

TIP O' THE MORNING: You can expect more circuses and carnivals to play Wisconsin during the 1953 season than at any time in recent history. Sponsors of all kinds of outdoor attractions are looking toward a tremendous season.

TWENTY-FIVE years ago the Academy of Motion Picture Arts and Sciences gave its first "Academy Awards," now known familiarly as "Oscars." The silver anniversary ceremony will be held March 19 in Hollywood, and everyone who has any interest in the movies is busy gressing about the outcome.

Today, let's look backward instead of forward.

The 1928 award for the best production went to Para-

mount's "Wings." Emil Jannings was voted hest actor for his work in "The Way of All Flesh" and "The Last Command," and Janet Gaynor won the actress' crown for "Seventh Heaven," "Street Angel," and "Sunrise."

Fewer awards were given in the first few years than now, but in 1928 they included two for direction, while only one director is cited these days. The 1928, Frank Borzage won the "Oscar" for the best director, while Lewis Milestone took one as comedy director. Borzage's picture was "Seventh Heaven," Milestones' was "Two Arabian Knights."

Writing awards went to Ben Hecht for "Underworld," Benjamin Glazer for his adaptation of "Seventh Heaven," and Jeseph Farnham for "Fair Co-Ed," "Laugh, Clown, Laugh," and "Telling the World." Charles Rosher and Karl Struss were honored for their camera work on 'Sunrise;" William Cameron Menzies for his art direction

of "The Dove" and "The Tempest"; and Roy Pomeroy for engineering

offects in "Wings." Fox Pictures (now 20th Cetury-Fox) won an award for the "artistic quality of production" it gave "Sunrise."

And Warner Brothers and Charles Chaplin received special cita tions-Warners "for producing 'The Jazz Singer,' the pioneer talking picture, which has revolutionized the industry," and Chaplin "for versaility and genius in writing, acting, directing, and producing The Circus.'

That's a total of 12 regular and two special "Oscars." This year, the academy will give 26 regular awards, two for documentary and foreign pictures, and several specials.

Many of the dopesters are picking, either publicly or privately, Gary Cooper and Shirley Booth for the top acting awards, with "High Noon," "The Bad and the Beautiful," and "Come Back, Little

But anything can happen betwee now and March 19, as "Oscar"

ART NEWS: The Detroit Institute of Arts has chosen 15 ceramic works by Aaron Bohrod and F. Carleton Ball for exhibition in the Detroit gallery. Bohrod is artist in residence at the University of Wisconsin: Ball heads versity of Wisconsin; Ball heads the ceramics department at South-ern Illinois university.

of Wisconsin faculty will be on the jury of selection for the 39th annual exhibition of Wisconsin art to be held March 28 through April 26 at the Milwaukee Art institute.
The show will be sponsored by the Wisconsin Painters and Sculptures and the institute.

re ceramics department at South-m Illinois university.

Two members of the University

Wisconsin faculty will be on wiscons faculty will be on the south of the Boston wiscons are south of the Boston wiscons are south of the Boston will choose award

WMFM WEDNESDAY A. M.

Wisconsin Painters and Sculptures
and the institute.

The jury will be composed of
Profs. Humbert Albrizio and Robert Grilley, of the university art
education department; Ruth Grotenrath Lichtner, Milwaukee artist; W. S. Jackson, art manager
of the Marathon Corp.; George
Fredericksen, Racine artist, and

6:00 Early Risers
7:00 News; Enriv Risers
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7:00 News; Fariv Risers
7:00 News; F

Radio Timotable.

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WEDNESDAY					
Ì		WIBA	WISC	WKÓW	WIBU
		1310 kc.	1450 kc.	1070 kc.	1240 kc.
-	6:08 6:15 6:30 6:45	Prolic; Parmers Forum Musical Clock; News	 Wisconsin Farm Hour News: Top o' Morn: Heatter 	Uncle Julius Farm Hr; Mkts Chapel of Air Weather; Mkts	Farm Reports Rural Roundup Music: News
	7:00 7:15 7:30 7:45	Alex Dreier Musical Clock Journal News George Morgan	• Top O'Morning • News • Top O'Morning • Pauline Fred'k	Weather: Coffee Club; News	* News: Farm Service * News: Weat! * Farm News
	8:15 8:39 8:45	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Coffee Club Kitchen Club News; Markets	* Prayer Leag * Musical Clo * Musical Clock
	9:00 9:15 9:30 9:45	MOUNTING.	• My True Story; Whisp'ng Streets • Betty; News	Arthur Godfrey Arthur Godfrey Time	 News: Pione Bob Crosby Sweet Musio
	10:00 16:15 10:30 10:45	Strike It Rich Bob and Ray Bob Hope	 Ladies Fair: News Queen for a Day 	Arthur Godfrey Time Music Speaks Jackpot Quiz	News Job Service Mid-Morning Matinee
	11:00 11:15 11:36 11:45	Betty Cass Column Bob McLaughlin Farm Boundup	 Calendar; Berch Mag. Marques Bill Ring Songs; Quiz 	News; Women Aunt Jenny Helen Trent Our Gal Sunday	News: Mornin Matinee Naws Farm News
	12:00 12:15 12:30 12:45	News Roundup Farm Service News Polks Parts	 Market Basket News Mister Music 	Uncle Julius News Farm Parads	Music: Marke News and Markets Parm and Ho
		 Trading Post Melody Mom'ts Dave Garroway Melody Parade 		Jockey's Choice Mrs. at Morket Nora Drake Alice Blair	Farm Service Si Hayes and Daughter • Hubba Hub
	2:00 2:15 2:30 2:45	 Life Beautiful Road of Life Pepper Young Right to H'p'nes 	 Mister Music A Girl Marries Mr. Music 	Current Quest'ns House Party Home Folks	• Hubba Hub • Hubba Hub • U. W. Band • Chapel in E
	3:00 3:15 3:30 3:45	 Hight to H'p'nes Backstage Wife Stella Dallas Widder Brown Wom'n in Ho'se 	PROLES	News: Lucila Mortenson Easy Listening: News	• Chapel in the Sky
	4:00 4:15 4:30 4:45	 Just Plain Eill Fr't Page Farreli Lorengo Jones Doctor's Wife 	* Cousin Henry * Jon & Sparkle * Birthday Club	Mary Casey Showcase Harmony House	Melody Hour News Band Farade
	5:00 5:15 5:30 5:45	 Madison Hour News Sports; News 		Tunes: Scores Music: Hits Allah Jackson	Fiesta Time The University Special
	6:09 6:15 6:30 6:45	* 1 Man's Family	* News; Berenade * Fulton Lewis * Lone Ranger; News	News Dwight Cooke Music; Sports Edw. R. Murrow	* News Tips, Tunes * Sports time Bing Sings
	7:45	 Walk Mile Coach Foster Screnade 	• Mystery Theater • Crime Fighters	FBI in Peace and War Dector Ohristian	Sercnada Farm Front Old Timers Jambores
	8:00 8:15 8:30 8:45	• Groupho Marx • The Big Story	• Family Theater	Playhouse on Broadway What's My Line?	Old Timers Jamboree Old Timers Jamboree
	9:00 9:15 9:30 9:45	 Bob Hope News; Music Sports Final 	News Reporter Titus Moody Elmer Davis	The Lineup News: Adams Hits: Easy 5	 Wisconsin Farm Hour News: At Your reques

News; 1310 Club Music for Moderns; News

10:00 Morning Musical Variety 19:30 Ennss of Yesterday 11:00 Ofd Timers Hall 11:30 Navy Band 11:45 Sacred Heart Program News
Boad Report
Noonsine Frolics
Music to Listen to
Dance Band
Little Show
Dance Band: News
Juke Box Jemberes
Percy Fail: News
Little Show
Little Sho P M.

Gunmen Hijack Truck of \$250,000 Cargo

You still have time to win \$25,000

IN GENERAL MOTORS

BETTER HIGHWAYS AWARDS CONTEST 162 Awards, Totaling \$194,000

Contest does not close until Midnight, March 1st

LL over the country all kinds of people are busy writing out their answers to one mighty important question:

"How to plan and pay for the safe and adequate highways we need"

They have their copy of the contest FACTS BOOK with the rules, the entry blank, and the basic information needed to get started. And they've settled down to the very worth-while job of putting on paper their ideas on how to solve the highway problem.

But - with practically a month still to go before the contest closes midnight, March 1, 1953-there's still time for you to get your FACTS BOOK and go after one of those big prizes.

You don't need to be an experienced writer. The contest is judged only on the originality, sincerity and common-sense workability of the plan you write.

You don't need to be an engineer or a traffic expert. You do have to do some thinking and some fact finding. The free GM FACTS BOOK will give you a good start on both.

Remember -- the smallest prize is \$500 -and they range all the way to \$25,000.

And any resident of the U.S. can enter except, of course, the judges and their families.

So-if you aren't already working on your answer - better get that FACTS BOOK

GET FREE FACTS BOOK FROM ANY GM DEALER

Pacts Books, containing complete contest rules, entry blank, and important information, are avail-able in these help-yourself displays at your nearest Chevrolet, Pontiac, Oldsmubile, Buick, Cadillac, OMC Truck or Frigidaire dealer.

Or you can get one by writing General Motors Better Highways Awards, General Motors Build-ing, Detroit 2, Michigan,



GENERAL MOTORS BETTER HIGHWAYS AWARDS

GENERAL MOTORS BUILDING, DETROIT 2, MICHIGAN

Today's Radio Highlights

Religion

WHA-WHA-FM

WEDESDAY

Young Experimenters Markets: Weather Homemakers

9:30 Homemakers Program 0:30 Leasue of Women Voters 0:45 Views of the News 1:60 Farm and Home Weeks 11:50 Noon Musicale

5:30 French Program 5:45 News

1:50 Noon Musicale
1:5 AAA Road Report; News
1:20 Parm Program
1:00 Chapter a Day
1:00 Chamber Music
1:00 Chamber Music
1:00 Way Beyond the West
1:00 Music You Want
1:00 Music To Fundators
1:00 Music To Fundators
1:15 Wisconsin Legislative Forum
1:15 Wisconsin Legislative Forum

Drama

1 p.m. — Second Mrs. Burton (WBBM): Terry Ferrer, guest "Steigh Ride," "Simple Melody," Sports counselor.

counselor.

7 p.m. — FRI in Peace and (WKOW): the escreen test" racket... Mystery Theater (WISC): gangster, inspector meet in "Tunnel of Love."

730 p. m. — Crime Fighters (WISC): detect ive sergeant copes with confidence game... Dr. Christian (WKOW): apron strings tie man to domineering grandmother...

Great Gildersleeve (WMAQ): Grace and Leila meet at last.

8 p.m. — Playhouse on Broadway (WKOW): James "

ets 8 p.m. — Playhouse on Broad-way (WKOW): James, Pamela Ma-ome son in "The Two Mrs. Carrolls" . . . Mr. President (WISC); friend's advice helps c'rief executive in his deep sorrow.

8:30 p.m. — Big Story (WIBA): 11:30 bha: Don Morrissey, Elkhorn reporter, 12:15 db spots Chicago gangsters. 10:35 p.m.—Crime Files (WISC): cousin covers up killing.

Music

7:45 a.m. — George Morgan (WIBA): "Perdido." "Deep Blues." 11:30 a.m. — Bob McLaughlin (WIBA): "Why Don't You Believe Me?." "Hey, Mrs. Jones." (WIBA): "Perdido," "Deep Blues." 5-45 News 6-100 Organ Melodies 11:30 a.m. — Bob McLaughlin 6-100 Organ Melodies 6

Your request At Your Request At Your Request

News; Midnight

S News: National Guard
Sorenade in Blue
) Package of New Records
Guest Star: News
(Sharpan Your Wits
) John T. Flynn
(News
(Sammy Kays
(Warns Kins
One On Four & One Club
News (to 12)

NEW YORK (UP) — Three gun-men hijacked Fred Plumberg's truck Tuesday and escaped with the cargo—approximately \$250,000 worth of radio and television tubes

NY/ast. NYIONS

Vital DuPont ingredients protect against snags and runs. Regular users average 16 extra wearings. Begin laundering your nylons in Nylast to-



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for those Out-of-Reach Places!

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Use it for washing windows, washing the car! Use it to reach top shelves in your kitchen or linen closet! Kiddies like to use it for a TV stool! Of sturdy arc-welded construction . . . lightweight . . . easy to carry . . . will not mar floors . . . holds up to 250 pounds. 101/2 inches tall.

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All-Weather Boot Mat



Heavy gauge virgin vinyl plastic film... semi-transparent, will not hide rug color! Lies flat without curling. Ideal for homes without vestibules. .keeps overshoes off rugs and floors. .saves floor scrubbing. Size 18x36. Rolls up in tube when not

36x36, \$1.98 Notions, Main Floor

Raphael's cathedral.

Comments (WHA - FM): "Singing for Fun." Variety 9 p.m., Bob Hope (WIBA): and Farm Programs

counselor.

7 p.m. — FBI in Peace and War WKOW): the escreen test" ackst. Mysery Theater W1SC: ganget ter, inspector eet in "Tunnel Love"

W13 C: ganget ter, inspector test in "Tunnel Love"

9 p.m. — FM Concert (WIBA): Frank Mayfield, Roy Ormond, experts and visitors at Farm (WHA): "Farm and Home Week on Shot' Home Run."

War Concert (WIBA): Frank Mayfield, Roy Ormond, experts and visitors at Farm (WIBA): Prof. Ira Davis previews high school curling meet.

745 p.m. — Sports Records (WHA): "Farm and Home Week on WMFM): "June Is Bustin' Out (WMFM): "June Is Bustin' Out (WMFM): "Begin the Beguine."

W18 C: ganget ter, inspector the first thing Called Love."

What is This Thing Called Love."

9 p.m. — FM Concert (WIBA): Frank Mayfield, Roy Ormond, experts and visitors at Farm and Home Week on (WHA): "Farm and Home Week on Shot' Home Run."

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What is This Thing Called Love."

9 p.m. — FM Concert (WIBA): Frank Mayfield, Roy Ormond, experts and visitors at Farm and Home Week on State of the Air."

WHA: "Farm and Home Week on Shot' Home Run."

For Children 9 p.m. — FM Concert (WHA- Discussion FM): "Tannhauser" excerpts.

Discussion

2:36 p. m. — Way Beyond the West (WHA): "Vedanta."

9:30 a. m. — Young Experimenters (WHA): "Understanding Light."

4:30 p. m. — Uncle Bill (WMFM): "Hansel and Gretel."

Religion

5:15 p. m. — Legislative Forum
(WHA): "The Legislative ProWiscellaneous
10:15 p.m.—Your Pastor Speaks
gram," Sen. Frank Panzer (R-Oak(WHA): "Sen. Frank Panzer (R-Oak"What Adolescents 10 a. m. — Homen
"What Adolescents 10 a. m. — Homen
"What Adolescents 10 a. m. — Homen gram," Sen. Frank Panzer (R-Oak-lield).

6:15 p. m.— Bwight Cooke ents," Mrs. Dorothy T. Dyer, "De-WKOW); Jaranese family life. veloping Community Recreation," 7:15 p. m. — The Musician H. Clifton Hutchins, Carl Kolb.





C. B. Deadman, Prop. Radio Distributors Earl W. Fender, Chief Engineer TV Channel 33

Notions

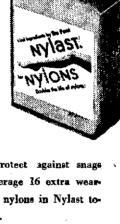
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Notions, Main Floor