Radio Timetable

MONDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00	Frolic: Farmers	* Wisconsin	Uncle Julius	Rural
6:15	Forum	Farm Hour	Farm Diary	Roundup
6:30	Musical	* News; Top o'	Chanel of Air	Music; News
6:45	Clock: News	Morn.: Heatter	Weather: M'k'ts	Farm Reporter
7:00	Alex Dreier	* Top o' Morning	Sports: Music	* News: Farm
7:15	Musical Clock	* News	News	Service
7:30	Journal News	* Top o' Morning	Weather: Coffee	* News: Weather
7:45	George Morgan	* Pauline Fred'k	Club: News	* Farm Frolic
8:00	Musical	* Breakfast	Coffee	* Prayer League
8:15	Clock	Club	Clock	* Music
8:30	Musical Clock	* Breakfast	Club: News	Clock
8:45	News	Club	Kitchen Club	* Musical Clock
			Mus.: News: Mkts	
9:00	Welcome	* My True	Arthur Godfrey	* News: Pioneers
9:15	Travelers	Story: Whisp'g	Time	* Bob Crosby
9:30	Double or	Streets	Arthur Godfrey	* Sweet
9:45	Nothing	* Betty: News	Time	Music
10:00	Strike It	* Ladies	Arthur Godfrey	News
10:15	Rich	Fair: News	Time	* U. S. Navy
10:30	Bob and Ray	* Queen for	Music Speaks	Mid Morning
10:45	Bob Hope	a Day	Jackpot Quiz	Matinee
11:00	Betty Cass	* Calendar	News; Women	News: Morning
11:15	Column	* Mag. Marquee	Aunt Jenny	Matinee
11:30	* President	* President	President	News
11:45	Eisenhower	Eisenhower	Eisenhower	Farm News
12:00	* State of Union	* Top Tunes	Uncle Julius	Music; Markets
12:15	* Farm Service	* News	News	* News and
12:30	* News	* Music: Mysl.	Mkts.: Weather	Markets
12:45	* Polka Party	Quiz: News	Farm Parade	Farm and Home
1:00	* Trading Post	* Break the	Jockey's Choice	Farm Service
1:15	* Melody Mom'ts	Bank	Mrs. at Market	Si Hays and
1:30	* Dave Garroway	* B. Crocker: Mr.	Nora Drake	Daughter
1:45	* Matinee Mel'dy	Music	Alice Blair	* Hubba Hubba
2:00	* Life Beautiful	* Mister	Jockey's Choice	* Hubba Hubba
2:15	* Road of Life	Music	House	* Hubba Hubba
2:30	* Pepper Young	* A Girl Marries	Party	* Guest Star
2:45	* Right to Hap'ns	* Mr. Music	Home Folks	* Chapel in Sky
3:00	* Backstage Wife	* Cal	News: Lucille	* Chapel in
3:15	* Stella Dallas	Tinney: Crocker	Mortenson	the Sky
3:30	* Widder Brown	* To the	Easy	* Melody
3:45	* Wom. in House	Ladies	Listening: News	Hour
4:00	* Just Plain Bill	* Cousin	Mary Casey's	* Melody
4:15	* Front P. Farrel	Henry	Showcase	Hour
4:30	* Lorenzo Jones	* Jon & Sparkie	Harmony	* News
4:45	* Doctor's Wife	* Birthday Club	House	* Band Parade
5:00	* Madison	* Bobby	Madison Top	Fiesta Time
5:15	Hour	Benson	Tunes: Sports	* University
5:30	* News	* Wild Bill	Sports: Dance	Special
5:45	* Sports: News	Hickok: Sports	Allan Jackson	* Univ. Special
6:00	* News Parade	* News: Music	News	* News
6:15	* Music: News	* Fulton Lewis	Dwight Cooke	Old Time Band
6:30	* News of World	* The Lone	Music: Sports	* Sports Time
6:45	* I Man's Family	Ranger: News	Edw. R. Murrow	Bing Sings
7:00	* Show	* H. J. Taylor	Billboard	Serenade
7:15	Train	* Field & Stream	Hit Parade	Farm News
7:30	* Concert	* President	Billboard	* Old Timers
7:45	Hour	Eisenhower	Hit Parade	Jamboree
8:00	* Great	* Sports: Reporter	Billboard	Old Timers
8:15	Artists	Roundup	Hit Parade	Jamboree
8:30	* Band of	* Puccini	Escape	Old Timers
8:45	America	Mass	Escape	Jamboree
9:00	* Hymns	* News	Music for	News: At
9:15	* Melody Parade	* Ed Silvera	You	Your Request
9:30	* News: Serenade	* Titus Moody	News: C. Adams	* At Your
9:45	* Sports Final	* Elmer Davis	Women Voters	Request
10:00	* News	* News	News	* At Your
10:15	* Your Pastor	* Frank Edwards	Sports	Request
10:30	* Melody	* E. C. Hill; The	Some of	* At Your
10:45	Parade	Falcon	the Best	Request
11:00	* News: The	* Falcon: News	News: Midnight	* Silent
11:15	1310 Club	Report: Ed	Turn	* Silent
11:30	Rio	Silvera	Table	* Silent
11:45	Rhythms: News	Show	Time	* Silent

Starred programs are also carried on corresponding FM stations FM chanels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 WISC-FM, 98.1

JACOBY ON BRIDGE

By Oswald Jacoby

Monday is bridge lesson day, and as usual I will discuss bidding according to the point-count method so that beginners and average players can see how the experts bid.

Just in case you're not familiar with the point-count, here it is: count 4 points for each ace in your hand; 3 for each king; 2 for each queen; 1 for each jack.

There are 10 points in each suit, and 40 points in the entire deck. You and your partner usually need 26 points to make a game; 33 points for a small slam; 37 for a grand slam.

North can barely muster up a free raise to two hearts since he has only 7 points in high cards. However, he is entitled to count 1 point extra for the king of his partner's bid suit and 1 point for the doubleton in clubs. With a count of 9 points, he can afford to raise.

South doesn't count anything for his jack of spades since the bidding clearly makes that worthless. However, South has 16 points in high cards in the other suits, counts 2 points for his two doubletons, and 1 point extra for his length in hearts after North has raised that suit.

His own count is therefore 19 points, and his partner's free raise promises at least 8 points. The combined total is surely more than the 26 points usually needed for a game.

South must exercise care in playing this hand even though the has enough points to make his contract. West begins by leading three top spades, and East discards a club as South ruffs the third round of spades.

This discard should warn declarer of his danger. He cannot afford to enter dummy with the ace of diamonds in order to try the club finesse. The finesse would lose to West's king, and West would lead another spade, forcing declarer to ruff and also giving East a chance to discard his last club.

After this sequence of plays, South would be unable to make his contract. If he drew trumps, he would not be able to ruff his two small club in the dummy. If South failed to draw trumps, he would not be able to make his ace of clubs.

Declarer makes his contract by the simple device of ignoring the finesse in clubs. After ruffling the third round of spades, South simply cashes the ace of clubs and gives up a club trick. Now nothing can prevent declarer from ruffing his remaining clubs with dummy's high trumps, after which the rest is easy.

NORTH 2
♠ 9 8 5 2
♥ K 10 5
♦ A 9 6 3
♣ 9 5

WEST
♠ A K Q 10 6
♥ 4
♦ 7 4 2
♣ K J 10 4

EAST
♠ 7 4
♥ 9 8 7 6
♦ Q J 10 8
♣ 6 3 2

SOUTH (D)
♠ J 3
♥ A Q J 3 2
♦ K 5
♣ A Q 8 7

Neither side vul.

South	West	North	East
1 ♥	1 ♠	2 ♥	Pass
4 ♥	Pass	Pass	Pass

Opening lead—♠ K

SHINGLE-HANDED

WILCOX, Neb. (P) — Fred Ingram feels pretty good for a 95-year-old. He recently finished shingling the roof of his home, and it was a one-man job.

Today's Radio Highlights

Special Events

11:30 a. m. — President Eisenhower (WIBA, WISC, WKOW): "state of the Union" message. **(Rebroadcast at 7:30 p. m. on WISC.)**

+ + +

Music

7:45 a. m. — George Morgan (WIBA): "Hillbilly Wedding in June," "I Love You Because," "Mansion Over the Hilltop."

4 p. m.—Music of the Masters (WHA): "Concerto in F Major for Two Pianos," Mozart.

5:30 p. m. — Curt Massey (WBBM): "Me and My Shadow," "Suddenly."

7 p. m. — Show Train (WIBA): Gordon MacRae, Nadine Conner in "Carousel."

7:30 p. m. — Concert Hour (WIBA): Mildred Miller, mezzo-soprano; "With a Song in My Heart," "Flower Song" from "Faust," "He's Goin' Away," "My Hero" . . . **Talent Scouts** (WBBM): Montana baritone, New York soprano, Philadelphia accordionist.

8 p. m.—Great Artists (WIBA): Ferruccio Tagliavini, guest; "Flower Song" from "Carmen," "Amor Ti Vieta di Non Amar," "O Paese do Sole."

8:15 p. m. — U. W. Music (WMFM): University Symphony orchestra; "Comus" suite.

8:30 p. m. — Band of America (WIBA): "United Press March," "Bull Fighter's Song," "Pitter Pat Parade," Harry Lauder songs . . . **Pussini Mass** (WISC), *first coast-to-coast* broadcast of "Messa di Gloria," with Neapolitan orchestra, chorus, soloists.

9 p. m. — Hymns of the World (WIBA): John Charles Thomas' program returns: "Stand Up, Stand Up for Jesus," "He Leadeth Me," "There Shall Be Showers of Blessings" . . . **FM Concert** (WHA-FM): "Cello Concerto in B Flat," Boccherini . . . **Encore** (WMAQ): Frank Boulcy, baritone, guest.

+ + +

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Roy Zimmer, Christ Presbyterian church.

JOHN CHARLES THOMAS

Drama

2 p. m.—Life Can Be Beautiful (WIBA): Basil O'Connor, guest.

7 p.m.—Suspense (WBBM): Jack Benny in "Plan X," story of the year 2053.

7:30 p. m. — Hall of Fantasy (WGN): "The Silver Flask."

8 p. m.—Radio Theater (WBBM): Charlton Heston, Wanda Hendrix in "Capt. Carey, U. S. A."

+ + +

Discussion

11 a. m. — John A. Morrison (WHA): "Geopolitical Facts and Fallacies on U.S.S.R."

5:15 p. m. — Wisconsin Legislative Forum (WHA): returns to the air.

6:15 p. m. — Dwight Cooke (WKOW): Foreign Minister Katsuo Okazaki of Japan, guest.

8:05 p. m. — Reporters Roundup (WISC): Gen. Omar Bradley.

+ + +

For Children

9:30 a. m.—Ranger Mac (WHA): "Flower Pageant of Wisconsin."

1:30 p. m.—Wisconsin Almanac (WHA): "Treat a Cow Like a Lady."

4 p. m.—Cousin Henry (WISC): at new time.

4:30 p. m.—Uncle Bill (WMFM): "Cinderella."

+ + +

Miscellaneous

8 a. m.—Breakfast Club (WISC): *Peter Donald* takes over as toastmaster.

10 a. m.—Strike It Rich (WIBA): Ray Heatherton, guest . . . **Homemakers** (WHA): "Farm and Home Week Exhibits:" "Choose Equipment to Simplify Living," Mrs. Elaine Weaver.

10:45 a. m.—Bob Hope (WHA): and Maureen O'Sullivan.

1 p. m.—Chapter a Day (WHA): "Pictures," Lillian Ross.

WMFM

104.1 Mcs.
MONDAY

6:00 Early Risers
6:25 News; Early Risers
7:00 News; Yawn Patrol
7:10 North Hall Weather Report
7:13 Yawn Patrol
7:25 Kiddie Record
7:30 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol
7:58 North Hall Weather Report
8:02 News; Clockwatchers
8:30 North Hall Weather Report
8:55 News; Stars Sing
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program

P. M.

12:00 News
12:15 Road Report
12:20 Noontime Profiles
1:00 Music to Listen to
2:00 Dance Band
2:30 Little Show
3:30 Dance Band; News
4:00 Juke Box Jamboree
4:15 Xavier Cugat
4:30 Uncle Bill; News
5:00 Bible Fellowship
5:15 Music Box
5:30 Off the Record
5:55 News; Musical Menu
6:15 Bud McElroy
6:30 Musical Menu
6:55 News; Showcase
7:40 Air Force Band; News
8:00 Excursions in Science
8:15 University of Wisconsin Band
8:30 Package of New Records
8:45 Guest Star; News
9:00 Sharpen Your Wits
9:30 John T. Flynn
9:45 News
10:00 Al Trace
10:15 Lawrence Welk
10:30 Jimmy Palmer
10:45 Henri Rene; News
11:00 One Oh Four & One Club
11:55 News (to 12)

Calendar

Entertainment

MONDAY, FEB. 2

Orpheum: "My Cousin Rachel" at 1:10, 3:20, 5:35, 7:50, and 9:55.

Capitol: "The Man Behind the Gun" at 1:35, 3:45, 5:50, 7:55, and 10:10.

Strand: "Abbott and Costello Meet Capt. Kidd" at 2:30, 5:20, 8:05 and 10:45; "The Pathfinder" at 1:05, 3:50, 6:35, and 9:20.

Parkway: "Three Desperate Men" at 1, 3:45, 6:25, and 9:10; "Horizons West" at 2:10, 5, 7:40, and 10:20.

Madison: "The Four Poster" at 1, 4, 7:10, and 10; "Gypsy Fury" at 2:50, 5:55, and 9.

Prairie: "My Pal Gus" at 7 and 10:30; "The Devil Makes Three" at 8:50.

Middleton: "Somebody Loves Me" at 6:50 and 10; "Story of Robin Hood" at 8:30.

Majestic: "Fearless Fagin" at 1:30, 4:55, and 8:20; "Monkey Business" at 3, 6:20 and 9:45.

Music

MONDAY, FEB. 2

Men's Glee club of Wheaton college, 8 p.m., Bethany Evangelical Free church, Riverside dr.

Municipal Affairs

MONDAY, FEB. 2

City Board of Education, 7:45 p.m., 351 W. Wilson st.

City Personnel Board, 8 p.m., city hall.

County Agriculture Committee, 7:30 p.m., courthouse annex.

County Public Health Committee, 7:30 p.m., courthouse annex.

County Parks Commission, 7:30 p.m., courthouse.

Federal court arraignments, 10 a.m.

WHA and WHA-FM

970 Kc—88.7 Megs.
MONDAY

A. M.

7:30 Band Wagon
7:45 News
7:58 Weather
8:00 Morning Melodies
8:27 Highway Report
8:30 Morning Melodies
9:00 Drama of Poetry
9:30 Ranger Mac
9:50 Markets
9:55 Weather
10:00 Homemakers Program
10:30 Piano Melodies
10:45 Views of the News
11:00 John A. Morrison

P. M.

12:00 Noon Musicale
12:15 AAA Road Report; News
12:30 Farm Program
1:00 Chapter a Day
1:30 Wisconsin Almanac
2:00 Ways of Mankind
2:30 Chicago Roundtable
3:00 Music You Want
3:30 Old Books: Old Friends
4:00 Music of the Masters
5:00 Music for Fun
5:15 Wisconsin Legislative Forum

*FM ONLY

5:30 London Column
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Views of the News
7:15 Concert Airs
7:30 Organ Classics
8:00 Modern Views of Man in Society
9:00 FM Concert
10:50 News (to 11)

Organizations

MONDAY, FEB. 2

Madison Civic chorus rehearsal, 7:30 p.m., Scanlan hall.

Community Center

MONDAY, FEB. 2

Shrine Patrol, 6:30 p.m.; Bridge instructions, Handicapped Young Adults, Newspaper Guild, and Photographic class, all at 7:30 p.m.

BLONDIE By Chic Young

NORWAY THEATRE
DeForest, Wis.
Francis Goes To West Point
with
Donald O'Connor & Lori Nelson

FREE PARKING LOT
MIDDLETON
Betty Hutton
"Somebody Loves Me"
Walt Disney's All-Live
"The Story of Robin Hood"

HOMMEL'S
TOP HAT RESTAURANT
Will Be Closed
TUES. — FEB. 3rd
to serve
500 Lbs. of Choice
Prime Ribs of Beef
TO
DUCKS UNLIMITED
DINNER
Open Wednesday As Usual

MADISON'S EASTWOOD
NOW! 2 GRAND SHOWS!
LORETTA YOUNG
JEFF CHANDLER
"Because of You"
ALEX NICOL · FRANCIS DEE
— AND —
FLAT TOP
starring Sterling Hayden · Richard Carlson
In Glorious COLOR!

Read the WANT-ADS for Profit!

PRAIRIE SUN-FRI-SAT
Richard Widmark - Joanne Dru
George (Foghorn) Winslow
"MY PAL GUS"
Gene Kelly - Pier Angeli
"The Devil Makes Three"

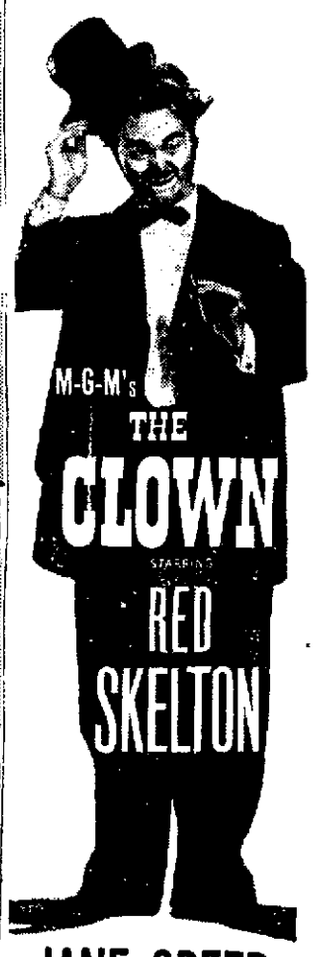
WARNER BROS.
CAPITOL
★ ★ NOW ★ ★
WARNER BROS. PRESENT
RANDOLPH SCOTT
"THE MAN BEHIND THE GUN"
PATRICE WYMORE · DICK WESSON
TECHNICOLOR

MAJESTIC TODAY & TUESDAY
Cary Grant—Marilyn Monroe
"MONKEY BUSINESS"
—plus—
Janet Leigh—Carleton Carpenter
"FEARLESS FAGIN"

Jimmie's
906 REGENT
The "Ace" of Places for Gala Occasions
Drive In! Park Between The Pines
OUR FILLING
NOON LUNCHEONS
MONDAY THRU FRIDAYS —
$1.00
MADISON at its Best!

MADISON
20th CENTURY THEATRES
THE PLACE TO GO
ROMANCE ORPHEUM
20th Century-Fox presents
Olivia de Havilland
in Daphne du Maurier's
"My Cousin Rachel"
with Richard Burton
WESTERNS PARKWAY
THE STORY OF A MIGHTY EMPIRE THAT ROSE FROM A LAWLESS LAND!
HORIZONS WEST
Color by TECHNICOLOR
ROBERT RYAN
JULIA ADAMS
"3 DESPERATE MEN"
PRESTON FOSTER
UNUSUAL MADISON
HELD OVER
DELIGHTFULLY BOLD! DELICATELY TOLD!
HARRISON · PALMER
THE FOUR POSTER
and "GYPSY FURY"
LAUGHS NEW STRAND
AHOY! A HOWL!
ABBOTT and COSTELLO MEET CAPTAIN KIDD
SUPER CINE COLOR!
CHARLES LAUGHTON
"THE PATHFINDER"
George Montgomery
IN TECHNICOLOR

HOWDY, FOLKS!
WAIT TILL YOU SEE ME IN THIS NEW PICTURE!

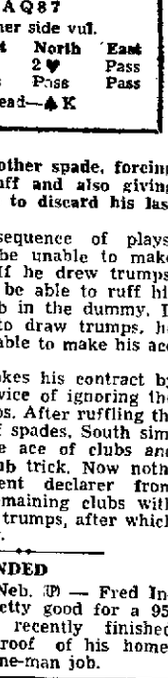


JANE GREER
with
TIM CONSIDINE
AND FOLKS . . . DON'T LET THE TITLE FOOL YOU!
THIS IS A PICTURE LIKE
"THE CHAMP"
"THE KID"
It's heart-warming, down-to-earth entertainment for the entire family!

ATTENTION
Red Skelton is right! I'll go further and say that it is one of the best movies I've ever seen! I urge you to see it!
JOHN SCHARNBERG,
Manager
Orpheum Theater
P. S. — Ladies! I suggest that you bring along some extra handkerchiefs.

IT STARTS WEDNESDAY
— at the —
ORPHEUM
DON'T MISS IT!

Hymns of The World
with
JOHN CHARLES THOMAS
and
"THE KING'S MEN"
Returns by Popular Request on
WIBA
MONDAYS and FRIDAYS
at 9 P. M.
Presented By
Gillespie-Blumer Motors, Inc.



FIRST NATIONAL'S
LOW COST
AUTO LOAN PLAN
Will Save You Money!

Before you order that new car, order that cash you need from us. You'll like our prompt, courteous service, our low bank rates, and our easy monthly repayment plan. We'll be waiting for your visit.

TIME-CREDIT CHART NEW CARS

Amount to be Financed	24 Months Total Finance Charge	24 Months Monthly Payment
$500	$35	$22.30
800	56	35.67
1000	70	44.59
1200	84	53.50
1500	105	66.88

First National Bank
N. South Pinckney St.
905 University Ave.
Member Federal Deposit Insurance Corporation

3 Wednesday Evening Concerts
remain in this season's
Civic Music Series
February 11. March 11
May 6
Soloists, CivicChorus and Civic Symphony Orchestra in programs that include—
Cesar Franck Symphony, Barber Knoxville: Summer 1915, Britten Cantatas, Mozart Haffner Serenade, Haydn Symphony Concertante, Gershwin An American in Paris
This Outstanding Series of Programs Sponsored by the
Madison Civic Music Association
and the
Madison Vocational and Adult School
These concerts are given FREE each year by the Madison Musicians to the music lovers of the Madison area. Your active participation in the musical life of your city, through membership in the Asociation, makes these concerts possible.
MASONIC AUDITORIUM
8:15 P.M.
Fill out coupon and send with money enclosed for your membership card to . . . Mrs. Paul Jones. Memberships are available on the basis of: Sustaining Member, $10 or more annually; Contributing Member, $5.00 annually; Associate Member, $2.00; Regular Member, $1.00.
Enclosed find $.....for..... membership in the Madison Civic Music Association.
NAME .....
ADDRESS .....
CITY..... STATE.....