

### Today's Radio Highlights

**Sports**  
 8 p.m.—Basketball (WIBA): Madison West vs. Janesville...  
 Basketball (WMFM): Madison East vs. Beloit.  
 9 p.m.—Boxing (WISC): Willie Troy vs. Bobby Jones.

**Music**  
 3:30 p.m.—Gunnar Johansson (WHA): Bach commemorative recital.  
 4 p.m.—Music of the Masters (WHA): "Symphony No. 1," Barber.  
 5:30 p.m.—Curt Massey (WBBM): "Marchets," "One-some" medley.  
 7 p.m.—All-Star Bands (WBA): Stan Kenton.  
 9 p.m.—FM Concert (WHA-FM): "Piano Concerto in D Minor," Mozart.

**Religion**  
 10:15 p.m.—Your Pastor Speaks (WIBA): The Rev. F. Paul Speltz, Zion American Lutheran church.

**Drama**  
 7 p.m.—Crime Letter (WISC): Dan Dodge tracks down a ghost... Mr. Keen (WKOW): crime chase starts in fog.  
 7:30 p.m.—This Is Your FBI (WISC): roll of film becomes major clue in bank robbery.  
 8 p.m.—Dale and Harriet (WISC): problem in moral court-ship... Best Plays (WMAQ): Fredric March, Florence Eldridge in "There Shall Be No Night."  
 8:30 p.m.—Corliss Arch (WISC): Father tries to keep Corliss away from school's big dance.

**Discussion**  
 6:15 p.m.—Dwight Cooke (WKOW): with Jose Laurel, leader of Philippines' opposition party.  
 8 p.m.—John A. Morrison (WHA-FM): "Geopolitical Facts and Fallacies of the U.S.S.R."

**Farm Programs**  
 7:15 a.m.—Farm Hour (WHA): "Certified Seed Potato Handling and Storage," Elmer Peterson.  
 12:15 p.m.—Farm Service (WIBA): "What Varieties of Grain for 1953?" Dr. H. L. Shands, Frank Mayfield.  
 12:30 p.m.—Farm Program (WHA): "Two Years of Progress in Wisconsin Agriculture," D. N. McDowell; question box.

**For Children**  
 1:30 p.m.—Book Trails (WHA): "Bixby and the Secret Message."  
 4:30 p.m.—Uncle Bill (WMFM): "Cinderella."

**Miscellaneous**  
 10 a.m.—Homemakers (WHA): "How to Get Rich in Washington," reviewed by Mrs. John Ross; "The First Year of Life."  
 10:15 a.m.—Bob Hope (WIBA): saluting California woman whose ingenuity built a house.  
 11:15 p.m.—Gabriel Heatter (WISC): addition to schedule.

**Now It's Official, Badger Farmers Had Good Season**  
 Wisconsin farmers already have chalked up 1952 as an excellent crop year, but now they have the figures from the U. S. Department of Agriculture to back up their story.  
 All of the major crops — corn, wheat, oats, and soybeans — had 1952 yields that were higher than the average from 1941 to 1950.  
 Corn showed the biggest jump. It increased from an average of 43.7 bushels per acre for the decade to 53 bushels last year.  
 Oats went up from 42.8 bushels per acre to 45 bushels, wheat increased from 22.4 to 24.5 bushels, and soybeans advanced from 13.5 to 17 bushels per acre.  
 Except for soybeans, the Wisconsin yields topped the national averages.  
 Last year the average yields in the nation were corn, 40.6 bushels per acre; wheat, 18.3 bushels, oats, 32.8 bushels; and soybeans, 20.7 bushels.

**WHA and WHA-FM**  
 970 Kc.—88.7 Mezs.  
 FRIDAY  
 7:00 Music and News  
 7:05 Weather Roundup  
 7:10 Farm Program  
 7:30 Bend Wagon  
 7:45 News  
 7:50 Morning Melodies  
 8:25 Highway Report  
 8:30 Morning Melodies

## Radio Timetable

WIBA 1310 Kc.	WISC 1480 Kc.	WKOW 1070 Kc.	WIBU 1240 Kc.
6:00 Frolic: Farmers Forum 6:15 Musical 6:45 Clock: News	6:00 Wisconsin Farm Hour 6:15 News: Top of Morn: Heater 6:30 Top of Morn: News 6:45 Top of Morn: P. Frederick	6:00 Uncle Julius 6:15 News: Farm Hour 6:30 Chapel of Air 6:45 Weather: Mkta.	6:00 Music: News 6:15 Farm Reporter 6:30 Rural Roundup
7:00 Alex Dreier 7:15 Musical Clock 7:30 News 7:45 George Morgan	7:00 Top of Morn: News 7:15 Top of Morn: P. Frederick 7:30 Breakfast Club 7:45 Breakfast Club	7:00 Sports: Music 7:15 Weather: Coffee Club: News 7:30 Coffee 7:45 Kitchen Club 7:55 News: Mkta.	7:00 News Farm Service 7:15 News 7:30 Farm Profile 7:45 Sweet
8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News	8:00 My True Story: Whisp's Strain 8:15 News 8:30 News 8:45 Nothing	8:00 Arthur Godfrey 8:15 News 8:30 Arthur Godfrey 8:45 Time	8:00 News 8:15 Prayer League 8:30 Clock 8:45 Musical: Clock
8:50 Welcome Travelers 9:15 Double or Nothing 9:30 Nothing	8:50 My True Story: Whisp's Strain 9:15 News 9:30 News 9:45 Nothing	8:50 Arthur Godfrey 9:15 News 9:30 Arthur Godfrey 9:45 Time	8:50 News 9:15 Prayer League 9:30 Clock 9:45 Musical: Clock
10:00 Strike It Rich 10:15 Bob and Ray 10:45 Bob Hope	10:00 Ladies: News 10:15 Queen for a Day 10:30 News 10:45 Nothing	10:00 Arthur Godfrey 10:15 News 10:30 Arthur Godfrey 10:45 Time	10:00 News: Morning 10:15 News 10:30 News 10:45 News
11:00 Betty Chase 11:15 Columbia 11:30 Bob McLaughlin 11:45 Farm Roundup	11:00 Calendar: Berch 11:15 Holiday 11:30 Bill King 11:45 Song: Quis	11:00 News: Women 11:15 News 11:30 Helen Trent 11:45 Our Gal Sunday	11:00 News: Morning 11:15 News 11:30 News 11:45 News
12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 Folk Party	12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 Folk Party	12:00 Jockey's Choice 12:15 Mkta. at Market 12:30 Nora Drake 12:45 Alice Blair	12:00 News: Market 12:15 News 12:30 News 12:45 News
1:00 Trading Post 1:15 Melody Moments 1:30 Melody Moments 1:45 Melody Moments	1:00 Trading Post 1:15 Melody Moments 1:30 Melody Moments 1:45 Melody Moments	1:00 Jockey's Choice 1:15 Mkta. at Market 1:30 Nora Drake 1:45 Alice Blair	1:00 News: Market 1:15 News 1:30 News 1:45 News
2:00 Life Beautiful 2:15 Road of Life 2:30 Pepper Young 2:45 Right to Winnes	2:00 Life Beautiful 2:15 Road of Life 2:30 Pepper Young 2:45 Right to Winnes	2:00 Jockey's Choice 2:15 Mkta. at Market 2:30 Nora Drake 2:45 Alice Blair	2:00 News: Market 2:15 News 2:30 News 2:45 News
3:00 Backstage Wife 3:15 Stella Dallas 3:30 Woman in Hat 3:45 News	3:00 Backstage Wife 3:15 Stella Dallas 3:30 Woman in Hat 3:45 News	3:00 News: Luella 3:15 Mortenson 3:30 Listening: News 3:45 News	3:00 News: Market 3:15 News 3:30 News 3:45 News
4:00 Just Plain Bill 4:15 Front P. Farrell 4:30 Lorenzo Jones 4:45 Deora's Wife	4:00 Just Plain Bill 4:15 Front P. Farrell 4:30 Lorenzo Jones 4:45 Deora's Wife	4:00 Mary Casey's 4:15 Showcase 4:30 Harmony 4:45 House	4:00 News: Market 4:15 News 4:30 News 4:45 News
5:00 Madison 5:15 Hour 5:30 News 5:45 Sports: News	5:00 Madison 5:15 Hour 5:30 News 5:45 Sports: News	5:00 Madison Top 5:15 News: Scores 5:30 Baiter: Danon 5:45 Allan Jackson	5:00 News: Market 5:15 News 5:30 News 5:45 News
6:00 H. V. Kaitenb'm 6:15 Mel. Moments 6:30 News of World 6:45 1 Man's Family	6:00 H. V. Kaitenb'm 6:15 Mel. Moments 6:30 News of World 6:45 1 Man's Family	6:00 News: Dwight Cooke 6:15 Mkta. at Market 6:30 E. R. Murrow 6:45 News	6:00 News: Market 6:15 News 6:30 News 6:45 News
7:00 All-Star Bands 7:15 News 7:30 Friday 7:45 Sports: News	7:00 All-Star Bands 7:15 News 7:30 Friday 7:45 Sports: News	7:00 Mister Keen 7:15 Hollywood 7:30 Open House 7:45 News	7:00 News: Market 7:15 News 7:30 News 7:45 News
8:00 West vs. Janesville 8:15 West vs. Janesville 8:30 West vs. Janesville 8:45 West vs. Janesville	8:00 West vs. Janesville 8:15 West vs. Janesville 8:30 West vs. Janesville 8:45 West vs. Janesville	8:00 Music in the Air 8:15 Music in the Air 8:30 Music in the Air 8:45 Music in the Air	8:00 News: Market 8:15 News 8:30 News 8:45 News
9:00 News 9:15 Your Pastor 9:30 Melody 9:45 News	9:00 News 9:15 Your Pastor 9:30 Melody 9:45 News	9:00 News: News 9:15 Frank Edwards 9:30 Some of the Best 9:45 News	9:00 News: Market 9:15 News 9:30 News 9:45 News
10:00 News: 1310 10:15 Club 10:30 Russ Morgan 10:45 Orca: News	10:00 News: 1310 10:15 Club 10:30 Russ Morgan 10:45 Orca: News	10:00 News: Midnight 10:15 Table 10:30 Time 10:45 News	10:00 News: Market 10:15 News 10:30 News 10:45 News

Starred programs are also carried on corresponding FM stations  
 FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 WISC-FM, 98.1

8:30 Rhythm and Games 8:45 Markets 9:00 Weather 9:10 Homemakers Program 9:20 Concert Air 9:30 Views of the News 9:45 Oreck and Roman Culture 10:00 P. M. 10:15 AAA Road Report 10:30 News 10:45 Farm Program 11:00 Charter: 8 Day 11:15 Book Trails 11:30 Drama of Poetry 11:45 Music of the Masters 12:00 Folk Songs 12:15 Gunnar Johansson 12:30 Music of the Masters 12:45 Europe Report 1:00 News: FM ONLY 1:15 This Is Your City 1:30 Music Album 1:45 News 2:00 Orca: Melodies 2:15 Dinner: Musical 2:30 Views of the News 2:45 Concert Air 2:55 News: Today 3:00 John A. Morrison 3:15 Musical 3:30 FM Concert 3:45 News (to 11)	7:25 Kiddle Record 7:30 Yawn Patrol 7:45 Yawn Patrol 7:50 Yawn Patrol 8:05 North Hall Weather Report 8:20 News: Clockwatchers 8:30 North Hall Weather Report 8:45 Clockwatchers 8:55 News: Stars Sing 9:10 Dance Band 9:25 Morning Musical Variety 9:40 Songs of Yesterday 10:00 Old Timers Hall 10:15 Navy Band 10:30 Sacred Heart Program 10:45 P. M. 11:00 News 11:15 Noontime Frolic 11:30 Music to Listen to 11:45 Dance Band 12:00 Little Show 12:15 Dance Band, News 12:30 Juke Box Jamboree 12:45 Art Van Damme 1:00 Uncle Bill: News 1:15 Bible Fellowship 1:30 News 1:45 Off the Record 1:55 News: Musical Menu 2:10 News: Musical Menu 2:25 News: Musical Menu 2:40 Packages of New Records 2:55 News 3:10 Showcase 3:25 Air Force Dance Band 3:40 Pre Game Highlights 3:55 Basketball 4:10 John P. Flynn 4:25 News 4:40 Ray Robbins 4:55 Roy Ross 5:10 Sister Slocum 5:25 Cliff Edwards: News 5:40 One Oh Four & One Club 5:55 News 6:10 Let's Have Fun from 12 til 1
--	--

### HIGH SCHOOL BASKETBALL

# WMFM

Formerly WFOV-FM  
 Dial 104.1 Meg. — 7:55 P. M.

**FRIDAY — MADISON EAST AT BELOIT**  
**SATURDAY — MADISON WEST AT BELOIT**

Courtesy of these Sponsors:

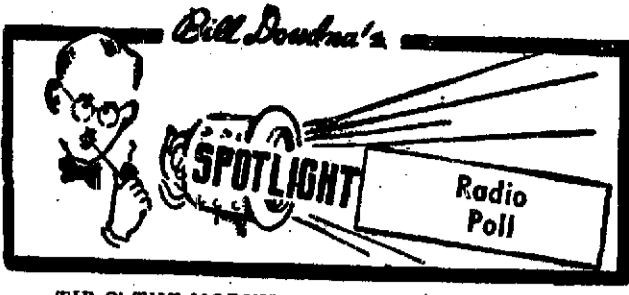
BADGER INSURANCE AGENCY	SPORTSMEN'S HOME
CAPITAL AUTO BODY CO.	STEVENS SUPER MARKET
GENERAL FLOORING CO.	STRAND BAKERIES
IRV COFF MUSIC CO.	TELEVISION ENGINEERS
ICE CREAM SHOPS	W. O. ZIMMERMAN, Pkg. & Htg.

# MORTGAGE MONEY

When you need money for home buying or building or refinancing come to the First National Bank. Our flexible mortgage loans are shaped to suit the individual needs of borrowers. Appraisals are prompt. Rates are moderate. Terms convenient. And your wishes receive every consideration as the mortgage is drawn.

For quick action, visit either of our offices.

**First National Bank**  
 1 South Pinckney Street  
 905 University Avenue  
 Member Federal Deposit Insurance Corporation



**TIP OF THE MORNING:** Look for Danny Kaye's vaudeville engagement at the New York Palace to set new records for that theater.



BENNY

**JACK BENNY** was voted "Champion of Champions" and best comedian by radio editors and columnists of American newspapers in the 17th annual poll conducted by Motion Picture Daily for Fame magazine, it announced Thursday night.

Second honors went to Bing Crosby, who placed second in the "Champion of Champions" class; whose program was voted the best variety show, and who was named as "best male popular vocalist" and "best master of ceremonies." The "Show Train" was third in the championship category.

Other winners:  
 Comedy—Eve Arden.  
 Comedy team—Marlin and Lewis.  
 Popular female vocalist—Doris Day.  
 Classical female vocalist—Rise Stevens.  
 Classical male vocalist—Mario Lanza.  
 Announcer—Don Wilson.  
 News commentator or Analyst—Edward F. Murrow.  
 Sports—Mel Allen.  
 Children's program—"Let's Pretend."  
 Classical orchestra—NBC Symphony.  
 Popular orchestra—Guy Lombardo.  
 Dramatic program—"Theater Guild on the Air."  
 Educational program—"Cavalcade of America."  
 Musical program—"Great Artists."  
 Popular musical program—"Your Hit Parade."  
 Mystery program—"Dragnet."  
 Quiz show—Groucho Marx.  
 Daytime show—Arthur Godfrey.  
 Rural music show—"Grand Ole Opry."  
 Public service program—"America's Town Meeting."

Top winner in the Daily's television poll was "Your Show of Shows," which named the best network show and the best variety

program and which placed third in the "best comedy show" division.

**HOME RADIOS:** Almost half of the American homes which have any radios at all have two or more, Pres. Arthur C. Nielsen of the A. C. Nielsen Co., Chicago, has announced.

The first nationwide measurement of multiple-set ownership, conducted by the Nielsen Coverage service, showed that 43,849,460 homes have radios. Of these, 44 per cent have two or more receivers.

The survey was completed June 1, 1952, but results of the field work have just been tabulated. On that date, there were 70,175,670 radio sets and 17,708,930 television receivers in operation in U. S. homes, a total of 87,884,600 sets.

In addition, 22,630,820 families owned one or more automobile radios.

The survey found that families with three or more radios are more likely to have television sets than families with single radios.

Nielsen pointed out that the checkup excluded from its home-radio count such things as auto radios, portable not used at home, (FM-only sets, receivers out of order and not soon to be repaired, and sets in business establishments and public places.

The study also showed that 87 per cent of the nation's car-owning families have one or more automobile radios.

**At the Shows**  
**Orpheum**  
 FEATURE: Above and Beyond.  
 TYPE: Drama.  
 CAST: Col. Paul Tibbets, Robert Taylor, Lucey Tibbets, Eleanor Parker, Maj. William Uanna, James Whitmore.  
 REVIEWER: Wally Wilkoff.  
 STORY: In real life, Col. Tibbets was the man who dropped the first A-bomb on Hiroshima. This is the story of the selection, training and frustrations of this man who couldn't tell his own wife what annoyingly secretive thing was going on at Wendover field, Utah, where Tibbets' hand-picked men were being unknowingly trained for the most important event in the last decade... An old B-17 pilot in North Africa, Tibbets is pulled back to the States for the job, Lucey unable to understand what her husband is up to, brings about a near-family rift at the air base, then comes the mission that made history.

**Sen. Maier, Wife Have Daughter**  
 Fellow senators congratulated Sen. Henry Maier (D-Milwaukee) and his wife on the birth of a daughter Thursday.

The skeleton session adopted a resolution expressing its best wishes to the Senate minority floor-leader and Mrs. Maier, who have another daughter.

**Course in Criminology Offered Area Residents**  
 A course in criminology will be offered to Madison area residents beginning in February, the University of Wisconsin Extension Division's Madison district special class office announced.

The course carries three credits and is designed for professional people and laymen having an interest or concern in the study of juvenile delinquency, crime, and corruption and fraud.

Sophomore standing and a previous sociology course are prerequisite for taking the course. Instruction will be given by A. C. Gillett, instructor in sociology.

Classes will be held Wednesday evenings, beginning Feb. 11, in the Mechanical Engineering Building.

Registration may be made in 203 Extension Building or by calling 5-3311, extension 4628.

and patterns to grip the "interest throughout... A good insight into the enormity of the task Tibbets had and the responsibility of wiping out thousands of humans to shorten the war... The awe shown by the crew after the bomb hit... warm love story running parallel to the main theme.

**LOW POINTS:** The general's deathbed scene is a bit hammy... quite a few implausible situations.

**VERDICT:** An excellent film that has you thinking long afterwards.

MONROE STREET  
 SPORT & HOBBY SHOP  
 1045 Monroe 5-3830

# Have You Tried LETS for your Family Wash

**Madison Women Say** **Madison Washing Machine Dealers Say**

**LET'S**  
 Wash Clothes  
 Spotless

Take out all the...

**The Amazing New Product for Automatic and Regular Washing Machines**  
 Gets clothes Really Clean!  
 No pre-soaking or scrubbing!  
 Means easier ironing!  
 Clothes look better!  
 Clothes feel better!  
 No scum on wash water!  
 Actually Costs You LESS

**As much as I dislike ironing, I must say that the clothes washed with LETS are much easier to iron. It seems as though it takes only half the time to get out an average size ironing than when not using LETS. My husband's white shirts rarely have a wrinkle, while without LETS they are very hard to iron.**  
 Mrs. Harry M. Dehnol

**I started to use this product on the recommendation of a friend and what I have found it to my delight. I insist on using LETS in my wash because it is assurance my clothes will be absolutely clean. Proof is I've noticed a considerable change in the look and feel of all our garments. This proves one thing they are clean, and I thought they were clean before.**  
 Mrs. E. J. Likel, 3805 Busse St.

**I would like to express my appreciation to your firm for the fine job I find LETS doing in my automatic washing machine. I no longer find it necessary to pre-soak or scrub my clothing before washing as these "hard-to-clean" spots seem to wash out magically. I have also noticed the absence of soap scum or suds in my washing since using your product.**  
 Mrs. Paul C. Johnson, 2525 Myrtle St.

**LET'S is a very helpful wash-day aid—it eliminates any of the extra scrubbing on hard-to-clean spots such as shirt collars and cuffs.**  
 Mrs. J. B. Nelson, 501 Topstad Glen

**We find that the addition of a small amount of LETS to the washer results in not only cleaner clothes but also a considerably softer feel to the garments—definitely a pleasant experience considering the hardness of Madison water. We are convinced that LETS lives up to its claims.**  
 GENE BRICKER, Bricker's Appliance Store

**LET'S has been used and proved satisfactory in our General Electric and Bendix Automatic washing machines.**  
 RICHARD A. HINTZ, C. C. Collins & Son, Electric City

**We sell two brands of Automatic washers—Maytag and Frigidaire, so we have experimented with detergents and soaps quite extensively and find that when used with the product LETS a much better job is accomplished.**  
 CLYDE V. GOODMAN, Hefty Sales

**My wife has been using LETS for the past several months. The most important advantage LETS has is that it has eliminated the use of pre-soaking and still does a better job of washing.**  
 WILLIAM CASEY, Casey & O'Brien

**We have used LETS many times in the demonstration of the Easy-Spin Dryer and Hotpoint Automatic washing machines. I am happy to know of this product and the benefits the housewife will derive from it.**  
 E. D. MAIN, Main Appliance

**After extensive tests made by the Blackstone Corp., one of the oldest manufacturers of laundry equipment in America, it proved to be the answer to many hard-to-solve problems in the field of clothes washing solutions. Following is an excerpt from a letter from Miss Anne V. McManus, their Home Service Director, to Mr. Lodge, who is a Consulting Engineer for Blackstone. He took it home to his wife who has become most enthusiastic about the product, as we know she would. I can assure you that Mrs. Lodge is an excellent judge of performance since she has always been in the laundry field, and she has many opportunities to try various products. And according to Mr. Lodge, she is more enthusiastic about it than anything she has met up with in a long time.**  
 ANNE V. McMANUS, Home Service Corporation, Blackstone Corporation

**I am writing this to let you know that I have tried the bottle of LETS that you gave me and find it to be everything that you stated it was. My own personal opinion of the product is that it has a wonderful potential especially in homes where excessive soil and grease is encountered. I did find though, that it is a product that is highly concentrated, and very little is required to obtain best results.**  
 RUTH WRIGHT, Laundry Equipment Serv.

This product... checked and tested superior by one of the leading washing machine manufacturers, O'Kayed by leading appliance dealers... accepted and approved by the one who does the work...  
 THE HOUSEWIFE.

## Get LETS at All Leading Stores—Save Time—Save Work