DPOTIS

8 p.m.—Basketball (WIBA, WHA): "Lubeck, the Hanseatic League, and Thomas Mann. cine Horlick."

9 p.m.—Boxing (WISC): Harold Johnson vs. Jimmy Slade.

3 p.m.—Freshman Forum (WHA-

10 a.m.—Homemakers (WHA): Bess Furman's "Profile," Hazel S. Stafford.

19:30 a.m.—Queen for Day (WISC); "woman in service"

queen.
10:45 a.m.—Beb Hope (WIBA):
salute to Michigan woman who re-

Books New This Week

At Madison Fr∈e Library

juvenated one-room school.

Today's Radio Highlights

Johnson vs. Jimmy Elade. 9:15 p.m.—Banketball (WMFM): Madison East vs. Janesville, sec-FM):

ond half,

Music

5:30 p.m.—Curt Massey (WBBM):

Rodgers and Hammerstein

Star Bands

(WIBA); new series boosting

7 p.m.

TIP O' THE MORNING: The Madison Theater Guild is reported to be considering un extra play this season—an **crenc** production of a mystery

Names in the News: Star of the first Shakespearean festival at Stratford, Ont., will be Alec Guinness. not chosen, in mid-July. Tyrone Guthrie,
E n g lo 2 2 2

England's 12:00 News: Round 12:15 Perm Service 12:15 News Shakespeepen 12:45 Polks Party

3:00 • Backstage Wife • Cal 3:15 • Stella Dellas Thinney: Crocker 3:36 • Widder Brown • Mr. Music 3:45 • Woman in House • To the Ladies

4:00 • Just Plain Bill • To the Ladies 4:15 • Front P. Farrell • Cousin Henry 4:30 • Lorenzo Jones • Jon & Sparkle 4:45. • Doctor's Wife • Birthaw Club

6:00 ° H. V. Kaltenb'n ° News; Music 6:15 ° Mel. Moments ° Fulton Lewis 6:30 ° News of World ° Lone 6:45 ° 1 Man's Family Ranger

* Central vs. Horlick

Starred programs are

Music and News Weather Roundup Farm Program Band Wagon

WHA and WHA-FM

WMFM

104.1 Mega, FRIDAY

7:10 North Hall Weather Reports
7:13 Yawn Patrol
7:25 Etdrife Record
7:25 Etdrife Record
7:36 Layman Fatrol
1:36 North Fall
1:38 North Hall Weather Report
1:38 North Hall Weather Report
1:38 North Hall Weather Report
1:39 North Hall Weather Report
1:30 Clockwatchers
1:30 Clockwatchers
1:30 Clockwatchers
1:30 North Hall
1:30 Dance Band
1:30 Dance Band
1:30 Songs of Yesterday
1:30 North Hall
1:30 North Hall
1:31 North Hall
1:32 Sacred Heart Program
P. M.
12:30 News

12:00 News 12:15 Noontime Prolice 1:00 Music to Listen to 2:00 Dance Band 2:30 Little Show 3:30 Dance Band; News

GARGLE

ASPIRIN.

DUE TO A COLD

FEEL BRITER FAST!

Read the Want Ads

for Profit

BROWN-

NOWN SUGAR AT ITS BEST!

Crime Letter

Tals is Your FBI

guiz; News Summary: Ed Silvers Show

S hakespearean

director, will

produce the

Marilyn Ers.

kine will portray Ida Can-

tor opposite Keefe Bras-



BARBER

selle in "The Eddie Cantor Story" at the Warner studios. The Szonys, continental dancing team introduced to American audiences in the Judy Garland stage show, have been signed to appear in "The Grace Moore Story."

Red Barber, CBS counselor on sports, and Mrs. Barber will leave New York by plane Feb. 9 for a European vacation.

Denise Alexander, 13-yearold member of the cast of "The Children's Hour," and Larry Robinson, 18, of "Time Out for

Giuger"—both on Broadway—
play 15-year-old twins on CBS Radio's "Aunt Jenny."

Viaton Hayworth, who takes over the title role on ABC's "Michael Shayne" this weekend, is Rita Hayworth's uncle—and his wife is Starred programs a Ginger Rogers'

nunt.

Dudley Powers, first cellist of the Chicago Sym-phony orchestra, has resigned, effective at the end of the 1953 Ravinia season. He will extend his teaching duties

will extend his teaching duties at Northwestern university and devote more time to solo playing Dick Powell is considering a singing engagement at Las Vegas, Nev. He began his career as a band vocalist.

The Rhythmaires, heard on the Bing Crosby radio show, were the Campus Kids when they were on the old Kay Kyser program.

Robert Ryan goes before the cameras the first week in February in "Arizona Outpost."

RKO Radio Pictures has borrowed Victor Mature from 20th Century-Fox for a picture to be made this year.

DISC OF THE DAY: "Kurtz as 16 Russe" entered the "extended the server of t

DISC OF THE DAY: "Kurtz
s la Russe" entered the "extended play" field with this 45rpm record, which includes
first-rate performances of the
"Golden Age" polka, "Flight of
the Bumblebee," mazurka from
"A Life for the Tsar," and two
"Gayne" dances. Efrem Kurtz
comducts the New York Phil. conducts the New York Phil-harmonic-Symphony orchestra.

ON THE AIR: Clergymen who

6:00 Early Risers

6:25 News: Early Risers

7:00 News: Yawn Patrol

7:01 North Hall Weather Report

7:13 Yawn Patrol

7:13 Yawn Patrol

7:15 Kiddle Parol program broadcast nightly at 10:15 over WIBA, have been announced or next week as follows: Monday, the Rev. Andrew Brei-

Monday, the Rev. Andrew Brei-nes, Catholic diocese of Madison; Tuesday, the Rev. Kenneth E., Whitney, Bashford Methodist church; Wednesday, Babbi Man-fred Swarsenaky, Temple Beth El; Thursday, the Rev. Andrew Lambright, Plymouth Congregational church; and Friday, the Rev. F. Paul Splett, Zion American Lu-

Court Here Gets New Cheese Patent Suit

Madison Federal Court had another cheese patent suit on its hands Thursday when Chain O' Lakes, Inc., of Waupaca, demanded an injunction, an accounting, and treble damages of \$38,000 from Blue Moon Foods, Inc., of Thorp. The complaint charged that Blue Moon Foods, while patent was pending, gained fraudulent access to a trade secret involving apparatus and processes in making small cheeses.

cheeses.
The trade secret, it claims, was perfected by Carl and Marvin L. Cohen, owners of Chain O' Lakes. Its patent for making Midget Longhorn cheeses was granted in March, 1952.

For that RICH MOLASSES

FLAVOR...bake with

Radio Jimetable

		4 .		
		FRIDA	FRIDAY	
,	WIBA 1310 iso	WISC	WKOW	WIBU
1:00 1:35 1:30 1:45	Froile: Parmers Forum Musical Olock; News	· • Wisconsin		Music: News Farm Reports Bural
7:00 7:15 7:30 7:45	Alex Dreisr Musical Clock News George Morgan	• Top o' Morning • News • Top o' Morning • P. Frederick	Sports: Music News Weather: Coffee Club: News	News Farm Service News Farm Frolice
1:00 1:15 1:30 1:45	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Coffee Club; News Kitchen Club Mus.; News; Mkts.	• Prayer Leas • Musical Clock • Musical Clo
9:00 9:13 9:35 9:45	Welcome Travelers Double or	* My Trus Story: Whisp's Streets * Retty: News	Arthur Godfrey Time Arthur Godfrey Time	* Bob Crosby
0:00 0:15 0:30 0:15	Strike It Rich Bob and Ray Bob Hope	Fair: News Queen for a Day	Arthur Godfrey Time Music Speaks Jackpot Quis	News Trio Mid Morata Matines

News Farm **Front** Uncle Julius News Mkts.; Weather Farm Parads

News: Lucila Mortenson

Mister Keen Hollywood Open House

Easy 5: Music in the Air

Capitol
Cloakroom
News: Music
March of Dimes

News, Midnight

the Record

Turn Table Time

red programs are also carried on corresponding FM station FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M.

WISC-FM, 98.1

Music; Markets News and Markets Farm and Home Farm Service St Have And Daughter Hubba Hubba Jockey's Choice • Hubbs Hara • Hubbs Hara • Organ Music • Science Excin

10:15 p.m.—Your Pastor Speaks
(WIBA): First Reader Robert
Garnes, First Church of Christ,
Miscellaneous Scientist.

Drama • Melody Hour News Band Parada 7 p.m. Crime Letter (WISC): slight hitch in wedding develops into fracas over million dollars. 7:30 p.m. — This Is Your FB! (WISC): agent finds forgers' hang-Special Dniv. Special

Old Timers

Timere Jambores

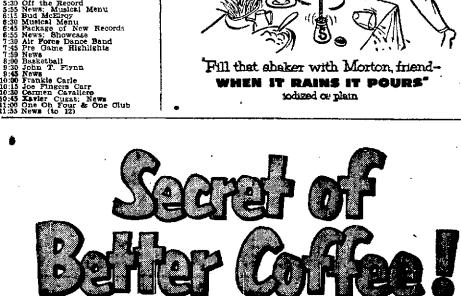
At Your Request Request At Your Request

out.
8 p.m. — Ozzie and Harriet
(WISC): goldfish cause trouble.
8:30 p.m. — Corliss Archer
(WISC): Dexter decides to run • News Old lime Ban • Sports Time Bing Sings Used Car Mart; News
 Ohr Timers
 Old Timers Discussion

Sherman—REDUCING GRIEVANCES THROUGH SUPERVISORS TRAINING COX—LIGHTING AND LAMP DESIGN Struppeck—CREATION OF SCULP-3 p.m.—Folksongs and Footnotes Feattle—THE BLACK HILLS Haleckl—BORDERLANDS OF WEST-WHA): "Folksongs Dealing with ERN CIVILIZATION



Fill that shaker with Morton, friend-WHEN IT RAINS IT POURS' todized or plain



Borden's tastes so rich because it's 100% Pure Crystals of 100% Pure Coffe



Crystallized at the Peak of Flavort

Yes, Horden's exclusive process brews choice coffee to perfection...removes the water and grounds... crystallizing the coffee at the peak

You get tiny flavor-rich ergstals of 100% pure

coffee-no added fillers. Just add boiling water to make perfect coffee by the cup or potfulfresh, full-bodied, always delicious!

Seves you up to 25¢ compared to a pound of ground coffee, too. So concentrated you use far sees than any other instant coffee. Make Borden's your regular coffee-you'll love let



At the Shows

Gapitol

FEATURE: Sudden Fear.

TYPE: Suspense. CAST: Myra, Joan Crawford; Lester, Jack Palance; Irene, Gloria Grahame. FM: "Human Resources and War," Prof. J. C. Jeffrey.

9 p.m. — Capitol Cleak room (WKOW): eight freshman sena-

PLOT: Myra is an heiress and playwright who marries Lester after first tossing him out of the lead in her play. Irene is Lester's 4 p.m. — Music of the Masters tors, guests.

(W H A): "Sympton of the Masters tors, guests.

9:45 p. m. — United Nations Myra discovers Lester and Irene phony No. 4."

(WMAQ): Dr. M. L. Perizweig, plan to do away with her, and so consultant to economic and social symptomic makes similar plans of her

> HIGH POINTS: Jack Palance Documentary
>
> 8 p. m. — End of an Era Standing stockstill, with his eyes (WMAQ): survey of last 20 years and voice he radiates energy and of U. S. life; Burgess Meredith, narrator.
>
> 9 p.m. — Manufacture of America and Property of Last 20 years and voice he radiates energy and you can tell what he's thinking. Reminds this reviewer of the Spenders of

> 9 p.m. — Meaning of America (WMAQ): "Traveler's Tales."
>
> LOW POINTS: Bet Gloria Grahame could handle a sweetness

Sp.m. — Music in the Air (WKOW): all-time favorites from Broadway musicals, 9 p.m. — Farm Hour (WHA): "Wisconsin Canners Fight Weeds," Martin Verhulst. 12:15 p.m. — Farm Service lashes and heaving bosom are lower (WHA-FM): "Violin Concerto," Mendelssohn. 9:45 p.m. — March of Dimes (WKOW): Kay Starr sings.

Religion

10:15 p.m.—Your Pastor Speaks

9 p.m. — Weaning of America cor Tracy of Fr. Flanagan casting. Corraction Traveler's Tales."

LOW POINTS: Bet Gloria Grahame could handle a sweetness and light part if she had a chance. Why always the female heavy?

Joan Crawford's batted eye-lashes and heaving bosom are lashes and heaving bosom are lower forms. The suspense is a county farmers, and frank Mayfield.

12:30 p. m. — Farm Program (WHA): "A Year's Quality Work," Harvey Weavers; question box.

Racine Man Killed by Electric Magnet

RACINE (UP)—Victor Hensgen, was testing the magnet when the accident occurred. He died an hour City Malleable Foundry, died at a later at St. Mary's hospital.

hospital Thursday after an electric magnet pulled his left arm out of his shoulder.

Hits the Spot i

SPAM

12-oz. 45c

Kellogg's

RAISIN

BRAN

10-oz. 18c

HYDROX

COOKIES

12-ox. 38c

..... 1-Lb. Can 31c

....11-oz. 35c



AMERICAN FAMILY

AT CHECK OUT COUNTER

JAMUARY ISSUE

Evaporated Milk

Applesauce 15-ox. Can 15c

Spry Shortening ... 3-Lb. 89c

Minute Rice ... 5-ox. Pkg. 13c

Instant Coffee 2-oz. Jar 53c

Preserves12-ox. 29c

Bake your best

with Piltsbury's 1 50

Cake Mixes 1-Lb. 1-ox. 37c

Feature of the Week!

..... 2⁵/₄-Lbs. **42c**

.... 9-ox. 19c

I.G.A. NEW YORK

ARMOUR'S CORNED

MAXWELL HOUSE

Peanut Butter

I.G.A. HOMOGENIZED

IGA PURE STRAWBERRY

Pillsbury's Best

FLOUR

CAKE FLOUR

Sno-Sheen

Hot Roll Mix

Pie Crust Mix

Pancake Mix

Beef Hash



Sunny Morn Flevor-Full



Frigid Dough, Frash Frozen, Ready to Bake Apple, Mince, Cherry, Pumpkin

1 lb., 10 ox. Pies, Each

Donald Duck-Fresh Frozen

6-oz.

2-1-lb, Cello Packs California Grown

Carrots

Florida-U. S. No. 1 Seedless

Grapefruit 10 ~ 55°

Another 300 Pound **AGED** CHEDDAR CHEESE

69^c_{b.}

..... Per Lb. 27c Pork Hocks Leg o' Lamb 63c

PLANKINTON GLOBE DAISIES Smoked Butts ... Per Lb. 63c

(Avg. 1½ to 2½ lbs.) U. S. CHOICE

Round Steak

Schoep's



Weekdays: 8 a.m.- 9 p.m. - Saturdays: 8 a.m.-6 p.m. - Sundays: 11 a.m.-6 p.m.

IGA ROLLED OATS 36°

