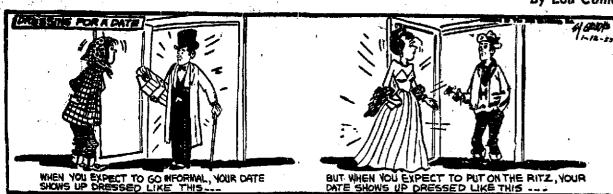
**SO IT SEEMS** 



# Today's Radio Highlights

Sports
5:45 p. m. — Sports Parade
(WIBA): Jack Newman interviews
Ozzie Cowles, Minnesota basketball coach.

8 p. m.—Basketbail (WIBA-FM. WISC, WISC-FM, WMFM, WWCF. WHA-FM): Wisconsin vs. Minne-

### Music

3:30 p. m.—Music of the Musters (W H A): "Appalachian Spring." 5:30 p. m. — Curt Massey (WBBM): "Bye Bye Blues," waitz

7 p. m. — Show Train (WIBA): Gordon MacRae, Marion Bell in "Two Hearts in Three - Quarter Time."
7:30 p. m. — Concert Hour

7:30 p. m. — Concert Hour (WIBA): Eugene Conley, guest; "Boftly as in a Morning Sunrise." Gould's "Pavanne," "Salut Demetre," "Cassack Love Song." "Merry Widow" medley . . . Talent Scotts (W B BM): two vocalists, flovelty instrumental group.

8 p. m.—Great Artists (WIBA): Yale Glee club and Whiffenpoof Singing society.

Yale Glee crib and whitenpoor Singing society.

8:36 p. m. — Band of America (WIBA); "The Service Musician," by Madison's Elmer Ziegler; "Connecticut March," "Skaters Waltz," "N. Y. Hippodrome March," "Finlandia,"

9:30 — F.W. Concert (WHA-

landia."

9:30 p. m.—FM Concert (WHA-FM): "Eine Kleine Nachtmuslk."

9:35 p. m. — Musical Album (WMAQ): Stan Kenton receives
Down Beat Award.

+ + +

### Religion

10:15 p., m. — Your Pastor Speaks (WIBA): the Rev. Bern-hard Rom, Bethany Evangelical Free church.

### Drama

1:30 p. m.—Wisconsin Almanac (WHA): "Harnessing the Iron

7 p. m. — Suspense (WBBM): Herbert Marshall in Part 2 of "The Mystery of Edwin Drood." & p. m.—Radio Theater (WBBM): Will Rogers, Jr., Jane Wyman in "The Will Rogers Story."

### Discussion

3 p. m.—Old Books, Old Friends (WHA): "The Inferno." 6:15 p. m.—Dwight Cooke inter-views Asis (WKOW): new series; Pres. Elpidic Quirino of the Phil-

### Farm Programs

7:15 a.m. — Farm Hour (WHA): BLONDIE
"Dairy Market Summary."
12:15 p.m. — Farm Service
(WIBA): "Nitrogen for Grain in
1953." C. J. Chapman and Frank
Mayfield

Mayfield.

12:30 p.m. — Farm Program
(WHA): "Repeat Cattle Lice Treatment," R. J. Dicke, E. H. Fischer

### Miscellaneous

19 a.m. — Homemakers (WHA):
"A Good Time to Sew: Make Good
Use of Equipment," Helen Pear-

10:45 a.m. — Bob Hope (WIBA): and Joan Caulfield.
7:15 p.m.—Excursions n Science
(WMFM): "It's a Colorful Life."

### WHA and WHA-FM

WHA and WHA-F/

270 Music and News

7:00 Band Wassen

7:00 Band Wassen

7:00 Band Wassen

7:00 Morning News

8:00 Morning News

8:00 Morning Melodies

8:27 Highway Report

8:00 Morning Melodies

8:27 Highway Report

8:00 Man in Society

9:20 Music

9:50 Markets

9:50 Markets

9:50 Markets

9:50 Markets

9:50 Markets

10:00 Homemakers Program

10:00 Concert Airs

10:03 Concert Airs

10:03 Concert Airs

10:04 Views of the News

11:00 Greek and Roman Culture

11:00 Greek and Roman Culture

11:00 Topick and Roman

12:15 AAA Road Report

12:15 News

12:10 Noon Musicale

12:00 Markets

10:00 Markets

10:00 Markets

10:00 Markets

10:00 Markets

10:00 Markets

10:00 Musical Varieties

10:00 Organ Melodies

10:00 Drawn Musicale

### WMFM

O Early Risers

News: Sarly Risers

News: Sarly Risers

News: Savy Risers

News: Yawn Patrol

North Hall Weather Report

Xawn Patrol

Stiddie Record

Yawn Patrol

Stiddie Record

Staynan's Call to Prayer

So Yawn Patrol

So North Hall Weather Report

Construction North Hall Weather Report

So News: Stars Sing

So News: Stars Sing

North Hall

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So Dance Band; News

So Dance Band; News

So Dance Ball; News

So Off he Record; News

Musical Menu;

So Musical Menu;

So Musical Menu;

So Shaven Your Wite

No Olah T. Flynn

North Hall

So Sharpen Your Wite

No Olah T. Flynn

Basketball
Sharpen Your Wite
John T. Piynn
Newa
Tiny Hill
Eddy Howard: News
One Oh Pour & One Club
News (to 11)

# Radio Jimetable

	WIBA	WISC	WKOW	WIBU
	1310 Kc.	1480 kc.	1870 kg.	1340
6:00 6:15 6:30 6:45	Prolic; Parmers Forum Musical Clock; News	* Wisconsin Farm Hour * News; Top o' Morn: Heatter	Uncle Julius Farm Diary Chapel of Air Weather; M'k'ts	Eural Roundup Music, News Farm Reporter
7:00 7:15 7:30 7:45	Alex Dreier Musical Clock Journal, News	Top o' Morning News Top o' Morning Pauline Fred'k	Sports; Music News Weather; Coffee Club; News	News: Farm Bervice News; Weather Farm Froise
8:90 8:15 8:30 8:45	Musical Clock Musical Clock News	Breakfast Club     Breakfast Club	Coffee Club; News Kitchen Club Mus.; News; Mkts	• Prayer League Music Clock • Musical Cloc
9:00 9:15 9:30 9:45	Welcome Travelers Double or Nothing	• My Frue Story: Whisp'g Streets • Betty: News	Arthur Godfrey Time Arthur Godfrey Time	* News: Plones:  * Bob Creaby  * Sweet Music
10:00 10:15 10:30 10:45	DOD TODS	• Ladies Fair • Queen for a Day	Arthur Godfrey Time Music Speaks Jackpot Quis	News 2 U. S. Navy Mid Morning Matines
11:#0 11:15 11:30 11:45	Betty Cam Column Bob McLaughlin Farm Roundup	* Calendar: Berch * Bing Sings • Bill Ring • Songs; Quin	News: Women Aunt Jenny Helen Trent Our Gal Sunday	News; Morning Matines News Farm News
12:00 12:15 12:30 12:45	News: Roundup Farm Service News Polka Party	Market Basket     News     Mister     Music	Uncle Julius News Mkts.: Weather Farm Parade	Music: Market  Nows and Markets  Farm and Hom
1:00 1:15 1:30 1:45	Trading Post Melody Mom'ts Dave Garroway Matines Mel'dy	<ul> <li>Break the Bank</li> <li>B. Crocker; Mr. Musio</li> </ul>	Jockey's Choice Mrs. at Market Nota Drake Alice Blair	Fatm Service Si Hays and Daughter • Hubba Hubb
2:00 2:15 2:30 2:45	<ul> <li>Life Beautiful</li> <li>Road of Life</li> <li>Pepper Young</li> <li>Right to Hap'ne</li> </ul>	Mister Music A Girl Marries Mr. Music	Jockey's Choice House Parts Home Folks	• Hubba Hubb • Hubba Hubb • Guest Star • Chapel in Sk
3:00 3:15 3:30 3:45	Backstace Wife Stella Dallan Widder Brown Wom in House	Cal Tinney: Crocker Paula Stone To the Ladles	News: Lucila Mortenson Easy Listening: News	* Chapel in the Sky * Melody Hour
4:80 4:15 4:30 4:45	• Just Plain Bill • Front P. Farrel • Lorenzo Jones • Doctor's Wife	To the Ladies Cousin Henry Jon & Sparkie Birthday Club	Mary Casey's Showcase Harmony Blouse	Melody Hour News Band Parade
5:80 5:15 5:30 5:45	* Madison Hour * News * Sports News	* Bobby Benson • Wild Bill Hickok: Sports	Madison Top Tunes, Sports S. Balter; Dance Alian Jackson	Fiests Time Diniversity Special Univ. Special
6:00 6:15 6:30 6:45	<ul> <li>H. V. Kaltenbo'r.</li> <li>Melody Moments</li> <li>News of World</li> <li>1 Man's Pamily</li> </ul>	<ul> <li>News; Music</li> <li>Fulton Lewis</li> <li>The Lone</li> <li>Ranger</li> </ul>	News Dwight Cooks Music: Sports Edw. R. Murrow	News Old Time Ban Ding Sings
7:00 7:15 7:30 7:45	Show Train Concert Hour	* M. J. Taylor * Field & Stream * Cage Closeups	Biliboard Hit Parade Biliboard Hit Parade	Serenade Farm News Old Timers Jamboree
8:00 8:15 8:30 8:45	Great Artists Band of America	* Basketball * Basketball	Biliboard Hit Parade Escape Escape	Old Timers Jamboree Old Timers Jamboree
9:00 9:15 9:30 9:45	Encore Encore • News: Serenade • Sports Final	• Bosketball • Basketball • Basketball • Elmer Davis	Music for You News: C. Adams Women Voters	<ul> <li>Wisconsin         Farm Hour         News; At         Your Reques</li> </ul>
10:00 16:15 10:30 10:45	Res'd for You	* News * Frank Edwards * News; The Falcon	News Sports Some of the Best	* At Your Request * At Your Request
11:00	Wanter The	Palcon: Name	None- Midnight	# Gilane

6:15 p. m.—Iversity

views Asis (WKOW): new series;

Pres. Elpidic Quirino of the Philippines, first guest.

9:45 p.m. — Women Voters

(WKOW): "Freedom for a Free
People," Dr. Patrick Murphy Malin 

11:00 News; The Falcon: News Report Ed Turn Sillent

11:15 13:10 Club Report Ed Turn Sillent

11:15 13:10 Club Report Ed Turn Sillent

11:15 8.00 News: Midnight Sillent

Table Sillent

11:10 News Sillent

11:10 News Sillent

11:10 News: Midnight Sillent

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11:10 News: Midnight News: Midnight

By Chic Young



Read the Want Ads for Profit

Spetlighting ADDING MACHINES

# Bill Doudna's

day in the Play Circle.

French house, 1105 University ave.

The play is directed by Eva Stadler, Long Island, N. Y., and Martine Darmon, Casablanca, Morocco.

In the cast are Sandra and Myrna Delson, both of Flushing, N. Y., as Ninon and Ninette, respectively; Jack Johnson, Milwaukee, as Laerte; Jim Nicholls, Madison, as Silvion Jerome Mallman, Kohler, as Irus; Tobias Tolzmann, Milwaukee, as Spadille; Claude Offenbacher, Long Island, N. Y., as Quincla, and Hana Pokorna, Rio de Janeiro, Brazil, as Flora.

"The Time of the Cuckoo," starring Shirley Booth, tallied its 100th performance Friday night at Broadway's Empire theater Opening in New York on Oct. 15, the Arthur Laurents comedy quickly established itself as the saason's first important hit.

"The Time of the Cuckoo," is a romantic saga of a lonely American spinster on a Venetian junket, seeking romance in that Mediterranean paradise. It appears in the person of Renato Di Rossi, a the content of the cuckoo of the budget until after it receives the new Congress will belance the budget, reduce the national debt, permit the excess profits tax to expire June 30 and advance the date for an 11 per cent personal income tax reduction. Questioned on a television show, he said Congress can and will make "substantial" cuts in Truma's budget, particularly in military and foreign aid items. But he said Republicans will not end of the person of the Luckoo," starring Shirley Booth, tallied its 100th performance Friday night at Broadway's Empire theater, Opening in New York on Oct. 15, the Sandt will not begin hearings on the budget until after it receives the house the budget performence the budget, reduce the national debt, permit the excess profits tax to expire 30 and advance the budget, reduce the national debt, permit the excess profits tax to expire 30 and advance the budget, reduce the national debt, permit the excess profits tax to expire 30 and advance the date for an 11 per cent personal income tax reduction. Questioned the date for an 11 per cent personal income tax reduction.

Star Di

terranean paradise. It appears in request for expenditures of \$46, the person of Renato Di Rossi, a 300,000,000 for the defense estab-distinguished, gray-haired gentle-lishment and \$7,600,000,000 for man to whom Leona is immediately attracted; their unorthodox bout along Venice's canals providing the backdrop against which playwright Laurents has fashioned his comedy.

Oil Truck Drivers
Discuss Contracts

Mary Chase's comedy, "Bernardine," played its 100th performance at New York's Playhouse theater Saturday afternoon, Featuring Johnny Stewart, Alney Alba, Beverly Lawrence, John Kerrand Michael Wager, "Bernardine" was produced and directed by Guthrie McClintic, "Bernardine" is the third Mary Chase play to exceed the 100-performance mark. Her Pulitzer prize-winning "Harvey," which compend in 1944, ran 1775 performances at the 48th Street theater; her "Mrs. McThing," with Helen Hayes starring, completed 320 showings in New York Saturday night and begins a road tour tonight in Boston.

| Station WHA. first in the world | Station WHA. first in the w

night in Boston.

Station WHA, first in the world to broadcast weather reports, has added a new daily Midwest road condition report to its series of daily weather broadcasts. It is on the air over the Wisconsin State Broadcasting service daily at 12:15 p. m.

Norwegian Army Men. Studying U.S. Troining NEW YORK (P.— Maj. Gen. Olaf Helset and Maj. Gen. Ridar Holtermann of Norway arrived by plane Sunday from Oslo for a three-week visit as guests of the U.S. Army.

The generals said they will visit

mobile assn.

Other weather broadcasts mission report of Wisconsin high-carried each day by the 10 sta-tions of Wisconsin's state-owned 9:55 a.m.—U. S. Weather bureau

8:27 a. m.—State highway com

PRAIRIE "BECAUSE YOU'RE MINE" and JOSEPH COTTEN IN "STEEL TRAP"

# By Lou Comeron Budget Review Set Immediately

### House Group Won't Wait on Eisenhower

WASHINGTON (UP)—Rep. John Taber said Sunday his economy-bent House Appropriations Com-mittee will start reviewing Pres-ident Truman's \$78,600,000,000

budget without waiting for suggestions from the new Eisenhower administration.

He said informal hearings will begin immediately after the inauguration, Jah. 20. But he emphasized that no bills will be drawn until after President-elect Eisenhouser and his sides have had a support of the property of the president elect to the pres Eisenhower and his aides have had their say.

Has Noted 'Holes'

de Musset, at 8 p.m. Wednesday in the Play Circle.

Tickets to the production, "A Quoi Revent les Jennes Filles," are free and available in 261 Bascom hall, or at the French house, 1105 University ave.

The play is directed by Eva Stadles Long Llond N. Wednesday in the Truman administration."

Kefauver Wants Balance
Sen. Estes Kefauver (D-Tenn.) said he also hopes the budget will be balanced. But he predicted the GOP will find it difficult to cut Truman's spending figure. He moted that '73 per cent of it is earmarked for military or defense-connected projects.

Sen. Frank Carlson (R-Kan.) said he believes the new Congress will be balanced. But he predicted the sammarked for military or defense-connected projects.

p. m.

The new series is broadcast each day by Ted LaValle, motor chib touring reporter of the Wisconsin division of the American Auto-

network include:
7:10 a. m.—State weather roundup originating at each of the state
FM network transmitters;
7:58 a. m.—State weather roundup from the Madison office of the
U. S. Weather bureau,
8:27 a. m.—State high-

# FREE PARKING MIDDLETON

Continuous 1 p. m.
Cary Grant—Marilyn Monroe
"MONKEY, BUSINESS"
Joseph, Cotten-Teresy Wright
"THE STEEL TRAP"



# Calendar

Entertainment

Monday, Jan. 12

Parkway: "The Endws of Kilimanlaro" at 12:35, 2:46, 4:45, 6:30, 8:35, and

Madition: "The Road to Ball" at 1:30, 3:40, 5:30, 8, and 10:10, and

### Municipal Affairs

### Community Center

Has Noted 'Holes'
The New York Republican said he already has noted "holes" in Handicapped Young Adults all a Truman's budget for the 12 months 17:30 p.m.; Lasertoma, 8 p.m. heginning new Young Adults all a property of the 12 months 17:30 p.m.; Lasertoma, 8 p.m.



# The Greatest Musice! Show on Earth! ADVENTURE PARKWAY

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LAUGHS



DRAMA

STRAND 4 TOP STARS IN 2 EXCITING DRAMAS!

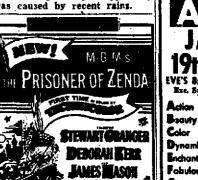
THE RON LADD MISTRESS VIRGINIA MAYO . ... TECHNICOLOR She Doss What She Loves . . .

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### Alexandria Runway Collapses on Takeoff



FREE PARKING LOT

NOM .

CAPITOL



CHARLTON HESTON STAR OF GREATEST SHOW ON EARTH'

"THE SAVAGE"

DEAD END KIDS IN "TEXAS STAMPEDE"

TUES., WED. & THURS. Will Rogers, Jr.—Jane Wyman 'STORY OF WHLL ROGERS'' 'TOA'S Stanwyck — Paul Dougla "CLASH BY NIGHT"



All the words Fabulous

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Jubilant Kinetic Lovie Opulent Perfect Quick Rediam

**Splendid** Phrilling OWN Show. Unique first in the Nev Year. GREATEST Wonderfu of any year. 2½ hours of all-star Youthful studded entertainment for the Zesthi whole family.

\$2.50, \$2.00, \$1.50 (Bargain Mat. Sat. Jan. 24. CHILDREN under 15 at HALF-Price)



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## If you sell anything ...

That women could be persuaded to buy-keep this in mind:-

While practically all women read the newspaper, surveys show that about 3 out of 4 women actually read something on almost every page of the

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