TIP O' THE MORNING: This year, you can expect to see and hear scores of independently produced phonograph records on the market. Many colleges are following the University of Wisconsin's example in making and selling discs of their own songs and marches.

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NAMES IN THE NEWS: Members of the Wisconsin Union music committee plan to meet **Michael Rabin** and his party when they arrive at 9:38 tonight via the Chicago and North Western railroad. With the 16-year-old violinist will be his mother and his accompanist, **David Garvey.** He will play at 8 p. m. Saturday and Sunday in the Wisconsin Union Theater.

Don Fellows, Madison actor last seen here in "Mr. Roberts," will have a leading role on "Television Playhouse" over WTMJ-TV at 8 p. m. Sunday. He will appear with **Sheperd Strudwick** in "Pride's Way," based on a biography of Benedict Arnold.

FELLOWS

Two former theater managers have bought the College Hills grocery store at 1939 University ave. They are **Owen Carlson,** once a manager of the Madison, and his brother, **Dale,** former manager of the Parkway and assistant manager of the Orpheum. They purchased the store from Floyd M. Piller.

Eddie Peabody, nationally famous banjoist who lives at 413 Delmar dr., was one of the first entertainers signed up for the show to be staged Jan. 19 in Uline Arena in Washington, D. C. He will be one of 150 entertainers selected by George Murphy, film actor who will be master of ceremonies, from among more than 2,000 applicants. Peabody also has contracted to record eight sides for Dot records this month.

PEABODY

Johnny (ex-WIBA) Olsen will be quizmaster on "Movie Quiz," which will start on Mutual-WISC at 10:35 tonight.

Appearing on the National Farm and Home Hour over NBC-WIBA at noon Saturday, Jan. 17, will be **Prof. I. F. Hall** of the University of Wisconsin; **Glenn Nyman,** Orfordville, president of the Southeastern Wisconsin Cooperative Farm Management assn.; **Edwin Bergstrom,** Columbus, field man for the association, and **Edwin Parpart,** Astico.

Radio actress **Sara Selby** ("Junior Miss") will play opposite **Frank Lovejoy** in the Warner film, "The System."

Robert Ryan will have the male lead in "Arizona Outpost," which **Edmund Grainger** will produce for RKO.

Gene Nelson will join **Gordon MacRae** and **Jane Powell** as one of the stars of "Three Sailors and a Girl."

Clergymen who will appear on "Your Pastor Speaks," the all-faith religious program broadcast nightly at 10:15 over WIBA and WIBA-FM, have been announced for next week as follows:

Monday, **the Rev. Bernhard Rom,** Bethany Evangelical Free church; Tuesday **the Rev. Francis Doherty,** Catholic diocese of Madison; Wednesday, **the Rev. L. Paul Jaquith,** Wesley foundation; Thursday, **the Rev. John H. Keene,** Grace Episcopal church; and Friday, **First Reader Robert Carnes,** First Church of Christ, Scientist.

MARCH OF DIMES: Madison's radio stations will donate considerable time to the March of Dimes and to Musicians' ball, and the Mothers' March on Polio, proceeds of which will go to the drive.

All January broadcasts of University of Wisconsin and Madison high school basketball games on WIBA and WIBA-FM are being dedicated to the March of Dimes.

"MGM Theater" on WISC will boost the March each Saturday night during January.

Spot announcements and special features on WIBA, WKOW, WISC, WIBU, WHA, and MFM also will "plug" the campaign and the Jan. 22 ball.

Read the WANT ADS for Results!

Radio Timetable

FRIDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 Kc.	WIBU 1340 Kc.
6:00	Frolic: Farmers	• Wisconsin	Uncle Julius	Music: News
6:15	Forum	Farm Hour	News: Farm Hour	Farm Reporter
6:30	Musical	• News; Top o'	Chapel of Air	Rural
6:45	Clock: News	Morn: Heatter	Weather: Mrs.	Roundup
7:00	Alex Dreier	• Top o' Morning	Sports: Music	• News Farm
7:15	Musical Clock	• News	News	Service
7:30	News	• Top o' Morning	Weather: Coffee	• News
7:45	George Morgan	• P. Frederick	Club; News	• Farm Frolic
8:00	Musical	• Breakfast	Music in	• Prayer League
8:15	Clock	Club	the Air	• Musical
8:30	Musical Clock	• Breakfast	Easy 5: Music	Clock
8:45	News	Club	in the Air	• Musical Clock
9:00	Welcome	• My True	Arthur Godfrey	• News Music
9:15	Travelers	Story: Whisp'r	Time	• Bob Crosby
9:30	Double or	Streets	Arthur Godfrey	• Sweet
9:45	Nothing	• Betty: News	Time	Music
10:00	Strike It	• Ladies	Arthur Godfrey	News
10:15	Rich	Fair: News	Time	Trio
10:30	Bob and Ray	• Queen for	Music Speaks	Mid Morning
10:45	Bob Hope	a Day	Jackpot Quiz	Matinee
11:00	Betty Cass	• Calendar: Batch	News: Women	News: Morning
11:15	Column	• Happy Holiday	Aunt Jenny	Matinee
11:30	Bob McLaughlin	• Bill Ring	Helen Trent	News
11:45	Farm Roundup	• Song: Quiz	Our Gal Sunday	Farm Front
12:00	• News: Roundup	• Market Basket	Uncle Julius	Music: Markets
12:15	• Farm Service	• News	News	News and
12:30	• News	• Mister	Mkts.; Weather	Markets
12:45	• Polka Party	Music	Farm Parade	Farm and Home
1:00	• Trading Post	• Break the	Jockey's Choice	Farm Service
1:15	• Melody Mom'ts	Bank	Mrs. at Market	St Hays
1:30	• Dave Garroway	• B. Crocker: Mr.	Nora Drake	and Daughter
1:45	• Melody Parade	Music	Alice Blair	• Hubba Hubba
2:00	• Life Beautiful	• Mister	Jockey's Choice	• Hubba Hubba
2:15	• Road of Life	Music	House	• Hubba Hubba
2:30	• Pepper Young	• A Girl Marries	Party	• Organ Music
2:45	• Right to H'pness	• Mr. Music	Home Folks	• Science Exc'n
3:00	• Backstage Wife	• Cal	News: Luella	• Chapel in
3:15	• Stella Dallas	Tinney: Crocker	Mortenson	the Sky
3:30	• Widder Brown	• Paula Stone	Easy	• Melody
3:45	• Woman in House	• To the Ladies	Listening: News	Hour
4:00	• Just Plain Bill	• To the Ladies	Mary Casey's	• Melody
4:15	• Front P. Farrell	• Cousin Henry	Showcase	Hour
4:30	• Lorenzo Jones	• Jon & Sparkie	Harmony	News
4:45	• Doctor's Wife	• Birthday Club	House	Band Parade
5:00	• Madison	• Green	Madison Top	Fiesta Time
5:15	Hour	Hornet	Tunes: Scores	• University
5:30	• News	• Wild Bill	Balter: All Hits	Special
5:45	• Sports: News	Hickock: Sports	Allan Jackson	• Univ. Special
6:00	• H. V. Kaltenb'n	• News; Music	News	• News
6:15	• Mel. Moments	• Fulton Lewis	Dinner	Old Time Band
6:30	• News of World	• Lone	Music: Sports	• Sports Time
6:45	• I Man's Family	Ranger	E. R. Murrow	Bing Sings
7:00	• Your Hit	• Crime	Mister	• Used Car
7:15	Parade	Letter	Keen	Mart: News
7:30	• Friday	• This is	Hollywood	Old Timers
7:45	Serenade	Your FBI	Open House	• Old Timers
8:00	• Central	• Ozzie and	Mister	• Old Timers
8:15	vs. Beloit	Harriet	Chameleon	Old
8:30	• Central	• Corliss	Easy 5: The	Timers'
8:45	vs. Beloit	Archer	Lineup	Jamboree
9:00	• Central	• Boxing	Capitol	• Wisconsin
9:15	vs. Beloit	• Boxing	Cloakroom	Farm Hour
9:30	• News: Music	• Boxing	News: Music	• News: At
9:45	• Sports Final	• Boxing	for Memories	Your Request
10:00	• News	• News	News	• At Your
10:15	• Your Pastor	• Frank Edwards	Sports	Request
10:30	• Melody Parade	• E. Hill; Movie	Song of	• At Your
10:45	• Go to Town	Quiz	the Best	Request
11:00	• News; 1310	• Quiz: News	News: Midnight	• Silent
11:15	Club	Summary: Ed	Turn	• Silent
11:30	Harry James	Silvers	Table	• Silent
11:45	Orch.; News	Show	Time	• Silent

Starred programs are also carried on corresponding FM stations
FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M.
WISC-FM, 98.1

Today's Radio Highlights

Sports

7:15 p.m.—Basketball (WMFM): Madison Central vs. Beloit.

8 p.m. — Basketball (WIBA): Madison Central vs. Beloit.

9 p.m.—Boxing (WISC): Rocky Castellani vs. Ralph Jones.

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Music

3:30 p.m. — Gunnar Johansen (WHA): Bach Commemorative recital.

COLLINS

4 p.m. — Music of the Masters (WHA): "Symphony No. 21," Maikovsky.

5:30 p.m. — Curt Massey (WBBM): "Why Don't You Believe Me?," "I Can't Give You Anything But Love."

7 p.m. — Your Hit Parade (WIBA): Dorothy Collins, guest.

7:15 p.m.—National Guard (WMFM): Georgia Gibbs, Johnny Long, Martin Block.

8 p.m. — Music in the Air (WKOW): continuing "Autumn in New York;" Donald Richards, Frances Greer, Clark Dennis, Alfred Antonini orchestra and chorus; Nancy Evans, guest.

8:30 p.m. — Pro Arte Quartet (WHA-FM): and Gunnar Johansen.

9:30 p.m.—FM Concert (WHA-FM): "Piano Concerto No. 1," Chopin.

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Religion

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. Alfred W. Swan, First Congregational church.

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Drama

7 p.m.—Crime Letter (WISC): amateur magician makes girl disappear—for keeps.

8 p.m. — Best Plays (WMAQ): "Men in White."

8:30 p.m. — Corliss Archer (WISC): baby-sitting adventure.

Discussion

9 p.m. — Capitol Cloakroom (WKOW): freshman senators, guests.

10:15 p.m.—Mr. Mystery (WGN): with Francis and Richard Lockridge.

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Quiz

7:30 p.m.—True or False (WGN): back on the air; Eddie Dunn, master of ceremonies.

10:35 p.m.—Movie Quiz (WISC): new program with Johnny Olsen.

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Farm Programs

7:15 a.m.—Farm Hour (WHA): "Junior Dairyman Awards," B. R. Dugdale.

12:15 p.m. — Farm Service (WIBA): "Examine and Test Grain for Seed Now," Frank Mayfield.

12:30 p.m. — Farm Program (WHA): "Crop Summary and Outlook," Walter Ebling "National Winner in 4-H Soil Conservation."

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Miscellaneous

10 a.m. — Homemakers (WHA): Allen's "The Big Change."

3:30 p.m.—Paula Stone (WISC): with Doretta Morrow.

WHA and WHA-FM

104.1 Mcs.
FRIDAY
A. M.

6:00 Early Risers
6:25 News: Early Risers
7:00 News: Yawn Patrol
7:10 North Hall Weather Report
7:13 Yawn Patrol
7:25 Kiddie Record
7:30 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol
7:58 North Hall Weather Report
8:02 News: Clockwatchers
8:30 North Hall Weather Report
8:33 Clockwatchers
8:55 News: Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program
P. M.
12:00 News: Noontime Frolics
1:00 Music to Listen to
2:00 Dance Band
2:30 Little Show
3:30 Dance Band; News
4:00 Juke Box Jamboree
4:15 Al Trace
4:30 Uncle Bill: News
5:00 Bible Fellowship
5:15 Kwis
5:30 Off the Record
5:55 News; Musical Menu
6:15 Bud McElroy
6:30 Musical Menu
6:55 News; Showcase
7:15 National Guard Show
7:30 Pre Game Highlights
7:45 Basketball
9:30 John T. Flynn
9:45 News
10:00 Dick Jurgens
10:15 Sammy Kaye
10:30 Wayne King
10:45 Guy Lombardo: News
11:00 One Oh Four & One Club

WMFM

97.9 Kc.—88.7 Mcs.
FRIDAY
A. M.

7:00 Music: Weather Roundup
7:15 Farm Program
7:30 Band Wagon
7:45 News
7:58 Weather
8:00 Morning Melodies
8:27 Highway Report
8:30 American Literature
9:00 Music
9:30 Rhythm and Games
9:50 Markets
9:55 Weather
10:00 Homemakers Program
10:30 Concert Airs
10:45 Views of the News
11:00 Greek and Roman Culture
11:50 Noon Musicale
P. M.
12:15 AAA Road Report
12:18 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Book Trails
2:00 Drama of Poetry
2:30 Music You Want
3:00 Folksongs
3:30 Gunnar Johansen
4:00 Europe Report
FM ONLY
4:45 Music for Fun
5:00 This is Your City
5:30 Music Album
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Views of the News
7:15 Concert Airs
7:30 Books of Today
8:00 Lecture
8:30 Pro Arte Quartet
9:30 FM Concert
10:50 Night News (to 11)

Books New This Week at Madison Free Library

Loos—GIGI
Berger—EQUALITY BY STATUTE
Blau—MEN AND MOVEMENTS IN AMERICAN PHILOSOPHY
De Camp—LANDS BEYOND
Lewellen—YOU AND YOUR AMAZING MIND
Reilly—SUCCESSFUL HUMAN RELATIONS
Stirling—DRESS REHEARSAL
Townsend—HOW TO PLAN A HOUSE
Unger—WHAT'S RIGHT WITH AMERICA
Van de Camp—BASIC ASTRONOMY
Zahl—FLAMINGO HUNT
Eberhart—DEAD MEN'S PLANS
Green—THEY DIED LAUGHING
Raine—JUSTICE COMES TO TOMAHAWK
Reilly—DOUBLE MAN
Nielsen—OBIT DELAYED

For Your Listening Pleasure, Manchester's Presents

The MGM Theater of the Air

Every Saturday Evening

Station WISC

January 10. "Vacation from Marriage", starring Deborah Kerr (immediately following the basketball game)

January 17. "The Canterville Ghost," starring Charles Laughton (immediately following the basketball game)

January 24. "Shopworn Angel", starring Margaret Sullivan at 7:30

January 31. "Married Bachelor," starring Burgess Meredith, at 7:30

Starts Friday, Jan. 9

Store Hours: Tuesday-Saturday, 9 to 5:30. Mondays, 12 to 9

University Co-Op's

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GIFT SALE

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10¢ AND 25¢

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702 STATE STREET

AMAZING COFFEE DISCOVERY!

Not a powder! Not a grind! But millions of tiny "FLAVOR BUDS" of real coffee... ready to burst instantly into that famous MAXWELL HOUSE FLAVOR!

Utterly unlike old-style "instants"... just as quick but tastes so different!

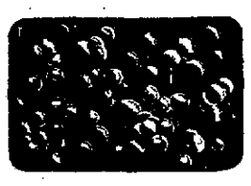
In the famous Maxwell House kitchens this superb, roaster-fresh coffee is actually brewed for you. At the exact moment of fresh-brewed perfection the water is removed—leaving the millions of miracle "Flavor Buds"!

100% Pure Coffee—No Fillers Added!

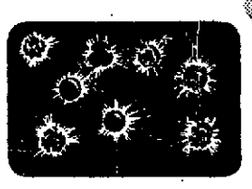
You just add hot water . . . and the bursting "Flavor Buds" flood your cup with the richest, most delicious coffee you've ever tasted. One sip and you'll never go back to old ways!

Saves you money, too! *Economical* Instant Maxwell House saves you up to 25¢—compared to a pound of old-fashioned ground coffee.

See how Flavor Buds "come to life" in your cup!



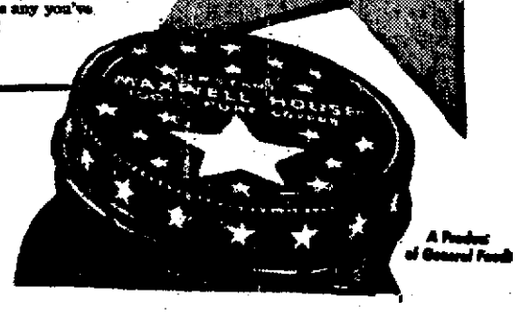
MAGNIFIED VIEW of new miracle "Flavor Buds" shows how utterly different they are from old-style powders and grinds. Secret of true coffee flavor is locked in these tiny hollow spheres.



THE INSTANT you add hot water, "Flavor Buds" burst—releasing flood of delicious Maxwell House flavor. *This is coffee*—as perfect as any you've ever tasted!

100% PURE COFFEE—NO FILLERS ADDED!

The only instant coffee with that GOOD-TO-THE-LAST-DROP flavor!



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