

Radio Timetable

WEDNESDAY

WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00 Frolic: Farmers 6:15 Farm Hour 6:30 Musical 6:45 Clock: News	6:00 Wisconsin 6:15 Farm Hour 6:30 News: Top of 6:45 Morn: Heatter	6:00 Uncle Julius 6:15 Farm Hour 6:30 Chapel of Air 6:45 Weather: Mkta	6:00 Farm Reporter 6:15 Rural 6:30 Roundup 6:45 Music: News
7:00 Alex Dreier 7:15 Musical Clock 7:30 Journal News 7:45 George Morgan	7:00 Top O'Morning 7:15 News 7:30 Top O'Morning 7:45 Pauline Fredk	7:00 Coffee Club 7:15 News 7:30 Weather: Coffee 7:45 Club: News	7:00 News: Farm 7:15 Service 7:30 News: Weather 7:45 Farm News
8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News	8:00 Breakfast 8:15 Club 8:30 Breakfast 8:45 Club	8:00 Coffee 8:15 Club 8:30 Kitchen Club 8:45 News: Markets	8:00 Prayer League 8:15 Musical Clock 8:30 Musical 8:45 Clock
9:00 Welcome 9:15 Travelers 9:30 Double or 9:45 Nothing	9:00 My True 9:15 Story: Whisp'ng 9:30 Streets 9:45 Betty: News	9:00 Arthur Godfrey 9:15 Time 9:30 Arthur Godfrey 9:45 Time	9:00 News: Pioneer 9:15 Bob Crosby 9:30 Sweet 9:45 Music
10:00 Strike It 10:15 Rich 10:30 Bob and Ray 10:45 Bob Hope	10:00 Ladies 10:15 Fair: News 10:30 News for 10:45 A Day	10:00 Arthur Godfrey 10:15 Time 10:30 Music Spoken 10:45 Jackpot Quiz	10:00 News 10:15 Bob Service 10:30 Mid-Morning 10:45 Matinee
11:00 Betty Hope 11:15 Column 11:30 Bob McLaughlin 11:45 Farm Roundup	11:00 Calendar: Herch 11:15 Mar: Marquee 11:30 Bill Ring 11:45 Quiz	11:00 News: Women 11:15 Ann: Jenny 11:30 Helen: Trent 11:45 Quiz	11:00 News: Morning 11:15 Matinee 11:30 News 11:45 Farm News
12:00 News Roundup 12:15 Farm Service 12:30 News 12:45 Polka Party	12:00 Market Basket 12:15 News 12:30 Mister 12:45 Music	12:00 Uncle Julius 12:15 News 12:30 Farm 12:45 Parade	12:00 Music: Markets 12:15 News 12:30 Markets 12:45 Farm and Home
1:00 Trading Post 1:15 Melody Mon'ta 1:30 Dave Carroway 1:45 Melody Parade	1:00 Break the 1:15 Bank 1:30 E. Crocker: Mr. 1:45 Music	1:00 Jockey's Choice 1:15 Mrs. at Market 1:30 Dr. Drake 1:45 Alice Blair	1:00 Farm Service 1:15 Hour 1:30 News: War 1:45 Jamboree
2:00 Life Beautiful 2:15 Road of Life 2:30 Pepper Young 2:45 Faith to Hope	2:00 Mister 2:15 Music 2:30 A Girl Marries 2:45 Mr. Music	2:00 Jockey's Choice 2:15 House 2:30 Home Folks 2:45 Home Folks	2:00 Hubba Hubba 2:15 Hubba Hubba 2:30 W. Band 2:45 Changel in Sky
3:00 Backstage Wife 3:15 Stella Dallas 3:30 Wilder Brown 3:45 Woman in Hoze	3:00 Cal 3:15 Toney: Crocker 3:30 Paula Stone 3:45 To the Ladies	3:00 News: Luella 3:15 Mortenson 3:30 Easy 3:45 Listen: News	3:00 Chapel in 3:15 The Sky 3:30 Melody 3:45 Hour
4:00 Out Plain Bill 4:15 Frt. Page Parrel 4:30 Lorenze Jones 4:45 Doctor's Wife	4:00 To the Ladies 4:15 Cousin Henry 4:30 Jan & Sparkle 4:45 Birthday Club	4:00 Mary Casey 4:15 Showcase 4:30 Harmon 4:45 House	4:00 Melody 4:15 Hour 4:30 News: Band 4:45 Parade
5:00 Madison 5:15 Sport 5:30 News 5:45 Sports: News	5:00 News: Serenade 5:15 Fulton Lewis 5:30 Lone 5:45 Ranger: Police	5:00 News: Music for 5:15 Dinning: Sports 5:30 Edw. R. Morrow 5:45 Sing: Stars	5:00 News: News 5:15 Tunes: Sports 5:30 Edw. R. Morrow 5:45 Sing: Stars
6:00 Walk a 6:15 Mile 6:30 Coach Foster 6:45 Freddy Martin	6:00 Mystery 6:15 Theater 6:30 Crime 6:45 Fighters	6:00 FBI in Peace 6:15 Theater 6:30 Doctor 6:45 Christian	6:00 Serenade 6:15 Farm Front 6:30 Old Times 6:45 Jamboree
7:00 Groucho 7:15 Marx 7:30 The Big 7:45 Jolly	7:00 Mister 7:15 President 7:30 Family 7:45 Theater	7:00 Playhouse 7:15 On Broadway 7:30 What's My 7:45 Line?	7:00 Old Times 7:15 Jamboree 7:30 News: Old 7:45 Times
8:00 Bob 8:15 Hope 8:30 News: Music 8:45 Sports: Final	8:00 News 8:15 Reporter 8:30 Red Cross 8:45 Elmer Davis	8:00 Tap 8:15 Lineup 8:30 News: Adams 8:45 Elmer Davis	8:00 Wisconsin 8:15 Farm Hour 8:30 News: At 8:45 Your request
9:00 News 9:15 Four Pastor 9:30 Melody Parade 9:45 Teen Town	9:00 News 9:15 Frank Edwards 9:30 E. C. Hill: Files 9:45 of Diamond	9:00 News: Sports 9:15 of the Best 9:30 News: Sports 9:45 of the Best	9:00 At Your 9:15 Request 9:30 At Your 9:45 Request
10:00 News: 1310 10:15 Club 10:30 Jazz: News	10:00 News: Summary: Ed 10:15 Silvera 10:30 Show	10:00 News: Midnight 10:15 Table 10:30 Time	10:00 Silent 10:15 Silent 10:30 Silent 10:45 Silent

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM, 101.5 M. WWCW (WIBU), 94.9 M. WISC-FM, 98.1

Today's Radio Highlights

Variety

9 p. m.—Bob Hope (WIBA): new nighttime series with Bill Goodwin, Margaret Whiting, Les Brown's orchestra; Jack Benny, guest.

Drama

1 p. m.—Second Mrs. Burton (WBBM): Cornel Wilde, guest counselor.
7 p. m.—FBI in Peace and War (WKOW): agents end daytime holdups... Mystery Theater (WISC): ruse traps fugitive trio.

7:30 p. m.—Crime Fighters (WISC): back on the air... Dr. Christian (WKOW): boiler explosion injures the doctor... Great Gildersleeve (WMAQ): Leila Ransom returns to Summerfield.

8 p. m.—Playhouse on Broadway (WKOW) Van Johnson in "Detective Story"... Mr. President (WISC): nation converts to wartime economy.

8:30 p. m.—Big Story (WIBA): Missouri reporter traps young hoodlums... Family Theater (WISC): Ann Blyth, Jeff Chandler in "The Finding in the Temple."

9 p. m.—The Lineup (WKOW): police drama at new time.
9:30 p. m.—Red Cross (WISC): Richard Heals in "Errand of Mercy."

10:35 p. m.—Crime Files of Flammend (WISC): psychologist outwits criminals.

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Bernard Bartel, First Evangelical United Brethren church.

Music

3:30 p. m.—Music of the Masters (WHA): "Romeo and Juliet" music, Diamond.
5:30 p. m.—Curt Massey (WBBM): "Lies," "Doodle Do Do."
9 p. m.—FM Concert (WHA-FM): "Die Walkure" excerpts.

Discussion

9:45 p. m.—Dr. M. E. Sadler (WBBM): president of Association of American Colleges on "Some Crucial Issues in Higher Education."

Sports

7:30 p. m.—Coach "Bud" Foster (WIBA): basketball report.

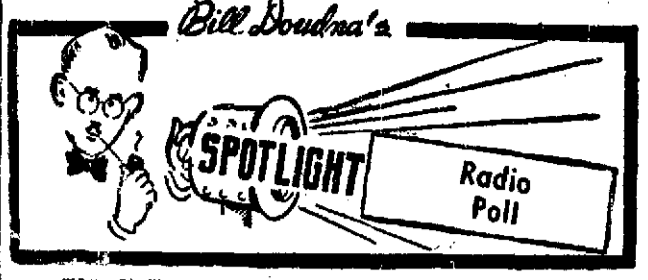
Farm Programs

7:15 a. m.—Farm Hour (WHA): C. D. Caparoon reviews 1952 farm prices.
12:15 p. m.—Farm Service (WIBA): "What We Have Learned" at Rio in 1952 About Commercial Fertilizers... C. J. Chapman and Frank Mayfield.

12:30 p. m.—Farm Program (WHA): "Your 1953 Building Program," Stan Witzel; "Up to Date with PMA," Walter Katterhenry.

Miscellaneous

10 a. m.—Home-makers (WHA): "Mirrors on the Wall," Shirley Marchowsky; "Some Hints on Hats," Charlotte Blee.
2:30 p. m.—Paula Stone (WISC): with Sunny Gale of film-land.



TIP OF THE MORNING: If the comparative rapid licensing of UHF stations continues, you can expect the forming of many regional television networks. Such a development appears to be an economic necessity for TV stations in smaller communities.

ARTHUR GODFREY was named "radio's man of the year" in a poll of the nation's radio editors by Radio and Television Daily, New York trade publication. He shared honors with Eve Arden, selected as "radio woman of the year."

Miss Arden placed first in the radio actress division of The State Journal's third annual poll, which ended Dec. 29. Other winners in the nationwide survey were:

Dramatic show—"Theater Guild on the Air," first in The State Journal poll;
Comedy show—Jack Benny, second in this division with State Journal readers, but first as a comedian;

Variety show—"The Big Show," listed by State Journal readers as one of the programs they would like to have back on the air;
Musical program—"Voice of Firestone," first in The State Journal poll;

Commentator—Edward R. Murrow, also first here;
Quiz show—Groucho Marx's "You Bet Your Life," third here;
Sportscaster—Bill Stern;
Children's show—"Let's Pretend," second here.

Bishop Fulton J. Sheen was voted "television man of the year" and Lucille Ball "television woman of the year."

NEWS IN BRIEF: Helen Hayes' show, "Mrs. McThing," will make a five-city tour after closing in New York City this week.
Emile Zola's "The Human Beast," written in 1890, will be put on the screen by Columbia Pictures.

Randolph Scott's next starring picture will be "Outlaw Thicket," with post-Civil War Texas as the scene.
Roberta Haynes, who played opposite Gary Cooper in "Return to Paradise," has signed a long-term contract with Columbia Pictures.

Joyce Terry, of CBS' "The Line-Up," will have a leading role in a film called "The Neanderthal Man."
Dawn Fender, 17-year-old member of the "One Man's Family" (NBC-WIBA) cast, will make her movie bow in "Fame and Fortune," then will be in a John Wayne picture. She has been a "Family" member since she was 6.

Danny Thomas and Peggy Lee will co-star again in "Everybody Comes to Rick's." Miss Lee will write her own songs for the picture.
Bill Costello, White House correspondent for CBS, has been named a member of the 1953 screening committee for the Ford Foundation's overseas study and research fellowship program.

RIO RHYTHMS: South-of-the-border rhythms are rippin' at Rio these days, as a group of that Wisconsin college's undergrads, members of the school's Spanish classes, will testify. The pupils, both native Americans and South Americans, have formed a club. The purpose is to meet weekly and listen to Rio Rhythms, NBC's program of authentic Latin-American music presided over by Charles Chan.

Chan is an authority on and an ardent collector of disks of the music of the Central and South American countries. He combines his knowledge of the gourds and claves with a fluent command of Spanish.

The only trouble with your excellent program," wrote one Ripon student from Central America, "is that it makes me so homesick!"

FILM FESTIVAL: Because of the world-wide response to the International Film festivals held in Berlin the past two years, the Berlin senate has announced that the Third International Film festival will take place in 1953 from June 18 through 27. The senate has invited international film stars and producers to meet in Germany's traditional film metropolises.
The 1953 festival will "show the progress of film production in all democratic countries and promote the international relationship of the film industry," the announcement said. "In addition, the festival will confirm the fact that, culturally, Berlin continues to be part of the free civilized world."

DISC OF THE DAY: One of the most satisfying musical comedy discs yet released as an LP is Columbia's "Oklahama!" The cast includes Nelson Eddy, a s. Curley, Virginia Haskins as Laurie, Kaye Ballard as Ann Annie, and Lee Cass as Jud. Lehman Engel conducts the excellent performance. Most of the songs are introduced by bits of dialog.

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● Keeps overshoes off rugs and floors
● Saves floor scrubbing and carpet cleaning
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Notions, Main Floor

\$1

State Firm Charged Violating Fish Laws

LA CROSSE (AP)—A La Crosse firm was arraigned in County Court Tuesday on two charges of conservation law violations.
A plea of innocent was entered for the Epstein's Fish Market, accused by the state of improper labeling of fish and illegal possession of game fish. 300 pounds of black bass, crappies and blue gills, labeled as "rough fish" had been found at Epstein's, consigned to a Milwaukee outlet.
Judge Roy V. Ahlstrom set preliminary hearing for Jan. 9.

City Man Fined \$100 for Giving Boy Wine

Walter Neundorff, 39, of 181 Oak Park trailer camp, paid a \$100 fine in Superior Court Tuesday for giving his 16-year-old nephew four glasses of wine in a Madison tavern Monday afternoon.
Police found Neundorff and the boy asleep in a car in the 2800 block on Oakridge ave. where Neundorff had parked with the motor running.

WHA and WHA-FM

970 Kc.—68.7 Mcs.
WEDNESDAY A. M.

7:00 Music: Weather Roundup
7:15 Farm Program
7:30 Roundup
7:45 Morning News
7:58 Weather
8:27 Highway Report
8:30 Morning Melodies
8:45 Broadcast on Broadcasts
9:20 Music
9:30 Young Experimenters
9:50 Markets
10:00 Weather Report
10:00 Home-makers Program
10:30 League of Women Voters
10:45 News of the News
11:00 Greek and Roman Culture
11:50 Noon Musicals

12:15 AAA Road Report
12:18 News
12:30 Farm Program
1:00 Chapter of Day
1:30 Journeys in Music
2:00 The Biggest Weekly Musical YOU Want
3:00 Reviewing Stand
3:30 Music of the Masters
4:20 French Program

FM ONLY
4:45 Music for Fun
5:00 Musical Varieties
5:30 March of Medicine
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicals
6:45 News of the News
7:15 The Musicians Comments
7:30 Drama of Poetry
8:00 Humanities Lecture
9:00 Pat Concert
10:50 Night News (to 11)

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DEPOSITOR'S NAME ON PAGE ONE

DATE	DEPOSIT	BALANCE	INT.
12/27	\$20.00	\$413.22	AVG
12/28	\$15.00	\$428.22	AVG
12/29	\$10.00	\$438.22	AVG
12/30	\$5.00	\$448.22	AVG
12/31	\$0.00	\$458.22	AVG
1/1	\$0.00	\$468.22	AVG
1/2	\$0.00	\$478.22	AVG
1/3	\$0.00	\$488.22	AVG
1/4	\$0.00	\$498.22	AVG
1/5	\$0.00	\$508.22	AVG
1/6	\$0.00	\$518.22	AVG
1/7	\$0.00	\$528.22	AVG
1/8	\$0.00	\$538.22	AVG
1/9	\$0.00	\$548.22	AVG
1/10	\$0.00	\$558.22	AVG
1/11	\$0.00	\$568.22	AVG
1/12	\$0.00	\$578.22	AVG
1/13	\$0.00	\$588.22	AVG
1/14	\$0.00	\$598.22	AVG
1/15	\$0.00	\$608.22	AVG
1/16	\$0.00	\$618.22	AVG
1/17	\$0.00	\$628.22	AVG
1/18	\$0.00	\$638.22	AVG
1/19	\$0.00	\$648.22	AVG
1/20	\$0.00	\$658.22	AVG
1/21	\$0.00	\$668.22	AVG
1/22	\$0.00	\$678.22	AVG
1/23	\$0.00	\$688.22	AVG
1/24	\$0.00	\$698.22	AVG
1/25	\$0.00	\$708.22	AVG
1/26	\$0.00	\$718.22	AVG
1/27	\$0.00	\$728.22	AVG
1/28	\$0.00	\$738.22	AVG
1/29	\$0.00	\$748.22	AVG
1/30	\$0.00	\$758.22	AVG
1/31	\$0.00	\$768.22	AVG

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- She avoids possibilities of loss or theft of cash during sale buying!
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- She has permanent legal receipts!
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Notions, Main Floor

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25 lb. metal pail \$4.19
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Notions, Main Floor