

TIP OF THE MORNING: Billy May and his 20-piece band will be the attraction Jan. 29 at Sauk City's Riverview ballroom.

SEVERAL owners of television sets have asked this department to suggest that everything possible be done today to hold interference to a minimum during the Rose Bowl game.

Speaking of TV: One thing that is being overlooked in optimism over WTMJ-TV's power increase is the fact that the new antenna and transmitter won't mean much until the station moves to its new channel—and this depends upon the outcome of a Chicago battle over allocations.

DISC OF THE DAY: When the movie about the life of John Philip Sousa is released, you'll be happy if you have Edwin Franko Goldman's new collection, "Sousa Marches."

NAMES: Because Deladene Orr, organist who used to live in Madison, got tired of having her name mispronounced and misspelled, she has changed it. Now she is Cheryl Corby of North Hollywood, Calif.

A note from Inge Jollos, Madison actress who's living in Los Angeles, says: "Thank you for your very fine column on me. Things have been quite busy with TV and picture work here. I'm in the new Red Skelton picture, 'The Clown,' in a minor capacity, but have had some very good TV jobs."

Dwight Johnson, former editor of the Wisconsin Alumnus, has been appointed assistant editor of the Bell Telephone Laboratories magazine, The Reporter. Johnson, a Wisconsin journalism graduate, received his discharge from the army a month ago.

A neat work by Don Gillis, producer of the NBC Symphony orchestra under Arthur Fiedler. It's called "Star Spangled Symphony."

Frank Miller, first cellist of the NBC Symphony, has written music for the W. S. Gilbert play, "Thespis." Sir Arthur Sullivan's score was lost, and Miller did his in the Sullivan style.

CONTEST: The 12th annual "Dr. Christian Award," radio's best-paying literary contest, will open Jan. 7. It will pay from \$250 to \$2,000 each for scripts to be used on the CBS show which stars Jean Herscholt.

The contest, which has paid more than \$153,000 for 491 plays, is open to both amateur and professional writers. It closes March 4.

Contestants should write to "Dr. Christian Award, 17 State st., New York 4, N. Y.," for a folder of rules.

The top prize is \$2,000, with three \$500 prizes for the next best plays. All other scripts used on the program win from \$250 to \$350.

Additionally, the winners' scripts will be "showcased," with full credit, to the nationwide CBS radio audience.

The program, produced by Mrs. Dorothy B. McCann, presents the adventures of Dr. Paul Christian, beloved family doctor of mythical "River's End," portrayed by three-time Academy Award-winning Herscholt. Rosemary DeCamp is featured as Dr. Christian's nurse.

ON THE AIR: Clergymen who will give talks on "Your Pastor Speaks," the all-faith religious program broadcast at 10:15 nightly over WIBA, have been announced for the next week as follows: Monday, the Rev. Edward Potter Sabin, St. Andrew's Episcopal church; Tuesday, Bishop H. C. Northcutt, Methodist bishop of Wisconsin area; Wednesday, the

Today's Radio Highlights

Special Events

11:30 a. m. — Tournament of Roses (WIBA): Pasadena parade. 12:30 p. m. — Baby of the Year (WISC): salute to Madison's first-born of 1953. 7 p. m. — Years of Crisis (WKOW): radio newsmen join Edward R. Murrow in hour-long report on world's state, bringing reports from their posts in world capitals. 9:15 p. m. — March of Dimes (WISC): Basil O'Connor opens campaign with talk on "Polio 1953."

Sports

12:45 p. m. Football (WIBA): Texas vs. Tennessee at Cotton Bowl. Football (WISC): Georgia Tech vs. Mississippi at Sugar Bowl. Football (WKOW): Alabama vs. Syracuse at Orange Bowl. 3:45 p. m. — Football (WIBA): Wisconsin vs. Southern California at Rose Bowl. 8:30 p. m. — Roundy (WIBA): State Journal sports columnist reports from Pasadena.

Music

8:15 p. m.—Guest Star (WMFM): Gordon MacRae. 8:30 p. m. — Big Crosby (WKOW): with Ella Fitzgerald, Joe Venuti. 9:35 p. m. — Jane Pickens (WMAQ): preview of 1963's song hits.

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Max D. Baehler, First Unitarian society.

Drama

11 a. m.—People Under Communism (WHA): "Drama to Order." 7:30 p. m. — Meet Millie (WBBM): Elena Verdugo succeeds Audrey Totter in title role. 8 p. m. — Romance (WKOW): David Wayne in "Wild Oranges." Tales of Tomorrow (WENR): dramatizations of adult science-fiction tales. Captains of Industry (WMFM): Life of E. L. Doheny.

Variety

9 p. m.—American Way (WKOW): Horace Heidt returns to air with Musical Knights, Doodles Weaver, Ralph Sigwald, John Standley, talented "finds."

Farm Programs

12:15 p. m. — Farm Service (WIBA): Roy Ormond, Fred Gunkel, Gill Marquart, John Beyer, Rev. Bernard Bartel, First Evangelical United Brethren church; Thursday, Msgr. William Eggers, St. Bernard's, and Friday, the Rev. Alfred W. Swan, First Congregational church.



BASIL O'CONNOR

Art Sweeney, Louis Kamp, Mark Schmitz, Marshall Geffe, Frank Mayfield. 12:30 p. m. — Farm Program (WHA): Complex Feed Supplement. Gus Botsford, "Farm and Home Week," Ben Rusey.

Miscellaneous

11 a. m.—Calendar of Events (WISC): new service feature.

Books New This Week at Madison Free Library

COOKE, ONE MAN'S AMERICA. DOWDY, JOURNEY TO THE FAR PACIFIC. STEWART, MAKERS OF MODERN JOURNALISM. FIVE SLEEPING SWORD LANCERS SECRET ROAD. VAN HELEN, FOUR SEASONS OF MANUELA. CHISHOLM, FONTEYN, IMPRESSIONS OF A BALLERINA. GRUBENBERG, THE MANY LIVES OF MODERN WOMAN. JONES, MY FIGHT TO CONQUER MULTIPLE SCLEROSIS. LERNE, PAINT YOUR WAGON. WILKINS, REGISTER FRAMES FOR YOUR PICTURES. WILKINS, WHAT AMERICANS BELIEVE AND HOW THEY WORSHIP. ANDERSON, LIBERA. AMERICA'S BIRTH. FIELD GUIDE TO THE MAMMALS. CAVERTY, PRIMER OF ELECTRONICS. DICE, STOCK MARKET.

Radar Used to Find Power Line Breaks

CHICAGO (UP) — Engineers of two big electric utility companies here are using radar to find breaks in high voltage transmission lines. The device, known as a radar fault locator, can pinpoint damaged spots in overhead lines or underground cables in a matter of minutes. It is being used by Commonwealth Edison Co. in Chicago and vicinity and by the Public Service Co. of Northern Illinois in the outlying area.

Radio Timetable

THURSDAY

Table with columns for radio stations (WIBA, WISC, WKOW, WIBU) and their respective programs and times.

Table for WMFM THURSDAY and WHA and WHA-FM THURSDAY, listing programs and times.

SHOE SALE!

Terrific Savings on Women's and Children's Shoes

FAMOUS BRANDS, this season's SHOES FROM REGULAR STOCK

regular to 7.95 WOMEN'S SHOES

1.94 2.94 3.94

regular to 7.45 CHILDREN'S SHOES

3.88 4.88

Baron's

Downstairs Shoe Dept.

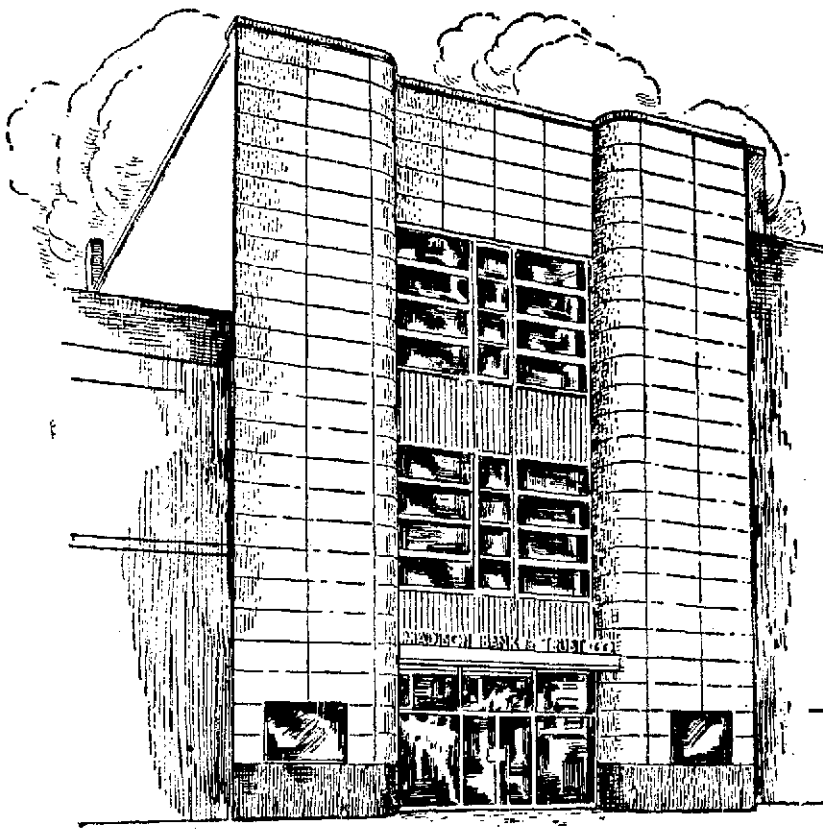
In 1953...

Our 18th Year... Your Satisfaction Remains Our Only Goal!

William Busch

Since our small beginning back in 1935, and throughout the past years of our growth and expansion, the management and employees of the Busch Beauty Salon have always placed CUSTOMER SATISFACTION first. Now, as we enter another new year, we repeat our pledge to SERVE YOU TO THE VERY BEST OF OUR ABILITY...

The Wm. Busch Beauty Salon IN THE BUSCH BUILDING 636 STATE ST. 7-2591



A Bank Is Known By the Service It Renders

To ALL our friends and customers we most sincerely wish a happy and prosperous year of 1953 —plus many more.

A YEAR AGO today we "apologized" for "the inconveniences of the moment." If you recall we were then enlarging, expanding, and modernizing our building. The spirit of friendly, sincere service of years past is the "cornerstone" of our enlarged building. The ability to serve our ever-growing following of friends made our expansion imperative. And now, still dedicated to the same spirit of friendliness and service, but better-than-ever equipped and appointed, we look forward to the first full year in our new quarters in hopes that we may be able to serve you, too—knowing we can serve you well.

23 West Main Street

Madison Bank & Trust Co.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION