## WISCONSIN STATE JOURNAL, SUNDAY, DECEMBER 28, 1952

## DIAL 6-3111

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The Carl Carrie								DIAL 0-3111
The Sunday Spotlight				WIBA	SUNE WISC	AY WKOW	WiBU	WMFM 104.1 Mers. SUNDAY
Radio Fans Lik	e Speakina Up			1319 Kc. 7:00 News; Organist 7:15 Sacred Heart	1480 X¢	1070 ke News	1240 kn News, Marches	Sto Wake Up to Music
(State Journal Badle Baller)	it used to be that at least two were going all th time. The murder mysteries and dramas have be		IT HAY	7:30 Serenade in Blue 7:45 Salvation Army	<ul> <li>Morning Song</li> <li>Ave Maria Hour</li> </ul>	Coffee Concert Renfro Valley Gathering	Farm Service Farm Frollo	8:20 Wake Up to Music 8:20 Comic Weekly Man 8:55 News 9:00 St. John's Lutheran Church 9:30 Tome in Pops
renders marked in the 1952 radio poll conducted by this department indicate that the readers like the	come so numerous that days go by without en being turned on except for news and weather a		131 EDI	8:00 Church of 8:15 Christ 8:39 Capital Cathedre 8:45 Cbr. Science	<ul> <li>Milton Cross</li> <li>Opera Album</li> <li>Old Time Religion</li> </ul>	Renfro Valley Christian Brotherhood Religion in News	* Mus. Clock *Gospel Perm. * Land of Free * Bandstand	9:00 Tope in Pope 11:00 Sonas of Our Times 11:15 Perry Como 11:15 Perry Como 11:30 Bashford Methodist Church P. M.
their favor even more apparent with notes to that	breakfast and 'Wild Bill Hickok' and 'The Lon Ranger' in the evening. The best programs com from Canada (no commercials) and South Americ	e a		9:00 Sunday Devotio 9:15 Bethel Lutherau	ns * Bible	Rev. Bawden Social Security	• Mid-Morning Meiodics	12:00 News 12:05 Song of the Pioneers 12:15 Memory Tunes 12:30 Jo Stafford
Many comments on programs	(you can't understand the commercials). The kid have even lost interest." "I would like to know when 'Mr. District Attor	COTTEN TROUT	PEARSON HICKS	9:45 Pet Corner	<ul> <li>Voice of Prophecy</li> </ul>	The Rev. Mr. Bodamer	<ul> <li>Mid-Morning Melodics</li> </ul>	12:45 Kay Starr Music 12:00 Luncheon Music 1:15 Sacred Heart Program 1:30 Graham Hovey 1:45 Volce of Amarica
Here are random excerpts from	ney' will be back on the radio and when I can ge 'When a Girl Marries'." (Answer: We have no wor on "Mr. D. A." The serial is on WISC at 2:30 p. m	d data and a second		10:00 Unitatian Soci- 10:15 Book Carniva) 10:30 UN Is My Reat 10:45 Living Word	<ul> <li>Let He Light</li> <li>Message of Israel</li> </ul>	Waters Madison Catholic Hour	<ul> <li>Sundar</li> <li>Serenade</li> <li>Ist Lutheran</li> <li>Church</li> </ul>	1:45 Volce of America 2:00 Navy Band 2:15 Paul Westom 2:30 Star Time 2:45 Madigon Hit Parade
From a reader who had a tough time making up his mind—"The	Monday through Friday). "Quite a while ago on the air were two program I sure wish would come back. First of all is 'Dimen			11:80 News It:15 First It:30 Congregations I1:45 Church	<ul> <li>Methodist Church</li> <li>Rhythm</li> </ul>	Christ Presby- terian	Bible Fellowship Musicale	3:30 Proudly We Hall 4:00 Marine Band 4:15 Hour of St. Francis
"Why do you end the polt dur- ng Christmas week and add to	sion X' The other was 'You Are There.' 'Dimen- sion X' was heard by all the kids in our town, I sur- wish it would come back."			   12:00 • Joey Tantillo   12:15 • News	Master News; Jingle	Church My Serenade News	* Shopping New Sunday Farm Hour	4:30 International Federation 4:45 Mangaret Whiting 4:55 News 5:00 Hue and Cry 5:30 Later Than You Think 5:45 Hugo Whiterhalter 5:55 News
d postoffice. P. SI am not a ostal employe." (Answer-There really isn't out	"Orce, several years ago, there was a Sunda evening program of old-fashioned music playe	d 🖌 🖌 🖌		12:30 • Hello Wiscon 12:45 • Waltz Festiva 1:90 • Catholis	ln ' Madison l Bandstan <b>d</b>	Dr. Charles E. Fuller	* Trio Time	5:45 Hugo Winierhalter 5:55 News 6:00 Phil Reed 6:15 Package of New Records 6:29 Most Sold Records
on.) "I'm certainly not an avid radio licture but I	name of the program, but it was my favorite the	n 🔜 🐘 👘 👘		1:15 Hour 1:30 • American 1:45 Forum	<ul> <li>Football</li> <li>Football</li> <li>Football</li> <li>Football</li> </ul>	Dr. Charles E. Fuiler N.Y. Philharmoni Symphony Orch	* Trio Time c Old Timers . Jewel Box	7:00 Netherland
hey surely do.) "Why do Madison stations leave out many good	"I have six small children in the house, so an interested in daytime children's programs. Th	e	EID KALTENBORN	2:00 * Chicago 2:15 Boundtable 2:39 * Bob Considin	• Football • Football • Football	N.Y. Philharmoni Symphony Orch N.Y. Philharmoni	e * D. Peachy L. Waltz Time	8:00 London Letter 8:15 Here's to Veterains 8:30 Barber Shob Harmony 8:45 Guest Star 8:59 News
Answer: Those are sponsored programs, and the ponsor hasn't bought time on Madison stations is	is good. Cousin henry would be fair if the wouldn't advertise. Parents would be pleased an			2:45 * Critic at Large 3:09 * The 3:15 Chase 3:39 * To Be	• Football • Football • Football	Symphony Orch Console	Waltz Time	9:00 Sharpen Your Wita 9:30 John T. Flynn 9:45 News 10:00 Rusa Morgan
"I like the way you list program notes by sub- ect in The State Journal. I like the idea of the poll. Thanks for the opportunity to express my	that it is 'sponsored by "			3:39 • To Be 3:45 Announced 4:00 • Hollywood	<ul> <li>Football</li> <li>Scoreboard</li> </ul>	Moods: News Beston Blackie	On Parade • Freedom Story • Music	10:15 Buddy Morrow 10:30 Lynn Murray 10:45 Ray Noble 14:55 News
"We have six radios on the place (all work) and i	* * * So it looks like we'll have another poll nex year.		1.53 4-1	4:15 Star Playhou 4:30 Army of 4:45 Stars	* The Shadow • Detective Mystery	Harmony Shop; C. Adam Robert Trout; News	* Baptist Church * Treasure Chest * Tiny Hill	11:00 One Oh Four & One Club 11:55 News (to 12)
Incle Ray's Corner				5:00 • U. W. Music 5:15 • News 5:39 • Juvenile 5:45 Jury	<ul> <li>Drew Prarson</li> <li>Headlings</li> <li>Nick</li> </ul>	Music for You Mobilization Our Miss	* Prairie Aces * Seranade	
Amateurs Dive	for Plagaura	WALTER BRIDGES		6:00 * Voices and 6:15 Events	Carter: News * Peter Salem	Brooks Jack Benny	<ul> <li>Jamboree</li> <li>News</li> <li>Screnade</li> </ul>	HATY
There was a time when men in	ior rieusure	Today's Radio		6:45 Events	• Time Capsule	Amos 'n' Andy Charlie	<ul> <li>Chapel in the Sky</li> <li>Old Timers*</li> </ul>	NIHAT
There was a time when men in ving suits thought only of work profit when they went under e sea. There still are thousands		Highlights	redgrave hussey   <i>Music</i>	7:15 Alice Faye 7:39 • Theater 7:45 Guild	<ul> <li>American Music Hall</li> <li>Three Suns</li> <li>Sports Digest</li> </ul>	McCarthy My Little Margie	Jamboree • Old Timers Jamboree	
professional divers, but we also ave thousands of amateurs who down for pleasure		Year-End Reviews	8 a. m.—Opera Album (WISC) "Hansel and Gretel."	8:00 * Theater 8:15 Guild 8:39 * Drag- 8:45 net	<ul> <li>W. Winchell</li> <li>Taylor Grant</li> <li>Melody</li> <li>Hishway; Spo</li> </ul>	Barrymore Playhouse Jan Garber	<ul> <li>Old Timers Jambores</li> <li>Old Timers</li> </ul>	MAR
Dozens of kinds of diving suits WEIGHTEI re made, and they differ widely cost. The equipment used by a boots BOOTS		4:30 p.m., Rebert Trou (WKOW): story of 1952 told b	wHAF: Lynn Eckus, Marshfield	1 9:00 • Boundy	<ul> <li>Paul Harvey</li> <li>News</li> </ul>	News: Classical Hour	Jambores Proudry We Hail	
eep sea diver may cost a thou- and dollars or more, but an ama- aur diver may obtain a fairly		recordings of major stories.	pianist,	9:45 Craig	<ul> <li>Join J.</li> <li>Anthony</li> <li>Stars Review</li> </ul>	Classical Hour News	<ul> <li>Band of Week</li> <li>Flesta Time</li> <li>Silent</li> </ul>	May the holiday season forecast a gay,
ood outfit for \$200 or \$300. Amateurs usually take part in that is called "shallow water div-		1952 (WIBA): recordings of hear line personalities; stories and con- ments by H. V. Kaltenborn, Ler	of: 1:39 p. m.—N. Y. Philharmonic d.:Symphony (WKOW): Bruno Walter n.:conductor: "Don Juan", "Death iand Transfiguration" "Siegfrieu al [Idyll," prelude to "Parsifal."	1		Thinking Aloud Fireside Hour	<ul> <li>Silent</li> <li>Silent</li> <li>Silent</li> </ul>	New Year for you, and yours!
g." We must keep in mind that, he word "shallow" is used in a ifferent sense in regard to the	Trank Street	Pearson, George Hicks, Leif Ei and W. W. Chaplin; Kenneth Ban hart, narrator	B- 2:30 p. m.—Star Time (WMFM)	11:15 Ellinkton Ore	ELI VETS	News: For Dancers Only For Dancers Only	<ul> <li>Silent</li> <li>Silent</li> <li>Silent</li> <li>Silent</li> </ul>	PRESCRIPTION
a than for a fresh water lake. person who went down 15 or 20 ward. Many year	s ago, Dr. Wil-is able to stay below the surfac	Kellalon	Gisele MacKenzie. 5 p. mU. W. Musie (WIBA) University Women's chorus: Mar	Starred programs	are also carried WIBA-FM, 101.5	M. WWCF (WII	ne FM stations	
t in a lake would feel that he llam Beebe, an a is in deep water. In the ocean, tist, used a heavy, the other hand, people go to called a "bathyspi	, rounded object cellent helmet may be bought fo	r 10:30 a.m. — Madison Cathol Hour (WKOW): "1952 Reviewed I	le garet Rupp Cooper, Virginia Her in reid, harpists.		WISC-F	1, 98.1	•	Park Hotel Bldg.
that they still are in shallow Several important fter. Unless a diver works at faced by divers in	tite. 50 or 65 pounds. In problems are Diving masks, which are mor	Andrew Breines.	(WENR): ':Quartet in B flat, Op					
pris of at least 100 or 125 feet. They must keep t hardly can call himself a deep erly supplied with a diver.	themselves prop-isimple and less costly, are em a air or oxygen.:ployed by many amateur divers rotection against:Good ones may be purchased a	(WKOW): James Nelson Urguhar guest preacher.		The Walter C. Rhodes Insurance Agency				
to the second se	hile going down prices of from \$15 to \$60. Some times army gas masks are con goes down only verted into diving masks, but th	Discussion	9 p. mFM Concert (WHA-FM "Suite for Strings," Foote,	invites you to tune in on WIB2			÷ •	
) feet. By using special appara-20 or 30 feet may s, men can go far, far down-helmei. Thanks to	y wear a diving change should be made with th	e' 10 a.m It's a Small Wor' (WMAQ): Paul Weber, Swiss ed tor.	WKOW): "Symphony No. 5."		U U			
0 1 1 0			Tschaikowsky; "Gopak," Moussor gsky Choraliers (WBBM) st. "Duna," "When You Were Swee	+ H I		-	•	and hear
Sunday's Cros	sword Puzzle	accountant, and astronomer of "Should We Change the Cale dar?"	nn 10, De Gospel Irain, "Sunris	]   The T	raveler's	Insuran	ce Comp	anies present
12 13 14 15 18889316 17 1a to tin 1888893		12:30 p.m.—Invitation to Learning (WBBM); "The Great Illusion				•		· · ·
		1:30 p.m. — American Form (W1BA): "Where Is Our Econom	970 Kc.—88.7 Megs. m SUNDAY A. M. 19 9:00 Devotional Music	<b>[] "VO]</b>	ICES .	AND ]	EVEN	<b>TS 1952</b> "
5 23 27 28 28	29 30 31 31 32	Headed in '53?," Michael DiSall and Herman Steinkraus.	10:00 Symphony Hall 10:55 News 1110 Masterworks of Muela	over the NBC Network				
	34       35       36       37       38       39       40       P       N.       P       N.       P       N.       P       N.       P       N.       11:00       Masterworks of Music         42       43       44       45       46       46       46       5:30       p.m.       - Youth Wants to       11:00       Masterworks of Music       11:00       Masterworks of Music         5:30       p.m.       - Youth Wants to       130       Short Story       130       140							
	5:30 p.m. — Youth Wants the Know (WMAQ): Sen. John John John John John John John John	J. 2:00 Encore		Walter C. Rhodes and Sid Gallagher, your local				
3 54 55 56 57 58 59	9:30 p.m Meet the Pres (WMAQ): Sen. Styles Bridges (F	4:15 Sunday Music Hour S Acta Sunday Music Hour		Traveler's representatives, wish to express their appreciation for the confidence you placed in our				
10 0/ 08 59 12 0/ 74 74 75 500 72	N.H.) + + + Drama	5:59 Program Review 5:59 Program Review 5:00 Dinner Musicale	() c	agency during the past year and may you hear happy "voices" and have prosperous "events" dur-				
79 80 81 81 82	83 84 83	1:45 p.m Voice of Americ	7:00 Music of the Baroque 8:00 Sunday Night Concert 8:45 Short Story 4 9:00 FM Concert 10:50 Night News (to 11)		ng 1953!	s una nave	hioshaionz	events dur-
		(WMFM): "As One Free Nation t	0	<b>I</b>				

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1:45 p.m. — Voice of America (WMFM): "As One Free Nation to Another."

3 p.m. — World Theater (WHA): "The Goldep Ass." 3:30 p.m. — Proudly We Hail (WMFM): "Thomas Paine." ST. LOUIS, Mo. (U,P) — 1 the St. Louis, Mo. (U,P) — 1

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<ul> <li>A method for the shore store of the shore store store</li></ul>	/ Serviceman
HORIZONTAL I Trips and Hin I Trips and	RECEPTION
HORIZONTAL Trips 61 Worm 121 Former nite andian Series 62 A handle 22 Granulty 123 Small Europe 13 Trips 62 Granulty 123 Small Europe 13 To faint 23 Small Europe 13 To faint 33 Small Europe 14 Entwalant 7 To faint 33 Small Europe 15 To faint 31 Eithe Bailt Sampt 32 Small Europe 15 To faint 31 Eithe Bailt 50 Small Europe	ONE TRANSMISSION LINE, NO SWITCHINGH ALL YEAR TICUND - WIATHINMOCH, ALUMINUM CONSTRUCTION I
HORIZONTAL Trips 6 Worm 12: Former Russian ruler bearer 13 The bankers 53 Straps 10 Former Barres 10 Former Barres 11/2 Former	NEW STATIONS AND CHANNEL CHANOES
HORIZONTAL I Trips Footlese animpts andient Romie S Animpts Animpts Animpts S Frave S Processore S Frave S Processore S Frave S Processore S Frave S Processore S Frave S Processore S Frave S Processore S Frave S Frav	V ANTENNA
HORIZONTAL Tripe Fostiese andie addle fast of eners if Measure of ancient Rome 2 J i am (contr.) 2 J i Alde 2 J i Cormer 4 J The bantsong 2 VERTICAL VERTICAL 1 The bantsong 2 Vertical 1 The other chimps are sulking because they're barefooted," he Sourt H BREWER, Me. (U.P.) – Sourt H BREWER, Me. (U.P.) – Sourt H BREWER, Me. (U.P.) – 1 Sports 1 The other thimps are sulking 2 Vertical 1 The bantsong 2 Vertical 1 The bantsong 2 Vertical 1 The ban	CO-Lateral
Hour." "The other chimps are sulking because they're barcfooted," he ON ALL CHANNELS	
	FROM STATIONS Austall the amazing.
46 147 148 149 150 151 (WENR): "The City of David" got pretty restless staying cooped Own Communist hatchet man. Other articles in the chipps' winter wardrobes include hus	
33       134       135       136       137       130       131       132         33       134       135       136       137       130       141       142       144       142       144       145       145       146       144       145       145       146       144       145       146       144       145       146       145       146       145       146	
113       116       117       118       119       120         12       123       124       125       126       126         12       123       124       125       126       126         12       123       124       125       126       126         127       128       129       130       131       132	
103       104       105       106       106       107       106       107       108       109       110       111       112       113       1	

(Solution on Page 14. Section 1)

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