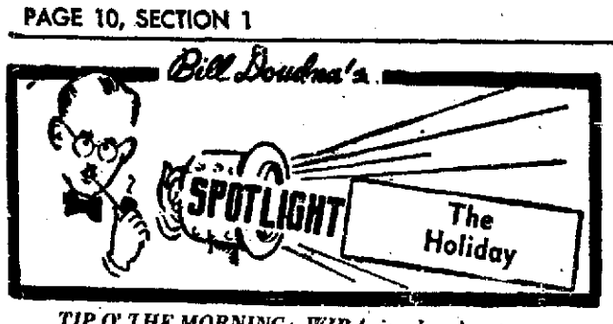

TIP O' THE MORNING: WIBA is planning to carry NBC's description of the Pasadena Parade of Roses.

* * *

TO all its readers and to everyone in reading distance who is connected with music, radio, drama, movies, dance, art, and the other fields with which this department concerns itself, "The Spotlight" says:

"May this Christmas be the happiest, the merriest, and the best you have ever had, and may each gift you give or receive remind you of the day's real meaning."

* * *

'NAME THAT TUNE': Our friends at the National Broadcasting Co.'s press department report as follows:

You can't blame friends of Harry Salter and Red Benson for scratching their heads in wonder.

It seems the boys are wandering around New York these days muttering to themselves such strange sounds as "La Zoom, Tango Yeah E Ke," "Wah De I," and "Dolfus, O N'Pumlo E Bom-Vou."

To Harry and Red it all makes perfect sense, however. Harry is producer and musical director and Red emcee of NBC radio's musical quiz, "Name That Tune." To stump contestants on the show, song titles are sung in any one of 28 foreign languages or three dialects.

"La Zoom, Tango Yeah E Ke" is simply Turkish for "It Takes Two To Tango," "Wah De I" is Chinese for "Be My Love," and "Dolfus, O N'Pumlo E Bom-Vou" is Zulu for "Rudolph, The Red-Nosed Reindeer."

To keep itself informed as to how the song titles sound in any language from Arabic to Zulu, "Name That Tune" has a translating staff consisting of foreign exchange students, journalists from all parts of the world, "Voice of America" staff members, secretaries to delegates to the United Nations, writers on foreign language newspapers, and returned missionaries.

Among the languages into which "Name That Tune" titles are translated are Armenian, Afghanistan, Burmese, Icelandic, Indian-Gujerti dialect, Thai Urdu (Pakistan), three West African native dialects, in addition to all of the more common tongues.

For a song parade of the nations, here's a list of some of today's and yesterday's hits, with their titles in some of the languages used on "Name That Tune":

"I Went to Your Wedding" ("Wo Tshu Ne De Whung-La"—Chinese); "Glow, Little Glow Worm, Glimmer, Glimmer" ("Kanya, Kanya Em N'Yah May-Ne"—Zulu); "You Belong To Me" ("Min A-Chit Mu Paing"—Burmese); "Jambalaya" ("Me Zo Ta Ke"—Japanese); "Why Don't You Believe Me?" ("Tru Etha Me-Et Eke"—Icelandic); "All I Want for Christmas Is My Two Front Teeth" ("Illana Redo Lil Melody Zoog S'nan Gee Daddy"—Egyptian); "I Love You" ("Doy You Ong"—Viet Namese); "I'm Yours" ("Una Lac"—Egyptian) and "Night and Day" ("Nost E Den. — Bulgarian).

If you're wondering how Red Benson and the rest of the "Name That Tune" singers manage these mouthfuls, you'll be glad to know that they're all spelled out phonetically in the script.

JACOBY ON BRIDGE

By Oswald Jacoby

How would you play the diamond suit in the hand shown today? Just look at the diamonds held by the dummy and those held by the South hand. Imagine that you are playing this combination in a regular game and that you cannot see the cards held by the defenders.

When this hand was actually played in the Masters Pair Championship last August, William Joseph, of Paterson, N. J., came up with the right answer and went on to win the championship.

West opened the six of spades, and declarer let this ride around to his hand. After winning with the jack of spades, declarer won two rounds of trumps in dummy with the king and queen. Before drawing the last trump, however, Joseph led the ace of diamonds from the dummy.

NORTH 25
♠ K 7
♥ K Q 3 2
♦ A K 10 6
♣ 8 6 2

WEST
♠ Q 9 8 6 5
♥ J 8
♦ Q 9 5 4
♣ Q 5

EAST
♠ 10 3 2
♥ 10 5 4
♦ 3
♣ K 10 9 7 4 3

SOUTH (D)
♠ A J 4
♥ A 9 7 6
♦ J 8 7 2
♣ A J

Both sides vul.

South	West	North	East
1 ♥	Pass	3 ♥	Pass
3 N.T.	Pass	4 ♥	Pass
Pass	Pass		

Opening lead—♠ 6

This is the standard safety play. The finesse for the queen can be postponed until the second round. A top diamond is cashed first in order to capture a possible singleton queen in the East hand.

Declarer next led a third round of trumps to his ace, thus drawing the last trump and arriving in his hand to continue the play of the diamonds. It was vital, however, to lead the correct card from the South hand.

Many of the players who held the South cards led a low diamond to finesse dummy's ten. The finesse succeeded, but West was then bound to get a diamond trick, since he held queen-nine over South's jack.

The correct play, as Bill Joseph demonstrated, was to lead the jack of diamonds. West had to cover with the queen of diamonds, since otherwise the jack would be allowed to hold the trick.

Dummy won with the king of diamonds, and East's failure to follow suit revealed that West still held the nine and five.

Now declarer could re-enter his hand with the ace of clubs in order to lead the eight of diamonds through West for a successful finesse against the nine of diamonds. Thus South could avoid the loss of a diamond trick and could make his contract with two overtricks.

In tournament play the overtricks were, of course, just as important as the making of the contract.

Van Fleet to Stay Till March 31, Army Says

WASHINGTON (UP) — The Army said Wednesday it will keep Gen. James A. Van Fleet, U. S. Army commander in Korea, and Lt. Gen. Manton S. Eddy, U. S. Army commander in Europe, on active duty until next March 31.

Otherwise, both would have retired Jan. 31.

Van Fleet, classmate of President-elect Dwight D. Eisenhower and Gen. Omar N. Bradley, chairman of the Joint Chiefs of Staff, has been 8th Army commander in Korea for 20 months. He has had more than 35 years total service.

Normally this would mean retirement Jan. 31, but the law allows Army Secretary Frank Pace Jr. to make exceptions.

GREETINGS

May this holiday time be one of complete enjoyment for you and may success and happiness be yours in the coming year.

BEST WISHES FOR '53

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Radio Timetable

THURSDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00	Frolic; Farmers	* Wisconsin	Uncle Julius	Music; News
6:15	Forum	Farm Hour	News; Farm Hr.	Farm Reporter
6:30	Musical	* News; Top o'	Chapel in Air	Rural
6:45	Clock; News	Morn; Heatter	Weather; Markets	Roundup
7:00	Alex Dreier	* Top o' Morning	Sports; Coffee	* News; Farm
7:15	Musical Clock	* News	Clubs; News	Service
7:30	Journal News	* Top o' Morning	Weather; Coffee	* News; Weather
7:45	George Morgan	* P. Frederick	Club; News	* Farm Frolic
8:00	Musical	* Breakfast	Coffee	* Prayer League
8:15	Clock	Club	Club; News	* Musical
8:30	Musical Clock	* Breakfast	Kitchen Club	Clock
8:45	News	Club	Coffee Club; News	* Musical Clock
9:00	Welcome	* My True	Arthur Godfrey	* News; Pioneer
9:15	Travelers	Story; Whisp'g	Time	* Bob Crosby
9:30	Double or	Streets	Arthur Godfrey	* Sweet
9:45	Nothing	* Betty; News	Time	Music
10:00	Strike It	* Ladies	Arthur Godfrey	News
10:15	Rich	Fair; News	Time	* U. S. Army
10:30	Bob and Ray	* Queen for	Music Speaks	Mid-Morning
10:45	Bob Hope	a Day	Jackpot Quiz	Matinee
11:00	Betty Cass	* Shopper; Berch	News; Women	News; Morning
11:15	Column	* King Crosby	Aunt Jenny	Matinee
11:30	Carson Gulley	* Bill King	Helen Trent	News; Farm Pg.
11:45	Farm Roundup	* J. Conte; Quiz	Our Gal Sunday	* Farm Front
12:00	* News; Roundup	* Top Tunes	Uncle Julius	Music; Markets
12:15	* Farm Service	* News	News	News and
12:30	* News	* Contest Award	Markets; Farm	Markets
12:45	* Polka Party	* Queen Elizabeth	Parade; Weather	Farm and Home
1:00	* Trading Post	* Break the	Jockey's Choice	Farm Service
1:15	* Melody Mom'ts	Bank	Mrs. at Market	Si Hays and
1:30	* Dave Garroway	* Crocker; Mr.	Nora Drake	Daughter
1:45	* Queen Elizabeth	Music	Alice Blair	* Hubba Hubba
2:00	* Life Beautiful	* Mister	Jockey's Choice	* Hubba
2:15	* Road of Life	Music	House	Hubba
2:30	* Pepper Young	* News; Mr.	Party	* Health Talk
2:45	* Happiness	Music; Jingle	C. Smith; Folks	* Chapel in Sky
3:00	* Backstage Wife	* Cal	Every Day; Luella	* Chapel in
3:15	* Stella Dallas	Tinney; Crocker	Mortenson	the Sky
3:30	* Widder Brown	* Paula Stone	Best Loved	* Melody
3:45	* Woman in House	* To the Ladies	Christmas Music	Hour
4:00	* Just Plain Bill	* Cousin	Mary Casey's	* Melody
4:15	* Front P. Farrell	Henry	Showcase	Hour
4:30	* Melody Parade	* Jon and Sparky	Fred Waring	Band Parade
4:45	* Doctor's Wife	* Santa Letters	Show	* News
5:00	* Sports; News	* Sergeant	The Littlest	Fiesta Time
5:15	* Madison	Preston	Angel; Sports	* University
5:30	Hour	* Sky	S. Batter; Music	Special
5:45	* News	King; Sports	Allan Jackson	* Univ. Special
6:00	* Dinner	* News; Serenade	News	* News
6:15	Melody; News	* Fulton Lewis	Queen Elizabeth	Old Time Band
6:30	* News of World	* Silver	Music; Sports	* Sports Time
6:45	* I Man's Family	Eagle	Edw. R. Murrow	Bing Sings
7:00	* Wayne King	* Como and	Meet	Bing Sings
7:15	Show	Crosby	Millie	Farm Front
7:30	* Bright	* Christmas	Madison TV	* Old Timers
7:45	Star	Greetings	Organ Music	Jamboree
8:00	* Truth or	* Christmas	Romance	Old Timers
8:15	Consequences	Greetings	Romance	Jamboree
8:30	* Roundy	* Art Lentz	Bing	Old Timers
8:45	* Freddy Martin	* G. Heatter	Crosby	Jamboree
9:00	* Judy	* John Daly	News; Johnny	* Wisconsin
9:15	Canova	* Greetings	Dollar	Farm Hour
9:30	* News; Music	* Titus Moody	Guy Lombardo	* News; At
9:45	* Sports Final	* Elmer Davis	Orchestra	Your Request
10:00	* News	* News	News	* At Your
10:15	* Your Pastor	* Frank Edwards	Sports	Request
10:30	* Dance	* E. C. Hill; Adv.	Some of the	* At Your
10:45	Orchestra	of Casanova	Best	Request
11:00	* News; 1310	* Casanova; News	News; Radio	* Silent
11:15	Club	Report; Ed	Cardinal	* Silent
11:30	Dance	Silvers	Turn Table	* Silent
11:45	Orch.; News	Show	Time	* Silent

Starred programs are also carried on corresponding FM stations
FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

WMFM

THURSDAY

6:00 Early Risers
6:25 News
6:30 Early Risers
7:00 News
7:05 Yawn Patrol
7:10 North Hall Weather Report
7:13 Yawn Patrol
7:25 Kiddie Record
7:30 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol
7:58 North Hall Weather Report
8:02 News
8:07 Clockwatchers
8:30 North Hall Weather Report
8:33 Clockwatchers
8:55 News
9:00 Christmas Program
11:30 Navy Band
11:45 Sacred Heart Program
12:00 News
12:05 Noontime Frolics
1:00 Christmas Program
2:45 The Christmas Program
4:15 Christmas Drama
4:45 Juke Box Jamboree
4:55 News
5:00 Bible Fellowship
5:15 Kwiz
5:30 Off the Record
5:55 News
6:00 Musical Menu
6:15 Bud McElroy
6:30 Musical Menu
6:45 Sports News
6:50 Music Menu
6:55 News
7:00 Showcase
7:30 Air Force Dance Band
7:45 Sleepy Joe
7:55 News
8:00 Captain of Industry
8:15 Guest Star
8:30 Package of New Records
8:45 Guest Star Time
8:59 News
9:00 Sharpen Your Wits
9:30 John T. Flynn
9:45 News
10:00 Pee Wee Hunt
10:15 Dick Jurgens
10:30 Sammy Kaye
10:45 Wayne King
10:55 News
11:00 One Oh Four At One Club
11:55 News (to 12)

WHA and WHA-FM

970 Kc.—88.7 Megs.

7:00 Concert for Christmas Morning
7:55 News
7:58 Morning Weather
8:00 Morning Melodies
9:00 The Shepherds of Bethlehem
9:30 Just for Fun
9:55 Weather
10:00 Welcome Yule
10:30 U. W. A Cappella Chorus
11:00 Christmas Card
11:30 Noon Musicale
12:15 AAA Road Report
12:18 News
12:30 Noon Musicale
1:00 Chapter a Day
1:30 The Tudor Singers
2:00 "The Dickens of a Christmas"
2:30 Music You Want
3:00 Radio Hall Players
3:30 Music of the Masters
FM ONLY
4:30 Short Story
5:00 Musical Varieties
5:30 Vistas of Israel
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicals
7:00 "A Child's Christmas in Wales"
7:30 FM Concert
10:37 News (to 11)

Christmas Dinner

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ROAST GOOSE TURKEY
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DINNER SERVING HOURS 11 A.M. — 2 P.M.
(No Evening Meal Served)

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Today's Radio Highlights

Special Events

7:45 a. m. — Band Sendoff (WIBA): University of Wisconsin musicians leave for Rose Bowl; interview with Director Ray Dvorak, songs by bandsmen.

12:45 p. m. — Queen Elizabeth (WISC): Christmas message to British empire (on WIBA at 1:45 p. m.; on WKOW at 6:15 p. m.)

7:30 p. m. — Christmas Greetings (WISC): third annual exchange of greetings between servicemen overseas and relatives in U. S.

8:30 p. m. — Christmas in Korea (WENR).

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Music

10 a. m. — Welcome, Yule (WHA): BBC Singers.

10:30 a. m. — Christmas Music (WHA): University of Wisconsin A Cappella chorus.

1:30 p. m. — Tudor Singers (WHA): holiday music.

G. CROSBY

3:30 p. m. — Music of the Masters (WHA): "Christmas Concerto," corelli.

5:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "Silver Bells," "Away in a Manger," "Over the Hills and Through the Woods."

6:15 p. m. — Jack Smith (WBBM): "Happy Holiday," Christmas medley.

7:30 p. m.—FM Concert (WHA-FM): "Christmas Oratorio," Bach.

8:15 p. m.—Guest Star (WMFM): Toni Arden.

8:30 p. m. — Bing Crosby (WKOW): and Gary Crosby; Christmas songs . . . **Eddie Cantor** (WMAQ): "We Three Kings," "Christmas Candy," "Rudolph, the Red-Nosed Reindeer," "A Crosby Christmas."

+ + +

Drama

2 p. m. — "The Dickens of a Christmas" (WHA): excerpts from Dickens' works.

2:45 p. m. — "A Christmas Carol" (WMFM).

5 p. m.—"The Littlest Angel" (WKOW).

7 p. m. — Meet Millie (WKOW): Alfred encounters jealousy at Christmas dinner . . . **Roy Rogers** (WMAQ): cowboys clear up crime, help child have happy holiday . . . **"A Child's Christmas in Wales"** (WHA-FM).

8 p. m. — Romance (WKOW): Herbert Marshall in "The Cave," Christmas fantasy . . . **Captains of Industry** (WMFM): life of Theodore N. Vail . . . **"A Christmas Carol"** (WENR): With Alec Guinness as Scrooge.

+ + +

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. J. Laing Burns, Parkside Presbyterian church.

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Sports

8:30 p. m. — Roundy's Forecast (WIBA).

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Miscellaneous

10 a. m. — Ladies Fair (WISC): winners in "Make-a-Toy" drive.

10:30 a. m. — Queen for a Day (WISC): "Christmas Queen."

12:15 p. m. — Farm Service (WIBA): message from G. O. Mayer; Christmas story by Bob Dick; music.

2:15 p. m. — House Party (WKOW): Art Linkletter's five children, guests.

9:35 p. m. — Jane Pickens (WMAQ): voices, events, and songs of 1942.

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LETTER CAME TOO LATE

OKOLONA, Miss. (UP) — On Dec. 15, 1943, John P. Milstead, then a gunner's mate in the South Pacific, mailed a letter to Miss Lucile Perkins. She received it in November, 1952, nine months after she had become Mrs. Milstead.

HEAR THE

True Story of Madison Television

7:30 – TONIGHT

WKOW

CBS --- 1070 on your dial

DAVIS & O'CONNELL'S GREAT

January Clearance Sale

Starts Tomorrow — 9:30

Men, here are the clothing values you've been waiting for! Sensational savings on finest all wool suits, topcoats and overcoats! Every popular style and latest color is included in this mammoth sale group!

100% WOOL SUITS
ZIP-TOPCOATS & OVERCOATS
MANY FAMOUS BRANDS INCLUDED

GROUP I	GROUP II	GROUP III	GROUP IV
Values to $45.00	Values to $50.00	Values to $55.00	Values to $69.75
$31.50	$37.50	$43.50	$52.50

Four giant sale groups . . . four value-packed selections of ALL-WOOL suits, zip-lined topcoats and overcoats at savings you can't afford to pass up! Whatever your needs, whatever your size . . . you will find the suit or coat you want at terrific savings!

SAVE! 25% OFF on ALL WOOL ZIPPER AND BUTTON-FRONT SWEATERS

Save! Mouton Collar
STORM COATS
25% OFF
Warm, good looking storm coats with alpaca linings, mouton collars. Terrific at the regular price . . . unheard of at this discount! Included all wool covert and gabardine shells.

Sale! Unusual Savings On
JACKETS — SLACKS
25% OFF
Buy dress slacks and your port jacket for next year during this great event! Wool gabardine and worsted slacks and mouton collar jackets with warm quilted linings.

Many Other Sale Priced Features Not Shown Here!

SAVE NOW! DAVIS and O'CONNELL STARTS TOMORROW!

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