PAGE 12, SECTION 2 WISCONSIN STATE JOURNAL, MONDAY, DECEMBER 22, 1952 DIAL 6-3111 ADISON 20° CENTURY TRIENTRES Bill Doudna's WMFM WHA and WHA-FM 1:30 Christmas Concert 2:00 Weys of Mankind 2:30 Music You Want 3:00 Voices of Europe. 3:30 Music of the Masten Radio. Jimetable 870 Kc.-88.7 Megs. MONDAY A. M. 7:00 News; Westher Roundup 7:15 Farm Program 7:30 Band Wagon 7:45 Worling News 7:58 Westher Report 8:00 Morning Melodies 8:30 Morning Melodies 9:30 Just for Fun 9:50 Markets 9:55 Westher Report 9:55 Westher Report 9:59 Westher Report THE PLACE TO 104.1 MONDAY 104.1 Megs, A. M. THRILLS! **ORPHEUM** 6:00 Early Risers 6:25 News 6:30 Early Risers 7:00 News 7:05 Yawn Patrol 7:10 North Heij 7:13 Yawn Patrol 7:25 Kiddle Recorr 7:30 Yawn Patrol FM ONLY London Column JET-PACED EPIC OF THE CARRIERS AND THEIR HELL-DIVERS! Musical Varieties UW Show MONDAY SPOTLIGHT Patrol Hell Weather Report News Organ Melodics Dinner Musicale People Under Coi Christmas Music Patrol Record "The WIBA WISC WKOW WIBU 1310 kc. 1480 kc. trol Call to Prayer Messiah 1070 kc. 1240 TOP 8:00 Christmas Music Rou 9:00 FM Concert 10:50 Night News (to 11) Yawn Patrol North Hall Weather Report rm Dia-Frolic: Farmer Rura] 0:00 Homemascus 10:30 Concert Airs 10:45 Views of the News 11:00 Cooper Union Forum P. M. News Clockwatchers North Hall Weather Report Roundup Music; News Parm Reports apel of Air esther; Mik'ts Musical Clock: News Sterling Richard News; Top o' Morning; New WARNER BROS. "I should be very sorry if I only entertained them. Sports; Music News 12:60 Noon Musicale 12:15 AAA Road Report 12:18 News 12:30 Farm Program 1:00 Chapter a Day in Haging (OLOR! f:00 Alex Dreier 7:15 Musical Clock 7:30 Journal News 3:35 George Morga: MAJESTIC Top o' Morning News News: Farm Service
 News; Weather
 Farm Frolic tars Sing I wished to make them better." Weather: Coffee Club: News ' Top o' Morning ' Pauline Fred'k Norming Musical Variety Songs of Yesterday Old Timera Hall Navy Band Sacred Heart Program FEATURETTE QUARTET THUS GEORGE FREDERICK HANDEL replied to a com-5:09 Musical 8:15 Clock 8:30 Musical Clock 5:43 News Breakfast
 Club
 Breakfast
 Club ORPHEUM --- WEDNESDAY Coffes Club; News Ritchen Club Mus.; News; Mkts Prayer League
 Music
 Clock
 Musical Clock _WISCONSIN.)-TI pliment upon the reception given "The Messiah" upon its first performance in London 209 years ago, P. M. BLUEPRINT COMPANY ine Frolica to Listen to Band oratorio has accomplished just that, and one of the times was Sunday, Dec. 21, 1952, when the Madison chorus, five soloists of superior quality Many times in those 209 years, the composer of the great Arthur Godfrey Time Arthur Godfrey Time WESTERN! PARKWAY My True Story: Whisp'g News: Pioneen Bob Crosby Architects' Supplies Dance Little Traveler Double or Nothing Streets Betty: News Engineers' Supplies Blue Printing Sweet Music Exciting Amazon Adventure "JUNGLE HEAD HUNTERS" Band THE STORY OF THE GREAT TEXAS RANCE WARS! of superior quality, and the 10:00 Strike It 17 W. Dayton Dial 5-2266 Hox Jambores McCoy Bill Ladies News U. S. Navy Arthur Godfrey Madison Civic Symphony or-bestra performed it in the 10:15 Bob Hops FRONTIER Time Music Speaks Jackpo; Quis Today's Radio Queen for a Day Mid Morning Matines News Bible Fellowahip **FIDITO** Free Parking Joseph COTTON Shelley WINTERS Diasonic auditorium. Conductor Walter Heermann literally occupied the center 11:45 Parm Roundup the Record **Highlights** News: Women Aunt Jenny Helen Trent Our Gal Sunday News: J. Berch Bing Sings News: Morning Matines MIDDLETON Bing Sings
Bill Ring
J. Conte; Quiz Data McElory Package of New Records Musical Menu News University of Wisconsin Band Excursions in Science Bastretball Sharpen Yon-News Musical Menu Bud McElroy News Farm News WED., Sports 5:45 p. m. — Sports Parade (WIBA): Jack Newman interviews Coach Bob Harris of West high that he is, subordinated him-1:00 • News: Roundup 1:15 • Farm Service 1:20 • News 1 Jeff Chandler-Suzan Ball "YANKEE BUCCANEER" Market Basket Uncle Julius News Mkts.: Weather Farm Parade Music: Markets * News and Markets Farm and Rome CO-THRILL HIT News
 Mister Music **Dec. 24** "JUNGLE JIM in the "SMUGGLER'S COVE" 130 Dhasketban 130 Sharpen Your Wits 130 John T. Flynn 135 News 130 One Oh Four & One Club 155 News (to 12) FORBIDDEN LAND" to 4 p.m. 7 p. m. - Basketball (WMFM): Empty Stocking club double-header. Trading Post
 Belody Mom'ts
 Baok
 Dave Garrows
 Charles Kasher
 Busic Jockey's Cholce Mrs. at Market Nora Drake Alice Blair Farm Service Si Hays and Daughter Bubba Hubba Doors Open 12:30 p.m. PRAIRIE SUN PRAIRIE ORPHEUM --- WEDNESDAY MILLION BOLLAR MERMAID MacDonald Carey in So, largely because of his Jockey's Choice House 2:00 Life Beautiful
 Road of Life Mister Music Hubba Hubba
Hubba Hubba
Hubba Hubba
Guest Star
Chapel in Sky "My Wife's Best Friend" + + + **Grilled Pork Steak** own competence and partly 2:30 * Pepper Young 2:30 * Right to Hap na House Party C.Smith; Folks News: Mr. Music AUGHS! Music MADISON Stanley Clements "JET JOB" because of his wise choice of Applesauce, mashed potatoes, veg-etable, roll, butter, **70** 1:30 p. m. Madison High soloists, this was a reverent, Backstage Wife
Stella Dallas
Widder Brown
Wom in House 70c YOUR FAVORITE FUNSTERS Chapel in the Sky
 Melody
 Hour Every Day: L. Mortenson Cal Schools (WHA): Christmas con- thrilling, and awakening Christmas and coffee. 3:15 3:30 3:45 Tinney; Crocker To the Ladles IN 2 OF THEIR Easy Listening; News cert. 2:30 p. m. The DOME present—a reminder of what that MADDEST, MERRIEST FREE PARKING LOT day really is. Hi, Kids ADVENTURES 118 E. Main St. A: "I m-bebussy. lighted. 4:09 * Juar Plain Bill 4:15 * Front P. Farrel 4:30 * Mon. Matinee 4:45 * Doctor's Wife Cousin Henry Jon & Sparki Santa Claus Mary Casey's Showcase Musie You Want Meloay ADISON'S Hour News Band Parade ABBOTT & COSTELLO IT'S YOUR Harmony House Sante Claus ages," Debussy. 3:30 p. m. — Music of the Masters (WHA): "The Fantastic Toyshop." 5:30 p. m. — 5:30 p. m. — Sign and the statements wanted to applaud and were held back by the tradition that applause come only at intermission and conclusion. (W B B M): "Jin-gle Bells," "Win-sons for that wish to applaud was ter Wonderland." "Christmas in Killarney." 6:39 p. m. — Abaautiful voice. equally good in 8:00 8:00 8:00 8:15 8:10 8:15 8:10 8:15 8:10 8:15 8:10 8:16 8:16 8:17 8:18 8:19 8:10 8:18 8:19 8:10 8:19 8:10 8:19 8:10 **[**+]+ ages GIGANTIC Santa Claus Madison Hour ANER BROS "The Madison Top Funes, Sports S. Balter: Dance Allan Jackson Fiesta Time • University Special • Univ. Spec Bobby "Pardon NOW! NOW Benson Wild Bill Hickok; FUN CAPITOL News
 Sports News Noose My Special SALE Hangs SHOW Dinner Melody: News
News of World
1 Man's Family DOUBLE " News Old Time Band " Sports Time Bing Sings News; Music
 Fulton Lewis
 The Lone
 Ranger News Dinner Music Music: Sports Edw. R. Murrew NOW Sarong' TREAT High" 25 Grailable! Billboard Hit Parade WARNER BROS! ORPHEUM --- WEDNESDAY H. J. Taylor
 Field. Stream
 Crime Does
 Not Pay Serenade Colored Farm News Old Timers Jamboree CURTIS PIPER LAURIE Cartoons MILLION BOLLAP MERMAID KIRSTEN"Ch r is tmas in
Killarney."
6:30 p. m.
Chub 15 (WBBM): "Comes Along a
Love," "You Belong to Me," "I
Saw Mommy Kissing Santa Claus."
7 p. m.—Show Train (WIBA):
Gordon MacRae. Dorothy Kirsten
in "Christmas Party." music in-
cludes "O Holy Night," "The First
Noel," "12 Days of Christmas,"
Tiumes from "Nutcracker Suite."
"Children's Prayer" from "Han-
sel and Gretel."Dorothy Kirsten
Sidu Sayao.
Another newcomer was Don
Faust, a member of the chorus
bass section, who showed a warm
basit the superlative soloist in "The
First No e 1," "The First
No e 1," "The First
No e 1," "The First
No e 1," "The Start
Pirst
More I," "The First
No e 1," "The First Hour Managem" of the Superlative soloist in "The
Trumpet Shall Sound."
Also new to Madison was Earl
Bichel, Chicago tenor, who sang11.10
11.15
11.15 Hit Parade 3 Hours of WESTERNS! SMUF STRAND 0 Fun with your Great Artists
 Band of America News: Repor Roundup Crime Fighters Billboard Hit Parade Old Timera Jamboree Old Timers Jamboree **AURIEN** Escape Escape DENNIS MORGA cartoon pais 2 RIP ROARING ROUSING WESTERN TECHNICOLOR ALL SEATS 25C inc. Steve Allen News; C. Adams Women Voters Top Tunes Wisconsin Farm Hour News: At Your Request THRILLERS Ed Silvera
 Titus Moody
 Elmer Davia Added Extra * News: Serenade * Sports Final ENCAR RICE DURRODON • Tickets Now JOHN WAYNE 169 n Sale at the Box Office 0n STARS IN BOTH News
 Your Pastor
 Encore
 Encore News Frank Edwards Ed. Hill; Womar of the Year News Sports Some of the Best At Your Request At Your Request ZANE GREY'S ALL STON "HELL TOWN" News; Turn Table Nm= LEX BARKER • News: The 1310 Club Rio Rhythms: News Woman of Year; News Report; Ed yera Show Silent Silent Silent Silent AND Midnight "STAGE COACH" S!1-Help the Empty Stocking Fund Calendar iendl Also new to Madison was Earl Bichel, Chicago tenor, who sang with drama and clarity. Robert Tottingham, Madison basso, repeated his success of other years; particularly in the extraor-dinarily demanding "Why Do the Mattions?" And Trudy Lane. con-traito, returned from Rockford. 111. to renew her claim on Madi-son's affections with her charm-ing, accurate singing. Beasts. walt from "Hansel and Gretel," Mo-zart's "Alleluia," A u t C r a c ker
Suite, "O Little Town of Bethle Town."
8 p. m. — Great Artists (WIBA):
Mildtred Miller, June Streper
and Gretel,"
carol medley, "What Child Is This?"
8 9 p. m. — Band of America (WIBA):
10:30 p. m. — FM Concert (WHA: Town." of the Free," "Halle lujah Chorus, "Emblem of Freedom."
9 p. m. — FM Concert (WIBA):
10:30 p. m. — FM Concert (WIBA):< athen 1.1 1 dom." 9 p. m. — FM Concert (WHA: FM: "Concord Sonata." Ives. 10:30 p. m. — Encore (WIBA: Robert Merrill, Marguerite Piazza. Meredith Willson; "What Child Is. This?," "The King," "Cantique," 'It's Beginning to Look Like Christmas." 11:15 p.m.—Promenade Concert (WMAQ): Bruckner's "Mass in E minor." 11:30 p. m.—Ft. Bliss Concert (WMAQ): Bruckner's "Mass in E minor." 11:30 p. m.—Ft. Bliss Concert (WMAQ): Bruckner's "Mass in E presentation of "The Messiah" on Dec. 14. **Pres. Dean Fitzgerald** of Mad-ison's 20th Century theaters pre-bands, glee club, chorus. 2 p.m. — Ways of Mankin of (WHA: "Desert Solioquy." 7 p.m. — Suspense (WBBM) Joseph Cotten in "Arctic Rescue. 13:30 p. m.—Crime Does Not Pay (WISC): Everett Sloan in "Thick as Thleves." 8 p.m.—Radio Theater (WBBM) "Thick as Thleves." 8 p.m.—Radio Theater (WBBM) "Thick as Thleves." 8 p.m.—Radio Theater (WBBM) "Community Center Mondary, DEC. 22 Encod of public works: 10 a.m., city bards. Encode Concert (WHA: "Desert Solioquy." 7 p.m.—Suspense (WBBM) "Thick as Thleves." 8 p.m.—Radio Theater (W



To the Man who was a Boy-in 1921! "There," thought the boy, as he clutched his coin, "is the car for me!" And what about those youthful dreams of owning a Cadillac? * * Pushed into the background, perhaps. For And other boys, at work and play, watched there are many things a man must do before friendly Cadillacs that day-and the dreams he thinks of his own gratification. grew in their hearts. There's a home to make-and a family to There was the boy mowing lawns . . . and support-and a "nest-egg" to fashion against the boy pitching hay ... and the grocery boy the future. . and the iceman's helper. And there was But no boy's dream of a Cadillac ever dies! the lad gone out to fetch his mother's laundry

-and the one on his way to a music lesson, his violin tucked carelessly under his arm. "There," they thought, "is the car for me!"

* * *

And, since this is America, where dreams make sense in the heart of a boy, the farmer's lad is now a surgeon . . . and the boy with the papers is an editor . . . and the grocery boy's an industrialist. And so on and on they go, through all the professions, and all the various phases of business and finance.

"Boys who made good," we call them

Postponed and over-shadowed, of coursebut never forgotten!

And that's why we're writing you thisyou youthful dreamers of thirty-some years ago.

Maybe the time has come!

And what a Christmas it would be if you could tell yourself and your family and friends-"I've ordered the Cadillac!"

If you think the time has come for you, we'd love to see you. It's a grand and glorious feeling to help such a dream come true!