The Sunday Spotlight

Here's Last Nominating Ballot

By WILLIAM L. DOUDNA
(State Journal Radio Editor)

For those who missed last week's nominating ballot in The State Journal's annual radio poll, we're printing another today. However, if you sent one to us last week, please don't send another. We want to make this survey of reader tastes as equitable a one as we can.

As you will see, the ballot has two parts.

Under "Favorite Programs," list the radio features which you like best, and list them in order of your preference, regardless of what kind of programs they are.

Under "Favorite Performers," list the actors, singers, comedians, orchestras, or other individuals or groups you like best in order of your preference.

You may, in some cases, list the same person or group on both parts of the ballot. If a program carries the name of its principal performer—"The Joe Blow Show," for example—you might want to list the program on the left side and Joe Blow on the right side, if there were such a person, that is.

Mail your ballot to: **"Radio Editor, Wisconsin State Journal, Madison 1, Wis." It must reach us by noon Wednesday, Dec. 17.**

Then we'll sort out the nominating votes and compile a list of nominees by classification, and next Sunday you will find here a final ballot, which you will be asked to mark and mail to us.

Here's the second (and last) nominating ballot:

Nominating Ballot

Favorite Programs	Favorite Performers
1.	1. .....
2.	2. .....
3.	3. .....
4.	4. .....
5.	5. .....

Uncle Ray's Corner

Carnegie Built Peace Palace

Carnegie's "Palace of Peace"

When someone speaks about wages in the past, we may gain the wrong idea of what those wages meant. The value of a dollar has swung up and down with the passing of time. In general (except during certain war periods) we may say that a dollar used to have more buying power than it does today.

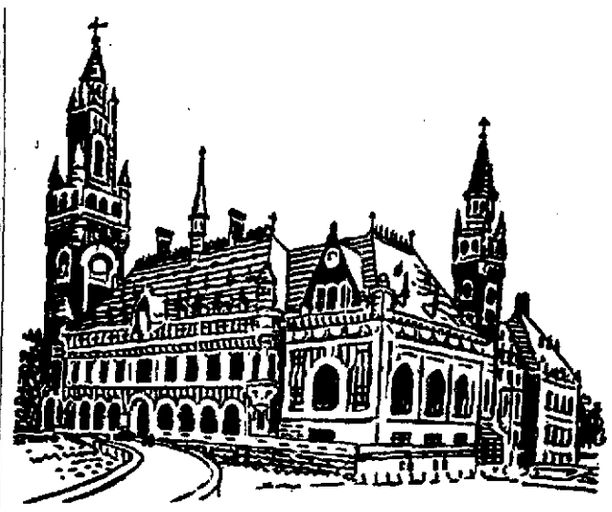
When Andrew Carnegie obtained a job as telegraph messenger boy, his salary was set at two and a half dollars a week. That was almost 103 years ago, and the salary probably seemed as much to Andrew as would $10 or $12 to a 14-year-old boy today.

A year later, Andrew's salary was raised to three dollars a week, and great was his delight. When he was 16 years old, he was paid six dollars a week, which seemed like a "fortune" to him.

+ + +

Outside of work, the boy (who was called "Andy" by his friends and employers) became busy in a club called the Webster Literary society. Here he learned the art of debating, and it helped him to add to his knowledge.

The years which followed were full of adventure and progress in the business world. Andy worked during his twenties as secretary for an official of the Pennsylvania railroad. Later he became superintendent of the western division of the line.



Saving some of the money he earned, he was in a position to invest in the Storey farm on Oil creek, and the land brought in large amounts of oil.

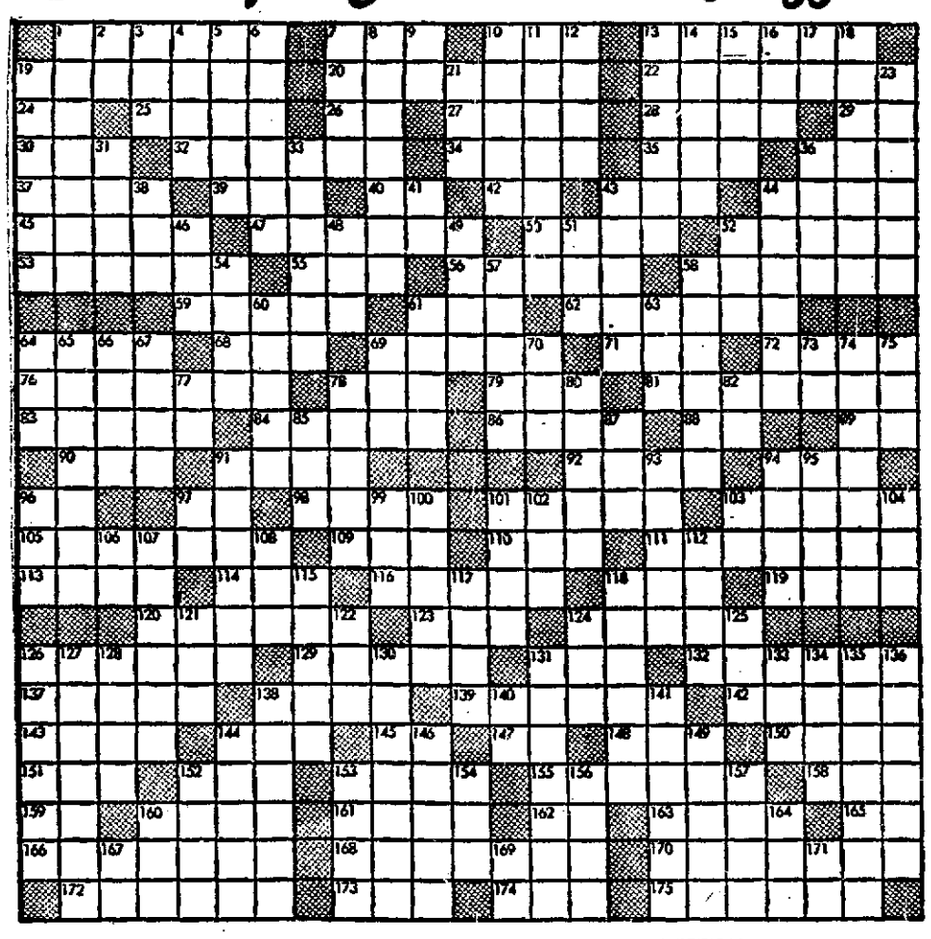
+ + +

Believing that iron and steel would be of growing importance, Carnegie invested in the building of steel mills, and soon was in control of a railroad 425 miles long.

Millions of dollars were made by this Scottish-born American. He became one of the leaders of industry, with interests spreading far and wide.

In his later life, he set about using his millions for the public good. His first public library was built in his native town in Scotland. Later he gave millions of dollars to provide library building in Pittsburgh, New York City, and hundreds of other places.

Sunday's Crossword Puzzle



HORIZONTAL

1 From what place
7 Indonesian of Mindinao
10 Native of the Lace States
13 Small European herrings
19 Those who influence corruptly with money
20 Metal object made in mold
22 Pulling
24 Note of scale
25 A vegetable
26 Greek letter
27 Roman road
28 Old Teutonic alphabet sign
29 Roman number
30 Worm
32 To make inaudible
34 Simple
35 Noun suffix
36 To seaward of (naut.)
37 River of British East Africa
39 As it stands (mus.)
40 Symbol for tellurium
42 Artificial language
43 Night before an event
44 A crest of a bird
45 Closes violently
47 Kind of duck (pl.)
50 English clergyman
52 River of France
53 Anger
55 Incline the head
56 Of greater age
58 Raved
59 Kernel of nut (pl.)
61 A number
62 Hinge
64 High cards
65 Those in power
69 German city
71 Color
72 Ardor
75 Shedding feathers
78 Arab's sleeveless outer garment
79 To color
81 Safekeeping of goods in a warehouse
83 Foreigner
84 Mistake
85 Essential person of an individual
88 Plural ending
89 By
90 Justice
91 Sandaras tree
92 Expensive
94 Silkworm
96 Child for father
97 Symbol for tin
98 Loves woolens
101 To harden
103 Give a sloping direction to
106 Large desert, east of the Nile
109 Small
110 Pronoun
111 Immature
113 Former Russian ruler
114 Female deer
116 Any man of great wealth
119 Writing implement
119 Poker stake
120 Corrects
123 King Arthur's lance
124 Persian wheel of bucket type
126 Low bow
129 Apparel
131 Drinking vessel
132 An Arabian romance
137 Mine entrances
138 Lower house of Irish legislature
139 Stall
142 Made to occur at a given moment
143 Whip
144 Footlike part
145 French for "and"
147 Prefix: not
148 Reply (abbr.)
150 Article of furniture
151 Suitable
152 Excavation
153 One of a Cameroon people
155 Objective
158 Corded cloth
159 Delirium tremens (abbr.)
160 Kind of tree
161 Wife of Gersint
162 Man's nickname
163 First man
165 Football position (abbr.)
166 Chooses
168 Feminine name
170 Storage place for car (pl.)
172 Meal
173 Anger
174 Scotch for John
175 Main dish

VERTICAL

1 Grapple
2 Exclamation of greeting
3 Recede
4 Require
5 American Indians
6 Landed property
7 Skin disease
8 Teased
9 White
10 Measure of capacity
11 Kind of barometer
12 Failed miserably
13 Confess one's sins
14 Hesitate
15 Dwarf
16 Beverage
17 Note of scale
18 To whimper while snuffing
19 Part of body
21 Tiny ..., Dickens' character
23 Talented
31 Pretense
33 Swoons
36 To fire
38 Mischievous sprite
41 Teutonic deity
43 Bird
44 Proffer
46 Noah's eldest son (var.)
48 Property given husband by wife in old Rome
49 Male offspring (pl.)
51 Man's nickname
52 Forefront
54 To check
57 City of England
58 Leaser
60 Exasperation
61 Eskers
63 Dance step
64 The candlenut tree
65 Part of shirt (pl.)
66 Lamb's pen name
67 Method of cooking
69 Ax handle
70 Brood of pheasants
73 Syllable of scale
74 Opposed
75 Seine
77 Preposition
78 Missile
80 An aged person
82 Bone
85 Male sheep
87 Legal charge
91 A garland
93 Wrote boy success stories
94 Feminine name
95 Shower
96 Stroke lightly
97 Spanish for "yes"
99 A number
100 Perceives by ear
101 In a short time
102 Washing vessel
103 Symbol for strontium
104 Article
106 Cooled lava
107 An exhalation
108 Prefix: not
112 Genus of delphinilike cetaceans
115 Icelandic tales
117 Foreman
118 Kind of tree
121 Combining form: feast day
122 Fortunate, in India
124 Protuberance
125 Emmet
126 Vegetable dish (pl.)
127 Vessel with two necks
128 Rooter
130 Mrs. F. D. Roosevelt
131 Choral composition
133 It is (contr.)
134 Love
135 Boxing official
136 Adjusts
139 Dislike intensely
140 Chinese measure
141 To betroth
144 Measure of capacity (pl.)
146 Division of clan
149 Kind of car
152 A size of type
153 Sonora coast Indian
154 American humorist
156 Large dog
157 Sharp to taste
160 Enthusiasm
164 To defeate
167 French article
169 New England state (abbr.)
171 Earth goddess

(Released by The Bell Syndicate, Inc.)

(Solution On Page 14, Section 5)

Today's Radio Highlights

Religion

8:30 a. m. — Capital Cathedral (WIBA): "Uncommon Men," the Rev. C. A. Puls.

9:15 a. m. — Bethel Lutheran (WIBA): "Why I Go to Church," the Rev. F. I. Schmidt.

11 a. m. — First-University Methodist (WISC): "Now Is the Day to Witness," Dr. Merrill Abbey.

11:30 a. m.—Bashford Methodist (WMFM): "The Glory of God in the Face of Christ," the Rev. K. E. Whitney.

+ + +

Discussion

10:30 a. m. — Reviewing Stand (WGN): "Should the Unesco Program Be Presented in the Public Schools?"

DOUGLAS KEFAUVER

12:30 p. m. — Invitation to Learning (WBBM): "Don Quixote," Jan Struther and Hamilton Basso.

1:30 p. m. — American Forum (WIBA): "Should Our Social Security System Be Overhauled?," John Thurston and Raymond Moley.

2 p. m.—Round Table (WIBA): "Should There Be a 25 Per Cent Limit on Taxes?;" Sen. Paul Douglas (D-Ill.), Prof. Colin Clark of Oxford university, Prof. Walter Heller of University of Minnesota . . . **City Desk** (WMAQ): at new hour; Sen. Douglas, guest.

5:30 p. m. — Youth Wants to Know (WMAQ): Sen. Estes Kefauver (D-Tenn.) . . . **Later Than You Think** (WMFM): "U. S. Camera 1953."

9:30 p. m. — John T. Flynn (WMFM): "What About Labor?" . . . **Meet the Press** (WMAQ): Mrs. Anna Rosenberg.

10:15 p. m. — Public Affairs (WMAQ): "The Bible and National Progress," Dr. H. T. Kerr, Jr., Dr. Emile Cailliot, Dr. E. F. Homrighausen.

+ + +

Drama

12 m. — Eternal Light (WMAQ): "Anne Frank: Diary of a Young Girl," Jeff Chandler, narrator.

1:30 p. m. — Search That Never Ends (WISC): atomic medicine.

1:45 p. m. — Voice of America (WMFM): "The Cardinal Mindszenty Story."

FONTAINE TONE

3 p. m. — The Chase (WIBA): story of man who plots five years to kill one who stole his wife . . . **World Theater** (WHA): "The Death of Arthur."

3:30 p. m. — Martin Kane (WIBA): hunt for missing man leads to racketeers . . . **Proudly we Hail** (WMFM): "Flood Waters."

4 p.m.—Hollywood Star Playhouse (WIBA): Cornel Wilde in "The End of Aunt Delia," story of impostor who seeks inheritance.

4:30 p.m. — Greatest Story (WENR): "I Know My Sheep" . . . **Counterspy** (WMAQ): fugitive moves in with estranged wife.

7 p.m.—The Shadow (WISC): Cranston joins cult, ends its operation.

7:30 p. m. — Theater Guild (WIBA): Joan Fontaine, Franchot Tone in "The House of Mirth" . . . **Detective Story** (WISC): vicious swindler works once too often.

8:30 p.m.—Dragnet (WIBA): narcotics search brings murder clue . . . **Escape** (WBBM): "Four Went Home."

9:30 p.m.—Barrie Craig (WIBA): blackmailing blonde meets death.

+ + +

Music

9 a.m. — Devotional Music (WHA): "Mass in E-Flat Major," Schubert.

10 a.m.—Symphony Hall (WHA): "Symphony No. 5," Mahler.

11 a.m.—Masterworks (WHA): "Concerto No. 1 for Flute and Orchestra," Mozart.

12 m.—Joey Tantillo (WIBA): "Tennessee Waltz," "Around the Corner."

1 p. m. — Music in Wisconsin (WHA): Trinity Lutheran choir of Madison.

1:30 p.m. — N.Y. Philharmonic-Symphony (WKOW): George Szell, conductor; Erica Morini, violinist; Brahms' violin concerto, Beethoven's "Prometheus" overture, Schubert's "Unfinished symphony orchestra.

2:30 p.m.—Star Time (WMFM): Mario Lanza.

2:45 p.m.—Oregon Grand School (WIBA): Christmas program.

5 p.m.—U.W. Music (WIBA): Men's and Women's choruses.

7 p.m. — Fine Arts Quartet (WENR): woodwind trio substitutes.

8 p. m.—Pro Arte Quartet (WHA-FM): Music hall concert.

9:05 p.m. — Classical Hour (WKOW): "Symphony No. 7," "Sonata No. 14," Beethoven . . . **Choraliers** (WBEM): "Hallelujah," "Skip to My Lou," "Shenandoah."

9:30 p.m.—FM Concert (WHA-FM): Schumann A-minor piano concerto.

+ + +

Sports

1 p.m.—Football (WIND): Cardinals vs. Bears.

3:55 p.m. — Football (WISC, WIBU, WWCF): Packers vs. San Francisco.

9 p.m. Roundy (WIBA): preview of Rose Bowl.

+ + +

Variety

7 p.m. — Charlie McCarthy (WKOW): and Zsa Zsa Gabor.

Radio Timetable

SUNDAY

	WIBA 1310 Kc.	WISC 1480 Kc	WKOW 1070 Kc	WIBU 1240 Kc
7:00	News; Organist	* News	News	News, Marches
7:15	Sacred Heart	* Morning Song	Coffee Concert	Farm Service
7:30	Serenade in Blue	* Ave Maria	Renfro Valley	Farm
7:45	Salvation Army	Hour	Gathering	Profile
8:00	Church of	* Milton Cross	Renfro Valley	* Waltz Time
8:15	Christ	Opera Album	Christian	*Gospel Farm.
8:30	Capital Cathedral	* Old Time	Brotherhood	* Freedom Story
8:45	Chr. Science	Religion	Religion in News	* Old Timers
9:00	Sunday Devotions	* Bible	Rev. Bawden	* Mid-Morning
9:15	Bethel Lutheran	Class	Social Security	Melodies
9:30	Church	* Voice of	The Rev.	* Mid-Morning
9:45	Pet Corner	Prophecy	Mr. Bodamer	Melodies
10:00	Unitarian Society	* Frank & Ernest	Healing	* Sunday
10:15	Book Carnival	* Let Be Light	Waters	Serenade
10:30	UN Is My Beat	* Message of	Madison Catholic	* 1st Lutheran
10:45	Living Word	Israel	Hour	Church
11:00	News	* Methodist	Christ	Bible
11:15	First	Church	Presby-	Fellowship
11:30	Congregational	* Storyland	terian	Musical Variety
11:45	Church	Train	Church	* Shopping News
12:00	* Joey Tantillo	* News; Jingle	My Serenade	News
:15	* News	* Serenade	News	Farm Hour
:30	* Hello Wisconsin	* Jingle	Dr. Charles	Trio
12:45	* Waltz Festival	Contest	E. Fuller	Time
1:00	* Catholic	* Bandstand	Dr. Charles	Trio
1:15	Hour	U. S. A.	E. Fuller	Time
1:30	* American	* Search Never	N.Y. Philharmonic	Old Timers
1:45	Forum	Ends: News	Symphony Orch.	Jewel Box
2:00	* Chicago	* Piano	N.Y. Philharmonic	Don Peachy
2:15	Roundtable	Playhouse	Symphony Orch.	Waltz Time
2:30	* Bob Considine	* Madison	N.Y. Philharmonic	Old Timers
2:45	* Oregon School	Bandstand	Symphony Orch.	Waltz Time
3:00	* The	* Football	Console	Watertown on
3:15	Chase	Fanfare	Moods: News	Parade: First
3:30	* Martin	* Preview	Boston	Baptist
3:45	Kane	* Lineup	Blackie	Church
4:00	* Hollywood	* Football	Santa Claus	* Football
4:15	Star Playhouse	* Football	Music: C. Adams	* Football
4:30	* Hour of	* Football	Robert	* Football
4:45	Charm	* Football	Trout: News	* Football
5:00	* U. W. Music	* Football	Music for You	* Football
5:15	* News	* Football	Mobilization	* Football
5:30	* Juvenile	* Football	Our Miss	* Football
5:45	Jury	* Football	Brooks	* Football
6:00	* Meet Your	* Football	Jack	* Football
6:15	Match	* Football	Benny	* Football
6:30	* Aldrich	* Packer	Amos 'n'	Chapel
6:45	Family	Scoreboard	Andy	Serenade
7:00	* Phil Harris,	* The	Charlie	Jamboree
7:15	Alice Faye	Shadow	McCarthy	Sun Prairie
7:30	* Theater	* Detective	My Little	* Old Timers
7:45	Guild	Story	Margie	Jamboree
8:00	* Theater	* W. Winchell	Barrymore	* Old Timers
8:15	Guild	* Taylor Grant	Playhouse	Jamboree
8:30	* Drag-	* Drew Pearson	Jan Garber	* Old Timers
8:45	net	* Jingle Contest	Show	Jamboree
9:00	* Roundy	* Paul Harvey	News: Classical	* Proudly We
9:15	* Singing Men	* News	Hour	Hail
9:30	* Barrie	* John J.	Classical	* Band of Week
9:45	Craig	Anthony	Hour	* Fiesta Time
10:00	* News	* Stars Review	News	* Silent
10:15	* Clifton Utley	the Hits	Thinking Aloud	* Silent
10:30	* Christmas	* Ed Silvera	Fireside	* Silent
10:45	Show Window	Show	Hour	* Silent
11:00	* News; Xavier	* Club	News: For	* Silent
11:15	Cugat Orch.	Badger	Dancers Only	* Silent
11:30	Freddy Martin	* Club	For Dancers	* Silent
11:45	Orch; News	Badger	Only	* Silent

WMFM

104.1 Megs
SUNDAY
A. M.

8:00 Wake Up to Music
8:30 Comic Weekly Man
9:00 St. John's Lutheran Church
9:30 Tops in Pops
11:00 Songs of our Times
11:15 Perry Como
11:30 Bashford Methodist Church
P. M.
12:00 News
12:05 Russ Case
12:15 Memory Tunes
12:30 Betty Chappell
12:45 Rosemary Clooney
1:00 Luncheon Music
1:15 Sacred Heart Program
1:30 Graham Hovey
1:45 Voice of America
2:00 Navy Band
2:15 Errand of Mercy
2:30 Star Time
2:45 Madison Hit Parade
3:30 Proudly We Hail
4:00 Marine Band
4:15 Hour of St. Francis
4:30 International Federation
4:45 Don Cornell
4:55 News
5:00 A Matter of Time
5:30 Later Than You Think
5:45 Bill Darnell
5:55 News
6:00 Phil Reed
6:15 Package of New Records
6:30 Most Sold Records
6:55 News
7:00 Missionary Hour
7:30 Drama
7:50 News
8:00 London Letter
8:15 Here's to Veterans
8:30 Barber Shop Harmony
8:45 Guest Star
8:59 News
9:00 Sharpen Your Wits
9:30 John T. Flynn
9:45 News
10:00 Ralph Flanagan
10:15 Jan Garber
10:30 Phil Harris
10:45 Tiny Hill
10:55 News
11:00 One Oh Four and One Club
11:55 News (to 12)

WHA and WHA-FM

SUNDAY
970 Kc.—88.7 Megs
A. M.

9:00 Devotional Music
9:30 Cathedral Echoes
9:55 News
10:00 Symphony Hall
10:55 News
11:00 Masterworks of Music
P. M.
12:00 Sunday Musicale
1:00 Music in Wisconsin
1:15 Poet's Corner
1:30 Background of the News
1:45 Joint Committee on Education
2:00 Encore
3:00 BBC World Theater
4:00 Piano Melodies
4:15 Sunday Music Hour
FM ONLY
4:30 Sunday Music Hour
5:15 London Forum
5:45 News in Review
6:00 Dinner Musicale
7:00 Music of the Baroque
8:00 Pro Arte Quartet
9:30 FM Concert
10:50 Night News (to 11)

Kieser, Area Masonic Secretary, Retires

PRAIRIE DU CHIEN — Lawrence Kieser, 60, who has been secretary of the Masonic lodge here for 25 years, retired from the position recently.

Robert Obmascher, leader of the Cub Scout pack here, was elected to take Kieser's place.

Kieser has been employed by the postoffice for 40 years. He expects to retire soon.

Grant 4-H Leaders to Hear Student Talk

LANCASTER — Robert Miller, international foreign exchange youth student from Janesville, will speak at a meeting of Grant county 4-H club leaders here on Monday night.

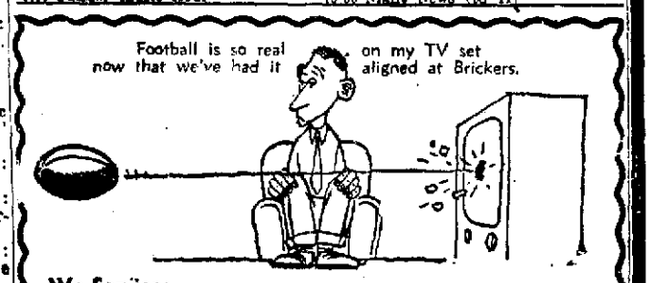
More than 100 men and women from various parts of the county are expected to attend the meeting, which is being sponsored by the Grant county Bankers assn.

Ralph Schwartz, assistant county agent and 4 - H club leader, will preside at the meeting.

GOING, GOING — GONE

PONCA CITY, Okla. (U.P.)—When volunteer models went behind stage to don their latest "creations" at the Ponca City church association fashion show, they found the dressing room empty. Someone remembered that the room doubled as a rummage sale storeroom. The models sped to the rummage sale scene and found some of their finery already had been sold.

It is estimated that 11 billion herring are caught every year, says the National Geographic Society.



We Service:
Admiral, Hallicrafters, DuMont, Crosley, RCA, Emerson, Zenith, Motorola, Philco, Sylvania, Firestone, Hoffman, G-E, Magnavox, Westinghouse, Capehart

Tubes, Parts, Antennas, Installation Equipment Available

For fast, guaranteed service and installation call Bricker's . . . 6-0683.

BRICKER'S *First in Television Radio, Appliances*

Phone 6-0683 *Open Every Evening 'Til Christmas*

1406 WILLIAMSON ST.

CONFESSIONS
of a
Hard of Hearing Doctor
by
George W. Frankel, M.D.

An Ear Specialist with impaired hearing tells you sincerely, factually, and realistically the truth about your problem, and it's solution, in a frank confession of his predicament. The publisher's edition of "Let's Hear It!" released by Stratford House, is being sold by book stores priced at $1.00 per copy. For a limited time only this book will be sent free to any hard of hearing person for the asking. Write "Let's Hear It," 644 Sprague St., Madison 5, Wis.

Art for Art's Sake with Eyebrow, Pinhead

METHUEN, Mass. (UP)—With a hair from her husband's eyebrow, a Metheun housewife paints landscapes on the heads of common pins.

Mrs. Mary Ann Normandin, 34, attaches the plucked eyebrow to a matchstick, pushes the pin into a cork and strokes between breaths.

She holds the cork in her left hand and paints with her right. She says each "pin-scape" takes six months to complete.

"I hold my breath and between heartbeats I try to make one perfect stroke across the head of a pin," Mrs. Normandin said. "Sometimes I have to erase and begin again more than 300 times before the line is right."

Mrs. Normandin never has had an art lesson. However, her work has been displayed at the Essex Museum at Salem and at the Lawrence Quota Club. Her next exhibit will be at Phillips Academy at Andover.

First Clue Found to Virus Origins

BERKELEY, Calif. (UP)—A clue as to how some virus diseases may originate has been suggested by findings of two University of California bacteriologists.

Dr. A. P. Krueger and Doris J. Ralston, a research fellow, discovered that when phages—viruses which prey on bacteria — passed from one host to another, they showed a tendency to mutate into new strains.

Such mutation could create a deadly virus out of a harmless strain, or vice versa.

Krueger said, however, that he has no evidence as yet that the host influences other types of virus than the staphylococcus phage with which he experimented.

School Bus Driving Part of Priest's Work

NEW LEXINGTON, O. (U.P.) — The old saying about "God's work is never done" certainly holds true in the case of Rev. Michael W. Willnetz, pastor of St. Mary's Catholic Church in nearby Shawnee.

Each morning, Father Willnetz dons a rough shirt, trousers and cap and drives 58 children some 25 miles into New Straitsville to St. Augustine's School. He returns them in the afternoon.

In addition to his regular priestly duties and chauffering children to and from school, Father Willnetz maintains the bus in excellent working condition for the drive over the rugged hills.

San Francisco Area Claims Top Alarm Plan

SACRAMENTO (UP)—The nine California counties surrounding the vital target of San Francisco Bay have the "fastest air raid warning system yet devised," according to officials of the State Office of Civil Defense.

The new system covers 54 bay area cities with a control center hidden away in the Berkeley Hills.

Maj. Gen. Walter M. Robertson, state OCD director, said one twist of a dial at the control center would instantly spread the alarm throughout the area.

NO EDUCATED DOGS

CHAPEL HILL, N. C. (UP)—Carl Smith, chairman of the city school board, noting that dogs were invading schools here in larger numbers than ever before, ordered all such canines taken to the pound where their owners will have to bail them out.

FOOTBALL
TODAY
GREEN BAY PACKERS
WIBU 1240 kcyls.
WWCF 94.9 meg.
and the Wisconsin Network
for
Miller Brewing Company

South America Believed Once Joined to Africa

ALGIERS, North Africa (U.P.)—A University of Cincinnati geology professor has announced new findings on an old question Were South Africa and South America ever joined by a strip of land?

Dr. Kenneth E. Caster told the International Geologic Congress here that his years of study have convinced him that the two continents, although never a single body of land as suggested by some, were once joined by a belt of earth. He said the strip probably was alternately below and above the water's surface during the course of geologic history.

Dr. Caster based his beliefs mainly on the "astounding" similarity of plant and animal life in corresponding formation on the two continents.

Engine Bell Gratifies Boyhood Ambition

DUNN, N. C. (U.P.)—Ever since he was in knee-britches Howard M. Lee wanted one of the big brass bells of a railroad engine.

This year Lee confided his boyhood wish to the Atlantic Coast Line railroad.

Lee has his bell. It weighs 63 pounds and its stand another 65 pounds. It took four men to help Lee get the bell mounted in his store.

Now, when a friend enters his store, Lee greets him with a loud clanging that can be heard blocks away.

WORK IN COMFORT
wear an OTC support
TRUSSES - ABDOMINAL BELTS
ELASTIC HOSIERY
PRESCRIPTION PHARMACY
Park Hotel Bldg. 5-4571

HEAR
every joyous sound of Christmas

Don't let impaired hearing keep you alone and apart this Christmas season! Enjoy one of the three small, powerful, *wonderful*

ZENITH HEARING AIDS

$75 *By the Makers of World-Famous Zenith Radio, FM and Television Sets*

Bone Conduction Devices Available at Moderate Extra Cost

2 NEW DEVELOPMENTS IN ZENITH'S 1953 MODELS!

The External Microphone: Smartly designed accessory for your necktie, coat-lapel, dress or suit, this wonderfully sensitive miniature mike brings better hearing because of lessened clothing "whispers." Available at slight extra cost.

The Phone Magnet Already proved and praised by the wearers of Zenith's recently introduced "Regent" model, the thrilling Phone Magnet is now included in the "Royal" and "Super-Royal" instruments. This ingenious device assures you clearer-than-ever telephone conversations because it shuts out all other sounds and interference.

PRESCRIPTION PHARMACY
PARK HOTEL BLDG.
Phone 5-4571 Day or Night
Batteries for all Hearing Aids

HEARING PROBLEMS SOLVED FOR $75

A. L. SINCLAIR, Mgr. NOW — You too, can have a Sonotone!
- Air or Bone Conduction (at no extra cost)
- Many exclusive features
- Carefully fitted to your needs by an expert
- Regularly scheduled follow-up service
- Free-home demonstration anywhere

WRITE OR PHONE
CALL 6-2900 SONOTONE Suite 245 119 E. Wash.
of Madison

THE (BAUER & BLACK) NEW ELASTIC NYLONS

. . . So Subtle Nobody Knows You Wear Them!

. . . And Will Not Fade or Discolor!

A modern miracle in beautiful NYLON elastic stockings. Light-weight, long-wearing, wash in a swish, dry in a puff, and color-true even in brightest sunlight. These exquisitely fashioned Elastic NYLONS are undetectable—even with the sheerest overhose, but *more important:* Bauer & Black two-way stretch gives you tested support that doctors prescribe for relieving surface varicose veins.

$12.00 PER PAIR

PRESCRIPTION PHARMACY
Park Hotel Building Phone 5-4571
Phone Answered Day or Night