

Radio Timetable

MONDAY

WIBA 1310 Kc.	WISC 1480 Kc.	WKOW 1070 Kc.	WIBU 1240
6:00 Prolo; Farmers Forum 6:15 Musical 6:45 Clock; News	6:00 Proximire Radio 6:15 Musical 6:45 Clock; News	6:00 Uncle Julius 6:15 Farm Diary 6:45 Chapel of Air Weather; M's	6:00 Musical News 6:15 Farm Report 6:45 Rural Roundup
7:00 Alex Dreier 7:15 Musical Clock 7:30 Journal News 7:45 George Koras	7:00 Top of Morning 7:15 News 7:30 Top of Morning 7:45 Pauline Fred's	7:00 Coffee Club 7:15 Weather 7:30 Coffee Club; Talk	7:00 News; Farms 7:15 Service 7:30 News; Weather 7:45 Farm Profile
8:00 Musical Clock 8:15 Musical Clock 8:30 News	8:00 Breakfast Club 8:15 Breakfast Club 8:30 News	8:00 Coffee Club 8:15 Kitchen Club 8:30 Coffee Club; Mkta	8:00 News; Farms 8:15 Musical Clock 8:30 Musical Clock
9:00 Welcome 9:15 Travelers 9:30 Double or Nothing	9:00 My True Story; Whisp's 9:15 Betty; News	9:00 Arthur Godfrey 9:15 Time 9:30 Arthur Godfrey 9:45 Time	9:00 News; Farms 9:15 Bob Crosby 9:30 News; Farms
10:00 Strike It Rich 10:15 Bob and Ray 10:45 Dave Garraway	10:00 Ladies 10:15 For a Day	10:00 Arthur Godfrey 10:15 Time 10:30 Music Speaks 10:45 Jackpot Quiz	10:00 News; Farms 10:15 U. S. Navy 10:30 Mid. Morning 10:45 Matinee
11:00 Betty Cass 11:15 Column 11:30 Bob and Ray 11:45 Roundup; Talk	11:00 News; J. Berch 11:15 Bine Sings 11:30 J. Berch 11:45 J. Berch; Quiz	11:00 News; Women 11:15 Aunt Jenny 11:30 Gen. Eisenhower 11:45 Our Old Sunday	11:00 News; Farms 11:15 News; Farms 11:30 News; Farms 11:45 News; Farms
12:00 News; Roundup 12:15 Farm Service 12:30 News 12:45 Polka; Talk	12:00 Top Tunes 12:15 News 12:30 Proximire 12:45 Polka; Talk	12:00 Uncle Julius 12:15 Music 12:30 Mkta; Weather 12:45 Farm Parade	12:00 News; Farms 12:15 Music; Markets 12:30 News; Farms 12:45 Farm and Home
1:00 Trailing Post 1:15 Melody Moments 1:30 Brighter Day 1:45 Chuk Kasher	1:00 Break the Bank 1:15 Crocker; Music 1:30 Chuk Kasher	1:00 Talk; Jockey's 1:15 Choice 1:30 Alice Blair	1:00 News; Farms 1:15 Hubba Hubba 1:30 News; Farms 1:45 Hubba Hubba
2:00 Life Beautiful 2:15 Go to the Sun 2:30 Pepper Young 2:45 Right to Have	2:00 Proximire 2:15 News; Mr. 2:30 Music	2:00 Quiz for Missus 2:15 House 2:30 C. Smith; Polka	2:00 News; Farms 2:15 Hubba Hubba 2:30 News; Farms 2:45 Hubba Hubba
3:00 Backstage Wife 3:15 Go to the Sun 3:30 Wither Brown 3:45 Wom in House	3:00 Proximire 3:15 News; Mr. 3:30 Music	3:00 Quiz for Missus 3:15 House 3:30 C. Smith; Polka	3:00 News; Farms 3:15 Hubba Hubba 3:30 News; Farms 3:45 Hubba Hubba
4:00 Just Plain Bill 4:15 Front P. Parrel 4:30 Melody Moments 4:45 Doctor's Wife	4:00 To the Ladies 4:15 Cousin Henry 4:30 Birthdays Club	4:00 Mary Cass's 4:15 Showcase 4:30 Harmony 4:45 House	4:00 News; Farms 4:15 Hubba Hubba 4:30 News; Farms 4:45 Hubba Hubba
5:00 Madison 5:15 Hour 5:30 News; News 5:45 Sports; News	5:00 Green 5:15 Hornet 5:30 Wild Bill 5:45 Elckok; Sports	5:00 Talk; Top 5:15 Linger; Sports 5:30 S. Baller; Dance 5:45 Allan Jackson	5:00 News; Farms 5:15 Hubba Hubba 5:30 News; Farms 5:45 Hubba Hubba
6:00 Dinner 6:15 Melody; News 6:30 News of World 6:45 1 Man's Family	6:00 News; News 6:15 The Lone 6:30 Ranger	6:00 News; Music 6:15 Sports 6:30 Ed R. Murray	6:00 News; Farms 6:15 Hubba Hubba 6:30 News; Farms 6:45 Hubba Hubba
7:00 Show 7:15 Train 7:30 Concert 7:45 Hour	7:00 Pol. Talks 7:15 W. Bareis 7:30 Proximire 7:45 Marathon	7:00 Talk; Billboard 7:15 Hit Parade 7:30 Billboard 7:45 Hit Parade	7:00 News; Farms 7:15 Hubba Hubba 7:30 News; Farms 7:45 Hubba Hubba
8:00 Great 8:15 Artists 8:30 McCarthy 8:45 Club	8:00 Talk 8:15 Elmer Davis 8:30 Proximire 8:45 Marathon	8:00 Billboard 8:15 Hit Parade 8:30 Billboard 8:45 Hit Parade	8:00 News; Farms 8:15 Hubba Hubba 8:30 News; Farms 8:45 Hubba Hubba
9:00 Eisenhower 9:15 and Nixon 9:30 Truman and 9:45 Barkley	9:00 Eisenhower 9:15 and Nixon 9:30 Truman and 9:45 Barkley	9:00 Memory 9:15 Music; Talk 9:30 Governor 9:45 Stevenson	9:00 Wisconsin 9:15 News; Charlie 9:30 Hanson Show
10:00 Eisenhower 10:15 and Nixon 10:30 Truman and 10:45 Barkley	10:00 Eisenhower 10:15 and Nixon 10:30 Truman and 10:45 Barkley	10:00 Memory 10:15 Music; Talk 10:30 Governor 10:45 Stevenson	10:00 Wisconsin 10:15 News; Charlie 10:30 Hanson Show
11:00 News 11:15 1310 Club 11:30 Bio 11:45 Rhythms; News	11:00 Eisenhower 11:15 and Nixon 11:30 Truman and 11:45 Barkley	11:00 News; Midnite 11:15 Turn 11:30 Table 11:45 Time	11:00 News; Farms 11:15 Hubba Hubba 11:30 News; Farms 11:45 Hubba Hubba

WHA-WHA-FM
MONDAY
970 Kc.-43.7 Megs.
A. M.
9:55 Weather Report
10:00 Homemakers Program
10:30 Concert; Arts
10:45 Views of the News
11:00 Greek and Roman Culture
11:30 Noon Musicals

P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Wisconsin Almanac
1:45 Education by Radio and Television
2:30 Music You Want
3:00 Bard of Avon
3:30 Music of the Masters
4:30 Conference on Youth
4:45 TV Show
5:00 Musical Varieties
5:30 Trip Through Switzerland
5:45 News
6:00 Organ Melodies
6:30 Dinner Music
7:00 Views of the News
7:15 Security Begins at Home
7:30 Organ Classics
8:00 Cooper Union Forum
8:30 PM Concert
10:50 Night News (to 11)

VOTE!
... then Listen to
election returns on
WISC
1480 on your dial

HEAR TODAY
on WKOW

1:15 p. m. — Walter Linderud, Democratic Candidate, Clerk of Circuit Court.
7:05 p. m. — Richard Bardwell, Democratic Candidate, District Attorney.
9:25-10 p. m. — Gaylord Nelson, Democratic Candidate, State Senator.

on WIBA

12:55-1:25 p. m. — Richard Bardwell, Democratic Candidate, District Attorney.
PAID ADVERTISEMENT — Authorized and paid for by the Dane County Democratic Ticket Committee, Keith A. Schwartz Sec'y, Treas., Madison.

HEAR SENATOR JOSEPH MCCARTHY
give his final campaign talk
OVER WIBA 1310 Kc.
TONIGHT
8:30 P. M.

This talk is being broadcast from Appleton where Senator McCarthy's friends and neighbors are holding a homecoming rally for him on the last night of his campaign.

Authorized and paid for by the Dane County Citizens for McCarthy Committee, Grace Livsey, Sec'y.

Remember to vote for... FLOYD SPRINGER
REPUBLICAN CANDIDATE FOR DANE COUNTY
District Attorney

WHAT KIND OF A LAWYER IS HE?

Read what these well-known Madison attorneys have said about Floyd Springer:

ATTORNEY GLENN W. STEPHENS
"Floyd Springer has good judgment and good common sense. He has all the requisite qualifications of an excellent, fearless representative of the public in the Office of District Attorney." He is young and vigorous and has a fine professional background.

ATTORNEY LAURENCE W. HALL
"He has the courage to do what is right and honorable. He will not compromise with the ethics of the law. He will not fear of favor, or the influence of the powerful, and at the same time protect the weak and innocent."

ATTORNEY EDWARD J. OWENS
"As your District Attorney, Floyd Springer will deal with a wrongdoer impartially, regardless of wealth, race, creed or party affiliation. He will adhere to the principles of honesty and fairness that he has advocated throughout his campaign and during his practice of the law."

FORMER DISTRICT ATTORNEY ED WILKIE
"Floyd Springer is just the type of courageous, conscientious, and able lawyer whom we visualize in the role of District Attorney. As my assistant he proved himself to be energetic and resourceful. His personal morals are above reproach and he practices the highest standards of professional conduct."

HIGHLY RECOMMENDED AND ENDORSED BY MANY OF OUR LEADING MEMBERS OF THE DANE COUNTY BAR

Keep Partisan Politics Out of the Courthouse

HERE IS A BIG JOB THAT NEEDS DOING IN THE DISTRICT ATTORNEY'S OFFICE! ELECT A MAN WHO IS 100% INTERESTED IN DOING THAT JOB. ELECT A DISTRICT ATTORNEY WHO IS BOTH PLEDGED AND PREPARED TO SERVE YOU!

For an efficient, fair, and NON-PARTISAN administration
ELECT FLOYD SPRINGER AS DISTRICT ATTORNEY

PAID ADVERTISEMENT AUTHORIZED BY SPRINGER FOR DISTRICT ATTORNEY COMMITTEE, Wm. C. Sachtjen, treasurer; Fred Goff, Jr., secretary.

Today's Radio Highlights

Special Program
7:15 p. m. — A. W. Bareis (WISC): city clerk explains mechanics of voting procedure.

Music
11 a. m. — Curt Massey (WGN): Duke Ellington songs.
6:15 p. m. — Jack Smith (WBBM): and Dinah Shore; "Am Blue," "Rain," "Ruby and the Pearl."
6:30 p. m. — Club 15 (WBBM): "My Lady Loves to Dance," "I Went to Your Wedding," "Mr. Callaghan."
7:30 p. m. — Concert Hour (WIBA): Jerome Hines, Howard Barlow orchestra; "We Love the Sunshine of Your Smile," "Whiffonpoof Song," "Mephisto Serenade," "In the Town of Kazan," "Every Day is Ladies' Day with Me" — Talent Scouts (WBBM): two sopranos, vocal-instrumental trio.
8 p. m. — Great Artists (WIBA): Barbara Gibson, Donald Voorhees orchestra; "W a s h i n g t o n P e a s t March," "The Wren," "The Last Rose of Summer," "The Moldau," "Ah Fors e Lui."
8:30 p. m. — Band of America (WMAQ): "A Trumpeter's Lullaby," "Wintergreen for President," "Trombone Holiday," "Crepheus" overture.

Drama
6 p. m. — Beulah (WBBM): neighbor hires Hendersons' kitchen queen.
7 p. m. — Suspense (WBBM): Herbert Marshall in "Frankenstein" — Woman of the Year

Political Talks
11:30 a. m. — Gen. Dwight Eisenhower (WKOW).
11:55 a. m. — Rep. Glenn Davis (WIBA).
12:30 p. m. — Proximire Marathon (WISC).
12:55 p. m. — Dist. Atty. Richard Bardwell (WIBA).
1 p. m. — Walter Linderud (WKOW).
1:45 p. m. — Gov. Adlai Stevenson (WISC).
2 p. m. — Proximire Marathon (WISC).
5 p. m. — Proximire Marathon (WIBA).
6:15 p. m. — Rep. Davis (WKOW).
7 p. m. — Dist. Atty. Bardwell (WKOW).
7 p. m. — Rep. Davis (WISC).
7:05 p. m. — Floyd Wagener (WISC).
7:30 p. m. — Proximire Marathon (WGN): Sam Craig finds he can't vote.
8 p. m. — Radio Theater (WBBM): Charlton Heston in "Viva Zapata!"
8:30 p. m. — Sen. Joseph McCarthy (WIBA).
8:30 p. m. — Proximire Marathon (WISC).
9 p. m. — Republican Roundup (WIBA, WISC): Gen. Eisenhower, from Boston; Sen. Richard Nixon, from Los Angeles.
9:25 p. m. — Sen. Gaylord Nelson (WKOW).
9:30 p. m. — Democratic Roundup (WIBA, WKOW, WISC): Gov. Stevenson and Sen. John Sparkman from Chicago; Vice-Pres. Alben Barkley, from St. Louis; Pres. Truman, from Kansas City.
10 p. m. — Republican Roundup (WIBA, WISC): Gen. Eisenhower, Sen. Nixon (also on WISC at 11 p. m.)

Miscellaneous
2:15 p. m. — House Party (WKOW): Buddy Baer, guest.
3:30 p. m. — Paula Stone (WISC) and Don Ameche.
8 p. m. — Excursion in Science (WAFM): "Transatlantic Radio."

William Doudna's Spotlight Column appears on Page 8 Section II today.

WMFM
104.1 Megs.
MONDAY
A. M.
7:30 Yawn Patrol
7:45 Layman's Call to Prayer
7:58 North Hall Weather Report
8:02 News; Clockwatchers
8:10 North Hall Weather Report
8:33 Clockwatchers
8:50 Stars Sing
9:00 News
9:30 News
10:00 Morning Musical Variety
10:30 Songs of Yesterday
10:40 Old Timey Hall
11:30 Navy Band
11:45 Sacred Heart Program
12:00 News
12:30 Noontime Frolics
1:00 Music to Listen to
1:30 Dance Band
2:00 News
2:30 Dance Band
2:50 Duke Box Jamboree
3:15 Tommy Tucker
3:30 Uncle Bill
3:50 Easy Listening
4:15 Kirby Quiz
4:30 Off the Record
4:50 Musical Menu
5:15 Bud McGrovy
5:30 Musical Menu
5:40 Man on the Street
7:15 Showcase
7:30 Air Force Dance Band
7:45 Sleepy Joe
8:00 Excursions in Science
8:15 University of Wisconsin Band
8:30 Package of New Records
8:45 Great Star
9:00 Share Your Wife
9:30 Memories of Hawaii
9:50 Musical Menu
10:00 Fred's Martin
10:15 Clyde McCoy
10:30 Eddie Miller
10:45 Vaughn Monroe
11:00 One On Four & One Club (to 12)

VOTE PROGRESSIVE FOR PEACE
Listen WKOW
5:00 p. m. Today

PAID ADVERTISEMENT: Authorized and paid for by the Progressive Party, D. A. Rasmussen, Chairman, Madison.

Authorized and paid for by the Dane County Women's Republican Club, Mrs. Robert Harlow, Treasurer.

A VOTE FOR SEN. MCCARTHY IS A VOTE AGAINST COMMUNISM!

LISTEN TO
Regenbergs
PRESIDENTIAL SCORE BOARD
6:05 p. m. WISC 6:05 p. m.
Monday, Wednesday, Friday
Hear How Madison Votes

Listen To
FRANK EDWARDS
Discuss Campaign Issues
WISC
10:15 P. M.
Monday thru Fridays

Authorized and paid for by the Madison Building Trades Council, Pearce Roberts, 115 W. Main Street, Madison, Wisconsin, Secretary.

MAKE YOUR VOTE COUNT FOR PEACE!

A call from the White House to Korea can stop the fighting today. Only a large Progressive vote will tell our leaders you want that call made.

VOTE PROGRESSIVE FOR Hallinan and Bass FOR Essin and Kurki

PAID ADVERTISEMENT: Authorized and paid for by the Dane County Progressive Party, 221 Wisconsin Ave., Madison, D. A. Rasmussen, Chairman.

Authorized and paid for by the Dane County Women's Republican Club, Mrs. Robert Harlow, Treasurer.

HEAR John Jenswold
MADISON ATTORNEY
AND
KOREAN WAR VETERAN
ON
WISC
8 P. M. TONIGHT

When He Tells Why He SUPPORTS Senator Joseph McCarthy!

EXCLUSIVE REPORTS ON ELECTION RESULTS
BY ABC CRACK NEWS STAFF
WHO MADE CONVENTION HISTORY:
JOHN DALY - DREW PEARSON
ELMER DAVIS - MARTIN AGRONSKY
PLUS
WALTER WINCHELL
STARTS AT 7 P. M. TONIGHT

WISC
1480
on your dial

Local and State Returns will be brought to you by
The American Exchange Bank

Madison is no Place for Wallflowers

A special message to every one who is missing half the fun in life because of timidity and a personality that's asleep at the switch.

Psychiatrists agree... that these people are timid because they have not developed their dormant personalities. And, that one of the best ways to do so is to get out and meet people — to get around socially — to attend parties and enjoy the pleasant companionship of interesting and congenial people.

Don't Worry... If you are one of the many in this predicament, you will be particularly glad to hear about this simple, three-fold plan to help you be more popular, to get more fun out of life, to give you confidence. It's so simple that it's surprising more people haven't taken advantage of it before. It's the Arthur Murray Party Plan, and works this way:

First, you take a few private dance lessons to prepare you for the parties to come. At these lessons you learn the famous Arthur Murray "Magic Step to Popularity." Knowing this step will give you new confidence almost immediately, as it is the key step to all dances. As the lessons progress under the skilled guidance of expert Arthur Murray teachers, you gain additional assurance and self-confidence. Knowing that you are a good dancer, and that people really like to dance with you, is a real boost to your self-esteem and a tonic to your ego.

You Gain Confidence... Secondly, you advance to an attractive ballroom right in the studio where you take your lessons with a group of people. Actually this is more like a party than a lesson, as you dance with many different partners, learn to adapt yourself to all kinds of dancers. Now is when your real personality begins to come to life. Where formerly you would be in a panic trying to "make" conversation, now it comes naturally, because at Arthur Murray's you have an interest in common. In a short time you will be delighted with your new poise and assurance. The pleasant, congenial atmosphere at Arthur Murray's... the music, the dancing and the pleasing companionship make you forget your worries and problems, put you at ease.

Glamorous Evenings... But the best is yet to come — the third part of the plan — the Student-Teacher Parties. What fun they are! Managed by expert party givers, you dance with all the instructors and pupils, too. There are planned dances, gay novelty dances, lots of laughter and fun. There are no "wallflowers" at these parties. Now you're dancing with carefree skill and people are eager to be your partner. Frequently these parties are held in the supper clubs of leading hotels in the city, which make them doubly gay and exciting.

That briefly is the Arthur Murray Party Plan to make people more popular and more self-confident. And, it really works. We've seen hundreds of shy, timid people enter our studio and we've seen them develop into confident, attractive personalities. We've seen introverts turn into extroverts in just a few short weeks. And, many of our pupils have told us that through these parties they have tripled their number of friends — and put fun in their life.

Call 6-9056
For Additional Information
1/2 Hour Trial Lesson Free by Appointment

Arthur Murray
20 1/2 E. Mifflin Street