

Today's Radio Highlights

Drama
7 p. m.—Meet Millie (WKOW): birthday poem causes trouble.
Roy Rogers (WMAQ): Dale Evans buys gold mine map.

7:30 p. m.—Bright S (a r) (WIBA): in a review with talking dog leads to discovery of murder.

8 p. m.—Hollywood Playhouse (WKOW): Bobby Driscoll in 'The Most Unusual Pet in the World'.

8:15 p. m.—Modern Casanova (WISC): swindle in Karachi.

Music
7:45 a. m.—George Morgan (WIBA): 'Don't Fence Me In'.

8:30 p. m.—Music You Want (WHA): Gershwin program.

9:30 p. m.—Fitz Concert (WHA-FM): 'Symphony No. 2' Borodin.

Religion
10:15 p. m.—Your Pastor Speaks (WIBA): Rev. John R. Keene.

Political Talks
8:20 a. m.—Miles Riley (WKOW): 12:10 p. m.—Marvin Smithback (WKOW).

8:30 p. m.—Sen. Joseph McCarthy (WISC).

8:45 p. m.—Sen. Wayne Morse (WIBA).

9 p. m.—Sen. Joseph McCarthy (WIBA).

9:15 p. m.—Sen. John Sparkman (WISC).

9:30 p. m.—Ralph Immell (WIBA).

9:30 p. m.—Gov. Adlai Stevenson (WKOW).

9:35 p. m.—Ernest J. Deppe (WISC).

10:15 p. m.—Coroner Joseph Bloodgood (WKOW).

Discussion
11 a. m.—Wisconsin Union Forum (WHA): 'Combating Communism.'

Sports
5:45 p. m.—Sport Parade (WIBA): interview with Coach Jess Neely.

7:25 p. m.—Football (WMAQ): Madison West vs. Madison Central.

8:30 p. m.—Roundy (WIBA): advance done on the Rice game.

Variety
8:30 p. m.—Bink Crosby (WKOW): with Connie Boswell.

9:05 p. m.—Doris Day (WBBM): and Tony Martin.

Farm Programs
12:15 p. m.—Farm Service (WIBA): 'Future of Sheep Production.'

Radio Timetable

THURSDAY

Table with columns for WIBA, WISC, WKOW, and WIBU, listing programs and times for each station.

Started programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5, WKOW-FM 94.9, WISC-FM 98.1.

Table for WMFM THURSDAY 101.1 Mar. A.M. listing programs and times.

Miscellaneous
10 a. m.—Homemakers (WHA): 'On the Consumer Front.'

ON RADIO TONIGHT V. S. Senator WAYNE MORSE speaking on 'WHY I SWITCHED TO STEVENSON'

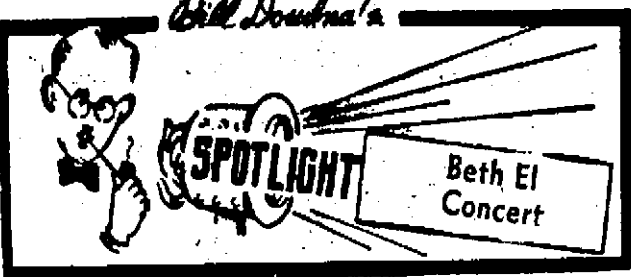
ON RADIO TODAY Governor Adlai E. STEVENSON WIBA-2:45 P. M.

KNOW YOUR COUNTY CANDIDATES 'GOOD GOVERNMENT BEGINS WITH GOOD COUNTY GOVERNMENT'

HEAR THESE DANE COUNTY REPUBLICAN CANDIDATES: THURSDAY WISC-7:12 A.M. WIBA-8:15 P.M. WISC-9:30 P.M.

FRIDAY WKOW-1:20 A.M. WIBA-12:45 P.M. WKOW-4:30 P.M.

PAID ADVERTISEMENT—Authorized and paid for by the above listed candidates.



TIP O' THE MORNING: Taylor Holmes, one-time mail-order idol and later a movie star, returns to the screen in 'She's Back on Broadway.'

FIVE WORKS of Julius Chajes will be on the program which the pianist-composer and Marguerite Kozenn, soprano, will give at 8:15 tonight.

THE program: Miss Kozenn: Aria from 'Out of the Desert,' Chajes; 'Nigun (Theme and Variations),' Weiner; 'Sabbath After Prayers,' Binder.

Listen To FRANK EDWARDS Discuss Campaign Issues WISC 10:15 P. M. Monday thru Fridays

IRON MAN: Besides directing WISC's election coverage Tuesday night, Ralph O'Connor will report Wisconsin results on both the Mutual and the ABC networks.

NAMES IN THE NEWS: A veteran actress of stage and screen has succeeded the late Hattie McDaniel in the title role of 'Beulah.'

FAMILY NAMES MATCH STARKVILLE, Miss. (UP) — A physician who moved out of a house here had children named Carolyn, (oldest), Buddy, and Johnny (youngest).

PAID ADVERTISEMENT — Authorized and paid for by the McCarthy Club, Hoel Wisconsin, Milwaukee, Wisconsin; Steve J. Miller, Chairman.

JOE McCARTHY TALKS TONIGHT On these Stations: Milwaukee — WTMJ-TV, Oct. 30 — 8:30 P.M.

NO EGGS OR MILK TO ADD NO BLENDING OR BEATING TO DO

—because Cinch is 100% completely prepared mix containing all finest ingredients in just-right amounts. Saves you money and kitchen mess.

—because Cinch is already creamed and blended to a smooth mix... then pre-beaten the equivalent of 700 strokes, to save you tiresome beating or mixer cleaning.

4 FAVORITE FLAVORS WHITE • DEVIL'S PUDDING • SPICE • GOLDEN

You Simply Add Water — Stir Lightly for one minute ...and you'll bake a SUPER-CAKE every time

over WHA, WLBL, and the state FM network. They are Prof. Donald Anderson, Robert Grille, Fred Logan, and Santon Zingale.

WHA-WHA-FM 810 Kc.—81.7 Meps. THURSDAY 7:00 Farm Program

12:30 News 12:30 Farm Program 1:30 Chapter a Day 1:30 News of the Week 2:00 Books of Today

LISTEN to Mrs. Nelson Hagan Shorewood Hills P. T. A. Pres.

WIBA 11 a. m., Oct. 30 When She Speaks on Behalf of Hermann Eisner For The Assembly

Authorized and paid for by the Dane County Women's Republican Club, Mrs. Robert Harloff, treasurer.

Read the Want Ads for Profit

2:30 Music You Want 3:00 Treasure Island 3:30 Music of the Masters 4:30 Political Education Forum

Authorized and paid for by the Dane County Women's Republican Club, Mrs. Robert Harloff, treasurer.

A VOTE FOR SEN. MCCARTHY IS A VOTE AGAINST COMMUNISM!

On Radio TONIGHT! WALTER REUTHER UAW-CIO PRESIDENT

A DISCUSSION OF ISSUES IN THE CAMPAIGN 7:30 P.M. WKOW

PAID ADV.: Authorized and paid for by the Citizenship Dept. of the UAW-CIO, Detroit, Mich.

VOTE PROGRESSIVE FOR PEACE Listen WKOW 3:25 p.m. Thurs., 4:55 p.m. Fri., 7:35 a.m. Sat., 5:00 p.m. Mon.

Authorized and paid for by the Progressive Party, D. A. Rasmussen, chairman, Madison, Wis.

BIG FOOTBALL TONIGHT WEST vs. CENTRAL 7:30 P.M.

WIBA-FM Sponsored by the AMERICAN EXCHANGE BANK



MILLIONS OF WOMEN are Cheering the World's Only Pre-Beaten Cake Mix

YOUR FAMILY WILL ADORE YOU FOR YOUR LIGHT, LUSCIOUS CINCH CAKES



Send 'FIGHTING' JOE McCARTHY back to the U.S. Senate Vote REPUBLICAN Nov. 4th