Radio Timetable

WEDNESDAY

	WIBA 1310 kc	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc
6:00	Frolic; Farmers	Wisconsin	Uncle Julius	Music; News
6:15	Forum	Farm Hour	Farm Hr.; Mkts	Farm Reporter
6:30	Musical	News Tips in	Chapel of All	Rural
6:45	Clock; News	Sports; Heattar	Weather; Mkts.	Roundup
7:00	Alex Dreier	Top O'Morning	Coffee Club	News; Farm
7:15	Musical Clock	News	News	Service
7:30	Journal News	Top O'Morning	Weather; Coffee	News; Weathe
7:45	George Morgan	Pauline Fred'k	Club; News	Farm News
8:00	Musical	Breakfast	Talk; Coffee	Prayer League
8:15	Clock	Club	Club	Musical Clock
8:30	Musical Clock	Breakfast	Kitchen Clinic	Musical
8:45	News	Club	News; Markets	Clock
9:00	Welcome	My True	Arthur Godfrey	News; Pioneer
9:15	Travelers	Story. Wham'ng	Time	Bob Crosby
9:30	Couple of	Streets	Arthur Godfrey	Sweet
9:45	Nothing	Betty; News	Time	Music
10:00	Strike It	Ladies	Arthur Godfrey	News
10:15	Rich	Fair	Time	Job Service
10:30	Bob and Ray	Queen for	Music Speaks	Mid-Morning
10:45	Dave Garroway	a Day	Jackpot Quiz	Matinee
11:00	Betty Cass	News; J. Berch	News; Women	News. Morning
11:15	Column	Mag. Marquee	Aunt Jenny	Matinee
11:30	Bob McLaughlin	Bill Ring	Helen Trent	News
11:45	Farm Roundup	J. Conte; Quiz	Our Gal Sunday	Farm News
12:00	News Roundup	Market Basket	Uncle Julius	Music Market
12:15	Farm Service	News	News	News and
12:30	News	Mr. Music	Farm	Markets
12:45	Polka Party	Jim Dan Hill	Parade	Farm and Home
1:00	Trading Post	Break the	Democratic Talk	Farm Service
1:15	Melody Mom'ts	Bank	Jockey's	Si Hays and
1:30	Brighter Day	Crocker; Music	Choice	Daughter
1:45	Charles Kasher	Up to You	Alice Blair	Hubba Hubba
2:00	Life Beautiful	Mister	Quiz the Missus	Hubba Hubba
2:15	Road of Life	Music	House	Hubba Hubba
2:30	Pepper Young	News; Mr.	Party	C W Band
2:45	Right to H'p'ness	Music	C. Smith; Folks	Chapel in Sky
3:00	Backstage Wife	Cal	Every Day; Luella	Chapel in
3:15	Stella Dallas	Tinney; Crocker	Mortenson	the Sky
3:30	Widder Brown	Paula Stone	Easy Listening	Melody
3:45	Wom'n in Ho'se	To the Ladies	Music; News	Hour
4:00	Just Plain Bill	To the Ladies	Mary Casey	Melody
4:15	Fr't Page Farrel	Cousin Henry	Showcase	Hour
4:30	Lorenzo Jones	Jon & Sparky	Harmony	News
4:45	Doctor's Wife	Birthday Club	House	Band Parade
5:00	Madison	Green	Top	Fiesta Time
5:15	Hour	Hornet	Tunes; Scores	The
5:30	News	Wild Bill	S. Balter; Dance	University
5:45	Sports News	Hickok; Sports	Allan Jackson	Special
6:00	Music; Talks	News	News	News
6:15	Music; News	Fulton Lewis	Talk; Music for	Tips. Tunes
6:30	News of World	Lone	Dining. Sports	Sports time
6:45	I Man's Family	Ranger	E. R. Murrow	Sing Sings
7:00	Walk a	Mystery	FBI in Peace	Serenade
7:15	Mile	Theater	and War	Farm Front
7:30	Ivy Williamson	Senator	Doctor	Old Timers
7:45	Gen. Eisenhower	Nixon	Christian	Jamboree
8:00	Groucho	Mister	Herman Elsner	Old Timers
8:15	Marx	President	F. DeVol; News	Jamboree
8:30	The Big	Son. Sparkman	What's My	Old Timers
8:45	Story	Horace Wilkie	Line?	Jamboree
9:00	Jim Dan Hill	John Daly	Republican	Wisconsin
9:15	Serenade	Gov. Stevenson	National	Farm Hour
9:30	President	Ted C. Boyle	Committee	News; Charlie
9:45	Truman	Elmer Davis	Rep. Davis	Hanson Show
10:00	News	News	News	Charlie
10:15	Your Pastor	Frank Edwards	Sports	Hanson Show
10:30	Sports Final	E. C. Hill; Black	Some of	Charlie
10:45	Teen Town	Museum	the Best	Hanson; Show
11:00	News 1310	Museum; Night	News; Midnight	Silent
11:15	Club	News; Ed	Turn	Silent
11:30	Meadowbrook	Silvera	Table	Silent
11:45	Date; News	Show	Time	Silent

Starred programs are also carried on corresponding FM stations
FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M.
WISC-FM 98-1 M.

Today's Radio Highlights

Drama

7 p.m. FBI in Peace and War (WKOW): teen-ager's vanity leads officers to criminal trio.

7:30 p.m. — Dr. Christian (WKOW): "A Slight Case of Politics" ... **Great Gildersleeve** (WMAQ): suggestion box for the family ... **Top Guy** (WLS): on new schedule: patrolman's knowledge of Houdini tricks helps trap safecrackers.

8 p.m.—Mr. President (WISC): long, tough road to White House.

8:30 p.m.—Big Story (WIBA): Indiana reporter gambles with job in longshot attempt to catch killer.

9 p.m.—Jason and the Golden Fleece (WMAQ): new series starring Macdonald Carey.

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Music

7:45 a. m. — George Morgan (WIBA): "Beach of Waikiki," "Be Sure You Know," "Whistle My Love."

11:30 a.m. — Bob McLaughlin (WIBA): "Walkin' to Missouri," "Blues in the Night," "Auf Wiedersehen, Sweetheart."

2:30 p.m. — Music You Want (WHA): "Les Sylphides."

3:30 p.m.—Music of the Masters (WHA): "Symphony No. 8," Beethoven.

5:30 p. m. — Curt Massey (WBBM): "Beautiful Lady in Blue," "Buttons and Bows," "Crinoline Days."

6:15 p.m.—Jack Smith (WBBM): and Dinah Shore; "Lonesome Old Town," "Adios."

6:30 p.m.—Club 15 (WBBM): "High Noon," "Lady of Spain."

9 p.m.—FM Concerts (WHA-FM): "Ekletra" excerpts.

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Religion

10:15 p.m.—our Pastor Speaks (WIBA): First Reader Robert Carnes, First Church of Christ, Scientist.

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Political Talks

8 a.m.—Carl Thompson (WKOW)
12:45 p.m. Jim Dan Hill (WISC)
1 p.m.—Ervin Bruner (WKOW)
1:40 p.m. — Ernest J. Deppe (WKOW).
1:45 p.m.—Gov. Adlai Stevenson (WISC).
4:30 p.m. — Political Education Forum (WHA): Democratic speaker (also at 7 p.m. on WHA-FM).
6:05 p.m. — John D. Williams (WIBA).
6:15 p.m.—Otto Festge (WKOW)
6:20 p.m. — Edward A. Fischer (WIBA).
6:40 p.m.—Dist. Atty. Richard Bardwell (WKOW).
7:30 p. m.—Sen. Richard Nixon (WISC).
7:45 p.m.—Gen. Dwight D. Eisenhower (WIBA).
8 p. m.—Assemblyman Herman Elsner (WKOW).
8:30 p. m.—Sen. John Sparkman (WISC).
8:45 p. m. — Horace Wilkie
9 p.m.—Jim Dan Hill (WIBA) (WISC).
9:15 p. m.—Gov. Adlai Stevenson (WISC).
9:30 p. m.—Pres. Truman (WIBA).
9:30 p. m.—Ted C. Boyle (WISC).
9:45 p. m.—Rep. Glenn Davis (WKOW).

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Discussion

9 a. m.—Broadcast on Broadcasts (WHA): "Background of News Commentators," Helen Jansky.

10:30 a. m. — Women Voters (WHA): "Success at the Polls," Mrs. Charles Bunn, Mrs. Jonathan Curvin.

12:05 p. m.—Soroptimist Club (WISC): fourth birthday of Madison unit.

10:40 p. m.—See You at the Polls (WIBA): John L. McCaffrey.

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Sports

7:30 p. m.—Coach Ivy Williamson (WIBA): backstage report on UCLA game, prospects for Rice battle.

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Farm Programs

12:15 p. m. — Farm Service (WIBA): "Management Key to Success with Hogs," Bob Grummer, Frank Mayfield.

12:30 p. m. — Farm Program (WHA): "Why Do We Work for Bond Sales?" Dane county women's group; "Appraising Farms for Loans," Lars Landsness.

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Miscellaneous

10 a. m.—Homemakers (WHA): "Meals Are Better With a Plan," Mrs. Iva Mortimer; "Easy to Make and Good to Give," Joan Chaffin.

3:30 p. m. Paula Stone (WISC): and Lowell Thomas.

TIP O' THE MORNING: The Democrats have bought a half-hour on all networks for Monday night—to be followed by an hour-long Republican show.

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ARTHUR KREUTZ, composer-violinist-teacher who formerly lived in Madison, has joined the faculty of the University of Mississippi as associate professor of violin and composition. He studied both at the University of Wisconsin with **Prof. Cecil Burleigh.**

KREUTZ

Seven Wisconsin artists will be represented in an exhibition called "American Water Colors, Drawings, and Prints, 1952" which will open Dec. 5 at the Metropolitan Museum of Art in New York City. They are **Dean J. Meeker** and **Richard D. Houghton, Jr.,** Madison; **Fred J. Berman,** Milwaukee; **Harry Bornstein,** New London; **Lester O. Schwartz,** Ripon; **Mary Lou Wood,** Rochester, and **J. C. Wylie,** Milwaukee. Their works are among 559 by 518 artists, chosen from 7,109 entries submitted in a nationwide competition.

Mary Jean Mantes, daughter of Mr. and Mrs. James T. Mantes, Beaver Dam, will give her senior piano recital at Milwaukee State college Thursday night. Miss Mantes, a senior in the college's first candidate for bachelor of fine arts degree with a piano major. She is active in the a cappella choir choir and of the opera workshop. Before enrolling at the Milwaukee school, Miss Mantes studied piano and voice at Wayland academy, Beaver Dam.

It's no wonder that **Charles Flynn, of CBS'** "Space Adventures," got into radio. His mother was **Bess Flynn,** creator of one of radio's early daytime serials—"Bachelor's Children." Flynn began his career at 11 as Chester in "The Gumps." He had the lead in "Jack Armstrong" for 12 years; earned two degrees at Loyola university (one in law), and served in the navy during World War II.

.....Virginia Mayo and Gordon MacRae will co-star in "At the End of the Rainbow" at the Warner Studios.

ELECTION NEWS: For the first time in history, election reports of all four major networks will be carried in full on Madison stations. This is because WMFM will broadcast the Mutual Broadcast System's programs Tuesday night and into Wednesday morning. Earlier, we told you that the NBC report would be on WIBA, the Columbia broadcasts on WKOW, and the ABC returns and summaries on WISC.

* * *

THERE'S GOLD IN THAT WAX: The transcription business is one reason for radio's health in spite of television. This is true not of stations, which get name stars in shows which can be spotted at any hour regardless of network schedules, but of the performers, whose recorded shows continue to yield gold years after they were waxed.

Jack Hellman of Daily Variety cites some of the profits by stars who recorded for Ziv Transcriptions:

"Humphrey Bogart and Lauren Bacall made 78 open-end transcriptions and have averaged $5,000 a week for the past three and a half years. Irene Dunne and Fred MacMurray are pocketing an average of $2,750 a week and this will continue for two or three more years."

Others, Hellman adds, include Adolphe Menjou and Verree Teasdale, collecting $1,500 weekly for the past three years; Ronald Colman, only narrating "Favorite Story," and drawing $4,000 weekly for two years, and Guy Lombardo, who has grossed $2,500,000 in less than four years.

"That's how dead radio is," Hellman concludes.

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SUCCESS STORY: "The People Act," Ford Foundation-CBS Radio series of actual broadcasts reporting on American communities which solved their local problems by democratic use of their own human resources, are now being rebroadcast over 183 radio stations scattered across the United States and Canada. The 26-broadcast series was heard on CBS Radio from January through July, 1952. Irving Gitlin was producer-writer, Dave Moore and Charles Romine were field reporters.

Elmore McKee, director of the People Act Center, said the rebroadcasts show the continuing vital influence of these 26 stories of struggle and achievement on individuals seeking to reshape their own communities through local initiative.

"Usually when a radio show is over, it's over," Mr. McKee said. **"In this case, when the 26th show went off the air, it was apparent that the program had launched a movement that was independent of air time."**

Nearly 8,000 communications have been received already this year from the United States, Canada, and overseas, McKee reported.

The Center has referred to qualified consultants 740 specific requests for help in adapting experiences of "People Act" communities to local civic needs.

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TEACHER: Mrs. Martha Herting has joined the Krasno Piano Co., 307 State st., as teacher of piano and is giving lessons in the store's studio.

MRS. HERTING

Mrs. Herting received her degree of bachelor of arts in music at Western Maryland college, then studied piano teaching methods at the Diller - Quaile School of Music in New York City.

After coming to Madison, she studied with Prof. Leo Steffens at the University of Wisconsin music school and won her master's degree.

Mrs. Herting also teaches at the Madison Vocational and Adult school.

National Liberation Week Proclaimed Here

The current week is National Liberation week and observance of it was asked in a gubernatorial proclamation Tuesday.

Gov. Walter Kohler's statement urged that tribute be paid "the great fight for freedom by foreign-born in the hope that this week may see the rebirth of the spirit of patriotism in the quest for freedom all over the world."

Pope Gives Blessing to Associated Press

CASTEL CANDOIFO, Italy (AP)—Pope Pius XII today gave his "blessing and benediction to employes and members of the Associated Press everywhere." The Pope said he gave his benediction "because of the important work the Associated Press does."

WHA-WHA-FM

WEDNESDAY

A. M.
7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
9:00 Broadcasts on Broadcasts
9:20 Music
9:30 Young Experimenters
9:50 Markets
9:55 Weather
10:00 Homemakers Program
10:30 League of Women Voters
10:45 Views of the News
11:00 Greek and Roman Culture
11:50 Noon Musicale

P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Journeys in Musicland
12:30 Farm Program
2:30 Music You Want
3:00 Reviewing Stand
3:30 Music of the Masters
4:30 Political Education Forum
4:45 Let's Have Fun
4:45 Let's Have Fun
5:00 Musical Varieties

FM ONLY
5:15 Musical Varieties
5:30 Excursions in Science
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Political Education Forum
7:15 March of Medicine
7:30 Drama of Poetry
8:00 Russian Literature
8:50 News of Wisconsin
9:00 FM Concert
10:50 Night News (to 11)

WMFM

104.1 Megs.
WEDNESDAY

A. M.
6:00 Pinto Pete
6:15 Early Risers
6:45 Hank Thompson
7:00 News; Yawn Patrol
7:13 Yawn Patrol
7:25 Kiddie Record
7:30 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol
7:58 North Hall Weather Report
8:02 News; Clockwatchers
8:30 North Hall Weather Report
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program

P. M.
12:00 News; Noontime Frolics
1:00 Music to Listen to
2:00 Dance Band
2:30 Little Show
3:30 Dance Band
4:00 Juke Box Jamboree
4:15 Pee Wee Hunt
4:30 Easy Listening
5:00 Uncle Bill
5:45 Esperanto Now
5:45 Off the Record
5:55 News; Musical Menu
6:15 Bud McElroy
6:30 Musical Menu
7:00 Man on the Street
7:15 Showcase
7:30 Marine Show
7:45 Sleepy Joe
8:00 Teen Time
8:15 Serenade in Blue
8:30 Package of New Records
8:45 Guest Star Time
9:00 Sharpen Your Wits
9:30 Memories of Hawaii
9:45 John T. Flynn
10:00 Ray Anthony
10:15 Blue Barron
10:30 Owen Bradley
10:45 Frankie Carle
11:00 One Oh Four & One Club (to 13)

TODAY HEAR • on WKOW •
8-8:05 a. m. —Carl Thompson, Democratic Candidate, East Dane Assembly.
6:15-20 p. m. — Otto Festge, Democratic Candidate, County Clerk.
1-1:05 p. m. — Ervin Bruner, Democratic Candidate, West Dane Assembly.
6:40-45 p. m. — Richard Bardwell Democratic Candidate, District Attorney.
PAID ADVERTISEMENT—Authorized and paid for by Dane County Democratic Ticket Committee, Keith A. Schwartz, Sec'y-Treas., Madison.

B. W. JOSEPH, O.D.
Optometrist
Hours: 9:30 to 5:30 Daily
Except Thurs. & Sat., 9:30 to 12:00
Open Wednesday Evenings—Call 375 for Appointment 133 W. Main St.
Sun Prairie

HEAR MRS. OSCAR TOEBAAS WIBA
9:15 P. M., OCT. 29
When She Speaks On
CREEPING SOCIALISM
Authorized and paid for by the Dane County Women's Rep. Club, Mrs. Robert Harloff, Treasurer.

LISTEN TO Regenberg's PRESIDENTIAL SCORE BOARD
6:05 p. m. WISC 6:05 p. m.
Monday, Wednesday, Friday
Hear How Madison Votes

ON RADIO TODAY
Governor Adlai E. STEVENSON
WISC--9:15 P. M.
Democratic National Committee
Stephen Mitchell, Chairman
Dwight Palmer, Treasurer

KNOW YOUR COUNTY CANDIDATES
"GOOD GOVERNMENT BEGINS WITH GOOD COUNTY GOVERNMENT"
Hear these Dane County Republican Candidates:
WEDNESDAY
WKOW—1:55 P. M. Ernst Dappe for Assembly
WIBA—6:05 P. M. John D. Williams for Treasurer
WIBA—6:20 P. M. Ace Fischer for Sheriff
WIBA—10:30 P. M. George Rude for Reg. of Deeds
THURSDAY
WISC — 7:12 A. M. George Solsrud for State Senator
WIBA — 5:15 P. M. John D. Williams for County Treasurer
WKOW — 430 P. M. George Solsrud for State Senator
WISC — 9:30 P. M. Ernst Deppe for Assembly, East Dane County
PAID ADVERTISEMENT—Authorized and paid for by the above listed candidates.

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DIAL-LITE
The Sensational New Lamp with the Adjustable Magic Beam
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Authorized and paid for by the Dane County Women's Republican Club, Mrs. Robert Harloff, Treasurer.
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FAST RELIEF OF SIMPLE HEADACHE WITHOUT STOMACH UPSET
CAL-ASPIRIN
12 TABLETS 20¢
100 TABLETS 85¢

Listen To FRANK EDWARDS Discuss Campaign Issues
WISC
10:15 P. M.
Monday thru Fridays
Authorized and paid for by the Madison Building Trades Council, Pearce Roberts, 115 W. Main Street, Madison, Wisconsin, Secretary.

THURSDAY
George A. Solsrud
Republican candidate for State Senator will discuss his
FARM PROGRAM
on
WISC 7:12 AM
and on
WKOW 4:30 PM
PAID ADVERTISEMENT: Authorized and paid for by George A. Solsrud, 1522 Rutledge St., Madison, Wis.

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