

Today's Radio Highlights

Drama
 7 p. m. — Meet Millie (WKOW): Alfred gets advice on proposed marriage... Roy Rogers (WMAQ): young cowpuncher wrongly accused of murder.
 7:30 p. m. — Bright Star (WIBA): office boy involves publisher and reporter with confidence gang... Hardy Family (WISC): Andy becomes a rural mail carrier.
 8 p. m. — Hollywood Playhouse (WKOW): Elliott and Cathy Lewis in "For the Good of the Show"...

Music
 7:45 a. m. — George Morgan (WIBA): "Sourwood Mountain," "Devil's Dream," "Here in My Heart."
 2:30 p. m. — Music You Want (WIA): "Clarinet Concerto," "Mozart."
 3:30 p. m. — Music of the Masters (WHA): "Gloria Mass," "Vivaldi."
 5:30 p. m. — Curt Massey (WBBM): "Mr. Touchdown, U.S.A.," "I Went to Your Wedding."
 6:15 p. m. — Jack Smith (WBBM): "You Belong to Me," "Body and Soul."
 8:15 p. m. — Guest Star (WMMF): Tony Martin.
 8:30 p. m. — United Nations Week (WISC): "Children's Letter to the UN," dramatic cantata.
 9 p. m. — FM Concert (WHA-FM): "Septet in E Flat," Beethoven.

Religion
 10:15 p. m. — Your Pastor Speaks (WIBA): The Rev. Lawrence Jung of Madison Catholic diocese.

Discussion
 11 a. m. — Freshman Forum (WHA): "Physical Education in American Life."
 9:55 p. m. — Election Preview (WMAQ): "Sectional Survey—Reaction Around the Nation."
 10:55 p. m. — See You at the Polls (WIBA): T. S. Reppner.

Political Talks
 7:35 a. m. — Rep. Glenn Davis (WKOW).
 3:35 p. m. — Floyd Springer (WKOW).
 4:30 p. m. — Political Education Forum (WHA): M. Michael Essin (also on WHA-FM at 7 p. m.).
 5:45 p. m. — Ted C. Boyle (WKOW).
 8:20 p. m. — Gaylord Nelson (WIBA).
 7 p. m. — Edward A. Fischer (WIBA).
 7:15 p. m. — Philip La Follette (WIBA).
 9:05 p. m. — Thomas E. Fairchild (WKOW).
 9:15 p. m. — W. J. Campbell (WISC): for Eisenhower and Nixon.
 9:20 p. m. — Vice-Pres. Barkley (WKOW): "Stevenson the Man."
 9:35 p. m. — George Solstrud (WISC).
 10:30 p. m. — Thomas E. Fairchild (WIBA).
 10:35 p. m. — Gov. Adlai Stevenson (WISC): at Cleveland, O.

Sports
 8:30 p. m. — Roundy's Forecast (WIBA).
 8:30 p. m. — Bing Crosby (WKOW) and Jimmy Stewart.
 9 p. m. — Judy Canova (WIBA): returns to the air with Mel Blanc, Hans Conried, Verna Felton, others.

Farm Programs
 11:30 a. m. — Junior Live Stock Show (WIBA-FM): at fair grounds.
 12:15 p. m. — Farm Service (WIBA): sale of stock show champions.
 13:30 p. m. — Farm Program (WHA): at Junior Live Stock show.

Miscellaneous
 10 a. m. — Homemakers (WHA): "How Women Participate as Citizens."
 Mrs. Helen Irwin, Laura Lorraine, Dr. Lena Phillips, Mrs. Queenie Grable.
 7 p. m. — Man on the Street (WMMF): "Should a Curb Be Put on Strikes Affecting National Welfare?"

Radio Timetable

	WIBA 1310 kc	WISC 1480 kc	WKOW 1970 kc	WIBU 1240 kc
6:00	Prolet: Partners Forum	Wisconsin Farm Hour	Uncle Julius News: Farm Hr. Chapel in Air	Musical: News Farm Reporter Rural Roundup
6:15	Clock: News	Top of Morning Sports; Hearst	Sports; Coffee Club; News; Weather; Glenn Davis; News	News; Farm Service; News; Weather; Farm Frolic
6:30	Alex Dreier Musical Clock	Breakfast Club	Breakfast Club News	Prayer League Musical Clock
6:45	Journal News	My True Story: Whip's Double or Nothing	Arthur Godfrey Time	News; Pioneer News; Sweet Music
7:00	George Morgan	Breakfast Club	Arthur Godfrey Time	News; Pioneer News; Sweet Music
7:15	Journal News	My True Story: Whip's Double or Nothing	Arthur Godfrey Time	News; Pioneer News; Sweet Music
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6:00	Journal News	My True Story: Whip's Double or Nothing	Arthur Godfrey Time	News; Pioneer News; Sweet Music

Billboard
 Billboard for "Spotlight" featuring a cartoon character and the text "Football on the Air".

TIP OF THE MORNING: A swap of panels between "What's My Line?" and its British counterpart is being planned for January.

Two high school football games as well as the Wisconsin-UCLA battle will be broadcast this weekend by Madison stations. In addition, Chicago outlets will offer Notre Dame-North Carolina, Northwestern-Indiana, Illinois-Purdue, and Minnesota-Michigan.

Here's the schedule as of today:
FRIDAY
 Madison West vs. Racine Horlick—7:25 p.m. WMFM 7:30 p.m. WIBA.
SATURDAY
 Wisconsin vs. UCLA—1:15 p.m. WIBA, WKOW, WIBU, WWCFL, WISC, WMFM 1:30 p.m., WJJD.
 Madison East vs. Janesville—7:25 p.m., WMFM.
 Madison East vs. Janesville—7:30 p.m., WIBA-FM.
 Notre Dame vs. North Carolina—1:15 p.m., WMAQ.
 Northwestern vs. Indiana—1:25 p.m., WIND.
 Illinois vs. Purdue—1:15 p.m., WGN.
 Minnesota vs. Michigan—12:55 p.m., WBBM.
 Madison East vs. Janesville—7:30 WIBA-FM.

WMFM 104.1 Meas. THURSDAY A. M.

6:00	Photo Pets
6:15	Early Risers
6:45	Hank Thompson
7:00	News: Yawn Patrol
7:10	North Hill Weather Report
7:15	Yawn Patrol
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11:55	Yawn Patrol
12:00	Yawn Patrol

5:00 Musical Varieties
 5:15 Musical Varieties
 5:30 This is Turkey
 5:45 News
 6:00 Organ Melodies
 6:30 Dinner Musicale
 7:00 Political Education Forum
 7:15 Excursions in Poetry
 7:30 Jeffersonian Heritage
 8:00 Survey of Business Literature
 8:50 News of Wisconsin
 9:00 PM Concert
 10:50 Night News (to 11)

of Junior show champions
WIBA
 Hear
Phil La Follette
 TONIGHT
WIBA
 7:15 - 7:30 P. M.

Paid Advertisement: Authorized and paid for by Phil F. LaFollette, 110 E. Main St., Madison, Wis.

ON RADIO TONIGHT!
 Vice-President
BARKLEY
WKOW
 9:30 P. M.

WHA and WHA-FM
 870 Kc.—88.7 Meas.
 THURSDAY A. M.

7:45 Sleepy Joe
 8:00 Captain of Industry
 8:15 Guest Star
 8:30 Morning News
 8:45 Quest Star Time
 9:00 Sharpen Your Wits
 9:15 Memories of Hawaii
 9:45 John T. Flynn
 10:00 Tiny Hill
 10:15 Eddy Howard
 10:30 Dick Jurgens
 10:45 Sammy Kaye

TONIGHT ON RADIO
 "LET'S LOOK AT THE RECORD"
 A discussion of the issues in the campaign
 Presented by the Citizenship Dept. of the UAW-CIO for the information of its members and the public.
 7:30 p.m. WKOW

The BIGGEST Hit Ever!
Dick "Chubby" Neiland
 at the Hammond Organ
ESQUIRE
 2615 Sherman Ave.

Modern and Old Time
DANCE
BOB GEST
 and Orchestra
 Oct. 24—Brooklyn High School
 Oct. 25—Ridgeway

Listen to
George A. Solstrud
 Republican Candidate for State Senator, explain his
"Labor's Point of View"
 on WISC
 at 9:35 p. m.

Paid Advertisement — Authorized and paid for by George A. Solstrud, 1322 Rutledge St., Madison, Wisconsin.

PRAIRIE NEWS
 HELEN HAYES
 VAN HEFLIN in
"My Son, John"
 Ladies! Free Chinaware

FREE PARKING LOT
MIDDLETON
 Shelley Winters—Bette Davis
 "Phone Call From a Stranger"
 Cartoon & Novelty
 Ladies! Free Dinnerware

FREE PARKING
JAS. WOOD
 NOW! 2 GRAND SHOWS!
 LOADED WITH FUN STARS
SON OF PALEFACE
 ROGERS TRIGGER PLUS
A GIRL IN EVERY PORT
 GROUCHO MARX - MARIE WILSON
 WILLIAM BENDIX

AWFUL FOOD
 OPEN EVERY DAY THROUGH
 SUNDAY, NOVEMBER 2
SAK'S RESTAURANT
 Middleton Highways, City 12-13-14

ADVENTURE ORPHEUM
 "A Gaucho Never Surrenders What is His"
WAY OF A GUAUCHO
 Gene TERRY
 Roy CALHOUN
 Cartoon—Sport—Travel—News

ADVENTURE PARKWAY
 BEYOND YOUR WILDEST DREAMS!
 LINDA DARNELL
 Tab Hunter
"ISLAND OF DESIRE" COLOR BY TECHNICOLOR
 and "RED PLANET MARS"

VARIETY MADISON
 12 TOP STARS
 5 GREAT DIRECTORS
 BRING YOU
O. HENRY'S FULL HOUSE
 1. "The Ransom of Red Chief"
 2. "The Gift of the Magi"
 3. "The Cop and the Anthem"
 4. "The Last Leaf"
 5. "The Clarion Call"

WESTERNS STRAND
 LAST DAY
 TYRONE POWER SUSAN HAYWARD
"RAWHIDE"
 RANDOLPH SCOTT
"Cariboo Trail" IN CINECOLOR

WARNER BROS. MAJESTIC
 WHY ARE SIAMSE TWINE TO DO THIS ONE HAS A LOVER?
CHAINED FOR LIFE
 A DARING FILM... THE PICTURE WITH TWIST!
 FRIDAY & SATURDAY
 Jeff Chandler • Alex Nicol
"RED BALL EXPRESS"
 Edmond O'Brien • Sterling Hayden
"DENVER AND RIO GRANDE"

Read the Want Ads for Profit

Quick Relief from Pile Irritation
 Forty years ago a Buffalo druggist created an ointment to relieve itching, smarting piles. It brought such quick, cooling, soothing, astringent relief that its fame spread across the land, making Peterson's Ointment a favorite in thousands of homes. Ask your druggist today for a 40c box or 70c application tube. Peterson's Ointment—delights or money back.

DANCE
 TURNER HALL — MADISON
 Thursday, Oct. 23
JERRY DOSTAL and His Coral Recording Orchestra
 from Minnesota — Halloween Dance — Oct. 24
 Come As You Are!
DANCE — ROCK SPRINGS
 Saturday, Oct. 25
LAWRENCE DUCHOW'S RED RAVENS
 Coming—Wed., Nov. 5—Rock Springs
 "Battle of Music" — Tiny Hill vs. Lawrence Duchow

TONIGHT ON RADIO
 "LET'S LOOK AT THE RECORD"
 A discussion of the issues in the campaign
 Presented by the Citizenship Dept. of the UAW-CIO for the information of its members and the public.
 7:30 p.m. WKOW

The BIGGEST Hit Ever!
Dick "Chubby" Neiland
 at the Hammond Organ
ESQUIRE
 2615 Sherman Ave.

Calendar
Entertainment
 THURSDAY, OCT. 23
 Parkway: "Red Planet Mars" at 1:35, 3:05, and 9:35; "Island of Desire" at 3:10, 4:40, and 10:10.
 Strand: "Cariboo Trail" at 2:45, 5:45, and 8:45; "Rawhide" at 1:10, 4:10, 7:10, and 10:10.
 Madison: "O. Henry's Full House" at 1:10, 3:20, 5:30, 7:35, and 9:45.
 Prairie: "My Son, John" at 7 and 9:30.
 Eastwood: "Son of Paleface" at 6:30 and 9:30; "Girl in Every Port" at 8:20.
 Middleton: "Phone Call from a Stranger" at 7 and 9.
 Orpheum: "Way of a Gaucho" at 1:35, 3:40, 5:45, 7:50, and 9:55.
 Wisconsin Union: "Caesar and Cleopatra" (repeats) at 6.
 Westchester: "Chained for Life" at 2:30, 4:30, 7:15, and 9:45; "Birthright" at 1:30, 4, 6:25, and 8:55.
 Capitol: "The Miracle of Fatima" at 1, 3:15, 5:30, 7:30, and 10.
 West High School: "My Name is Legion" (repeats) at 7:30.

HEAR
MRS. FOSTER BLACKBURN
 former President Dime Co. Women's Republican Club
WIBA
 11 A. M. Thursday
OCT. 23
WHEN SHE SAYS:
 "We must vote for party principle behind the candidate."
 Authorized and paid for by the Dime County Women Republican Club, Mrs. Robert Harloff, Treas.

...if there is One Great Favorite Story that story is surely IVANHOE

Thousands of bowmen storm the moated castle of Torquilstone!

Golden-haired princess Rowena is the hostage of a traitor!

Ivanhoe defends raven-haired Rebecca who is condemned for witchcraft!

Trials by Combat... with a woman's life and a king's throne at stake!

Caualades of knights, Normans and Saxons charge into battle!

The motion picture screen has brought you many great stories from the treasure chest of the world's literature. Now another comes thrillingly to life...!

LAST TIME TODAY THE MIRACLE OF FATIMA

M-G-M presents Sir Walter Scott's
IVANHOE
 STARRING
ROBERT TAYLOR
ELIZABETH TAYLOR
JOAN FONTAINE
GEORGE SANDERS
EMLYN WILLIAMS
 Color by **TECHNICOLOR**
 Screen play by NOEL LANGLEY
 Adaptation by A. E. W. Mason
 Directed by RICHARD THORPE
 Produced by PANDRO S. BERMAN
 An M-G-M Picture

Through the years, one great romance has lived to fascinate each new generation... in every heart there is the remembered joy of reading "Ivanhoe" And now Sir Walter Scott's treasured story of love and adventure reaches the screen, a Technicolor entertainment that will spell magic to millions. In England itself, on the actual historic scenes, M-G-M has brought the legend to life—vivid with the events and emotions that made it immortal. Again, the green-coated archers of Sherwood Forest storm moat-rimmed castles, Saxons and Normans in shining armor charge into mortal combat, the heroic Ivanhoe pledges himself to the cause of queenly Rowena and risks his charmed life for raven-haired Rebecca. Around them surge tumultuous conflicts, wicked intrigues, flaming passions, the whole brilliant pageant of the Glory Age. Here is entertainment on the scale of "Quo Vadis", spectacular beyond description, one of the rare motion pictures of which it can be said that it is truly great.

Make a piano a part of your home

A PIANO ADDS warmth and color to your home. We have pianos to fit any decorative motif, to capture the eye. And its music adds a new dimension to family life. Every home should have one!

WURLITZER
 Illustrated
 Tastefully styled in beautiful mahogany, graceful lines, \$610.
 845 DOWN
 \$19.78 Per Mo.
 36 Mos.
 10% Down
 36 Mos. to Pay

Choose when choice is best!
 Only F.M. offers six piano values!

Forbes-Meagher
 The name that means Music!

Over 36 Years at 27 West Main Street

WARNER BROS.
SPECIAL PRE-RELEASE ENGAGEMENT!
Starts TOMORROW
CAPITOL
 FOR THIS ENGAGEMENT
 ADULTS
 Week Days to 5 p. m. 70c inc. tax
 Week Days, 5 to 10 p. m. 90c inc. tax
 Sunday, 2 to 10 p. m. 90c inc. tax
 CHILDREN
 Under 12 years 25c inc. tax
 Anytime