WIBU

1200 És

Prayer League Musical

Musical Clock

News: Pioneer

Mid-Morning Matines

News: Morning Matince News: Perm Pe Farm Front

Music Markets News and Markets Farm and flome

Farm Service Si\_Hays and

Hubba

Chapel in the Sky Melody Hour

Melody Hour Band Parade News

Flesta Time
University
Special
Univ. Special

News Old Time Band Sports Time

Sports Tim Bing Sings

Bing Sings

Old Timers
Jambores
Old Timers
Jambores

Blient Blient Blient Blient

**ORPHEUM** 

Back at

the Front

PARKWAY

THOSE HILARIOUS AS ARE

MGM'S LAUGH RIOT OF THE YEAR!

CHARLESS FAGAN

met LEIGH Carteline CARPENTER Komes WYNN

CO-THRILL HIT!

"Woman of The

North Country"

ADVENTURE OUTDOOR

2 OUTDOOR THRILL

'FORT OSAGE''

'ALADDIN

2 NEW UNUSUAL

DARING LOVE STORIES!

'Outcasts 📶 Islands' Ralph Richardson-Kerlma

'LADY POSSESSED'

James Mason-June Havoc

LAST DAY STRAND

All Technicolor Show

LURE of the WILDERNESS

CHNICOLOR

AND HIS LAMP" Patricia • John Medina Sanda

MADISON

IN COLOR!

BLOOD-CHILLING

**ADVENTURES** 

WAR CRAZED SAVAGEST

FORBIDDEN

ADVENTURE

ROMANCE

FEARLESS FAGAN MARIENT

Wisconsin

Music at Your Request Music at Your Request

Daughter Hubbs Hubbs

Radio. Jimetable

THURSDAY

Top o' Morning Sports: Coffee Chub; News Chub; News Chub; News Chub; News P. Frederick Clubs: News

WISC

1430 kg\*

Breakfast Club Breakfast Club

My True Story: Whisp's Streets Betty: News

\* News; J. Berch \* Bing Crosby \* Bill Ring \* J. Conte; Quis

Break the Bank B. Crocker; Mr. Music

Cal Tinney; Crock

\* Paula Stone \* To the Ladies

Sky King: Sports

Come and Crosby Hardy Family

G. Heatter

John Daly Mystery Titus Moody

· Eimer Davis

News Frank Edward E. C. Hill; Ad of Casanova

Casanova; News Report; Ed Silvera Show

News: Seronada News
Pulton Lewis Music for
Silver Dining:
Eagle Edw R.

Mister Music News: Mr. Music

Ladies Fair Queen for a Day

• Top Tunes
• Noon News
• Mister
Music

WIBA-

1310 ke

rolic: Farmats Forum

Alex Dreier Musical Clock Journal News George Morgan

6:30 Musical 6:45 Clock: News

5:00 Musical 3:15 Clock 6:30 Musical Clock 5:45 News

Welcome Travelers

Nothing

18:00 Strike Is 10:15 Rich 10:30 Sob and Ray 18:45 Dave Garroway

1:00 Betty Case 1:15 Column 1:30 Carson Guiler 1:45 Farm Roundup

12:15 Farm Hervice 12:30 News 12:45 Polka Party

1:60 Trading Post 1:18 Melody Mom'ts 1:30 Erighter Day 1:45 Charles Kasher

3:00 Backstage Wife 3:15 Btella Dallas 3:30 Widder Brown 3:45 Woman inHouse

• Madison Hour • News • Sports: News

Dinner Melody: News News of World I Man's Family

Truth or Consequences Roundy Floyd Springer

Milton Katins

1:00 Wayne King

9:15 Conc... 9:30 Serenade 9:45 Sports Final

10:00 \* News 10:15 \* Your Pastor 10:30 \* M. Hansen; 10:45 Election Preview

News: 1310 Club

7:00 Farm Program
7:00 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:00 American Literaturo
9:20 Music Time
9:20 Music Time
9:20 Music Report
9:20 Music Time
9:20 Music Report
9:20 Music Report

9:55 Weather 10:00 Homemakers Program 10:30 FTA Forum 10:45 Views of the News 11:00 Freshman Forum 11:50 Noon Musicale

12:20 News
12:30 Farm Program
1:00 Chipter a Day
1:30 News of the Week
2:00 Books of Today
2:30 Music You Want
3:30 Transure Island
3:30 Music of the Masters
4:30 Political Education Forum
4:35 Let's Have Fun
5:00 Musical Varieties

FM ONLY
5:15 Musical Varieties
5:30 International Visitor
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Political Education Forum
7:15 Excursions in Poetry
7:30 Jeffersonian Heritage
8:00 Survey of Russian Literature
8:00 News of Wisconsin
9:00 FM Concert
0:50 Night News (to 11)

WARNER BROS.

MAJESTIC

Dan Dally & Joanne Dru "PRIDE OF ST. LOUIS"

Broderick Crawford "SCANDAL SHEET"

FRIDAY & SATURDAY TOP ACTION PROGRAM

BRONCO Scott BRADT

"DYNAMITE PASS"

FREE PARKING

NOW! Z GRAND SHOWS!

LOADED WITH FUN STARS

Ginger Rogers . Fred Allen Victor Moore . Marilyn Monroe D. Wayne, Eve Arden, Paul Bouglas

We're Not Married

AND . IM MEIN MAN AND

MARLENE

DIETRICH

"RANCHO NOTORIOUS"

ENNE MACKEN-MITZ) GATRON

P. M.

WHA-WHA-FM

976, Kc.-- 18.7 Megs.

THURSDAY

\* Life Seautifur \* Road of Life \* Pepper Young \*R't to Happiness

0:5 Dust Plain Bill To the Ladies 11:5 Pront P. Farreli Cousin Henry 4:30 Lorenzo Jones Jon and Spark 4:43 Doctor's Wife Birthday Club

WKOW

1870 Be

Uncle Julius News: Farm fir. Chape in Air Weather: Markete

Marketa Coffee Club News Kitchen Club Coffee Club: News

Arthur Godfrey Arthur Godfrey Time

Arthur Godfrey Time Music Speaks Jackpot Quis

News: Women Aunt Jenny Helen Trent Our Gal Bunda

| Uncle Julius News Markets: Farm Parade

Jockey's Dockey's Descript Mother Jockey's Choice

Quiz the Missus House

O. Smith; Folks

Every Day: Lucita

Easy Listoning: News

Mary Casey's Showcase

Top Tunes Music; Sports Balter; All Hits Allan Jackson

Dining; Sports Edw R. Murrow

Mcet Millio

Hollywood Playhouse Bing Crosby

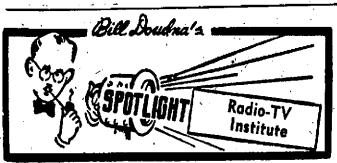
News: Doris Day Show Governor Stevenson

ds Sports dv. Some of the Best; R.

LAUGHS!

LAUGHS!

Junior Miss



TIP O' THE MORNING: Josef Marais and Miranda, with an assist from Mitch Miller, have another hit in "The Zulu Warrior." Watch it climb.

ONE of the country's top authorities on education by radio, I. Keith Tyler of Columbus, O., will be principal speaker at the 1952 Better Radio and Television institute, to be held Oct. 23 in the Memorial Union. He will be consultant at morn-

ing workshops devoted to judging radio and television programs and will address the whole institute at

1 p. m. Tyler is director of radio broadcasting, research, and training at Ohio State university and has been in charge of that school's annual radio-television institute for sev eral years.

Since 1947, he has spent much time in Europe. His first trip was to the American zone of Germany, where he worked with German educators and broadcasters to improve educational radio.

He also worked with the army in planning broadcasts for the benefit of occupied countries.

In 1950, Tyler returned as member of a staff of an international workshop at Heidelberg designed to ex-I. KEITH TYLER pand social studies in German schools. He also worked for the benefit of European radio in this country, serving on a unit of UNESCO, and headed a study of the effects of

The institute here will be sponsored by 14 state agencies and statewide organizations.

radio programs on children for the Federal Communications Com-

TODAY'S OUOTE: "Scoundrels everywhere in the free world have other cards up their sleeves—an unwitting ally, more powerful than any they've rallied. This is the man who always votes on their side, not through being misled, but by not voting at all."-Douglas Fairbanks, Jr., on "See You at the Polls" (NBC-WIBA).

FOOTBALL ON THE AIR: College, high school, and professional football games will be broadcast this weekend by Madison stations. Here's the weekend schedule, including games carried on other outlets heard here: FRIDAY

Madison Central vs. Racine Park-7:30 p. m., WIBA. Madison West vs. Janesville-7:45 p. m., WMFM. SATURDAY

Wisconsin vs. 10wa-1:15 p. m., WIBA, WKOW, WMFM, WHA-FM, WTMJ . . . 1:25 p. m., WISC . . . 1:30 p. m., WIBU, WWCF.

Madison East vs. Beloit-7:45 p. m., WMFM. Michigan vs. Northwestern-1:15 p. m., WMAQ . . . 1:25 p. m. WIND . . 1:30 p. m., WJJD.

Notre Dame vs Purdue-1:25 p. m., WBBM.

Packers vs. Texans-7:55 p. m., WISC . . . 8 p. m., WIBU, WWCF. SUNDAY

Bears vs. '49ers-1:25 p. ml, WIND.

RURAL ART: Wisconsin's 14th Rural Art show will be held May 23 through June 22, 1953, at the University of Wisconsin, James Schwalbach, extension specialist in charge of rural art, announced Wednesday.

The third Junior Rural Art show and the "Let's Draw" exhibit will be held June 24 to July 13, he said.

Meanwhile, 12 regional one-day art schools will be held throughout the state. Here are the dates:

Nov. 29, Middleton; Dec. 6, Richland Center; Feb. 14, West Bend; Feb. 21, DePere; Feb. 28, Darlington; Mar. ?, Eau Claire; Mar. 14,

Wautoma; Mar. 28, Lake Geneva; Apr. 11. Webster; Apr. 18, Antigo; Apr. 25, Phillips, and May 9,

Washburn. DISC OF THE DAY: If you like DISC OF THE DAY: 17 you take
Latin rhythms done up in colorful orchestration, Percy Faith's
10-inch LP, "Carnival Rhythms,"
is for you. Tops on this Columbia
release are "Minute Samba,"
"Jungle Fantasy." "Jamaican
Rhumba," and "Oye Negra."

WISCONSIN PLAYERS: Box of fice sale for "Caesar and Cleo-patra" has begun at the Wisconsin Union theater boxoffice, Prof. John E. Dietrich, business manager of

Wisconsin Players, said Wednes-day. The Shaw comedy is being staged by Prof. Fredrick A. Buerki with a cast of 40 University of Wisconsin students. TONIGHT!

Hear Governor Adlai E. STEVENSON WKOW 9:30 P.M.

Stevenson-Sparkman Forum Comi John I. Snyder, Chairman Arnold M. Grant, Treasurer Wolfs R. Charney, Asst. Treasurer

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Tonight after "Roundy" Listen to ATTY. LAWRENCE W.

Floyd Springer

Republican Candidate DISTRICT ATTORNEY WIBA-8:45 P. M.

Paid Advertisement: Authorized and paid for by Springer for District Attorney Comm., Wm. C. Sachtjen, treasurer. \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Authorized and to be paid for by Democratic Organizing Committee, Francis Rose. Secretary, 18½ E, Mitthin St., Madison, Wis.

Hear Bill

Democratic Candidate for Governor

Experts call him 1951's 'Outstanding Legislator!' ON WIBA AT 9:40 P. M.

TONIGHT and every night this week

HARD TIME

Come As You Are

TURNER HALL Madison Thursday, October 16

S:30 -- 12:38

**RED RAVENS** 

LAWRENCE DUCHOW'S

Cash Prize for Best Costume!



PRICES FOR THIS ROAD SHOW ATTRACTION ONLY Adults Week Days to 6 p. m. 62c plus Evenings B3c plus Sunday to 2 p. m. 62c tax Sun. 2 to close 63c plus Children under 12 years 35e Including tax, anytime

## Today's Radio Highlights

7 p. m.—Meet Millie (WKOW): (WIRA):

News: Parm Service News; Weather Farm Frolin

rom fatal marriage.

"More Kisses."

2:30 p, m.—Music You Want
(WHA): "Symphony No. 2," Haydn.

3:30 p. m.—Music of the Masters
(WHA): "Symphony No. 5," Tschai-

5:30 p. m. — Curt Massey Pay Off," Mrs. Anna Wittwer, Bill (WBBM): and Martha Tilton; "Mockin' Bird Hill," "Cry of the Wild Goose," "Hot Canary."

8:30 p. m.—Eddie Cantor (WMAQ): "Lady of Spain," "Can't Help Lovin' Dat Man," "A Guy Is Wallenfeldt,

"Cur " Wallenfeldt,

a Guy."
9 p. m.—Milton Katims Conducts (WIBA): Radio City Orches-tra . FM Concert (WHA-FM): Sonata in C Minor, Opus III, Beethoven.

Religion

10:15 p. m.—Your Pastor Speaks (WIBA): Bishop H. C. Northcott of Methodist church.

Political Talks 4:30 p. m.—Political Education Forum (WHA): Democratic speak-

Authentic Scandinavian **SMORGASBORD** Every Tues., Thurs. & Sun. 4:30 - 7:30 p. m. - \$1:75 NORSE CHALET

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manent type. One fill lasts all

winter. Will not evaporate or

boil away. Prevents rust and

Free-flowing at below zero tem-

peratures. Fights winter wear.

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ATLAST TIRES Buy now. Be

safe. Wide, flat tread gives long

mileage, anti-skid safety. Backed by the famous ATLAS warranty.

Heavy-Duty ATLAS Battery for

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good for 2% years.

TIMADE-MARK OF ATLAS SUPPLY COMPANY, ATLABANG OIL COMPANY (192.), LICEASER

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corrosion. Odorless.

er (on WHA-FM at 7 p. m.)

8:45 p. m. — Floyd Springer

man makes love to Millie and her 9:30 p. m.—Gov. Adlai Steven-mother ..... Roy Rogers (WMAQ): son (WKOW). Indian agent tries to frame law-loss p. m.—Myrtle Hansen (WIBA)

(WIBA): previewing weekend foot-

ball games.

Variety 7:45 a. m. — George Morgan 8:30 p.m. — Bing Croaby WIBA): "Shame, Shame on You," (WKOW): with Helen O'Connell,

(WHA): "Symphony No. 5," Tschai-kowsky.
5:30 p. m. — Curt Massey Pay Off," Mrs. Anna Wittwer, Bill

Miscellaneous 10 a.m.-Homemakers (WHA):

"From a Dietitian's Notebook,' Lucille Billington; "My Year in Wales," Esther Gerling. 7 p.m.—Inquiring Reporter (WMFM): at Union Corners.

8 p.m.—Truth or Consequences (WIBA): Ralph Edwards starts 'creamy peach pie" contest. KARRY-OUT SERVICE 🛂 Fried Chicken \$1.29 Fried Potatoes . Salad . Roll

 Delicious Crusty CALL 6-9705 will be ready when you arrive ART'S 622 S. Park St.

WMFM 101.1 Megs.

THURSDAY 45 Hank Thompson 00 News: Yawn Patrol 10 North Hall Weather Report 13 Yawn Patrol 25 Kiddie Record 6:45 Hank

Riddie Rocord
Yawn Patrol
Layman's Call to Prayer
Yawn Patrol
North Hall Weather Report
North Hall Weather Report
Clockwatchers
Stave Sieve Stars Sing
Dance Band
Morning Musical Variety
Songa of Yesterday
Old Timers Hall

30 Navy Band 45 Sacred Heart Program

P. M.
2:00 News; Noontime Froics
2:00 Music to Listen to
2:00 Dance Band
2:30 Little Show
2:30 Dance Band
2:30 Dance Band
2:00 Dance Band
2:00 Juke Box Jambores
2:15 Tiny Hill
2:30 Easy Listening
2:00 Uncle Bell
2:30 Off the Record
2:55 News; Musical Menu
3:15 Bud McEiroy
3:04 Musical Menu
3:45 Sports News

7:00 Showcase 7:30 Air Force Dance Band 7:45 Sleepy: Jos

FREE PARKING LOT WIDDLETON

"Scarlet Angel" onstance Moore—Jerry Colon Paul Whiteman & Orchestra "Atlantic City Honeymoon"
Ladies: Free Dinnerware

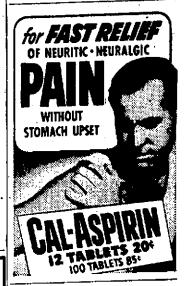
PRAIRIE NE PRAIRIE

JANE RUSSELL Sinatra-Groucho Marx "DOUBLE DYNAMITE" "LADIEST FREE CHINAWARE

The BIGGEST Hit Ever! Dick "Chubby"

Neiland at the Hammond Organ

8:00 Captain of Industry 8:05 Captain of Industry
8:15 Guest Star
8:20 Package of New Records
8:45 Guest Star Time
9:09 Sharpen Your Wits
9:30 Memories of Hawaii
8:45 John T. Flynn
10:00 Jack Teter
10:15 Claude Thornbill
10:30 Three Sons
10:45 Al Trace
11:00 One Oh Four & One Club (to 12)





Your Summer Shoes Dyed to new Fall Shades

. . various colors to choose from. We carry a full line of shoe trees, laces, and polishes. Let us also waterproof your shoes for winter.

Suede shoes cleaned





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Crankcase drained and refilled with famous engine-

6-cylinder engine down to 8° below! Full strength. Protects against corrosion.

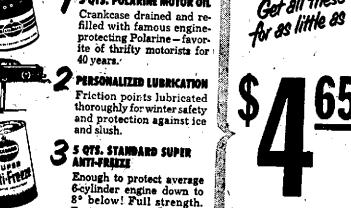
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ing system checked for leaks, corrosion. Fan belt

