

TIP O' THE MORNING: Sammy Kaye's new singer, Peggy Powers is a novice at "pop" singing; she has studied serious music since she was II, and she's a coloratura. Besides that, her real name is Maria del Carmen Lawanna del Cruz del Diaz del Zamora del Montaya!

JOHN HENRY FAULK, master of ceremonies for "Walk Mile," quiz show which starts at 7 tonight on WIBA an WIBA-FM, is a former professor at the University of Texas. A specialist on regional and frontier humor, he wrote master's thesis on regionalism in American speech and humo

that brought him invitations to lecture at Columbia and Yale During World War II, Faulk tried to join the army bu was rejected because of a visual defect. He joined the met chant marine, then served two years with the Red Cross in th Middle East, and finally got into the army via a waiver of hi disability. For two years, he was a psychiatric social worke with the medical corps.

After his discharge, Faulk accepted an offer to take hi "Texas talk" to radio. But he recognized after a time that hi inexperience was against him, and took a dise jockey job o a small station. There he learned to tailor his humor to radio and eventually he moved to network radio and television. Faulk claims to be the only member of this family wh

ever left Travis county, Tex. NAMES IN THE NEWS: The University of Wisconsi and Ohio State university will be saluted by Vaughn Monro over CBS-WBBM at 6:30 p. m. Saturday.

Aaron Bohrod, artist in residence at the university, wi be a juror for the annual Michigan Artists exhibition at the Detroit Institute of Arts. He and Philip R. Adams, director the Cincinnati Art museum, will judge entries Oct. 13 and 1 in Detroit. More than 1,700 works have been submitted. Broderick Crawford's next film will be "Posse," his see

ond Western for Columbia Pictures.

Patricia Medina has signed to appear in a picture a year for three years for producer Sam Katzman. First will be "Sire of Bagdad," with Paul Henreid opposite her.

Helmut Summ, head of the art department at the Univer sity of Wisconsin in Milwaukee, has a one-man show in th Wisconsin gallery of the Milwaukee Art institute. A native Hamburg, Germany, Summ attended high school in Sheboyga and Kohler, graduated from Wisconsin, and won a master university chorus: Director J. Russell Paxton has 11:00 News: 1310 Club Club Club Meadow book 11:30 Meadow book Date: News degree at Marquette!

opened membership in the University chorus to faculty members as well as students. As a result, the organization will have 193 voices when it presents "The Messiah" in December. Rehearsals are Tuesday nights in Music hall.

DISCS OF THE DAY: Frankie Laine and Jo Slafford appear to have another pair of hits for Columbia, with both sides of a new record having great appeal. One is "Peace a-Puddin'," a lively adaptation of a nursery rhyme which they do with vigor and drive. The other is "Tonight We're Setting the Woods on Fire," an infectious

In another vein, Tony Bennett has another pairing that should find ready sales. The tunes are "Stay Where You Are" and "Anywhere I Wander," both warm and lovely.

"Wander" is from the forthcoming film, "Hans Christian Andersen," from which another Columbia pairing also comes-Doris Day and Donald O'Connor in "No Two People" and "You Can't Lose Me." Both are catchy.

WHA and WHA-FM

- WHA and WHA-FA

 970 Kc.—88.7 Mess.
 WEDNESDAY

 7:00 Farm Program

 7:30 Bam Program

 7:35 Moraling News

 7:38 Weather Report

 8:00 Morning Metodies

 9:00 Erondenst on Broadcasts

 9:00 Music

 9:00 Young Experimenters

 9:50 Markets

 9:55 Weather

 10:00 Homemakers Program

 10:30 Lengtle of Women Voters

 10:45 Views of the News

 11:00 Oreck and Roman Culture

 11:50 Noon Musicale

 12:20 News

- rean Melodica 5:30 Dinner Musicale 7:00 Views of the News

Books New This Week at Madison Free Library

HOUSEN UNIVERSE
HOUSEN TROOPSHIP
WIREL-PALOMAK. The WORLD'S
ARGEST TELESCOPE
WIRECOSIN BUE BOOK-BLUE BOOK
BECKT-PRESENTING MISS JANE
USTEN WARM CRAIN WILL Huntington-WHICH GRAIN WILL GROW GROW
CAST—BOLSHEVIK REVOLUTION
KERNEY—WRESTLING
BINDER—CRAFT OF THE METAL
WORKER
SCHAFT—HANDICRAFT HOBBIES
FOR PROFIT
Summers—UNITED STATES AND INTERNATIONAL ORGANIZATIONS
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Radio Jimetable

	WEDNESDAY			
	WIBA 1310 kg.	WISC -	WKOW 1070 No.	WIBU 1240 Ire.
6:00 6:15 6:30 6:45	Frolic: Fermers Forum Musical Clock: News	Wisconsin Farm Hour News: Tops in Sports: News	Uncle Julius Farm Hr.; Mkta Chapel of Air Weather: M'k'ta	Music; News Farm Reporter Rural Roundup
1:00 7:15 7:30 7:45	Alex Dreier Musical Clock Journal News George Morgan	Top O'Morning News Top O'Morning Pauline Fred'k	Coffee Club News Weather: Coffee Club: News	News: Farm Service News: Weather Farm News
8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Coffee Club Kitchen Club News; Markets	Prayer League Musical Clock
9:00 9:15 9:30 9:45	Welcome Travelers Double or Nothing	My True Story; Whisp'ng Streets Betty; News	Arthur Godfrey Time Arthur Godfrey Time	* News: Plones * Bob Crosby Sweet Music
10:00 10:15 10:30 10:45	Strike It Rich Bob and Ray Dayo Garroway	Ladies Fair Queen for a Day	Arthur Godfrey Time Music Speaks Jackpot Quiz	News Job Service Mid-Morning Matince
11:00 11:15 11:30 (1:45	Betty Cass Column Bob McLaughlin Farm Roundup	* News; J. Berch * Bing Sings * Bill Ring * J. Conta; Quiz	News: Women Aunt Jenny Helen Trent Our Gal Sunday	News: Morning Matings News Farm News
12:00 12:15 12:30 12:45	News: Roundu News Governor Stevenson	• Top Tunes • News. • Governor Stevenson	Uncle Julius/ News Governor Stevenson	Music: Marks News and Morkets Farm and Hom
1:15 1:15 1:30 1:45	Trading Post Meindy Momits Brighter Day Charles Kasher	Break the Bank Crocker; Music	Mkts.; Weather Jockey's Choice Dearest Mother Jockey's Choice	Farm Service Si Hays and Daughter Hubba Hubi
2:00 2:15 2:30 2:45	Life Benutiful Road of Life Pepper Young Right to H'p'ne	* Mister Music * News; Mr. Music	Quiz the Missus House Party C. Smith: Folks	Hubba Hubi Hubba Hubi U W Band Chapel in Sk
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Widdet Brown Wom'n in Ho'se	Cul Tinney: Crocker Paula Stone To the Ladies	Every Day; Lucita Mortenson Easy Listening Music; News	Chapel in the Sky Melody Hour
4:00 4:15 4:30 4:45	Just Plain Bill Fr't Page Farre Lorenzo Jones	To the Ladles Cousin Henry Jon & Sparkie Birthday Club	Mary Cases Showesso Harmony House	* Meindy Hour News Band Parade
5:00 5:15 5:30 5:45	* Charles Kasher * Madison Hour * News * Sports: News	Green Hornet Wild Bill Hickok; Sports	Top Tunes: Scores Ralter: Dance Allan Jackson	Flexta Time The University Special
6:00 6:15 6:30 6:45	Music: News Nows of World	News: Serenade Fulton Lewis Lone Ranger	Music for Dining: Sports	News Tips, Tunes Sports time Bing Sings
1:00 7:15 7:30 7:45	* Ivy Williamson	* Mystery Theater * Life Begins at 80	FBI in Peace and War Doctor Christian	Serenade Farm Front . • Old Timers Jambores
4:00 8:15 3:30 8:45	Groucho Marx The Big Story	Mister President Gov. Stevenson	The Lineup: News What's My Line?	Old Timers Jamboree Old Timers Jamboree
0:30 0:45		• John Daly • Sen, Kefauver • Ed Silvera • Elmer Davis	Boxing Boxing Hits of the Day	* Wisconsin Farm Hour * News: At Your Reques
10:00 10:15 10:30 10:43	• News Your Pastor • Music; Polls • Melody Parade	Nows Frank Edwards E. Hill; Musical Comedy Theater		At Your Request At Your Request
	* News: 1310	Theater: Nows	News; Midnight	Bilent /

Summary; I Love Mystery; Ed Silvera Starred programs are also carried on corresponding FM stations FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98-1 M.

Sears, Roebuck Sales Rise in September

and Co. reported Tuesday sales for September amounted to \$271.262,046, an increase of 14.3 per Sports CHICAGO (P)—Sears, Roebuck ago at \$237,404,742.

Today's Radio Highlights

previewing Ohio State tussle.

9 p. m. — Boxing (WKOW): Ezzard Charles vs. Bernie Reynoids.

(WISC): double murder and double-cross in "The Case of the Tell-Tale Tle"., FBI in Feace a n d w a r

(WKOW): "The Case of the Pace" 9 a. m. — But the Case of the Case of the Pace" 9 a. m. — But the Case of the Case of the Case of the Pace" 9 a. m. — But the Case of the

9 a. m. — Broadcast on Broad-casts (WHA): "Educational Tele-vision," Milo Swanton, Mrs. Fred a n d w a r (WKOW): "The Clip Joint," story of jewel swindle. Risser,

10:30 a, m — Women Voters
(WHA): "The Reapportionment
Referendum." Mrs. Dale Eikenberry, Mrs. Penny Davidson, Mrs.
David Grant.

10:40 p. m — See Voy of the 7:30 p. m.—Dr.
C h r i s t i a n
(WKOW): "Second Chance," tale

liott.

of embittered veteran. _ Mr. President (WISC): "54:40 or Fight."

8:30 p. m.—Big Story (WIBA): follows minute clue, solves hitch-hike murder case.

9:35 p. m.—Dangerous Assign-POWELL Florida reporter

case.
9:35 p. m.—Dangerous Assignment (WMAQ): at new time.
10:35 p. m. — Musical Comedy
Theater (WISC): Walter Pidgeon,
Jane Powell in "Holiday in Mexico," with Victor Marchese.

1 p. m.—Break ine Bank (WIBA):
7 p. m.—Walk a Mile (WIBA):
returns to the air with John lienry
Faulk as quizmaster.
8 p. m.—Groucho Marx (WIBA):
"You Bet Your Life."

Love."

2:30 p.m. — Music You Want
(WHA): first movement, "Symphony No. 9," Beethoven.

3:30 p. m.—Music of the Masters
(WHA): "Wallenstein's Camp,"
Smelana. Smetana.

5:30 p. m. — Curt Massey
(WBBM): "Auf Wiederschen," "I
Miss My Swiss."

6:30 p. m. — Club 15 (WBBM):
"Because You're Mine," ;Wish You
Were Here."

8:15 p. m. — Sevenda in Blue

Were Here."

8:15 p. m. — Serenade in Blue (WMFM): "The Blue Tait Fly,"

"That Old Black Magic."

9 p. m.—FM Concert (WHA-FM):
"T.a. Behame." "La Boheme." + + +

Documentary. 9 p. m.—Double Play (WIBA): Madison employers and physically-

handicapped employes tell how hiring helps both. Religion 10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Lawrence Kieffer, Madison Catholic diocese.

Political Talks

12:30 p. m.—Gov Adiai Steven-son (WIBA, WISC, WKOW); at University of Wisconsin fieldhouse. 8:30 p. m. — Gov. Stevenson (WISC): at Milwaukee. 9:15 p. m.—Sen. Estes Kefauver (WISC): for Stevenson, Sparkman.

7:30 p. m .- Coach Ivy Williamson (WIBA); reviewing Illinois game WMFM

WEDNESDAY 6:00 Pinto Pete
6:13 Early Risers
6:43 Hank Thompson
7:00 News: Yawn Patrol
7:10 North Hall Weather Report
7:13 Yawn Patrol
7:25 Kiddle Record
7:25 Kiddle Record
7:25 Kiddle Record
7:30 Yawn Patrol
7:45 Laymon's Call to Prayer
7:50 Yawn Patrol
7:58 North Hall Weather Report
8:02 News: Clockwatchers
8:00 North Hall Weather Report
8:03 Clockwatchers
8:00 Starts Sins

10:40 p. m. — See You at the Dorothy L. Hussemann: "Your Polls (WIBA): Mrs. Harrison El-Hat's Part in the Costume," Gladys

Meloche. 12:30 p. m.-Farm News (WHA) Quiz

9:30 a. m. — Double or Nothing (WIBA): Walter O'Keele salutes cheese industry

10 a. m.—Strike it Biok (WIBA): Conference of Wisconsin Council of

Agriculture.

3:05 p.m. — Louella Mortenson
(WKOW): "Easy Apple Butter."
3:00 p. m.—Paulo Stone (WISC):
and Keith Andes.
3:45 p. m.—To the Ladies
(WISC): Barbara Lane returns.
7:30 p. m.—Life Begins at 80
(WISC): returns to the air; Paolo
Gallico guest.

Me

Music
7:45 a. m. — George Morgan
(WIBA); "Tiger Rag," "Whistle My "Home Economists of Tomorrow," bone."

| Wiscellaneous | Gallico, guest. | 8 p. m.—Origin of Superstition | (WMFM): "The Chicken's Wish-Love."

11:45 Sacred Heart Program
12:00 News; Noontime Prolica
1:00 Missic to Listen to
2:00 Dance Band
2:30 Listle Show
3:30 Dance Band
4:00 Juke Box Jamboree
4:15 Guy Lombardo
4:30 Easy Listening
5:00 Uncle Bill
5:30 Esseranto Now 4:75 Guy Lombardo
4:30 Easy Listening
5:00 Uncle Bill
5:30 Esperanto Now
5:45 Off the Record
6:55 News: Musical
6:30 Musical Menu

6:30 Musten Menu
7:00 Showcase
7:30 Marine Show
7:45 Sleepy Joe
8:00 Origin of Superstition
8:15 Serenade in Blue
8:30 Peckage of New Records
8:34 Package of New Records
8:45 Guest Star Time
9:00 Sharpen Your Wits
9:30 Memories of Hawaii
9:45 John T. Flynn
10:00 Bob Dewey
10:15 Percy Faith
10:30 Shep Fields
10:45 Jack Fina
11:00 One On Four & One Club (to 12)

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