

TIP O' THE MORNING: All seats for the night performance of "Jazz at the Philharmonic" next Thursday have been sold, but the Wisconsin Union theater still has good matinec spots.

TOSEPH LEO "ROUNDY" COUGHLIN, State Journal sports columnist, gets new recognition this week with publication of "Who's Who in TV and Radio." The directory is published

annually in New York City.
"Roundy" is one of 32 non-network figures listed and pictured in the book. He was cited as one of "America's home town favorites . . . tops on anyone's list" for his twice-a-week broadcasts over WIBA and WIBA-FM.

Only other Wisconsin name in the group is that of Bob Heiss, of WTMJ-TV, Milwaukee. In listings and stories about network radio

and TV, one finds these Badgers by birth, education, or adoption: Jack Carson . . . Dave Willock . . . Johnny

and Penny Olsen . . . Ralph Bellamy . . . Jay Jostyn . . . Brian Donlevy . . John K. M. Me-Caffery . . . Bill Sears . . Vaughn Monroe . . . ROUNDY Tommy Bartlett . . . Don McNeill . . . Mason Adams . . . Willard Waterman . . . Orson Welles . . , H. V. Kaltenborn . . . Pee Wee King.

GRANGE: Harold "Red" Grange, who was Illinois' "galloping ghost," will be in Madison on Saturday to cover the Wisconsin-Illinois football game for WGN.

FOOTBALL: Here are the football broacasts scheduled thus far for this weekend . . .

TONIGHT

Madison East vs. Madison West-7:30 p. m., WIBA and WMFM. Madison Central vs. Janesville (final quarter)-about 9:30 p. m.,

SATURDAY

Wisconsin vs. Illinois—1 p. m., WHA . . . 1:15 p. m., WΙΒΛ, WMFM, WTMJ, WKOW . . . 1:25 p. m., WBBM . . . 1:30 p. m., WMAQ. WJJD, WIBU, WWCF . . , After World Series, WISC, WGN.

Northwestern vs. Vanderbilt-1:25 p. m., WIND. Minnesota vs. California-1:30 p. m., WCCO.

SUNDAY

Madison Edgewood vs. Campion-2 p .m., WMFM. Bears vs. Cardinals-1:25 p. m., WIND.

Packers vs. Redskins-1:30 p. m., WISC (if there is no baseball) WIBU, WWCF... on WISC after World Series, if there's a Series

SAMMY KAYE: When Sammy Kaye and his band play Tuesday, Oct. 14, at Sank City's "Riverview ballroom," one of Love," and "Chanita," an Israeli Business picked up, and the crit the features will be Sammy's "So You Want to Lead a Band."

Now in its ninth year, the feature has been seen on three television channels and heard on radio networks,



vision channels and heard on radio networks.

The king of swing-and-sway discovered how much people want to lead a band quite accidentally back in 1942 while playing an engagement at the Hotel Commodore in New York. When an attractive couple danced by the bandstand, the boy asked Sammy if he could lead the band.

Sammy if he could lead the band.

"Sure." replied Sammy, "if you let me dance of swing-and-sway discovered how much people want to lead a band quite accidentally by the Philadelphia attending a symposured way production in recent years. The play is described as one of 10:00 Morning Missell Variety The pl

applause that others wanted in on the act too.

stunt a permanent feature of the band, devising a the strangest in theater history.

system which allowed four contestants, two men and two women, to take over the baton at every performance. The orchestra actually follows each the public failed to respond.

What started out as a short run

movement of the amateur's baton-inevitably laugh-provoking. Celebrities have jockeyed with people from all walks of life for for "Billy Budd" because of public a chance to lead the band. Among those who have mounted the podium apathy, turned out to be a congare Betty Grable, Linda Darnell, Ethel Merman, Carol Channing, Red Skelton, Tyrone Power, Perry Como, Gov. G. Mennen Williams of gave what was scheduled to be its 18 Michigan, Glenn McCarthy, Jesse Jones and, W. G. Skelly,

Kaye, however, prefers to let members of the rank and file lead and decided "Budd" must be kept his band, and practically every type of business has been repre- going. More money was put up sented on the bandstand at one time or another. To date there have and the actors took drastic sal-been over 10.000 amateur conductors. been over 10,000 amateur conductors.

concert: Two favorite arias—"La Donna e Mobile" and "Vesti version of why this was the best la Glubba"—will be among Alexander Fritta's offerings when the thing to hit Broadway in many a moon. Teachers urged their class-Hungarian tenor sings a week from

tonight-Thursday, Oct. 9-in Beth El temple auditorium.

I temple auditorium. Tosti's "Addlo," Youmans' "With-Century," told audiences in a cur-Also on his program will be such out a Song," Brodskys "Be My tain speech not to miss "Budd."

Radio. Jimetable

THURSDAY			
WIBA	WISC WKOW	WIBU 1240 mg	
8:00 Frolic; Patmers, 8:15 Forum 6:30 Musical 6:45 Clock! News	* Wisconsin Tricle Julius News: Farm Hour News: Farm Er Chapel in Air in Sports: News Weather: Market	(H: crrs)	
1:00 Alox Drein: 7:15 Musical Clock 1:30 Journal News 7:45 George Morgan	Top o' Morning Sports; Coffee Nows Club: News Top o' Morning Seather: Coffee P. Frederick Olubs; News	News: Farm Service News; Weath Farm Frolio	
8:00 Musical 8:15 Clock 8:36 Musical Clock 8:45 News	Breakfast Markets: Onffee Club Club Club Club Club Club Club Club	Prayer Langu Musical Clock Musical Old	
9:00 Welcome 9:15 Travelers 9:30 Double or 9:45 Nothing	* My True Story: Whisp's Time Streets Arthur Godfrey Betby: News Time	News: Piones Bob Crosby Sweet Music	
(0:00 Strike 1) 10:15 Rich 10:30 Sob and Ray 10:45 Dave Garroway	Paula Stone Coffee Gup Queen for Day Day Pathur Godfrey Time Music Speake Jackpot Quiz	News U. B. Army Mid-Morning Matings	

1:30 Journal News Top o Morning Weather: Coffee News: Weat 7:45 George Morgan P Frederick Olubs; News Farm Froil	0
8:00 Minical Breakfas Markets: Onfes Prayer Lear Club Club News Musical 8:36 Misical Glock Breakfas Kitchen Glub Glock Glock Goffee Club: News Musical Glock Goffee Club: News Goffee Club:	nc)
9:00 Welcome 9:15 Travelers 9:15 Travelers 9:10 Oouble or Streets 9:45 Nothing Betty: News Arthur Godfrey Music	er.
10:00 Strike 1: Paula Stone Coffee Cup Time U.S. B. Army 10:45 Dave Garroway Queen for Lackpot Quiz Matinee	
11:100 Botty Cass 11:15 Column 11:15 Column 11:15 Column 11:30 Catson Gulley 11:45 Parm Roundup * World Series * News: Quin Helen Trent * World Series * World Series * News: Women Aunt Jenny Matines * Marine * Mari	PP
12:00 News: Roundup World Series Uncle Julius News and World Series News News And Markets Farm Polka Party World Series Parade Farm Refers Parade Farm and Ro	
1:00 • Trading Post • World Series Jockey's Farm Service 1:15 • Melody Mom'tal • World Series Choice Si Haya and 1:30 • Brighter Dow • World Series Darrest Mother Daughter Dackey's Choice Hubba Hub	ba
2:30 * Life Beautiful * World Series Quiz the Missus Hubba Hubba Hubba * Rich Happiness Nows: Mr. Party C. Smith; Folks * Chapo) in S	ŠK
3:08	_
4:00 Just Plain Bill Break the Mary Casev's Showcase Hour Bank Showcase Hour Bank Showcase Hour Band Parade Bank House News	_
5:80 * Madison * Sergeant Top Tunes Flesta Time 5:13 Hour Preston Music; Sports Onlyerstyl 5:30 * News Sky Balter; Scores Special 5:45 * Sports: News King; Sports Allan Jackson Univ. Special	3)
6:00 * Dinner	ad i
1:00 Wayne	•
3:00 Truth or Escape Hollywood Playhouse Jamboree Scale Roundy September Of Heatter Voterans Jamboree	_ -
9:88 * Eddie	ומפ

Orch.; News Starred programs are also carried on corresponding FM stations FM channels: WIBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. FM. channels: WIBA-FM, 101.5 M. WISC-FM, 98.1

the Bost

with your girl."

"It's a deal," agreed the young man, who put on a hilarious show and met with such enthusiastic players production Dec. 9 through applause that others wanted in on the act too.

Always an alert showman Someonia met with such enthusiastic players production Dec. 9 through applause that others wanted in on the act too. Always an alert showman, Sammy made the reaction which was to be one of

What started out as a short run

last performance. On Sunday, ac-

asts, unconnected with the show, songs as Beethoven's "Adelaide," rer. at that time starring in "20th

ics and theater lovers generally AT PHILADELPHIA: Prof. Richbut worthwhile play does have a ard C. Church, conductor of the lighting chance on Broadway.

870 Kc.—88.7 Mers.
THURSDAY
A. M.
0 Farm Program
0 Band Wason
5 Morning News
8 Weather Report
0 Morning Melodies
0 American Literature
0 Music Time
0 Markets

11:50 Noon Musicale

Today's Radio Highlights

Drama : 7 p.m. — Meet Millie (WKOK): returns to the air with Audrey Tot-ter, Bea Benadaret, Earl Ross . . . Roy Royers (WMAQ): on rail of

smuggled aliens.
7:30 p.m.—Junior Miss (WKOW):
starts new season with Barbara
Whiting, Gale Gordon, Beverly
Wills. Newsstand Theater
(WISC): "The Simple Life," com-

edy romance.

8 p.m. — Captains of Industry.
(WMFM): "Life of E. I. DuFont."

10:35 p.m. — Modern Casanova.
(WISC): Errol Flynn returns as
Worldpol investigator.

Documentary

8:30 p.m.—Solo Flight (WKOW): Macdonald Carey and Sandy Solo in story of armless veteran's new

9:05 p.m. - U. S. Route 66 (WKOW); 50 years of motoring.

Music

2:30 p.m. — Music You Want (WHA): "Iberia."
3:30 p.m.—Music of the Masters (WHA): "Symphony No. 4,"

8:15 p.m.-Guest Star (WMFM):

singing teams ... FM Concert (WHA-EM): "Gothic Chaconne."

Sports,

11:45 a.m. - Baseball (WISC) World Series. 8:30 p.m. — Roundy's Forecast (WIBA): back at regular time. . . Sports Record (WISC): new sc-

Religion

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. Joseph Cox of St. Raphael's cathedral.

Discussion

11 a.m. - Freshman Forum (WHA); "The Three Dimensional Man." 10:30 p.m.—See You at the Polls

WMFM 104.1 Mecs THURSDAY

Pinto Pete E Early Risers i Hank Thompson) News; Yawn Patrol) News; Yawn Patrol) Narth Hall Weather Report) Yawn Patrol | Kiddle Record | Yawn Patrol

Kiddle Record
Yawn Patrol
North Hall Weather Report
Layman's Call to Prayer
Yawn Patrol
North Hall Weather Report
Clockwatchers
North Hall Weather Report
Clockwatchers
Stars Sing
Dance Band
Morning Musical Variety
Senss of Yesterday
Old Timers Hall
Navy Band
Sacred Heart Program

Juke Box Jamborce Ouy Lombardo Easy Listening Uncle Bill

6.55 Musical Menu
7:00 Showcase
7:45 Air Force Dance Band
8:00 Captain of Industry
8:15 Guest Star
8:15 Package of New Records
8:15 Guest Star Time
8:00 Sharpen Your Wits
9:30 Memories of Hawaii
9:45 John T. Flynn
10:00 Freddy Martin
10:15 Yaughn Monroe
10:30 Russ Morgan
10:45 Benny Strong
11:00 One Oh Four & One Club (to 12)

9:00 FM Concert 10:50 Night News (to 11)

Fall Brings Riot

Those who want to see for themselves may take Highway 12-13
or 113 to Baraboo; Highway 33
through Reedsburg to Ontario;
Highway 131 south to Readstown; at the cave taken to the and Highway 14 back to Madlson. hospital by police ambulance.

(WHA): "Consumer Influence on Read the WANT-ABS for Profit Meat Production," Bob Brav; "1952 Corn Price Support Program," K. H. Hoover.

Miscellaneous

TOTTER

FLYNN

12:30 p.m. - Farm Program speeches.

CANTOR

CAREY

(WIBA): Bing Crosby.

10 a.m. — Homemakers (WHA): "The Orchestra Serves the Community," Mrs. J. H. Chapman; "As the Child Sees and Reads," Mrs. Marguerite Eberl. 3:30 p.m.—Paula Stone (WISC) with George Jessel.

10:35 p.m.-Election Previews

of Color to Upper Kickapoo Valley

Two Madison sewer construction workmen were reported in "satis-Autumn beauty seekers in the Madison area may find a riot of fall colors in the upper Kickapoo valley, according to some who took the trip Wednesday.

For a fine showing of putters.

2 Madison Workmen

Injured in Cave-In

For a fine showing of autumntinted maples and other trees they 46 S. Midvale blvd., who suffered recommended a trip from Madichest injuries, and Marshall Morson to Baraboo, to Ontario, south of Readstown, and back to Madichest injuries.

The men were installing a sewer

WORLD SERIES TODAY at 11:45 A. M. WISC

98.1 FM

Muskrat

Keeps You Warm in Style

for Years

Our muskrat coats are heavenly buys for you who want a fine fur at a moderate price. Skillfully styled of prime quality pelts in a variety of shades...breath of spring, moonglo, starlight dyed . . . all with fashion appeal for the young in heart.

> 4-Skin Natural Ranch Mink Scarf, \$99

Prices plus 20% federal tax Fur Products labeled to show country of origin of imported furs.

Fur Salon, Second Floor



WITH A TWEED TOPCOAT CHOOSE... A dark extend grey flannel suit . . . in the natural shoulder model . . .



the recognized beals suit with university men who favor the appearance of quiet good taste . . . tailored with Peake's indefinable flair, it exemplifies the most distin-guished of all suits.

868.50



A Cavanagh Hat

More and more young ment are realizing that a hat . . . of the correct proportion . . . is an essential companion to smart clothes. An import-

point Grey. From \$12.50

100% Real





DISSOLVES LIKE MAGIC ... in Hot Water ...in Cold Water!

Aroma Instantly HERE AT LAST is what you've wanted and waited for—an instant coffee with all the bold, rich flavor and aroma of coffee freehly ground . . . yet so convenient it dissolves in a flash even in cold

water—so fast you'll hardly believe your eyes! The secret is Instant Chase & Sanborn's new "Natural Flavor" Process—so revolutionary that experts said it couldn't be done. It's an amazing process that begins with the finest coffee . . . draws

nstant Chase & Sanborn

all the true, natural flavor from these select coffee beans . . . flavor that carries through from bean to

"Natural Flavor" Process

Makes the Differencel

jar to cup! The moment you add hot water, you'll be eager to taste this 100% real coffee that smells so good, that's so clear and appetizing!

It's thrifty, too! So buy a jar today-make a potful and treat the whole family!

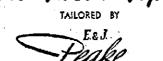
> So good you'll want te make it rour regular coffee l

Magic in Color Blending

The uncommon color effects which are achieved in our selection of fine tweeds are the result of interweaving as many as eleven varicolored strands of wool into one . . .

and to match the excellence of the tweed, the coats boast tailoring by E & J Peake-among the finest in the world. That is why you will find so much pleasure in wearing this topcoat.

the Tweed Topcoat



The ever popular ragian sleeve topcoat takes on added emphasis this year. Rugged . . . Informal . . . Stroock's new lightweight tweeds add color . . . as well as character . . . to season after season of hard wear.

The indefinable flair of Peake tailoring . . . The easy flow from the shoulders ... the extra fullness ... roomy slash pockets ... all add up to the topcoat young men want ... and ... budget-wise ... can afford.

From \$58.50

MacHeil and Moore

MILWAUKEE

MADISON

STATE AT FRANCES

COLORADO SPRINGS