

Today's Radio Highlights

Music
11:10 a. m.—Jack Berch (WISC): at new time.
4:30 p. m.—Music of the Masters (WHA): "Concerto for Organ, Strings, and Timpani," Poulenc.



EDDY
Concert Hour (WIBA): Thomas L. Thomas; "My Heart Stood Still," "Another Mile," "Invictus," "March of the Grenadiers," "Kol Nidrei," "Rangers' Song."
8 p. m.—Great Artists (WIBA): Nelson Eddy; "Play Gypsies, Dance, Gypsies," "Come, Let's Be Merry," "I Loved a Lass," "Chumleigh Fair," "Route Marchin'."

Drama
6 p. m.—Suspense (WBMM): Charles Laughton in "Jack Ketch."
7 p. m.—Radio Theater (WBMM): Tyrone Power, Debra Paget in "I'll Never Forget You."
7:30 p. m.—Crime Does Not Pay (WISC): Ian Keith in "The Old Mob Goes."
8:05 p. m.—Crime Fighters (WISC): "State Detective."
8:35 p. m.—Dangerous Assignment (WMAQ): Brian Donlevy traces fortune in gems.

Political Talk
9:15 p. m.—Sen. Richard Nixon (WENR).
8:30 p. m.—Gov. Adlai Stevenson (WISC).

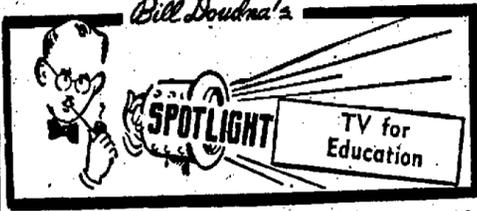
Discussion
8:30 p. m.—War Front, Home Front (WISC): Frank Edwards, Everett Hollis, Maj. George F. Elliot, Dick Kallsen.
10:30 p. m.—See You at the Polls (WIBA): William J. Grede.

Baseball
12:25 p. m.—Tigers vs. Indians (WISC).

Variety
2:50 p. m.—Home Folks (WKOW): Red Foley, guest.

Radio Timetable

Table with columns for WIBA, WISC, WKOW, and WIBU, listing radio programs and their times for Monday.



TIP O' THE MORNING: Sunday Music Hours at the Wisconsin Union theater will begin Oct. 12 with the Pro Arte quartet and Louis Lockwood Carpenter, pianist, as the attractions. Leo Steffens, pianist, will give the second program, Nov. 2.

ON THE EVE of hearings about educational television for Wisconsin, Gerald A. Bartell has stated the arguments for the cause better than this department can. Bartell is in an unassailable position, for he heads a commercial radio company which operates WOXY, Milwaukee, and which has applied for television channels for commercial use in both Madison and Milwaukee. And he knows the value of educational radio through long association with WHA and the state network.

He makes his points in a letter which he sent last week to Ben A. Laird, Green Bay, president of the Wisconsin Broadcasters assn.

Here is the letter (the emphasis is ours): You're going to be very busy during the next week or so—but your representation of the Wisconsin Broadcasters assn. at the Legislative Council of Wisconsin is important and, I hope, will properly represent all of us in the association. Since no formal action has been taken by the association, I would like to express my views.

We have two television applications pending, as you may know—under channel 33 in Madison and channel 19 in Milwaukee. So you can understand our extreme interest in the development of television in Wisconsin. And while our interest lies primarily in these two densely populated and extremely important markets, the proper development of television over the entire state is of great concern to us.

We have considered very carefully the possible relationship of educational and commercial television living side by side in the same markets. We are convinced without question of the necessity for educational television operated under the direct supervision and control of educators. We believe that the development of this medium for purposes of education will in no way adversely affect commercial television. Instead, it will assist in television's growth by exposing the people of the entire state—rather than those fortunate few in selected areas of concentrated population—to this important communications medium.

In my judgment, if the state fails to take advantage of the television channels designated by the Federal Communications Commission—and specifically allocated for educational purposes—it would be an historic error.

The operator of a commercial television station is not a specialist in education. His primary responsibility is to conduct a successful business enterprise. Parents do not look to businessmen for the education of their children—they look to educators. A businessman cannot—or should be expected to—plan, develop and produce valid educational materials for television presentation on a regular basis. Educators, by training and experience, are much more adequately prepared to develop a pattern of educational and informational materials which can be adapted to the TV medium.

This amicable working together, side by side, of commercial and educational television will permit each group to devote its complete effort toward a successful enterprise. Each can learn from the other; each can help the other. The commercial television station excels in creating entertaining and worthwhile programs commanding large audiences; the educational television station can bring the world's wonders directly into the schoolroom and the schoolroom into the home. The commercial station appeals to a large number of people much of the time; the educational station directs its attention to many

WHA and WHA-FM
970 KC.—227 Mezz.
MONDAY
7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:30 Banquet
8:50 Markets
9:05 Weather Report
9:55 Homemakers Program
10:30 Music Album
10:50 Music You Want
11:00 Special Lecture
11:50 Noon Musicale
P. M.
12:30 News
12:30 Farm Program
1:00 Chapter 2 Day
1:30 Wisconsin Almanac
2:00 The People Act
2:30 Music You Want
3:00 Cooper Union Forum
4:00 A Look at Australia
4:30 Music of the Masters
5:00 Banquet
5:45 News
6:00 Organ Melodies
P. M. Only
6:15 Organ Melodies
6:30 Dinner Musicale
6:30 Security Begins at Home
7:15 Views of the News
7:30 Organ Classics
7:50 Cooper Union Forum
8:50 News of Wisconsin
9:00 Songs of Yesterday
10:50 Night News (to 11)

WMFM
104.1 Mezz.
MONDAY
6:30 Piano Pete
6:35 Early Risers
6:45 Hank Thompson
7:15 News, Yawn Patrol
7:30 North Hall Weather Report
7:45 Yawn Patrol
7:50 Yawn Patrol
7:55 Layman's Call to Prayer
8:15 Yawn Patrol
8:25 North Hall Weather Report
8:30 News
8:35 Clockwatchers
8:40 News
8:45 News
8:50 Morning Musical Variety
9:00 Music to Listen to
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program
P. M.
12:00 News: Nonstop Follies
1:30 Music to Listen to
2:00 Dance Band
2:30 Little Show
2:50 Dance Band
4:00 Juke Box Jamboree
4:15 Ray Noble
4:30 News
4:35 News
4:40 Uncle Bill
4:50 On the Record
5:00 News: Musical Menu
5:15 Bud McElroy
5:30 Musical Menu
7:45 Air Force Dance Band
8:00 Excursions in Science
8:15 University of Wisconsin Band
8:30 Package of New Records
8:45 Great Star Time
9:00 Sharpen Your Wits
9:30 Memories of Hawaii
9:45 John T. Flynn
10:00 Jack Frost Trio
10:15 Claude Thornhill
10:30 Three Suns
10:45 Concerts
11:00 One On Four & One Club (to 12)

City Labor Groups Set Meeting Dates

By W. L. FORREST
Pin this schedule to your calendar.

MONDAY
AFL Commentator Frank Edwards speaks over WISC Monday through Friday. See radio section of your Wisconsin State Journal for time.
Building Trades Council, at Labor Temple, 8 p. m.
Painters Auxiliary, Local 87, at Labor Temple, 7:30 p. m.
Board of Education Employees, Local 710, at 448 W. Washington ave., 7:30 p. m.
Railway Trainmen, Local 608, at West Side station, 7:30 p. m.
Laundry Workers, Local 229, at Turner Hall, 8 p. m.

TUESDAY
Courthouse Employees, Local 720, at Courthouse, 8 p. m.
City Bus Driver, Local 456, at Labor Temple, 8 p. m.
Park Employees, Local 60, at Labor Temple, 8 p. m.
Postal Clerks Auxiliary, Local 241, at GAR Hall, 8 p. m.
Madison Federation of Labor, organization committee, at Labor Temple, 8 p. m.

WEDNESDAY
Machinist, Local 1406, at Turner Hall, 7 p. m.
Carpenters, Local 314, at Labor Temple, 8 p. m.
City Employees, Local 236, at GAR Hall, 7:30 p. m.
Gas Workers Auxiliary, Local 20620, at Labor Temple, 8 p. m.
Chemical Workers, Local 349, at Labor Temple, 7:30 p. m.
Railway Trainmen Auxiliary, Local 693, at GAR Hall, 8 p. m.
Carpenters Auxiliary, Local 430, at Labor Temple, 8 p. m.
Office Workers, Local 39, Exchange-Board and nomination committee at Labor Temple, 7:30 p. m. Harold Beck, International Vice-President, will be present.

THURSDAY
Electricians, Local 159, at Labor Temple, 8 p. m.
Gas Workers, Local 20620, at Labor Temple, 8 p. m.
University Employees, Local 171, at GAR Hall, 7:30 p. m.

FRIDAY
Painters, Local 802, at Labor Temple, 7:30 p. m.
Iron Workers, Local 383, at Labor Temple, 8 p. m.
Roofers, Local 212, at Labor Temple, 8 p. m.
Central Wisconsin District Council of Carpenters, at Labor Temple, 8 p. m.

SATURDAY
Bakers, Local 233, at Labor Temple, 2 p. m.

SUNDAY
Railway Engineers, Local 872, at GAR Hall, 9 a. m.

In Madison Today



TOMMY DORSEY
Tommy Dorsey and his band and entertainers will appear today on the stage of the Orpheum theater.

Gov. Williams Defends Fund-Raising Dinner

LANSING, Mich. (U.P.)—Michigan Gov. C. W. Williams Saturday defended Republican charges that money presented to him on his birthday was "just as scandalous" as Sen. Richard Nixon's "special expense" fund. Williams, a Democrat, maintained that the purpose of the \$100-a-plate dinner given Feb. 23 was announced as a campaign fund-raising occasion. The governor's well-wishers came through with approximately \$16,000 to be used for a series of weekly television shows, which start tomorrow and continue until election time. Williams said, "anyone who came to the dinner knew he was contributing to my campaign fund."

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