

DIAL 6-3111

Bill Doudna's Spotlight

TIP O' THE MORNING: Will Rogers, Jr., has changed his mind and will make at least one more movie—"The Boy from Oklahoma."

THE MOST elaborate radio and television news center in radio history—complete with an "electronic brain"—will be installed by the National Broadcasting Co. in its largest New York studio for national election coverage the night of Nov. 4.

Continuous, around-the-clock reporting of election returns will begin when the polls close in the East (about 7 p.m. Madison time) and will continue on the NBC radio and television networks until most of the returns are in the next morning.

A 500-man staff, including the 25 tonight newsmen who covered the political conventions in Chicago, will report up-to-the-minute returns from every part of the nation. More than 1,000 additional newsmen at NBC affiliated stations will be in their newsrooms around-the-clock to report the latest ballot counts, human interest stories, and the significance of voting trends in their areas.

On election night, NBC will unveil an "electronic brain," a huge tabulator designed especially to keep television viewers abreast of the returns in the presidential contest and other key battles for governorships and congressional seats. The "electronic brain" will incorporate all the features which NBC used in its reporting of balloting during the Democratic convention, and will contain, in addition, new projection devices.

To coordinate election results and bulletin board broadcast, NBC will make use of its combined radio-TV news-desk system which it pioneered with great effectiveness in Chicago. The joint desk will be the nerve center for disseminating all latest information to radio and television reporters.

NBC will assign commentators to report and analyze the presidential voting, while others will report from a special news desk concentrating on the important senatorial contests, such as that in Wisconsin. A third combined newsdesk will report gubernatorial contests in Illinois, Massachusetts, Michigan, Ohio, Texas, Indiana and Arizona. A fourth radio-TV newsdesk in NBC's election-night headquarters will cover state-by-state voting for the House of Representatives.

Alongside the editor and reporter at each of the combined radio-TV newsdesks will be a team of tabulators breaking down the results on the electronic computer into states and electoral districts, and posting them on a huge blackboard which will cover the length of the big studio.

MADISON MOVIE: George W. Sanderson will bring a complete movie crew to Madison on Sept. 28 to film a two-reel sound picture with a cast of Madison boys and girls. The comedy will be shown later at the Capitol theater. Sanderson last week completed a similar picture in Racine with 125 youngsters taking part.

AT THE CAPITOL: The showing of "Caribbean" at the Capitol theater starting Wednesday will be a pre-release engagement; that is, the picture will be seen in Madison before opening in larger cities and even before special screenings are given for theater managers.

Fred Reeth, manager of the Capitol, also received confirmation of a date for a performance of Verdi's "Rigoletto." It will be Nov. 12.

DISCS OF THE DAY: Two top-notchers from the recent releases—Mitch Miller orchestra (Columbia): "Meet Mr. Callaghan," with French horns, hot harpsichord, and voices, and Victor Young's "How Strange," with vocal effects. Billy Eckstine (MGM): "Early

Radio Timetable

Table with columns for WIBA, WISC, WKOW, and WIBU, listing radio programs and times for Tuesday.

Autumn, and old-timer with new lyrics by Johnny Mercer, and "Cause You're Mine," from the Mario Lanza film.

ART SCHOOL: The fall term of the Colt School of Art will open Monday, Sept. 29. Director Arthur N. Colt announced Monday.

During the term, Colt will continue his practice of painting a portrait for the class in figure drawing from life which will meet at 7:30 p. m. Mondays and Fridays.

Other classes will include: Advanced portrait painting; Monday and Friday afternoons; landscape painting, Tuesday and Thursday afternoons; fundamentals of free hand drawing and perspective; oil painting; lettering; commercial art.

TOP TUNES: Last week's most-requested tunes on Madison's talk-back phonographs, according to Leon Petersen of WISC's "The Big Eight," were, in this order: "I Went to Your Wedding," Patti Page; "You Belong to Me," Jo Stafford; "Jambalaya," Neal Hefti; "Walkin' to Missouri," Sammy Kaye; "Wish You Were Here," Eddie Fisher; "Botch-a-Me," Rosemary Clooney; "Here in My Heart," Al Martino; "Here in My Wiederssehen, Sweetheart," Vera Lynn.

BARBERSHOPPERS: Frank Forster and George "Hap" Edwards were unanimously elected to membership in the chorus of SPEBSQSA, Inc., last week, and will appear with the chorus Saturday at 8 p. m. in West high school to open the eighth annual "Harvest of Harmony."

Today's Radio Highlights

Special Events: 7:30 p. m.—Harry Southoff (WISC): Constitution Day address at service clubs' joint meeting...

Drama: 5 p. m.—Sgt. Preston (WISC): on new Tuesday-Thursday schedule. 7 p. m.—Cavalcade of America (WIBA): Lee-Bowman in "Man of Great Importance," story of man whose faith saved thousands of Greek refugees...

Religion: 10:15 p. m.—Your Pastor Speaks (WIBA): The Rev. W. D. Helsenbeck, First Christian church.

Variety: 7:30—Red Skelton (WIBA): starting new season with all his famous characters; David Rose, musical director; 8 p. m.—Marlin and Lewis (WIBA): back on the air; Rosemary Clooney, guest; satire on "The Greatest Show on Earth."

Music: 4:30 p. m.—Music of the Masters (WHA): "Elizabethan Suite," Ibert. 5:15 p. m.—Jack Smith (WIBM): "Watermelon Weather," "Melancholy Baby," "Jimmy Valentine."

Baseball: 11:25 a. m.—Cubs vs. Giants (WIND). 1:25 p. m.—Yankees vs. Tigers (WISC). 4:55 p. m.—White Sox vs. Athletics (WISC-FM); two games.

Farm Programs: 12:15 p. m.—Farm Service WGBA: "Lime Acid Soils to Grow Legumes," C. J. Chapman and Frank Mayfield. 12:30 p. m.—Farm Program

Discussion: 11 a. m.—Contemporary Trends (WHA): "Southern Asia," Prof. Eugene Boardman. 1:30 p. m.—Representative

WHA and WHA-FM: 7:00 Farm Program, 7:30 Bandwagon, 7:45 Morning News, 8:00 Morning Melodies, 8:30 Just for You, 9:00 Markets, 9:15 Weather Report, 9:30 Homecraft Program, 10:00 Opera Favorites, 10:45 Views of the News, 11:00 Contemporary Trends, 11:30 Noon Musicale, 12:00 News, 12:30 Farm Program, 1:00 Chapter a Day, 1:30 Representative Americans, 2:00 Music, 2:30 Music You Want, 3:00 Cooper's Column Forum, 4:00 Excursions in Science, 4:15 Let's Have Fun, 4:30 Music of the Masters, 5:00 BBC Review of Weeklies, 5:45 News Melodies, 6:00 Organ Melodies, 6:15 Organ Melodies, 6:30 Dinner Musicale, 7:00 On Story, 7:15 Views of the News, 7:30 Show Story Time, 8:00 Special Lecture, 8:30 News of Wisconsin, 9:00 FM Concert, 10:30 Night News (to 11)

Calendar

Entertainment: TUESDAY, SEPT. 16. Majestic: "David and Bathsheba" at 2:30, 6:30, 8:30, and 9:30. "If This Be Sin" at 10:30, 1:30, and 3:30. Badger Outdoor: "Battle at Apache Pass" at 7:35 and 9:30. Capitol: "The Greatest Show on Earth" at 1:30, 6:30, and 9:30. Orpheum: "Just for You" at 1:15, 3:45, 6:15, and 8:45. Grand: "The Half Breed" at 1:25, 5:45, and 8:40. "The Story of Will Rogers" at 2:45, 4:25, and 10:15. Parkway: "Captain Pirate" at 2:40, 5:45, and 8:50. "Brigand" at 1:40, 7:10, and 10:20. Prairie: "High Noon" at 7 and 10:15. "Young Man With Ideas" at 8:55. Midwestern: "Ski in Snow" at 8:40 and 10:35. "When in Rome" at 8:40. Eastwood: "Winning Team" at 8:30 and 9:45. "Atomic City" at 8:20.

Organizations: TUESDAY, SEPT. 16. Summer Dance Club: 8:30 p. m., YWCA. Madison Civic Symphony Orchestra: Rehearsal, 7:30 p. m., Scanlan hall. Philharmonic chorus: 7:45 p. m., City YMCA.

Municipal Affairs: TUESDAY, SEPT. 16. County index records committee: 7:30 p. m., courthouse.

Community Center: TUESDAY, SEPT. 16. Theater Guild: 7:45 p. m., Older Adult Club variety night, 8 p. m.

CARRY-OUT SERVICE: 1 FRIED CHICKEN, 2 Fried Potatoes, Salad, Roll, Hot, Delicious, Crusty. CALL 6-9705. Will be ready when you arrive. ART'S, 622 S. Park St.

Watch this Newspaper for Our Big 1-CENT SALE at your local DAIRY QUEEN STORES. THUR., SEPT. 18. RIVERVIEW BALLROOM SAUK CITY.

FREE PARKING LOT. "SKIRTS AMOY!" Rich Laughter and Comedy Van Johnson—Paul Douglas "WHEN IN ROME". PRAIRIE "HIGH NOON" GARY COOPER IN "HIGH NOON" GLENN FORD IN "Young Man With Ideas"

DAVID AND BATHSHEBA. GARY COOPER IN "HIGH NOON" GLENN FORD IN "Young Man With Ideas". Plus Myrna Loy • Richard Greene. "if this be sin"

SEASON BOOKS NOW! CAESAR AND CLEOPATRA OLD ACQUAINTANCE BILLY BUDD LO THE ANGEL and FALL OF THE CITY THE PROVOKED WIFE

FASTWOOD. DORIS DAY—RONALD REAGAN "WINNING TEAM" ATOMIC CITY. STARTS TOMORROW 2 GRAND AND GLORIOUS HITS RETURN! IF IT'S LAUGHTER YOU'RE AFTER... JUNE ALLYSON DICK POWELL in M.G.M.'s "THE REFORMER AND THE REDHEAD"

20th CENTURY THEATRES. LAST DAY BING CROSBY JANE WYMAN Ethel Barrymore "JUST FOR YOU" in Technicolor.

PARKWAY. LAST DAY LOUIS HAYWARD PATRICIA MEDINA "Captain Pirate" ANTHONY DEXTER "The Brigand"

MADISON. LAST DAY Tyrone • Susan Power • Hayward "RAWHIDE" Randolph Scott "CARIBOU TRAIL"

LAUGHS! NEW STRAND. The Show's Greatest Fun Maker THE STORY OF WILL ROGERS Will ROGERS • JANE WYMAN Thrills in Old Arizona! "The Half Breed" Robert Young • Janis Carter

ENDS TONIGHT. "GREATEST SHOW ON EARTH" WARNER BROS. WE ARE HONORED TO PRESENT. A SPECIAL PRE-RELEASE SHOWING IN THE MIDDLE WEST! WHEN CUT-THROATS WITH CUTLASSES RULED THE CARIBBEAN SEA and fought for blood-stained treasure and the red-haired mistress of a pirate stronghold! CARIBBEAN Color by Technicolor JOHN PAYNE • DAHL STARRING ARLENE HARDWICKE FRANCIS L. SULLIVAN WILLARD PARKER

ST. MARY OF THE LAKE FALL FESTIVAL HARNESS RACING and All-Western Horse Show. 6 Great Races, Horse Show—6 Classes, Quarter Horse Race, Thoroughbred Saddle Race. Sunday, September 21—1:30 P. M. At Wilmar Farm—County Trunk M. Admission \$1—Children 50¢—Children Under 7 Free.

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8th Annual SPEBSQSA HARVEST OF HARMONY East Side High School—West Side High School. Saturday, Sept. 20. featuring the International Champions and America's best barbershop quartets. GET YOUR TICKETS NOW \$1.80 incl. tax, at Forbes-Meagher, Ward-Brodt, Victor, and Irv Goff music stores.

BADGER SHOW STARTS AT 7 P. M. TODAY AND TOMORROW THE COURAGE OF COCHISE! THE VENGEANCE OF GERONIMO! THE GLORY OF THE U. S. CAVALRY! JOHN LUND • JEFF CHANDLER COLOR CARTOON AND NEWS

They're loose again! THE MARTIN and LEWIS SHOW. Lock the doors and get the radio set working because "The Crooner" and "The Thing" are at it again! PREMIERE TONIGHT at 8:00 presented by Chesterfield Cigarettes both Regular and King-Size. WIBA dial 1310. P. S. a good suggestion... Start your NBC Radio evening earlier with News of the World, One Man's Family, Cavalcade of America, Red Skelton (Premier)