SPRINGFIELD - (UP)

Clip this ad

to follow the

"25 HOUR

TALKATHON"

## Radio Jimetable

WEDNESDAY				
	WIBA 1310 ke	WISC No.	1070 ke.	WIBU 1240 ko.
4:00 4:15 6:30 6:45	Froite Froite Len Schmitt Talkathon; News	• Len Schmitt Talkathon • News, Tope in Sports; News	Undle Julius Farm Hr.; Mkta Chapes of Als Weather: M'X'ta	· Silent · Silent Rural Roundup
7:00 7:15 7:30 7:45	Alex Dreier Musical Clock Journal News	<ul> <li>Talkathon</li> <li>News</li> <li>Talkathon</li> <li>Pauline rred%</li> </ul>	Coffee Olub Talkathon Weather Coffee Club: News	Hews: Parm Bervice News Talkathon
\$:15	Musical Clock Talkathon News	Breakfast Club Breakfast Club	Markets: Coffee Club Kitchen, Club Talkathon; News	Prayer Ceagu Talkathon Musical Clock
9:00 9:15 9:30 9:45	Welcome Travelers Double or Nothing	• My True Story; Whisp'ns Streets • Talkathon	Arthur Godfres Time Arthur Godfres Time	Len Schmitt Talkathon Len Schmitt Talkathon
10:00 10:15 10:30 10:45	Strike It Rich Len Schmitt Talkathon	Paula Stone Talkathon Queen for a Day	Arthur Godfrey Time Music Speaks Jackpot Quiz	Len Schmitt Talkathon Len Schmitt Talkathon
L1:00 11:15		* Jack Berch * Marquee * News: Batty * J. Conte: Quiz	Talkathon Aunt Jenny Helen Trent Our Gal Sunday	News: Morpini Matines News Parm News
12:00 12:15 12:30 12:45	News: Roundu: Farm Service News Polks Party	• Tunes: News • Len Schmitt Talkathon	Talkathon News Mate: Weather Talkathon	Music: Market News and Markets Farm and flom
1:00 1:15 1:30 1:45	Trading Post Melody Mom'ts Brighter Day Dr. Malone	Len Schmitt Talkathon Len Schmitt Talkathon	Jockey's Choice Talkathon Dearest dother Talkathon	Farm Service Si Hays and Daughter Hubba Hubb
	• Life Beautiful • Road of Life • Pepper Toung • Right to H'p'nes	• Lon Schmitt Talkathon • Lon Schmitt Talkathon	Quiz the Missus House Party C. Smith; Adams	• Hubba Hubb • Rubba Hubb • U W Band • Chapel in Sk
3:04 3:15 3:30 3:45	Backstage Wife Stella Dallas Widder Brown Wom'n in Ho'se	Len Schmitt Talkathon Mister Music	Every Day: Luells Mortenant Talkathon Music: News	Len Schmitt Talkathon
4:00 4:15 4:30 4:45	is Fr't Page Farrel	Break the Bank Jon & Sparkie Birthday Club	Talkathon Showcase Len Schmitt Talkathon	Len Schmitt Talkathon News Band Parade
5:00 5:15 5:30 5:45	• Madison Hour • Talkathon	Cal Tinney Taikathon Sports; News	Talkathon Music; Sports Balter, All Hits Allan Jackson	Special Len Schmitt Talkathon
6:00 6:15 6:30 6:45	Talkathon Music; News News of World I Man's Family	• News: Serenads • Fuiton Lewis • Lone Ranger	Music: Sports E. R. Murrow	Talkathon Pips, Tunes Talkathon Bing Sings
7:00 1:15 7:30 1:45	Lon Schmitt	<ul> <li>Len Schmitt.         Talkathon</li> <li>Len Schmitt.         Talkathon</li> </ul>	Women Voters Talkathon Doctor Christian	Talkathon Farm Frunt Len Schmitt Talkathon

Nows: Ed Slivera Show Side Street News: 1310 Olub Tex Williams Dance: News Starred programs are also carried on corresponding FM stations FM channels: WiBA-FM, 101.5 M. WWCF (WIBU), 94.9 M. WISC-FM, 98.1

News: Boxing

News: Midnight

For Children

Miscellaneous

5 p. m. — Uncle Bill (WMFM): "Hansel and Gretel."

10 a. m.— Homemakers (WHA):
"Early Apples for August Meals,"
Mrs. John Slaughter . Paulo
Stone (WISC): Capt. Harry Sper-

10:45 a. m. — Dave Garroway (WIBA): Tony Bennett, guest. 8 p. m.—Origin of Superstition (WMFM): "Unlucky in Cards, Lucky in Love."

Lucky in Love."

8:15 p. m.—Excursions in Science (WMFM): "Biological Engi

3 Held in Edmund

Bank Holdup to Be

Arraigned Sept. 3

Raymond Hephner, 26, his wife

Virginia, 23, and his brother, Philip, 23, all of Chilton, will be

arraigned on bank robbery charges in Madison Federal Court

Sept. 3 at 10 a.m., U. S. Atty. Frank Nikolay announced Tues-

lay. The two brothers, referred to

during a six-month hunt as "Mutt and Jeff," will face Judge Patrick

T. Stone on a charge of holding up

the Farmers Savings bank at Ed

mund, Iowa county, last Jan. 21 Both have been in the Dane coun-

ty jall since their arrest July 30.
Raymond's wife, charged with aiding and abetting the robbery by driving the cape car, is at

FBI agents who arrested the trio reported the brothers have admitted holding up the Edmund bank and two others in Pearl City and Kent, Ill. More than half of the \$22,569 loot from the three robberies has been recovered they

liberty on \$8,000 bond.

ber. Nazi-trial interpreter.

Talkathon

Wisconsin Farm Hour News; At Your Reques

### Today's Radio Highlights

John Daly Mystery Ed Silvers Elmer Davis

Groucho Marx Len Schmitt Talkathon

Promenade Concert News; Music Sports Final

News Your Pastor

Music

7:45 a. m. — George Morgan
(WIBA): "Undecided." "Almost,"
"Somebody Loves Me."

11 a. m. — Jack Berch (WISC):
"I Wanna Go Home With You."
"If This Isn't Love."

2:30 p. m. — Music You Want
(WHA): "Cello Concerto in A
Minor." Saint-Saens.

4:30 p.m.—Music of the Masters
(WHA): "Tristan and Isolde" excerpts... Curt Massey (WBBM):
salute to New York City.

Surrance investigator hunts missing witnesses.

7:30 p. m. — Br. Christian bequeaths fortune to hospital, with a string attached.

5ports

12:25 p. m. — Baseball (WIND):
Cubs vs. Reds.
7:25 p. m. — Baseball (WINC)FM): Tigers vs. White Sox.

9 p. m. — Boxing (WKOW): Danny Nardico vs. Lalu Sabotin.

cerpts ... Curt Massey (WBBM): ny Nard salute to New York City.
5:30 p. m.—Music Clinic (WHA): Donna Tomlinson, Ashland; Esther Nesvacil, Waunakee; Allee Engel-Dorothy Nesvacil, Waunakee: Alice Engelhard, LaCrosse, and Joan Herreid, Susan Gunderson, and Mary Lou Daniels, Madison.

3 p. m.—Promondo Carallel, Tp. m.—What's My Line (WIBA):
Dorothy Kilgallen, Hal Block, Bennett Cerf, Arlene Francis, John Daly.

Madison.

m. — Promenade Concert
Roy Shield conducts sum-9 p. m.—Promenade Concert (WIBA: Roy Shield conducts sum-mer music . . . FM Concert (WHA-FM): third act of "Die Meister-FM): third act of "Die Meister-

singer."

11:45 p. m.—Side Street (WISC):
"The Gramaphone Shop."

WMFM

(Formerly WFOW)

104.1 Mess.
WEDNESDAY
A. M.

(Formerly WFOW)

104.1 Mess.
WEDNESDAY
A. M.

6:00 Enrly Risers
7:00 News: Yawn Patrol
7:15 North Hail Weather Report
7:18 Yawn Patrol
7:25 Bond Program
7:30 Yawn Patrol
7:35 Layman's Call to Prayer
7:30 Yawn Patrol
7:35 North Hail Weather Report
8:00 Talkathon
9:00 Stars Sink
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hail
11:30 Navy Band
11:45 Sacred Heart Program
P. M.
12:00 News; Noonline Frolics

11:00 Navy Distance Program
12:00 News; Noontime Profits
1:00 Music to Listen to
1:00 Music to Listen to
1:00 Dance Band
1:00 Little Show
1:00 Easy Listening
1:00 Package of New Records
1:00 Package of New Records
1:00 Easy Listening
1:00 Sharpen Your Wits
1:00 Easy Listening
1:00 Easy Listening
1:00 Easy Listening
1:00 Easy Morkan
1:00 Easy Morkan
1:00 Con Pour & One Civ

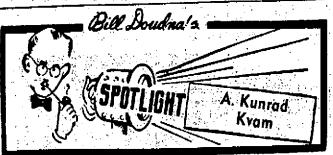
10;45 Dick Jurkens 11:00 One, On Four & One Club (to 12

#### WHA and WHA-FM

WHA and WHA970 Kc.—82, Mers.
WEDNESDAY
7:00 Farm Program
7:30 Hand Wason
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
9:30 Just for Fun
9:50 Murkets
9:35 Weather Report
10:00 Homemakers Program
10:00 Concert Airs
10:45 Views of the News
11:00 Historical Geography
11:50 Noon Musicale
P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Transition to Industrial Society
2:30 Music You Want
3:00 Man and Cultura P. M.

130 Music and Culture
130 Music and Culture
130 Music of the Masters
130 From the Music Clinic
131 From Music Clinic
132 From the Music Clinic
133 Music
130 From the Music Clinic
130 From the Music Clinic
131 From the Music Clinic
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132 From the Music Clinic
133 From the Music Clinic
134 From the Music Clinic
135 From the Music Cl



TIP O' THE MORNING: Station WISC will carry all the Green Bay Packers' games this fall, with Earl Gillespie at the mike . . . plus all University of Wisconsin football games, with Ed Hansen doing the play-by-play.

KUNRAD KVAM, formerly of Madison, has been ap-A. pointed chairman of the music department at the New Jersey College for Women at New Brunswick, N. J. The college is a part of Rutgers uni-

versity. His appointment to succeed Duncan McKenzie, who retired June 30, was announced Tuesday by Dr. Lewis Webster Jones, university president.

Kvam came here in 1941 as a graduate student in music at the University of Wisconsin. While working for his master's degree, he assisted Prof. Leland Coon in music appreciation work and taught cello. In 1943, he became an instructor in German for the army's specialized training program. He also played for a while with the Pro Arte quartet and was cello soloist



with the Madison Civic Symphony orchestra. After overseas service with the army, he returned to

music and director of the Elizabeth Rodman Voorhees Chapel Jenny's Stories" over CBS-Stevenson's Choice choir, as well as chairman.

CWIHA) will be recorded at 3:30 p. m. Thursday, in the bird house at Vilas park zoo. Boys and girls are invited to be there to ask questions of Zoo Director Harold Hayes. The program will be on the air at 12:45 p. m. Sunday.

N. Y. Lots of girls make such decisions at such times, but Agnes decisions at such times decisions at such times, but Agnes decisions at such times, but Agnes decisions at suc ZOO VISIT: Next Sunday's "A Day at the Zoo" broadcast

company of "Mr. Roberts" may go to Bruce Bennett, movie parents who came to care for State Treasurer William G. Stratactor who, as Herman Brix, was 1932 Olympic shot-put-chamactor who as Herman Brix, was 1932 Olympic shot-put-chamactor who brothers enter the next in New York City. pion. Henry Fonda, who played the part in New York City tertained the youngsters by reading Dickens aloud and encouraging the children to sing and play the program, NBC sporstcaster, will co-star with Vicki Tom Duggan, NBC sporstcaster, will co-star with Vicki Cummings in "Light Up the Sky" at the Chevy Chase summer urged her to participate in public speaking contests, and proudly the speaking contests, and proudly the speaking contests, and proudly the speaking contests.

ther near Chicago, starting Aug. 19.

Linda Darnell will go to Rome to make one or more Engwitnessed her winning a grand theater near Chicago, starting Aug. 19. ish-language films for an Italian producer. Her 5-year-old her family.

daughter, Charlotte, will go along. cy (ex-UW) Howard is working on a new television show, "Miss that day who talked and talked cy (ex-UW) Howard is working on a new television show, "Miss that day who talked and talked ... and got a prize for

Ruby Stevens," which will star Gloria Grahame.

Jess Pugh, who plays Inspector Argyle on ABC network's "The Silver Eagle," created the title role in the radio version "Scattergood School of Oratory after high school graduation, Miss Young

Baines" years ago.

Michael Rabin, 15-year-old violinist who will play here next season on the Wisconsin Union concert series, is touring Australia. He'll
son on the Wisconsin Union concert series, is touring Australia. He'll
be back in the U. S. in October, and will make his first appearance
be back in the U. S. in October, and will make his first appearance
of the season on NBC's "Great Artists" Nov. 10.

The season of Raduation, Paiss I voting around Boston. Upon graduation, she joined a Providence, R. I., stock companies to the played in stock companies in and around Boston. Upon graduation, she joined a Providence, R. I., stock companies to the played in stock companies in and around Boston. Upon graduation, she joined a Providence, R. I., stock companies to the played in stock companies in and around Boston. Upon graduation, she joined a Providence, R. I., stock companies to the played in stock companies in and around Boston. Upon graduation, she joined a Providence, R. I., stock company, where she met the man she later married. For six years they traveled, frequently the played in stock companies in and around Boston. Upon graduation, she joined a Providence, R. I., stock companies to the played in stock companies in and around Boston. Upon graduation, she joined a Providence, R. I., stock companies to the played in stock companies in and around Boston. Upon graduation, she joined a Providence, R. I., stock companies to the played in stock companies in and around Boston. Upon graduation, she joined a Providence, R. I., stock companies to the played in stock companies in and around Boston. Upon graduation, she joined a Providence, R. I., stock companies to the played in stock companies in and around Boston. Upon graduation, she joined a Providence, and the played in stock companies in and around Boston. Upon graduation, sh

Peggy Ann Alderman, Winston-Salem, N. C., has been announce ed as the winner of the first annual Marie Morrisey Keith scholarship of the National Federation of Music Clubs. The 21-year-old

planist wil receive \$250 annually for tuition for three years. Jeanmaire, dancing star of "Hans Christian Andersen," is vaca ioning in Paris. She'll return to Hollywood next month,

ress when she tasted success in a to Seek Governorship high school play at Port Jervis.

N. Y. Lots of girls make such decisions at such times, but Agnes

" she says.
During training at the Bostor with different companies. In order to establish a home, her husband

left the acting profession to set up a business in Philadelphia.
When she finished her touring engagement, the couple organized and directed a Little Theater group (Cue and Curtain) in Philadelphia. It was during the two and

NEW LOW PRICE ON TERRALAC

Made possible by increased sales and manufacturing

economies. Same high

quality. No change in

formulation.

LEN SCHMITT CANDIDATE FOR U. S. SENATOR

Today

The Eagles Hall 23 W. Doty Street

 $\star$   $\star$ 

and heard on all Madison radio stations for 25 consecutive hours 

Phone 6-5591

TUNE IN WEDNESDAY, AUG. 13 (Morning)

12 Mid.5:45 WKOW 12 Mid.5:45 WKOW
5:45- 6:00 WIBA
6:00- 6:30 WISC
6:30- 7:00 WIBA
7:00- 7:15 WISC
7:15- 7:30 WKOW
7:30- 7:45 WISC
7:45- 8:00 WIBU
8:00-8:15 WMFM
WPDR
8:15- 8:30 WIBU
WMFM
WPDR
4:30- 8:45 WIBA 1310 1480 8:30- 8:45 WIBA WMFM WPDR 8:45- 8:55 WKOW WMFM WPDR 104.1 8:55- 9:00 WMFM 9:00- 9:45 WIBU 9:45-10:00 WISC 1480 1240 1240 1240 WIBU WIBU 10:00-10:15 10:15-10:30

1480 10:30-11:00 WIBU 11:00-11:15 WKOW 11:15-11:30 WISC 11:30-Noon WIBA 1070 (Afternoon.

12:00-12:15 WKOW \* 12:15-12:45 WISC 12:45- 1:00 WKOW WISC 1:00- 1:15 WISC 1:15- 1:30 WKOW 1:10- 1:50 WKOW WISC 1:30- 1:45 WISC 1:45- 2:00 WKOW WISC 2:00- 3:30 WISC 3:30- 3:45 WKOW WIBU WIBU 4:00- 4:15 WIBU 4:15- 4:30 WIBU 4:30- 5:15 WKOW 4:30- 5:15 WKOW 5:15- 5:30 WIBA 5:30- 5:45 WIBU 1240 1240 5:45- 6:00 WIBU 1240 (Evening) 6:00- 6:15 WIBA 6:15- 6:30 WKOW 6:30- 6:45 WIBU 6:45- 7:00 WKOW 1240

7:00- 7:15 WIBU 7:15- 7:30 WISC 7:30- 8:00 WIBA 8:00- 8:15 WKOW WISC 1480 1240 1480

1310

8:15- 8:30 WISC 8:30- 9:00 WIBA

\* \* \*

ON THE AIR.. LEN SCHMITT

25 HOURS

Republican Candidate for U. S. Senator

PAID ADVERTISEMENT: Authorized and paid for by Citizens for Schmitt for U. S. Senator Committee, George Engelretson, secretary, South Wayne, Wisconsin.

# erralac<sub>trademak</sub> the leading milk formula for baby pigs

so rich, so nourishing, so complete that you

# wean at 5 weeks or less

# Terralac pigs are 20 percent heavier than sow-fed pigs

### Send 220-pound hogs to market 4 to 5 weeks earlier

The earlier-weaning, earlier-to-market, pig-saving Terralac system has now proved itself on thousands of practical farms.

Weaned at five weeks or less, Terralac pigs, with their better head start, beat sow-raised pigs to market by as much as four and five weeks!

Hog producers who tried Terralac in the spring plan to put all their fall pigs on it-for the simple reason that it makes them money.

Then consider these other money-making advantages. Many users say these alone are worth the price of Terralac:

You save extra-profit pigs you would lose without itrunts, orphans, extra pigs in big litters.

You cut 'way down on death losses, from crushing and from disease and parasites transmitted by the sow.

Sow feeding costs are reduced by half. You save labor, save space . . . you market more hogs from the same number of sows.

Why are all these things possible? Terralac brings your pigs ALL the known growth factors that baby pigs need AND IN SUFFI-

CIENT QUANTITIES . . . all the good protein of milk:.. with 27 added nutrients: minerals, vitamins, trace elements and, of course Terramycin, the best antibiotic for hogs.

Remember, Terralac is loaded with rich, growth-giving nourishment that shows up in a mighty short time after you put your pigs on it! And feeding results are always the same because Terralac formulation is under strict laboratory control.

Put your next litters on Terralac and compare.



425 North Michigan Avenue, Chicago 11, Illinois



At the Little Sister Farms Pig Hatchery, St. David, Ill., pigs get Terralac in chicken water fountains. See photo above. Other Terralac feeders use homemade troughs of various kinds. This simplest equipment gives excellent results with Terralac.

### Put your next litters on Terralac—and compare!

Experience of hundreds of users tells you what to expect when you try Terralac. Compare your own results with what these users say:

"You wean at 5 weeks or less" -says Bob Haggerty, St. David, III. "You save many pigs you would lose

-says Elmer Kehrli, Manchester, lowa "Terralac feeding costs are low"

-says M. L. Peters, Wilton Junction, Iowa "You can make your own equipment" -says Ralph Guldenpfennig, Oneida, lit.

"You save space, you save work!"

-says Henry Brinkman, Clarksville, Iowa "Terralac proves your gills sconer" -says Henry Roth, Prophetstown, Ill.

HEADQUARTERS FOR ANTIBIOTICS AND VITAMINS FOR ANIMAL HEALTH AND NUTRITION