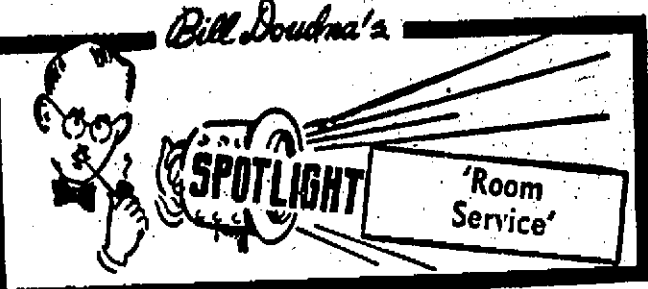


Radio Timetable

FRIDAY

WIBA 1310 Kc.	WISC 1550 Kc.	WKOW 1970 Kc.	WIBU 1240 Kc.
6:00 Sunrise 6:15 Frodo 6:30 Musical 6:45 Clock News	6:00 Wisconsin 6:15 News, Today 6:30 Sports News 6:45 News	6:00 Breakfast Club 6:15 News, Farm Hour 6:30 Chapel of Air 6:45 Weather, Mkt.	6:00 Silent 6:15 Silent 6:30 Rural 6:45 Roundup
7:00 Alex Dreier 7:15 Musical Clock 7:30 News 7:45 George Morgan	7:00 Top of Morning 7:15 News 7:30 Top of Morning 7:45 P. Frederick	7:00 Coffee Club 7:15 News 7:30 Weather, Coffee 7:45 Club News	7:00 News, Farm 7:15 News 7:30 News 7:45 Farm Profile
8:00 Musical 8:15 Musical Clock 8:30 News 8:45 News	8:00 Breakfast 8:15 Club 8:30 Breakfast 8:45 Club	8:00 Market: Coffee 8:15 Club 8:30 Kitchen Club 8:45 Coffee Club: News	8:00 Prayer League 8:15 Musical 8:30 Musical Clock 8:45 Musical Cinc
9:00 Welcome 9:15 Travelers 9:30 Double or 9:45 Nothing	9:00 My True 9:15 Story: Whisp's 9:30 Streets 9:45 Bill's Marries	9:00 Arthur Godfrey 9:15 Time 9:30 Arthur 9:45 Godfrey	9:00 News: Music 9:15 Bob Crosby 9:30 Music 9:45 Music
10:00 Strike It 10:15 Rich 10:30 Rob and Ray 10:45 Dave Garroway	10:00 Paula Stone 10:15 Coffee Club 10:30 Queen for a Day 10:45 News	10:00 Arthur Godfrey 10:15 Time 10:30 Music Speaks 10:45 Jackpot Quiz	10:00 News 10:15 Mid 10:30 Mornins 10:45 Matinee
11:00 Carson Gully 11:15 Music in 11:30 Trader Mike 11:45 Farm Roundup	11:00 Jack Berch 11:15 Bob Crosby 11:30 News 11:45 J. Conno: News	11:00 News: Women 11:15 Aunt Jenny 11:30 News 11:45 Our Gal Sunday	11:00 News: Morning 11:15 News 11:30 News 11:45 Farm Front
12:00 News: Roundup 12:15 Farm Service 12:30 News 12:45 Polka Party	12:00 Top Tunes 12:15 News 12:30 News 12:45 Music	12:00 Dinner Concert 12:15 News 12:30 News 12:45 Farm Parade	12:00 Musical Markets 12:15 News 12:30 News 12:45 Farm and Home
1:00 Betty 1:15 Onas: Muzo 1:30 Brighter Day 1:45 Dr. Malone	1:00 Mister 1:15 Music 1:30 News: Mr. 1:45 Music	1:00 Jockey's 1:15 Choice 1:30 Doores: Mother 1:45 Jockey's Choice	1:00 Farm Service 1:15 News 1:30 and Laughter 1:45 Hubba Hubba
2:00 Life Beautiful 2:15 Road of Life 2:30 Pepper Young 2:45 Right to Ho'ness	2:00 Mister 2:15 Music 2:30 News: Mr. 2:45 Music: Scores	2:00 Quiz the Muzo 2:15 Party 2:30 C. Smith: Adams 2:45 Music	2:00 Hubba Hubba 2:15 Hubba 2:30 Organ Music 2:45 Science Exce
3:00 Backstage W/L 3:15 Stella Dalina 3:30 Wider Brown 3:45 Woman in House	3:00 Mister 3:15 Music 3:30 News 3:45 Music	3:00 Every Day: Luella 3:15 Mortenson 3:30 News 3:45 Listening: News	3:00 Hubba Hubba 3:15 Hubba 3:30 Organ Music 3:45 Science Exce
4:00 Jus: Plain Bill 4:15 Front P. Farroll 4:30 Lorenzo Jones 4:45 Doctor's Wife	4:00 Break the 4:15 Bank 4:30 News 4:45 Music	4:00 Mary Oakes's 4:15 Showers 4:30 News 4:45 Band Parade	4:00 Hubba Hubba 4:15 Hubba 4:30 Organ Music 4:45 Science Exce
5:00 Madison 5:15 Hour 5:30 News 5:45 Sports: News	5:00 On 5:15 Tunes 5:30 Mr. Muzo 5:45 Sports: News	5:00 Madison Sports 5:15 Tunes: Sports 5:30 Salter: All His 5:45 House	5:00 Fiesta Time 5:15 University 5:30 Special 5:45 Daily: Special
6:00 Dinner 6:15 Melody: News 6:30 News of World 6:45 Man's Family	6:00 News: Borend 6:15 Fulton Lewis 6:30 News 6:45 Rancier	6:00 News for 6:15 Dining: Sports 6:30 E. R. Murrow 6:45 News	6:00 News 6:15 Old Time Band 6:30 Sports Time 6:45 Bins Stars
7:00 Sons of 7:15 The Famous 7:30 Bob and 7:45 Ray	7:00 The Top 7:15 Guy 7:30 News 7:45 Your FBI	7:00 Hollywood 7:15 Open House 7:30 Meltdown 7:45 U. S. A.	7:00 Used Car 7:15 News 7:30 Old Times 7:45 Stan Jason Tric
8:00 Mario 8:15 Lunza 8:30 Music by 8:45 Nantovant	8:00 Newsstand 8:15 Theater 8:30 Mysterious 8:45 Traveler	8:00 The Big 8:15 Time 8:30 Steve 8:45 Allen	8:00 Stan Jason Tric 8:15 Old 8:30 Times 8:45 Jamboree
9:00 Madison C. O. 9:15 World's Most 9:30 News: Music 9:45 Sports Final	9:00 John Daly 9:15 News 9:30 Ed Silvers 9:45 Elmer Davis	9:00 News: Capital 9:15 Clockroom 9:30 Salute 9:45 to a Star	9:00 Wisconsin 9:15 Farm Hour 9:30 News: At 9:45 Your Request
10:00 News 10:15 Your Factor 10:30 Manhattan Mus 10:45 Melody Parade	10:00 News 10:15 Frank Edwards 10:30 Ed Silvers 10:45 Show	10:00 News 10:15 Scores 10:30 Some of the Best 10:45 Dance Time	10:00 At Your 10:15 Request 10:30 At Your 10:45 Request
11:00 News: 1310 11:15 Club 11:30 Dance 11:45 Clock News	11:00 News: Ed 11:15 Silvers 11:30 Music 11:45 Side Street	11:00 News: Midnight 11:15 Turn 11:30 Tunes 11:45 Silent	11:00 Silent 11:15 Silent 11:30 Silent 11:45 Silent



TIP O' THE MORNING: The boys and girls at the radio turntables won't like this—but there's talk that the record companies will slowly diminish their output of 78-rpm discs, concentrating on 45s and 33 1/2s.

ALBERT MARTIN, WHO TALKS like Jimmy Stewart, looks like Eddie Albert, combined those characteristics to make a new comedy of high grade at the Wisconsin Union theater Thursday night.

His portrayal of an ingenuous playwright embroiled in the fantastic plottings of a shoestring producer and his cohorts was one of the best comedy performances in a Wisconsin Players show—summer or winter—for many a year.

The play was "Room Service," in which Eddie Albert, Sam Levine, Van Johnson, and Betty Field played on Broadway and in which the Marx brothers starred in films. It was one of George Abbott's great successes, ranking with "Boy Meets Girl," and Director John Dietrich managed to give it, most of the time, the same hurrying speed for which Abbott is noted and on which the farce depends for much of its effect.

It was crammed and jammed with laughs—and they came so fast that the audience didn't have a chance to recognize one gag as an oldie before a new one arrived to replace it. Like all farces, it had a plot of stupendous improbability, embellished with situations crowding upon each other with thought-destroying speed.

Caught in a jam of unpaid bills, bouncing checks, and crackpot ideas, the young author had to feign measles, stomach ailment, and suicide to help stave off such demands as those of the hotel in which 22 actors were living high, along with producer, director, and others, with no money and less credit. The fact that their play unexpectedly became a hit was an anticlimax to the rest of it.

Well, that may give you an idea of what will be going on at 8 tonight and 8 p.m. Saturday.

Beyond that, one must give credit to certain other actors—Glen Potter as the finagling producer, John McGeehan as his director, Henry Lee as another aide, Norman Kaiser as a bewildered bill collector, and Bernard Lifson as a pompous senator.

NAMES IN THE NEWS: Sunday's concert by the Madison Mu-

sicians assn. band will be conducted by Douglas Steenland, conductor of the Elgin, Ill., Symphony orchestra. He is also director of the Elgin high school band, an instructor in the University of Wisconsin summer music clinic, former director of instrumental music at Central high school, and former member of the Madison Civic Symphony orchestra.

The concert will be at 3 p. m. in Vilas park.

PEG BOLGER, formerly of Madison, now heads the writing staff and public relations department of Bert Johnston Productions, Inc., movie producer at Cincinnati, O.

Until recently she had been a radio and television actress in Chicago. Before that, she directed "The Feminine Viewpoint" at WTMJ-TV; was public relations director of Wisconsin Central Airlines; was woman's director of WIBA, and was production manager at WHA. She is a University of Wisconsin graduate.

Betty Cass, chef Carson Gully, and "Trader Mac" will be on schedules on WIBA beginning Monday. Miss Cass will be on the air at 11 a. m., Gully at 11:30 a. m., and "The Trading Post" at 1 p. m.

Everett Mitchell, m. c. of the National Farm and Home Hour, and Clara Christensen, Park Ridge, Ill., were married Saturday in a surprise ceremony at Park Ridge and Lake Louise. Mrs. Mitchell was a business office supervisor for the Illinois Bell Telephone Co.

Jack Benny returned to the U. S. Tuesday, reaching New York City by plane after a seven-week tour of Europe. He played a record-breaking, three-week engagement at London's Palladium; did a week at Manchester's Palace; played shorter runs in other cities, and closed with a record week at Glasgow's Empire theater. Then he visited the Netherlands and France.

Harry Wismer will cover the All-American golf tournament Sunday for Mutual, then will report the World Championship

harmonicas capable of varying keys.

Musical dictionaries differentiate between the mouth harmonica and the harmonica. Technically the instrument generally known as a harmonica is a mouth harmonica, or mouth organ.

The other harmonica is an instrument invented by Benjamin Franklin and in no way resembles a mouth organ. The Franklin instrument possessed such musical merit that distinguished composers wrote tunes specifically for it. The mouth organ has not enjoyed any great distinction in this respect, although some of the chromatic harmonica renditions at Trossingen were composed by Bach—for other instruments.

The Franklin harmonica consisted of a series of graduated glass bells, or bowls, nested into one another and mounted on a central spindle, or shaft. The shaft and the bowls were turned by means of a foot pedal, with the spindle of a foot pedal position and the lower edge of the bowls immersed in a reservoir of water.

As the bowls turned on the shaft music was obtained by placing the fingers on their wet, revolving edges, much as single pitch notes are coaxed out of ordinary water tumblers when the rim is rubbed by a wet finger.

The honor comes naturally, because Trossingen, in the French zone province of Wurttemberg-Hohenzollern, owes much to the harmonica. One of the world's largest and best known makers of mouth organs is located there, and the factory provides much of the town's employment, says the National Geographic society.

The harmonica, or more correctly, the mouth harmonica, is much younger than the harmonium. It was invented by Friedrich Buschmann in Berlin in 1821 and employs an originally Oriental system of producing music by passing air over "free" reeds—vibrating metal reeds that fit exactly the metal aperture.

There were oriental mouth organs long before Buschmann's. The Chinese and Japanese models were made with a gourd, or a gourd-shaped piece of carved wood, as an air reservoir. Thirteen or more slender canes were inserted into this windchest, each cane producing a note from a different free reed. Some Chinese mouth organs use bamboo pipes, or canes, 14 feet long.

While all Oriental mouth organs can be carried by one man, they can scarcely be shipped into America, as can the German and American models. These vary from small toys capable of playing only one key to large, chromatic

WHA and WHA-FM
770 Kc.—8.7 Meps.
FRIDAY
A. M.

7:00 Farm Program	7:30 Band Wagon	8:00 Morning News	8:30 Morning Melodies	9:00 Just for Fun	9:30 Markets	9:55 Weather Report	10:30 Homesteaders Program	10:45 Views of the News	11:00 Historical Geography	11:30 News Musicale
12:20 News	12:30 Farm Program	1:00 Chapter a Day	1:30 Transition to Industrial Society	2:00 Music You Want	2:30 Music	3:00 Man and Culture	3:30 Music	4:00 Radio Journal	4:15 Just for Fun	4:30 Music of the Masters
4:30 From the Music Clinic	5:45 News	6:00 Organ Melodies	6:30 Dinner Musicale	7:00 Trip Through Switzerland	7:15 Views of the News	7:30 The Virginians	8:00 Survey of Russian Literature	8:30 News of Wisconsin	9:00 FM Concert	9:30 From the Music Clinic
10:30 Night News (to 11)										

At the Shows

Orpheum

FEATURE: The Story of Robin Hood.

TYPE: Mostly for children.

CAST: Robin Hood, Richard Todd; Maid Marion, Joan Blye; Friar Tuck, James Hayter.

STORY: Walt Disney, using all living actors as opposed to his usual forte, has recreated the popular story of the English outlaw at the time of Richard the Lion Hearted who fought his cause from Sherwood forest. . . . Prince John off to the Crusade, Prince John and the Sheriff of Nottingham rule in love with Robin's trickery and is imprisoned by Prince John. . . . Friar Tuck, John Little, Allan-a-Dale, and Scarlet join Disney's production.

HIGH POINTS: Filmed in the locale where Robin Hood actually was supposed to have roamed, the photography is magnificent, the photography is magnificent, the photography is magnificent. . . . A bit turgid and adventurous, the younger audience's conception of manhood, Robin Hood as portrayed by Todd is well presented. . . . James Hayter as the rough Friar Tuck nearly steals the show.

LOW POINTS: Even the younger minds must have had difficulty in believing some of the archery perfection. . . . some of the actors were hard to understand either through mechanical error or poor enunciation.

VERDICT: Although it strayed from the time-worn tale (our 7-year-old's objection), the film is beautifully done. Worth commendation, too, is the other Disney short about water birds—remarkable photography and cleverly edited.

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SEE WHY LIFT WAVES take up to 5 HOURS LESS TIME and LAST up to 3 TIMES LONGER!

(Two girls start at same time—3 o'clock Saturday afternoon)

A LIFT WAVE

1st step She started her Lift at 3 o'clock. It took her only about an hour to finish the entire waving lotion step—including test curls!

2nd step She used "Naturalizer" to make her wave really permanent! Her wave is now finished...

Now her hair is set in pin curls for her hairdo!

LIFT WAVE FINISHED—and hairdo styled too—in LESS THAN 2 HOURS! 4:52 o'clock

Ready for a glamorous evening!

Pin curls dry fast (but hair wound on curlers does not). So, by 6:30, her Lift is already brushed and combed into a smart, lovely hairdo!

And best of all, her Lift wave is so permanent—so much like Naturally Curly Hair, it will last months and months!

A NO-NEUTRALIZER WAVE

1st step She also started at 3 o'clock. She has wound her hair on curlers and applied waving lotion, according to directions; rinsed with water (or used towel to remove excess lotion).

2nd step (which you may not know about) She is now starting to WAIT 4 HOURS, with her hair on curlers. (With No-Neutralizer products, you need slow drying on curlers.)

STILL WAITING! She has 5 more HOURS to wait! She's getting worried, because she has a date at seven!

2 HOURS GONE—5 MORE TO GO

NO DATE FOR HER TONIGHT! She still has HOURS to wait! Her 6 hours of waiting won't be up until 10 o'clock!

TO O'CLOCK—SECOND STEP FINISHED...

7 hours after she started! And LOOK at that kinky, frizzy hair—because it dried on the curlers! Now she has to re-wet her hair and set it in pin curls! **POOR GIRL!**

But what she still does NOT know is—**HER WAVE IS ONLY SEMI-PERMANENT!** Won't last nearly as long as a Lift.

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Today's Radio Highlights

Music
7:45 a. m.—George Moran (WIBA): "Sourwood Mountain," "Almost," "Little White Lies."
10:30 a. m.—Music for Voice (WHA): Italian classics.
2:30 p. m.—Music You Want (WHA): Caruso recital.
4:30 p. m.—Music of the Masters (WHA): "Symphony on a French Mountain Air," D'Indy... Curt Massey (WBBM): Songs about home.
5:30 p. m.—Music Clinic (WHA): Whitman Ladd, Dodgeville; Donna Ward, Eau Claire.
8 p. m.—Mario Lanza (WIBA) and Gisele MacKenzie; "The World Is Mine Tonight," "Lolita," "Bonnie Dundee," "Roses of Picardy," "I've Told Every Little Star," "O Paradiso."
9 p. m.—FM Concert (WHA-FM): "A Faust Symphony," Liszt.
10:30 p. m.—Music of Manhattan (WIBA): "Id Club the Highest Mountain," "At the Candlelight Cafe," "Goodnight, Sweetheart."

Drama
7:30 p. m.—This Is Your FBI (WISC): "The Death Cruise," showing gangsters of taking law in one's own hands.

Religion
10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Edward Bior, Madison Catholic diocese.

Miscellaneous
10 a. m.—Paula Stone (WISC): with Georgia Gibbs.
11 a. m.—Chet Carson Gully (WIBA): "Saiad and Sandwich Combinations."

Discussion
7 p. m.—Trip Through Switzerland

WIBA Sets Broadcasts from Gladiolus Show

Officers of the Madison Gladiolus society will be interviewed in a broadcast from the 11th annual gladiolus show over WIBA and WIBA-FM at 2:15 p. m. Sunday. Among them will be Gerald Wilke, vice-president; John Magnusco, show manager, and Mrs. Theodore Wisniewski, in charge of artistic arrangements. H. C. Nichols, cashier of the First National bank, scene of the show, also will be on the air.

Roger Forster, WIBA announcer, also will describe the show.

College Man to Start Catholic Hour Series

The Rev. Francis J. Connell, of Catholic university, will give a series of five talks on the Catholic hour over WIBA Sundays at 1 p. m. Entitled "Convent, Monastery and Home," the series will begin this week.

Individual subjects will be: Aug. 3, "Come Follow Me," Aug. 10, "Let Your Light Shine," Aug. 17, "Love God With Thy Whole Heart," Aug. 24, "Love Thy Neighbor As Thyself," and Aug. 31, "Be Ye Therefore Perfect."

WMFM
134.5 Meps.
FRIDAY
A. M.

6:00 Early Risers	7:15 North Hall Weather Report	7:18 Yawn Patrol	7:25 Bond Program	7:30 Yawn Patrol	7:45 Layman's Call to Prayer	7:50 Yawn Patrol	7:58 North Hall Weather Report	8:02 News: Clockwatchers	8:20 North Hall Weather Report	8:33 Clockwatchers	9:00 Stars Sing	9:30 Dance Band	10:00 Morning Musical Variety	10:30 Soaps of Yesterday	11:00 Old Times Hall	11:30 Navy Band	11:45 Sacred Heart Program									
12:00 News: Noontime Frolics	1:00 Music to Listen to	2:00 Dance Band	2:15 Little Show	3:30 Dance Band	4:00 Juke Box	4:15 Russ Meran	4:30 Easy Listening	5:00 Reserved for Junior	5:15 Uncle Bill	5:30 Off the Record	5:55 News: Musical Menu	6:15 Sid McElroy	6:30 Musical Menu	7:00 Snowcase	7:30 Public Service Time	8:30 Package of New Records	8:45 Vic Damone	9:00 Sharpen Your Wits	9:30 Perry Lee	9:45 John T. Perna	10:00 Cliff Steward	10:15 Today Phillips	10:30 Al Moran	10:45 Buddy Morrow	11:00 Let's Have Fun from 12 'til 1	11:00 One, Oh Four and One Club

Baseball
6:25 p. m.—Cubs vs. Dodgers (WIND).
7:25 p. m.—White Sox vs. Senators (WISC-FM).

Farm Programs
12:15 p. m.—Farm Service (WIBA): "Buying Feeder Pigs," Roy Ormond, Frank Mayfield.
12:30 p. m.—Farm Program (WHA): "State Fair Preview," Bill Masterson; report from Ashland Field Day.

Madison Chamber of Commerce and Foundation (WIBA): Irwin W. Lackore, executive director; G. O. Mayer, president; George Hall and Stanley V. Kubly, members of board of directors.

Constitution and Government.
9 p. m.—Madison Chamber of Commerce and Foundation (WIBA): Irwin W. Lackore, executive director; G. O. Mayer, president; George Hall and Stanley V. Kubly, members of board of directors.

News: Capital Salute to a Star

News: Midwest Turn Tunes

News: Noontime Frolics Music to Listen to

News: Morning News

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