

DIAL 8-3111

Today's Radio Highlights

Special Events
7 p. m. — Averell Harriman (WISC); address by candidate for Democratic presidential nomination on WMAQ at 7:30 p. m.
9 p. m. — Convention-Preview (WIBA); George Hicks, narrator.
10:30 p. m. — News Conference (WIBA); convention personalities and top newsmen.

Drama
7:30 p. m. — Dr. Christian (WKOW); "A Husband for Mother."
8 p. m. — Johnny Dollar (WKOW); Investigator involved with foreign currency, silver cigarette case. Mr. President (WISC); conservatives and progressives of both major parties split.

Music
7:45 a. m. — George Morgan (WIBA); "Night Train to Memphis." "Stumbling." "I'll Never Love No One But You."
2:30 p. m. — Music You Want (WHA); "Unfinished" symphony.
4:30 p. m. — Curt Massey (WBBM); "Walkin' My Baby Back Home." "Rutzn, Rutzn." "Sentimental Journey."
6 p. m. — Music for a Half Hour (WGN); with Rosalind Nadel.
9 p. m. — FM Concert (WIA-FM); third act and ballet music of "Idomeneo."

Religion
10:15 p. m. — Your Pastor Speaks (WIBA); the Rev. Edward Bier, Madison Catholic diocese.

Quiz
6:30 p. m. — Great Day (WGN); at Ft. Dix, N. J.
7 p. m. — What's My Line? (WIBA); Ariene Francis, Dorothy Kitchell, Bennett Corf, Hal Block, John Daly.

Sports
12:25 p. m. — Baseball (WISC); White Sox vs. Red Sox.
9:05 p. m. — Boxing (WKOW); Chuck Davey vs. Carmen Basilio.

Farm Programs
12:15 p. m. — Farm Service (WIBA); "Highlights of Sauk County Field Day." C. J. Chapman and Frank Mayfield.
12:30 p. m. — Farm Program (WIA); "Protect Grain from Insects and Rodents." E. H. Fisher; report from Spooner Field Day.

For Children
9:30 a. m. — Just for Fun (WHA); "Peter and the Wolf."
4:15 p. m. — Just for Fun (WHA); "One String Fiddle."

Miscellaneous
10 a. m. — Paula Stone (WISC); with Henry C. Roberts, "modern Nostradamus."
Homemakers (WHA); "Keep Cottons White and Colors Bright." Mrs. Margaret McGordale; "Summer Sandwiches and Fruit Drinks." Mrs. Harriet Greece.
11 a. m. — Chef Carson Culley (WHA); Jesse Johnston, guest; "Heat-Resistant Glass Cookery."
8 p. m. — Origin of Superstition (WFMF); "Turning Back After You Have Started."
8:15 p. m. — Excursion in Science (WFMF); "Developments of Agriculture Research."
8:55 p. m. — Portrait of a City (WMAQ); Schenectady, N. Y.

Veterinarians Meet at U.W. July 22-23
Program plans have been completed for the fourth annual Wisconsin Postgraduate Conference for Veterinarians to be held here July 22 and 23.

WFOF to Be WMFM, Effective Today
Beginning today, Station WFOF will be known as WMFM. Manager Earl Fessler received permission Tuesday from the Federal Communications Commission to make the change. The station will continue to operate on 104.1 megacycles. The change, Fessler said, will eliminate confusion with other stations with similar call letters and will emphasize the fact that it is an FM (frequency modulation) broadcaster.

BIRD KEEPS COOL
MEMPHIS, Tenn. — (U.P.) — Mrs. Clara Bracey thought it was just the unusual heat wave when the air conditioning unit began making queer noises. Investigating, she found a bird's nest in the part of the unit which faced outside.

Hear Betty Cass "ALASKAN TOUR"
Sponsored by Charity & Activity Assoc. of Zor Temple Shrine
Every Day—Mon. thru Fri.
WIBA—1 p. m.

FREE KITCHEN PLANNING SERVICE
Youngstown Kitchens
NO MONEY DOWN
36 MOS. TO PAY
LIFETIME STEEL
"Madison's Headquarters for Youngstown Kitchens"
Monona Hdwe. & Appliance
4603 MONONA DRIVE PHONE 4-4137

Radio Timetable

Table with columns for stations WIBA, WISC, WKOW, WIBU and their respective programs and times.

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M., WISC-FM 101.5 M., WKOW-FM 94.9 M., WIBU-FM 98.1 M.

WMFM 104.1 Megs. WEDNESDAY A. M.
6:00 Early Riser
7:00 News; Yawn Patrol
7:15 North Hall Weather Report
7:18 Yawn Patrol
7:22 Bond Program
7:25 Yawn Patrol
7:28 Layman's Call to Prayer
7:30 North Hall Weather Report
7:35 News; Clockwatchers
7:40 News; Clockwatchers
7:45 News; Clockwatchers
7:50 News; Clockwatchers
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8:10 News; Clockwatchers
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11:55 News; Clockwatchers
12:00 News; Clockwatchers

WHA and WHA-FM 970 Kc.—88.7 MEGS. WEDNESDAY A. M.
7:00 Farm Program
7:05 Bond Program
7:10 News; Musical Menu
7:15 News; Musical Menu
7:20 News; Musical Menu
7:25 News; Musical Menu
7:30 News; Musical Menu
7:35 News; Musical Menu
7:40 News; Musical Menu
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12:00 News; Musical Menu

WOMAN SPRY AT 80
FATON RAPIDS, Mich. — (UP) — Mrs. Alma Goodnoe, 80, finished completely repapering her home herself.

Bill Douma's SPOTLIGHT 'The Plane'

TIP OF THE MORNING: Nelson Eddy may have his own program on CBS this fall... He's definitely set for NBC's "Great Artists" Sept. 22.

AT THE 1952 BANQUET of the Madison Art Assn., the retiring president—Mrs. R. J. Koltes—announced the gift of a painting by the American Academy of Arts and Letters. It was to come to Madison under the terms of the Child Hassam fund, to be hung in the association's gallery, when built.

The painting arrived this week, and is temporarily in the hands of Frederick Carpenter, new president of the organization. In the fall, it will be placed, on loan, in a Madison public school.

The picture is "The Plane," by Sperry Andrews. We'd like to print a reproduction of it, but it is the sort of painting to which the photoengraver's art isn't kind.

The Madison association is one of 21 such organizations chosen by the academy to receive works by 17 living Americans this year. The pictures were bought with money from a fund set up under Hassam's will and administered since 1936 by the academy.

Hassam left 350 of his paintings and drawings with the request that they be sold from time to time to endow the fund. The income from this is used to buy works of contemporary artists which are given to any museums or galleries in the United States and Canada which the academy may select.

TODAY'S QUOTE: "A convention hotel is a place that has rooms with bed and bath."—Don McNeill, "Breakfast Club."

MILWAUKEE SALUTE: Wisconsin entertainment stars will join NBC in a salute to WTMJ, Milwaukee, on its 25th anniversary Friday, July 25. On the special broadcast will be Hildegarde, Jack Carson, Dennis Morgan, Liberace, Dave Willock (with Cliff Arquette), Don Stanley, and Frank

Worth. Archie Scott, a WTMJ alumnus, will direct the show. NAMES IN THE NEWS: The National Assn. of Legal Secretaries has invited Mercedes McCambridge, star of ABC's "Defense Attorney," to speak at its convention banquet Saturday in Long Beach, Calif. Miss McCambridge won an "Oscar" for her portrayal of a legal secretary in "All the King's Men."



Phyllis Johnson, only University of Wisconsin student ever to win a Critics' Award for pinch-hitting in a part, will have a leading role in "The Willow and I" at the Belfry theater, Williams Bay. The play will open at 8:20 p. m. Thursday and will continue through July 26, except for Sunday, Miss Johnson received her "Oscar" for her work as a supporting actress in "King John." She took the role at the last moment when Marie Izzi became ill on opening day. Laura Warren, also a Wisconsin student, is in the cast, too. Arthur Franz, who a year ago was MERCEDES McCAMBRIDGE earning a living as a dishwasher, has signed a long-term Columbia picture contract and has been assigned his third major role—the bridegroom in "The Member of the Wedding."

John Derek will play his first Western role in "Ambush at Tomahawk Gap." Lou Nova, ex-heavyweight title contender, will be the royal executioner in "Salome, the Dance of the Seven Veils," Rita Hayworth starring film. Jean Hersholt is due back from Denmark on July 22. His July 4 address in Aalborg was heard by an audience of 50,000. Leon Ames, who played a year in Chicago in "The Moon Is Blue," has been cast as the defense attorney in the Mitchum-Simmons picture, "The Murder."

DISC OF THE DAY: Rosemary Clooney's "Botch-a-Me" (Columbia) is building up rapidly, partly because of her apparent enjoyment of the bouncy item and partly because of Stan Freeman's harpsichord help. The second side, "On the First Warm Day," is a pert number, too.

EDUCATIONAL TV: Iowa State college at Ames, Ia., will hold an eight-day educational television workshop starting Sunday, Aug. 17, in cooperation with the National Association of Educational Broadcasters, (NAEB), it was announced. Tuesday by Seymour N. Siegel, Sixty representatives of leading educational institutions have been invited to participate for the purpose of developing "television know-how" with a view to future operation of their own stations. The person from each institution who was invited is the man who will manage the station or the one directly responsible for planning and building it.

Jowa State college operates WOI-TV, the only television station in the country now licensed to an educational institution. Three of the station's personnel will supervise the workshop sessions in cooperation with expert consultants from commercially operated television stations. They are Richard Hull, director of WOI-TV; Irving Merrill, staff member, and Joseph North, also on the station's staff, and head of the television curriculum at Iowa State college. One feature of the meetings, Mr. Siegel said, will be a thorough explanation of the services of the National Association of Educational Broadcasters, with special emphasis on television.

BAGPIPES: You seldom hear bagpipes these days, although Ross Gorman occasionally plays the instrument on "Band of America" programs and recently appeared on "Columbus Music Society of Lower Basin Street." The bagpipe, as Scottish as plaid and kilts, is really a Johnny-come-lately to Scotland, according to a current Glasgow researcher. And the fact that the national musical instrument of Scotland is far older than its Scottish ties seems well established, says the National Geographic society. It is regarded as Asiatic in origin and counted among the most ancient of music-makers.

Braving the wrath of his countrymen, the Glasgow scholar claims the arrival of the bagpipe in Scotland as late as the 16th century and finds it came from Italy. There is evidence, however, that bagpipes were brought to the British Isles by Roman legionnaires, to whom the instrument was well known. Nero was reported to be an accomplished performer on one type of bagpipe. The pipes were popular with troubadours of the Middle Ages.

3RD YEAR OF AMAZING PROOF



Mobilgas Gives Top Mileage!
25 Different Makes and Models of U.S. Cars Averaged 22 Miles per Gallon in 1952
Mobilgas Economy Run—1415 Miles, from Los Angeles to Sun Valley
SOCONY-VACUUM
GET ALL THE GAS MILEAGE YOUR CAR CAN DELIVER
America's Largest Seller—At Your Mobilgas Dealer's!

Opinions Sought on Continuing Free Chest X-Ray Service

A sounding of opinion to determine whether Madison's free chest X-ray service shall be continued after this year was planned Tuesday by Dr. C. K. Kincaid, city health commissioner. It is to resume next year provision must be made in the 1953 budget, he explained. The present city-county program was set up on a three-year basis and by October every ward will have been visited by the mobile unit, he said. A chest examination every three years is "good medicine," and a continuance of the program could be justified on that basis, he declared. Some suggestions have been made, however, that if it is to be repeated the ward system be abandoned and the program based on visits of the mobile unit to shopping centers and other places of general congregation. Up to this month, in the three-year campaign, 44,361 X-ray pictures have been taken and 31 cases of tuberculosis discovered which otherwise might not have been detected, Dr. Kincaid said. In addition nine chest tumors were detected and 518 cardiac cases, evidenced by changes in the size or shape of the heart in these cases, referred to family physicians, proved serious in some instances, but the patients are still living as a result of early treatment, he declared.

Read the WANT-ADS for Profit

Bet he's wishin' for REAL GOLD!
Illustration of a man holding a gold coin.

Party time...any time...children love orange-rich Real Gold beverage. Costs less than orange juice! It contains the concentrated juice of 6 to 8 California juice oranges.

Real Gold ORANGE BASE
Illustration of a Real Gold beverage can.