

The Sunday Spotlight: A Guest Column

California: Boom, Siege

(Note: John Millard, who was one of Madison's most enthusiastic movie fans, now lives in Pomona, Calif. His report on the California scene came as a letter to William L. Doudna, State Journal theater editor.)

By JOHN MILLARD
It has been almost nine weeks since I left Madison and moved to southern California to live. From what I observe, I guess a fair proportion of the population back East, has moved with me.

There are 10 people to every job out here, and the officers in charge of the state employment situation are astounded at the large number of people coming to make their home here. I am told that the whole West coast from Seattle to San Diego is simply besieged by the enormous number of newcomers and job seekers.

Please do your part by advising people not to come out here unless they have jobs awaiting them.

Industry is expanding rapidly, but not enough to absorb the great influx of job seekers. More agricultural lands are being developed. On the way out here, we saw great portions of former desert waste lands being developed into productive farms. They seem to be getting water from somewhere for this great development.

In this Los Angeles area where we live, there are thousands of homes under construction. Whole orange groves are being destroyed to make way for some new real estate subdivisions.

We have never seen anything like it before. This whole country is undergoing a war boom of vast proportions. Right here in the city of Pomona, only 28 miles from the heart of Los Angeles, there is a \$50,000,000 war plant under construction. Only a few miles to the east of us, a

\$50,000,000 addition to a huge steel plant, the only blast furnace on the whole West coast. Iron ore is mined not far from here.

The steel industry, I feel, is the coming industry in this part of the country. I was down for a visit in Los Angeles not long ago and saw the new \$20,000,000 television studios being put up by the Columbia Broadcasting system. It occupies a site the size of Madison's whole Capitol square. From which to send television programs.

There are almost 900,000 television sets here in southern California. Every third home has one. Movie theater attendance has dropped something terrible.

(Millard also sent a research report issued by a Los Angeles bank which says: "The post-war transformation of the film industry is now well on its way. From the chaos and confusion resulting from declining boxoffice receipts, the entrance of television as a competitor, and a myriad ideas suggesting either offensive or defensive tactics to reestablish status quo, there is emerging a basic, practical pattern.")

"It includes the acceptance of TV as a complementary, not a competing, medium. It includes the recognition of drive-in theaters as a profitable, contracting force against the public's apathy toward attending indoor large-screen theaters. It includes a determination to keep production costs pared through effective planning and scheduling and to maintain quality above that appearing on TV through the employment of superior writers, actors, directors, and photographic techniques."

"The industry today is optimistic and aggressive—a changed attitude from the past four years."

Uncle Ray's Corner

Liszt Wrote Opera at 13

At the age of 11 Franz Liszt amazed the musical public of Vienna by his skill in playing the piano. That was a triumph for the young musician from Hungary, but it was only a token of what was to come later.

The famous Beethoven then lived in Vienna. Franz had played much of the music written by Beethoven, and asked one of his grownup friends to "beg" the composer to prepare a piece of music for the next concert. Beethoven failed to answer that request, but he appeared at the concert, much to the joy of Franz. After the concert, Beethoven praised the boy highly.

At about this time, Adam Liszt decided to take his son to Paris to study under a composer named Cherubini. Mrs. Liszt also made the journey to France.

Along the way, Franz gave one concert after another. In a newspaper article, a critic in Munich hailed the lad as "a second Mozart."

Musician Refused Pupil
Even those who are on the path of success meet with heavy blows from time to time. Such a blow

came to Franz in Paris. Cherubini bluntly said that he would have nothing to do with teaching the little Hungarian, and stood by his words.

That turn of affairs almost led the Liszt family to leave Paris and go back to Vienna. It turned out, however, that another teacher—a man of less note but more kindly nature—offered to take charge of training Franz.

Several months after he reached Paris, 12-year-old Franz gave a public concert. We are told that those who watched and listened were "spellbound." A French newspaper described the musician as "the eighth wonder of the world."

Played for King
To a child, it is a great adventure to see a king, and even adults may be impressed. Before his thirteenth birthday, Franz Liszt made a visit to Great Britain and while there he was invited (or commanded) to play for King George IV.

At the age of 13, the youth composed an operetta called "Don Sancho." This was produced in

Paris at the Royal Opera House and the audience showed great delight.

As the years went by, Liszt proved that he was more than a "boy wonder." In his twenties, and in his thirties, he made tours of Europe, playing before large crowds in many big cities. Everywhere he was successful in pleasing those who heard him play. He received so many decorations from kings that there was too little space on his coat to wear all the ribbons and medals.

During his later life, Liszt spent most of his time in Weimar, a German city, in Rome and in Budapest. He became the director of the Royal Musical Academy of Budapest.

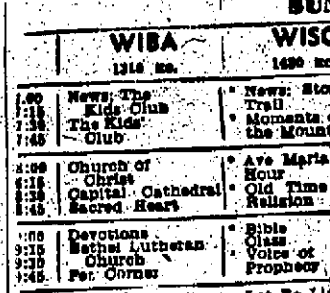
Liszt died a few months before his seventy-fifth birthday. Behind him he left a number of fine musical compositions. Among these are "Mazepa," "Consolations," "Hungaria" and "Prometheus."

The sand dunes along the Snake river of Idaho rise higher than any of the dunes in Africa's Sahara desert.

Classified Highlights of Today's Radio Schedule



ROPER



HAYMES

Religion

8:30 a. m.—Capital Cathedral (WIBA): "Mirrors or Windows," the Rev. Charles A. Puls.

9:15 a. m.—Bethel Lutheran (WIBA): "Unsurpassed Knowledge," the Rev. S. S. Klyve.

10 a. m.—First Congregational (WIBA): "The Stricken Deer," the Rev. Alfred W. Swan.

10:30 a. m.—Madison Catholic Hour (WKOW): "Fighting to Keep America Modest," the Rev. America Breines.

11 a. m.—Christ Presbyterian (WKOW): "For the Facing of This Hour," the Rev. George M. Gibson.

Discussion

9 a. m.—Small World (WMAQ): director of Berlin radio station, guest.

9:30 a. m.—Reviewing Stand (WGN): "Should We Harness the Wilderness Waterways?"

9:35 a. m.—Invitation to Learning (WBBM): "Lord Jim."

3 p. m.—Chicago Round Table (WIBA): "The Most Important Job in the World," Profs. T. V. Smith and Herman Finer.

7:30 p. m.—Republican Review (WGN): five Mutual commentators.

8:30 p. m.—Hats in the Ring (WIBA): Averell Harriman, candidate for Democratic presidential nomination.

10:30 p. m.—American Forum (WIBA): "How to Pick a Winner," Elmo Roper and Archibald Crossley, public opinion analysts; Albert Hermann, Republican national committee; Mrs. India Edwards, Democratic national committee.

Music

9 a. m.—Devotional Music (WHA): "Psalmus Hungaricus," Kodaly.

9:30 a. m.—Cathedral Echoes (WHA): allegro from "Trio Sonata in C Major," Bach.

10 a. m.—Symphony Hall (WIBA): "Adventures in a Perambulator."

11 a. m.—Masterworks (WHA): "Concerto in F," Gershwin; "Invitation to Music (WBBM); Dr. John Finley Williamson, guest; "Song of Destiny," "Rosenkavalier Suite."

12 m.—Joey Tantillo (WIBA): "The Hopeless Polka," "The Loveless Night of the Year," "Tears on My Pillow."

2:30 p. m.—Stars for Defense (WFOV): June Hutton, Main St. Music Hall (WBBM); Eugenie Baird, Bob Carroll become featured soloists.

3:30 p. m.—Chautauque Symphony (WENR): new series.

4 p. m.—Treasury Bandstand (WBBM): Tex Beneke.

4:15 p. m.—Sunday Music Hour (WHA): "Don Quixote."

4:45 p. m.—Here's to Veterans (WFOV): Barclay Allen.

5 p. m.—L. W. Music (WIBA): University Medicoir.

5:50 p. m.—Freddy Martin (WIBA): "I Could Write a Book," "Ballin' the Jack."

7 p. m.—Sunday Night Concert (WHA): "Requiem," Mozart.

8:15 p. m.—Grant Park Concert (WGN): American premiere of Puccini's "Mass for Four Voices and Orchestra."

9:05 p. m.—Classical Hour (WKOW): "Carmen" excerpts.

9:15 p. m.—Singing Americans (WIBA): "Joshua Fit de Battle of Jericho," "In a Little Spanish Town."

9:30 p. m.—Little Symphonies (WISC): new to this station.

11 p. m.—Ed Silvera (WISC): new to Sunday schedule.

Table of radio schedules for WIBA, WISC, WKOW, and WIBU stations, listing programs and times.

WFOV-FM

WFOV-FM Sunday schedule table.

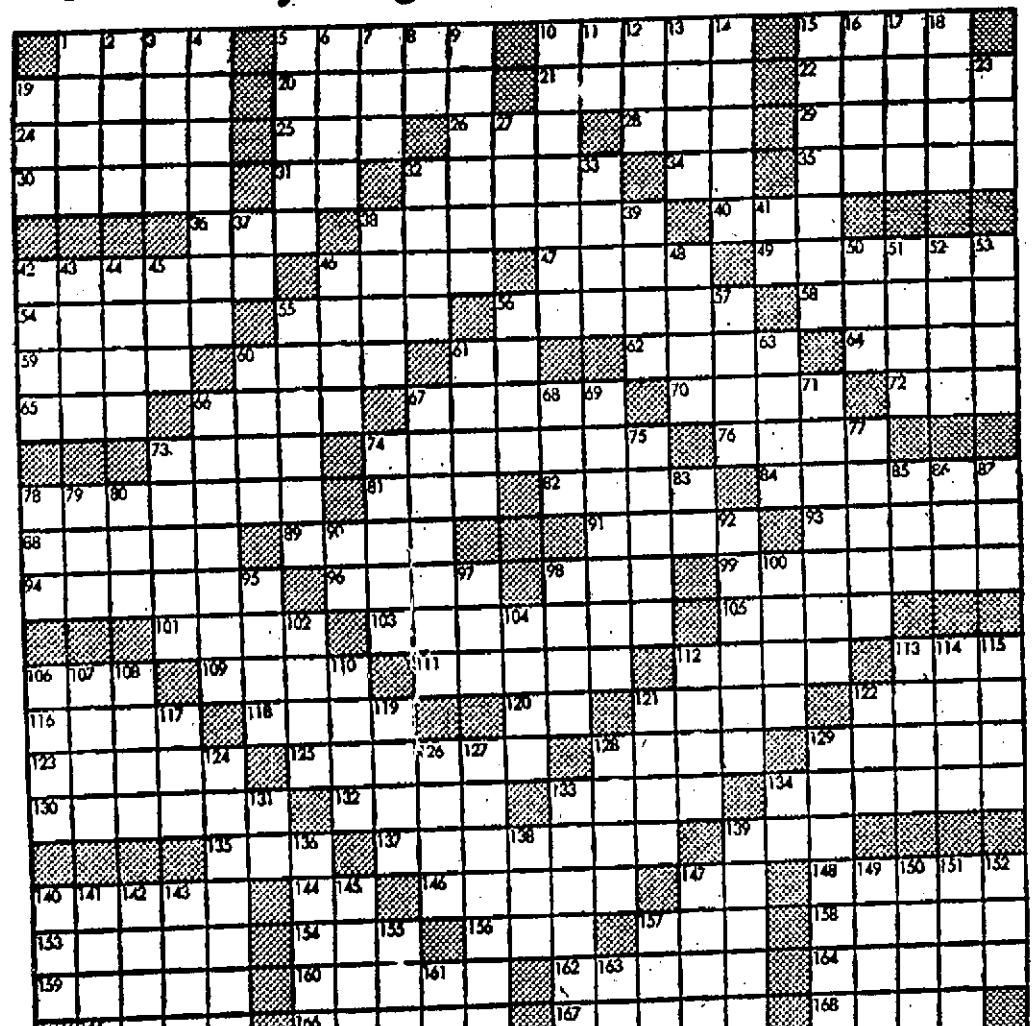
WHA and WHA-FM

WHA and WHA-FM Sunday schedule table.

Advertisement for radio schedule highlights, featuring portraits of McCambridge and Harriman, and text for 'For Children' and 'Miscellaneous'.

Advertisement for 'GUARANTEED' TV service, featuring Dial 5-0276 and Madison Radio Shop.

Sunday's Crossword Puzzle



- List of words for the crossword puzzle, including: 1 S. American Wood sorrels, 2 Atmosphere, 3 Propagation, 4 Hawaian hawk (pl.), 5 Cord, 6 Demands as due, 7 A grading implement, 8 To color, 9 End of sentence, 10 Wash in clear water, 11 Cord, 12 Declars, 13 Appendage to a bill, 14 Egg cells, 15 Small, hard smolor on skin, 16 105 (Rom. num.), 17 To achieve, 18 Flat topped hill, 19 66 Complicated fabrication, 20 Lucid, 21 Free from dirt, 22 Reconcensed, 23 Cravat, 24 Unit of energy, 25 Atmosphere, 26 Wild buffalo of India, 27 Article of faith, 28 Corded cloth, 29 Look at intently, 30 River of Italy, 31 Adhesive compound, 32 Hawaiian hawk (pl.), 33 Canyons, 34 Burmese demon, 35 Demands as due, 36 A grading implement, 37 To color, 38 End of sentence, 39 Wash in clear water, 40 Cord, 41 Declars, 42 Appendage to a bill, 43 116 Row, 44 Symbol for sulfur, 45 Blind, 46 Fleasly part, 47 One who catches fish, 48 Rained, 49 Platform, 50 Fondles, 51 An East Indian tree, 52 Runam, 53 Rotate, 54 Metal containers, 55 A pawl, 56 Hindu month, 57 Grew gradually less, 58 Indian moccasin, 59 Corded cloth, 60 Corded cloth, 61 Corded cloth, 62 Corded cloth, 63 Corded cloth, 64 Corded cloth, 65 Corded cloth, 66 Corded cloth, 67 Corded cloth, 68 Corded cloth, 69 Corded cloth, 70 Corded cloth, 71 Corded cloth, 72 Corded cloth, 73 Corded cloth, 74 Corded cloth, 75 Corded cloth, 76 Corded cloth, 77 Corded cloth, 78 Corded cloth, 79 Corded cloth, 80 Corded cloth, 81 Corded cloth, 82 Corded cloth, 83 Corded cloth, 84 Corded cloth, 85 Corded cloth, 86 Corded cloth, 87 Corded cloth, 88 Corded cloth, 89 Corded cloth, 90 Corded cloth, 91 Corded cloth, 92 Corded cloth, 93 Corded cloth, 94 Corded cloth, 95 Corded cloth, 96 Corded cloth, 97 Corded cloth, 98 Corded cloth, 99 Corded cloth, 100 Corded cloth, 101 Corded cloth, 102 Corded cloth, 103 Corded cloth, 104 Corded cloth, 105 Corded cloth, 106 Corded cloth, 107 Corded cloth, 108 Corded cloth, 109 Corded cloth, 110 Corded cloth, 111 Corded cloth, 112 Corded cloth, 113 Corded cloth, 114 Corded cloth, 115 Corded cloth, 116 Corded cloth, 117 Corded cloth, 118 Corded cloth, 119 Corded cloth, 120 Corded cloth, 121 Corded cloth, 122 Corded cloth, 123 Corded cloth, 124 Corded cloth, 125 Corded cloth, 126 Corded cloth, 127 Corded cloth, 128 Corded cloth, 129 Corded cloth, 130 Corded cloth, 131 Corded cloth, 132 Corded cloth, 133 Corded cloth, 134 Corded cloth, 135 Corded cloth, 136 Corded cloth, 137 Corded cloth, 138 Corded cloth, 139 Corded cloth, 140 Corded cloth, 141 Corded cloth, 142 Corded cloth, 143 Corded cloth, 144 Corded cloth, 145 Corded cloth, 146 Corded cloth, 147 Corded cloth, 148 Corded cloth, 149 Corded cloth, 150 Corded cloth, 151 Corded cloth, 152 Corded cloth, 153 Corded cloth, 154 Corded cloth, 155 Corded cloth, 156 Corded cloth, 157 Corded cloth, 158 Corded cloth, 159 Corded cloth, 160 Corded cloth, 161 Corded cloth, 162 Corded cloth, 163 Corded cloth, 164 Corded cloth, 165 Corded cloth, 166 Corded cloth, 167 Corded cloth, 168 Corded cloth, 169 Corded cloth, 170 Corded cloth, 171 Corded cloth, 172 Corded cloth, 173 Corded cloth, 174 Corded cloth, 175 Corded cloth, 176 Corded cloth, 177 Corded cloth, 178 Corded cloth, 179 Corded cloth, 180 Corded cloth, 181 Corded cloth, 182 Corded cloth, 183 Corded cloth, 184 Corded cloth, 185 Corded cloth, 186 Corded cloth, 187 Corded cloth, 188 Corded cloth, 189 Corded cloth, 190 Corded cloth, 191 Corded cloth, 192 Corded cloth, 193 Corded cloth, 194 Corded cloth, 195 Corded cloth, 196 Corded cloth, 197 Corded cloth, 198 Corded cloth, 199 Corded cloth, 200 Corded cloth.

Brannan Fires Again at Critic's Record

WASHINGTON (UP)—Secretary of Agriculture Charles F. Brannan fired another shot Saturday in his running verbal battle with his Republican critic Sen. James P. Kem of Missouri.

The secretary wrote the senator a 10-page letter to back up his claim that Kem has voted "against nearly everything that farmers need." The letter listed names of Rural Electric Cooperatives in Missouri that were "interested" in certain electric power bills that Kem voted against in the Senate.

Kem asked Brannan a month ago to submit evidence on his charges against the senator. Brannan's first reply on June 11 was a seven-page letter showing the "total pattern" of Kem's voting on general farm issues—a pattern, Brannan said, which "is a bad one."

BECOMES 'OLD TIMES'

BROOKLYN — Maurice Waite, Brooklyn, was recently inducted into Bowman Dairy Old Times club, for employees with 25 years or more service. Waite is operating engineer at Bowman's Brooklyn receiving station. He is also a trustee on the Village board.

ELROY HIRES LIFEGUARD

ELROY—Lynn Okey, LaCrosse State Teachers college, has been hired as lifeguard at the Edward Moran swimming pool, according to Edward Moran, president of the Park board. The new bath house has been officially opened.

KRAMER BUSINESS-SERVICE

Addressograph 16 North Carroll St. Phone 5-3854

Hear Betty Cass "ALASKAN TOUR"

Sponsored by Charity & Activity Assoc. of 2nd Temple Shrine Every day—Mon. thru Fri. WIBA—1 p. m.

NEW! EXCITING ZENITH REGENT HEARING AID

Advertisement for Zenith Regent Hearing Aid, featuring a list of symptoms and benefits.

Large advertisement for 'Take off Ugly Fat' featuring a circular graphic and text about RENOR Concentrate.