

DIAL 6-3111

Bill Douglas's SPOTLIGHT Convention Previews

TIP OF THE MORNING: Pressure for laws to control radio advertising of liquor is expected in the next congress.

If listeners don't know in advance what's going to happen at the Republican national convention, it won't be because the radio people haven't told them.

NBC already has presented several preview shows, and the other networks will hit their stride Saturday.

Sunday will bring a heavy schedule of programs from Chicago, scene of the meetings.

Just about every radio commentator, analyst, reporter, and newscaster you ever heard will be on hand to give his opinions, report on his knowledge, and interview anybody connected with the convention who gets within range of a microphone.

Debates, roundtables, behind-the-scenes tours, and dramatizations are scheduled, in addition to the usual comment and report.

Here are the programs booked on Madison stations thus far, from Friday through Sunday:

FRIDAY

6:30 p. m.—News of the World: Morgan Beatty's men report from Chicago—WIBA.

8 p. m.—Pre-Convention Fireworks: story of Chicago's convention preparations; interviews with persons involved, from top officials to concessionaires; late convention news—WISC.

SAURDAY

3:30 p. m.—Convention Preview: CBS newsmen report—WKOW.

5 p. m.—Operation Chicago: late developments, interviews with arriving delegates in hotels and at airports, report on Amphitheater arrangements—WISC.

8:30 p. m.—Dress Rehearsal: reporters, analysts, engineers, an others describe broadcast preparations; personnel includes Drew Pearson, Elmer Davis, Paul Harvey, Mary Margaret McBride—WISC.

9 p. m.—Convention Rehearsal: inside story of NBC's coverage, with pickups from International Amphitheater, Merchandise Mart, mobile units on streets—WIBA.

9 p. m.—These Are the Men: statements from top candidates—WISC.

9:30 p. m.—Nights at the Roundtable: first of convention-long series; Elmer Davis, Quincy Howe, Ernest K. Lindley, others—WISC.

10:30 p. m.—Convention News Conference: interviews arranged by "Meet the Press" staff—WIBA.

SUNDAY

12 m.—People's Platform: debate on convention issues—WKOW.

4:30 p. m.—Robert Trout: weekly news review—WKOW.

5 p. m.—George Sokolsky: at the convention—WISC.

6 p. m.—The Origins of the Parties: first of two dramatic programs; story of birth and history of Republican party—WIBA.

6:30 p. m.—First Ballot, a Preview of the Voting: chairmen of state delegations announce how votes will go on first ballot; analyses by NBC newsmen—WIBA.

8 p. m.—Drew Pearson: at the convention—WISC.

8:15 p. m.—Ralph O'Connor: Madison man reports on Wisconsin delegation's activities—WISC.

8:30 p. m.—Meet the Press: special hour-long program—WIBA.

8:30 p. m.—The Hour Approaches: behind-the-scenes activity, late announcements, remote pickups—WISC.

9 p. m.—Robert Trout: convention news—WKOW.

9 p. m.—Paul Harvey: ditto—WISC.

9:05 p. m.—Convention Coverage: roundup preview—WKOW.

10:15 p. m.—Open House for Republicans: Elmer Davis and Pauline Frederick meet convention dignitaries—WISC.

10:30 p. m.—American Forum: Sen. Everett Dirksen (R-Ill.) and Paul Douglas (D-Ill.) debate convention issues—WIBA.

11 p. m.—Nights at the Roundtable: second in series by ABC commentators and guests—WISC.

JACOBY ON BRIDGE

By Oswald Jacoby

As most experienced players know, it is sometimes advisable to bid one club on a three-card holding in the suit.

You are then prepared to make a convenient rebid no matter what response you get from your partner.

This distortion of the bidding should not be carried to extremes. Sooner or later you have to be prepared to bid normally.

Failure to return to normalcy led to a disaster in today's hand. South didn't want to open with one diamond because he wasn't prepared for a possible response of two clubs.

North hated to pass an opening bid of one club, so made a doubtful response of one diamond.

This bid at least had the virtue of indicating a playable trump suit—East had only listened. North couldn't keep going indefinitely, so when South failed to make a jump rebid North dropped out at one spade.

East's reopening double should have warned South. If South had calmly bid two diamonds, he would have played it there undoubted, for the trifling loss of one or two hundred points.

When South failed to scramble to safety, he delivered himself over to the enemy.

West opened a heart, and East properly won a finesse with the 10. East returned the ten of spades. South covered with the king, and West won with the ace.

West tried another heart, and East won with the queen, returning the nine of spades. South won with the queen of spades and hopefully finessed the queen of clubs.

East took the king of clubs and shifted to the deuce of diamonds. By now South was in a panic.

Just a 10-minute drive—5 1/2 miles NW of Marlin on Hwy. 12-13.

The Chanticleer DINING & DANCING

NO COVER!

Do You Wear Good Shoes? PHIL'S SHOE HOSPITAL

Radio Timetable THURSDAY with columns for WIBA, WISC, WKOW, and WIBU, listing various radio programs and their times.

WFOV-FM THURSDAY A. M. listing programs from 6:00 to 11:45.

SMORGASBORD Every Tues., Thurs., & Sun. 4:30 - 7:30 p. m. - \$1.75

Haack's Bicycle SHOP 1250 E. Wash. Ave. 4-3585

WHA and WHA-FM 910 W. - 427 Mezz. THURSDAY A. M.

WIBA YOUR STATION! FOR SUPERIOR COVERAGE OF THE REPUBLICAN CONVENTION

Today's Radio Highlights

Special Events 7 p. m.—East Side Festival (WFOV): Interviews at Olbrich park; also at 7:30, 8, 8:30, and 9:30.

Religion 10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Roy Ziemke, Christ Presbyterian church.

Drama 7 p. m.—Father Knows Best (WKOW): Father and daughter.

Calendar

Entertainment THURSDAY, JULY 3 Olbrich Park: East Side Festival at 7 p. m.

On the Campus THURSDAY, JULY 3 Citizenship Institute: 8:30 a. m. and 1:30 p. m.

Community Center THURSDAY, JULY 3 Afternoon Recreation Club: 1:30 p. m.

Municipal Affairs THURSDAY, JULY 3 Housing code committee: 1 p. m.

Enjoy Yourself OVER THE 4th MADISON DRIVE IN

Modern Dance THURSDAY JULY 3 "CLUB 18 BALLROOM"

DANCE TURNER HALL—MADISON Thursday, July 3 EDDIE SKEETS

FOOD and DRINKS Country Inn SUPPER CLUB

MISS "PAL" INVITES YOU MODEL AIR SHOW 4th JULY

Miscellaneous 9 a. m.—Ladies Fair (WGN): at Fond du Lac's centennial celebration.

FREE PARKING LOT VIVID! Amazing College Drama!

FREE PARKING LOT FASTWOOD NOW! 2 GRAND SHOWS!

WAYNE PETERS MARLOWE

MAJESTIC LAST DAY—DON'T MISS

TRIO TOMORROW—ACTION SHOW

SPECIAL—MIDNITE SHOW SAT., JULY 5—11:45 P. M.

CAPITOL DORIS DAY RONALD REAGAN FRANK LOVEJOY

CAPITOL NOW PLAYING

Shes Working Her Way Through College

SCARAMOUCHE

CRIPPLE CREEK

THE AFRICAN QUEEN

THE WILD NORTH

THE DARING CABALLERO

THE WILD NORTH

THE WINNING TEAM

THE WINNING TEAM

THE WINNING TEAM

THE WINNING TEAM