CAREY

11 a.m.—Eternal Light (WMAQ): "An American Ballad," with Tom

3 p.m.—Canterbury Tales (WHA): "Canon Yeoman's Tale."

Proudly We Hall (WFOW):

4:30 p. m. — Whitehall 1212 (WIBA): rich wife's death raises

6:30 p. m.—Best Plays (WMAQ):

7 p. m.-Green Hornet (WISC):

7:30 p. m.—Playhouse on Broad-

way (WKOW): Miriam Hopkins in "Kitty Doone," with John Ragin,

8:15 p. m. — Corliss Archer (WISC): on vacation.

8:30 p. m. — Inner Sanctum (WKOW): Agnes Moorehead in "Terror by Night."

**GUARANTEED!** 

5-0276

For Guaranteed

immediate, quality service on any make of radio or phonograph

MADISON

RADIO SHOP

Carnegie Tech senior.

DUNNE

Drama

10 a. m. — Symphony Hall 3:30 p.m.—Martin Kane (WIBA): (WHA): "Serenade for Orchestra," Lee Tracy takes over title role

invitation to Music (WBBM): 4 p. m.—Hollywood Star Play-ound picture of Denmark: house (WIBA): Gloria Grahame 12 m.—Joey Tantillo (WIBA): m. "Real as Death", . . Sgt. Pres-ton (WGN): on new schedule.

2:30 p. m.—Stars for Defense (WIBA): rich wile s death 12 miles (WFOW): Ziggy Elman orchestra. The Chase (WMAQ): wife

4 p. m. — Operetta Favorites drives bank official to robbery. (WHA): "Allegro."

4:15 p. m.—Sunday Music Hour "The Hasty Heart," with Anne (WHA): "Reformation" symphony. Burr, John Sylvester:

(WiBA): Cardinal and Badger on new schedule . . . Screen Guild bands. Theater (WBBM): Irene Dunne,

5:30 p. m. — Freddy Martin Macdonald Carey in 'Over 21."

(WIBA): "Be My Life's Companion," "Tonight We Love" : Fine Arts Quartet (WENR): "Quartet in C. Major" Mayor (WKOW): Miriam Hopkins (Kitty Doone," with John Raging Company (WKOW): With John WKOW): With John WKOW (WKOW): With John WKOW): With John WKOW (WKOW): With John WKOW): With John WKOW (WKOW): Wi

... University Musici

\_ Promenade Concert

6 p. m. — Promenade Concert (WIBA): Mischa Mischakoff, violin

8 p. m. — Michaels Memorial Award (WGN); three finalists.

9 p. m.-Classical Hour (WKOW)

"Sheherazade' siute, "Soiree Gra-nade"...FM Concert (WHA-FM): "From Boehmia's Meadows and

11 a. m.—Masterworks (WHA): The Flight to Freedom.

The Sunday Spotlight

# Heat Waves and Air Waves

What to write about on a hot and humid day?
It's the kind of day on which you'd like to let your temper go, but one which is too enervating to permit excitement about anything.
Even radio announcers and the people who write

some of the more offensive advertising.

One could spend a good deal of time on the repetitious disc lockeys who, working without scripts, annoy their listeners with constant references to

"this morning"—like ...
"It's now 7:04 a.m. this morning". . "The temperature is now 78 degrees at 7:30 this morning" The time is 6:35 this morn-

And on those who ad lib such things as "the other side of this Hutton record is more bouncier;" those who don't bother to read their commercials before they go on the air and come up with four on the air and come up with 10th different pronunciations of the same word in two ads on the same

show; those who don't bother to check up on community names with which they're unfamiliar but which their listeners know well.

(O.K.—so I got caught on "Maquoketa" and ette," but as a policeman on a corner once
"Two wrongs don't make a right.") "Willamette,"

told me, "Two wrongs don't make a right."

Then there are those radio writers who make no apparent effort to integrate news stories; who hand about a man, giving his full name and title, followed by another paragraph about the same man, again by another paragraph about the same man, again or magazine to publish a story or article by offering or magazine to publish a story or article by offering or magazine to publish a story or article by offering or magazine to publish a story or article by offering or many full name and title—and sometimes even money (except as advertising, of course). The good of the story of the stor a third repetition later in the program. By that time we're pretty sure that Sen. Snort's first name is Caleb, that his home state is Wiscinois, and that

he is campaigning for reelection.

Then there's the Madison sports announcer who says "Lou'siana" and "Turnesia," and there's the gyp outfits, the heat is on .... guy who last Thursday gave a little speech about Like June 25, 1952.

these "adjectives"-wallop, edge out, best, and

trounce.

I got a letter the other day from a party who sounded off about the commercials on one of the Madison stations, but the letter wasn't signed, so it isn't being printed. I don't like anonymous letters or anonymous telephone calls, either.

If somebody calls up to complain about something, it's only fair that he give his name, so I usually say (when he refuses) "You know who I am, but I don't know who you are so let's call the whole

Iy say (when he refuses) "You know who I am, but I don't know who you are, so let's call the whole I thing off." Which I do.

All the telephone calls aren't complaints. Somebody called the other day to ask where a moustache cup could be purchased. Somebody eise wanted to know the origin of the song, "Symphony." Another asked why the daily calendar wasn't always on the same page. A visitor wanted advice on a proffered contract for publishing a song.

(Since this column has gone so far astray from the original idea, let's get on with this one—songs,

at 13.7

The surest thing about song publishers is this:

If they want you to pay to have it issued, don't

they ought to be paying you. And any genuine publisher will take your song only on that condition—that you collect for your work. He won't charge you for writing a melody to your lyric or a lyric to your melody; he won't charge you for arranging. for printing, for distributing, or for anything else.

You can't pay a real publisher to push your song any more than you can get a reputable newspaner. Tuckish parliament.

Show me a song that you have paid to have pub-Show me a song that you have paid to have pub-lished, and I'll show you a song that never got protection of dependent children.

# Classified Highlights of Today's Radio Schedule

WKOW

1018 to

Renfro Valles

Rev Bawden Boolal Security

the Rev Mr. Bodame

Ohrist Presby-terian Church

iews Lobilisatics

Dr. Che lee 2. Fuller Dr. Charles 2. Fuller

News: Religion On a Bunday Afternoon

News; Consol Moods Boston Blackie

Quis Kids Robert Trout; News

Moet Millie

Our Miss Brooks

December Bride Dorie Day

Frank Fontaine Playhouse on Broad

Jan Garber

Inner Sanctum

Classics: Hour Classics: Hour

News Thinking aloud Pireside Hour

News: For Dancets Only For Dancers Only

WIBU

1540 100.

Hows: Marches

Musical Clock Gospel Pam. Freedom Story Bandstand

Melodies Mid-Morning Melodies

Sunday Serenade lat Lutheran Church

Bible Pallowship Musical Variety \*Shopping News

Pata
Pata
Mukio
Jewel Boz

Walts Time Old Timers Walts Time

Watertown

Parade • Old Timera • Farm Frolid

Baptist
Church
Tiny Hill
Tress. Chest

Acer Song Feat FarmJambore

News
Blue Serenso
Chapel in
the 887

Old Timere Jamboree Jack Tester Trio

Old Timers

Jamboree Old Timere Jamboree

Proudly We

Hall Band of West Fiesta Time

Prairie

MOOREHEAD

3 a. m. — Devotional Music (WHA): "Motet No. 3," Bach, "An An Glazer.

9:36 a. m. - Cathedral Echoes

WHA): allegro from "Sixth Sym-

"Symphony No. 2," Brahms .... Invitation to Music (WBBM): sound picture of Denmark.

Moon," "Linger Awhile."

tet in G Major," Mozart.

HOPKINS

phony," Widor.

Music

Reger.

SUNDAY

WISC

Mawe; Every Trail Moments on the Mount

Ave Maria

Hour Old Time Religion

Methodist

Pinch His Parade Pinch His Parade

Geo. Scholaky Headlines

Nick Carter: News

• Drew Pearson • Corliss Archer • Three Suns

Paul Harves News John J.

Music for Americas Holy Hour

Stars Review the Hits Enchanted Hour

WISC-FM

John J. Anthony

Stop the

Music Stop the Music

Green Hornet

WIBA

1216. ES.

Church of Christ Capital Cathedra Sacred Hears

Congregational Church

2:00 | Joey Tantillo

Chicago Roundtable Martin

Promenade Concert Promenade Concert

Moredith Willson Holy Hour

Holy
Hour
Hate in
the Ring

News Ciliton Otler

News: Dance Orchestra

FM channels; WIBA-FM

12:25 p. m. - Baseball (WISC):

3 p. m. - Baseball (WISC-FM):

White Sox vs. Indians, second

4:45 p. m. - Baseball (WFOW):

Dance Music; News

1:00 1:15 1:30 7:45

1:33

9:00 9:15

0:00 |8:15 |8:30 |0:45

Sports

₩ Music

1212

1:00 | Catholio

• News • Hello Wisconstr • Southland Sings • Baseball; Sco

Kews; The Kids Club The Kids Olub

9:15 a.m. - Bethel Lutheran (WIBA): "Why I Am a Christian," the Rev. F. I. Schmidt.

10 a.m.-First Congregational (WIBA): at new time; "The Spirit Speaks to the Church," the Rev. Altred W. Swan.

10:30 a.m.-Madison Catholic 9:15 | Devotions 9:15 | Bethel Luthersa 9:30 | Church 9:45 | Pet Corner Hour (WKOW): "Have We the Courage to Try Christian Principles?," the Rev. Andrew Breines. 11 a.m.-Christ Presbyterian

(WKOW): "When Christ Applaud-(WKOW): "When Christ Applaud-11:08 Newped," Dr. Roy W. Zimmer ... 12:15 Dhan's Fiesta 11:30 Carmiyal of Bo "Other Glories Yet to Come," Dr. Merril Abbey.

7:30 p.m .- Hely Hour (WIBA and WFOW); on Edgewood college

2:15 Viewpoint
2:15 Intermezzo
2:20 Bob Considine
2:45 J. C. Swayse

9:15 a.m. — Social Security (:15 (WKOW): Sydney S. Miller, Fred 1:45 5:00 ° U. W Music 5:15 ° News 5:30 ° Freddy Martin 5:46 ° Baseball Round

9:30 a.m. - Reviewing Stand (WGN): "The Woman Voter."



GRAHAME BURR

10:45 a.m. - Walter White WIBA: reporting on convention of National Assn. for the Advance-

1:30 p, m,-William R. Schneider (WIBA): candidate for Republican presidential nomination.

White Sox vs. Indians, first game Baseball (WIND): Cubs vs.

8:30 p.m.—Hats in the Ring Reds, two games.
(WIBA): Sen. Richard Russell (D- 3 p. m. — Base

98-1 M.

10:55 News 10:55 News 11:00 Masterworks of Music P. M.

FM ONLY

8:00 Wake Up to Music 8:38 Comic Week! Man 9:00 St. John's Lutheran Church 9:30 Tops in Pops 10:30 Songs of Our Times 10:38 Perry Come

P. N

\$70 Kc.-\$8.7 Mess.

P. M.

1:00 Sunday Musicale

1:30 Newa

1:35 UN Story

2:00 Encore

3:00 Canterbury Tales

4:00 Operatta Pavorites

4:15 Sunday Music Hour

5:45 News in Review

6:00 Dinner Musicale

WFOW-FM 104,1 Mers. SUNDAY

Perry Como Bashford Methodist Church

12:00 News; Ray Bloch 12:15 Memory Tunes

## Starred programs are also carried on corresponding FM stations 101.5 M. WWCF (WINU)

9:55 News 0:00 Symphony Hall

5:00 Dinner Musicale 7:00 Sunday Night Concert

7:38 Sunday Night Concert 8:45 Talks on Books 9:00 FM Concert 9:00 FM Concert 10:50 Night News (to 11)

12:15 Memory Tunes
12:30 Jan August
12:45 Al Jolson
1:00 Lunchson Music
1:15 Sacred Heart Program
1:30 Harmonicats
1:45 UN Story
2:00 Navy Band
2:15 Spade Cooley
2:30 Stars for Defense
2:40 Madison Hit Parade
3:30 Protudly We Hall
4:00 Hank Thompson
4:15 Hour of St. Francis
4:30 International Federation
4:35 Hassball Roundup
5:00 Ellen and Prince Charming
5:30 Later Than You Think
5:35 News; Phil Reed
6:30 Most Sold Records
6:30 Most Sold Records
6:30 Most Sold Records
6:30 Holy Hour
8:30 Easeball
9:30 Baysan Duncan
9:45 Harmonicats
9:35 News

7:30 Holy Hour
8:30 Engelbuil
9:30 Bryan Duncan
9:45 Harmonicats
9:35 News
10:00 Jan Garber
10:15 Sammy Kaye
10:30 Vaughn Mouroe
10:45 Guy Lombardo
11:00 One Oh Four & One Club (to 12)

## WHA and WHA-FM

9:15 p. m.—Singing Americans (WIBA): "I Know That You Know," "Blue Room," "Swing Low, Sweet Chariot."

For Children

7:05 a. m. — The Kids Club (WIBA): "The Little Fiddle." "Elmer Elephant."

11:30 a. m. — Carnival of Books (WIBA): at new time; "Hodie,"

Variety

6:30 p. m. -- Doris Day (WKOW) and George Jessel.





**\$75** "Super-Royal"

HEARING AID Neadband and Sone Conduction Dev Available of Moderate Extra Cast

10-DAY RETURN PRIVILEDS reserration harmacs





See and hear these famous pianos on TV, and hear them on radio, during this history-

Ziegler's Music Shop

Here's a new Westinghouse Appliance : : : an amazing portable Fan with an air circulation capacity of 3,000 subic feet per minutel With the turn of a switch it provides comfort-choling day and night-when plugged into any electric outlet or socket. For night cooling, this new portable Mobilairs Fan equals the results obtained with an attic or window fan of the sizes recommended for 4 or 5.000m. an attic or window fan of the sizes recommended for 4 or 5-room

apartments or homes. \*Trade-Mark, Reg. U.S. Pat. Off. Come In ... Or Call ... for a Free Home Trial!

· Portable and adjustable. Compact, easily stored, Quiet for restful sleep. Economical as 166-watt bulb.

Dial 5-4521

Madison Gas and Electric Company

"Quality Merchandise at Reasonable Prices" 100 N. Fairchild St.

In the upper photo, Brereton is shown, standing center, with his daughter, Mrs. Arthur Kuchni, Madison, right, and his mother, Mrs. Edith Brereton, Woodstock, Ill., left.

The great grandchildren are David Kuchni, scated center, and Shirley, being held by her mother.

In the lower photo, Mrs. Kuchni, scated center, and Shirley, being held by her mother.

In the lower photo, Mrs. Kuchni is scated with Shirley and David in the center. On the right is her mother Mrs. Sidney Brereton, Lodi, and on the left is her grandmother, Mrs. Brereton's mother, Mrs. Anna Burlingame, Lodi. VERTICAL **■**RIZONTAL \$2 One who 54 Help Composition \$3 Narrow Inlet 100 Small carry-(pl.) ing case (pl.) 1 Vehement 55 Bridges 2 Makes - reparations 4 County In northeast Taxas 43 Confidence in future event 101 Frolica 87 Beneath 56 Spiemn 57 Entertains mortness
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44 Prefix: mended by doctors for postoperative use, week back and sagging muscles

11 Destroyed
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13 Part of
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Memphis
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Nevada
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53 French for
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54 Greedy
55 Exhaust
56 Thoroughfare
58 Canadian
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47 God of war
50 Clay pips
51 Small
argumente
52 Meander (Released by The Bell Syndicate, Inc.)

ground 146 Studies 147 Street

61 Forbear 62 Entrances

(Solution on Next Pare)

(signg)
as Spreads for drying
g: Walks in water

contract for publishing a song.

that is.)

If the song is as good as their letters say it is, campus (on WISC at 10:30 p.m.)

played on the networks. And once you sign a contract with one of the

Uncle Ray's Corner Dinosaur Eggs Were Small

If that is true, the tribe started bones of the young which were just about to hatch from the eggs at the time the hatching process stopped. It is estimated that those eggs date back about 80 million years.

The day may come when eggs of Three Horns will be found. In that case we may expect that they with small members and ended with glants. Three Horns had a will be much larger than the eggs of First Horns.

Animals of test word will be found. In that case we may expect that they will be much larger than the eggs of First Horns.

Animals of test word will be found. In that is true, the tribe started of the young with small members and ended will be much larger than the eggs of First Horns.

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Laid by Smaller Dinosaurs | 25 feet or a bit more. His height at

eggs were found in groups of a cate that First Horns dinosaurs damage it suffered.

Three Horns reached a length of These reptiles lay eggs.

when we think of the size of ancient dinosaurs such as Three Horns, or the still larger Thunder Horns, or the still larger Thunder Lizard. it may seem strange to hear that these animals laid eggs.

That appears to be the fact, but we are without complete proof. Eggs of most kinds of dinosaurs.

The first dinosaur eggs on rec
Laid by Smaller Dinosaurs

The small size of the eggs may astonish us, but they must have second half of his body was more bulky than the front half.

It is probable that Three Horns had the best defense of all dinosaurs. His small brain was guarded by hundreds of pounds of bone. If another animal, say a Tyrant of the first dinosaur eggs on rec
The first dinosaur eggs on rec-The first dinosaur eggs on recProtoceratops, meaning "First must have tried to point his head of National Assn. for the red were located in Mongolia by Horns," and some of them were toward the enemy. The faster a ment of Colored People. ord were located in Mongolia by Hoths, and some scientists sent out by the American only six feet long.

Museum of Natural History, These

Other remains of dinosaurs indidentified it suffered.

O.).

10:30 p.m.—American Forum (WIBA): four women speak for four presidential candidates Sunday's Crossword Puzzle

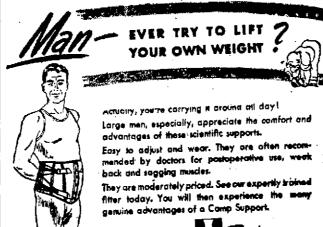
our presidential candidates,

and comment. Four-Generation Groups Pose





Four generations on both sides of the Sidney Brereton family gathered recently at the Brereton home in Lodi. In the upper photo, Brereton is shown, standing center, with



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.....

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