

TIP O' THE MORNING: Time for "Big City Serenade's" salute to Madison has been changed to 3:30 p.m. Saturday on WIBA. Reason: the station will carry Jack Newman's report of the Wisconsin-California crew race at 1:30.

COLUMBIA Pictures has signed Oharles Laughton to play King Herod in "Salome, the Dance of the Seven Veils, 10:00 Strike If 10:15 Rich which will star Rita Hayworth. Dances will be staged by Valerie Bettis . . Meanwhile, 10:45 Dave Garrowas

country.

gler

Laughton is in London con-

ferring with J. B. Priestley on

a proposed production of

"The Dragon's Mouth" in this

Director Edward Dmytryk

will spend six weeks in Israel

exploring facilities and locations for filming "The Jug-

Dick Haymes will have the

Everett Mitchell, NBC

farm commentator, has estab-

lished two annual \$500 awards

to be presented to the young

romantic lead in "All Ashore."

next Mickey Rooney film.



man and young woman of the United Latheran Church in America "showing evidence of

CHARLES LAUGHTON

outstanding Christian leader. 390 ship in everyday life.' Ralph "Truth or Consequences' Edwards has been voted to the best-groomed male personality in radio and television. He tas won a poll of all segments of the men's wear industry.

Arturo Toscanini will return to the NBC symphony or-chestra's podium Nov. 1. He will share the conducting for the season with Guido Cantelli. Toscanini will conduct 14 con-

Janet Waldo will return to the starring role of "Meet 9:00 \* Hy Gardner, 9:00 \* Words in Nig 3:00 News, Music Corliss Archer'' (ABC-WISC) Sunday night, She has been 9:45 \* Sports Final away for a month-during which she h away for a month-during which she became the mother of [10101] News her first child, a boy. Lugene Sanders has been playing Corliss. [10101] Manhattan Mus.

John Dehner, who plays the title role in "The Judge" on; John Dehner, who plays the title role in the strage out 1,660 (News, 1310 CBS.WKOW, will be in MGM's "Plymonth Adventure." now 11:151 Club being filmed with Spencer Tracy. Gene Tierney, and Van John. (11:35) Dance Orch: News son starring.

Ralph Bellamy is looking for a play in which he can appear on Broadway next season. His last show on the Main Stem was "Detective Story," which ran more than a year.

Torin Thatcher, star of British films and Broadway plays, to an actress? Many of Hollywood's feminine stars have reached the top has flown from London to Hollywood to play Sir Henry Mor-

gan in "Blackbeard the Pirate" for RKO Radio Pictures. Mona Freeman, who has just finished work on "Jumping Jacks," the Martin and Lewis comedy, moves over to BKO Radio for a featured role in "Murder," which will star Robert

Mitchum and Jean Simmons. Filming begins next Monday. Broderick Crawford and Claire Trevor will co-star in "Stop, You're Killing Me" at Warners.

Jean Hersholt has made a second major gift to the Library Congress - a complete collection of autographed Sinclair Lewis first editions. He recently delivered part of his extensive Hans Christian Andersen collection to the library.

Resailed Russell may go to London in the fall to star in "Beil. Book, and Candle. It's possible Gregory Peck will be co-star. Miss Russell played in the John Van Druten show in Chicago for 18 weeks. but had to leave to start work on "Never Wave at a Wae" in Hollywood.

DISC OF THE DAY: There are signs of a new singing star in Barbara Ruick's recording of "I'd Wonna Walk Right short to begin her career," continued the blond star, "Learning Out of This World" and "How About You" for MGM. In these days of hyperemotional singing, her ability to project person- gives an actress an inner contentment and screnity that makes ality with restrained delivery is worth a lot.

WISU

1240 Kc

Rev Peterson

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Musical Cinck Musical

News, Musie
 Bob Crosby
 Meet Your
 Neighbor

Variety Variety Mornine

News, Matines |Readlines

Chape) ID the Sky Metody

Pleasa Time

Serenade Farm Front Old Timers Jamboree

Jamboree Old Timer Jamboree

Driversity Farm Hour News, At Your Bequest

6011

Parm Front

Mid Mos Matinee

Radio Jimetable

FRIDAY

WISC

1480 kc

News: Tops (r Sports: News

Top of the Morning

Breakfast Club Breakfast Club

My Prus Story: Whisp's

Againar Storm

Eadles Fair: News

Queen for a Day

Jáck Berch
 Victor Lindu
 News: Betty
 John Conte

News: Mr. Music

" Mr. Music Music 'News: Mr Music; Score:

Jon and Sector
 Birthday Club

Mr. Music Sports: News

Richard Diamond

Diamond This is Your FBI

Ozzie and

Boxing Boxing Boxing

Boxing
 Boxing

' News

Harriet Mr District Autorney

News
 Frank Edwards
 Adventures
 Of Maisle

News: 1 Love a Mystery Magazine Theater: News

with nary a college degree to their credit, so there is basis for the

WISC-FM

proficiency in acting."

News Roundurt Top Tunes Farm Service News News Harty Music

Besty Cass Col \* Mister Trading Post Music Melody News: 1 Matinee Music

3:00 [\* Backstage Wife \* Mister Musle
 3:15 \* Stellu Dallas \* Break the
 3:00 \* Widder Brown Bank
 4:45 \* Woman in House \* Mr. Musle

Dinnei News Sereba Melody News Fulton Lewis News of World - Lone Man's Family Bouger

4:00 Just Plain Bill Mister 1:15 Front P Farrell Music

4:30 \* Lorenzo Jones 1:45 \* Doctor's Wife

Madison Hour News Sports News

1:00 · High School 1.15 Commencement 1:30 · Goif 1:45 · Bob and Ray

J. Mario Lanza Who Gi There?

E SA MAR

MAYO

for confidence."

\* \* \*

Hy Gardner, Words in Night

FM channels: WIBA FM

clares:

WIBA

1310 NO

News

6:00 | Suprise 6:15 | Frolic 6:30 | Musical 6:45 | Clock

1:180 Alex Oroler 7:15 Musical Clock 7:30 News 7:45 George Morgan

8:00 | Musical 8:15 Clock 9:30 Musical Clock 8:45 News

Double of Nothing

1:00 Carson Gulley 1:15 Magle in Musie 1:30 Farm 1:45 Boundur

Road of Life
 Life Beautiful
 Right to Happ
 Pepper Young

9:00 | Welcome 9:15 | Travelers

9:45

12:00 (

(30-) (45-)

1:15 1:30 1:45

2.45

5:15 5:15 3:30 5:45

WKOW

1076 Kc

News, Farm Bo Chapet of Au Weather: Mkts

Top o' Morning Coffee Club News Top o Morning Wenbber Cluffee P Frederick Club: News P Arm Proje

Markets Coffee Club: News Kitchen Club Coffee Club News

Arthur Godfrez Time Arthur Godfrez Time

Arthur Godfrer

Music Speaks

News Aunt Jenny Relen Trent Our Gal St

News Farm Parade

Dinner Concert

Jockey's Choice Dearest Mother Jockey's Choice

Quiz the Missus House Party C Snith: Adams

Easy Listening: News

Mary Casey's Showcase Harmony House

Madison Fop Tunes Sports Balter All Hits Allan Jackson

Music for Dining, Sports Edw, R. Murrow

Hollywood Onen Hollse

Musicland USA

Tihe Big Time Robert Q's Waxworks

News, Capitol Salute to a Star

the Best

News; Tuch Table Tim

101.5 M. WWCF (WIBU)

Turn Table

98.1 ML

feeling that four years behind ivy covered walls

has done very nicely sans a college diploma, puts

the squelch on that theory. As a staunch cham-

pion of a college education for girls she de-

reaching the top. But it definitely does make the

road to success an easier one to travel. History,

languages, even science and mathematics can help

an actress give a more convincing performance.

Every bit of knowledge somehow contributes to

hia Pictures. First of these is to

Nov. 1-Dec. 15 - Autry will

Virginia currently is portraying a burlesque queen who seeks

higher education in "She's Working Her Way Through College,")

"I'd never advise an aspiring actress to cut her education

Virginia Mayo, one of the many lovelles who

"A college education is not a guarantee of success nor will the lack of it prevent you from

are a waste of time for an aspiring actress.

News Snorts Some

News

Luelta Mortenson

Adama

Time

Breakfast Club (\*Silent News, Farm Bourt \*Silent Chapet of All Rurai Weather: Mkts Roundup

# Today's Radio Highlights

KITTY KALLEN

### Special Events

7 p. m. - Commencement D a y (WIBA): excerpts from programs at East, Central, and West high schools, including talks by Darlene Gillette. Central valedictor-ian; Henry Goehring, West valealictorian, and four speakers in East's pageant — Steffan Ander-son, Robert Stignani, Sylvia Sachtjen, and Richard Meyer.

## Drama

6 p. m.-Roy Rogers (WMAQ): Bullet rescues trio from escaped\_ convicts.

7 p. m. Federal Security 'Agency (WHA): 'Darkness Into Light,'' story of vocational reha-Wiltation ... Richard Diamond (WISC): wealthy beauty hires detective to track blackmailer. 7:30 p. m. - "The Virginians" (WHA-FM): serial version of Thackeray's novel . . This is Your FBI (WISC): agents nab

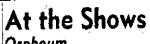
auto-theft ring. 8 p. m. — Ozzie and Harriet (WISC): neighborhood war over tree.

Music: Markets News and Markets Farm and Hom 8:30 p. m.—Mr. District Attor-ney (WISC): payroll robbery and and Kitty Kallen: "Siboney." VERDICT: Don't expect "The [1], murder. 10:30 p. m.—Maisie (WISC): About You?." "A Kiss." "When I sequel to "Born Yesterday." It Ann Southern gets her boy friend Drem." "Recondita Armonia"... a job as detective. New Sing (WGN): Northwest Instead—and unexpectedly—it Songs We Sing (WGN): Northwest Is an honest look at contemporary Farm Service Si Haya and Daughter Hubba Hubba Нирря Нирря Нирря Нирр 11:30 p. m.-Magazine Theater Sweet Adelines chorus. WISCI: skip-tracer finds ro- 9 p.m.-FM Concert Star Parnde Science Exc'n "Paris, Song of a Great City." Deli-plete with murky photography (WISC): Paris, Song of a Great City." Del- blete with minky photography and English sub-titles it would un-doubtedly be hailed as an Ar-doubtedly be hailed mance for another man. Documentary Melody Hour News Band Parade (WIBA): second in series on a Dream on." problems of European rearmament Special • Univ Special Music. • News Old Time Band • Sports Time Bing Sings 7:45 a. m.

(WIBA): Bye, Bye, Blackbird. 11 a. m. – Jack Berch (WISC): (WHA): "Fruit and Vegetable Re-Wonderful Mother. Wonderful port," Einger Peterson; guestion 11 a.m. – D

Wonderful Mother. Wonderful box.
Dad."
2:30 p. m. — Music You Want:
(WHA): Boston "Pops" concert.
Sports
4:30 p. m. — Music of the Mas-6:25 p.m. — Baseball (WIND):
(WHA): "Creation of the Cubs vs. Braves.
World," Milhaud . . . Curt Mas-sey (WBBM): "Summertime."
"Would You Like to Take a Walk?"
(What is the tot the massing (WISC): George (WISA): "Dad's Day and His Cake."
(WHA): "Data Stone (WGN): "Cub 15 (WBBM): "Araujo vs. Arthur King. 

songs.



#### Orpheum FEATURE: The Marrying Kind.

TYPE: Story of a modern fam-

CAST: Florence Keefer, Judy Holliday; Keefer, Aldo Ray; Judge Carroll, Madge Kennedy, <u>REVIEWER</u>: Helen Matheson. STORY: During a recess in their

6:00 Early Risers 7:00 News; YawD Patrol 7:15 North Hall Weather Report 7:25 Bond Program 7:25 Bond Program 7:30 YawD Patrol 7:45 Legyman's Call to Prayet 7:48 Weather Report 8:30 Weather Report 8:33 Clockwatchers 8:33 Weather Report divorce hearing, young Mr. and Mrs. Keefer sit down to talk with judge-and find themselves but in the shore and the serves pouring out the whole funny, pa-thetic story of why their mar-riage has ...led.

HIGH POINTS: Comedy that raises not from tricks of plot or dialog but from the way people act when they don't know outsiders are looking tragedy, doubly moving because it springs from the same source . . . a maturely-conceived, well thouht-out plot that achieves almost the impact of a case study . . . dialog brilliantly written in the incoherent, ungramatical, vigorous language people really speak, and touchingly ef-fective when moments of deepest feeling when husband and wife talk to each other in clumsy, heart elt cliches. VERDICT: Don't expect "The

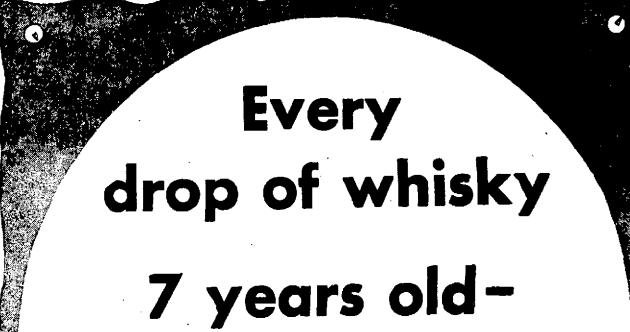
9:00 Sharpen Your Will 8:30 Mainliners 9:45 Tiny Hill 3:55 Nows; Jac Garber 0:15 Sammy Kaye 9:30 Vaikhn Monros 0:45 Barclas Allen 1:00 One, Oh Four and One Club 2:00 Let's Have-Fun from 12 'til 1

WHA and WHA-FM is an honest look at contemporary 970 Kc.---88.7 Mers. 9 p.m .-- FM Concert (WHA-FM): life. If it came from Europe com-' and 7:03 Farm Program 7:30 Band Wagon 7:45 Morning News 7:58 Weather Report 8:00 Morning Melods 9:30 Just for Fun 9:50 Markets 9:55 Weather Report

> P. M. 12:20 News 12:30 Farm Program 1:00 Chapter a Day 1:30 Matinee Musicals 2:00 Endless Frontier 2:30 Music You Want 3:00 Freshman Forum 11 a.m. — Dr. John Schindler (WHA): "The Family—No. 1 Cause Music

ourneys Behind the News Just for Fun Music of the Masters London Column 5:30 London Com-5:43 News 6:00 Organ Melodies 6:30 Dinner Musicals 7:00 Prderal Security Agency 7:15 Views of the News 6:00 Organ Melodies 7:15 Views of the News 6:00 Organ Melodies 6:00 Dinner Musicals 7:00 Prderal Security Agency 7:15 Views of the News 6:00 Organ Melodies 6:00 Dinner Musicals 6:00 Dinner Musical

5:30 p. m. - Club 15 (WBBM): Araujo vs. Arthur King. Manhattan. "American Patrol." Araujo vs. Arthur King. 7:30 p. m. - Musicland, U. S. A. WKOW): good luck-bad luck 8 p. m. - Mario Lanza (WIBA): I(WIBA): the Rev. W. R. Wold, St. (WHA): "The Trouble-Shooters." 10:30 Night News (to 11) At Your Request At Your Request \* Silent • Silent • Silent • Silent Starred programs are also carried on corresponding FM stations 94.9 M



WFOW-FM1

164.1 .Mezs. FRIDAY

A. M.

lockwatchers

:00 News; Noontime :00 Music to Listen :00 Dance Band :30 Little Show

131 Clockwatchers 130 Stars Sing 130 Dance Band 130 Morning Musical Variety 130 Songs of Yesterday 130 Navy Band 145 Sacred Heart Program

P. M.

Dance Band Little Show Dance Band Juke Box Jambores Claude Thornhill Easy Listening Reserved for Jr. Off the Record News, Musical Menu Bud McElmy Showcase Public Service Time Package of New Records Paul Weston Sharpen Your Wits Mainlivers

FRIDAY

A. M.

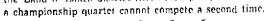
Frolies

p quartet, will compete today for the national championship' Gene Autry has just completed make a personal appearance tour of the Society for the Promotion and Encouragement of Bar- a week of personal appearances at of one-night stands with bershop Quartet Singing in America, Inc. The contest will begin today Chicago's Oriental theater, and his troupe of all-western vaudeville with selection of 15 finalists, who will compete for the title Saturday, radio show will take a vacation entertainers, including Pat But-Jerry Ripp, lead, and Joe Ripp, tenor, left Wednesday for Kansas all four Saturdays in July, but fram, Johnny Bond, and the Cass

BARBERSHOPPERS: The Cardinals, Madison barber, NO VACATION FOR AUTRY: be the "Blue Canadian Rockies."

City, Mo., scene of the competition. Phil Davies, bass, and Vaughn that doesn't mean the cowhoy en tertainer has an easy summer in Liscum, baritone, left Thursday.

For four successive years, the Cardinals have been among the lop store. llis schedule, for the foresee-10 quartets in the society. They were semi-finalists at Oklahoma City able future, includes: in 1948 and finalists at Buffalo in 1949, Omaha in 1950, and Toledo future future. in 1948 and finalists at Buffalo in 1949, Omaha in 1950, and Toledo July 15-19 — He'll be in Nampa in 1951. They won a regional contest at Waukesha in May, and took Ida, for a five-day appearance in 1951. They won a regional contest at Waukesha in May, and took Ida., for a five-day appearance the Land o' Lakes district title seven years ago. Under society rules, with the Snake River Stampede. as the rodeo there is known. May 19-Oct. 13 — During this PREVENT BREATH & BODY ODORS





# blended with finest grain neutral spirits 86.8 proof • 35% straight whiskies • 65% grain neutral spirits

The Heritage Whisky



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