

Today's Radio Highlights

Special Events
8:30 p. m.—Pres. Truman (WKOW); addressing National Civil Service League.

Drama
6 p. m.—Roy Rogers (WMAQ); "king of cowboys" trails counterfeiters.
7 p. m.—Richard Diamond (WISC); type-written notes are murder clues.
7:30 p. m.—This Is Your FBI (WISC); George Murphy in "Communist Courier," story of atomic spy ring.
8 p. m.—Ozzy and Harriet (WISC); pancake mix causes family crisis.



DRISCOLL

Music
7:45 a. m.—George Morgan (WIBA); "Hey, Good Looking," "Green Eyes," "Love Me Now."
11 a. m.—Jack Berch (WISC); "Goodbye, My Lady Love."
11:15 a. m.—Magie in Music (WIBA); Johnny Desmond sings "Andiamo."
4:30 p. m.—Curt Massey (WBBM); songs about homes.
5:30 p. m.—Club 15 (WBBM); "A Guy Is a Guy," "Little White Cloud," "Dipsy Doodle."

Variety
7:30 p. m.—Bob and Ray (WIBA); night-time show returns to this station.
9:30 p. m.—Doris Day (WKOW); with Donald O'Connor, "Liberace."

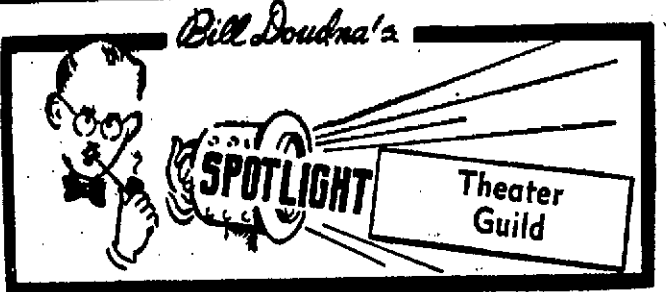
Discussion
9:05 p. m.—Capital Clockroom (WKOW); Sen E. M. Dirksen (R-Ill).
9:45 p. m.—Frieda B. Henneck (WIBA); federal communications commissioner on "Strengthening

Radio Timetable

Table with columns for WIBA, WISC, WKOW, and WISU, listing radio programs and times for Friday.

Starred programs are also carried on corresponding FM stations... F M channels: WIBA-FM 101.5 Mc WWCW (WIBU) 94.9 Mc WISC-FM 98.1 Mc

Table listing sports, farm programs, and miscellaneous events for Friday.



TIP O' THE MORNING: "Meet the Press" and "University of Chicago Roundtable" will return to Madison airlines Sunday via WIBA and WIBA-FM.

PAUL STEVENS will play Mr. Barry in "Mr. Barry's Etchings," the comedy which will bring the Madison Theater Guild's season to a close this month.

Others in the cast will be Eleanor R. Grant, Jean Day, Rex Kucker, Maggie Goldsmith, Margot Herriott, Julie Kuhn, Les Meinhardt, John Barnes, Ruth Foster, and Joan Barraclough.



STEVENS DAY

SOLOIST: Margaret Rupp Cooper, Madison harpist, will be soloist with the Green Bay Symphonette in a concert at Green Bay on Sunday.

BAND CONCERTS: The Vocational Concert band, directed by Elmer Ziegler, was scheduled to give its first outdoor concert Thursday night at the Wisconsin Neurological foundation hospital.

TODAY'S QUOTE: "A psychologist is a guy who, when a pretty girl enters a room, looks at everybody else."—Hugh Reilly of television's "Claudia."

MAIL BAG: "Again I wish to thank you for your help in our state radio and television conference. I can't tell you how much we all appreciate your interest, aid, and moral support."

GERMAN PLAY: Lessing's "Minna von Barnhelm," a five-act

comedy, will be given by the University of Wisconsin German department at 8 p. m. Monday and Tuesday in the Play Circle.

PIANO RECITAL: Jennie Seltzer, Sun Prairie, will present her piano pupils in a public recital at 2:30 p. m. Saturday at the Sun Prairie high school.

Participants will be Marilyn Kruse, Edna May McLentine, Layvonne Scheuerell, Rae Ann Oehrlein, Mary Ann Twiton, Helen Knapton, Gloria List, Meredith Jones, Betty Payne, Catherine Wagner, Eugene Seuchomel, Gloria Brandenstein, Jean Bohling, Howard Kohls, Rachel Pieper, Donna Kohls.

Barbara Ruth Lien, Barbara Tuschl, Marlene Broome, Leon Bromme, Patricia Thornton, Patricia Frye, Judy, Lois Legler, Donna Jean Wendt, Jeanne Conom, Kathryn Ann Thornton, Richard Munson, Renee Munson, Mary Jean Weber, Ronald Miller, Sheila Sullivan, Sharon Krueger, Duane McCarthy, Mary Kohls, Dorothy Steltzner, Judy Mell, Charles

Thompson, Sandra Pease, Sharon Mautz, Kathleen Urban, Charles Slattery, Robert Miller, Carolyn Jennings, Jacklyn Brandenstein, Nina Enfield, Mary Johnson, Nancy Veith, Jo-Ann Johnson, Patricia Hollis, Mary Ann Hauge, and Dolores Barman.

VA Hospital Picks Newspaper's Name

The Madison Veterans Administration (VA) hospital newspaper will be called the Terrace Broadcaster.

Selection of a title for the monthly publication for the VA hospital's 180 patients was made Thursday afternoon.

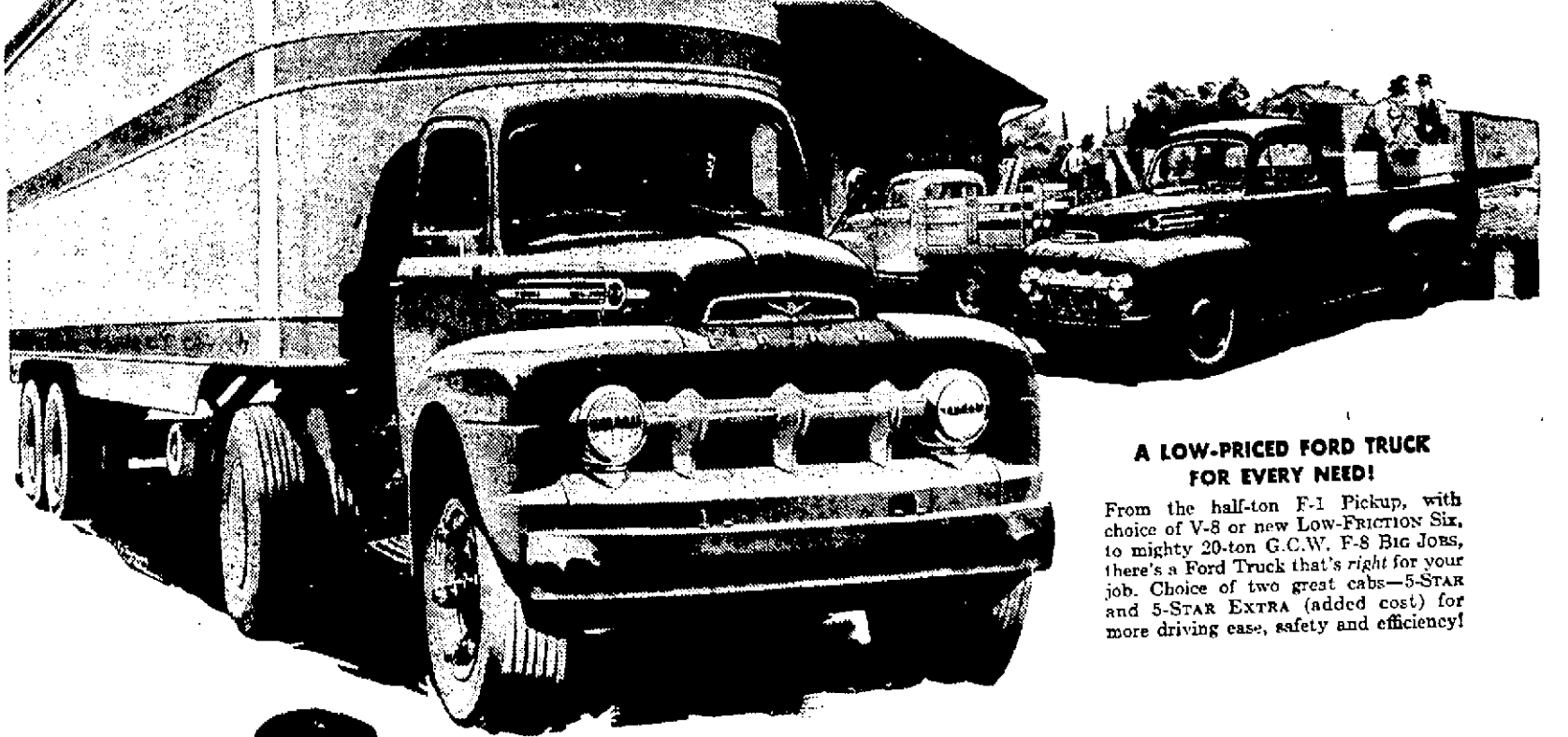
Dunst won a patient there. Wausau, now a patient there, good for items at the hospital's canteen. Second and third prizes were awarded to R. B. Wimmer, St. Cloud, Minn. (\$3 book); and Arnold O. Moen, Iola (\$2 book).

MONTH'S TRAFFIC TOLD

Fifty-six persons lost their lives in Wisconsin traffic accidents in April, the state Motor Vehicle Department reported Thursday.

WFOV-FM 101.1 Mc FRIDAY A. M. Schedule listing various radio programs and times.

New Ford Truck power for speed hauling



A LOW-PRICED FORD TRUCK FOR EVERY NEED!

From the half-ton F-1 Pickup, with choice of V-8 or new Low-Friction Six, to mighty 20-ton G.C.W. F-8 Big Jobs, there's a Ford Truck that's right for your job.

GAS SAVINGS UP TO 14%!

Three completely new ultra-modern LOW-FRICTION overhead-valve, high-compression Ford Truck Engines DELIVER more of the power they develop!

Ford cuts truck running costs again! Three all-new Ford Truck engines—a Six and two big V-8's—deliver more horsepower per cubic inch! With new shorter stroke, there's less power-wasting friction—you save up to one gallon of gas in every seven!

Trucks are more than ever the favorites for thrifty Speed Hauling. And you choose power "tailored" to your job more exactly!...

- Now FIVE great Ford Truck Engines!
• 101-h.p. COST CLIPPER SIX
• 106-h.p. TRUCK V-8
• 112-h.p. BIG SIX
• 145-h.p. CARGO KING V-8
• 153-h.p. CARGO KING V-8



Short-stroke design of new Ford Truck engines cuts piston-travel. Less gas is sacrificed to friction. More of developed power becomes hauling power! Shown: new 155-h.p. Low-Friction Cargo King V-8. New Full-Flow oil filter!



Ford Dealers invite you to see just how little it costs to run a Ford Truck—in your kind of work! See actual owner running expense figures, in the Final Results Book of the nationwide 50-million-mile Ford Truck Economy Run!

Ford Trucks for '52 cost still less to run!

No price increase! See us now!

SEE YOUR NEAREST FORD DEALER WISCONSIN'S FINEST AUTOMOBILE DEALERS

Cain-Ashcraft 1925 MONROE STREET 20% OFF SALE! SEASON'S LOWEST PRICES SAVE 20c ON EACH DOLLAR. Includes details about the sale and terms.