Today's Radio Highlights

Special Events

3:30 p.m. National Spelling Bee (WKOW): winners from among 51 contestants representing schools throughout the United States will broadcast from the spelling bee in Washington, D. C.

STANWYCK

9:30 p.m. — Optimist Club of Madison (WISC): Richard Harris, Central high school student, winner of the club's 1952 oratorical contest, will talk on "Optimism for Courageous Living."

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Drama

7 p.m.—Mr. Chameleon (WBBM): investigates the "Shopgirl Duchess Murder Case".

7:30 p.m.—Bright Star (WIBA): Irene Dunne and Fred MacMurray get "roped in" on rodeo story, when one rider threatens suit against paper . . . **Hilton Playhouse** (WKOW). Barbara Stanwyck plays role of Washington's first Hostess in "Martha Burns".

8 p.m. — Draznet (WIBA): Sgt. Joe Friday investigates case of police officer suspected of extortion, with his victim a bookmaker.

9 p.m. — FBI in Peace and War (WKOW): "Eye Witness", story of blackmail racket involving beautiful young girl and gangster.

10:30 p.m.—Modern Adventures of Casanova (WISC): Errol Flynn travels to Jamaica to recover a missing statue from the Jamaica museum.

10:30 p.m. — Crime Fighters (WISC): "State Highway Patrol," story of activities of these law enforcement officers.

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Religion

10:15 p.m.—Your Pastor Speaks (WIBA): the Rev. Frederick Wolff, Glenwood Moravian church.

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Music

7:45 a.m. — George Morgan (WIBA): plays "Hula Blues," "'Tis Sweet to Be Remembered," and "Big Rock Candy Mountain."

11 a.m.—Jack Berch (WISC): poetry day, with Jack reading "God's Flowers," written by a listener in Indiana.

4:30 p.m. — Curt Massey (WBBM): and Martha Tilton sing "For the Very First Time" and "Of Thee I Sing."

5 p.m.—Music of the Masters (WHA): "Theme and Variations," by Faure.

5:15 p.m.—Jack Smith (WBBM): and Ginny Simms sing "Poinciana," "That's the Chance You Take" and "Lady Love."

9 p.m.—FM Concert (WHA): "Violin Concerto in A Minor," by Goldmark . . . Your Hit Parade (WIBA): Guy Lombardo and guest Toni Arden, broadcast from St. Albans Naval hospital in Long Island.

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Sports

11:55 a.m.—Baseball (WIND): Chicago vs. Boston.

Discussion

8:30 a. m.— American Culture (WHA): John Steinbeck's "Grapes of Wrath," Prof. Paul Wiley.

8 p. m.—History of World War II (WHA-FM): "Problems of Peace-Making and International Organization," Prof. Chester Easum.

9:30 p. m.—Presidential Profiles (WKOW): Sen. Henry Cabot Lodge, Jr., speaks for Gen. Dwight D. Eisenhower and outlines views on main issues of presidential campaign.

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Farm Programs

12:15 p. m. — Farm Service (WIBA): "Facts About the Hay Crusher," H. D. Bruhn, agriculture engineer, University of Wisconsin.

12:30 p. m.—Farm Program (WHA): "Shelter for Pigs on Pasture," Stan Witzel.

3 p. m.—Time for Planting (WHA): "The Seed and the Harvest."

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Children's Programs

4:45 p. m.—Uncle Dick (WISC): "Genie the Magic Record."

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Miscellaneous

10 a. m.—Homemakers Program (WHA): "Large Tools which Save Time and Energy," Mrs. Margaret McCordic.

5:30 p. m.—Adventures in Research (WHA): Dr. Harvey Cushin.

Radio Timetable

THURSDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00	Sunrise Frolic	• Top o' the Morning	Uncle Julius	• Silent
6:15	• News; Tops	• News; Tops	News; Farm Rr.	Silent
6:30	Musical	in Sports; News	Chapel of Air	Rural
6:45	Clock; News		Weather; Mkts.	Roundup
7:00	Alex Dreier	• Top o' Morning	Sports; Coffee	• News; Farm
7:15	Musical Clock	• News	Club; News	Service
7:30	Journal News	• Top o' Mornins	Weather; Coffee	• News Weather
7:45	George Morgan	• F. Frederick	Club; News	• Farm Frolic
8:00	Musical	• Breakfast	Markets; Coffee	• Rev. Peterson
8:15	Clock	Club	Club; News	• Musical
8:30	Musical Clock	• Breakfast	Kitchen Club	Clock
8:45	News	Club	Coffee Clb; News	• Musical Clock
9:00	Welcome	• My True	Arthur Godfrey	• News; Pl'mers
9:15	Travelers	Story; Whisp'g	Time	• Bob Crosby
9:30	Double or	Streets	Arthur Godfrey	• Meet Your
9:45	Nothing	• Against Storm	Time	Neighbor
10:00	Strike It	• Ladies	Arthur Godfrey	News
10:15	Rich	Fair; News	Time	• U.S. Army
10:30	Bob and Ray	• Queen for	Music Speaks	Mid-Morning
10:45	Dave Garroway	a Day	L. Mortenson	Matinee
11:00	Hollywood Date	• Jack Berch	News	Matinee
11:15	Magic in Music	• Victor Lindlahr	Aunt Jenny	Headlines
11:30	Farm	• Decorator; Betty	Helen Trent	News
11:45	Roundup	• John Conte	Our Gal Sunday	• Farm Front
12:00	• News; Roundup	• Top Tunes	Uncle Julius	Music; Markets
12:15	• Farm Service	• News	News	News and
12:30	• News	• Baseball	Markets; Farm	Markets
12:45	• Polka Party	• Baseball	Parade	Farm and Home
1:00	• Betty Cass	• Baseball	Jockey's	Farm Service
1:15	• Trading Post	• Baseball	Choice	Si Hays and
1:30	• Melody	• Baseball	Dearest Mother	Daughter
1:45	Matinee	• Baseball	Jockey's Choice	• Hubba Hubba
2:00	Life Beautiful	• Baseball	Quiz the Missus	• Hubba Hubba
2:15	Road of Life	• Baseball	House	• Hubba Hubba
2:30	Pepper Young	• Baseball	Party; O. Adams	• Organ Music
2:45	Right to Happ.	• Baseball	O. Smith; Movies	• Serenade
3:00	Backstage Wife	• Betty Crocker	Lucille	• Chapel in
3:15	Stella Dallas	• Break the	Mortenson	the Sky
3:30	Widder Brown	Bank	National	Gospel Fam.
3:45	Woman in House	• Mr. Music	Spelling Bee	• Melody Hour
4:00	Just Plain Bill	• Mister	Mary Casey's	• Melody
4:15	Front P. Farrell	Music	Showcase	Hour
4:30	Lorenzo Jones	• Jon and Sparkie	Harmony	News
4:45	Doctor's Wife	• Uncle Dick	House	Band Parade
5:00	• Madison	• Preston of	Madison Top	Fiesta Time
5:15	Hour	the Yukon	Tunes; Sports	• University
5:30	• News	• Sky	Sam Balter; Hits	Special
5:45	• Sports, News	King; Sports	Allan Jackson	Guy Lombardo
6:00	• Dinner	• News; Serenade	News	• News;
6:15	Music, News	• Fulton Lewis	Dinner Music	Old Time Band
6:30	• News of World	• Silver	Music; Sports	• Sports Time
6:45	• I Man's Family	Eagle	Edw. R. Murrow	Bing Sings
7:00	• Father Knows	Madison	Women Voters	Bing Sings
7:15	Best	Quiz	Memory Music	Farm Front
7:30	• Bright	Defense	Hilton	• Old Timers
7:45	Star	Attorney	Playhouse	Jamboree
8:00	• Dragnet	Original	Hearthstone of	Old Timers
8:15	• Dragnet	Amateur	Death Squad	Jamboree
8:30	• Hour of	Hour	Mister	Old Timers
8:45	Charm	I Cov. the Story	Keen	Jamboree
9:00	• Your Hit	• Cafe	FBI in Peace	• University
9:15	Parade	Istanbul	and War	Farm Hour
9:30	• News	• News; Silvers	Presidential	• News; At
9:45	Sports Final	• Elmer Davis	Profiles	Your Request
10:00	• News	• News	News	• Music At
10:15	• Your Pastor	• Frank Edwards	Sports	Your Request
10:30	Music	• Modern	Some of	• Music At
10:45	• Melody Parade	Casanova	the Best	Your Request
11:00	• News, the	• News; I Love	News; Cardinal	• Silent
11:15	1310 Club	a Mystery	Turn	• Silent
11:30	Dance	• Crime	Table	• Silent
11:45	Orch; News	Fighters; News	Time	• Silent

Starred programs are also carried on corresponding FM stations
FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M.
WISC-FM 98.1 M.

WFOW-FM

104.1 Mcs.
THURSDAY
A. M.

6:00 Early Risers
7:00 News
7:05 Yawn Patrol
7:15 Weather Report
7:25 Bond Program
7:30 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 New Record
7:58 Weather Report
8:02 News
8:07 Clockwatchers
8:30 Weather Report
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program
P. M.
12:00 News
12:05 Noontime Frolics
1:00 Music to Listen to
2:00 Dance Band
2:30 Little Show
3:30 Dance Band
4:00 Juke Box Jamboree
4:15 Freddy Martin
4:30 Easy Listening
5:00 Children's Storytime
5:15 Jerry of the Circus
5:30 Off the Record
5:55 News
6:00 Musical Menu
6:15 Mary Ellen Daniel
6:30 Musical Menu
6:45 Sports News
6:50 Musical Menu
7:00 Showcase
7:45 Sports Prevue
7:50 Showcase
8:00 Captain of Industry
8:15 Errand of Mercy
8:30 Package of New Records
8:45 Twilight Time
9:00 Sharpen Your Wits
9:30 Bryan Duncan
9:45 Eddy Howard
9:55 News
10:00 Dick Jurgens
10:15 Freddy Martin
10:30 Al Trace
10:45 Tiny Hill
11:00 One, Oh Four and One Club
12:00 Sign Off

WHA and WHA-FM

970 Kc.—88.7 Mcs.
THURSDAY
A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:15 Program Review
8:18 Morning Melodies
8:30 American Culture
9:20 Music
9:30 Music for Children
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Piano Melodies
10:45 Views of the News
11:00 Freshman Forum
11:50 Program Review
11:51 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 Books of Today
2:30 Music You Want
3:00 Time for Planting
3:30 Matinee Concert
4:00 French Program
4:15 Just for Fun
5:00 Music of the Masters
5:30 Adventures in Research
5:45 News
5:59 Program Review
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Report from Europe
FM ONLY
7:15 Views of the News
7:30 Northwestern Reviewing Stand
8:00 History of World War II
8:50 News of Wisconsin
9:00 FM Concert
10:50 Night News

Need a Laxative Almost Every Night?

Then rely on this!

Take Dr. Edwards' Olive Tablets. They are *all vegetable* and so *mild* many folks have taken them for years—no need to increase dosage. Olive Tablets establish rhythmic activity to assure *complete, more natural-like* bowel movements. They clean out waste from the *entire* intestinal tract! 15¢, 30¢, 60¢.

DR. EDWARDS' OLIVE TABLETS

Readers' Loans to Newspaper Reach $2,000

PEKIN, Ind. (UP) — Newspaper publisher Victor Green banked $2,000 Wednesday in "loans" from sympathetic readers in his tax fight with federal agents and appealed for $4,000 more to keep his office from being padlocked.

"We're one-third of the way toward our goal," Green said as he opened bags of mail containing from $1 to $50 in response to a front-page "SOS" for help in his four weekly newspapers.

He said money came from as far away as 100 miles, and one reader wrote that he would organize a group of farmers "to get their shotguns out if they try to padlock your door."

Blames Bureau

Green blamed his plight on a change in the Internal Revenue Bureau's interpretation of tax liability on a park he established "as a public service."

He said he had been deducting park expenses as non-taxable money, but that a new ruling required him to pay "about $6,000" in back taxes by June 1.

Revenue officials declined comment on the case because tax files are confidential.

But Indianapolis collector Wilbur O. Plummer said he wished he could open the files "so everybody would know the truth about this case."

Green countered by asking Plummer to ignore the rules and make the files public.

Thanks the Lord

Meanwhile, Green's current editions went to press with a front-page followup announcement in large type which said, "Thank the Lord for putting it into the hearts of so many people to try to help us in our work." The announcement also said the papers still need more money.

In the original "SOS" readers were asked to "loan" $1 in return for a $1.10 credit card entitling them to merchandise or classified ad space.

Green said some who wrote letters blamed Green's situation on editorial criticism the papers made in a tax case involving a Scott County farmer several months ago. Green criticized the Revenue Bureau in the editorials.

17 East High Pupils to Join Honor Group

Ten East high school seniors and seven juniors will be inducted into the National Honor society in an auditorium program Tuesday.

The Rev. Jerome Mersberger will be guest speaker. Names of inductees follow:

Seniors—Peter Barrett, Lois Blum, Mavis Freidig, Jean Harrington, Joanne Kubicek, Alice Niehuhr, Shirley Roth, Barbara Shafer, Robert Stignani, and Jean Wallace.

Juniors—Arlene Barnett, Joan Bradley, Barclay Gilpin, Louis Milstead, Philip Noth, Glenn Solsrud, and Betty Sperling.

Calendar

Entertainment

THURSDAY, MAY 22

Eastwood: "Tobacco Road" at 6:30 and 10; "Grapes of Wrath" at 8.

Madison: "The Man in The White Coat" at 1, 3:10, 5:20, 7:30 and 9:50.

Orpheum: "The Pride of St. Louis" at 1:30, 3:35, 5:40, 7:45 and 9:50.

Capitol: "The Greatest Show on Earth," at 1:25, 4:10, 7 and 9:50.

Parkway: "The Clouded Yellow", at 1:35, 5 and 8:25; "The First Time" at 3:10, 6:30 and 10.

Prairie: "It's a Big Country" at 7 and 10:15; "Peking Express" at 8:45.

Middleton: "Bright Victory" at 7:10 and 9:15.

Badger Outdoor: "Arabian Nights" at 7:30 and 10:45 and "Mary Monohan" at 9:15.

Strand: "Angel and the Badman" at 1, 4:40 and 8:25; "Sands of Iwo Jima" at 2:45, 6:25 and 10:05.

Majestic: "Meet Me After the Show" at 1:15, 4:10, 7:10 and 10; "Little Egypt" at 2:45, 5:45 and 8:35.

Community Center

THURSDAY, MAY 22

Afternoon Recreation club, St. Patrick's committee, both at 1:30; Chess club, Photographic club, both at 7:30 p.m.; Older Adult Klub card party, 7:45; square dance at 8.

Municipal Affairs

THURSDAY, MAY 22

General Hospital assn. board of directors, noon, Madison General hospital; county park commission, 7:30, courthouse; city council, 7:30, city hall.

On the Campus

THURSDAY, MAY 22

At the Union: Studio play, 3:30 and 8 Herfurth dinner for women, 5; Campus Red Cross meeting, 7:30; Arnold Air society, 7:30; Senior Swingout, Barnard hall, 5; Dr. Lewis Longsworth lecture, 4:35, Chemistry auditorium; Eta Kappa Nu, 7, 228 Langdon st.; Lutheran Student choir rehearsal, 7, 228 Langdon.

At the Union: WMA Men's night at 8; coffee hour, 3:30 at Wesley Foundation; senior swingout, Chadbourne hall, 6:15; choir, Press house, at 7:15; varsity vespers, 7:15 at Wesley Foundation.

Student peace forum, 7:30 at 101 law building; student board forum on public relations on campus, 112 Bascom.

BRIGHTEN UP YOUR SHOES FOR SUMMER

Have your shoes dyed for summer . . . choose among a large assortment of summer colors. We use the best dyes available to give your shoes that new look and at a reasonable cost, too.

Everyday shoes converted to golf shoes.

PHIL'S SHOE HOSPITAL
MODERN SHOE REPAIRING
NEXT DOOR TO FRAUTSCHI
225 KING STREET

JACOBY ON BRIDGE

By Oswald Jacoby

Probably every experienced bridge player is familiar with the psychic overcall of one no-trump based on a long "escape" suit.

An example is provided in today's hand. South overcalled with one no-trump, expecting to run out to hearts if he got doubled.

This idea, although it cannot be expected to deceive experienced opponents, sometimes produces good results.

If your opponents happen to be just out of school, you may talk them out of the hand.

Even against naive opponents, however, this physhic overcall is unsafe if you are vulnerable; and is particularly dangerous if you are vulnerable and the opponents are not. This hocus pocus is most effective when you are non-vulnerable against vulnerable opponents.

When today's hand was actually played, West happened to be a very experienced player.

As the bidding indicates, West was not deceived for a moment. In fact, North was the only player at the table who didn't know what was going on.

When North bid three no-trump (a doubtful raise) South had to scramble back to four hearts. This was promptly doubled, and South was severely punished for ignoring the vulnerability.

West opened the ace of spades and continued the suit, ruffing the third spade with one of his low trumps.

The defenders then took a diamond and two clubs, setting the contract three tricks.

East and West found it very pleasant to chalk up 800 points as the result of this hand.

It was even more pleasant when they realized that if they had been left to their own devices they could not even have made a game.

NORTH (D) 23
♠ Q J 10 9 5
♥ 10 5
♦ K Q 4
♣ 8 6 2

WEST
♠ A 6
♥ 6 2
♦ J 9 7 6 5
♣ A J 10 7

EAST
♠ K 8 3
♥ 9 4
♦ A 10 8 3
♣ K Q 9 5 4

SOUTH
♠ 7 4 2
♥ A K Q J 8 7 3
♦ 2
♣ 4 3

North-South vul.

North	East	South	West
Pass	1 ♦	1 N.T.	3 ♦
3 N.T.	Pass	4 ♥	Double
Pass	Pass	Pass	

Opening lead—♠ A

New Carroll College President Named

WAUKESHA—(U.P.)—Dr. Robert D. Steele, president of Westminster college in Salt Lake City, Utah, will be the new head of Carroll college, the school's board of trustees announced Wednesday.

Dr. Steele, an ordained minister who held parishes in New York and Pittsburgh, will succeed the late Dr. Nelson Van Russell. He will take over his duties as 11th president of Carroll on July 1.

Steele was educated at Wooster college, Wooster, O.; Princeton Theological seminary, Princeton, N.J., and the University of Edinburgh, Edinburgh, Scotland. He has been president of Westminster since 1939.

The new president is married and has two sons.

MISSING NO BETS

HARTFORD, Conn. —(UP)— A youngster was concerened about his mother's health, but didn't let that prevent him from grabbing an opportunity when he saw one.

When the doctor called the druggist to order pills, the boy piped up: "While you're at it, doctor, order a quart of ice cream."

Blooming Grove Volunteer Fire Dept.
proudly presents
Kelly-Morris THREE RING CIRCUS
"Featuring the World's Foremost Circus Acts"
TWO BIG SHOWS
Thursday, May 22
Matinee 4 p.m.—Evening 8 p.m.
CIRCUS GROUND, BLOOMING GROVE FIREMEN'S PARK
4500 MONONA DRIVE
Blooming Grove, Wis.
Twenty-four featured acts in two full hours of the cream in circus entertainment. All the sparkle and glamour in the Big Top.
- Elephants
- Trained Animals
- Acrobats
- Aerialists
- Clowns Galore

Excitement—Thrills—Laughs
Clean, Wholesome Entertainment for Children and Adults Alike
Children 65c Adults $1.25
All Tax Inc.
Tickets available from any member of Blooming Grove Fire Dept.

Tomorrow Nite Only!
"Dirty Work at the Crossroads"
American Legion Club

MADISON
20th Century Theatres
THE PLACE TO GO
EXCITEMENT ORPHEUM
Romantic Heartbeats!
The Pride of St. Louis
DAN DAILEY JOANNE DRU
The Story of Dizzy Dean!

WARNER BROS.
MAJESTIC
Continuous Show Daily
LAST DAY: MUSICALS IN COLOR
Betty GRABLE MEET ME AFTER THE SHOW
LITTLE EGYPT
★★ STARTS TOMORROW ★★
THE LADY FROM TEXAS
Plus Whip Wilson
"STAGE COACH DRIVER"

FREE PARKING LOT
MIDDLETON
Arthur Kennedy—Peggy Dow
"Bright Victory"
Ladies! — Free Dinnerware

PRAIRIE
VAN JOHNSON - GARY COOPER
in
"IT'S A BIG COUNTRY"
JOSEPH COTTEN in
"PEKING EXPRESS"
LADIES: FREE DINNERWARE

IT'S MOVIETIME U. S. A.
EASTWOOD
NOW! 2 GRAND SHOWS!
Tobacco Road
THE GRAPES OF WRATH
20th CENTURY-FOX HOUSE TRIUMPH!

COMEDY! PARKWAY
Robt Cummings - Barbara Hale
"The First Time"
SUSPENSE
"The Clouded Yellow"
Jean Simmons

THRILLS! BADGER OUTDOOR
OPEN 6:30
2 HITS
First Showings
All the Fury of the Sea!
"YELLOW FIN"
Wayne MORRIS
WILD AND HILARIOUS
"CUBAN FIREBALL"
ESTELITA RODRIGUEZ
FREE PONY RIDES - STARTING MEMORIAL DAY

COMEDY! MADISON
Alec Guinness as
'THE MAN IN THE WHITE SUIT'
"Funniest Picture in Last 10 Years" —New York Post
FEATURE FEATURETTE, "AMERICAN HARVEST" in Technicolor

ACTION! STRAND
Not just 1 rough-tough JOHN WAYNE hit—but 2!
John WAYNE
"SANDS of IWO JIMA"
Co-hit: As an Extra Treat
John WAYNE "ANGEL AND THE BADMAN"

TONIGHT
at COLUMBUS
IN PERSON
TED WEEMS
HIS ORCHESTRA AND ENTERTAINERS
Sponsored by Columbus-Fall River VFW Post

WARNER BROS.
CAPITOL
HURRY—HURRY—SEE-IT—
NOW
AT 1:20, 4, 7 and 9:50
THE GREATEST SHOW ON EARTH
TECHNICOLOR

BADGER OUTDOOR
ACROSS FROM TRUAX FIELD
TODAY
FRIDAY & SATURDAY
Open 6:30
Children Under 12 in Cars—Free —Playground— Bottle Warmers
FREE PONY RIDES Starting Memorial Day
• FIRST SHOWINGS •
2 BRAND NEW FEATURES
THE Toughest BREED THAT SAILS THE SEA!
WAYNE MORRIS
ADRIAN BOOTH
Robbing the depths of living treasure . . . matching fists on deck for command—or death!
YELLOW FIN
GLORIA HENRY DAMIAN O'FLYNN WARREN DOUGLAS
A LAUGH-CRAMMED RIOT OF COCK-EYED HOMICIDE AND LOVE!
CUBAN FIREBALL

DANCE
TURNER HALL — MADISON
Thursday, May 22
FRANKIE NOVOTNY
THURS. — MAY 29 — EDDIE SKEETS

DANCE
Fireman's Hall — Ixonia
Fri., May 23 — Lawrence Duchow

DANCE
and BATTLE OF MUSIC
—Big Battle of "Bulges"—
TINY HILL — Mercury Recording Band
vs. LAWRENCE DUCHOW and Red Ravens
Wed., May 28—Waterloo Firemen's Park
The total weight of DUCHOW AND HILL will put on a Guessing Contest and the person guessing the closest will receive an RCA Player and a complete set of records of HILL and DUCHOW. Total value $50.00 — Admission for this Big Attraction is only $1.04 plus 21c tax. Total $1.25 before 9:30 either night, or by mail order advance sale—or $1.25 plus tax at the door after 9:30. Advance sale tickets can be purchased from Red Raven Enterprises, Box 259, Appleton, or Orihula or at Raveno Ballrooms, or at Waterloo from Wallace Wilke or Fire Dept.

DANCE TO
Eddie Skeets & Swiss Boys
Mon., May 26—Riedt's Pavilion, Nelson
Tues., May 27—Monroe
Wed., May 28—Hollywood, St. Cloud
Thurs., May 29, Madison, Turners
Fri., May 30—Ixonia
Sat., May 31—Orihula

2nd ANNUAL JAYCEE WORLD CHAMPIONSHIP
RODEO
PENN PARK
MAY 29 TO JUNE 1
Adults $2.50 Reserved $1.50 General
Children $1 Reserved 50c General
Tickets good for any performance!
May 29, 8 p. m.
May 30, 2 and 8 p. m.
May 31, 8 p. m.
June 1, 2 p. m.
Jaycee Rodeo
Anchor Savings & Loan Association
Please send.....tickets as described below for which I am enclosing my check for $.....
( ) Adult (Reserved) (General Admission)
( ) Children (Reserved) (General Admission)
—Circle Which—
NAME .....
ADDRESS .....
CITY .....

Your FULL money's worth...yes
8 OUNCES
(NOT JUST SEVEN)
HEILEMAN'S
Old Style Lager
"JUNIOR"
Look on the label to see how much beer you get. "Junior" gives you full *eight* ounces. Don't be satisfied with less. And remember, there's *nothing* so satisfying as Old Style Lager!
Brewed only by G. Heileman Brewing Co., La Crosse, Wisconsin.