

TIP O' THE MORNING: Court tests of some television allocations may re-freeze the TV situation, the Billboard reports this week.

THE movie producers say that "movies are better than ever," and the exhibitors believe that business will stay good as

Several of them said as much Wednesday when they gathered in Hotel Loraine for a regional meeting of the Allied In-

dependent Theater Owners of Wisconsin. Motion picture attendance right now is above the corres ponding period last year, Pres. S. J. Goldberg, Wausau, told us. In areas in which television is fairly common, its novelty is wearing off and the customers are coming back to the

Highway safety promotion will be the organization's No. 1 effort this summer, Goldberg said. In many communities, theater owners will spearhead week-long campaigns in cooperation with the safety division of the state motor vehicle de-

Paul Edlund, representing that division, spoke at the luncheon meeting, telling what help the exhibitors can get from the state office in the "safety week" promotions.

Goldberg told the group that the national organization of independent owners, with which the Wisconsin alliance is af filiated, has no intention of joining "one large, national exhibiters' organization' proposed by a producer's executive.

"The small operators need their own group," he said. A code on drive in theater operation, drafted by the industrial commission with the Wisconsin group's assistance soon will go into effect, he said. It is designed to provide safety and sanitation measures for outdoor showhouses.

DISC OF THE DAY: The only thing wrong with Columbia's LP execrpts from Verdi's "Otello" is that there isn't enough of it. Under Fausto Clera's sensitive conducting, these familiar arias and duets have a remarkable aliveness. Ramon Vinay, tenor, is especially good, even better than on the Metropolitan broadcasts in which we have heard him. Elegator Steber and Frank Guarrera complete the record's expectional cast.

Outlanders". This is the Columbia film he'll rush into before doing "Come On. Texas:" at Warners.

We have a note from starlet Helen Winston, the gal who had all her hair cut off for a part in "Botany Bay". She sez: "When you printed that my hair had grown back to more than pondle length, you helped me a great deal. After your column appeared, I was called for two more jobs—imaking THREE this month. I'm in 'Invasion, U. S. A.', 'Strange Fascination.' and 'Port Sinister'—and for the first time I've had to turn down TV jobs." Ed. note—

Radio Jimetable

THURSDAY

				WIBU
	WIBA	WISC 1480 kg.	WKOW 1970 kg	1240 k4
6:00 6:13 8:30 6:43	Sunrise Froilo Musical	Top o' the Morning News: Tops in Sports; News	Uncle Julius News: Farm Hr. Chapel of Air Weather; Mkts.	ent Silent Rural Roundup
7:00 1:13 7:30 7:45	Alex Dreier Musical Clock Journal News	Top o' Morning News Top o' Morning P. Frederick	Weather: Coffee Club: News Weather; Coffee Club: News	News: Farm
8:00 8:15 7:30 8:45	Musical Clock Musical Clock	Breakfast Club Breakfast Club	Markets: Coffee Club: News Kitchen Club Coffee Cl'b: News	Prayer League * Musical Clock * Musical Clock
9:00 9:15 9:3 9:43	Welcome Travelers Double or	• My True Story; Whisp's Streets • Against Storm	Arthur Godfrey, Time Arthur Godfrey Time	News: Pi'neers Bob Crosby Meet Your Neighbor
10:00 10:15	Strike It	Ladies Fair: News Queen for a Day	Arthur Godfrey Time Music Speaks L. Mortenson	News U.S. Army Mid-Morning Matines
11:00 11:15 11:30	Eddy Arnold Magic in Music Farm	 Jack Berch Victor Lindiahr News; Betty John Conte 	News Aunt Jenny Helen Trent Our Gal, Sunday	
12:00 12:15 12:30 12:45	La Name Poundun	Curt Massey News Mister Music	Uncle Julius News Markets; Farm Parade	Music: Markets News and Markets Farm and Home
1:00 1:1: 1:3: 1:4:	Betty Cans Trading Post Melody	Break the Hank Mister Music	Jockey's Choice Dearest Mother Jockey's Choice	Farm Service 81 Hays and Daughter Hubba Hubbs
2:00 2:13 2:30 2:45	Life Brautiful Road of Life Pepper Young Right to Happ.	* Mister Music * Mister Music	News of 1070 House Party; O. Adams O. Smith: Movies	Hubba Hubba Hubba Hubba Organ Music Serenade
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Widder Brown	Betty Crocker Mr. Music Mr. Music Mr. Music	Lu=lia Mortenson Easy Listening Moods; News	the Sky Cospel Psm. Melroy Hour
	Just Plain Bill Front P. Farrell Lorenzo Jones Doctor's Wife	• To the Ladies • Cousin Henry • Jon and Sparkle • Uncle Dick	1 210486	Melody Hour News Band Parade
5:00 5:15 5:30 5:45	Madison Hour News Sports. News	Preston of the Yukon Sky Kins; Sports	Madison Top Tunes: Sports Sam Balter; Hits Allan Jackson	Fiesta Time • University Special Guv Lombardo
6:06 6:15 6:30 6:45	Dinner Music. News	News: Serenade Fulton Lewis Silver Engle	News Dinner Music Music; Sports Edw. R. Murrow	News Old Time Band Blocks Time Bing Sings
7:00 7:15 7:30 7:45	Father Knows Best Bright	Madison Quiz Defense Attorney	Women Voters Memory Music Hilton Playhouse	Bing Sings Farm Front Old Timers Jambores
8:00 8:15 8:30 8:45	Dragnet Dragnet Thursday	Original Amateur Hour Foreign Reporter	Hearthstone of Death Squad Stars in the Air	Old Timers Jambores Old Timers Jambores
9:00 9:13 9:30 9:45	Your Hit Parade News; Sec.	Cafe Istanbul Orphans Elmer Davis	PBI in Peace and War Presidential Profiles	• University Farm Hour • News: At Your Request
10:00 10:15 10:30 10:45	News of World Sports Final	* News * Frank Edwards * Modern Casanova	News Sports Some of the Best	• Music At Your Request • Music At Your Request
11:00 11:15 11:30	News, the	News: I Love a Mystery Crime Fighters: News	News: Cardinal Turn Table Time	• Silent • Silent • Silent • Silent



17th ANNIVERSARY

Seventeen years of bringing you the top tunes of the week, according to "Your Hit Parade" survey!

Direct from the Chelsea Naval Hospital tonight-Guy Lombardo's orchestra and "Your Lucky Star of the week", Sue Bennett.

TONIGHT AT NINE

WIBA

dial 1310

Today's Radio Highlights

Drama

11 a.m. — "The Trojan Women" (WHA): Whitewater State college students in Greek tragedy; Dr. John F. Pauley, narrator. - "The Trojan Women" 7 p.m. — Father Knows Best (WIBA): Robert Young beirays fact he's typical father.

7:30 p.m. - Bright Star (WIBA): Irene Dunne becomes sports editor and Fred MacMur-

7:45 a.m. — George Morgan 4:45 p (WIBA): "Crazy Rhythm," "My (WISC):

Bill."
9:30 s.m. — Music Enjoyment (WHA): Emerson school's sixth For Children

grade chorus.

11 a.m. — Eddy Arnold (WIBA):

"The Prisoner's Song." "That Wonderful Mother of Mine."

"Heart Strings" . . . Jack Berch (WISC): April medicy.

2:30 p.m. — Music You Want (WHA): "Poeme." Chausson.

4:30 p.m. — Music of the Masters (WHA): "Symphony No. 5,"

Glazounow.

WHA and WHA-FM

970 Ke. 48.7 Megs.

Giazounow.

5:30 p. m. — C u r t Massey
(WBBM): "Wishin'," "Blue Room."

6:15 p.m. — J a c k S mith
(WBBM): and Ginny Simms; "Ayround the Corner," "I Walk
Alone." Glazounow.

Alone."

9 p.m. — Hit Parade (WIBA):
Sue Bennett and Royal Canadians
at U.S. Naval hospital, Chelsea,
Mass. FM Concert (WHA-FM):



4:45 p.m. - Uncle Dick (WISC): "Little Red Riding

WHA and WITA970 Kc.—88.7 Megs.
THURSDAY
A. M.
7:00 Farm Program
7:30 Band Waron
7:35 Band Waron
7:35 Weather Report
8:00 Morning Medodies
8:30 Music Enjoyment
8:30 Music Enjoyment
9:35 Weather Report
10:00 Homemakers Program
10:30 PTA Forum
10:33 PTA Forum
10:45 Views of the News
11:00 "Trojan Women"
P. M.

Neurological Foundation Asks City's 'Interest and Support' The Wisconsin Neurological Foundation, which occupies the third floor of the city's East Washington hospital, wants no money from

meningitis.
Need Special Care

WFOW-FM

WFOW-FM

JN4.J Megs.
THURSDAY

6:00 Early Risers
7:00 News; Yawn Patrol
7:13 Weather Ecport
7:18 Yawn Patrol
7:15 Weather Ecport
7:18 Yawn Patrol
7:15 Weather Report
8:01 News; Clorkwatchers
8:01 News; Clorkwatchers
8:03 Weather Report
8:03 Clockwatchers
9:06 Stars Sink
9:00 Stars Sink
9:00 Dance Band
10:00 Morning Musical Variety
10:10 Old Timers Hall
11:00 Old Timers Hall
11:00 News; Noontime Frolics
1:00 News; Noontime Frolics
1:00 Music to Listen to
2:00 Musical Matinee
3:00 Capital Matinee
5:15 Jerry of the Circus
5:15 News; Musical Menu
6:15 Mary Ellen Daniel
6:20 Musical Menu
6:35 Sports News
6:50 Musical Menu
7:45 Pinto Pete
8:00 Capitals of Industry
8:15 Errand of Mercy
8:30 Package of New Records
8:45 Memories of Hawaii
9:00 Sharpen Your Wits
9:03 Brayan Duncen
9:44 Teddy Philipp
9:05 News: Al Morraw
10:43 Clyde McCoy
10:43 Clyde McCoy
10:43 Clyde McCoy
10:40 Capitals of Industry
10:100 One, On Four and One Cl
12:00 Lets Have Fun from 12

the people of Madison; it wants only their "continued interest and support," its directors announced Wednesday.

The foundation's April news bulletin was devoted to answering

"some of the questions which arise" concerning the neurological service and rehabilitation center it operates on city-owned property.

Formed in 1950

The foundation, it said, was incorporated in September, 1950, as a non-stick, non-profit organization "to provide for graduate training, research and medical treatment of patients having neurological diseases."

Its directors are Dr. Edward

Keen (WMAQ): small error ruins
"perfect crime."

8 p.m. — Captains of Industry
(WFGW): life of Cornellus Vanderbilt. . Mr. C ha meleon
(WBBM): "The Cover Girl Murder
Case."

8:30 p.m. — Stars in the Air
(WKOW): william Lundigan, Mona
Freeman in "Deep Waters"
Counterspy (WMAQ): agent traps
safecracker and cancer quack.

9 p.m. — FBI in Peace and War
(WKOW): racketeer's alibi breaks
in bank robbery case.

10:30 p.m. — Modern Casanova
(WISC): Errol Flynn recovers
stolen gems.

**Head Supplied of Cornellus Vanders
(WHA): "Fertilizers for Corn;"
(WHA): "The Cover Garl Murder
(WKOW): racketeer's alibi breaks
in bank robbery case.

10:30 p.m. — Modern Casanova
(WISC): Errol Flynn recovers

**WHA): "The Cover Garl Murder
(WISC): Errol Flynn recovers

**WHA): "Atrophic Rhimitis in Swine," S. H. McNutt; "The Corn Borer Outlook," J. W. Apple.

**Head Supplied Case

**Port Children

FONTAINE FINLETTER

training, research and medical training, research and medical fractament of patients having neur rological diseases."

Its directors are Dr. Edward list directors are Dr. Edward li

ity, followed by those from Dane county, Wisconsin, and other

"Most of the patients suffering from neurological conditions," the directors said, "require specialized care provided by a skilled staff, provided by the foundation with cooperation of the Madison voca-tional school and the state and federal rehabilitation services, is unique and not found elsewhere in the state or county, the bulletin

said.
"A typical patient," it explained,
"may receive his medical treatment from 8 to 10 in the morning, his physiotherapy from 10 to 11 and attend the vocational school in the afternoon, receiving instruc-tion in some marketable occupa-

tion.
"This combination of services will aid in retraining the individ-ual, providing him with a special skill commensurate with his dis-ability, which will aid him in be-coming a self-sufficient member of his community.

his community."
The foundation now employes 27 Madison residents, with a monthly payroll of \$5,725. Besides \$500 monthly rental, it pays the city approximately \$3,000 a month, at \$1.10 a meal, for food served the hospital kit. to patients from the hospital kit-PAPER FENCES APPROVED

JACKSON, Mich.—(U.P.)—Reports from a winter-long test by the state highway department indicate that paper snow fences are a success. The fence of two wide strips of rainforced happer may be of reinforced paper may be burned in the spring, saving toe expense of taking down and stor-10:45 Civide MacCov. 11:00 One, Oh Four and One Club. 12:00 Let's Have Fun from 12 'til 1 Fing the wooden variety.

margicle "Kisson March" Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins andost; "Tome from Contain William Register of Contain March "Filmore: "First Sweet Walkins and Register of Parts Best all-around elper vou've MAKES WORLD'S BEST CLEANER MANONIA

AMMON

AMAZING CLEANER

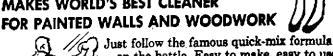
It's new! SUDS! It's wonderful!

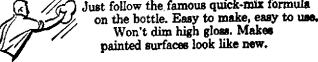
with NEW-IMPROVED

FOR EASIER WASHING

. DISSOLVES ORIAN

· SAVES ON SOAP





KEEPS STOVES, OVENS, REFRIGERATORS SHINY-CLEAN WITH MINIMUM EFFORT There's nothing like Bo-Peep for keeping



any porcelain enamel surface spotless. So easy, so fast, so completely satisfactory!

EASILY CLEANS UPHOLSTERY AND CARPETS -MAKES DULL COLORS BRIGHT



A little Bo-Peep in warm water works wonders with dingy rugs and upholstery. Dissolves grime like magic, leaving colors bright and fresh-looking.

MAKES ANY SOAP WORK BETTER, FASTER IN ALL TYPES OF WASHING MACHINES



Little Bo-Peep works wonders in your washing machine, Gets clothes cleanerfaster because it softens water, cuts grease, floats away dirt. Helps prevent soap curds and scum.

GETS WINDOWS, MIRRORS, GLASSWARE SPARKLING BRIGHT WITHOUT FILM



Follow instructions on bottle for easiest glass washing you have ever known! No streaks! No film!

Little BO-PEEP

AMMONIA CLEANING COMPOUND

lightens dozens of tasks!

See label on bottle

NOW: CALLED

Memorials of Distinction

SINCE 1910 at Regent and Highland

See Our Large Display 2436 Regent St. Dial 3-2724

Evenings and Sundays

by appointment



BRUSHING TEETH RIGHT AFTER EATING WITH COLGATE DENTAL CREAM STOPS BAD BREATH WHILE IT STOPS DECAY BEST!

Scientific tests prove that in 7 out of 10 cases, Colgate's instantly stops bad breath that originates in the mouth! And the Colgate way stops tooth decay best! In fact, the Colgate way is the most thoroughly proved and accepted home

method of oral hygiene known today! Now you can get 2 Giant Size tubes of Colgate Dental Cream for only 69#! You will save 25¢ in most stores! But hurry! This special money-saving offer is for a limited time only! Get PURE, WHITE, SAFE COLGATE'S today!

NOW! 2 GIANT SIZE TUBES ONLY 69¢ REGULAR VALUE 94¢