

The Sunday Spotlight

TV Here Still Faces Hurdles

By WILLIAM L. DOUDNA (State Journal Radio Editor) Washington developments have made television a matter of local news again, but the situation still isn't much different from that of a year ago.

As for the present: Television set sales are booming, as shown by the city's changing skylines and the lists of building permits for antenna towers being printed in The State Journal almost every day.

But the trouble is that three of these are for ultra-high frequencies (UHF) and only one for the presently used very high bands. One of the UHF channels is reserved for educational purposes—and nobody has applied for such a license here.

Deal with authorized sellers. If they say they're "authorized," but don't say by whom, that isn't enough. Make sure they're authorized by the manufacturer.

Uncle Ray's Corner

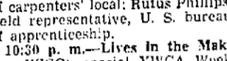
Don't Eat Sea Gooseberry

Some names fool us unless we are careful. Take, for example, the sea gooseberry. Even if you are fond of gooseberries which grow on bushes, never eat a sea gooseberry!

length of about 5 inches, which agrees with the length of many cucumbers of the garden. The tropics have much larger sea cucumbers. Some of these reach a length of from 12 to 24 inches.

Classified Highlights of Today's Radio Schedule

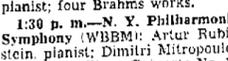
Table with columns for station (WIBA, WISC, WKOW, WIBU), time, and program details for Sunday. Includes sections for Religion, Discussion, and Drama.



RUBENSTEIN CARROLL



MOREELL MERMAN



DOWNEY SOUTHERN

WHA and WHA-FM

Radio schedule for WHA and WHA-FM stations, listing programs and times.

1,200 Editors to Attend 66th ANPA Meeting

NEW YORK (UP)—Representatives of U. S. and Canadian daily newspapers will meet in New York Tuesday for the 66th annual convention of the American Newspaper Publishers Association (ANPA).

City Attorney Gets Optometric Position

Atty. Charles O. Van Dell has been named executive secretary of the Wisconsin Optometric Assn. and will take over the new post May 1.

Madison Radio Shop

Advertisement for Madison Radio Shop, featuring a cartoon character and contact information.

'Make Sure' When Buying a TV Set

Invocation of a "cease and desist" order against a Milwaukee television retail firm by the Wisconsin State Department of Agriculture last week brought into focus a situation in the industry which has alarmed reputable dealers some a long time.

Terrific 21" TV

Advertisement for RCA Victor Meredith TV set, featuring an image of the television and promotional text.

Sunday's Crossword Puzzle

Large crossword puzzle grid with numbered squares for words.

Answers to the crossword puzzle, organized by horizontal and vertical clues.

Drama

11:30 a.m.—Eternal Light (WMAQ): "Out of the Fire." 3 p.m.—The Falcon (WIBA): Mike Waring involved in love triangle.

Variety

5:30 p.m.—The Big Show (WIBA) season finale: Tallulah Bankhead, Julie Harris, William Prince, Fred Allen, Portland Hoffa, Phil Foster, Ethel Merman, Groucho Marx, George Sanders, Earl Wrightson, Meredith Willson.

Documentary

9:05 p.m.—The People Act (WBBM): Seattle's "Little Singapore" grows up.

Sports

1:25 p.m.—Baseball (WISC): White Sox vs. Browns. Baseball (WIND): sports news and previews.

Music

9 a.m.—Devotional Music (WHA): "Te Deum," Kodaly. 10 a.m.—Symphony Hall (WHA): "Orpheus in Hades."

For Children

7:05 p.m.—The Kids' Club (WIBA): scenes from "Alice in Wonderland."

Advertisement for Roundy's Sports Roundup, featuring a Miller High Life beer bottle and promotional text.

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Advertisement for Armstrong Hearing Aid, featuring an image of the hearing aid device and promotional text.

RCA Victor Meredith with Picture Power

Advertisement for RCA Victor Meredith TV set, listing features and prices.

Advertisement for Madison Gas and Electric Co., featuring a grid of numbers and contact information.