

# Radio Timetable

WEDNESDAY

WIBA 1310 Mc.	WISC 1480 Mc.	WKOW 1070 Mc.	WIBU 1570 Mc.
6:00 Sunrises 6:15 Music 6:30 Musical 6:45 News	6:00 Top of the Morning 6:15 Top of the Morning 6:30 Top of the Morning 6:45 Top of the Morning	6:00 Uncle Julius 6:15 Farm Hour 6:30 Top of the Morning 6:45 Top of the Morning	6:00 Silent 6:15 Rural 6:30 Roundup 6:45 News
7:00 Alex Orler 7:15 Musical 7:30 Journal News 7:45 George Morgan	7:00 Top of the Morning 7:15 Top of the Morning 7:30 Top of the Morning 7:45 Top of the Morning	7:00 Coffee Club 7:15 News 7:30 Weather: M/T's 7:45 News	7:00 News: Farm 7:15 Service 7:30 News 7:45 Farm Frolic
8:00 Musical 8:15 Musical 8:30 Musical 8:45 News	8:00 Breakfast 8:15 Club 8:30 Club 8:45 News	8:00 Market: Coffee 8:15 News 8:30 Kitchen Club 8:45 News	8:00 Prayer League 8:15 Musical 8:30 Clock 8:45 Musical
9:00 Wagon 9:15 Travelers 9:30 Double 9:45 Morning	9:00 My True 9:15 Story: Whisp. 9:30 Against 9:45 Storm	9:00 Arthur Godfrey 9:15 Time 9:30 Arthur Godfrey 9:45 Time	9:00 News: Pioneer 9:15 Bob Crosby 9:30 Meet Your 9:45 Neighbor
10:00 Strike It 10:15 Here 10:30 Bob and Ray 10:45 Dave Curran	10:00 Ladies 10:15 Pair: News 10:30 Gues for 10:45 a Day	10:00 Arthur Godfrey 10:15 Time 10:30 Arthur Godfrey 10:45 Time	10:00 News: Pioneer 10:15 Bob Crosby 10:30 Meet Your 10:45 Neighbor
11:00 Carson Guiley 11:15 Made in Music 11:30 Roundup 11:45 News	11:00 Jack Berch 11:15 Victor 11:30 Swapstake 11:45 John Conte	11:00 News: Pioneer 11:15 Bob Crosby 11:30 Meet Your 11:45 Neighbor	11:00 News: Pioneer 11:15 Bob Crosby 11:30 Meet Your 11:45 Neighbor
12:00 News: Roundup 12:15 Farm Service 12:30 News Party 12:45 News	12:00 Curt Massey 12:15 News 12:30 Music: News 12:45 News	12:00 Dinner Concert 12:15 News 12:30 Farm 12:45 Parade	12:00 News: Market 12:15 News 12:30 Farm and Rome 12:45 News
1:00 News: Chase 1:15 Franks 1:30 News: News 1:45 News	1:00 Break the 1:15 Bank 1:30 News: Betty 1:45 M. Music	1:00 Jockey's 1:15 Choice 1:30 Jockey's 1:45 Choice	1:00 Farm Service 1:15 News 1:30 Hubba Hubba 1:45 Hubba Hubba
2:00 Life Beautiful 2:15 Kind of Life 2:30 Tender Young 2:45 Heart to Heart	2:00 Music 2:15 Joyce Jordan 2:30 Minter 2:45 Evelyn Whitely	2:00 News at 1070 2:15 House 2:30 Adams 2:45 J. Smith: Movie	2:00 Hubba Hubba 2:15 Hubba Hubba 2:30 Oran Muir 2:45 Oran Muir
3:00 Backstage Wife 3:15 Stella Dallas 3:30 Wilder Stray 3:45 Woman in House	3:00 Betty Crocker 3:15 M. Music 3:30 M. Music 3:45 M. Music	3:00 Lullaby 3:15 M. Music 3:30 M. Music 3:45 M. Music	3:00 Chapel in 3:15 the Sky 3:30 M. Music 3:45 M. Music
4:00 Just Plain Bill 4:15 Point P. Farrell 4:30 Lorenzo Jones 4:45 Doctor's Wife	4:00 Jon & Sparky 4:15 Hour 4:30 Hour 4:45 Hour	4:00 Mary Chase's 4:15 Harmon 4:30 House 4:45 House	4:00 Melody 4:15 Hour 4:30 News 4:45 Band Parade
5:00 Madison 5:15 Hour 5:30 News 5:45 Sports News	5:00 Green 5:15 Horns 5:30 Wild Bill 5:45 Sports	5:00 M. Music 5:15 Top 5:30 Sports 5:45 Sports	5:00 News 5:15 Old Time Band 5:30 Sports 5:45 Sports
6:00 News 6:15 News 6:30 News 6:45 News	6:00 News: Serenade 6:15 News: Serenade 6:30 News: Serenade 6:45 News: Serenade	6:00 News: Serenade 6:15 News: Serenade 6:30 News: Serenade 6:45 News: Serenade	6:00 News: Serenade 6:15 News: Serenade 6:30 News: Serenade 6:45 News: Serenade
7:00 The Hall 7:15 of the 7:30 Serenade 7:45 Serenade	7:00 Mystery 7:15 The Top 7:30 The Top 7:45 The Top	7:00 Red Skelton 7:15 Bing Crosby 7:30 Bing Crosby 7:45 Bing Crosby	7:00 Old Time 7:15 Old Time 7:30 Old Time 7:45 Old Time
8:00 Groucho 8:15 Marx 8:30 The Big 8:45 Story	8:00 The Hardy 8:15 Family 8:30 President 8:45 President	8:00 Red Skelton 8:15 Bing Crosby 8:30 Bing Crosby 8:45 Bing Crosby	8:00 Old Time 8:15 Old Time 8:30 Old Time 8:45 Old Time
9:00 The Silent 9:15 Men 9:30 Room 9:45 Room	9:00 Sound of 9:15 Science 9:30 News: Musical 9:45 News: Musical	9:00 Boxing 9:15 News: Musical 9:30 News: Musical 9:45 News: Musical	9:00 University 9:15 News: At 9:30 News: At 9:45 News: At
10:00 News 10:15 News 10:30 News 10:45 News	10:00 News: Musical 10:15 News: Musical 10:30 News: Musical 10:45 News: Musical	10:00 News: Musical 10:15 News: Musical 10:30 News: Musical 10:45 News: Musical	10:00 News: Musical 10:15 News: Musical 10:30 News: Musical 10:45 News: Musical
11:00 News: 1310 11:15 Club 11:30 Phron Suna 11:45 Dance: News	11:00 Musical Comedy 11:15 News 11:30 News 11:45 News	11:00 News: The Best 11:15 News: The Best 11:30 News: The Best 11:45 News: The Best	11:00 Silent 11:15 Silent 11:30 Silent 11:45 Silent

## Today's Radio Highlights

**Drama**  
7 p. m.—Halls of Ivy (WIBA): Pres. Hall calls square dances at Alton party... Mystery Theater (WISC): bank examiner slain after finding \$200,000 shortage...  
8 p. m.—Hardy Family (WISC): Andy looks toward marriage...  
8:15 p. m.—Origin of Superstition (WFOV): "The Bogyman"...  
8:30 p. m.—Big Story (WIBA): Montana reporter gambles his life to avenge friend's murder...  
9 p. m.—The Silent Men (WIBA): returns to the air with Douglas Fairbanks, Jr., in "Confess or Die," story of newsman held behind Iron Curtain...  
10:30 p. m.—Musical Comedy Theater (WISC): "On an Island With You," with Edward Everett Horton, Polly Bergen, Earl Wrightson...

**Religion**  
7:30 p. m.—St. John's American Lutheran (WFOV): "Our Jesus Was Mocked"...

**Music**  
7:45 a. m.—George Morgan (WIBA): "Little Rosewood Casket," "Lonesome and Sorry"...  
11 a. m.—Jack Berch (WISC): "Sunshine Spreader," "Tutti"...  
2:30 p. m.—Musical Youth (WHA): portion of "La Traviata"...  
4:30 p. m.—Music of the Masters (WHA): "Symphony No. 1," Schubert...  
8:30 p. m.—Curt Massey (WBBM): "Singin' in the Rain," "Should I"...  
6:15 p. m.—Jack Smith (WBBM): and Dinah Shore; "Walt Till the Sun Shines, Nellie," "The Breeze and I," "Wheel of Fortune," "Until," "Der Freischutz"...

**Sports**  
5:45 p. m.—Sports Parade (WIBA): Jack Newman interviews John Erickson, Stevens Point high school coach...  
9 p. m.—Boxing (WKOW): Dan-Nardico vs. Dick Wagner...

**Variety**  
8 p. m.—Red Skelton (WKOW): Junior at the circus...  
8:30 p. m.—Bing Crosby (WKOW): with James Stewart, Fran Warren...

**Discussion**  
9 a. m.—Broadcast on Broadcasts (WHA): "Airing Education," George Watson...  
10:30—Women Voters (WHA): "Prof. Michael Petrovich," "America as Europe Hears Us," "Prof. Michael Petrovich," "Atomic Warfare," Dr. Ralph E. Lapp...  
7:30 p. m.—Business and the Community (WHA-FM): "Cost Accounting," J. C. Gibson...

**Farm Programs**  
12:15 p. m.—Farm Service (WIBA): "Plan Spring Pastures Now," James Lacey and Frank Mayfield...  
12:30 p. m.—Farm Parade (WKOW): "Dane County Report," Bill Clark...  
8:30 p. m.—Farm Program (WHA): "Does Bacterial Warfare Threaten Our Live Stock?" R. P. Hanson; "Use Infra-Red Lamps Safely," Carl Neitzke...

**Armond Huseboe's ORCHESTRA**  
Wed.—March 19—VFW  
Fri.—March 21—Brooklyn  
Sat.—March 22—EAGLES

**WIBA 6:25 P. M.**  
Monday-Wednesday-Friday

**DANCE**  
TURNER HALL—MADISON—THURS. MAR. 20

**FRANK YANKOVIC**  
direct from the Arthur Godfrey Show and Kate Smith Television Show

**TICKETS NOW ON SALE**  
Union Box Office  
Open 12 noon-8 p. m.

**THE YEAR'S MOST UNUSUAL PICTURE BRINGS YOU A WORLD OF MAGIC AND ENCHANTMENT!**

**THE EMPERORS**  
NIGHTINGALE

**MARCH 20, 21, 22—3 PM**  
Matinee—Friday—7 p. m. Saturday, 2 p. m.  
Evenings: 8:00-8:00 (Student Prices)  
All prices include tax

**WISCONSIN UNION THEATER**

**Armond Huseboe's ORCHESTRA**  
Wed.—March 19—VFW  
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**Bill Doudna's SPOTLIGHT**  
News in Brief

**TIP O' THE MORNING:** Meredith Willson says that discussions are being held on the conversion of NBC's "The Big Show" into a television production.

**"SOUTH PACIFIC"** will be at the Wisconsin theater, Milwaukee, June 9-14.

Tyrone Power's reading of "John Brown's Body," about which we told you, has been booked into the Milwaukee Auditorium for Nov. 25.

Pianist Artur Rabinstein will be soloist with the La Crosse symphony orchestra in concerts Mar. 26 and 27 in the La Crosse Vocational school auditorium.

Patrice Munsel will headline Milwaukee's Civic Concert assn. series next season. Igor Gorin, baritone, and the Denver Symphony orchestra under Saul Caston have been booked for the Wauwatosa community series.

Robert Moevs, La Crosse, has won a Rome prize in composition; it is a \$3,000 fellowship given by the American Academy in Rome.

Arthur Kreutz, formerly of La Crosse and Madison, also was a Rome prize winner.

Mrs. Helen Thoeny, mother of two children and a senior in La Crosse State college, will play

**WFOV-FM**  
101.1 Meas. WEDNESDAY A. M.

6:00 Early Risers  
6:30 News: Yawn Patrol  
6:45 Weather Report  
7:00 Yawn Patrol  
7:15 Layman's Call to Prayer  
7:30 Yawn Patrol  
7:45 Weather Report  
8:01 News: Clockwatchers  
8:30 Weather Report  
8:45 Stars Sing  
9:00 Dance Band  
9:15 Morning Musical Variety  
9:30 Songs of Yesterday  
9:45 Ed Miller  
10:00 Navy Band  
10:15 Sacred Heart Program  
10:30 News: Noontime Frolics  
10:45 Music to Listen to  
11:00 Sports  
11:15 Juke Box Jamboree  
11:30 Larry Green  
11:45 Listening  
12:00 Ken Griffin  
12:15 Jerry of the Circus  
12:30 Weather Report  
12:45 Off the Record  
1:00 News: Musical Menu  
1:15 News: Musical Menu  
1:30 Musical Menu  
1:45 Grand of Mercy  
2:00 Star  
2:15 St. John's Lutheran Church  
2:30 Grand of Supplication  
2:45 Package of New Records  
3:00 Memories of Hawaii  
3:15 Starlight Young Wife  
3:30 Frankie Carle  
3:45 Art Kassel  
4:00 News: Dick Jurgens  
4:15 Hi-Tones  
4:30 Tiny Hill  
4:45 Ed Miller  
5:00 One, Oh Four & One Club  
5:15 Let's Have Fun from 12 to 1.

**Roast Young Tom Turkey Dinner**  
Sage dressing, mashed potatoes, vegetable, pumpkin or mince pie, roll, butter, coffee 85c

**THE DOME**  
118 E. Main St.

**WARNER BROS. MAJESTIC**  
Continuous Show Daily  
NOW thru THURS.

**Captain Castile**  
TECHNICOLOR

**"THE LAST DAYS OF POMPEII"**  
PRESTON STURGEON - BASIL RATHBONE

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at Meier Photoart House  
121 State St. Wm. J. Meier

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All Work Guaranteed  
Madison Radio Shop  
1216 Regent Street  
Call 5-0276

**LAST PERFORMANCE FRIDAY**  
Little Hollywood Players present "He Ain't Done Right by Nell" plus 3 Hilarious Vaudeville Acts

**Listen to Your SHELL Reporter**  
For All The Latest News

**WIBA 6:25 P. M.**  
Monday-Wednesday-Friday

**FREE PARKING LOT**  
**MIDDLETON**  
Dennis Morgan—Joan Crawford  
"This Woman is Dangerous"  
Ladies—Free Dinnerware

**WALTZ CONTEST**  
TONIGHT  
ARMOND HUSEBOE'S ORCH.  
Lochner's Cafe and Taproom is awarding a special gift in addition to a "Grand" prize. Only those over 16 years of age admitted.

80c tax incl. 115 East MICHIGAN  
**BALLROOM DANCING**

**IT'S MOVIE TIME U.S.A.**  
**EASTWOOD**  
NOW! 2 GRAND SHOWS!  
OPEN 8 P.M.—Starts 8:30

**WHERE WILL YOU DIE? WAS THE HUMAN CITY!**

**FORT DEFIANCE**  
TECHNICOLOR  
STARTS SUNDAY  
"Distant Drums"  
Gary Cooper in Ronald Reagan in "HONG KONG"

**WARNER BROS. CAPITOL**

**WHEN THE 'DEVIL TRIBES' OF DAKOTA MADE THE BLACK HILLS AN INFERNO**

**BUGLES IN THE AFTERNOON**  
TECHNICOLOR  
HELENA CARTER - HUGH MARLOWE - FORREST TUCKER

All the might and magnificence and flooding fury of the frontier's most stirring call to gallantry!

**3RD SENSATIONAL WEEK!**

The unequalled spectacle, the three love stories in one, and the splendid performances... are making "QUO VADIS" the most-discussed motion picture in entertainment history!

**QUO VADIS**  
COLOR BY Technicolor  
ROBERT TAYLOR  
DEBORAH KERR  
LEO GENN and PETER USTINOV  
Directed by MERVYN LE ROY  
Produced by SAM ZIMBALIST

**PARKWAY**  
NOW—CONTINUOUS SHOWINGS  
DOORS OPEN DAILY 11:30 A. M. FEATURES AT 12:10—3:10—6:10—9:10

**MADISON LAST 2 DAYS**  
**WALT DISNEY'S FANTASIA**  
"Most Amazing Achievement"—Screenland Mag.

**STRAND TODAY thru SATURDAY**  
2 BLISTERING PUNCH-PACKED DRAMAS!  
ONE MISTAKE... seen by his son... unleashes... with overwhelming power... the greatest drama of our day

**Death of a Salesman**  
Fredric March  
up: Mildred Dornan - Keith McCarty - Cameron Mitchell

**HONG KONG**  
TECHNICOLOR  
Adventure In The Orient!  
starring RONALD REAGAN RHONDA FLEMING  
with: MEL BRUCE - MALVINA UNDERLIP - LONELY CLAYTON - BOB HOPE - TONY LAF

**SUNDAY CARY GRANT**  
"Room for One More"

Buy U. S. Defense Bonds and Stamps

**The greatness... the glory... the fury... of the last Untamed Frontier!**

**ORPHEUM**  
STARTING TODAY!

**JAMES STEWART ARTHUR KENNEDY JULIA ADAMS ROCK HUDSON**

**BEND OF THE RIVER**  
TECHNICOLOR  
TOP FEATURETTES  
Gerald McBoing Boing's "ROOTY TOOT TOOT"  
"MUSIC QUIZ"—SPORT—NEWS

**THE BARLOW TRAIL SHOWDOWN!**  
Low comes in the Northwest... with a rope no judge nor jury!

**THE SIOUXONE AMBUSH!**  
The night of terror that set ablaze a savage empire!

**THE PORTLAND GOLD BOON!**  
When the last frontier went mad in a wild stampede of greed!

Based on the thrilling novel by LORI NELSON - JAY C. FLIPPEN - STEPHEN FETCANT