Today's Radio Highlights

Drama

7 p.m.—Cavalcade of America (WIBA): William Bendix as Lou Diamond, "The Marine Who Was 200 Years Old" . . . UN Story (WHA-FM): Fredric March in "Crossroads."

7:30 p.m.—Barrie Craig (WIBA): series starting William Gargan changes schedule . . . Mr. and Mrs. North (WKOW): "Murder Mis-Managed," story of jeweler who charges son-in-law with helping in holdup . . . Story of Dr. Kildare (WISC): electronic shrapnel locater helps in civilian surgery.

BENDIX

8 p.m.—Life With Luigi (WKOW): little immigrant gets job in factory . . . Family Doctor (WFOW): "Carnival."

9 p.m.—Mysterious Traveler (WISC): "The Black Door," story of life on the moon.

9:35 p.m.—Man Called X (WIBA): starring Herbert Marshall.

11:30 p.m.—Detective Story (WISC): saluting captors of Milwaukee bank robbers.

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Music

7:45 a.m.—George Morgan (WIBA): "Undecided," "I Want a Girl," "Will the Angels Let Me Play?"

11 a.m.—Eddy Arnold (WIBA): "He Knows," "Honey Song" . . . Jack Berch (WISC): "Three Little Words," "Night Train to Memphis."

2:30 p.m.—Music You Want (WHA): first act of "La Traviata."

5:30 p.m.—Curt Massey (WBBM): "Just a-Wearyin' for You," "Waltzing Matilda."

6:15 p.m.—Jack Smith (WBBM): "Slow Poke," "Silver and Gold."

8:30 p.m.—Northerners (WGN): "Michaela's Air," "I'll Follow My Secret Heart."

9 p.m.—Eddie Cantor (WIBA): records of John McCormack, Edith Piaf, Carmen Miranda, Danny Kaye . . . FM Concert (WHA-FM): "Rhapsody for Piano and Orchestra," Bartok.

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Discussion

11 a.m.—Freshman Forum (WHA): "Better Live Stock Production," Prof. Gus Bohstedt.

8 p.m.—America's Town Meeting (WISC): "Should We Fear the New Germany?" Cecil Brown and Dr. George N. Shuster.

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Sports

5:45 p.m.—Sports Parade (WIBA): Art Lentz previews state high school basketball tournament.

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Variety

8 p.m.—Bob Hope (WIBA).

8:30 p.m.—Fibber McGee and Molly (WIBA).

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Farm Programs

12:15 p.m.—Farm Service (WIBA): "Planting Spring Wheat for Early Feed," Dr. H. L. Shands and Frank Mayfield.

12:30 p.m.—Farm Parade (WKOW): "Planning the Home Garden" Prof. J. G. Moore . . . Farm Program (WHA) "Repairing Girdled Fruit Trees," C. L. Kuehner; "Business Side of Farming," P. E. McNaill.

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Miscellaneous

10 a.m.—Homemakers (WHA): "Spring in the Sky," C. M. Huffer; "Gleanings from the Magazines," Josephine Pollock.

7 p.m.—People Are Funny (WKOW): Robert Cummings, guest.

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Radio Timetable

TUESDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00 6:15 6:30 6:45	Sunrise Frolic Musical Clock	• Top o' the Morning • News: Top o' Morning: News	Uncle Julius Farm Hour Chapel in Air Weather: Markets	• Silent • Silent Rural Roundup
7:00 7:15 7:30 7:45	Alex Dreier Musical Clock Journal News George Morgan	• Top o' Morning • News • Top o' Morning • Pauline Fred'k	Land Use News Weather: Coffee Club: News	• News: Farm Service • News: Weather • Farm Frolic
8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	• Breakfast Club • Breakfast Club	Markets: Coffee Club: News Kitchen Club Coffee Club: News	Prayer League • Musical Clock • Musical Clock
9:00 9:15 9:30 9:45	Welcome Travelers Double or Nothing	• My True Story: Whisp. Streets • Against Storm	Arthur Godfrey Time Arthur Godfrey Time	• News: Pioneers • Bob Crosby • Meet Your Neighbor
10:00 10:15 10:30 10:45	Strike It Rich Bob and Ray Dave Garroway	• Ladies Fair: News • Queen for a Day	Arthur Godfrey Time Music Speaks L. Mortenson	News Musical Variety Mid-Morning Matinee
11:00 11:15 11:30 11:45	Eddy Arnold Magic in Music Farm Roundup	• Jack Berch • Victor Lindlahr • Sweepstakes • John Conte	News Aunt Jenny Helen Trent Our Gal Sunday	News: Matinee Headlines News: Farm Pg Farm News
12:00 12:15 12:45 12:30	• News: Roundup • Farm Service • News • Polka Party	Curt Massey • News • Mister Music: News	Uncle Julius News Markets: Farm Parade	Music: Markets News and Markets Farm and Home
1:00 1:15 1:30 1:45	• Betty Case • Trading Post • Melody Matinee- News	• Break the Bank • News: Betty • Mr Music	Social Security The Jockey's Choice	Farm Service St Hays and Daughter Chr'n Science
2:00 2:15 2:30 2:45	• Life Beautiful • Road of Life • Pepper Young • R't to Happiness	• Betty Crocker • Mr. Music Joyce Jordan Evelyn Winters	News of 1070 House Party: O. Adams O. Smith: Movies	• Hubba Hubba • C Sweeton • Organ Music
3:00 3:15 3:30 3:45	• Backstage Wife • Stella Dallas • Widder Brown • Woman in House	• Betty Crocker • Mr. Music To the Ladies	Louella Mortenson Forbidden Diary News	• Chapel in the Sky • Melody Hour
4:00 4:15 4:30 4:45	• Just Plain Bill • Front P Farrell • Lorenzo Jones • Doctor's Wife	Jon & Sparky • Cousin Henry • Uncle Dick	Mary Casey's Showcase Harmony House	• Melody Hour • News Band Parade
5:00 5:15 5:30 5:45	• Madison Hour • News • Sports: News	• Sgt Preston of the Yukon • Sky King: Sports	Madison Top Tunes: News One for the Book Allan Jackson	Fiesta Time • University Special • Univ Special
6:00 6:15 6:30 6:45	• Dinner Melody: News • News of World • 1 Man's Family	News: Serenade • Fulton Lewis • Silver Eagle	Sportsmen's News: Music Dinner Music E. R. Murrow	• News Old Time Band • Sports Time Bing Sings
7:00 7:15 7:30 7:45	• Cavalcade of America • Barrie Craig	• Newsstand Theater • Doctor Kildare	People Are Funny Mr. and Mrs North	Bing Sings Farm Front • Old Timers Jamboree
8:00 8:15 8:30 8:45	• Bob Hope • Fibber McGee and Molly	• America's Town Meeting • G Heatter	Life With Luigi Favorite Story	Old Timers Jamboree Old Timers Jamboree
9:00 9:15 9:30 9:45	• Eddie Cantor • News: Man Called X	• Mysterious Traveler • News; Newsreel • Elmer Davis	The Lineup Robert Q's Waxworks	University Farm Hour • News: At Your Request
10:00 10:15 10:30 10:45	• News • News of World • Sports Final • Melody Parade	• News • Frank Edwards • Black Museum	News Sports Some of the Best	• At Your Request • At Your Request
11:00 11:15 11:30 11:45	• News: 1310 Club Dance Music: News	• News; I Love a Mystery • Detective Story: News	News: Some Best Turn Table Time	• Silent • Silent • Silent • Silent

• Starred programs are also carried on corresponding FM stations . . FM channels: WIBA-FM . . . 101.5 M. WWCF (WIBU) . . . 94.9 M. WISC-FM . . . 98.1 M.

WHA and WHA-FM

970 Kc.—88.7 Megs.
TUESDAY
A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:30 Survey of Russian Literature
9:20 Highway Report
9:30 Growing Up
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Public Welfare Program
10:45 Views of the News
11:00 Freshman Forum
11:30 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Let's Draw
2:00 Creative Wisconsin
2:30 Music You Want
3:00 Philosophy and Human Enterprise
3:50 Music
4:00 Excursions in Science
4:15 Just for Fun
4:30 Music of the Masters
5:30 Vistas of Israel
5:45 News

FM ONLY

6:01 Organ Melodies
6:30 Dinner Musicale
7:00 UN Story
7:15 Views of the News
7:30 Gunnar Johansen
8:00 Music for the Connoisseur
9:00 FM Concert
10:50 News (to 11)

WFOW-FM

104.1 Megs.
TUESDAY
A. M.

6:00 Early Risers
7:00 News; Yawn Patrol
7:15 Weather Report
7:18 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol
7:57 Weather Report
8:01 News; Clockwatchers
8:30 Weather Report
8:33 Clockwatchers
9:00 Stars Sing
9:30 Dance Band
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program

P.M.

12:00 News; Noontime Frolics
1:00 Music to Listen to
2:00 Music Box
4:00 Juke Box Jamboree
4:15 Blue Barron
4:30 Easy Listening
5:00 Ken Griffin
5:15 Jerry of the Circus
5:30 Off the Record
5:55 News; Musical Menu
6:15 Liera St. Andrae
6:30 Musical Menu
6:45 Sports News
6:50 Musical Menu
7:00 Showcase
7:45 Pinto Pete
8:00 Family Doctor
8:15 Excursions in Science
8:30 Package of New Records
8:45 Memories of Hawaii
9:00 Sharpen Your Wits
9:30 Jan Garber
9:45 Sammy Kaye
9:55 News; Vaughn Monroe
10:15 Hi-Tones
10:30 Guy Lombardo
10:45 Tommy Tucker
11:00 One, Oh Four and One Club
12:00 Let's Have Fun from 12 'til 1

Calendar

Entertainment

TUESDAY, MAR. 18

Majestic: "The Last Days of Pompeii" at 3:40 and 7:45; "Captain from Castile" at 1:15, 5:20, and 9:30.

Play Circle: "Three one-act plays at 8.

Parkway: "Quo Vadis" at 12:10, 3:10, 6:10, and 9:10.

Orpheum: "Viva Zapata" at 12:35, 2:45, 4:55, 7:05, 10:15. Sneak at 8:55.

Madison: "Fantasia" at 1:40, 4:20, 7:05, and 9:50.

Prairie: "Sea Hornet" at 7 and 10:45; "The Blue Veil" at 8:50.

Capitol: "Wild Blue Yonder" at 1:15, 3:10, 5:10, 6:50, and 9:45; 504th Air Force band (stage) at 8:30.

Strand: "Fort Defiance" at 1, 4:10, 7:20, and 10:20; "Cimmarron Kid" at 2:40, 5:55, and 9:05.

Middleton: "Ten Tall Men" at 6:35, and 9:55; "Happy Go Lovely" at 8:30.

On the Campus

TUESDAY, MAR. 18

Radio and Television Institute: 8:30 a.m., Room 20, Bldg. T-24.

Babcock Dairy Science club: 7:30 p.m., Babcock hall.

Lecture: "Where Do Viruses Come From?" Dr. Richard Shope, 8 p.m., Service Memorial Institute.

In the Union: Student board, 7:30 p.m.; Chess club, 8 p.m.; Women's pocket billiard tournament, 8 p.m.

Community Center

TUESDAY, MAR. 18

Radio workshop, crafts, Theater Guild—7:30 p.m. . . . Older Adult Klub variety show, 8 p.m.

Municipal Affairs

TUESDAY, MAR. 18

County junior fair and agriculture commitees; 7:30 p.m., courthouse.

Organizations

TUESDAY, MAR. 18

Madison Civic Symphony orchestra: Rehearsal, 7:30 p.m., Vocational school. Philharmonic chorus: Rehearsal, 7:45 p.m., City YMCA.

Bill Doudna's SPOTLIGHT The Badger Beat

TIP O' THE MORNING: Look for an all-out celebration on NBC for the 20th anniversary of "One Man's Family" April 29.

* * *

Wayne R. Bohrnstedt, LaCrosse, has been commissioned by the National Assn. of Schools of Music to write a sonata for trumpet and piano. He is associate professor of music at Bowling Green State university Bowling Green, O.

Frederic March will star in "Crossroads" on "UN Story" over WHA and the state radio council network at 7 tonight. He will co-star with Dorothy McGuire in "Second Threshold" on WIBA and WIBA-FM at 7:30 p.m. Sunday.

Agnes Moorehead and actor Bob Gist are reported to be planning a spring wedding. She has just bought a California house.

The New York Times has this to say of **Aaron Bohrod's** current New York show:

". . . romanticized paintings and drawings . . . put one directly in touch with the American scene. Direct, because he paints in a straightforward, almost documentary style; romantic, because he selects landscapes with overtones of sentiment. The empty spaces, deserted shacks, sunset, and moon-birth, these he never fails to enhance by astringent color and scrupulous draftsmanship. What takes away from the potential impact is the artist's inability to generalize. He copies nature too closely . . ."

And the New York Herald Tribune, after criticizing the "chrome brightness" of his color and "his tendency to use such design props as theatrical clouds" in his oils, says of other work on display:

"His drawings, done in mixed mediums, are altogether handsome and proof that here is an artist of imagination skill as well as glowing conviction."

✦ ✦ ✦

MISCELLANY: When Shirley Booth returns to New York from Hollywood (where she will star in "Come Back, Little Sheba), she will go into rehearsal for "The Time of the Cuckoo," planned for Broadway in the autumn.

Juanita Hall will return June 2 to the role of Bloody Mary in the Broadway cast of "South Pacific."

Ringling Brothers and Barnum and Bailey circus will open Apr. 4 at New York's Madison Square Garden. The engagement will end May 11.

Jeri Trnka's puppets (to be seen here in "The Emperor's Nightingale") will be in another Czech film based on legends of the country.

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ACTRESS-WRITER: Mary Orr, who plays the menacing Christine Hunter on "Our Gal Sunday," is a firmly established playwright as well, listing among her literary accomplishments the comedy "All About Eve," which won the Screen Writers' Guild award in the comedy class and was an Academy Award winner as best picture of 1950. "Wallflower," another Broadway play in which Miss Orr doubled as author and actress, became a successful motion picture. Her "Platinum Set" was produced in London, and "Be Your Age" is scheduled for Broadway next fall. Her other credits include "Dark Hammock" and "Round Trip."

President, McKinney Discuss N. H. Defeat

KEY WEST, Fla. —(AP)— President Truman called in his top political chief Monday for a two-day conference which may determine whether he will run again.

Frank E. McKinney, Democratic national committee chairman, arrived aboard his own 50-foot cabin cruiser, the Merry Mac, in which he has been vacationing along the Florida coast.

It was their first face-to-face meeting since Mr. Truman's surprising defeat in the New Hampshire presidential preferential primary last Tuesday.

McKinney helped persuade the President to leave his name on the ballot in New Hampshire, where he was roundly trounced by Sen. Estes Kefauver of Tennessee.

Mr. Truman evidently wanted McKinney here to talk over:

ONE. The implications of the New Hampshire licking.

TWO. Strategy for restoring the popularity of the President.

THREE. A major speech the President will make at the $100-a-plate Jefferson-Jackson day dinner in Washington Mar. 29, when he may disclose what part he will play in the forthcoming presidential campaign.

PRAIRIE
JANE WYMAN in "THE BLUE VEIL"
Rod Cameron in "THE SEA HORNET"

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2 WORLD STORIES

TYRONE POWER Captain from Castile TECHNICOLOR
"THE LAST DAYS OF POMPEII" PRESTON FOSTER · BASIL RATHBONE

FREE PARKING LOT
MIDDLETON
Burt Lancaster "TEN TALL MEN"
David Niven—Vera Allen "HAPPY GO LOVELY"

ORPHEUM Tonight 8:55
"SNEAK" Preview OF A TOP LAUGH HIT WITH 3 STARS
SEE "VIVA ZAPATA" At 7:00 or 10:15

New Day—New Time
BARRIE CRAIG CONFIDENTIAL INVESTIGATOR
William Gargan stars as radio's most fascinating private-eye
NEW TIME
at 7:30
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M-G-M's QUO VADIS TECHNICOLOR
starring ROBERT TAYLOR DEBORAH KERR
Leo Genn - Peter Ustinov
2nd week!
CONTINUOUS SHOWINGS!
Doors Open Daily 11:30 a.m.
FEATURES 12:10—3:10—6:10—9:10
PARKWAY

IT'S MOVIETIME U.S.A.
MADISON'S EASTWOOD COZIEST THEATRE
LAST DAY! 2 GRAND SHOWS!
CLARK GABLE "LONE STAR" AND — "Hard, Fast & Beautiful"
STARTS TOMORROW—2 GRAND COLOR SHOWS
THE LOVES OF PANDORA IN FLAMING TECHNICOLOR!

M-G-M presents the spectacular romance! JAMES MASON · AVA GARDNER Pandora and The Flying Dutchman
THIS IS KILLER COUNTRY and the story of the guns that won its glory!
FORT DEFIANCE

MADISON
NOW
TWO HOURS OF MUSIC, COLOR AND IMAGINATION!
Walt Disney's TECHNICOLOR FEATURE
FANTASIA
with Stokowski

STRAND
LAST DAY
"FORT DEFIANCE" AND "CIMARRON KID"
TOMORROW!
Death of a Salesman
starring FREDRIC MARCH
A COLUMBIA PICTURE
EXCITING CO-FEATURE "HONG KONG"
Ronald Reagan—Rhonda Fleming

GOOD THINGS COME EASY THE CALIFORNIA WAY

The California Way? In food as in entertaining, that means doing things the casual, no-fuss way—yet always with a touch of glamour. For instance when guests drop in, don't knock yourself out fixing fussy things. Instead, just set out a tray of assorted crackers and wedges of cheese . . . then, for that hospitable touch, pour glasses of mellow California Sherry wine. It's as nice a way to say welcome as it is easy! P.S. To be prepared, better add "Sherry wine" to tomorrow's shopping list.

Brighten your Welcome
—serve Sherry Wine with your Cheese Tray!

Sherry, like the other fine *wines of California*, costs only a few cents a glass to serve. Enjoy Sherry with appetizers, Burgundy and Sauterne with dinner. Serve Port with dessert . . . and when guests drop in, afternoon or evening. Get acquainted with these and the other fine California wines. Remember, too, when dining out, the world-famous wines of California are featured by leading restaurants and hotels everywhere. Wine Advisory Board, 717 Market Street, San Francisco 3, California.

WINE ADDS TO GRACIOUS HOSPITALITY IN MILLIONS OF AMERICAN HOMES

Tonight at 7 p. m.—hear
William Bendix
in

"The Marine Who Was 200 Years Old"
Ask any Leatherneck . . . he'll tell you. Lou Diamond was the kind of a guy who makes the Marine Corps great!
DU PONT
"Cavalcade of America"
WIBA 7 p. m.
DU PONT 150th Anniversary
Better Things for Better Living . . . through Chemistry

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THE YEAR'S MOST UNUSUAL PICTURE BRINGS YOU A WORLD OF MAGIC AND ENCHANTMENT!

HANS CHRISTIAN ANDERSEN'S "THE Emperor's NIGHTINGALE"
MARCH 20, 21, 22—8 PM
Matinee—Fri.—4 p. m.
Sat.—3 p. m.
Even.: $1.00-80c *
Mat.: 50c-30c *
(* Student Prices)
All prices incl. tax
WISCONSIN Union Theater

ENDS TONITE - On Stage 8:20 — 504th Air Force Band "INTO THE WILD BLUE YONDER"
WARNER BROS. CAPITOL
STARTS TOMORROW

When the 'Devil Tribes' of Dakota Rampaged out of the Black Hills!
WARNER BROS. PRESENT
BUGLES IN THE AFTERNOON
COLOR BY TECHNICOLOR

ORPHEUM
LAST DAY
VIVA ZAPATA! TECHNICOLOR
MARLON BRANDO - JEAN PETERS
TOMORROW!
The Greatness, the Glory, the Fury of the Northwest Frontier!

Universal-International presents
JAMES STEWART · ARTHUR KENNEDY
JULIA ADAMS · ROCK HUDSON
BEND OF THE RIVER
COLOR BY Technicolor
EXTRA! GERALD McBOING BOING'S "ROOTY TOOT TOOT" EXTRA!