

TIP O' THE MORNING: A movie short, "Memorial to Al Jolson," will have Jack Benny as narrator.

FREDRIC MARCH, WHO AS Freddie Bickel graduated from the University of Wisconsin, has had an experience rare in the theater. He rejected the starring role in the Broadway, London, and touring companies of "Death of a Salesman," then was offered the part in the film version.



FREDRIC MARCH

March says he can't coun the number of times he has been asked why he turned down the play, then accepted the part of Willy Loman or the sercen.

"It is pretty generall known by now, I think," said March in a recent interview that the opportunity to play the great part of Willy Loma in the Broadway production of 'Death of a Salesman' was of fered to me in the beginning and that I refused it.

"All I can say now is the I read the play too hurried! —I was making 'Christophe Columbus' in London at th time-and just didn't give my self the opportunity to realiz how good it was. Anyway. was wrong. And I feel that it a matter of great good fortun

to be playing Willy Loman on the screen. Having made a outstanding error in judgment, a fellow isn't often given beautiful a second chance.'

After "Death of A Salesman" was acknowledged to b an outstanding dramatic hit, March was offered the Wil Loman role in the London production (it was subsequent played by Paul Muni) and again with road companies in th country.

"Somehow," he says now, "having blundered so far opening on Broadway was concerned, I found that neither these other offers appealed to me. Playing Willy in the fil is different. Pictures have a great untapped audience, eve after a play has had an unusual run, and there are other advantages of a technical nature—the closeup, for instance; the care with detail; the chance to do it over again if you don't do it right the first time."

Also on the asset side, March declared, was the opportunity to work in a Stanley Kramer picture.

"I think of Kramer as definitely the white hope of the movies." he said, "His pictures to date-Home of the Brave," The Champion, "The Men'-have been sensational.

1928—that of rehearsing the entire picture before shooting begins. Smith, and Don Keefer of the New York cast,

"Naturally, from an actor's point of view, this method is excellent for many reasons. A player has a much better chance of realizing a fully-rounded character; he has the advantage of thoroughly knowing a dime and feel like a million"-Bob Hope.

Radio Jimetable

MONDAY				
	WIBA 1310 ke	WISC 1480 KB	WKOW	WIBU 124 kg
:00 :15 :30 :45	Sunrise Frolia Musical Clock: News	Morning Top o' the Morning	Farm Hour Chapel of Air Weather; Marset	
:00 :15 :30 :45	Alex Dreier Musical Clock News George Jorgan	Top o' Morning News Top o' Worning Pauline Fred'k	Coffee Olub News Coffee Club: News	News: Farm Bervice News; Weather Farm News
1:00 1:15 1:30 3:45	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Coffee Club: News Kitchen Club Coffee Cl'b: Mitte	Prayer League • Musical Cloc • Musical • Clock
9:00 9:15 9:30 9:45	Welcome Travelers Double or Nothing	• My True Story: E. Arnold • Betty Urncker • Against Storm	Arthur I Godfrey Arthur Godfrey	* Naws: Music * Bob Crosby * Meet Your Neighbor
0:00 0:15 0:30 0:45	Strike It Rich King's Row Dave Garrowsy	Ladies Fair: News Queen for Day	Arthur Godfrey Music Bleska L. Morsenson	News U.S. Navy Mid-Morning Matines
1:00 1:15 1:30 1:45	Carson Gulley Magic in Music Farm Roundup	Jack Berch Victor Lindish Bweepstakes John Conte	News Aunt Jenny Helen Trant Our Gal Sunday	News; Matines Headlines News; Farm P Farm Front
2:00 2:15 2:30 2:45	News: Roundu Farm Service News Polks Party	Curt Masseyews . Mister Music	Uncle Julius News "18: Farm Parade	Music; Markets News News; Markets Farm and Hon
1:00 1:15 1:30 1:45	Betty Cars Trading Post Melody Matines: New	Break the Bnnk News: Betty Mister Musio	Musical Moments Here's Harper	Farm Service Si Hays and Daught Hubba Hubb
2:00 2:15 2:30 2:45		Mistor Music Joyce Jordan Evelyn Winters	News of 1070 House Party and C Adams C. Smith: Movie	* Hubba Hubb * Hubba Hubb * Organ Music * Guest Star
3:00 3:15 3:30 3:45	Backstage WI		Lucila - Mortenson Porbidden Dist News	the Sky Melody Hour
4:00 4:15 4:30 4:45	• Front P. Farre	olije Cousin	Mary Casey's Showcass Garmony House	Melody Hour News Band Parada
5:00 5:15 5:30 5:43	• Ficata • News	Bobby Benson Wild Bill Hickok; Sports		Plesta Time University Special Univ. Speci.
5:00 6:15 6:30	Mclody: News	Nows: Serens: Pulton Lewis Lone Ranger	Dinner Music Music: Sports E. R. Murrow	Old Time Bay Sports Time Bing Sings
7:06 7:13 7:36 7:45	Show Train Concert	Out of the Thunder Crime Dom Not Pay	Billboard Hit Parade Hillboard Hit Parade	Farm News Old Timera Jamboree
8:00 8:30 8:45	Great Artists Band of	• The Big Hand • War Front, Home Front	Billboard Hit Parade Mect Mills	Old Timers Jamboree Old Timers Jamboree
9:00 9:1:) Viusica) Americana	• Crime Fighters ous • News: "Amer" • Elmer Davis	News; the People Act The Chicagoans	Parm Hour Parm Hour News: At Your Requ
10:0 10:1 10:3 10:4	News of Wo Sports Final	Frank Edward Woman of the Year	the Best	At Your Request At Your Request
11:00 11:1 1:3 11:4	5 Club 0 Dance 5 Music News	News; I Love a Mystery So Proudly We Hall	News: The Box Tex Bencke Norman Lee Orchestra	Stient
St	arred programs FM channels: W	are also carried IBA-FM 101, WISC-FM	on correspond M. WWCF (W) 98.1 M.	ing FM statio BU) 94.9

his part, as he would in the theater. As a result of these rehearsals, bles . . . Rad we were able to bring the picture in with a shooting schedule of 26 T h e a t e we were able to bring the picture in with a shooting schedule of 26 (WBBM): "Ta days, as compared with many schedules running from 10 to 12 weeks." (WBBM):

s, as compared with many sendance tanhand to the screen as Willy's Little Girl, wife, Linda, which she created on Broadway and played for 22 months. Jeanne Others in the cast are Royal Beal, who was in the New York cast Dale Robertson. "In 'Salesman,' "March said," Kramer used a technique which and later here in the company starring Albert Dekker; Kevin Me-Fighters (WISC): he himself had been hoping for ever since his first picture, back in Carthy, who played Biff in London, and Cameroan Mitchell, Howard

TODAY'S QUOTE: About the March of Dimes: "Give

Today's Radio Highlights

Sports 7:45 a. m. — George Morgan (WIBA): "Roly Poly," Roomful of Roses."

10:30 a. m. — Don Voegeli (WHA): "Pipes

(WHA): "Pipes and Platters."

11 a. m.—Jack
Berch (WISC): "It's No Sin," "Dance Me Loose" 11:45 a. m.

John Conte (WISC): "Sing-in' the Rain." 2:30 p. m. — Music You Want (WHA): Robert Merrill recital.
3:30 p. m. —
Music of the

SAYAO "Carmen" ex-Masters (WHA): Curt Massey Quiz

Ioon."
7 p. m. — Show Train (WIBA): with more prizes. Gordon MacRae, Mimi Benzell in Romberg's "East Wind."

Romberg's "East Wind."

7:30 p. m. — Concert Hour (WIBA): Bidu Sayao sings "La Violetera," "A Perfect Day," "One Farm and Home week. "Villad): Farm and Home week. "A trump would have settled declarer's hash, but west didn't dream of leading away from his form and Home week." "Cooling Donald Staheli of Future Farmers of America tells of 1951 accomplishments. . Talent S c o u ts (WBBM): baritone, c ol or a tura scorrang, vocal-instrumental duo, "For Children"

For Children

12:15 p. m. — Farm Service (A trump would have settled declarer's hash, but west didn't dream of leading away from his king.

Kahn ruffed with the deuce of spades, cashed the top clubs, and ruffed a club with dummy's eight day night that American for spades.

For Children

12:15 p. m. — Farm Service

(WBA): "Farm and Home week." "Cooling king.

Kahn ruffed with the deuce of spades, cashed the top clubs, and ruffed a club with dummy's eight of spades. vocal-instrumental duo, instrumental quartet. 8 p. m.—Great

Hird, "Aida," March."

9 p. m. — FM Concert (WHA-FM): "Pelleas and Melisande"

Drama

7 p. m.—Suspense (WBBM): J. Carrol Nalsh in story of pirate gold . . Out of Thunder (WISC): 5,000-year history of hypnosis.

7:30 p. m. — Crime Does Not (WISC): Fishmonger's Fortune. _ The 8 թ. ա. Big Hand (WISC): contest (WISC): contest winners trou-

Discussion

5:10 p. m. — What America
Means to Me (WIBA): new series;
first speaker, Helen Keller.

5:55 p. m. — What America
Means to Me (WKOW): Gen, Hoyt
Vandenberg.

8:30 p. m. — War Front, Home
Front (WISC): Cecil Brown joins
panel.

panel.

9:35 p. m. — What America ted. "I thought he had four trumps for his raise. Otherwise I wouldn't

have jumped to four spades." Montgomery.

11:05 p. m. — This I Believe Anyway, there he was in four washing new series; Edward R. spades doubled—a ridiculous constant of the spades doubled and downhearted? Of tract. Was he downhearted? Of Murrow.

course he was.

But Dick Kahn, who holds the

WHA and WHA-FM

970 Kc.-88.7 Megs.

970 Kc.—88.7 Me MONDAY A. M. 7:00 Farm Program 7:30 Band Wagon 7:45 Morning News 7:58 Weather Report 8:00 Morning Melogies

11:50 Noon Musicale P. M.

7:38 Weather Report
5:00 Morning McDodies
9:20 Highway Report
9:30 Affeld With Ranger Mac
9:50 Markets
9:55 Weather Report
10:30 Homemakers Program
10:30 Don Vocgeli
10:43 Views of the News
11:00 Preshman Forum

m. — Curt Massey 9 p. m. — Sharpen Your Wits Masters Fair championship and "It's Only a Paper (WFOW): now a 55-minute show about a dozen other national titles. gave the hand the old college try and managed to make his ridicu-

lous contract. West opened the king of hearts.

"Camouflage in Nature."

He returned to his hand by rufforce and thereby promises a permanent war status for the country.

"Cinderella".

Uncle Dick and ruffed another club with the

104.1 Mess MONDAY A. M.

6:00 Early Risers
7:00 News: Yawn Patrol
7:15 Weather Report
7:18 Yawn Patrol
7:18 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol
8:01 News: Clockwatcher
8:03 Clockwatcher
8:03 Clockwatcher
8:03 Clockwatcher
8:04 Starts Sibr 8:33 Clockwatchers
9:00 Stars Sing
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
11:00 Old Timers Hall
11:30 Nivy Band
11:45 Sacred Heart Program
12:00 News: Noontime Frolics
1:00 Music to Listen to
2:00 Music Box
3:00 Wedding Bel's
3:15 Herman Stork
3:30 Music Box
3:400 Juke, Box Jambores

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter A Day
1:00 Radio Almanae
1:50 Music
2:00 Short Story Time
2:00 Music You Want
3:00 Report From Europe
3:15 A Look at Australia
3:30 Music of the Masters
4:20 Just for Fun
5:00 Musical Varieties
FM ONLY winners' troubles . . Radio

26 Theater residual 5:00 Musical Varieties
FM ONLY
5:30 U. W. Show
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Mental Health
7:15 Views of the News
7:30 Organ Classics
8:00 Cooper Union Forum
9:00 FM Concert
10:50 News (to 11)

JACOBY ON BRIDGE

By Oswald Jacoby

"This was a very peculiar deck of cards," said Dick Kahn, "and the king of clubs looked to me like NORTH ▲ Q98 ♥ J 108743 ♠ K 7 4 **å** 10 EAST WEST ♠643 ♥Q961 AKJ107 ♥AK5 #Q52 SOUTH (D)

▲ A 5 2 ♥ None ♦ A 10 9 5 2 ♣ A K 7 6 3 Both sides vul. North East West South Pass I♠(1) 4♠(1) Pass

Double Pass

Opening lead-♥ K

MILWAUKEE - (AP) - Sen. Kahn ruffed with the due of MILWAUREE (AT) said Satur-spades, eashed the top clubs, and Everett Dirksen (R-III.) said Satur-ruffed a club with dummy's eight day night that American foreign of spades.

MILWAUREE (AT) said Satur-full said Satur-day night that American foreign policy seeks to produce peace by

Artists (WIBA):

Ezio Pinza sings
"O Tu, Palermo,"
"El G ia m m ai m'ro Sol Nel Manto Mio Regal."

Miscellaneous

10 a. m. — Homemakers (WHA):
Manto Mio Regal."

8:30 p. m. —
Band of America (WIBA): The Boys of the Old Brigade," "Listen to the Mocking Bird," "Grand March" stewing Hens."

PINZA

Brigade," "Listen to the Mocking Bird," "Grand March" from "Aida," "U. S. Field Artillery March."

Artists (WIBA): Uncle Dick (WIBA): ming a neart with the flive of spades.

Now he took the ace and king of diamonds and ruffed a third dummy's nine of spades.

Now he took the ace and king of diamonds and ruffed a third diamond and ruffed another club with stance of spades.

By this time he had rattled off spades was still in dummy. West was down to his four trumps.

Kahn now led his last club, and West could not prevent dummy from making the tenth trick with the queen of spades.

Neat, and also a little gaudy.

Kenosha — (AP) — Ellsworth

Baund, 30. Kenosha, was killed instantly Saturday night when his car crashed into a concrete bridge over Pike Creek just north of the city limits



WIBA 9:30 P.M.

MONTGOMERY "A Citizen Views

ROBERT

the News'

Sponsored by MONDAYS THROUGH FRIDAYS

PIGGLY WIGGLY'S Serve A Tempting Dinner For Less Than 12c A Portion

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