

The Sunday Spotlight: A Guest Column

Radio's Better Mousetrap

By J. H. SMITH JR., FM Director, National Association of Broadcasters and Television Broadcasters. Broadcasters' "better mousetrap" originally set a dozen years ago...

Uncle Ray's Corner

Ancient Disasters Aid History

During a visit in Bern, Switzerland, I saw two boats in a museum. The remains of several miles of this kind in before they built the fires, but there were times when the flames spread beyond control...

Sunday's Crossword Puzzle

Crossword puzzle grid with 15x15 cells and numbered starting points for words.

- 1 Sail for 70 Babylonian god 126 A farmer's 1 Advertising placard 87 Burmese native 121 Narrow openings

Classified Highlights of Sunday's Radio Schedule

Table with columns for WIBA, WISC, WKOW, and WIBU, listing radio programs and their times.

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M, WVC-FM (WIBU) 94.9 M, WISC-FM 98.1 M.

Special Events

2 p.m. — FM on Parade (WIBA, WIBA-FM, WFOV, WISC, WISC-FM): Gov. Walter J. Kohler, Truman Field concert band under Warrant Officer Harry Flegg, review of FM broadcasting's history and success.

Discussion

10 a.m. — Small World (WMAQ): Ismail Kocacay, Turkish labor director. 10:30 a.m. — Reviewing Stand (WGN): "How Can the American Heritage Survive?" Cloyd Head (WMAQ): nationalism in Egypt.

Religion

8:30 a.m. — Capital Cathedral (WIBA): "Dedicated Lives," the Rev. Charles A. Puls. 9:15 a.m. — Bethel Lutheran (WIBA): "Ordained Unto Life," the Rev. F. I. Schmidt.

Drama

11:30 a.m. — Eternal Light (WMAQ): "The Third Attribute." 3 p.m. — World Theater (WHA): "The Lady's Not for Burning." 3:30 p.m. — Proudly We Hall (WFOV): "Fair Warning," Under Arrest (WISC): "The Blue Convertible Report."

Advertisement for Madison Radio Shop, featuring a portrait of a man and the text 'Expert Radio Repairs'.

Large advertisement for Madison Appliance Association, titled 'The "Bargain" we offer is Dependable Quality', listing various appliances and services.



KOHLER COLONNA

Documentary

9:05 p.m. — The People Act (WBBM): Six Vermont communities break out of isolation. 9:30 p.m. — The Endless Frontier (WMAQ): "The Search," story of fight on cancer.



ELLENDER MERMAN

Music

9 a.m. — Devotional Music (WHA): "Psalmus Hungaricus," Kodaly. 9:30 a.m. — Cathedral Echoes (WHA): "Toccata and Fugue in C Major," Kreisler. 10 a.m. — Symphony Hall (WHA): "Concerto in A Minor," Schumann. 12:45 p.m. — Joey Tantillo (WIBA): "Elmer's Poka," "Let Me In," "Tiger Rag."

Your Best Listening for Tonight Is on WIBA or WIBA-FM

Radio schedule for WIBA/WIBA-FM listing programs like 'The Big Show', 'Harris and Faye', 'Theater Guild', 'Wayne King', 'Roundy Show', 'Eileen Christy', and 'The Latest News'.

Advertisement for Madison Evening Classes, listing various courses such as 'Industrial Accounting', 'American Literature', and 'Statistical Quality Control'.

Advertisement for 'I Can Hear Again' hearing aid, featuring a portrait of a man and the text 'And NO BUTTON Shows In My Ear!'.

Advertisement for Beltone Hearing Service, featuring a portrait of a man and the text 'Better Than Ever One-Half Hearing Aid'.