

TIP OF THE MORNING: Wally Wikoff notes that on 'The Big Show,' Tallulah Bankhead always introduces her guests in alphabetical order—presumably for reasons of protocol.

HIGH SCHOOL pupils at Menomonie, Wis., agree pretty well with State Journal readers on radio favorites. Bob Hesselbrock, Madison man who teaches in the high school at the Dunn county city used The State Journal's 1951 radio ballot in some of his classes, and came up with results generally similar to ours.

Bob is the son of Mr. and Mrs. Harry Hesselbrock, 1023 Sherman ave., and a 1950 graduate of the University of Wisconsin. He submitted the ballots to seniors in English classes and to juniors and seniors in Journalism classes.

In some cases, the pupils didn't like The State Journal's nominees and presented their own. They went strongly for Red Skelton in the comedy and variety-show categories, and Louis Armstrong among 'pop' singers, although neither was on The State Journal list.

Here's how the Menomonie votes compare with readers' halloing: Drama (Mystery and Adventure)—'Dragnet' first on both lists. Drama (Other Types)—'Lux Radio Theater' first at Menomonie, fifth here.

Variety—Red Skelton first at Menomonie, not on our list. Concert Music—'Your Hit Parade' first there, third here. Quiz and Audience Participation—Groucho Marx, first there, second here.

Comedians—Red Skelton first at Menomonie, not on State Journal list. Concert Singers—Mario Lanza first on both lists. Masters of ceremonies—Groucho Marx first there, second here.

Popular singers—Louis Armstrong first there, not listed here. Dance bands—Guy Lombardo first on both lists. News analysts—Edward R. Murrow won both easily. Children's Programs—Let's Pretend first there, second here.

LEADING MOVIES: Motion Picture Daily reports that the top-grossing motion pictures of 1951 were (in alphabetical order): 'An American in Paris'... 'Born Yesterday'... 'David and Bathsheba'... 'The Great Caruso'... 'King Solomon's Mines'... 'Show Boat'... 'That's My Boy.'

Note that four were on the spectacular side, two were comedies, three were primarily musicals, none was a straight drama.

ON THE AIR: A series of programs from Wisconsin state colleges will begin at 2 p. m. today on WHA and the state FM network. First of the 18 broadcasts will come from Eau Claire, with excerpts from 'The Importance of Being Earnest' and a tour of the college's speech and dramatics departments.

DISCS OF THE DAY: Recommended 'pop' records: Stan Freeman: 'Come On - Stan's House.' Eight tunes played on the harpsichord with rhythm accompaniment. Stan makes the instrument sound like the ideal one for jazz. (Columbia).

Haleloki Kahauloupa and Arthur Godfrey, with Archie Bleyer's orchestra: 'Hawaiian Blossoms.' The Mariners also help out on this 10-inch LP, which showcases the Hawaiian girl's pleasant voice. Tops are 'Hawaiian War Chant' and 'Yaka Hula Hickey Dula.' (Columbia).

FROM HOLLYWOOD: Edith Gwynn, State Journal correspondent, reports from filmland's capital... Her studio is trying to make very light of it all, but the out-of-nowhere ' feud' between Kathryn Grayson and Mario Lanza which up to now, has gotten only newspaper space, will soon spill over into the magazines. Katie may have been 'needed' into some of the rebuttal cracks she made. Mario's hammy remarks about their pictures together may have been exaggerated, but the fact remains that Katie is burned to a crisp—and she's been talking oh, so freely to several scribes who are just as freely quoting her in forthcoming stores.

Lanza's next at Metro after 'Because You're Mine' will be 'The Night of Love'—and there won't be much wait between the two. Bosses don't want to wait until his weight goes up again, etc. Joe Pasternak will produce and will also reprise the song, 'Wonder Why' (from 'Rich, Young and Pretty') in it. The tune's such a favorite that Janie Powell sang it three times during one show at Milan's Copa recently.

Bobo Rockefeller goes into the 'hidden-talent' dept. She's done the lyrics on a number called, 'To You, With Love'—and you can bet song-pluggers (translation: lobbyists for composers) will be busy.

No sooner signed than done: Howard Duff, who evidently meant it when he said he wouldn't be starring in any pictures for his producer-director-actress wife, Ida Lupino, has started work as the male lead in 'Models, Inc.' It's an independent being made by Hal Chester—and George Brent is being dickered for as co-star.

Through his second epic, 'The Twonks,' is still in the editing stage. Arch Oboler is already at work on his third movie venture. He'll use much of the thousands of feet of film he photographed in color while in Africa last year for a background. But he can't use his announced title, 'African Intrigue'—because another producer already owns it.

Orson Welles, still in Europe on a one-man band of Hollywood, is saying his next project will be a flicker about Noah and the flood. He told someone we know, 'I've got a treat. I've got a script locked away that I just can't use. It's all about a girl who ran away to marry an Indian prince. I didn't write it.'

The long-planned Walt Disney feature, '20,000 Leagues Under the Sea,' goes into production in Hollywood pronto. Disney has abandoned the idea of making it in England.

Milton Berle, before leaving town, was telling one and all how much he wants to make a screen version of the Broadway hit 'Top Banana'—with himself as the star—natch, a couple of studio heads are interested—but it's not likely that Paramount will grab this plum for a Bob Hope vehicle. Anyway—they're trying to. Latest figures on the mercy-journey that Edgar Bergen made with his 'Operation Santa Claus' is that amount of water.

He pointed out that irrigation must be coupled with a sound program of fertilizing. Because irrigation tends to wash nitrogen and some potash down from the roots of the growing plants. In some cases more fertilizer must be used on irrigated land, he said.

Tanner cited an experiment at Hancock branch experiment station, where yields were compared on plots of different fertility and under various amounts of water. Plots of higher fertility were found to have higher yields with the same amount of water.

U.W. Scientist Gives Crop Yield Advice

Although irrigation has been found to boost yields on many Wisconsin farms, C. B. Tanner, soils scientist at the University of Wisconsin, warned recently that it is not a 'wonder drug' for the state's agriculture.

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Radio Timetable

Table with columns for WIBA (1110 kc), WISC (1480 kc), WKOW (1070 kc), and WIBU (1340 kc). Rows list programs and times for Tuesday.

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M, WVCW (WIBU) 94.9 M, WISC-FM 98.1 M.

Today's Radio Highlights

Drama: 7 p. m.—Cavalcade of America (WIBA); Gregory Peck in 'Prisoner Named Brown'... 7:30 p. m.—Hollywood Theater (WIBA); Claire Trevor in 'Lifeboat No. 4'... 8 p. m.—Life With Luigi (WKOW); P. A. ... 8:30 p. m.—Pursuit (WBBM); ... 9 p. m.—Playhouse on Broadway (WIBA); ... 9:30 p. m.—The Man Called X (WIBA); ... 10:30 p. m.—Black Museum.

Double Social Security Number Can Cause Loss

Persons with more than one social security number stand a chance of losing some of the benefits due them, according to Sydney S. Miller, manager of the Madison social security office.

CAREFUL RIDER FALLS

WARRENSBURG, N. Y.—(U.P.)—A dude ranch owner has been sued for \$75,000 by Miss Gisela Sequin of Montreal, Que., because of injuries suffered when thrown from a horse. The horse's name is Be Careful.

Tune In Tonight

WKOW 8:30 Ronald Colman FAVORITE STORY Casey's Showcase Mon.-Wed.-Fri.-8:00 p. m. sponsored by MADISON

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WFOV-FM

104.1 Meas. TUESDAY A.M. 6:00 Early Rise 6:30 News; Yawn Patrol 7:15 Weather Report 7:30 Yawn Patrol 7:45 Layman's Call to Prayer 7:50 Yawn Patrol 8:00 News; Clockwatchers 8:30 Weather Report 8:35 Clockwatchers 9:00 Stars Sing 9:30 Dance Band 9:50 Morning Musical Variety 10:30 Show Times 10:45 Novelty Show 11:00 Old Times Ball 11:30 Navy Band 11:45 Scored Heart Program P. M. 12:00 News; Noontime Frolics 1:00 Music to Listen to 2:00 Music Box 3:00 Wedding Bells 3:30 Herring Story 3:45 Musical Hour 4:00 Juke Box Jamboree 4:15 Cliff Steward 4:30 Easy Listening 5:00 Ken Griffin 5:30 Off the Record 5:55 News; Musical Menu 6:45 Sports News 6:50 Musical Menu 7:00 Showtime 7:45 Funky Feet

WHA-FM

97.0 Meas. TUESDAY A.M. 7:00 Farm Program 7:30 Band Wagon 7:45 Morning News 7:55 Weather Report 8:30 Morning Melodies 8:30 Survey of Russian Literature 9:20 Highway Report 9:30 Growins Up 9:50 Markets 9:55 Weather Report 10:00 Home-makers Program 10:30 Wisconsin Public Welfare 10:45 News of the News 11:30 Freshman Forum 11:50 Noon Musicale P. M. 12:20 News 12:30 Farm Program 1:00 Chapter a Day 1:30 Let's Draw 2:00 Eau Claire State College. 2:30 Music You Want 2:30 London Forum 3:30 Music of the Masters 4:00 FM ONLY 4:30 Just for Fun

Books New This Week at Madison Free Library

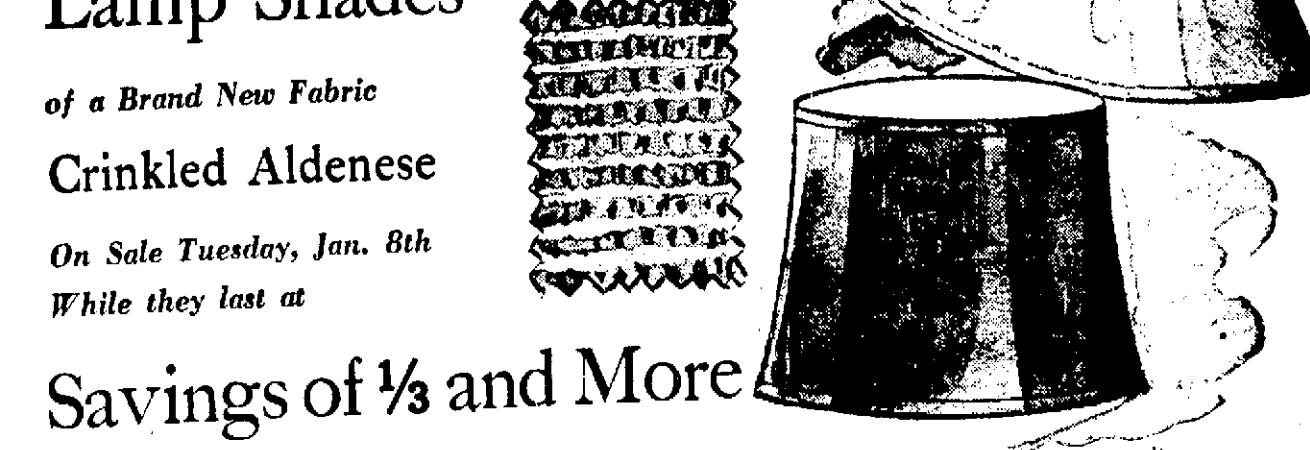
Michener—THE VOICE OF ASIA Earl—YANGTZE INCIDENT UNITED STATES IN WORLD AFFAIRS Brauer—A DOCTOR'S PILGRIMAGE Fickelbe—ROMES OF AMERICA Prochnow—SUCCESSFUL SPEAKER'S HANDBOOK Verissimo—TIME AND THE WIND Cole—NOW OR NEVER Waldman—FAMOUS AMERICAN ATHLETES OF TODAY Kasloff—MAKING THE MOST OF YOUR FOOD FREEZER Walton—PLASTICS FOR THE HOME CRAPTSMAN Jordan—GOOD FOOD FOR BAD STOMACHS Gibbrich—I'M A LUCKY GUY Math—NIGHT AT THE VULCAN Matheson—CIPHERS AND THE POUNTAIN Sanden—FACE OF INNOCENCE 5:00 Musical Varieties 5:30 News of Israel 5:45 News 6:00 Organ Melodies 6:30 Dinner Musicale 7:00 U. N. Story 7:15 Views of the News 7:30 Each. Recital—Gunnar Johansen 8:00 Music for the Connoisseur 9:00 FM Concert 10:30 News (to 11).

2 Slightly Injured in City Auto Crash

Two Rimrock rd. residents were treated at St. Mary's hospital Monday for slight injuries suffered in a two-car accident at Madison st. and Oakland ave. Patricia Ann Oscar, 27, driver of one of the cars, was treated for shock, and her passenger, Mary Warnecke, 11, daughter of Mr. and Mrs. P. J. Warnecke, suffered head bruises. Driver of the other car was Richard D. Killebrain, 23, of 3717 Clover lane.

New Many Wear FALSE TEETH With More Comfort

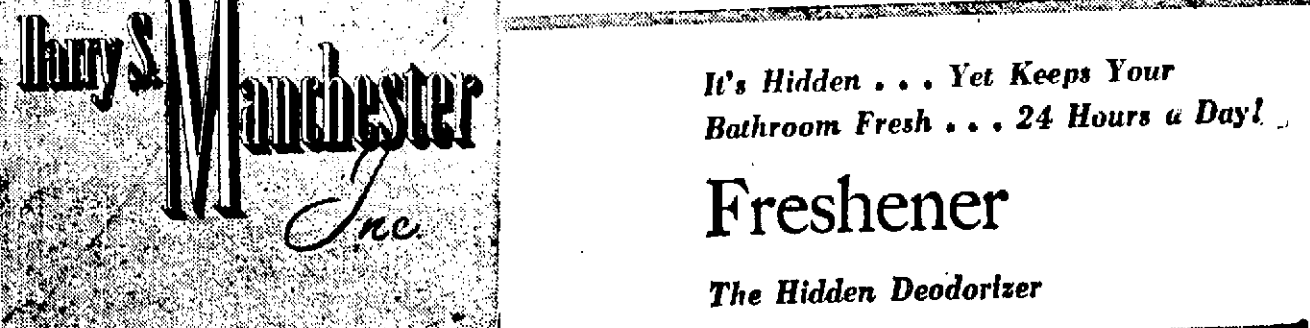
FASTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTEETH on your plates. No gummy, goopy, pasty taste or feeling. Checks plate odor (denture breath). Get FASTEETH at any drug store.



Special Purchase Edward Alden Hand Tailored Lamp Shades of a Brand New Fabric Crinkled Aldenese On Sale Tuesday, Jan. 8th While they last at Savings of 1/3 and More

Handsome shades, handsewn from a fine, new decorator's Celanese acetate taffeta in a puffy, crinkled antique weave. Made with double bias milliners' folds over rustproof, cadmium plated frames! Fabric doesn't crack or split... is colorfast to washing... dries quickly! The crinkly texture lights up beautifully and acetate taffeta lining diffuses the light! Choose dusty rose, eggshell, white, maize, chartreuse, empire green or Chinese red. \$3.97 Reg. \$5.95 12-inch indirect bridge, 14-inch swing and 13" bell table. \$4.87 Reg. \$7.50 14 1/2-inch bell table, 16-inch bell table, 16-inch swing, 14-inch drum table and 15 1/2-inch drum table. \$5.27 Reg. \$7.95 18 1/2-inch floor and 19-inch floor.

Orders for delivery outside Madison area will be sent express collect. Lamps, Parking Level



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Covered Sauce Pan, 2-Qt. size, \$6.85 Covered Fry Pan, 10-inch size, \$8.95

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Easy! Quick! Pop in a deodorant cartridge, keeps bathroom fresh 'round the clock at low cost.

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