Chicago Station Programs

This table is published only on Saturdays. Clip and save for reference during the week. Programs are subject to change, of course, at discretion of stations and networks.

# Radio Jimetable

SATURDAY					
	WiBA	WISC 1480 kg	WKOW 1070 kc	WIBU 1240 ko	
6:00 6:15 6:30 6:45	Frolio Musical Clock; News	Top o' the Morning Top o' the Morning: News	Farm Hour; News Chapel of Air Weather; News	Silent Silent Rural Roundup	
7:08 7:15 7:30 7:45	Alex Dreier Musical Cinck News Musical Clock	P Top o' Morning News Top o' the Morning	Coffee Club News	" News " Farm Froite " News; Farm Service	
8:00 8:15 8:30 8:45	Musical Clock Smilin' Ed McConnell	No School Today No School Today	Markets: Coffee Club: News Coffee Club: News	News; Musical Clock Musical Clock • Musical Clock	
9:00 9:13 9:30 9:45	March 1 Medicine Stars on Parade Mary Lee Taylor	No School Today Souce Patrol	Music Corner: Drake Stoughton Presents	Texas Jim Freddy Marti Ramblers Bweet Music	
10:00 10:15 10:30 10:45	Mangham Theater Accordians Guest Star	Little Nipper The Big	News; Let's Protend Give and Take	Story Time Music Melody Lane Min'l Assn	
11:00 11:15 11:30 11:45	Howdy Doody Howdy Doody	News House Party Man on the Farm	Theater of Today Accordionists Telephone Quiz	Pioneers Farm and Hom Farm Front	
12:00 12:15 12:30 12:45	National Farm and Home Hr. News Polka Party	Sat. Serenade News Theater of the Air	D J. Corner News Weather: Farm Frolics	Music: News News and Markets Farm and Hon	
1:00 1:15 1:30 1:45	Coffee in Washington Movie History	Metropolitan Opera Metropolitan Opera	Music With The Girls Chicagoans Chicagoans	Farm Service Si Hays and Daughte Music Booth	
2:09 2:15 2:30 2:45	Down Homers U. S. Army Band	Metropolitan Opera Metropolitan Opera	Overseas Report Science Advinture Farm News Scratch Pad	Music Booth Music Booth	
3.00	Dallas Symphony Legion Greetings	Metropolitan Opera Metropolitan Opera	Some of the Best Some of the Best	Chapel in the Sky Melody Hour	
4:00 4:15 4:30 4.45	Youth Radio Workshop Show Tunes Foo Considing	Football Football Football Football	Treasury Bandstand Saturday at the Chase	Melody Hour Navy Band Organ Music	
5:80 5:15 5:30 5:45	Here's to Vets Fiesta Time News Sports: News	Football Football Football Football	U. W. Band Hits: Scores Sports Roundup Larry Lesueur	University Special Proudly We Hall	
6:00 6:15 6:30 6:45		* Football * Football * News Statistics * Serenade	News Dinner Music Orange Bowl West'n Caravan	Song Time News News Bing Sings	
7:00 7:15 7:30 7:45	* Jane Acc * Bob and	• Twenty Ouestions • Operation Hollywood	Gene Autry Broadway Hits	Serenade News Old Timers Jambores	
8:00 8:15 8:30 8:45	Grand Ole	John Steele Guy Lombardo	Johnny Dollar Broadway's My Beat	Old Timers Jambores Old Timers Jambores	
9:00 9:15 9:30 9:45	NBC Symphony NBC	• Chicago Theater • Chicago Theater	Robert Q'a Waxworks Robert Q's Waxworks	University FARM Bods Niws: At Your Riques	
10:00 10:15	News NBC Roundup	News Let There Be L't Ed Stivera	News Sports Club Rigadoon Oscar Dumont	At Your Request At Your Request	
10:30 10:45	Time	1 Silvera			

11:30 11:45	Dance Orch: News	• Ed Silvera	Orchestra	Silent			
SUNDAY							
	WIBA	WISC	WKOW	WIBU			
	1310 kc.	1430 kc.	1070 kc.	1240 kg.			
7.00 7:15 7:30 7:45	News: Organ Melody Jack Arthur Show	Sunday News Morning Sons Moments on the Mount	Coffee Concert: News Renfro Valley Gathering	News: Marches Farm Service Farm Frolio			
8:00 8:15 8:30 8:45	Church of	Opera Album Old Time Religion	Renfro Valley Christian Brotherhood For Adventure	Musical Clock Gospel Broadce Freedom Story Melody Time			
9:00 9:15 9:30 9:43	Devotions	Bible Class Voice of Prophecy	Rev Bawden Sunday Matines The Rev Mr. Bodamer	Melody Time Melody Time			
10:00 10:15 10:30 10:43	Religion Today University Band UN Is My Beat	• Ave Maria Hour • Message of Israel	Salt Lake   Choir   Madison Catholic   Hour	Church			
11:00 11:15 11:30 11:13		• First University Methodist Church	Christ Presby- terian Church	Fellowship • Variety • Wrestling			
12:00 12:15 12:30 12:45	Accordionists News Helio Wisconsin Joey Tantilio	• News • Musical Theater • Sun at Home • Bess Seller	Peoples Platform News Mobilization	Farm Hour Trio Time			
1:00 1:15 1:30 1:45	Catholic Hour American Forum	• Stars Review The Hits • Piano Playhouse	Or Charles E Fuller Dr Charles E Fuller	Serenade Serenade • Music Jewel Box			
2:00 2:13 2:30 2:45	• America's  Music • From a D. P. • David Lawrence	<ul> <li>Around the World</li> <li>Madison Bandstand</li> </ul>	News: Religion New York Philharmonic Orchestra	Valtz Time Old Timers Bandstand			
3:00 3:13 3:30 3:45	* The Falcon * Martin Kane	Bobby Benson Under Arrest	Years of Crisis Years of Crisis	Watertown Watertown Pancake Time Many Lands			
4:00 4:15 4:30 4:45	Voices and Events Voices and Events	The Shadow Detective Story	Box 13 Mr. Chameleon	Church House Party Radio Parade			
5:00 5:15 5:30 5:45	Manhattan Mus News The Big	Drew Pearson Headlines Nick Carter	My Friend Irma Our Miss Brooks	Friendly Music Music Farm Jambor			
6:00 6:15 6:30 6:45	• The Big Show • The Big Show	Peter Salem Glabby Hayes	Jack Beeny Amos 'n' Ancy	• News • Here's to Veta Chapel in the Sky			
7:00 7:15 7:30 7:45	Phil Harris. Alice Faye Theater Guild	Stop the Music Stop the Music	Charlie McCarthy Romance Romance	Old Timers Farm Front Old Timers Jamboree			
R:00 R:15 R:30 R:45	Theater Guild Eddie Cantor	W. Winchell Istanbul Hollywood Playhouse	Meet Corliss Archer Ian Garber Orchestra	Old Timers Jambores Old Timers Jambores			
9:00 9:15 9:30 9:45	• Roundy • Singing Am'ns • Cotton Bowl Preview	• Paul Hacvar • Wayne King • News • Civil Delense	Classical Hour Classical Hour	Music for Listening Band of Week Fiests Time			
		in Morale for	1News	1 Silens			

11:00 | \*News: Rock-11:15 | a-Bye Dudley 11:30 | Dance 11:15 | Music: News Starred programs are also carried on corresponding FM stations FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.1 M.

Music for Americas Little Symphonics

Encharted

News Elmo Roper Fireside Hour

News; Oscar Dumont Frankie Masters

# WHA and WHA-FM

WHA and WMA-1

970 Kc-88.1 Megs.
SATURDAY
A. M.

7:00 Farm Program
7:30 Band Wagon
7:43 Morning News
7:58 Weather Report
8:00 Morning Melodics
9:20 Highway Report
9:30 Fun Time
9:55 Weather Report
10:00 Homemakera Program
10:30 March of Medicine
10:45 Views of the News
11:15 U. W. Show
11:30 Social Security Report
11:45 Noon Musicale
P. M.

19:60 | News 10:15 | Clifton Utley 10:30 | Melody 10:45 | Parade

- 11:35 Nool National

  12:20 News P. M.

  12:30 Farm Program

  1:00 Wisconsin Covernment

  1:15 Labor Speaks
  1:30 Steuben Music
  2:00 Olibert and Sullivan
  3:00 Music of the Masters
  4:00 Alpine Mejodien
  4:00 Alpine Mejodien
  4:30 Northwestern Reviewing Stand
  5:00 Musical Varieties
  5:30 U. S. Navy Bir d
  5:45 News
  6:00 Dinner Musicale
  7:00 Chicago Roundtuble
  7:00 Chicago Roundtuble
  7:00 Unwa of the News
  7:45 Operatia Favorities
  8:00 My Experiences in Post-War
  "Poland"
- "Poland" 9:00 FM Concert 10:50 Night News (to 11)
- WFOW-FM 104.1 Megs. BATURDAY
- 104.1 Megs.
  8ATURDAY
  6:00 Early Risers
  7:00 Nows: Yawn Patrol
  7:13 Weather Report
  7:14 Yawn Patrol
  7:45 Layman's Call to Prayer
  7:50 Yawn Patrol
  7:57 Weather Report
  8:01 News: Clockwatchers
  8:30 Weather Report
  8:33 Clockwatchers
  9:30 Dance Band
  10:00 Kiddle Jamboree
  11:30 Navy Band
  11:15 Sacred Heart Program
  12:00 News: Noontime Frolics
  1:00 Music to Listen to
  1:00 Juke Box Jamboree
  4:00 Juke Box Jamboree
  4:00 Juke Box Jamboree

- 4:30 Easy Listening
  5:00 Ken Griffin
  5:15 Program Prevue
  5:30 World Government
  5:45 Off the Record
  5:55 News: Musical Menu
  7:15 Showcase
  8:00 Public Service Time
  8:00 Public Service Time
  8:30 Package of New Records
  8:30 Package of New Records
  8:45 Memories of Hawaii
  9:00 Sharpen Your Wits
  9:30 Eddy Howard
  9:55 News: Guy Lombardo
  10:30 Art Mooney
  11:00 One Oh Four and One Club
  12:00 Nite Owl Request Show (to 2).

### Man Who Stole Taxi Here Leaves Hospital Edward Thomas Witte, 29, Mad-ison, was released from Central state hospital at Waupun Friday and given an indefinitely post-poned sentence in superior court for stealing a City Car Co. taxi on

July 24, 1949.
Witte was committed to the hospital on Aug. 19, 1949, after being given a mental examination at Mendota state hospital. Superior Judge Roy H. Proctor ordered his release Friday on the basis of a report from Central state psychi-atrists who declared Witte to be

### Oscar Johnson Elected by Monroe Chamber

MONROE — Clarence F. Kemp-fert, president of the Monroe Chamber of Commerce, announced Friday that Oscar N. Johnson has been elected Chamber secretary.

Johnson is operator of the Month of the Mo roe Credit Bureau and the Monroe Account Service. He resigned as vice-president of the First National bank in August. He succeeds Walter L. Day as Chamber secretary. He will take office as of Jan. 1.

# Today's Radio Highlights

12 noon — Metropolitan Opera House (WISC): Lily Pons, Ferruc-cio Tagliavini, Thelma Votipka, and Guiseppe Valcengo sing "Lu-

11 a. m. — Theater of Today (WKOW): a young girl's outlook on life is changed by a hospital intern in "Only A Night." 8 p. m.—Gangbusters (WBM): "The Case of the Give-Away Train Ride," escapee travels on the same train as his pursuers. Sports

1:30 p. m.— Football (WGN):
Blue-Grey (north-south) game
played in Montgomery, Ala.
4 p. m.—Football (WISC): East-West game played in San Francis-

6:15 p. m.—Orange Bowl Preview (WKOW): sportswriters discuss New Year's day game.

Farm Programs

7 a. m.—This Farming Business (WMAQ): Fred Sutter, who farms near Fountain City, Wis., honored.
12 noon— National Farm and Home Hour (WIBA): Charles E. Wilson, director of defense mobilization, and government officials. zation, and government officials discuss "The Job Ahead for the Farmer in '52."

12:20 p. m.—Farm Program (WHA): "Poultry News," J. B. Hayes; "4-H Club of the Air," Verne Varney. Miscellaneous

8:45 a. m.—Carnival of Books (WMAQ): "Newcomers to Wiscon-sin," Mrs. Hazel Courtier. 1:30 p. m.—Highlights in Movie History (WIBA): Marlene Dietrich, Gloria Swanson, Bing Crosby, Mae West, and Mary Pickford, will rem-

2:15 p. m.—Adventures in Science (WKOW): highlights in science during 1951. 7 p. m.— Twenty Questions (WISC): Walter Abel, guest.

City Man Forfeits \$100

MONDAY THROUGH FRIDAY REGULAR PROGRAMS 1:15 Perry Mason WBBM
1:30 Live Like a Millionaire WMAQ
1:30 This is Nora Drake WBEM
1:45 Brighter Day WBBM
1:45 Stumpus WLB
2:00 Mary Margaret WBBM
2:00 Mary Margaret WBBM
2:00 Marinase Gor Two WENR
3:15 Marriage for Two WENR
3:15 Marriage for Two WENR
3:15 Marriage for Two WENR
3:16 Valiant Lady WENR
3:00 Paul Gibson WBBM
5:30 Curt Massey WBM
5:30 Curt Massey WBM
5:30 Curt Massey WBM
6:30 Deulah WBBM
6:30 Oahrief Heatter WGN
7:00 Paul Gibson WBBM
7:00 Reynolds on Records WGN
12:00 Matinee at Midmight WBBM and Guiseppe Valcengo sing "Lucia di Lammermoor."

1 p. m.—Music With the Girls (WKOW): "I Got Rhythm," "Bidin' My Time," "Somebody Loves Me," and "Strike Up the Band."

3:30 p. m.—Music of the Masters (WHA): "Capriccio," Ibert.

8:30 p. m.—Grand Ole Opry (WIBA): Red Foley, master of ceremonies, and vocalist Lefty Frizzle, guest.

9 p. m.—NBC Symphony Orchestira (WIBA): selections from "Lohengrin," "Siegfreid," "Tristian and Isolde, "Die Gotterdammerung," and "Die Walkure," all by Wilson Raiph Edwards WMAQ 1:00 Raiph Edwards WMA

2:00 America's Music WMAQ
2:30 Fifth Army Band WGN
3:30 It's Always Sunday WBBM
4:00 Whitehall 1212 WMAQ
4:00 Light and Life WENR
4:00 Kins Arthur WBBM
4:00 Kins Arthur WBBM
4:00 Greatest Story WENR
4:30 The Silent Men WMAQ
4:30 Mr. Chameleon WBBM
5:00 My Friend Irma WBBM
5:00 Texas Rangers WMAQ
6:00 National Vesners WENR
6:00 National Vesners WENR
6:00 National Vesners WENR
6:00 Joyful Hour WGN
8:00 Joyful Hour WGN
8:00 Joyful Hour WGN
8:00 Jonday Evening Club WIND
8:30 Sunday Evening Club WENR
9:30 Sunday Eve MONDAY NIGHT 9:30 B. auw O Ch-rus WMAQ
9:30 Hail of Fantasy WGN
9:30 Rex Allen Show WRBM
11:00 Carol Concert WBBM
11:00 Cathedral of St. John WENR
11:15 Promenade Concert WMAQ
11:30 Midnight Mass WGN
11:30 Orthodox Choir WENR 6:00 H. V. Kaltenborn WMAG
7:00 Suspense WBBM
7:00 Henry J. Taylor WLS
7:30 Godfrey Talent South WBBM
7:30 Christmas Calls WLS
8:00 Teen Clum WENR
8:00 Radio Theater WBBM
9:00 Bbb Hawk Show WBHM
9:00 Bbb Hawk Show WBHM
9:00 Brighter Christmas WENR TUESDAY NIGHT

5:30 Hollywood Christmas WENR 6:00 Richard Harkness WMAQ 7:00 People Are Funny WBEM 7:00 Make Mine Meindy WLS 8:30 The Northerners WGN 8:30 Pursuit WBBM 9:00 Mooseheart Choir WGN 10:30 Let George Do It WBBM 11:15 The Chez Show WMAQ

WEDNESDAY NIGHT 9:30 Enchanted Hour WGN 10:30 Drama of Courts WBEM 11:15 The Chez Show WMAQ 6:00 H V. Kaitenborn WMAQ 7:30 Make Mine Melody WLS 7:30 Great Gildersleeve WMAQ THURSDAY NIGHT

6:00 Richard Harkness WMAQ 6:30 Pegsy Lec WBBM 7:00 Make Mine Melody WLS 7:00 FBI in Peace and War WBBM 8:30 Countersby WMAQ 9:00 Guy Lombardo WGN 9:30 Al Goodman's Album WMAQ 9:30 Trendler Fob Tunes WGN 10:30 Welrd Circls WBBM 11:15 The Chez Ehow WMAQ FRIDAY NIGHT

NEXT SATURDAY

5:00 H. V Kaltenborn WMAQ 8:30 Short Story WMAQ 9:00 Songs We Sing WGN 9:30 Theater of Stars WGN 9:45 Pro and Con WMAQ 10:30 Haunting Hour WBBM 11:15 The Chez Show WMAQ

A. M.
7:15 Norman Ross WMAO
8:00 Barn Dance Preview WLS
8:45 Carnival of Books WMAQ
9:15 Backward Gardener WMAQ
10:30 Playtime Platters WGN
10:30 Uncle Ned's Squadron WMAO
10:30 Martha Crane WLS
11:30 Stars Over Hollswood WBBM
11:30 Hollswood Love Story WMAO
11:30 Farm World Today WLS
11:30 Farm World Today WLS

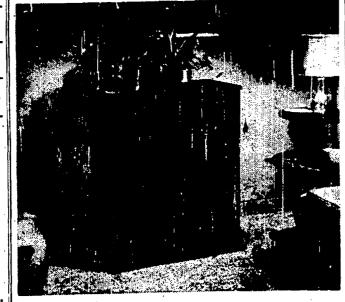
P. M. 12:00 Grand Central Station WBBM
12:00 The Party Line WLS
12:00 The Party Line WLS
12:00 City Hosbital WBBM
1:00 Downs Digest WMAQ
1:30 Paul Gibson WBBM
1:30 Paul Gibson WBBM
1:30 House of Music WMAQ
1:30 Football WGN
3:30 Football WGN

son st. and the 800, 900, and 1000 blocks on Oakland ave.

Bail on Driving Count
Richard D. Williams, 416 Wisconsin ave., forfeited \$100 bail in superior court Friday when he Jinkins and Officer Kenneth failed to appear on charges of Kruse traced Williams' car to his leaving the scene after, his ear struck eight parked cars early Monday in the 1500 block on Madiane described by the scene after when the had been driving it when the Monday in the 1500 block on Madiane described by the had been driving it when the



brings you the new Magnavox Contemporary with the exclusive Add-a-TV feature



### You can add Big-Picture TV now or later to this radio-phonograph

• The handsome Contemporary is all one could wish for in a radio phonograph. Glarious tone. Three speed automatic changer handles all size records with 10 and 12 inch intermixed. AM-FM radio. And you can add Magnavox 17-inch television now or later. Mahogany finish.

<sup>\$</sup>285.00

BETTER SIGHT...BETTER SOUND...BETTER BUY

the magnificent television - redio - phonographs

## Market Operator Gets \$50 Fine for

Edward L. Hockett, operator of the Sunny Knoll market, 3158 Mil-waukee st., paid a \$50 fine in superior court Friday for selling three quarts of beer last month to a 17-year-old Blooming Grove boy. Hockett testified that the boy had fraudulently used his older broker's draft card to show he was old enough to buy the beer.

However, Superior Judge Roy H.

Proctor said that did not releve Hockett of the responsibility of selling to a minor.

Only age identification cards obtained from the county registrar, or cards provided by state law which have been signed by the beer-purchaser and two witnesses, are valid cards which beer or liquor dealers can use in defense of charges of selling to minors. Judge Proctor reminded.

The boy said he took the beer

to a party in a Monona home which was attended by nine teen-aged Judge Proctor said the testimony indicated that the youths consum-ed more than the three quarts of beer purchased at Hockett's, and

ordered Asst. Dist. Atty. Joseph Goodman to attempt to determine who sold it to them.
In another case, Donald M. Millard, operator of the Northwest-ern bar, 504 W. Wilson st., appealed to circuit court from a \$50 and costs fine assessed against him by

Judge Proctor two weeks ago for selling beer to a 17-year-old Madi-Judge Proctor two weeks ago for selling beer to a 17-year-old Madison boy who police found asleep in a parked car.

The trial of James Yingling, manager of the Turner hall bar.

21 S. Butler st., on charges of selling beer to two 17-year-old boys from Wannakee and De Forest.

Proposal by WPL Set

After the worst fire since Nazi bombing raids, a London street is debris strewn with the wall of a big warehouse. Six firemen were trapped. One was killed and the others injured. (International) clearing house prepared for release Jan. 4, says "the answer to a public works official's dream—a workable, odorless garbage dispositions." ing beer to two 17-year-old boys from Waunakee and De Forest, was postponed in Superior Court until next Friday.

Proposal by WPL Set

A hearing on the Wisconsin I er and Light Co. application to

quest for Monday morning.

Police said they found several chattel mortgage blanks in his clothing. O'Brien identified himself as a salesman.

4:00 Merry Go Round WL8
5:30 NBC Symphony WMAO
6:00 Visiting Time WBBM
6:30 Vaughn Monroe WBBM
6:30 Stumpus WLS
6:30 10 Million Wheels WMAO
7:00 Jane Ace WMAO
7:00 Hayloft Hits WLS
7:30 Bob and Ray WMAO
7:30 Hopaiong Cassidy WBBM
7:30 Hopaiong Cassidy WBBM
7:30 Understell WGN
8:00 Gangbusters WBBM
8:00 National Barn Dune WLS
8:00 Taient Search WMAO
8:30 Operation Underground WBBM
9:00 Robert Q's Waxworks WBBM
9:00 Robert Q's Waxworks WBBM
9:00 Dancerous Assignment WMAO
9:30 Copt Stubby WLS
10:00 National Barn Dancs WLS
11:15 The Chez Show WMAO GETS IT BOTH WAYS

NEWMARKET. N. H. —(UP)

Pfc. Cilfton P. MacDougall, a 19year-old infantryman in Korea,
wrote to his parents here that he
had been trapped between the
American and Chinese lines and
was wounded by both sides before
his comrades recognized and rescued him.

Official Bulletin Finds'

Danish Disposal Method

The Public Administration Clearling House, Chicago, has just "dislaw of Poller; and Alex Rosenman,
covered" a garbage disposal sysformerly executive vice-president
tem described in The State Jourof WCAU, Philadelphia.

Station WMAW has been opUnder the heading. "Odorless crated by the Midwest Broadcast
Garbage Disposal Invented by Co. headed by Raymond C. BorDanes." a news bulletin of the cherdt.

# London Surveys 'Worst' Fire



After the worst fire since Nazi bombing raids, a London street

A hearing on the Wisconsin Pow- al unit—may be in the offing.

was postponed in Superior Court until next Friday.

Prisoner Found Dead at La Crosse Jail

LA CROSSE — (P) — A man arrested Thursday for passing worthless checks was found dead in his cell at the police station Friday, his throat slashed with a razor blade.

Authorities identified the man as John O'Brien, Jr., 53, of Milwaukee, who they said was wanted by authorities at Portage, Tomah, Sparta, and Milwaukee on check charges.

Dr. George Reay, La Crosse county coroner ordered an inquest for Monday morning.

Police said they found several chattel mortage blanks in his cell the mortage blanks in his cell the mortage blanks in his cell mortage blanks in his coll mortage blanks in his cell mortage blanks in his coll mortage blanks in his cell mortage blanks in his coll mortage blanks in his cell mo

# Official Bulletin 'Finds'

mission (FCC)

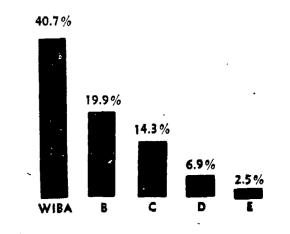
Stout listed the purchasers as:

# IN MADISON

More People Listen to

Than to Any Other Radio Station

In most segments of the day WIBA has more than twice as many listeners as the next nearest station.



Shown above are the averaged percentages for all segments of the broadcast week for the top five commercial stations listened to in Madison during October, 1951.

Here are weekly share-of-audience figures revealed by the Hooper Radio Audience Index for Madison, compiled during October, 1951, by C. E. Hooper, Inc., of New York City.

TIME	WIBA	STATION	STATION	STATION	STATION
8 a. m 12 Noon Monday thru Friday	34.00	27.9	12.7	10.8	2.4
12 Noon - 6 p. m. Monday thru Friday	42.5	15.9	14.3	11.2	2.3
12 Noon - 6 p. m. Sunday	- 36.7	12.7	14.3	3.0	4.1
8 a. m. = 6 p. m. Satsirday	44.0	25.2	13.2	4.9	1.5
6 p. m 11 p. m. Sunday thru Saturday	46.2	17.7	17.4	4.5	2.1

### **TOPS in NEWS**

•		Station	Station	
,	WIBA	. B	C	
forning News	€5.0	18.7	9.9	
loon News	64.7	16.3	8.1	
O.P. M. News			7.8	

# TOPS in SPORTS

Although several stations in Madison broadcast the Wisconsin football games in October, most listeners tuned each week to WIBA. Station Station WIBA C 27.5 11.7 1:30 - 4:30 ..... 47.6

RADIO PARK, MADISON

THE STATION THAT IS PROGRAMMED TO SERVE MADISON AND THE MADISON AREA

AM-1310 • FM-101.5