

Radio Poll Winners Named

Colman, Lanza, and Crosby Take Highest Honors

BY WILLIAM L. DOUDNA (State Journal Radio Editor)



RONALD COLMAN



BING CROSBY



MARIO LANZA

Ronald Colman, Mario Lanza, and Bing Crosby won the highest honors in The State Journal's second annual poll of radio listeners...

Colman was voted the most popular actor and his NBC network program, "The Halls of Ivy," took first place in the dramatic group...

Lanza was second-high vote-getter, completely outturning everyone among concert and opera singers...

Crosby garnered more votes than any other individual performer or any program...

Closest races were between Jack Benny and Fibber McGee and Molly...

Readers voted by casting ballots printed a week ago Sunday in The State Journal...

Here is how the poll stood at the finish: DRAMA (Mystery and Adventure): 1. Dragnet...

MUSIC (Concert and Opera): 1. Telephone Hour, 2. Voice of Firestone...

ACTORS AND ACTRESSES: 1. Ronald Colman, 2. Jack Carroll Nash...

SINGERS (Concert and Opera): 1. Mario Lanza, 2. Marian Anderson...

MCs AND QUIZMASTERS: 1. Arthur Godfrey, 2. Groucho Marx...

NEWS ANALYSTS: 1. Edward R. Murrow, 2. Fulton Lewis, Jr...

DANCE PARTS, POPULAR GROUPS: 1. Guy Lombardo orchestra, 2. Wayne King orchestra...

SPORTS: 1. Bill Stern, 2. Pat Hernon, 3. Fred Gage...

Today's Radio Highlights

Drama: 7 p.m.—True Story (WISC): "The Nativity..."

Quiz: 10 a.m.—Double or Nothing (WIBA): 70-voice barbershop chorus, guests...

Farm Programs: 12:15 p.m.—Farm Service (WIBA): "What Christmas Means to Me..."

For Children: 9:30 a.m.—Christmas Story (WHA): "The Little Shepherd Boy..."

Miscellaneous: 9 a.m.—Welcome Travelers (WIBA): at home of Christmas-family contest winner...

Music: 7:45 a.m.—George Morgan (WIBA): "Rudolph, the Red-Nosed Reindeer..."

Discussion: 8 p.m.—America's Town Meeting (WISC): "How Can We Get From January to December?"

Investment Companies: Am Business Shares, Boston Fund, Broad Street...

Additional Stocks: Berkshire Fine Spinn Assoc, Bristol, Bureau Battery...

Produce: CHICAGO BUTTER, EGGS, CHICAGO LIVE POULTRY...

Family Lives Long: MILLIS, Mass. (U.P.)—The ages of the eight brothers and sisters of the Russell family...

ABC-WISC Boxing: CHILDREN'S PROGRAMS: 1. Lone Ranger, 2. Let's Pretend...

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WFOV-FM

1041 Mezz. TUESDAY: 8:00 Early Risers, 9:00 News: Yawn Patrol...

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Radio Timetable

Table with columns for WIBA, WISC, WKOW, WIBU and rows for various radio programs like Sunrise, Top of the Morning, etc.

Madison Stocks

Table listing stock prices for various companies like American National, First National, etc.

Live Stock

Table listing livestock prices for items like hogs, cattle, sheep, etc.

Utilities Preferred

Table listing utility stock prices like Central Ill Pub Serv, Edison Electric, etc.

LEGAL NOTICES

NOTICE TO BIDDERS: The City of Madison will accept sealed bids for... NOTICE: In the Estate of MABEL V. STEINER...

CLASSIFIED ADS

OSCAR MAYER & CO. JOBS OPEN APPLY EMPLOYMENT OFFICE YOUNG MAN (Under 20) Who has driver's license...

TELEVISION Installation Men

Full or Part Time. Experience preferred but not necessary. APPLY IN PERSON BRICKER'S APPLIANCE 1406 WILLIAMSON ST

ADVERTISING Dispatch Work

Immediate Opening Permanent Position Paid Vacation Good Starting Salary 5 Day, 40 Hour Week Insurance Benefits

BOOKKEEPER

Are you interested in making a change or bettering your position? Good salary, paid vacation, health and hospital insurance...

BOOKKEEPER - SECRETARY

Bookkeeper to take full charge. Short-hand and typewriter essential. 5 1/2 days week. Paid vacations...

SECRETARY

Excellent opportunity for a fully qualified person. Must be able to assume some responsibility and occasionally work on own initiative...

STENOGRAPHER

You'll find the responsibilities of this work in our claim department very interesting. 5 day week with many working benefits.

STENOGRAPHER

For immediate placement in our sales department. These openings offer opportunity for those who qualify. 5 1/2 day week, good salary and the best of employee benefits.

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Ohio Chemical & Surgical Equipment Co. 1400 E. WASHINGTON AVE. MADISON, WIS. 4-6231 ext. 68

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COMMERCIAL and TRUST BANKING One West Main Dial 5-1655 Open Monday Evenings 6:30 to 8:00 ESTABLISHED 1890 UNION TRUST CO. MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION MERRY CHRISTMAS The employees, officers and directors of the Union Trust Co. take this opportunity to wish you and your family a very merry Christmas.