Million-Dollar Idea **Born in Beanery**

NEW YORK, (AP) It is always | interesting to learn how and where people get million-dollar ideas. You might find out how

But who ever got one in a restaurant chair after finding he had left his wallet at home? Well, Frank McNamara did less than two years ago.

"I had to call up my wife," he recalled, "and it took her 45 minutes to drive over with my wallet."

During that time McNamara, who was in the commercial credit business, fell to thinking what a nuisance it was anyway to have to pay resturant and

hotel bills in cash.
The result was "The Diners' Club," which McNamara formed with his partner, Ralph Schneider.

It issues a credit card to some 60,000 subscribers entitling them to charge flowers; food or liquor, or car hire, at some 700 restaurants, hotels and car rental agencies throughout America. These firms send in the accounts to The Diners'

Club, which pays them, and forwards its own roundup bill once a month to its clients. The club charges the subscribers only \$5 a year for this serve ice, and makes its profit from a 7-per-cent rakeoff it gets from the resturants and hotels on each account.

"It saves the customers the trouble of carrying around cash," said McNamara, "and it of bookkeeping and the bother of collecting bad debts.
"It's so simple that at least 25 people have told me they had the same idea before me. But they didn't follow through." It took a lot of hard work— and \$250,000— to launch the idea. The club had only \$1200 in billings the first month. But last month they were over \$700,000, and the club expects to hit a \$1,000,000-a-month stride by spring. Next on its agenda

is a deal to allow clients to charge air travel. Credit losses have averaged

less than I per cent.

"Few people try to run out on food, hotel or travel bills."

McNamara said. "It's only when you let them charge things they can hock that you run into much difficulty."

One of the greatest advan-

OPEN TOMORROW SUNDAY 10 A. M. to 6 P. M.

for your shopping convenience. See our ad in Sunday's Press-Telegram.

GLUCK'S FINE LAMPS AND SHADES Phone 4-3557

7:00-KECA-AFL Review 7:15-KECA-NAM Review

8:30-KLAC—Baskethall . . . UCLA-Texas State

8:00-KFWB—Community Hour 8:30-KMPC—Junior Town

KLAC

570

SPECIAL

SPORTS

INFORMATIVE

Meeting

5 P. M.

(5:25) KFOX-Melody Time KNX-Tom Harmon

tages of the club, he says, is that it provides his clients— largely upper-bracket business and professional people-with receipts to prove travel and en-tertainment expenses for in-

come tax deduction purposes.
"The largest tab we've had was for a \$25,000 party thrown by a business firm in Los Angeles," he said. "but we have at least 50 members whose monthly charges come to \$1000 to

"But in this business you can expect anything. We've got one member whose only charge each month is for chocoleteration." late sodas.'

A woman member once wrote in she was deducting 50 cents from her monthly bill, and explained:

"The string beans were cold in the place I dined in Connecti-

Men Overseas Will Be on Air

vill be in store for the families of hundreds of California service-men this year as KFI prepares for its traditional GI Christmas greetings from overseas.

Voices of fathers and husbands

now fighting in Korea or from Japan will be beamed over the 50.000-watt clear channel station on Christmas Eve and Christmas Day. Men on lonely Pacinic Day. Men on lonely Pacinic Slands as well as in the European areas will also be heard over the Christmas holiday by their families.

On Swiss Negric Montevine Montevo Montevine Montevine Montevine Montevine Montevine Montevine Mo

their families.

Before air time, relatives will be notified by KFI of the time to listen for their loved ones. To bring the servicemen as close to home as possible, after the broadcast, the station will send an individual recording to each of the servicemen's families.

morrow on whether to abolish Anonymous. The call of another AA, fighting of say the plan probably will be approved.

Like Switzerland. Uruguay is small and rich, has a firm economy and boasts a long democration tradition. Under the presidency and establish a content of the presidency and establish and establish and establish a content of the presidency and establish and e

price ceilings.

OPS recently announced a new

regulation which permits individ-ual producers, companies or as-sociations to ask higher ceilings based on cost increases since the Corean fighting began.

Some independents feet this kind of procedure would be long and involved and that a general increase for all producers would be greatly delayed. Another diffi-culty is that the pricing pattern in the industry has been on a field-wide basis instead of on an

KHJ

Where to Look for Assistance WASHINGTON, Dec. 15. (U.P.)

DRINKING WOE?

Where to look for advice if drinking is a problem for you or some member of your family:

First of ali, you probably will want to talk to your family doctor or pastor. They are increasingly better informed on the subject.

Alcoholics Anonymous, an organization of ex-drinkers, is always ready to give direct help to the alcoholic. Almost every city has a chapter which answers the phone 24 hours a day. Postal address for the national headquarters, known as Alcoholic Foundation, is Box 459. New York.

The National Committee on Alcoholism distributes factual information on alcohol and drinking problems. The committee also will suggest treat-ment centers and recommend steps for organizing commu-nity programs. Its headquar-ters are in the New York Academy of Medicine. 2 E. 103rd St., New York.

The Yale University School of Alcoholic Studies pioneered in setting up "Yale Plan" alcoholic clinics, of which Connecticut now has six. It also conducts a four-week summer for ministers, social workers and others interested in alco-

and others interested in accombilism.

The National Committee on Problems of Alcohol, which directs scientific research on alcoholism, will answer inquiries on scientific problems or the soundness of various treatment programs. Headtreatment programs. Head-quarters are at the National Research Council, Washington,

Uruguayans to Vote

washington. Dec. 15. (P) three from the largest minority party and possibility of asking the Office of Price Stabilization (OPS) for a general in crease in crude oil price ceilings.

OPS record.



Before marriage a smart woman knows all the answers and afterward she knows all

RADIO and TELEVISION PROGRAM LISTINGS

KFWB

980

The following programs are compiled from reports provided by the brandcasters. No responsibility assumed for last-minute changes which sometimes are made,

LOOK!

BORN THIRTY YEARS TOO SOON

OUT OUR WAY

Past Ten Years

WASHINGTON, Dec. 15. (C.P.) That statistical myth, the average American, in 1950 drank 17.3 gallons of beer, 1.2 gallons of distilled spirits and one gal-The nation consumed 82,536.

156 barrels of beer, 190,019,680 gallons of distilled spirits and 140,289,000 gallons of commercial wine (plus another 30,000, gallons of home-made wine).

That was an increase over 1941 of 45 per cent for beer, 55 per cent for wine and 26 per cent for whisky. During the same 10 years the population went up only 10 per cent. However, Americans today

on a per capita basis drink only half as much whisky as they did 100 years ago. They use three times as much wine use three times as much w and 11 times as much beer.

KGER KVOE

MRS. HELEN B. HARRIS

roaching 120,000.

280 CHAPTERS

The members are banded to ficer of the Farmers & Merchants

AA's have only one thing in common: They are admitted alco-

agonizing hangovers, fears of insanity, harrowing confinements in

"violent" wards of hospitals.
The AA program—in 12 steps—draws on the resources of psychiatry, religion and the common drinking experience of the mem-The first step, and the hardest.

is an admission by the individual that he is an alcoholic, that liquor has him licked. The rest offers him a way of life-without alco-

ing with other alcoholics.

AA WILL WAIT

Sometimes, the call is from a member who has "slipped," is thoroughly soused. Then the answering AA may have to sit on his chest to keep him from jumphing out the window. Or he may haul him to a "drying-out" clinic AA will be waiting for the back slider when he sobers up.

AA refers agent to the attention of the sobers up.

AA refers agent to the attention of the attention of the sobers up.

Helen B. Harris Funeral Monday

common: They are admitted alco-nolics. Total abstinence is the AA's Musical Program

They and a dozen others are charged with conspiring to advoor the part of the night or leave work to other 12 has been reduced to another AA get through the \$5000 and \$10000 or reduced to the part of the night or leave work to spand a dozen others are charged with conspiring to advoor the part of the part of the night or leave work to other 12 has been reduced to spanother AA get through the \$5000 and \$10000 or reduced to spanother AA get through the spanother and a dozen others are cabinet today dismissed Louis Eerillicr as president general of Tunisia, effective Dec. 31.

Perillier was known to favor more freedom for the North Afficient protectorate where another the part of the The 12th step, and the one that seems to be the clincher, is work

of the night or leave work to other 12 has been reduced to help another AA get through the \$5000 and \$10,000 on appeal and neral Home Chapel. Requiem mass border is with Tripolitania. they have been released.

The three arrested after the

original 12 were not included in the bail reduction appeal.

Readers May Dial 6-9066 for Church Information

Information regarding the location of churches in the Long Beach area and the hours of services can be obtained by phoning the Press-Telegram 6-9066. This service by the Press-Telegram supplants the

voluminous church directory previously published on Saturday and will simplify the obtaining of information regarding religious services in this area each Sunday.

dial 6-9066 and an operator will endeavor to supply the desired information.

@bituaries

the Southern California Fencing Val, Cypress.

Assn. and was an attendant of the Zenstu Betsuin Church, Los Angeles. A wake will be held in the Janet S. Stephen, 47, of 2640 E. Chapel of Smith's Mortuary, Hun-219th St. died yesterday. She was lington Beach, Monday at 7 p. m. a native of Scotland. She had lived Service will be Tuesday at 1:30 in Wilmington 23 years. She was p. m. in Huntinaton Beach Memorial Hall, Rev. Dailo Suzuki officiating, Interment will be in Westwidower, James F.; daughter, Lorminster Memorial Park. Mr. Aoki raine, and brother, James Waugh, is survived by the widow, Iku; all of Wilmington. The funeral four sons. Mutsutaro, in Japan; service will be at the Cartwright Fred, Iwao and Shiro, Huntington Chapel in Wilmington Monday at Eesch; two daughters, Chicko 2 p. m. Interment will be in Roose-Ando, in Japan, and Yaeko Suye-velt Cemetery. nobu. San Fernando, and 11 grand-children.

ALCOHOLISM: MAJOR PROBLEM

The result of the service of the servic

REMBERT - Porter Rembert, can Legion.

The members are banded together in 4280 chapters in this country and abroad. They include executives and secretaries, house-invives and laborers. Among them are Catholics, Jews, Protestants, agnostics and atheists.

Al's have only one thing in common: They are admitted alco-invived and a control of the farmers & Merchants ficer of the Farmers & Merchants ficer

morial Park.

Total abstinence is the AA's answer to his sickness. AAs do recognize, however, that other people can drink and many AAs serve drinks to guests in their homes.

AA is so loosely organized that it hardly can be called an organization at all. Each "group," as the chapters are called, is autonomous. AA demands no pledges of sobriety, collects no regular dues, elects no officers. The only requirement for membership is an honest desire to quit drinking.

How well AA works is proved to Lore to quit drinking.

How well AA works is proved to Lore to the program is one of a number of program is

TINGS

The only requirement for members an much wine as much wine as much beer.

How well AA works is proved by the statistics. AA reports 50 per cent have no "slips" after their first AA meeting. Another 25 per cent backslide but recover eventually.

SIMPLEST ANSWER

Why does AA work? Perhaps the simplest answer is that no body understands an alcoholic like another alcoholic.

At AA meetings, the alcoholic like another alcoholic.

At AA meetings, the alcoholic like another alcoholic finds people who talk his language. Here he can't say, "You don't understand. You've never their stories of lost week ends, terminal to the stories of lost week ends, as much wine as much wine

both of Tujunga.

both of the company is one of the largest of copra, sesame seeds and other oil bearing raw products. The present valuation of the plat, according to Roberts, when he retired from service. He was a seeds and other oil bearing raw products. The present valuation of the plat, according to Roberts, when he retired from service. He was a seeds and other oil bearing raw products. The company o

HUBER—The rosary will be recited for Joseph H. Huber, 4126 a. m. in Holy Family Church, Ar-Marber Ave., tomorrow at 7:30 tesia, interment to follow in Arp. m. in the Sheelar-Mc F adye n. Chapel. Requiem mass will be offered Monday at 9 a. m. in St. Cyprian's Church. Interment will be in All Souls Cemetery.

AOKI (Huntington Beach) — Kamenosuke Aoki, 72, of 18572 Huntington Beach Blvd, died Thursday at his home. Mr. Aoki had lived in this area since 1905. A rancher, he was born in Saitama Prefecture, Japan. Mr. Aoki organized the Southern California Fencing Assn. and was an attendant of the

Patterson & Snively chapel, Rev. F. Augustus Martyr of All Saints

Chest Installs Officers. **Hears Report on Budget**

his chest to keep him from jumpling out the window. Or he may haul him to a "drying-out" clinic. AA will be waiting for the back slider when he sobers up.

As do not sermonize. They know only too well the futility of preaching to an alcoholic. Instead, they explain what AA has done for them. If the alcoholic is not interested, the subject is dropped.

"When he needs us enough, he will be back," the AAs say.

AA members work in the jails and alcoholic words of hospitals. Some hospitals admit alcoholic words of hospitals.

Readers May Dial 6-9066

New members of the board of given by the committee composed directors of the Community of Mrs. Willis H. Merrill, E. Mrs. Willis H. Merrill, E. Berier. William T. J. Harris, Chest met with the old board yets. Miss Shirley Poore, Paul D. terday at the YWCA to install of the Y

erts KMPC-Medai of Honor KFI-Talent Search, Country Style KHJ-Choir KGER-Baitmore Gospel KFOX. "Froudy We Hall"

KLAC-News, Jarvis KMFC-News KMFC-News KFL-July Connova KECA-Bill of Rights KHJ-Hawaii Calis KNX-Hopaions Cassidy KFWB-News KGER-Back to Bible KFOX-News KFAC-Concert 6:15 P. M. KMPC-Bob Kelley KFOX-Hawaiian Music, Women in News KFWB-Sports

6 P. M.

6:30 P. M. KFI-Grand Ole Opry KMPC-Joe Hernandes KHJ-Nat. Law Week KECA-Science Editor KGER-Valley Church KFOX-Memory Room KNX-Johnny Dollar KFWE-From Dixle KNX-R Q. Lewis KECA-A. F. L. Review KFAC-Evensong KVOE-Choir of Week 7:10 P. M. KLAC-Crosby & Co. 7:15 P. M. KECA-N. A. M. Review KMPC-St. Prancis Hr.

KMPC

DIAL LITES — TONIGHT

VARIETY

KHJ-Bandstand USA KMPO-Gur America KPI-Alan Kine KNX-Meet Mille KECA-Chance of Lifetime KNW-Stews FACCONS CONTROL OF LIFETIME KNOW-Mystery Melody KVOE-Mystery Melody KVOE-Mystery Melody

B P. M. KLAC-News, Bob McLaughlin KHJ-KVOE-Dude Ranch KFJ-Frost Warning; NEO Symphony KNX-Vaughn Monroe KECA-Lone Ranger KFWB-Community Hour:

8:15 P. M. KMPC-Dr. Mulr KGER-Hebrew Christian 8:30 P. M.

KLAC-Buskethall: UCLA vs. Texas State KECA-Defense Attorney KMPC-Jr. Town Meeting KFON-Music KGER-Music Hall KHJ-KVOE-Lombardo-land KNX-Gene Autry 9 P. M.

KFT-Short Story: KMPC-Rhythm KLAC-Basketball KHJ-KVOE-Glenn Hardy, KECA-Navy Hour KGER-Miniature Concert KFWB-On the Beat KFOX-Ray Robinson Shor KNX-Gangbusters 9:15 P. M. . KHJ-Natl. Guard KGER-Clark Sparks KVOE-Orchestra

DRAMA 6:00-KNX-Hopalong Cassidy . . . "Secret on the Hill" 7:30-KNX-Meet Millie

6:00-KHJ-Hawaii Calls

9:30-KECA—Layman's Hour . . Christmas Music

KECA

8:30-KECA-Defense Attorney 9:00-KFI-Short Story SATURDAY, DECEMBER 15, 1951 9:30 P. M. KFI,Orchestra KMPC-Dance Time

KHJ-RVOE-Orchestra KPWB-Stop Fooling Yourself KECA-Laymen's Hour: Christman Music Christmas Music KGER-John Brown KNX-Broadway My Beat KVOE-Frost Warning 10 P. M.

KLAC-News, Music NAPO-Dance Time KBI-Monica Whaled KBI-News KETA-News KETA-News KETA-News, Norman KCER-Rev, Cordell Priest KFOX-The Lake KTX-10 C'Clock Wire KTX-10 C'Clock Wire KTOE-Mike Day KFAC-Cross-coads 10:15 P. M.

KECA-Dance Party KHJ-Orchestra KGER-Music KFI-Raymond Darby KNX-Bill Kenneally 10:30 P. M. KECA-Orchestra KFI-Baro Frolic KHJ-Art Van Orchestra KNX-Phil Norman KNX-This I Believe (10:55)

KFOX-Rhythm KVOE-Frost Warning 11 P. M.

KLAC-News, Music KGER-Solritumis KNX-News, Sports KMV-Dance Time KFOX-Studio KHJ-News KECA-Orrhectra KFWB-Gese Norman KYOB-Mike Day 11:15 P. M.

11:30 P. M. KNX-Treas. Band KFAC-Crossroads KFOX-Santa Clara Funsters KECA-Orchestra KGER-Nite at Ranchhous 17:45 P. M.

12 MIDNING 1 KFI-Music Menu. News (to 5:30 a m.) Cuest Star (5:40) KMPC-Dance Music KLAC-Music to 6:00, KFWB-Larry Finley KFOX-Platter Party KFAC-Music (to 8) KECA-News KNX-News, Hawthorns

KNX

1070

KNXT Channel 2 KNBH Channel 4 Channel 5 KECA Channel 7

KFOX KFAC

1280

TELE-TIPS - TONIGHT CHILDREN'S PROGRAMS 6:30-KNXT (2)-The Whistling

1330

Show

8:00-KTTV (11)—"Mickey, the Kid"; Bruce Cabot 9:30-KTLA (5)—Movie . . . "Vogues"; Warner Baxter, Loss Berryth

Joan Bennett 11:15-KTTV (11)—"The Lady Craved Excitement

8:30 P. M.

KNBH (4)-Sportsman's Club

KTLA (5)-Spade Cooley

KLAC (13)-Film: "Phentom

Shot"

9 P. M. KNXT (2)-Faye Emerson's Won-

9:30 P. M.

10 P. M.

10:30 P. M.
KLAC (13)-Owl Movie
KNXT (2)-"Born to Fight" 10:45 P. M. KTLA (5)-Film: "Murder Is My Business" KECA (7)-Movietime:

11:15 F. M.
KTTV (11)-Film: "Lady Craved
Excitement" 12:00 MIDNIGHT KTLA (5)-Final Edition

7:30-KLAC (13)-Hometown S:00-KNXT (2)—Ken Murray

SATURDAY, DECEMBER 15, 1951 UCLA-Texas State 8:30 P. M.

KNBH (4)-Travelog, This Land of Ours: Vermont

KTLA (5)-Film: "Vogues"
KTTV (11)-Hands of Destiny:
"No Strings for Vengeance"
KNXT (2)-"Show Goes On"
KLAC (13)-Al Jarvis
KECA (7)-Film:
"Waterfront Lady"

10:15 P. M. KHJ (9)-News, Film: "Scream in the Night" (10:20)

'Condemned to Live'

If you are in doubt as to the location of the church you desire to attend or the hour of the service, simply

Officers who were installed are asked for the co-operation of not W. N. Windes, president; Mrs. only the board members but of O. P. Roemer, first vice president; Dr. Orville Cole, second service to the community. vice president and William T. J. "We are here to help the agencies not out to sell the Community budget committee, reported that Chest, for the Community budget committee, reported that Chest is merely the agent collect. S470,000 was used as the basic ing the funds for our agencies," figure used by the committee he said, in establishing the 1951-52 exists and proved and three appointees, Mrs. Jack members of the committees had Drown, Harry Buffum and David been divided into three subcom-

been divided into three subcombeen divided into three subcomWindes.

The two board members to
an exhaustive, line-by-line investigation of all proposed expenses.

Council will be Mrs. O. P. RoeFinal recommended budgets were mer and Ely Somerville.

KECA-Report to People 7 P. M. KLAC-News, Clete Rob-

6:45 P. M.

KLAC-News, Sports, KHJ-Air Force Hr. KFI-From Dixie KMPC-Music * KMC-Julck the Answer KMC-Gaston Fisher KFAC-Serenade KGER-Peter Slack KFOK-Mission KVOE-Juke Box 5:15 P. M. KLAC-Stars of Week KGER-Weather Report 7:30 P. M.

5:30 P. M. KLAC-News
KFI-News
KECA-Ira Blue, Sport
KHJ-Marine Band
KNX-World Today
KGER-Benedictions
KFAC-Memories
KFOX-News 7:45 P. M. KFOX-News KFWB-Rosary Hour 5:45 P. M. KLAC-Sam Balter KECA-Bob Garred KNX-Frank Goss KFOX-Musical Contrasts KFI-Bob Considine KFWB-Red Rows

KFOX-97th Corral KMPC-American Legion KGER-Bible Trensury KFAC-Concert

KECA-Meet the Band KHJ-Crowell's Nest KNX-Dance Band

12 MIDNIGHT

ILLLTIQIUIT

Wizard 7:00-KECA (7)-Dell O'Dell Show . . . Magic INFORMATIVE

4:30-KNBH (4)—"The Challenge"... Bill of Rights 6:30-KTTV (11)—In Our Times 7:00-KTLA (5)—Tim McCoy VARIETY 5:00-KNBH (4)—All-Star Re-vue . . . Jack Carson 6:00-KNBH (4)—Show of Shows

4:45 P. M. KLAC (13)-Your Own Home 5 P. M. KNNT (2)-Smilin' Ed's Gang KTLA (5) Man's Best Friend KECA (7)-Paul Whiteman Teen

KTTV (11)-Film KLAC (13)-Hitching Post: "Hard Hombre" 5:30 P. M. KNXT (2)-Ghost Rider:
"Panamint's Bad Man"
KTLA (5)-Cowboy Thrills
KTTV (11)-Range Riders

KNBH (4)-All-Star Revue

KNEH (4)-Show of Shows KECA (7)-Space Patrol KTTV (11)-Reserve 6:30 P M. KNNT (2)-Whistling Wizard KTLA (5)-Fantastik Studio KECA (7)-Gene Autry Show KTTV (11)-In Our Times KLAC (13)-Film: "Fighting Mad"

6:45 P. M. KHJ (9)-"Law Rides Again"

6 P. M.

7 P. M.
KNNT (2)-Sammy Kaye
KTLA (5)-Tim McCoy
KECA (7)-Dell O'Dell
KTTV (11)-Red Ryder: "Phantom of Plains" 7:30 P. M.

KNXT (2)-Beat the Clock

KNBH (4)-Hit Parade

KECA (7)-"Cottage to Let"

KLAC (13)-Hometown Jamboree

KNXT (2)-Ken Murray Show KNEH (4)-One Man's Family KHJ (9)-Inside Basketball KTTV (11)-"Mickey, the Kid" 8:15 P. M. KHJ (9)-Basketball:

8 P. M.

6:30-KECA (7)—Gene Autry Show . . . "Bandit of Boulder Bluff"

8:45 P. M.

derful Town
KNBH (4)-Burbank Symphony
KTTV (11)-Vets TV Center
KECA (7)-Song Time

KNXT (2)-Hawthorne KNBH (4)-Wrestling KTTV (11)-Cosmo Theater: "Time to Kill"

11:00 P. M. KTTV (11)-Eloise Salutes Stars