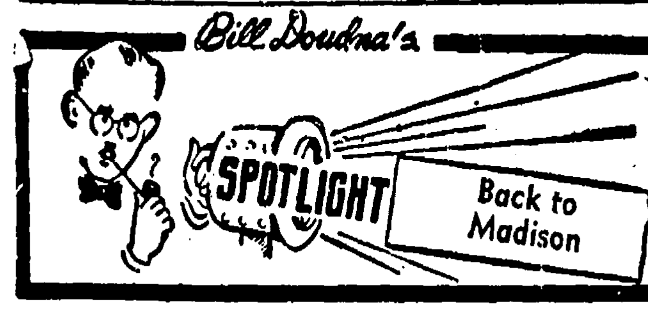

TIP O' THE MORNING: You will be able to visit the Brittanica Collection of Contemporary American Painting in Scanlan hall on Sundays during the exhibition period. The show will be open from 2 to 5 p. m. Hours Monday through Friday are 9 a. m. to 9 p. m., Saturday 9 a. m. to noon.

WHEN HOWARD FRIED was a civilian instructor at Truax Field, he lived at the home of Mr. and Mrs. Marshall Straus.

Marshall, as you know, has been active for a long time in the Madison Civic chorus, the Zor Shrine Chanters, and other choral groups, and has appeared often as a baritone soloist. (In fact, he'll be a soloist in "The Messiah" on Dec. 16).

Fried was interested in music, but had never done much about it, so he went with Straus to a rehearsal of the Civic chorus. That was in 1942.

His interest grew, and he joined the chorus, and began studying voice. He learned so rapidly that Dr. Sigfrid Prager, the chorus' conductor, selected him as a soloist for "The Messiah" in December of 1943.

Fried had only one number, but this department reported that the audience regretted the fact it didn't hear his excellent tenor voice in more numbers.

After World War II, Fried returned to his home in New York City.

The Strauses didn't hear from him again, until Mrs. Straus was listening to Arthur Godfrey's "Talent Scouts" one night—and there was Fried. He not only sang; he won the weekly competition.

Straus wrote him, and Fried replied that he had continued his musical education and was studying at the Metropolitan's school.

Then, a couple of days ago, another letter came from Fried.

This one said he would be in Madison.

He will be at the Wisconsin Union theater tonight in the tenor role of Dr. Blind, the lawyer, in "Fledermaus"—and Marshall Straus, at last reports, was still trying to find tickets. The show has been a sell-out for weeks.

* * *

FREQUENCY CHANGE: WFOW's frequency change came through Thursday, and the station immediately switched to its new assignment. You'll now find it on 104.1 megacycles.

* * *

NEW PROGRAM: "Let There Be Light," a weekly program produced by the broadcasting and film commission of the National Council of Churches, will be heard weekly on WISC and WISC-FM starting at 10:15 p. m. Saturday.

The series will relate and dramatize the cooperative work of 30 Protestant, Orthodox, and Episcopal denominations in the fields of foreign missions, Christian education, women's work, and overseas relief and reconstruction.

* * *

AT WAUKESHA: The Waukesha Symphony orchestra will give its second concert of the season at 8:15 p. m. Tuesday in the Waukesha high school auditorium. Milton Weber will conduct Barber's "Essay for Orchestra," Tschaikowsky's "Nutcracker Suite," Strauss' "Death and Transfiguration," and Copland's "Rodeo."

* * *

FROM HOLLYWOOD: George Fisher, substituting for Edith Gwynn, writes from the film capital . . .

No. 1 money-maker of the year is "King Solomon's Mines," according to Showmen's Trade Review's national poll of exhibitors. The results to be announced next week will list "Show Boat" in second place, making M-G-M a smiling place.

"Fixed Bayonets," proves that old titles quickly die. Starring Richard Basehart, Gene Evans and Michael O'Shea, and with nary a woman in the cast, this picture was rushed into production under the title, "Old Soldiers Never Die." Remember? By implication this movie is a powerful bid for peace.

When Bob Hope broadcast from Camp Atterbury, Ind., several servicemen in the audience were the same persons visited by Hope and company in Wonson and Taegu in 1950. Marilyn Maxwell, Gloria Grahame, Jan Sterling, Susan Morrow, and Mary Murphy accompanied the Hope troupe on the Indiana junket.

It was three years ago that William Talman came out here from Broadway and signed at RKO. Having seen what he could do, we predicted stardom for the actor, but, as frequently happens, he was given little opportunity for some time. Now he's attracted a lot of attention in his role as an honest policeman in "The Racket," and gets co-star billing in "The Korean Story," with Bob Mitchum and Ann Blyth.

After 23 years in movies, Millard Mitchell gets kissed for the first time in "My Six Convicts," and was coached for the scene by Anthony ("Valentino") Dexter, who's still a newcomer on film.

Robert Ryan's so fascinated by his baby daughter he bought himself a complete photographic outfit to record her progress.

Gary Merrill's mother, Mrs. Hazel Merrill, and his aunt, Marian Caldwell, are house-guesting with Gary and Betty Davis for the holidays. The first thing they saw when they arrived from Westbrook, Me., was a special showing of "Decision Before Dawn."

Ran into Tony Martin in a men's store buying a tie and having wrapped as a gift, for himself! He says this is the only way he gets birthday presents, since he was born on Christmas day.

Barbara Stanwick is busy lining up her annual Christmas party for the children at the Los Angeles Orthopedic hospital.

15th Tax Clinic Opens Today in Milwaukee

The 15th annual Tax Clinic, sponsored by the Milwaukee chapter of the Wisconsin Society of Certified Public Accountants (WSCPA), will be held today in the Milwaukee Elks club.

About 40 Certified Public Accountants from Madison will attend the meeting, according to Gordon G. Volz, 284 Kensington dr., president of the WSCPA.

H. D. Kuentz, 28 Paget st., director of the Wisconsin department of taxation, will be one of the speakers at the one-day meeting.

TEXACO Theater of Melody
★ NEWS ★ MUSIC ★ SPORTS ★ HIGHWAY Conditions
Saturdays After The Opera over WISC
AM 1480 FM 98.1
Co-Sponsored by
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JOHN'S TEXACO 2635 University Ave.
MATT MARX'S UNIVERSITY TEXACO 1526 University Ave.
TIFFT'S TEXACO 448 S. Park St.

YOUTHFUL SHOES—118 STATE STREET
presents:
Big Jon and Sparkie in a Jamboree of fun for all you kids — grown-ups, too. Music, fairy tales, songs, adventure stories — they're all on
NO SCHOOL TODAY
every Saturday 8:00 A. M.
WISC
AM 1480 FM 98.1

Radio Timetable

FRIDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00	Sunrise	• Top o' the	Breakfast Symph	• Rural
6:15	Frolic	Morning	News: Farm Hour	Science Exc'n
6:30	Musical	• Top o' the	Chapel of Air	• Silent
6:45	Clock; News	Morning; News	Weather; Mkts.	• Silent
7:00	Alex Dreier	• Top o' Morning	Coffee Club	• News; Farm
7:15	Musical Clock	• News	News	Service
7:30	News	• Top o' Morning	Weather; Coffee	• News
7:45	George Morgan	• P. Frederick	Club; News	• Farm News
8:00	Musical	• Breakfast	Markets; Coffee	Rev. Peterson
8:15	Clock	Club	Club; News	• Musical
8:30	Musical Clock	• Breakfast	Edith Hansen	Clock
8:45	News	Club	Coffee Club; News	Musical Clock
9:00	Welcome	• My True	Arthur	• News; Music
9:15	Travelers	Story	Godfrey	Freddy Martin
9:30	Betty Cass Col'm	• Betty Crocker	Arthur	• Sweet
9:45	Trading Post	• Against Storm	Godfrey	Music
10:00	Strike It	• Ladies	Arthur	Women's News
10:15	Rich	Fair	Godfrey	Chore Boys
10:30	Betty Cass	• Queen for	Music Speaks	Mid Morning
10:45	Dave Garroway	a Day	L. Mortenson	Matinee
11:00	Carson Gulley	• Jack Berch	News	News: Matinee
11:15	Magic in Music	• Victor Lindlahr	Aunt Jenny	Headlines
11:30	Farm	• Sweepstakes	Helen Trent	Farm and Home
11:45	Roundup	• News; Quiz	Our Gal, Sunday	Farm Front
12:00	• News; Roundup	• Curt Massey	Dinner Concert	Music; Markets
12:15	• Farm Service	• News	News	• News
12:30	• News	• Mister	Farm	• News; Mkts.
12:45	• Polka Party	Music	Parade	Farm and Home
1:00	• Double or	• Break the	Shopping	Farm Service
1:15	Nothing	Bank	to Music	Si Hays
1:30	• Melody	• Talk Back	Here's	and Daughter
1:45	Matinee; News	• Mr. Music	Harper	• Music Booth
2:00	• Life Beautiful	• Mr. Music	News of 1070	• Music
2:15	• Road of Life	• Mister	House	Booth
2:30	• Pepper Young	Music	Party; C Adams	Roundup
2:45	• R't to Hap'ness	• Evelyn Winters	Variety Time	• Star Parade
3:00	• Backstage Wife	• Mister	Luella	Chapel in
3:15	• Stella Dallas	Music	Mortenson	The Sky
3:30	• Widder Brown	• To the	Forbidden Diary	• Melody
3:45	• Wom. in House	Ladies	Poetic Moods	Hour
4:00	• Just Plain Bill	• The ABC	Mary Casey's	News
4:15	• Front P. Farrell	Club	Showcase	• Serenade
4:30	• Lorenzo Jones	• Santa Claus	Harmony	• Melody Hour
4:45	• The Kids' Club	• Uncle Dick	House	• Radio Parade
5:00	• Santa Claus	• Green	Santa Claus	Fiesta Time
5:15	• Fiesta	Hornet	Hits; Final Scores	• University
5:30	• News	• Mark	Madison's	Special
5:45	• Sports; News	Trail	Top Tunes	Univ. Special
6:00	• Dinner	• News; Serenade	News	• News
6:15	Melody; News	• Fulton Lewis	Dinner Music	Old-Time Band
6:30	• News of World	• Lone	Around Town	• Sports Time
6:45	• 1 Man's Family	Ranger	E. R. Murrow	Bing Sings
7:00	• Roy Rogers	• Richard	Musicland	Serenade
7:15	Show	Diamond	U. S. A.	News
7:30	Martin and	• This Is	The Big	• Old Timers
7:45	Lewis	Your FBI	Time	Jamboree
8:00	Duffy's	• Ozzie and	Paul	Old Timers'
8:15	Tavern	Harriet	Weston	Jamboree
8:30	Friday	• Mr. District	Robert Q's	Old Timers'
8:45	Serenade	Attorney	Waxworks	Jamboree
9:00	Night	• Boxing	Capitol	University
9:15	Beat	• Boxing	Cloakroom	Farm Hour
9:30	• Bill Stern	• Boxing	Shep Fields	• News; Music
9:45	• Roundy	• Boxing	Frank Hilton	at Your Reque
10:00	• News	• News	News	• At Your
10:15	• News of World	• Frank Edwards	Sports	Request
10:30	• Christmas	• The Ed	Don Sinalko	• At Your
10:45	Show Window	Silvers Show	Some of Best	Request
11:00	• News: 1310	• News: The	News: The Beat	• Silent
11:15	Club	Ed	Jimmy Dorsey	• Silent
11:30	Dance	Silvers	Jan Garber	• Silent
11:45	Orch.; News	Show	Orchestra	• Silent

• Starred programs are also carried on corresponding FM stations . . FM channels: WIBA-FM . . . 101.5 M. WWCF (WIBU) . . . 94.9 M. WISC-FM . . . 98.1 M.

WFOW-FM

104.9 Megs.
FRIDAY
A. M.

6:00 Early Risers
7:00 News; Yawn Patrol
7:15 Weather
7:18 Yawn Patrol
8:01 News; Clockwatchers
8:30 Weather
8:33 Clockwatchers
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Show Tunes
10:45 Novelty Shop
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart

P. M.

12:00 News; Noontime Frolic
1:00 Music To Listen To
2:00 Music Box
4:00 Juke Box Jamboree
4:15 David Rose
4:30 Storyland
5:00 Ken Griffin
5:15 Cinnamon Bear
5:30 Off The Record
5:55 News; Musical Menu
6:15 Package of New Records
7:00 Showcase
8:00 High School Basketball
9:30 Claude Thornhill
9:55 News; Freddy Martin
10:30 Tiny Hill
11:00 Orrin Tucker
11:15 Shep Fields
11:30 Benny Strong
12:00 Let's Have Fun from 12 to 1.

WHA and WHA-FM

970 Kc.—88.7 Megs.
FRIDAY
A. M.

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:30 Child Welfare
9:00 Highway Report
9:30 Rhythm and Games
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 Concert Airs
10:45 Views of the News
11:00 History of World War II
11:30 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Book Trails
1:50 Music
2:00 The People Act
2:30 Music You Want
3:00 Radio Journal
3:15 French Program
3:30 Bach Recital—Gunnar Johansen
4:00 Music of the Masters
FM ONLY
4:30 Just for Fun
5:00 Musical Varieties
5:30 Spirit of the Vikings
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 Masterworks Story
7:15 Views of the News
7:30 America and the World
8:00 History of Journalism
8:30 News of Wisconsin
9:00 FM Concert
10:50 Night News (to 11)

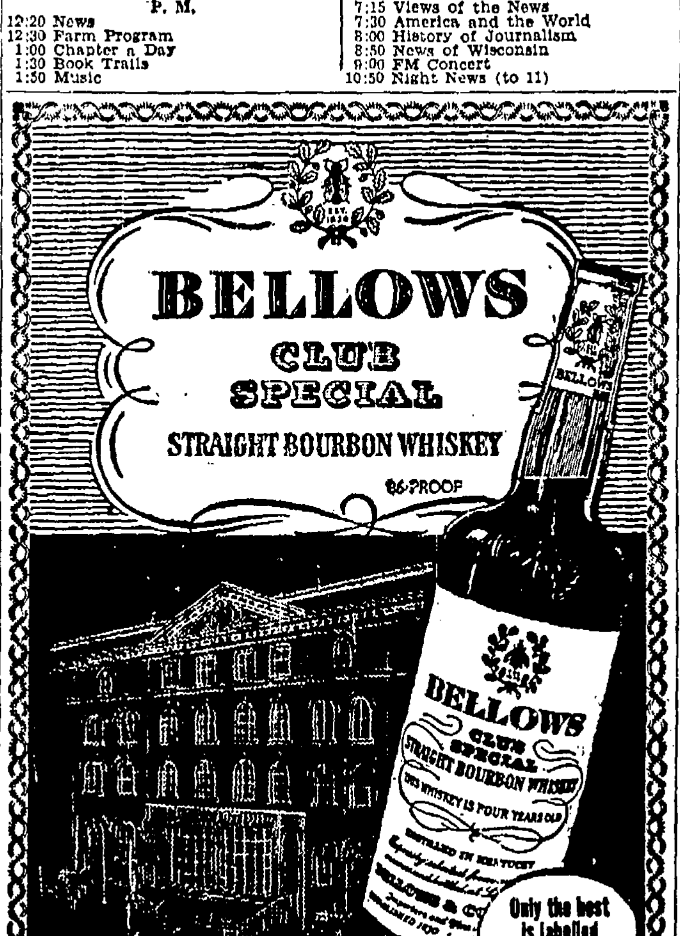
Permits for 74 TV Towers Issued Here in November

Building permits issued in Madison last month included 74 television towers at a total cost of $9,975, Inspection Supt. Ray F. Burt reported Thursday.

November permits numbered 214, representing a value of $404,270, compared with 187 permits issued in November, 1950, value $465,633.

The month's authorizations included 35 single family homes, valued at $282,000, bringing the year's total of one-unit houses to 467.

Among the November permits also were one 4-family house, $20,000; 65 residential alterations, additions and repairs, $30,615, including eight conversions of single family units to multiple units; 18 private garages, $18,000; two offices, $650; one store, $28,000; and 18 non-residential additions, alterations and repairs, $20,030.



This is a thoroughbred among Kentucky Bourbons—mellow, mature and of unmistakable excellence. It is typical of the offerings which have enabled Bellows to gain and hold wine and spirits leadership since 1830. Our century-old policy of offering the finest quality products at a moderate price has never altered.

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Importers & Wine Merchants
ESTABLISHED 1830 • NEW YORK CITY

Today's Radio Highlights

Drama

7 p. m.—Roy Rogers (WIBA): Bullet helps master escape from fleeing convicts . . . **Richard Diamond** (WISC): Dick Powell pursues desperate holdup men.

7:30 p. m.—This Is Your FBI (WISC): "The Un-American Patriot," story of subversive activities.

8:30 p. m.—Mr. District Attorney (WISC): "public enemy" puts Harrington in uncomfortable spot . . . Short Story (WMAQ): "A Letter from the Queen," by Sinclair Lewis.

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Music

11 a. m.—Jack Berch (WISC): "Down Yonder," "This Can't Be Love."

2:30 p. m. — Music You Want (WHA): "Unfinished" symphony, Schubert.

4 p. m. — Music of the Masters (WHA): "Scherzo Capricioso," Dvorak.

5:30 p. m. — Curt Massey (WBBM): "Domino," "Shrimp Boats."

6:15 p. m.—Jack Smith (WBBM): and Dinah Shore; "Jada," "Get Out of Town."

6:30 p. m.—Club 15 (WBBM): "I Get Ideas," "Christmas Is for Children."

7 p. m. — Musicland U. S. A. (WKOW): songs from "Of Thee I Sing," "Rosalie."

7:30 p. m.—Big Time (WKOW) salute to New York.

8 p. m.—Paul Weston (WKOW): and Jo Stafford.

9 p. m.—FM Concert (WHA-FM): "Symphony No. 3," Dvorak.

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Sports

7:30 p. m.—Basketball (WIBA-FM): Madison Central vs. Madison West.

8 p. m.—Basketball (WFOW): Madison East vs. Janesville.

9 p. m.—Boxing (WISC): Paddy DeMarco vs. Sandy Saddler.

9:45 p. m.—Roundy's Forecast (WIBA): Boxing Coach John Walsh, guest.

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Discussion

9:45 p. m.—Frank C. Hilton (WKOW): commander-in-chief of Veterans of Foreign Wars on "We Must Be Prepared" . . . **Pro and Con** (WMAQ): Rep. Hugh D. Scott (R-Pa.)

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Farm Programs

12:15 p.m. — Farm Service (WIBA): "Getting Ready for Midwinter Farrowing," Roy Ormond and Frank Mayfield.

12:30 p.m. — Farm Parade (WKOW): "Mineral Deficiency in Farm Land," Gus Bohsted . . . **Farm Program** (WHA): "Are We Checking Brucellosis?" A. A. Erdman; "The Elm for Farm Woods," F. B. Trenk.

Her Christmas Wish: Parents

Abandoned in October in St. Lawrence church, Milwaukee, Patricia Ann Lawrence needs her parents to make this, her first Christmas, a joyous one. Police believe the parents came from outside Milwaukee to abandon her. (International Soundphoto)

For Children

9:30 a.m.—Rhythm and Games (WHA): "Band and Patterns."

1:30 p.m.—Book Trails (WHA): "A Tree for Peter."

4 p.m.—ABC Club (WISC): "Mickey and the Beanstalk."

4:45 p.m. — The Kids Club (WIBA): Christmas-time music.

Miscellaneous

10 a.m.—Homemakers (WHA): "Invitation to Reading," Jennie T. Schrage.

11 a.m.—Chef Carson Gulley (WIBA): "Fruit Cake Hints."

7:15 p.m. — House Party (WKOW): Edgar Bergen, guest.

Gift-SPOTTER

Loaded with Gifts for Everybody

HOLIDAY PREPARATIONS

CHRISTMAS TREE LIGHTS, brighten up your Christmas tree with these. Only $1.00 (8 lights) O. J. SCHWARTZ, 3160 E. Washington Ave.

CHRISTMAS CARDS—Musical tunes—Jingle Bells or Silent Night; candy lollipops on a Christmas tree card; or a railroad train as a greeting card or table decoration. See them at the MEUER ART & PICTURE FRAME CO., 512 State St.

GEESE AND CHICKENS pan-dressed from farm direct to you. Call 6-0403 by Thurs. Evenings. Dressed Fri.; delivered Sat.

SPECIALTY CANDIES — Maple, English toffee, nut mixtures, chocolates, cocoa almonds, etc. at THE CHOCOLATE SHOP, 548 State St.

RALPH JACOBS GIFT SHOP
2 miles S. of Dane Co. on PB
CHRISTMAS TREES ON THE STUMP
Bring the family and cut your own long or short needled Norway or spruce. Open daily 1-5 p.m

GIFTS FOR HER

ANGORA Head Scarfs made to order. 100% French imported angora, $3.50. FLEUR DE FRANCE, 447 W. Gilman.

APPLIANCES by Sunbeam, G-E, Hamilton Beach, Nesco, Bendix, etc. MADISON GAS & ELECTRIC CO. Opening Evenings from Dec. 10.

APRONS—Expertly made. Mother and daughter sets, bridge sets, coverall aprons for women, girls. 3-1854.

CERAMIC ARTS salt and pepper sets. Collectors items, made in Madison. $1 and up. BARON'S Gift Shop, third floor.

COFFEE MAKERS — Electric. Beautiful chrome—Looks smart on table. Special Christmas price $12.95. Casey & O'Brien eastside BARGAIN STORE, 2106 Atwood Ave.

COMBS—Jeweled handle....$2.50
Matching double mirror....$2.50
THE FRENCH SHOP PARK HOTEL

DINETTE SET—Chrome 4 chairs and beautiful color top. Many designs to chose from. Only $67.50. MADISON BEDDING CO., 201 E. Main 5-0111.

FLAT IRON — (Westinghouse) light weight. The perfect gift for mother. Only $9.95. GLEN'S HARDWARE, 3156 Milwaukee St. 4-3194.

FOOD MIXERS
AUTOMATIC TOASTERS
THE IDEAL GIFT FOR HER
Cut Models at
DRASTICALLY REDUCED PRICES
Nationally Known Brands
Quantity Limited
GOODYEAR SERVICE STORE
University at Gorham 7-1471

GIFTS and TOILETRIES by AVON
Contact your local representative in your neighborhood or write AVON PRODUCTS, Box 55, Madison for appointment.

SEWING MACHINES — Singer famous feather weight portable. Weighs 11 lbs., sews backward and forward, gear driven. SINGER SEWING CENTER, 325 State St. 5-9459.

HOSE—Long heel nylons. Black heels. Fyhar heels outline heels. From $1.09 to $1.59. 15 denier and 51 and 60 gauge. BARKER'S SHOE STORE, 22 E. Mifflin.

HAND VACUUM, Singer. The perfect Christmas gift $25.25. Attachments available. SINGER SEWING CENTER, 325 State St. 5-9459.

HOUSECOATS — Ideal gift. Zipper; wrap around style. Cotton seersucker, $5.95. Modernette, 1355 Williamson.

SEWING MACHINES. The perfect Christmas gift, a Singer electric sewing machine. All styles and models —starting at $88.50. Terms. SINGER SEWING CENTER, 325 State St. 5-9459.

MIX MASTERS — Hamilton Beach $37.50. Also Sunbeam $46.50. Casey & O'Brien eastside BARGAIN STORE, 2106 Atwood Ave.

MUSIC BOXES and MUSICAL TOYS
WARD-BRODT MUSIC CO.
208 State St. Phone 5-5497

Perfume purse containers, $1.25 up
Free wrapping, delivery, mail orders
THE FRENCH SHOP, PARK HOTEL

ROASTER—Westinghouse, with broiler and cabinet, Sunbeam mixmaster with juicer. Good condition (used). 4-0820.

SEWING machine electric portable. Also desk model. Large Westinghouse Electric toaster. Cheap. 7-2458.

SEWING MACHINES in all price ranges, $39.95 up; We carry "American" and the world famous German "Pfaff." CASEY & O'BRIEN, 124 W. Mifflin; 6-0247, and 2106 Atwood ave., 4-7583.

SEWING MACHINES—Give her a Free Westinghouse portable; 20 yr. guarantee, complete with attachments—full price only $49.95 Consoles $119. Desk models $149. DUERST'S SEWING CENTER, 1505 Williamson St. 7-2738.

VACUUM CLEANER—Hoover. Give a Hoover and give the best. $39.95 up. SUBURBAN FURNITURE CO. 3553 E. Washington. 4-4834.

VACUUM CLEANER. Give her the New Singer Vacuum. No cord to wind; no bag to empty; only 5 inches high; automatically adjusts itself to rugs; easy carrying handle; easy to store, just hangs on the wall. Only $79.75—terms. Home demonstrations. SINGER SEWING CENTER, 325 State St. 5-9459.

THE GIRL IN COLLEGE would really appreciate a subscription to the Capital Times. A phone call to 6-5511 (ask for the Circulation Department) will speed on its way, a gift that keeps on giving.

FURE WHITE fur neck scarf—wear it with winter's colorful coat fabrics or luxurious furs. $3.95. BARON'S Millinery, second floor.

SEWING MACHINES. Singer cabinet models for her ideal Christmas. Styles starting at $142.50. Terms, small deposit will hold your choice. SINGER SEWING CENTER, 325 State, 5-9459.

GIFTS FOR GIRLS

DOLL CLOTHES and accessories. Purses, umbrellas, roller skates ice skates, shoes, ballet slippers, cowboy boots, hats, fur muffs. THE DOLL HOSPITAL, 1609 Monroe St. 6-7914.

MUSIC BOXES, musical animals, miniature pianos and other musical toys. FORBES-MEAGHER MUSIC CO., 27 W. Main St.

ROCKERS — for that little girl. Duran Covered spring upholstered. Deluxe thru out, all colors. Only $12. SUBURBAN FURNITURE, 3553 E. Washington. 4-4834.

CHILD'S SEWING MACHINE. A real sewing machine, not a toy. Your little girl will love it, it's just like mother's. $12.75. SINGER SEWING CENTER, 325 State, 5-9459.

IF YOU have a daughter in college and she needs good transportation for around town or to and from home give her this 1947 Ford Super Deluxe "8" Club Coupe with radio, heater, and white wall tires. Selling price only $975. KING MOTORS, INC., 1138 East Washington, 5-7717.

GIFTS FOR HIM

ARROW SHIRTS—White and pattern in your favorite Arrow color style. Remember you can only buy an Arrow dress shirt at the CRESCENT CLOTHING CO. next to the Belmont Hotel.

BEATTIE JET LIGHTERS
For pipes. Zippos $3 up; Ronsons. KAILIN'S TOBACCO BAR, 617 State St.

BILLFOLDS — (Buxton) Stitchless — Guaranteed for life of the leather. For men and women. Personalized free. Plus tax $2 to $10. WOLFF KUBLY HIRSIG.

CIGARS, Lighters, Pipe Racks, everything for the smoker at KEN'S TOBACCO MART, 103 W. Main, 5-5362

CHEESE—Assorted boxes of Wisconsin Cheese. $3 to $9. Mail orders. WISCON Cheese Shop, 2425 University

CHEESE, Bulk—Natural Wisconsin cheese, cut as a gift or for your own table. MADISON PRODUCERS DAIRY SALES, INC. Phone 6-1986 29 Coyne Ct.

ELECTRIC SHAVERS — ALL MAKES Trade-in allowance, SHOPPER'S SHAVER SERVICE, 426 State, 5-2273.

ELECTRIC SHAVERS—by Sunbeam, Shick and Remington His choice! MADISON GAS & ELECTRIC CO. Open Evenings from Dec. 10

FLY FISHERMAN special—7½ ft. glass fly rod, all accessories $15.95. MATT DITSCH SPORTING GOODS, 1202 Williamson.

FOG LIGHTS — Seal beam unit. Beautiful chrome. Pair with switch $9.95. Make Dad happy with this fine gift. SCHAPPE MOTORS, 801 E. Washington, 7-2541.

GIFT CERTIFICATE — To use for all auto accessories at SCHAPPE'S MOTORS, 801 E. Washington, 7-2541. He'll love you for it.

GIFTS, TOILETRIES and BATH accessories. Contact your local representative in your neighborhood or write AVON PRODUCTS, Box 55, Madison for appointment.

GOLF CLUBS—Irons $3.95, woods $5.95. All matched—Registered sets ¼ Off Bags, Carts, Balls, Head Covers Reduced! ZULTY 6-0722

HAND WARMERS Jon-E $2.95, Lansley big De-liar $2.50. Spinning rods and reels. FOUR LAKES SPORTS SERVICE, INC. 2441 E. Washington.

HANDWARMER—Famous Jon-e handwarmer. For the man in Korea, the hunter, sportsmen etc. Only $2.95. GOODLAD'S Sporting Goods, 103 W. Main.

HASSOCKS — all sizes—all shapes—all colors. He'll have to rest his feet on these. $3.65 up. SUBURBAN FURNITURE, 3553 E. Washington. 4-4834.

NECKWEAR — Largest, most versatile selection in Madison. $1.50 up. KARSTEN'S, 22 N. Carroll.

TO COMPLETE DAD'S car give him one of these handy accessories—Kleenex Dispenser $2.75, Clear lighter $2.50—Emergency lite $3.95—Hand spot lite (plugs in Cigar lighter outlet) $7.50. SCHAPPE MOTORS, 801 E. Washington. 7-2541.

DAD will sure get a kick out of driving this 1950 Ford Custom 4 door around town and on his pleasure trips throughout the state. It's clean inside and out. Has very low mileage. Radio, heater, overdrive and priced at only $1495. KING MOTORS, INC. 1138 East Washington. 5-7717.

LUGGAGE—Men's two suiters, companions, club bags. Especially priced for Christmas. Large selection of jewelry cases, billfolds, leather novelties, tie cases and many other gifts suggestions.
VARSITY LUGGAGE SHOP
620 State St.

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SEAT COVERS — Complete selection for all makes of cars. Plastic and Fiber. $7.95 up. SCHAPPE MOTORS, Inc., 801 E. Washington. 7-2541.

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