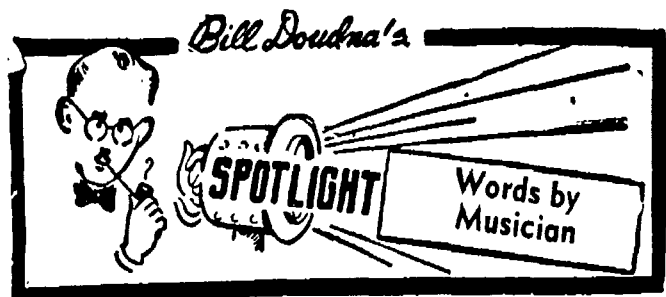


Bill Douma's

SPOTLIGHT

Words by Musician



TIP OF THE MORNING: Radio Row hears that "The Big Show" will be a West Coast, rather than a New York, product next season.

TONIGHT'S "Halls of Ivy" script (WIBA at 7) was written by Audrey Call, first violinist of the orchestra heard on the program. She chose her story idea after writing a song, "I Just Telephone Upstairs," which will be introduced on the show tonight and which will be recorded soon by John Charles Thomas.

The play is about a clergyman's son and his career problem.

Miss Call, a native of Marion, Ind., is a graduate of the Paris Conservatory of Music. She made her debut with the Chicago Symphony orchestra.

Several of her children's records have been successful. One of them, "Boomer the Bass Drum," was featured on WIBA's "The Kids' Club" Tuesday.

DISC OF THE DAY: A great addition to the record-library of violin music is the Isaac Stern-Alexander Zakin production of Brahms' "Violin Sonata No. 1 (Rain)." It's a beautiful piece of music, calling for close coordination of the players and instruments, which is what it gets here. The mechanics are as nearly perfect as you'll find on discs. (Columbia.)

THE MASONS: Because of James Mason's hit in "The Desert Fox," Republic is speeding up release of "A Lady Possessed," which Mason produced independently. Mrs. Mason (Pamela Kellinn) wrote it.

THE PEOPLE ACT: The latest Ford Foundation radio series for adult education—"The People Act"—is being guided by a pamphlet published in Madison.

The programs heard over WHA at 2 p. m. Wednesdays, dramatized actual problems which have been faced by American communities and solved by their leaders' getting together and jointly going to work on them. Methods used are those suggested in the pamphlet, "Teamwork in the Community," first publication of the Wisconsin Community Organization committee. This group of representatives of 15 state agencies is now in its second year of planning to help communities help themselves.

Word of the way this pamphlet is influencing the planning of the producers of "The People Act" came from Prof. Roy J. Colbert, director of the bureau of community development of the university division. Colbert, who is a member of the advisory board for the series, recently attended a board meeting in New York City where "Teamwork" was called "the finest piece of material on this subject of community organization thus far published."

"The People Act" series, in disc form for radio station use, can be obtained from the U. S. office of education without charge upon request from any community group.

COMPOSER AT WORK: Composers, according to Meredith Willson, do their best work when they are fighting a deadline.

Asked how he explained the fact that he'd written so much more music since moving to New York for "The Big Show," Willson said: "Music rarely is written because you have the time and desire to write."

"Even in the days of Mozart, many of the best of the classics were written on order, rather than because of inspiration," he said, himself never writing a note until he was commissioned to do so.

"And, because 'The Big Show' requires special material week after week, I found myself turning out some 15 hit tunes last season and that number will be higher this year because it's easier to hit a deadline now that I'm in stride."

Among tunes Willson has penned recently are "It's Beginning to Look a Lot Like Christmas," "Three Chimes of Silver," "Laura Lee," "Here Comes the Springtime," "An American Anthem," "The Iowa Fight Song," "The Freedom Song," and "It's Easter Time."

Move over, Mozart—Meredith's got a commission!

FILM FARE: George Fisher, Hollywood motion picture editor of the Columbia Broadcasting

What is it? What is in it?



Radio Timetable

WEDNESDAY

WIBA 1310 Kc.	WISC 1480 Kc.	WKOW 1070 Kc.	WIBU 1240 Kc.
6:00 Sunrise 6:15 Frolic 6:30 Musical 6:45 Clock: News	6:00 Top of the Morning 6:15 Top of the Morning 6:30 Top of the Morning 6:45 Top of the Morning	6:00 Uncle Julius 6:15 Farm Hour 6:30 Chapel of Air 6:45 Weather: Mkt.	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Roundup: Mkt.
7:00 Alex Dreier 7:15 Journal News 7:30 George Morgan	7:00 Top O' Morning 7:15 Top O' Morning 7:30 Top O' Morning 7:45 Pauline Fredk	7:00 Coffee Club 7:15 Weather: Coffee 7:30 News 7:45 News	7:00 News: Farm 7:15 News: Service 7:30 News: Farm News 7:45 News: Farm News
8:00 Musical 8:15 Clock 8:30 Musical 8:45 News	8:00 Breakfast 8:15 Breakfast 8:30 Breakfast 8:45 Breakfast	8:00 Markets: Coffee 8:15 News: News 8:30 News: News 8:45 News: Musical Clock	8:00 Rev. Peterson 8:15 News: News 8:30 News: News 8:45 News: Musical Clock
9:00 Welcome 9:15 Travelers 9:30 Betty Cass Col'm 9:45 Trader: News	9:00 My True Story 9:15 Betty Crocker 9:30 Against Storm	9:00 Arthur Godfrey 9:15 Arthur Godfrey 9:30 Arthur Godfrey 9:45 Arthur Godfrey	9:00 Women's News 9:15 Job Service 9:30 Mid Morning 9:45 Matinee
10:00 Strike It 10:15 Rich 10:30 Betty Cass 10:45 Dave Garroway	10:00 Ladies Fair: News 10:15 Queen for a Day	10:00 Arthur Godfrey 10:15 Arthur Godfrey 10:30 Arthur Godfrey 10:45 Arthur Godfrey	10:00 Women's News 10:15 Job Service 10:30 Mid Morning 10:45 Matinee
11:00 Carson Gully 11:15 Marie in Music 11:30 Farm 11:45 Roundup	11:00 Jack Berch 11:15 Victor Lindlar 11:30 News: Quiz 11:45 News: Quiz	11:00 News: Jenny 11:15 Helen Trent 11:30 Our Gal, Sunday 11:45 News: Quiz	11:00 News: Matinee 11:15 News: News 11:30 News: News 11:45 News: News
12:00 News: Roundup 12:15 Farm Service 12:30 News: News 12:45 Polka Party	12:00 Curt Massey 12:15 News: News 12:30 News: Swanston 12:45 Show	12:00 Uncle Julius 12:15 News: News 12:30 News: News 12:45 News: News	12:00 News: Market 12:15 News: News 12:30 News: News 12:45 News: News
1:00 Double or Nothing 1:15 Nothing 1:30 Nothing 1:45 Matinee: News	1:00 Break the Bank 1:15 Back Back 1:30 Back Back 1:45 Back Back	1:00 Shopping to Music 1:15 Music 1:30 Music 1:45 Music	1:00 Daughter 1:15 Music Booth 1:30 Music Booth 1:45 Music Booth
2:00 Life Beautiful 2:15 Road of Life 2:30 Pepper Young 2:45 Right to Happiness	2:00 The Bob Swanson Show 2:15 The Bob Swanson Show 2:30 The Bob Swanson Show 2:45 The Bob Swanson Show	2:00 News of 1970 2:15 House Party 2:30 Party 2:45 Variety Time	2:00 Music 2:15 Music 2:30 Music 2:45 Music
3:00 Backstage With Stella Dallas 3:15 Stella Dallas 3:30 Stella Dallas 3:45 Stella Dallas	3:00 The Bob Swanson Show 3:15 The Bob Swanson Show 3:30 The Bob Swanson Show 3:45 The Bob Swanson Show	3:00 Mary Casey's Show 3:15 Mary Casey's Show 3:30 Mary Casey's Show 3:45 Mary Casey's Show	3:00 Beaver Dam 3:15 High School 3:30 News: News 3:45 Radio Parade
4:00 Just Plain Bill 4:15 Front P. Farrell 4:30 Lorraine Jones 4:45 Kids' Club	4:00 The ABC Club 4:15 The ABC Club 4:30 The ABC Club 4:45 The ABC Club	4:00 News: News 4:15 News: News 4:30 News: News 4:45 News: News	4:00 News: News 4:15 News: News 4:30 News: News 4:45 News: News
5:00 Kids' Club 5:15 Pleats 5:30 News 5:45 Sports News	5:00 Green Hornet 5:15 News: News 5:30 News: News 5:45 News: News	5:00 News: News 5:15 News: News 5:30 News: News 5:45 News: News	5:00 News: News 5:15 News: News 5:30 News: News 5:45 News: News
6:00 Dinner 6:15 Melody: News 6:30 News of World 6:45 I Man's Family	6:00 News: News 6:15 News: News 6:30 News: News 6:45 News: News	6:00 News: News 6:15 News: News 6:30 News: News 6:45 News: News	6:00 News: News 6:15 News: News 6:30 News: News 6:45 News: News
7:00 The Halls 7:15 Of Ivy 7:30 Ivy Williamson 7:45 Wed. Serenade	7:00 Mystery 7:15 The Top Guy 7:30 The Top Guy 7:45 The Top Guy	7:00 Red Skelton 7:15 Red Skelton 7:30 Red Skelton 7:45 Red Skelton	7:00 Old Timers 7:15 Old Timers 7:30 Old Timers 7:45 Old Timers
8:00 Groucho 8:15 Marx 8:30 The Big Story 8:45 News	8:00 Thankful Hour 8:15 Thankful Hour 8:30 Thankful Hour 8:45 Thankful Hour	8:00 Red Skelton 8:15 Red Skelton 8:30 Red Skelton 8:45 Red Skelton	8:00 Old Timers 8:15 Old Timers 8:30 Old Timers 8:45 Old Timers
9:00 Barrie 9:15 Meredith 9:30 Willson 9:45 News	9:00 Roxane 9:15 Gallery 9:30 News: News 9:45 News: News	9:00 News: News 9:15 News: News 9:30 News: News 9:45 News: News	9:00 News: News 9:15 News: News 9:30 News: News 9:45 News: News
10:00 News of World 10:15 Melody 10:30 Parade 10:45 News	10:00 News: News 10:15 News: News 10:30 News: News 10:45 News: News	10:00 News: News 10:15 News: News 10:30 News: News 10:45 News: News	10:00 News: News 10:15 News: News 10:30 News: News 10:45 News: News
11:00 News: 1310 11:15 US Book 11:30 Of Valor 11:45 News	11:00 News: The 11:15 News: The 11:30 News: The 11:45 News: The	11:00 News: The Best 11:15 News: The Best 11:30 News: The Best 11:45 News: The Best	11:00 News: The Best 11:15 News: The Best 11:30 News: The Best 11:45 News: The Best

WHA and WHA-FM

WEDNESDAY
970 Kc.—88.7 Meas.

P. M.

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:55 Weather Report
8:00 Morning Melodies
8:15 Broadcasts on Broadcasts
8:20 Music
8:30 Young Experimenters
8:45 News: News
8:55 Weather Report
9:00 Homecoming Program
9:15 News: News
9:30 Views of the News
9:45 History of World War II
11:00 Night Music

F. M.

12:30 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Journey in Musicland
2:15 Music Album
2:30 Music You Want
2:50 Radio Journal
3:15 Excursions in Science
3:30 Music of the Masters

F. M. ONLY

4:30 Just for Fun
4:50 Musical Varieties
5:30 Holland Today
5:45 News
6:00 Ocean Melodies
6:30 Dinner Music
7:00 Wisconsin Public Welfare
7:15 News of the News
7:30 The People Act
8:00 History of Journalism
8:30 News of Wisconsin
9:00 FM Concert
10:50 Night News (to 11)

WFOV-FM
104.5 Meas.
WEDNESDAY

A. M.

6:00 Early Risers
7:00 News: Yawn Patrol
7:15 Weather Report
7:30 Yawn Patrol
7:45 Yawn Patrol
7:55 Yawn Patrol
8:00 Yawn Patrol
8:15 Yawn Patrol
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P. M.

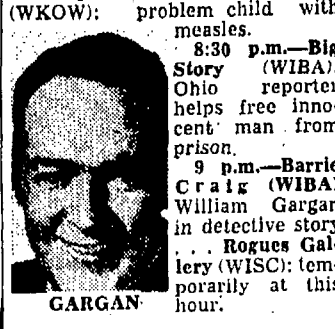
12:00 News: Noontime Frolic
1:00 News: Listen to
2:00 Music Box

Starred programs are also carried on corresponding FM stations
... FM channels: WIBA-FM ... 101.5 M. WWCN (WIBU) ... 94.9 M.
WISC-FM ... 98.1 M.

Today's Radio Highlights

Special Events
8 p.m.—Thankful Hour (WISC): Ann Blyth, James Alexander, Ann Jamison, Marina Koshetz, Pat O'Brien, Rod O'Connor, Ezio Pinza, Jo Stafford, Ricard Wiedmark, orchestra, and chorus.

Drama
7 p.m.—Halls of Ivy (WIBA): clergyman's son prefers musical career to forefathers' profession
8:30 p.m.—Mystery Theater (WISC): "The Case of the Late Lamented," with girl trying to frame sister for father's murder.
7:30 p.m.—Dr. Christian (WKOW): problem child with measles.
8:30 p.m.—Big Story (WIBA): Ohio reporter helps free innocent man from prison.
9 p.m.—Barrie Craig (WIBA): William Gargan in detective story
9:30 p.m.—Rogues Gallery (WISC): temporarily at this hour.



Music
7:45 a.m.—George Morgan (WIBA): and Whippoorwill; "Open Up Dem Pearly Gates," "Picnic for Strings," "Do You Ever Think of Me?"
11 a.m.—Jack Berch (WISC): "Hi, Neighbor," "The Man I Love."
8:30 p.m.—Music of the Masters (WHA): Brahms' violin concerto.
5:30 p.m.—Curt Massey (WBBM): and Martha Tilton; "Undecided," "For All We Know."
6:30 p.m.—Club 15 (WBBM): "I Got Ideas," "Sweethearts."
8:15 p.m.—Russell (WFOV): Jimmy Wakely.
9 p.m.—FM Concert (WHA-FM): "Damnation of Faust."
9:30 p.m.—Meredith Willson (WIBA): and Rosalind Russell.

Discussion
10:30 a.m.—Women Voters (WHA): "The Student League," Grace Douma.
1:30 p.m.—Talk Back (WISC): Bobby Clark.
2 p.m.—Human Rights (WHA): "Employment Opportunities for Minorities in Wisconsin," Virginia Huebner, James E. Doyle.

Farm Programs
12:15 p.m.—Farm Service (WIBA): Frank Mayfield and Roy Ormond report on 1951 harvest.
12:30 p.m.—Farm Program (WHA): "Farm Women and Savings Bonds," Mrs. Eugene Dietz,

others... Farm Parade (WKOW): Pled Piper of Hamelin." 4:45 p.m.—The Kids' Club (WIBA): Thanksgiving program.
Sports
7:30 p.m.—Coach Ivy Williamson (WIBA): football review and preview.
9 p.m.—Boxing (WKOW): Aaron Wilson vs. Charley Williams.
For Children
9:30 a.m.—Young Experimenters (WHA): "Composition of Air."
4 p.m.—ABC Club (WISC): "The Dinner." 11 a.m.—Chef Carson Gully (WIBA): "Leftovers."
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