

Classified Highlights of Today's Radio Schedule

The Sunday Spotlight

Why the 'Experts' Are Wrong

By WILLIAM L. DOUDNA (State Journal Staff Editor) There's nothing more unpredictable than show business.

Even Tallulah Bankhead, whom the press agents label "unpredictable." (In fact, one can safely predict that it will be true of Miss Bankhead that "You Call Everybody Darling" and that she will either make or receive wise-cracks about her deep voice.)



But show business in general—"experting" about the future is a business to stay out of.

vision would kill radio and the movies. Both are doing pretty well, thank you. In this case, the experts overlooked a very important factor. The boys in the metropolitan centers forgot that the country's population and buying power are concentrated in New York, Chicago, Philadelphia, and such places.

It's the economy picture which keeps most plays off the road, rather than a lack of audience demand for them. Good plays can almost always find theaters on tour. But the expense of touring is great—so great that most shows simply can't afford to play in the comparatively small theaters available to them.

Uncle Ray's Corner

Century Plant Misnamed

Certain plants have caused widespread interest among travelers in Mexico and Central America. They are known as "century plants," and some of their buds have been taken to northern countries to be grown in greenhouses.

The century plant gained its name from the story that it blossoms only once in 100 years. The truth is that it seldom, if ever, has reached such an age.

In its native homeland, the plant comes to flower in from three to 10 years, when it is in good soil. If it is grown outdoors in colder climates, it sometimes takes it from 50 to 70 years to blossom.

Leaves Are Large During most of its life, the century plant fails to rise very high, though it has large leaves. Except during the last part of its existence, the central flower stalk is very short.

Produces Rare Sugar When the stalk in the center of the mass of leaves is cut, a juice or sap comes out. There is a

great deal of this juice, and it contains a rare form of sugar. After being allowed to stand, the sweet juice turns sour and becomes the drink called "pitque." Pitque looks like thin buttermilk. Its taste has been compared to that of rotten eggs, but many Mexicans drink it in large amounts.

After the passing of years, the short central stalk of a century plant suddenly begins to grow. As the days go by, it rises with such speed as to make us think of a certain beanstalk in a fairy tale.

There's the usual musical comedy plot, hard to follow, but not important when other things are considered.

LOW POINTS: "Cuddles" Zakall gets a bit tiresome in the same characterization. Dennis Morgan has slipped.

VERDICT: If you don't like it, you're an old fuddy-duddy.

At the Shows

Capitol

FEATURE: Painting the Clouds with Sunshine. TYPE: Musical comedy. REVIEWER: Jim Robinson.

CAST: The Dillon Sisters—Abby, Lucille Norman; Carol, Virginia Mayo; June, Virginia Gibson; Vince, Dennis Morgan; Ted Lansing, Gene Nelson; Bennington Lansing Tom Conway.

PLOT: The Dillon Sisters, who aren't really sisters at all if you can stop drooping over them long enough to remember, are a song and dance team. Abby and Vince are linked on the stage and are privately in love. When they tiff, enter Ted as the new love interest.

Sunday's Crossword Puzzle

A large crossword puzzle grid with numbers in the starting squares. The grid is 15 columns wide and 15 rows high.

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2 Rocky Mountain range
3 part of a bible (abbr.)
4 Vase
5 The linden
6 Street
7 Pronoun
8 hotel
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10 German ceramic
11 Assamese
12 Silkworm
13 Russian lake
14 East African
15 Timorous
16 Earthy
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18 Colgate yell
19 Symbol for silver
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WIDMARK DIETRICH

Religion

8:15 a. m. — Bethel Lutheran (WIBA): "Thronging or Touching?" the Rev. F. I. Schmidt; anthem, "Unto Thee Do I Lift Up My Soul"; solist, Joan Evans.

10 a. m. — Religion for Today (WIBA): "Did Socialism Fall in England?" the Rev. Fred L. Cairns, 10:30 a. m. — Madison Catholic Hour (WKOW): "The Vatican Ambassadorship," the Rev. Andrew Brechin.

11 a. m. — Christ Presbyterian (WIBA): "What If We Neglect?" Dr. Hoy W. Zimmerman. First-Unit-University Methodist (WISC): "Suppose God Were Talking to You," Dr. Merrill Abbey.

11:15 a. m. — First Congregational (WIBA): sermon by the Rev. Trocme of France.

10:15 p. m. — Religion in American Life (WIBA): special program; John Foster Dulles, Gen. Matthew Ridgway, Raymond Massey.

Discussion 10:30 a. m. — Reviewing Stand (WGN): "How High Can Taxes Go?"

10:35 a. m. — Invitation to Learning (WBBM): "The Ambassadors," James Thurber and Mark Van Doren.

11 a. m. — Small World (WMAQ): M. Latovally, Thailand educator.

12 m. — Peoples Platform (WKOW): "Is Democracy Winning the Battle of Ideas?" E. D. Kohler, Dr. Levering Tyson, Arthur Goodfriend, Robert K. Straus.

12:30 p. m. — Round Table (WMAQ): "Is There an Entering Wedge for Peace?" recorded in Yugoslavia; the Rev. Martin Niemoller, Germany; Vladimir Moseley, Yugoslavia; Philip Moseley, Columbia University; H. M. Sein, Mexico; Simon Mayer, Germany; Alan Simpson, University of Chicago.

1:30 p. m. — Graham Hovey (WHA): "Background of the News" (also on WHA-FM at 9:15 p. m.).

9:30 p. m. — American Forum (WIBA): "Relief Can Mean Ruin," Judge L. S. Oliver, Judge Jacob Panken, Raymond Hilliard, Dr. Ellen Winston.

Miscellaneous 8:30 p. m. — Eddie Cantor (WIBA): story and songs of Belle Baker.

10:30 p. m. — Jubilee Show (WIBA): with Bob Hope.

9:30 Devotional Music
9:30 Sacred Chorus
9:35 News
10:00 Symphony Hall
10:35 News and Weather
11:00 Masterworks of Music
11:35 News

12:00 Sunday Musical
1:30 Graham Hovey
1:45 V. Biorz
2:00 Encore
3:00 World Theater
3:00 Dinner Concert
4:15 Music Album

4:30 Sunday Music Hour
5:30 Operetta Favorites
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Table with columns for WIBA, WISC, WKOW, and WIBU, listing radio stations and their frequencies.

Table listing radio programs for Sunday, including 'News: Oregon Melody Show', 'Coffee Concert: News Benfro Valley Gathering', 'Musical Clock', 'Freedom Story Musical Clock', etc.

Table listing radio programs for Sunday, including 'Bible Fellowship Variety', 'Sunday Farm Hour Serenade Serenade', 'Serenade Variety Musical Jewel Box', etc.

Table listing radio programs for Sunday, including 'Farm Mail: Condo-sole Mood', 'Watertown Waterfront', 'Polka Parade Bob Fellins', etc.

Table listing radio programs for Sunday, including 'The Shadow How to How to How to', 'Friendly Music', 'Farm Jamboree', etc.

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KNIGHT DAVIS MARX JESSEL

Music

3:30 p. m. — Frankie Laine (WKOW): with Peggy Lee, Johnny Long's orchestra. 6:30 p. m. — Fine Arts Quartet (WENR): "Quartet in G Major, No. 19," Haydn.

Variety

5:30 p. m. — The Big Show (WIBA): Tallulah Bankhead, Judy Holiday, Groucho Marx, Joan Davis, George Sanders, Herb Jeffries, Evelyn Knight, Meredith Wilson. 6 p. m. — Jack Benny (WKOW): with George Jessel.

Sports

12:55 p. m. — Football (WIND): Bears vs. Redskins. 1:25 p. m. — Football (WIBA): Packers vs. Lions. 9 p. m. — Roundy (WIBA): sports results and previews. 10:05 p. m. — Hockey (WIND): Blackhawks vs. Bruins.

For Children

10:34 a. m. — Carnival of Books (WIBA): "Banjo and Grey Eagle."

WFOV-FM

104.9 Mhz. SUNDAY 8:00 Wake Up to Music 8:30 Comic Weekly Man 8:30 Lutheran Church 10:30 Sons of Our Times 10:30 Little Show 10:30 Bashford Methodist Church

12:00 News: Ralph Martiere 12:15 Memory Tunes 12:30 Lunchtime Music 12:30 Little Show 2:00 Navy Band 2:15 Sacred Heart Program 2:30 Radio Hit Parade 3:30 Proudly We Hall 4:00 Off the Record 4:30 Hour of St. Francis 4:45 Ken Griffin 5:00 Later Than You Think 5:30 Hour of St. Francis 5:45 Doris Day 5:55 News: Phil Reed 6:30 Most Sold Records 7:00 Pop Concert 7:30 Wexland Concert 7:30 Kotelawetz Concert 8:00 Public Service Time 8:30 Barber Shop Harmony 8:30 Hour of St. Francis 8:35 Benny Strong 8:55 News: Al Trace 10:00 Ray Noble 10:30 Carmelo Cavallero 11:30 Kay Kruger (to 12)

Stared programs are also carried on corresponding FM stations FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.1 M.

Documentary

2:30 p. m. — Air Force Hour (WISC): 12th light bomber wing prepares to go overseas. 10:30 p. m. — Windows on the World (WISC): employees of United Nations describe their roles in pattern of peace; Dr. Ralph Bunche, Trygve Lie, Douglas Fairbanks, Jr.

9 a. m. — Devotional Music (WHA): "Requiem in D Minor," Mozart. 9:30 a. m. — Cathedral Echoes (WHA): Gertrude Stillman plays "Allegro" from "Sixth Symphony," Widor.

10:15 a. m. — University Men's Chorus (WIBA): "The Donovans," "Moonlight Night," "If I Got My Ticket." 12:45 p. m. — University Men's Halls Chorus (WIBA): special program; Edward Hugdahl, director; "Songs to Thee, Wisconsin," "Adornatus Te," "May the Good Lord Bless and Keep You," "Mood Indigo," "I Got Shoes," "Halls of Ivy," "Shine."

1:30 p. m. — N. Y. Philharmonic-Symphony (WBBM): with Gregor Piatigorsky; "Cello Concerto in A Minor," Schumann; "First Suite" from "The Man from Midian," Wolpe; "Symphonic Piece" from "The Redemption," Franck; "Capriccio Espagnol," Rimsky-Korsakov... Piano Playhouse (WISC): Earl Wild and Bill Clinton, guests. 2 p. m. — Music With the Girls (WMAQ): "And So to Sleep Again," "Loveliest Night of the Year," "Mama Inez."

3 p. m. — World Theater (WHA): "The Stoops to Conquer" ... The Falcon (WMAQ): blackmail plan backfires. 3:30 p. m. — Proudly We Hall (WFOV): "The Trial of Gregory Winslow." 4:30 p. m. — Martin Kane (WIBA): big-time gambler tries to bribe pro football players ... Greatest Show (WENR): confession of his lie helps a workman. 5:30 p. m. — Our Miss Brooks (WKOW): French teacher's borrowing creates misunderstanding. 7:30 p. m. — Theater Guild (WIBA): Marlene Dietrich, Richard Widmark in "A Foreign Affair." 8 p. m. — Corliss Archer (Richard Widmark in "Wherever You Scheming Wife.") 8:30 p. m. — Stars on Stage (WISC): MacDonald Carey in "The Perfect Gentleman" ... Family Theater (WGN): Audrey Totter, Lyle Bettger in "Wherever You Scheming Wife.") 9 p. m. — Silent Man (WMAQ): Douglas Fairbanks, Jr. in "Death in the Mail."

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HOLIDAY RIDGEWAY

WHA and WHA-FM 910 Kc.—88.7 Mhz. 5 DAY A.M.

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SPECIAL GROUP WEEK-END RATES

GET THE GANG TOGETHER AND SPEND A FUN-FILLED WEEK-END IN CHICAGO! \$8 PER PERSON FOR A FUN-FILLED WEEK-END

3 BIG GLORIOUS DAYS WITH LUXURIOUS ACCOMMODATIONS AND 2 WONDERFUL MEALS

Here is the deal of a lifetime to visit the high spots of Chicago while living in home-like comfort. Gather a group of friends and take advantage of this terrific offer. Choice rooms for the entire week-end plus breakfast on Saturday and Sunday. Private banquet rooms available if desired at an extra cost. Remember, it's only \$8 per person for the week-end—from Friday 8 AM to Sunday 8 PM. Rates are based on two persons in a room. All rooms with private bath and shower.

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by the popular University of Wisconsin MEN'S HALLS CHORUS

On Station WIBA—Sunday, Nov. 4th, 12:45 p. m.



Presented in celebration of our 39th ANNIVERSARY SUNDAY, NOV. 4 WIBA-12:45 p. m.

Rennebohm Rexall Drug Stores

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