

Today's Radio Highlights

Drama
6:30 p. m. — Mr. Mercury (WISC): Robat scales apartment-house wall to rescue owner.
7 p. m. — Cavalcade of America (WIBA): Robert Cummings in "Navy Blue, story of heroism in Spanish-American war."
Newstand Theater (WISC): on new schedule; comedy about cowboy's adventures with jail and romance.
7:30 p. m. — Hollywood Theater (WIBA): Barry Sullivan in "The Five Buck Tip," mystery story based on twenty mistaken identity.
8:15 p. m. — Mr. and Mrs. North (WKOW): "Double Jeopardy."
8 p. m. — Life With Luce (WKOW): Basco throws party for "poor little rich boy."
Family Doctor (WFOV): "Cupid Without Wings."
8:50 p. m. — Pursuit (WBMM): over-eager identifiers arouse police suspicions.
9 p. m. — Big Town (WIBA): editor and reporter avert plot to blow up housing development.
9:30 p. m. — Playhouse on Broadway (WIBA): Douglas Fairbanks, Jr. in "A Star Is Born," with Natalie Craveth, first college contestant.

Music
11 a. m. — Jack Berch (WISC): "Hey, Young Pella," "Skip to My Lou."
3:30 p. m. — Music of the Masters (WHA): "A Purcell Suite," "Barberelli."
6:15 p. m. — Jack Smith (WBMM): and Dinah Shore; "Always," "Meadowland."
8:30 p. m. — Club 15 (WBMM): "And So to Sleep Again," "Tenderly."
8:45 p. m. — Floral Week (WISC): "Moonlight and Roses," "Orchids in the Moonlight," "Flowers for Madame."

Variety
8 p. m. — Bob Hope (WIBA): and Marilyn Maxwell.
8:30 p. m. — Fibber McGee and Molly (WIBA).

Discussion
8 p. m. — America's Town Meeting (WISC): "Who Can Win in 1952?" Jonathan Daniels, Democratic editor; Rep. Hugh D. Scott, Jr. (R-Pa.), Eisenhower backer; Sen. Owen Brewster (R-Me.), Taft supporter.

Quiz
7:30 p. m. — Chance of a Lifetime (WISC): at new hour.

Farm Programs
12:15 p. m. — Farm Service (WIBA): "More Beef from Live Stock Feed."
12:30 p. m. — Farm Program (WHA): "National Flower Week." G. E. Beck, "Vocational Agriculture News." L. M. Sasman.

For Children
8:30 a. m. — Growing Up (WHA): "The Witch Who Wouldn't."
1:30 p. m. — Let's Draw (WHA): "Soap Spooks."
4 p. m. — ABC Club (WISC): "Mickey and the Beanstalk."
4:45 p. m. — The Kid's Club (WIBA): cowboy songs.

Miscellaneous
10 a. m. — Homemakers (WHA): "Sorghum and Molasses for Winter Flavor."
7 p. m. — People Are Funny (WBMM): attic-sweeper returns to Hollywood.
8:15 p. m. — Excursion in Science (WFOV): "Big and Little Stars."

Radio Timetable

Table with columns for stations WIBA, WISC, WKOW, WIBU and their respective programs and times.

WHA and WHA-FM
7:00 Farm Program
7:30 Bandwagon
7:45 Morning News
7:55 Western Report
8:00 Morning Melodies
8:30 Serving of Russian Literature
8:30 Musical
8:30 Growing Up
8:30 Markets
8:30 News Report
8:30 Homemakers Program
8:30 Wisconsin Public Welfare
8:30 News Forum
1:00 Freshman Forum
1:10 Noon Musicals

WFOV-FM
7:00 Early Risers
7:05 News: Dawn Patrol
7:15 North Hall Weather
7:25 News Forum
7:30 North Hall Weather
8:30 Clockwatchers
8:30 Herb Kelleher
8:30 Ben Light
8:30 Dance Band
8:30 Morning Musical Variety
8:30 Snow Tunes
8:30 Novelty Shop
11:00 Wilby Louie

Warner Bros.
MAJESTIC
CONTINUOUS SHOW DAILY
NOW 2 HITS
THE STEEL HELMET
AIR CADET

Bill Doudna's SPOTLIGHT College Songs

TIP OF THE MORNING: There's a report that "Metropolitan Auditions" will return to the air Tuesday nights, starting in December.

The popular song writers have gone to college to pick up a couple of current hits, and the University of Wisconsin has turned the tables by using "Sound Off" at football games. As you probably know by now, "Meanderin'" is the Iowa corn song and "I Never Was Loved by Anyone Else" is "Rambolin" Wreck from Georgia Tech.

DISC OF THE DAY: There's an amazing liveliness about the recording of Jennie Tourel's voice in the fiery music of Ravel and the subdued songs of Debussy on a Columbia LP, "Chansons Madecasses" and "Trois Chansons de Bilitis." Great singing, unusual engineering.

BOHROD: Three paintings by Aaron Bohrod, artist in residence at the University of Wisconsin, appear as illustrations for an installment of Winston Churchill's memoirs in the current Life magazine. All were made while Bohrod was with Life as an on-the-spot painter of wartime scenes.

HOW TO WIN: Want to be a quiz contestant—win a lot of loot, lift the mortgage, and learn about Income Tax?

ONE. Concentrate upon the body of the question itself and take the simplest answer which comes to mind.
TWO. Do not bother looking for a hidden meaning in a question, expecting that there is more to the query than meets the eye (or ear).
THREE. Do not "tighten up." Relax and think of the situation as a simple parlor game.
FOUR. If you think a particular question belongs to a definite category, give the answer to fit that category and, in most instances, you will be right.
FIVE. Approach the "mike" with no mental interloper complex. Success is based on what you can think of—not on what you know.

Calendar

Entertainment
TUESDAY, OCT. 30
Majestic: "The Steel Helmet" at 8:30, 8:45, and 9:45. "Air Cadet" at 1:30, 4:30, and 8:45.
Bauer Outdoor: "Best of the Badmen" at 7:10, 8:10, and 10:10. "Hourly the Rainmaker" at 8:40.
Wisconsin Union: "Hay Fever" (stage) at 8:30.
Orpheum: Sneak preview at 8:30. "Love Nest" at 1, 2:55, 4:55, 7:05, and 9:45.
Strand: "Seven Days Till Noon" at 1:45, 4:30, 7:20, and 10:10.
Madison: "The Red Badge of Courage" at 7:10, 8:10, and 10:10. "Two Gals and a Guy" at 1, 3:40, 6:30, and 9:30.
Parkway: "New Mexico" at 1, 3:40, 7:10, and 10:10. "First Legion" at 2:30, 5:35, and 8:40.
Capitol: "A Streetcar Named Desire" at 1:40, 4:20, 7:50, and 9:55.
Prairie: "That's My Boy" at 7 and 10:35. "Target Unknown" at 9:05.
Eastwood: "The Bullfighter and the Lady" at 8:30 and 10: "Here Comes the Groom" at 8:05.
Middleton: "That's My Boy" at 6:40 and 10: "Target Unknown" at 8:30.

Music
TUESDAY, OCT. 30
Madison Civic Symphony orchestra: 8:15 p.m., Masonic auditorium.

On the Campus
TUESDAY, OCT. 30
Football movies: 7:15 p.m., Great Hall Union.
American Society of Chemical Engineers: 7:30 p.m., 105 Mechanical Engineering bldg.
Student board: 7:30 p.m., Topflight room.
Chess club: 8 p.m., Popover room, Union.

Community Center
TUESDAY, OCT. 30
Cribbage League: 7:30 p.m. Older Adult League special, 8 p.m.

PRairie
ADM. 14c - 55c TAX INCL.
Jerry Lewis - Dean Martin
"THAT'S MY BOY"
MARK STEVENS IN "TARGET UNKNOWN"

MADISON
NOW! RAW HEROISM!
The Red Badge of Courage
starring AUDIE MURPHY BILL MAULDIN
CO-FEATURE JANIS PAIGE in "TWO GALS & A GUY"

STRAND
LAST DAY
BING CROSBY - JANE WYMAN
HERE COMES THE GROOM
"Seven Days To Noon"
TOMORROW
The STORY of the GREAT SANTA FE STAMPEDE!

CATTLE DRIVE
CARRIED BY TECHNICOLOUR
JOEL MCCREA
AROUSING STORY YOU'LL CHEER!
THE GUY WHO CAME BACK
PAUL DOUGLAS - DARNELL
WALTER CATLETT - RAYMOND WALBURN
Henry The Rainmaker at 8:40

DIAL DAVE GARROWAY
For a mid-day pick-me-up with a very unusual flavor... You'll see what we mean
at 10:45 a. m. WIBA dial 1310

PARKWAY
LAST DAY! "NEW MEXICO" and "THE FIRST LEGION"
STARTING TOMORROW!
PERFECT PROGRAM FOR KIDS 6 TO 60

COME SEE ITS WONDROUS SIGHTS and SHARE ITS WONDROUS THRILLS!

Walt Disney's ALICE in WONDERLAND
The all-cartoon Musical Wonderfilm
ROLLING WITH THE ANTICS OF THE MAD HATTER, THE MARCH HARE, THE CHESHIRE CAT... in a realm of astounding spectacle and madcap merriment!

ORPHEUM
"SEAL ISLAND" and "BEAVER VALLEY"
WALT DISNEY presents A TRUE LIFE ADVENTURE
NATURE'S HALF ACRE
Paint by TECHNICOLOUR

ORPHEUM Tonight 8:30 "SNEAK"
Preview
20TH CENTURY FOX HIT
WITH 2 TOP STARS IN A GAY LAUGH HIT
SEE "LOVE NEST" 7:05 or 9:45

FREE PARKING LOT
MIDDLETON
ADM. 14c-55c, tax incl.
Joe Martin - Jerry Lewis
"THAT'S MY BOY"
Mark Stevens - Joyce Holden
"TARGET UNKNOWN"

LAST DAY!
"Here Comes the Groom"
"Bufffighter and The Lady"
MADISON'S EASTWOOD
A BIG Halloween Show TOMORROW
CLIFF-TAYLOR-WINTERS:
"GEORGE STEVENS" presents
A PLACE IN THE SUN
CO-HIT "THE HOODLUM"
EXTRA!!! HALLOWEEN LATE SHOW
At 11:25 P.M.
"THE DEVIL BAT" and 3 STOOGES IN "PHONY CRONIES"

Warner Bros. CAPITOL
HELD OVER!
THRU THURSDAY HURRY DON'T MISS IT
EVERYBODY TALKS ABOUT IT!
A Streetcar Named Desire
Vivien Leigh - Marlon Brando

OUTDOOR
Tuesday-Wednesday "FAMILY NIGHTS"
\$1 ALL YOUR CAR CAN HOLD FOR \$1 ONLY 1 DOLLAR
- ON OUR GIANT SCREEN -
2-BIG FEATURES - 2
Here They Come!
Deadliest Killers of the Old West
7:00
BEST OF THE BADMEN
Color by TECHNICOLOUR
Starring Robert Ryan - Claire Trevor
Plus This Laff-Loaded Co-Hit!
Walter Catlett-Raymond Walburn
Henry The Rainmaker at 8:40

ORPHEUM
LAST DAY
William LUNDGREN - June HAYER
LOVE NEST
TUNEFUL TERRIFIC TECHNICOLOUR!
BIG AS TEXAS!
Famed "Show Boat" star Howard Keel has love appeal!
BULL'S EYE SONG HITS!
Love songs! Cowboy songs! Novelties!
Riotous Red is a carnival himself!
ESTHER WILLIAMS - RED HOWARD
WILLIAMS - SKELTON - KEEL
WITH PAULA PATTON - LIZZY KEEGAN
RAYMOND MILLER - WYNN
TOM TOLBY
For the millions who loved "The Great Caruso" and "Show Boat" another terrific M-G-M show! See the gala carnival... the luxury resorts... the luxury water reveal... the riotous wagon race!

Tonight at 7 P. M. hear ROBERT CUMMINGS in "NAVY BLUE"
Lt. Victor Blue and a handful of sailors capture two enemy warships in an action-packed drama from the heroic pages of U. S. Naval history! Hear it tonight on the...
DU PONT "Cavalcade of America"
WIBA 7 P. M.

WARNER BROS.
MAJESTIC
CONTINUOUS SHOW DAILY
NOW 2 HITS
THE STEEL HELMET
AIR CADET
WED. Oct. 31
Special MIDNITE SHOW 11:30 P.M.
GIANT HALLOWEEN HORROR SHOW
Terrific Blood-Curdling Shockers
All Seats 80c inc. tax
WARNER BROS. CAPITOL