· NOW

'a Streetcar

Named Desire

Radio Jimetable

MONDAX				
	WIBA 1310 kc	WISC 1480 kg	WKOW 1070 kc	WIBU 124 ka
6:00 6:15 6:30 6:45	Sunrise Frolic Musical Clock: News	* Top o' the Morning * Top o' the Morning	Farm Hour Chapel of Air Weather: Markets	Silent Silent Rural Reundup
7:00 7:15 7:30 7:45	Alex Dreier Musical Clock News George Morgan	Top o' Morning News Top o' Morning Pauline Fred's	Coffee Club News Coffee Club: News	News: Farm Service News: Weathe Farm News
8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	• Breakfast Club • Breakfast Club	Coffee Club; News Kitchen Club Coffee Cl'b; Mkts	
9:00 9:15 9:30 9:45	Welcome Travelers Carson Gulley Trading Post	My True Story Betty Orocker Against Storm	Arthur Godfrey Arthur Godfrey	News: Music Freddy Martin Sweet Music
10:00 10:25 10:30 10:45	Strike It Rich Vincent Lopez Dave Garroway	Ladics Fair: News Queen for a Day	Arthur Godfrey Music Speaks L. Mortenson	Women's News U. S. Navy Mid-Morning Matinee
11:00 11:15 11:30 11:45	Sons of Ploneers Magic in Music Farm Roundup	Jack Berch Victor Lindiahr Sweepstakes News; Quiz	News Aunt Jenny Helen Trent Our Gal Sunday	News: Matines Headlines Farm and Hom Farm Front
12:00 32:15 12:30 12:45	News: Roundur Farm Service News Polka Party	* Curt Massey * News Bob Swanson Show	Uncle Julius News Merkets; Farm Parade	Music: Mkts. News Music: Mkts Farm and Hom
1:90 1:25 1:30 1:45	Double or Nothing Melody Multinee: News	Break the Bank Talk Back Bob Swanson	Shopping to Music Here's Harper	Parm Service Si Hays and Daughte Booth
2:00 2:15 2:30 2:45	Life Beautiful Road of Life Pepper Young	Bob Swanson Show: News Bob Swanson Evelyn Winters	News of 1070 House Party and C. Adams Winner Take All	Music Booth Organ Music Guest Star
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Widder Brown Wom, in House	The Bob Swanson Show To the Ladies	Luclia Mortenson Forbidden Diary News	Chapel in the Sky • Melody Hour
4:00 4:15 4:30 4:45	Just Plain Bill Front P. Farrel Lorenzo Jones The Kids' Club	The ABC	Mary Casey's Showcase Harmony House	Melody Hour News Radio Parade
5:00 5:15 5:30 5:45	The Kids' Club Fiesta News Sports; News	* Bobby Benson * Mark Trail: V. Borse	News Hits: Sports Madison Top Tunes	Fiesta Time University Special Univ. Special
6:00 6:15 6:30 6:45	Dinner Melody; News News of World 1 Man's Famili	News: Serenade Fulton Lewis Notes Lone Ranger	ie News Dinner Music Music: Sports E. R. Murrow	News Seronado Sports Time Bing Slogs
7:00 7:15 7:30 7:45	Show Train Concert Hour	The Big Hand Crime Fighters: News	Billboard Hit Parads Billboard	Serenade News Old Timers Jamborse
8 00 8:15 8:30 8:45	• Great Artists • Band of America	Murder by Experts War Front Home Front	Billboard Hit Parade The Unexpected National Guard	Old Timers Jambores Old Timers Jambores
9:00 9:15 9:30 9:45	Mario Lanza Musical Varieties	Salem News Elmer Davis	News: Invitation to Learning Music by Antononini	Farm Hour News: At Your Reques
10:00 10:15 10:30 10:45	News of Worl Melody Parade	News Edward Ed Silvera Show	News Sports Some of the Best	At Your Request At Your Request
			Dart Man Doct	l# Eilant

News: The Best Ralph Flanagan Ted Weems Orchestra Silvera Show • Starred programs are also carried on corresponding FM stations , . FM channels: WIBA-FM . . . 101.5 M. WWCF (WIBU) . . . 94.9 M. WISC-FM . . . 98.1 M.

News; The

11:00 | News; 1310 11:15 | Club

7 p.m. — Show Train (WIBA): "More on Meat Grades," R. W. "Holidy Inn," with Dorothy Kirs-ten, Gordon MacRae.

7:30 p.m. - Concert Hour For Children (WIBA): Elena Nikolaidi, Howard
Barlow orchestra; "Ciribiribin,"
"Country Gardens," Schubert's
"Ave Maria," "Harbanera," "Vienna, City of My Dreams."

Talent Scouts (WBBM): Massachustts beritere Merker Month of Miscellaneous

Talent Scouts (WBBM): Massachusetts baritone, Toronto bellingers, soprano from Philippines, (WIBA): mail bag; "Food Planton Wiscellane (WIBA): mail bag; "Food Planton (WIBA): mai 8 p.m.—Great Artists (WIBA): mail bag; "Food Planning". Betty Crocker (WISC): and Richard Rodgers. orchestra; "I'll See You in My Dreams," "Song of the Flea," "How About Antibiotics?," Dr. Robert Parkin; "Youth's Responsibility for Traffic Safety." Ira Cat

"Dormi Armore."

8:30 p.m. — Band of America
(WIBA): "Hands Across the Sea,"
"The Three Trumpeters," "Ballyhop March," football medley.

9 p.m.—Marla Lanza (WIBA):
"The World Is Mine Tonight,"
"Long Ago and Far Away," "Softly As in a Morning Sunrise,"
"Mama Mia" . FM Concert
(WHA-FM): "Plano Concerto No.

4" Repethoven.

Robert Parkin; "Youth's Responsibility for Traffic Safety," Ira Catlin.

Senator Takes Senator

CONCORD, N. H. —(P)— The
senator took a senator for his wife

(WHA-FM): "Plano Concerto No. 4," Beethoven.

9:30 p.m. — Musical Varieties in the crowded New Hampshire senate chamber.

WIBA): new program with top tunes by top artists; "Cold, Cold Heart," Tony Bennett; "Because," Mario Lanza; "April Showers," and the majority of senate and house members—jam-packed the Friends," Nelson Eddy.

Friends," Nelson Eddy.

Sen. George W. Tarlson, 46. Both

Music

11 a.m. — Jack Berch (WISC): "Chief of Police."

8 p.m.—Radio Theater (WBBM):

"Smiles," "The Musicians."

3:30 p.m.—Music of the Masters (WHA): "Quintet for Piano and Winds," Rimsky-Korsakov.

5:30 p.m.—Curt Massey Time WBBM): "Button Up Your Overcoat," "I Wanna Be Near You."

6:15 p.m.—

6:15 p.m.—

Jack Smith

(WISC): "Chief of Police."

8 p.m.—Radio Theater (WBBM): "Button Up Your Overcoat," "I Wanna Be Near You."

6:15 p.m.—

Jack Smith

(WISC): "The Intruder"

Adventure (WFOW): J. Carroll

Naish in "Let There Be Light."

Discussion

8:30 p.m.—War Front, Home Front (WISC): London, New York, Tokyo.

1 ack Smith

Tokyo.

Farm Program

Farm Service

Farm Service

10:20 History

11:50 Noon Musicale

11:50 Noon Musicale

12:20 News
12:20 Perm Program

1:20 Onester a Dny
12:20 Dadio Almanac
12:20 Music You Want

Ginny Simms; Farm Program

"Me and My Shadow," "Brazil."

6:30 p.m. — Frank Mayfield.

Farm Program

12:15 p. m. — Farm Service

(WIBA): "Higher Yields of Corn
from Nitrogen Fertilizer." C. J.

6:30 p.m. — from Nitrogen Ferunzer, Club 15 (WBBM): Chapman, Frank Mayfield.
"I Never Was Loved" "Unde-"1951 Grassland Farm Contest," Henry Ahlgren, Vic Burcalow;

Sen. George W. Tarlson, 46. Both Drama

1:30 p.m.—Nora Drake (WBBM):
beginning fifth year on air.
7 p.m.—Suspense (WBBM):
Richard Widmark in "The Hunting
of Bob Lee" . . Big Hand
(WISC): Alaskan weather man
falls in love with radio voice.
7:30 p.m.—Crime Fighters

Sen. George W. Tarlson, 46. Both
are Republicans.
The ceremony, performed by the
Rev. Oscar Polhemus, pastor of
the Haverhill, Mass., Methodist
church, was the first capitol nuptials in this state's history. It
also was the first time two state
senators ever married each other
while in office.



TIP O' THE MORNING: Stan Kenton's band probably will give a Madison concert this fall, after all. The university faculty refused permission for campus sponsorship, but it may play elsewhere.

Three operas will be discussed by Dr. Sigfrid Prager in his ree lecture at 8 tonight in Music hall. They are "Lucia di Lammermoor," "Rigoletto," and "La Traviata."

The series will deal with works to be broadcast this season On the Campus

The series will deal with works to be broadcast this season by the Metropolitan Opera Co. Future lectures are scheduled for Nov. 19, Dec. 10, and Jan. 14.

Presented by popular request, the lectures will be made possible by two funds used by the University of Wisconsin school of music for public service—the Gertrude Slaughter and George W. Mead funds.

MONDAY. OCT. 29

Fellowship of Reconclisation: 2:05

Lecture: "The History of Vitamin Discovery," Dr. L. J. Harris, 7:30 p. m., 1810-chemistry auditorium. Lecture: "Theory of Literature," Prof. Austin Warren, 8 p. m., Union. Opera Lecture: Dr. Sigfrid Prager, 8 p. m., Music hall.

George W. Mead funds. Dr. Prager, now a lecturer on the music faculty, is a former opera conductor.

BOOK REVIEW: A dramatic book review of "Punishment With out Crime: What You Can Do About Prejudice" will be broadcast Wednesday and Thursday by WHA and the state radio councils net

Mrs. Harriet Bunn, radio chairman of the Governor's Commission on Human Rights, and Prof. Raymond J. Stanley, WHA production manager, will appear.

The broadcasts will be at 2 p.m. Wednesday and at 7 p.m, Thurs DISC OF THE DAY: One of the best-if not the best-

ecordings yet of Tschaikowsky's fifth symphony is that by the Philadelphia orchestra under Eugene Ormandy on a Columbia set . . . It's highly dramatic, beautifully recorded. TOP TUNES: Weekend reports on popular music show

that "Sin" was Madison's favorite song last week. It was No. 1 on two lists-Leon Pettersen's "Big Eight" on WISC and "Madison Hit Parade" on WFOW.

Here are the other songs, in order TWO. "Cold, Cold Heart" (WFOW) ... "Undecided" (WISC). THREE. "Because of You" (WFOW) . . . "Down Yonder" (WISC). FOUR, "Undecided" (WFOW) . . . "Because of You" (WISC). FIVE. "Good Lookin'" (WFOW) . . . "I Get Ideas" (WISC). SIX. "I Ran All the Way Home (both lists).
SEVEN. "The World Is Waiting for the Sunrise" (WFOW) . . . "Slow Polk" (WISC).

EIGHT. "Just One More Chance" (WFOW) ... "Cold, Cold Heart"

KITCHEN BAND: The Kitchen

band, originated by Ann Fraser and the Women of the Moose, will make its first Madison theater appearance Hallowe'en at the East-

The unusual organization, which makes tunes and rhythm with washboard, funnels, pans, and oth-

er kitchen laundry equipment, will be on the stage at 8 p. m., between

showings of motion picture fea-After the Eastwood engagement, the hand will play at the Majestic

FECHTELER IN PARIS
PARIS—(A)—Admiral William M.
Fechteler, U. S. chief of naval operations arrived here by plane Sunday. "I have come to pay my Gen. Eisenhower," he

respects to Gen. Eisenhower," he told reporters, "and renew my acquaintance with my colleagues in NATO (North Atlantic Treaty Organization)."

8:30 Package of New Records
8:45 Twilight Time
9:00 Sharpen Your Wits
9:30 Freddie Martin
9:30 Freddie Martin
9:30 Semmy Kaye
1:30 Semmy Kaye
1:30 Guy Lombardo
2:00 Let's Have Fun from Midnite till
me.

Howard B. Stark Co., Williams

TOMORROW

& WEDNESDAY

RIPPING THE SKIES

LIKE THUNDERBOLTS

. THE JET FLYERS

UNUSUAL HITS

8:15 University of Wisconsin Band

wood theater.

theater, Beloit.

WHA and WHA-FM

^970 Kc.—88.7 Mega. MONDAY A. M. Farm Program
Band Wagon
Morning News
Weather Report
Morning Melodies
Survey of Russian Literature

Survey of Russian Music Markets Markets Weather Report Homemakers Program Concert Airs Views of the News History of World War H

WFOW-FM

MONDAY

Early Risers

News; Yawn Patrol

North Hall Weather

Yawn Patrol

North Hall Weather

Nows: Clock Watchers

North Hall Weather

North Hall Weather

Olock Watchers

Herb Kern

Een Light

Dance Band

Morning Musical Variety

Now Tunes

Novelty Shop

Wully Lupe

Navy Band

Sacred Heart Program

11:00 Wully Lupe
11:30 Navy Band
11:45 Sacred Heart Program
11:45 Sacred Heart Program
12:00 News: Noon Time Prolics
1:00 Music to Listen to
2:00 Musical Tidbits
4:00 Juke Box
4:15 Art Mooney
4:30 Easy Listening
5:00 Ken Griffin
5:15 Jimmie Allen
5:30 Off the Record
5:55 News: Musical Menu
7:00 Showcase

WARNER BROS.

THE ACTION STORY

OF OUR FIGHTING

GI's IN KOREA

STEEL HELMET

ENDS TODAY-'Comin' Round the Mountain' & 'Mr, Muggs Bides Again'

Entertainment

MONDAY, OCT. 29 m: "Love Nest" at 1:10, 3:20. Orpheum: "Love Nest" at 1:10, 3:20, 3:30, 7:40, and 9:50.

Badger Outdoor: "Joan of Arc" at 7:30 and 10:25.

Strand: "Seven Days Till Noon" at 1, 4:30, and 8:20, "Here Comes the Groom at 2:30, 6:20, and 10.

Madison: "The Bed Badge of Courage" at 2:10, 4:50, 7:35, and 10:10: "Two Gals and a Guy" at 1, 3:40, 6:20, and 9. Parkway: "Now Mexico" at 1, 4:05, 7:05, and 10:10: "Pirst Legion" at 2:30, 5:45, and 8:40.

Capitol: "A Streetch Named Desire" at 1:40, 4:20, 6:35, and 9:35.

Prairie: "That's My Boy" at 7 and 10:35: "Target Unknown" at 9:05.

Eastwood: "The Bullfishter and the Lady" at 6:30 and 10; "Here Comes the Groom" at 8:05.

Middleton: "That's My Boy" at 6:40 and 10: "Target Unknown" at 8:30.

Current Exhibits Madison Free Library: Paintings b

NOW! 2 BIG 20 BIG GROSH WINN SHITH TONE BARTON : CAPRAS HERE COMES

THE GROOM

WED, 8 P.M.—ON STAGE WOMAN OF THE MOOSE "KITCHEN BAND"

Community Center MONDAY, OCT. 29
Shrine patrol, 5:30 p. m.; bridge nstruction, handicapped young adults

instruction, 7:30 p. m.

PRAIRIE SUN PRAIRIE

ADM. 14c - 55c TAX INCL. Jerry Lewis -- Dean Martin-"THAT'S MY BOY" MARK STEVENS IN "TARGET UNKNOWN"

FREE PARKING LOT MIDDLETON

Adm. 14c-40c-55c, tax inc "THAT'S MY BOY" Mark Stevens-Joyce Holden

LAST TIMES TONICHT

JOAN of ARC IN TECHNICOLOR

Our Gang Comedy

TUES. - WED.

"Family Nites" ALL YOUR CAR ST ONLY 1 DOLLAR

ON OUR GIANT SCREEN 2 - GIANT FEATURES - 2 Robert Ryan . Claire Trevor

Best of the Badmen IN TECHNICOLOR - PLUS Walter Catlett Raymond Walburn "Henry The Rainmaker"

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MIDNITE

SHOW

11:30 P.M.

GIANT

HALLOWEEN

HORROR

SHOW

Blood-Curdling

Terrific"

Shockers

All Seats

80c, inc. tax

IIVIEN LEIGH MARLON BRANDU Wm. J. Meus Oct. 31 00

LAST 2 DAYS You're invited to an open house laughter in the acreen's most heart-warming story of a gay with two girls on his mind and ealy one "LOVE NEST!"



LAST 2 DAYS

ADVENTURE! **EXCITEMENT!**

Low AYRES - Marilya MAXWELL

A STORY YOU'LL CHERISH The Hist Legion CHARLES BOYER

MADISO

RAW NOW! HEROISM!

> CO-FEATURE JANIS PAIGE in "TWO GALS & A GUY"

LAST 2 DAYS

IT'S A JAM-UP MOVIE. FOLKS...

BING CROSBY - JANE WYMAN HERE COMES THE GROOM

> "A SUPER-THRILLER" "SEVEN DAYS TO NOON"

ORPHEUM

WEDNESDAY

MGM'S HIGH WIDE WILLIAMS



PLILLS TLYMOND - NAME TOUL STEEL CERTAIN WIN WITH BULLSEYE

AT LAST! STARTING / WEDNESDAY

A WONDER-WORLD es enly Walt Disse speld create ld

Disne

Buy U.S. Defense Bonds and Stamps



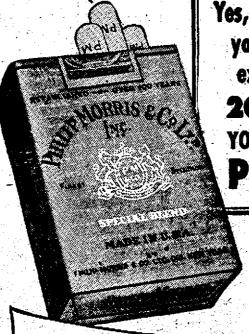




HOW MANY TIMES A DAY

50? IOO? 200?

AVERAGE SMOKER THE RIGHT ANSWER IS OVER 200!



Yes, 200 times every day your nose and throat are exposed to irritation... **200** GOOD REASONS WHY YOU'RE BETTER OFF SMOKING PHILIP MORRIS!

> PROVED definitely milder PROVED definitely less irritating than any other leading brand PROVED by outstanding nose and throat specialists.

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