### Today's Radio Highlights

Special Events

6:15 p. m .- You and the World (WKOW): report on British elec-9:30 p. m. — British Elections (WKOW): results, summaries, and

16:30 p. m. - British Elections (WIBA): direct reports from Lon-don, Edinburgh, and Manchester; summaries by NBC correspondents; Washington reaction reported by Morgan Beatty.

3:15 p. m:—Stella Dallas (WIBA): begins 15th year on NBC, with Anne



7:30 p. m.—Hilton Play house (WKOW): Van Hessin in "John

Adams and the American Revolution" . . . Holly-wood Star Playhouse (WISC): George Murphy in "Wedding Prestale of man who thinks he

8 p. m.—Pursuit of Happiness (WFOW): "Dental Health".....
Death Squad (WKOW): "The Man Who Talked Murder Case. 8:15 p. m.—Errand of Mercy (WFOW) "Home Service." 8:30 p.m.—Bold Venture (WIBA): Humphrey Bogart, Lauren Bacall in story of blackmail and murder

Counterspy (WMAQ); "The Case of the Civic Conspiracy."

9 p.m.—"The Incredible Village"
(WKOW): story of Palestine village built for and by the blind: Jack Renny, narrator: Dr. Arvin B

Weinstein, speaker. 9:30 p.m.—Mr. Keen (WIBA): wife of suspect hires detective to clear him in murder of dress-shop

5:45 p.m.—Sports Parade (WIBA) with Coach Bob Voights of North-

7:30 p.m. — Touchdown Tips (WIBA): Sam Hayes' predictions. 9 p.m. — Rod and Gun Club (WISC): opening of duck season.

7:45 a.m. — George Morgan WIBA): "The Crawdad Song," Panhandle Rag." "Don't Sit Uu-

to Be Happy."

3:30 p.m.—Music of the Masters (WHA): "Trio Pathetique," Glinka.

5:30 p.m.—Curt Massey Time (WBBM): "In the Cool, Cool, Cool of the Evening," "Sin," "Blue Hawaid".

Hawaii."
6:30 p.m.—Club 15 (WBEM):
"I Love the Sunshine of Your
Smile," "Hey, Good Lookin'."
9 p.m.—Hit Parade (WIBA):
Guy Lombardo and guest singer
... FM Concert (WHA-FM):
"Symphony No. 38." Haydn.
9:30 p.m.—Al Goodman's Album
(WMAQ): with Elaine Malbin.

Discussion

1:30 p.m.-News of the Week (WHA): Roy Vogelman interviews Prof. Leon D. Epstein, student of British government, on United Kingdom elections.

"Wisconsin Housing;" Dr. FM): "Wisconsin Housing;" Dr. Harry Hamilton, Walter K. Johnson, Mrs. Ernest Anderson.
8:45 p.m. — Civil Defense!
(WISC): "Volunteers and Civil Defense."

Farm Programs .

12:15 p.m. — Farm Service (WIBA): Roy Ormond and Frank Mayfield at Junior Live Stock ex-12:30 p.m. — Farm Parade (WKOW): Roy Gumtow at stock

> WFOW-FM 104.9 Megs. THURSDAY

104.9 Mers.
THURSDAY
A. M.

6:00 Early Risers
7:00 News: Yawn Patrol
7:13 Yawn Patrol
7:13 Yawn Patrol
7:13 Yawn Patrol
7:13 Yawn Patrol
7:15 Weather Report
8:01 News: Clockwatchers
8:00 Weather Report
8:01 Sen Light
8:02 Dance Band
9:05 Weather Report
10:00 Morning Musical Variety
10:00 Morning Musical Variety
10:00 Morning Musical Variety
10:00 News: Vic Damone
11:00 News: Vic Damone
11:045 Sacred Heart Program
12:00 News: Vic Damone
12:15 Andy Russell
12:00 Perlyn Knight
12:45 Dinning Sisters
1:00 Harmonicats
1:15 Spade Cooley
1:30 Ray Block
1:45 Jan August
1:45 Jan August
1:45 Jan August
1:40 Musica to Listen to
4:00 Juke Box Jamboree
4:00 Juke Box Jamboree
4:01 Juke Box Jamboree
4:02 Cool Contrasts in Music
1:00 Music to Listen to
1:00 Music to Listen to
1:00 Music Report
1:01 Ar Adventures of Jimmy Allen
1:03 Program Prevue
1:03 Program Prevue
1:05 Orf the Record
1:05 News: Musical Menu
1:00 Showcase
1:05 Musical Menu
1:00 Showcase
1:07 Pursuit of Happines
1:08 Trand of Mercy
1:09 Fackage of New Records
1:05 Treddy Phillips
1:05 Teddy Phillips
1:05 Eddy Howard
1:06 Buddy Moreno
1:15 Ciyas McCoy
1:30 Eddy Howard
1:00 Let's Have Fun from 12 til 1.

WHA and WHA-FM

970 Kc.—88.7 Mers.
THURSDAY
A. M.
Parm Program
Band Wason
Morning News
Weather Report
Morning Maloides
Child Welfare
Music
Music Enjoyment
Markets
Weather Report
Homemakers
Weather Report
Homemakers
Fogram
PTA Forum
Views of the News
PTA Forum
Noon Musicale
Noon Musicale
Musicale
Music Enjoyment
Warkets
Weather Report
Homemakers
Homemakers
Homemakers
Homemakers
Views of the News

11:30 Noon Musicale
P. M.
12:30 Farm Program
1:00 Chapter a Day
1:30 News of the Week
2:00 Books of Today
2:30 Music You Want
3:00 America and the World
3:00 Music of the Masters
4:30 For the Children
5:00 Musical Varieties
FM ONLY
5:16 Musical Varieties
5:30 Adventures in Research
5:45 News
6:00 Organ Mclodies
6:00 Dinner Musicale
7:00 Commission on Human Rights
7:15 Views of the News
7:30 Northwestern Reviewing Stand

THURSDAY WIBU WKOW WISC WIBA 1246 kc 1070 kc 1310 kc. 1480 kc. Uncle Julius News: Farm Hr. Chapel of Air Weather; Mkts. Silent
Silent
Rural
Roundup Mkta Top o' the Morning Top o' the Morning Top o' Morning Coffee Club News News; Parm Top o' Morning Weather: Coffee P. Frederick Club; News 7:30 Journal News 7:45 George Morgan Markets: Coffee Rev. Peterson
Club; News Musical
Kitchen Club Clock
Coffee Cl'b; NewsMusical Clock 8:00 | Musical 8:15 | Clock R:30 | Musical Clock 8:45 | News Breakfast Club Breakfast Club Navy News reddy Martin 9:80 Welcome 9:15 Travelers 9:30 Gilbert's Gallery 9:45 Frader; News My True, Story Betty Crock Against St 7 p. m.—Father | 10:00 | Strike It | 10:15 | Rich | Rich | Vincent Lopez | 10:35 | Dave Garroway Women's News
U. S. Army
Mid-Morning
Matinee Music Speaks L. Mortenson Young renews 11:00 Eddy Araoid traffic-s a fety 11:35 Magic in Musle rampaign . .FBI 11:35 Farm Roundun 11:36 Farm Roundun 12:00 News: Roundun 12:00 Farm Service Witness," story of [12:30] News News News: Matinee News: Matinee Parm & Home Farm Front News Aunt Jenny Helen Trent Our Gal, Sunday Music; Markets
News; Markets
Farm and Home Uncle Julius Bob Swanson Show Break the Bank Telk Back Dick Hayme Melody Matinee: News

Farm Service Si Hays and Daughter Music Booth 1:00 1:15 1:30 1:45 The Bob News of 1070 Music Booth Swanson Party: C. Adams Organ Melodies Evelyn Winters Winner Take All Star Time 2:00 | Life Beautiful 2:15 | Road of Life 2:30 | Pepper Young 2:45 | Right to Hap. 3:00 Backstage Wife
3:15 Stella Dallas
3:30 Widder Brown
3:45 Wom in House Swanson Show To the Ladies Mary Casey's Showcase Melody Hour 4:00 | Just Plain Bill 4:15 | Front P. Farrell 4:30 | Lorenzo Jones 4:45 | Kids' Club The ABC Club Uncle Dick Harmony House Challenge of the Yukon Sky King: V. Borge 5:00 | Kids' Club 5:15 | Plesta 5:30 | News 5:45 | Sports; News Flesta Time University Special Univ. Special News Serenade Youth Town Bing Sings 6:00 | Dinner 6:15 | Music: News | 6:30 | News of World 6:45 | 1 Man's Family News: Serenade News Fulton Lewis | You and World Sports News E. R. Murrow 7:00 | Father K 7:15 | Bes; 7:30 | Touchdow 7:45 | Screnade Father Knows Bes; Touchdown Tip Music for Memories Hilton Playhouse Defense Attorney Hollywood Playhouse Serenade Vews Old Timers Jamboree Old Timera Jamboree Old Timers Jamboree Original Amateur Hour Civil Defense Hearthstons of Death Squa 8:00 | \* Dragnet 8:15 | \* Dragnet 8:30 | \* Bold 8:45 | Venture Operation Underground University
Farm Hour
News: At
Your Reques 9:00 | \* Your Hit 9:15 | Parade 9:30 | Mister 9:45 | Keen Rod and Gua Club; Sports

\* News; The 1310 Club Music from Hol-lywood; News Silvera Show: News llan Holmes Starred programs are also carried on corresponding FM stations
Starred programs are also carried on corresponding FM stations
Fox came up with a sudden new way 51 will close its 1951 season on Sunday, Nov. 4. The final assignment for Wayne. The latest WISC-FM . . . 98.1 M.

News Frank Edwards

The Ed Silvera Show

News; The

Charles H. Krueger, Milwaukee, as MILWAUKEEAN NAMED "Panhandle Rag." "Don't Sit Uuder the Apple Tree."

11 a.m.—Jack Berch (WISC): tion of Wisconsin announced Wed"My Truly, Truly Fair," "I Want nesday appointment of Mrs. consin Holstein News. The Holstein-Friesian Associa- secretary-treasurer of the organiza-tion of Wisconsin announced Wed- tion. She also will edit the Wis-

## Radio Jimetable

Bill Doudna's Nights'

TIP O' THE MORNING: Frankie Laine's "Jalousie" could easily become the hottest record item of the season-

mecause of You"..."Sin"...

"Cold, Cold Heart"..."I Get lower to the White House, said, "Eisenhower to the White House, said, "Eisenhower to the Whole House, said, "Eisenhower to the House, said, "Eisenho

This is a new troupe, made up of tavernkeeper, Simon Slade. There State Journal correspondent, rectors familiar to most Madison are a couple of other murders and ports from Hollywood...

highest points, almost a stroke of merriment.

Phoenix, Ariz. to get her back in never lets the speed slacken, and the usual pink.

Macanushile one

The plot, roughly (and these his own portrayal of an invisible Meanwhile, one folks treat it that way), is the story of Joe Morgan, the village drunkard, who is saved from drink

never lets the speed slacken, and the usual pink. Meanwhile, one Carol Brannon, a protege of Charlie Laughton's

'HAY FEVER': Capacity audiences totaling 6,500 persons well in a stage are expected to see Noel Coward's "Hay Fever' when it is production of "The presented next week by Wisconsin Players The correct will be are" locally ber presented next week by Wisconsin Players. The comedy will be given at 8 p. m. Tuesday through Saturday in the Wisconsin Union theater Season books were sold out last month, and coupon exchange for seats began Wednesday at the theater boxoffice. Mail exchange began Oct. 10. Season book holders have until 6 p. m. Tuesday to exchange of The Cherry seals. coupons for "Hay Fever" seats.

THE MAIL BAG: "Would you please advise me where studio should tie up Mona-a real Double or Nothing' may be found on the radio dial now?"-

A. M. P., Black Earth. Answer: It's on WIBA and WIBA-FM at 1 p.m., Monday through Friday.

bill will consist of "When the Daltons Rode" and "Destry / Like Ike' Move Rides Again."

TOP TUNES: Most-requested tunes on talk-back juke boxes in Madison last week, according to Leon Pettersen of WISC's "The Big Like Ike" campaign flamed in the Kansas capital city Wednesday

"Undecided" 'Down Yonder"

In the proceedings, from the first in the history of show business. postponed start glimpse of the old-fashioned advertising curtain to the final moments, in which even a picture on the wall takes a bow.

The picture is one of the show's in the cast do right well with the lighest points a streke of merriment.

drama classes, ALLYSON

longs" to Hal Wallis and was borrowed for this stint. Some

dreamy-looking doll.

The David Waynes have been trying for no less than two years to get to San Francisco and points north for a vacation. Every time they got their bags packed, 20th

Boomed in Kansas

TOPEKA, Kas. -(UP) - The "I with the full support of former United Airlines, Pilots

With the full support of former Sen. Harry Darby and other nationally known backers of Gen. Harry Darby and other nationally known backers of Gen. A Kiss to Build a Dream On"... Agree on New Contract

Agree on New Contract

"A Kiss to Build a Dream On" ... CHICAGO — (P) — United Air"I Ran All the Way Home" ... CHICAGO — (P) — United Air"Slow Polk." ... CHICAGO — (P) — United Airlines and its pilots Wednesday announced they had agreed on a new
terviews with managers of high
contract that gives the men a pay
school footbal teams, now is on
school footbal teams, now is on

"The contract" the company
by Eisenhower "probably before

school football teams, now is on boost.

"The contract," the company the first of the year."

Here's the latest list of the 10 best sellers across the country as cent, subject to Wage Stabilization Board (WSB) approval."

House, said, "Eisenhower probably the first of the year."

Henry Jameson, president of the original home-town movement to the White House, said, "Eisenhower knows approval."

actors familiar to most Madison are a couple of other murders and audiences. Not only do they prance much tongue-in-cheek philosophiz-June Allyson, supposed to have through the script, but they provide between-the-acts vaudeville iton to the plot, anyway.

as well, with singing and dancing and magic. Even one of the orchestra members—James McCloshestra members—James McC

is his co-starring role with Mitzi state superintendent of public Gaynor in "The I Don't Care Girl" instruction.

(Eva Tanguay's life story)—so now The awards are granted by the Eva Tanguay's life story)—so now The awards are granted by the David is taking daily ribbing from National Society for crippled Oscar Levant (featured in this Children and Adults and attest film) about the siesta it seems to 25 years of membership in the Wayne won't get for a long time! state organization.

Join the Family Rosary Crusade for Peace

**FAMILY ROSARY** 



EVERY EVENING ON

SUNDAY 9:30 P.M.

### **MYSTERY EVERY NIGHT** on NBC

it by your radio.



LOST PERSONS

at 9:30 Thursday



Exciting stories from Los An-reles police files



MARTIN KANE PRIVATE EYE at 4:30



Friday

Reporter Randy Stone covers the city for crime at night

at 9:00

every night of the

Bob Sloane narrates true adventures of America's top re-porters at 8:30

week the best in mystery is on.

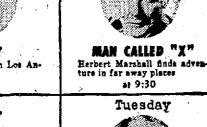




Mystery fans . . . you'll find adventure, suspense . . . chillers every night of the week on NBC. Here's your schedule for the top mysteries. Clip it out and keep



MR. KEEN, TRACER OF This kindly old gentleman makes danger his business



agents



Douglas Fairbanks Jr. stars in

stories about our government

Monday

at 7:30

Steve Wilson is a newspaper editor fighting crime and corat 9:00

Wednesday

BIG STORY

Wednesday

BARRIE CRAIS, CONFI-DENTIAL INVESTIGATOR William Gargan as radio's newat 9:00

# WIN IN THIS \$ 2,000,000 GIANT CONTEST! YOURSELF HELP YOUR

HERE'S YOUR CHANCE TO WRITE ABOUT

"WHAT THE AMERICAN WAY OF LIFE MEANS TO ME"

NOW! ENTER THESE CROSLEY

## HERE'S ALL YOU DO!

On your contest entry blank, answer just one of seven simple, easy true or false quizzes on Crosley products, and in 50 words or less write your statement on "What the

American Way of Life Means to Me." That's all . . . and you have two chances of winning by entering the same material in both the Crosley National "American Way" Contest and in one of the Local "American Way" Contests being conducted by Crosley Dealers in your community.

GET YOUR FREE ENTRY **BLANKS NOW.** They contain all details of the contests, including contest rules.

There's nothing to buy, nothing to send for! Enter 2 contests, you may win 2 prizest

YOU MAY WIN \$10,000 FOR YOURSELF - AND \$10,000 FOR YOUR CHURCH OR FAVORITE CHARITY

In addition to the 1,001 prizes in the Crosley National Contest, many thousands of Gift Certificates to winners and cash donations to churches and charities will be awarded by more than 5,000 public-spirited Crosley Dealers in their own Local Contests.

The awards in each Local Contest will be

a \$300 Crosley Gift Certificate to the winner

plus \$100 cash to the church or recognized

charity named by winner. CONTESTS CLOSE MIDNIGHT, DEC. 1st, 1951

## "AMERICAN WAY" **CONTESTS**

OVER 6,000 PRIZES IN CASH AND GIFT CERTIFICATES WITH MORE THAN \$500,000 CASH donated by Crosley and Crosley Dealers to churches and recognized charities\*!

FIRST PRIZE

\$10,000 in cash to the winner and \$10,000 additional to the church or recognized charity named by winner.

990 PRIZES

\$1,000 cash to each of 10 winners and \$1,000 additional to the church or recognized charity named by each winner.

Crosley Gift Certificates with these

25.00

17

15 prizes . . . . each \$500.00 50 prizes . . . each 300.00 100 prizes .... each 200.00 100 prizes . . . each 150.00 100 prizes .... each 100.00 250 prizes .... each 50.00

\*The term "church or recognized charity," as used herein, means a church or charity which is exempt from taxation under Section 101 (6) of the Internal Revenue Code.

375 prizes .... each

GET YOUR FREE ENTRY BLANKS from any of these participating Crosley Dealers



Cincinnett 25, Ohle

Better Products for Happier Living SHELVADOR - REFRIBERATORS - SHELVADOR - FREEZERS - ELECTRIC RANGES - SINKS - FOOD WASTE DISPOSERS - STEEL KITCHEN CARINETS - ELECTRIC WATER NEATERS - MADIOS - TELEVISION

CHURCH

OR FAVORITE

CHARITY

TELEVISION, RADIO AND APPLIANCE 1406 Williamson St.

WOLFF, **KUBLY** AND HIRSIG

17 S. Pinckney St. 105 W. Mifflin St.

401 W. Gilman St.