

Radio Timetable

WEDNESDAY

WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.
6:00 Sunrise 6:15 Frolic 6:30 Musical 6:45 Clock; News	6:00 Top of the Morning 6:15 Top of the Morning 6:30 Top O' Morning 6:45 Pauline Fred'k	6:00 Uncle Julius 6:15 Farm Hour 6:30 Chapel of Air 6:45 Weather; Mkt.	6:00 Silent 6:15 Silent 6:30 Rural 6:45 Roundup; Mkt
7:00 Alex Drier 7:15 Musical Clock 7:30 Journal News 7:45 George Morgan	7:00 Top O' Morning 7:15 New 7:30 Top O' Morning 7:45 Pauline Fred'k	7:00 Coffee Club 7:15 Weather; Coffee 7:30 Club; News 7:45 News	7:00 News; Farm 7:15 Musical 7:30 News 7:45 Farm News
8:00 Musical 8:15 Clock 8:30 Musical Clock 8:45 News	8:00 Breakfast 8:15 Club 8:30 Breakfast 8:45 Club	8:00 Markets; Coffee 8:15 Club; News 8:30 Kitchen Club 8:45 Coffee Club; News	8:00 Rev. Peterson 8:15 Musical 8:30 Cook 8:45 Musical Clock
9:00 Welcome 9:15 Travelers 9:30 Carson Guiley 9:45 Traveler; News	9:00 My True 9:15 Story 9:30 Betty Crocker 9:45 Astaire; Storm	9:00 Arthur 9:15 Godfrey 9:30 Arthur 9:45 Godfrey	9:00 News; Pioneer 9:15 Freddy Martin 9:30 Broadway Hour 9:45 Sweet Music
10:00 Strike It 10:15 Rich 10:30 Vincent Lopez 10:45 Dave Garroway	10:00 Ladies 10:15 Fun; News 10:30 Queen for 10:45 a Day	10:00 Arthur 10:15 Godfrey 10:30 Music Speaks 10:45 L. Mortenson	10:00 Women's News 10:15 Job Service 10:30 M. Morning 10:45 Matinee
11:00 Sons of Pioneers 11:15 Music in Music 11:30 News 11:45 Roundup	11:00 Jack Berch 11:15 Victor Lindlar 11:30 Sweepstakes 11:45 World Series	11:00 News; Jenny 11:15 Helen Trent 11:30 Our Gal; Sunday 11:45 News	11:00 News; Matinee 11:15 Headlines 11:30 Farm and Home 11:45 Farm News
12:00 News; Roundup 12:15 Farm Service 12:30 News 12:45 Polka Party	12:00 World Series 12:15 World Series 12:30 World Series 12:45 World Series	12:00 Uncle Julius 12:15 News 12:30 Parade 12:45 News	12:00 Music; Markets 12:15 News 12:30 News; Market 12:45 Farm and Home
1:00 Double or 1:15 Nothing 1:30 Melodrama 1:45 Radio; News	1:00 World Series 1:15 World Series 1:30 World Series 1:45 World Series	1:00 Shopping 1:15 To Music 1:30 Music 1:45 Harper	1:00 Farm Service 1:15 News 1:30 Music Booth 1:45 Music Booth
2:00 Life Beautiful 2:15 Road of Life 2:30 Popper Young 2:45 Night to Nights	2:00 World Series 2:15 News; Quiz 2:30 Bob Swanson 2:45 Extra Winners	2:00 Luella 2:15 Morrenson 2:30 House 2:45 Hawaii Music	2:00 Music 2:15 Booth 2:30 Band 2:45 Hawaii Music
3:00 Backstage Write 3:15 Stella Dallas 3:30 Wilder Brown 3:45 Wom. in House	3:00 Bob Swanson 3:15 Show 3:30 Lady of House 3:45 To the Ladies	3:00 Strike It 3:15 Rich 3:30 Forbidden Diary 3:45 Hour	3:00 Chapel in 3:15 the Sky 3:30 Melody 3:45 Hour
4:00 Just Plain Bill 4:15 Front P. Farrell 4:30 Kids' Club 4:45 News	4:00 The 4:15 ABC 4:30 Club 4:45 Uncle Dick	4:00 Mary Casey's 4:15 Show 4:30 Harmony 4:45 House	4:00 Beaver Dam 4:15 High School 4:30 News 4:45 Radio Parade
5:00 Kids' Club 5:15 News 5:30 Sports News	5:00 Bobby 5:15 Peterson 5:30 News 5:45 Trail	5:00 News 5:15 Scores 5:30 Head Scenes 5:45 You Asked	5:00 Fiesta Time 5:15 University 5:30 Special 5:45 University Spec
6:00 Dinner 6:15 Melody 6:30 News 6:45 Man's News	6:00 News; Serenade 6:15 Fulton Lewis 6:30 News 6:45 Hanker	6:00 News; Music for 6:15 Sports 6:30 E. B. Morrow 6:45 News	6:00 News 6:15 Tips 6:30 Sports Time 6:45 Big Sings
7:00 The Halls 7:15 of Ivy 7:30 Ivy Williamson 7:45 Wad. Serenade	7:00 Mystery 7:15 Theater 7:30 Gregory 7:45 Christian	7:00 Viattin 7:15 Time 7:30 Doctor 7:45 Christian	7:00 Farm Front 7:15 News 7:30 Danberse 7:45 Serenade
8:00 Groucho 8:15 Marx 8:30 The Big 8:45 Story	8:00 Resus 8:15 Gallery 8:30 Mr. 8:45 President	8:00 Red 8:15 Skelton 8:30 Bing 8:45 Crosby	8:00 Old Times 8:15 Jamboree 8:30 Old Times 8:45 Jamboree
9:00 Barle 9:15 Crane 9:30 Meredith 9:45 Willson	9:00 News; Lawrence 9:15 Walk Orch. 9:30 News 9:45 Elmer Davis	9:00 Boxing 9:15 Frank DeVol 9:30 Orchestra 9:45 News	9:00 University 9:15 News; At 9:30 Your Request 9:45 News
10:00 News 10:15 News of World 10:30 Parade 10:45 News	10:00 News; Frank 10:15 Edward 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 At Your 10:15 Request 10:30 At Your 10:45 Request
11:00 News; 1310 11:15 Club 11:30 News 11:45 News	11:00 News; The 11:15 Ed 11:30 News 11:45 News	11:00 News; Lawler's 11:15 Polly 11:30 News 11:45 News	11:00 Silent 11:15 Silent 11:30 Silent 11:45 Silent

Starred programs are also carried on corresponding FM stations...
 FM channels: WIBA-FM... 101.3 M. WWCF (WIBU)... 94.9 M.
 WISC-FM... 88.1 M.

Today's Radio Highlights

Drama
 7 p. m.—Halls of Ivy (WIBA): Mr. and Mrs. Ronald Colman show college can triumph over criticism...
 8:30 p. m.—Big Story (WIBA): murder solved by efforts of Georgia reporter...
 9:30 p. m.—Mystery Theater (WISC): "The Case of the Canceled Bride," tale of murder at sea.
 7:30 p. m.—Dr. Christian (WKOW): "child actress" tries to keep impending motherhood a secret...
 8:30 p. m.—Enchanted Hour (WIBU): "Micaela's Air," "Pizzicato Polka."

Discussion
 2 p. m.—Commission on Human Rights (WHA): "Race Relations and Mental Health," Dr. Leslie Osborn.

Sports
 11:45 a. m.—Baseball (WISC): World Series.
 7:30 p. m.—Coach "Ivy" Williamson (WIBA): report on Illinois

Little Hollywood Players Revive Oldstyle 'Barroom' Melodrama

Hisses for the villain and cheers for the hero will be in order at Club Hollywood Wednesday, Oct. 24, when the "Little Hollywood Players" present their first play—"Ten Nights in a Barroom."
 The players will limit their efforts to old-time melodramas, with a revival of the old theater policy of "vaudeville between the acts" as an added feature. Actors will join guest artists in doing everything from music to magic.
 Paul F. Hunter will portray the famous drunkard, Joe Morgan, in "Ten Nights," with Bruce Kanitz as the villainous Simon Slade. Hunter has had leading parts in many Madison Theater Guild shows, and Kanitz is known for his work with Wisconsin Players, Haresfoot club, and Port Players.

Virginia Lee Rauch, who was in the Guild's "Dinner at Eight," will portray the villain's wife, Marilyn Morgan, another former campus performer, will appear as a 12-year-old girl. Also in the cast will be Rod MacDonal, Edwin Morgan, and Ken Jordan, Madison; George Bird, Green Lake, and Glenn Potter, Milwaukee.
 Morgan is the troupe's technical director. Under his supervision, the Hollywood stage has been enlarged and rearranged to permit use of scenery, including an old-fashioned front curtain complete with advertising notices.
 The company plans to present the melodramas on Wednesday, Thursday, and Friday nights, with a change of bill every two weeks. After each show, the patrons will be invited to stay for dancing.

game, preview of Ohio State battle, 9 p. m.—Boxing (WKOW): Edward Charles vs. Rex Layne.

Variety
 8:30 p. m.—Bing Crosby (WKOW): with Jane Wyman and Bill Thompson

Farm Programs
 12:15 p. m.—Farm Service (WIBA): "Why I Am Buying Wisconsin Eggs," Sauk county farmer and Frank Mayfield.

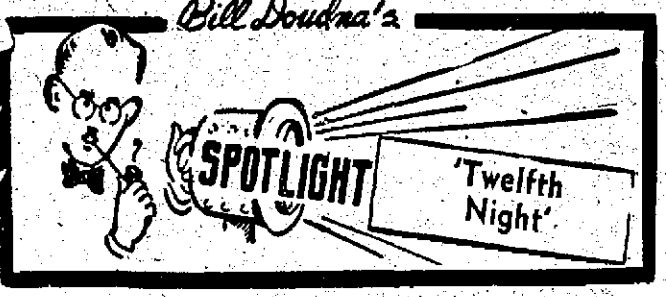
For Children
 4:45 p. m.—The Kids Club (WIBA): songs and stories.

Miscellaneous
 9:30 a. m.—Chef Carson Guiley (WIBA): with Elred Heiser of Wisconsin Restaurant Institute on "Chef's Training."

WHA WHA-FM
 970 kc.—88.1 M. WEDNESDAY
 7:00 Farm Program
 7:30 Bandwagon
 7:45 Morning News
 7:50 Weather Report
 8:00 Morning Melodies
 8:00 Broadcast on Broadcast
 8:20 Music
 9:30 Young Experimenters
 9:50 Markets
 9:55 Weather Report
 10:00 HomeMaker Program
 10:30 League of Women Voters
 10:45 Views of the News
 11:00 History of World War II
 11:50 Noon Musicale
 F. M.
 12:20 News
 12:30 Farm Program
 1:00 Chapter a Day
 1:30 Journeys in Musicland
 2:00 Commentary on Human Rights



WFOV-FM
 WEDNESDAY
 A. M.
 6:00 Early Elmer
 7:00 News; Town Patrol
 7:15 Weather Report
 7:15 Town Patrol
 8:01 News; Clockwatchers
 8:30 Weather Report
 8:30 Club 15
 8:30 Herb Kern
 8:45 Ben Light
 9:00 Dance Band
 10:00 Morning Musical Variety
 10:30 Show Tunes
 10:45 Nightly Show
 11:00 Willie Lupo
 11:30 Navy Band
 11:45 Sacred Heart Program
 P. M.
 12:00 News; Ethel Smith
 12:15 Charlie Rinz
 12:30 Ralph Ginsburg
 12:45 Alexander Brothers
 1:00 Club 15
 1:15 Benny Venuta
 1:30 Fred Watkins
 1:45 Alex Brothers
 2:00 Contrasts in Music
 2:30 Music to Listen to
 2:45 Juke Box Jamboree
 3:15 Percy Faith
 3:30 The Turners
 3:30 Ken Griffin
 3:35 Adventures of Jimmy Allen
 3:40 The Turners
 3:45 Off the Record
 3:55 News; Musical Menu
 4:00 Showcases
 8:00 Serenade in Blue
 8:15 Guest Star
 8:30 Package of New Records



TIP O' THE MORNING: You won't be hearing Jim Lawler much longer on WKOW. Only Madison winner of The State Journal's listener poll last year, Jim is going into television at Columbus, O.

Players, Inc., probably will greet a capacity audience when they present William Shakespeare's "Twelfth Night" at 8 p. m. Thursday in Edgewood auditorium. Some tickets are still available at the Chocolate shop and at Edgewood college, however. If any remain, they will go on sale at the door just before the performance.

The touring company's production was directed by Walter Kerr, who also directed the recent George Abbott show, "Touch and Go." Sets and lighting were designed by James Waring, stage director of "Faith of Our Fathers," the Washington, D. C., sequentennial extravaganza.

TOP TUNES: Three listings of best-sellers in popular music in Madison are now being broadcast each week—each from a different source.

One set, aired by WISC on "The Big Eight" Saturdays, comes from Pla-Mor; another, heard on "10 Top Tunes" via WFOV Sundays, is from Automatic Hostess; and a third, on "Big Eight" on WFOV Saturdays, is from Victor Music Co.

Using a scoring system which proved successful when The State Journal compiled its own "10 top tunes" several years ago, we come up with this composite list of the first eight on the best-seller list:
 ONE. "Cold, Cold Heart."
 TWO. "Sin."
 THREE. "Because of You."
 FOUR. "Undecided."
 FIVE. "I Get Ideas."
 SIX. "Down Yonder."
 SEVEN. "Sentimental Journey."
 EIGHT. "I Ran All the Way Home."

Also in the running (but not in this order) were "Detour," "Too Young," "I Won't Cry Any More," "A Kiss to Build a Dream On," "Longing for You," "Mixed Emotions," "If Tear Drops Were Pennies," "Kissing Bug Boogie," and "For All We Know."

FROM RADIO ROW: Charlie Hanson, formerly with WFOV, is handling Madison programs on WIBU and WWCF nightly, Monday through Friday.
 David Wright, heard Thursday and Friday nights on WFOV, won a Billboard award as "the South's youngest disc jockey" when he was 17 and on a station at Charleston, N. C. Two years before that, he was singing and dancing in a night club.

8:45 Twilight Time
 9:00 Sharpen Your Wits
 9:30 Wayne King
 9:45 News
 10:00 Dance Band Parade
 12:00 Let's Have Fun from 12 till 1.



MARY DOWNEY AND PEGGY BYSTROM
 Mary Downey, sophomore class president at Edgewood college, and Peggy Bystrom, senior high school pupil, are in charge of arrangements for the production of "Twelfth Night" at 8 p. m. Thursday in Edgewood auditorium. Assisting them are Carol Gaffney, Carol Beyers, Ann Holmes, Mary Voltz, Kenneth Mack, and John Yaeger.

Timber Producers Group Elects State Executive
 George Corrigan, vice-president and general manager of the Chipewa Lumber industries, a subsidiary of the J. J. Fitzpatrick Lumber Co., Madison, was elected president of the Michigan-Wisconsin Timber Producers assn. at Marquette, Mich., last week.

The timber producers group is composed of about 200 loggers and lumbermen throughout Michigan and Wisconsin.
 Corrigan is also a member of the forest conservation advisory board of the conservation commission, and has been active in the Northern Hemlock and Hardwood Manufacturers assn., Oshkosh.



DOUBLE OR NOTHING
 Paymaster Walter O'Keefe pays off with humor, gifts and wonderful household hints
 Daily at 1 P. M.
 WIBA dial 1310



Tonight reminisces in:
MEREDITH WILLSON'S MUSIC ROOM
 with the popular maestro-composer who introduces your favorite musical artist
 at 9:30
 WIBA dial 1310



WHY you'll like the taste of HEILEMAN'S Old Style Lager

- Costlier ingredients, including...
- Choicest barley, selected by our own experts at the very blub of top flavor...
- Expensive imported and domestic hops...
- Sparkling pure Wisconsin water.
- Unhurried old-world brewing methods...
- Far, far longer ageing than customary in this country.
- Double fermented, as in making finest champagne.

We don't aim to make the most beer; only the best

Brewed only by O. Heileman Brewing Co., St. Louis, Wisconsin

AMERICA'S QUALITY BEER

It's a sure sign... that you SAVE AS YOU GO

CONTAINS RD-119 STOPS RUST

SAVE REPAIR BILLS You put powerful surge, plenty of "GO" under your foot. And you pour new, money-saving protection throughout your fuel system when you use Sinclair Gasoline regularly. Sinclair contains the secret rust inhibitor RD-119 that stops rust and corrosion, preventing the kind of damage to gas tanks, fuel lines, fuel pumps, and carburetors that is costing motorists \$100-million or more each year for repairs!

SAVE CAR LIFE Last year alone, over 11-million fuel pumps and carburetors had to be replaced because of rust and corrosion. Exclusive RD-119 anti-rust, found in both Sinclair M-C and Sinclair Ethyl, stops this kind of damage, keeps those vital fuel system parts performing more efficiently. With your car's life-line kept cleaner, smoother-flowing, you enjoy livelier performance through the years! See your Sinclair Dealer today.

SINCLAIR GASOLINE WITH RD-119 STOPS RUST NO EXTRA COST

SINCLAIR FUEL OILS ALSO CONTAIN RD-119 ANTI-RUST