

DIAL 6-3111

Radio Timetable

TUESDAY

	WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00	Surprise	Top of the Morning	Uncle Julius Farm Hour	Silent
6:15	Prole	Top of the Morning	Chapel in Air	Rural
6:30	Musical Clock	Top of the Morning	Weather: Markets	Roundup
6:45	Journal News	Top of the Morning	Land Use	News: Farm
7:00	Alex Dreyer	Top of the Morning	Club: News	News: Weather
7:15	Musical Clock	Top of the Morning	Club: News	Farm Profile
7:30	Journal News	Top of the Morning	Club: News	Musical Clock
7:45	George Moran	Top of the Morning	Club: News	Musical Clock
8:00	Musical Clock	Top of the Morning	Club: News	Musical Clock
8:15	Musical Clock	Top of the Morning	Club: News	Musical Clock
8:30	Musical Clock	Top of the Morning	Club: News	Musical Clock
8:45	Musical Clock	Top of the Morning	Club: News	Musical Clock
9:00	Welcome Traders	My True Story	Arthur Godfrey	Army News
9:15	Traders	My True Story	Arthur Godfrey	Friday Martin
9:30	Traders	My True Story	Arthur Godfrey	Musical
9:45	Traders	My True Story	Arthur Godfrey	Musical
10:00	Strike It	Ladies	Arthur Godfrey	Women's News
10:15	Rich	Ladies	Arthur Godfrey	Musical Variety
10:30	Vincent Lopez	Queen for a Day	Arthur Godfrey	Mid-Morning
10:45	Dove Garroway	Queen for a Day	Arthur Godfrey	Musical
11:00	Eddy Arnold	Jack Berob	Arthur Godfrey	News: Matinee
11:15	Magic in Music	Victor Lindblad	Aunt Jenny	Headlines
11:30	Farm Roundup	Sweepstakes	Headlines	Farm and Home
11:45	News Roundup	World Series	Headlines	Farm and Home
12:00	News Service	World Series	Headlines	Farm and Home
12:15	News	World Series	Headlines	Farm and Home
12:30	News Party	World Series	Headlines	Farm and Home
12:45	News Party	World Series	Headlines	Farm and Home
1:00	Double or Nothing	World Series	Headlines	Farm and Home
1:15	Nothing	World Series	Headlines	Farm and Home
1:30	Nothing	World Series	Headlines	Farm and Home
1:45	Nothing	World Series	Headlines	Farm and Home
2:00	Life Beautiful	World Series	Headlines	Farm and Home
2:15	Roast of Life	World Series	Headlines	Farm and Home
2:30	Pepper Young	World Series	Headlines	Farm and Home
2:45	Right to Happiness	World Series	Headlines	Farm and Home
3:00	Bookstage Wire	World Series	Headlines	Farm and Home
3:15	Wider World	World Series	Headlines	Farm and Home
3:30	Wider World	World Series	Headlines	Farm and Home
3:45	Wider World	World Series	Headlines	Farm and Home
4:00	Just Plain Bill	The	Mary Casper's	Hour
4:15	Front P. Farrell	The	Mary Casper's	Hour
4:30	Lorenzo Jones	The	Mary Casper's	Hour
4:45	Kids' Club	The	Mary Casper's	Hour
5:00	Kids' Club	The	Mary Casper's	Hour
5:15	Kids' Club	The	Mary Casper's	Hour
5:30	Kids' Club	The	Mary Casper's	Hour
5:45	Kids' Club	The	Mary Casper's	Hour
6:00	Dinner	News: Serenade	Musical	Music for Dining
6:15	Melody: News	Pulton Lewis	Musical	Music for Dining
6:30	News of World	Mister	Musical	Music for Dining
6:45	News of World	Mister	Musical	Music for Dining
7:00	Cavalcade of America	Chance of a Lifetime	Story	Serenade
7:15	Hollywood	Chance of a Lifetime	Story	Serenade
7:30	Hollywood	Chance of a Lifetime	Story	Serenade
7:45	Hollywood	Chance of a Lifetime	Story	Serenade
8:00	Bob Hope	America's	Life with	Old Timers'
8:15	Bob Hope	America's	Life with	Old Timers'
8:30	Bob Hope	America's	Life with	Old Timers'
8:45	Bob Hope	America's	Life with	Old Timers'
9:00	Bob Hope	America's	Life with	Old Timers'
9:15	Bob Hope	America's	Life with	Old Timers'
9:30	Bob Hope	America's	Life with	Old Timers'
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11:15	Bob Hope	America's	Life with	Old Timers'
11:30	Bob Hope	America's	Life with	Old Timers'
11:45	Bob Hope	America's	Life with	Old Timers'

* Starred programs are also carried on corresponding FM stations... F M channels: WIBA-FM... 101.5 M. WVCW (WIBU)... 94.9 M. WISC-FM... 98.1 M.

Today's Radio Highlights

Special Events
9:30 a.m.—Left Erickson Day (WIBA): history and significance.

Drama
7 p.m.—Cavalcade of America (WIBA): Audie Murphy in "The Fields Are Green," story of teenagers and worn-out farm.

Baseball
11:45 a.m.—World Series (WISC).

Discussion
8 p.m.—America's Town Meeting (WISC): "Is the Welfare State Fair to All?" Sen. Herbert Humphrey (D-Minn.), Dr. Ruth Alexander.

Farm Programs
11:30 a.m.—Farm Roundup (WIBA): "Getting Set for Winter Dairying." Lester Legrid.
12:15 p.m.—Farm Service (WIBA): "14 Months of Pasture." Roger Biddick, Montfort, and Frank Mayfield.

For Children
4 p.m.—ABC Club (WISC): "Snow, White and the Seven Dwarfs."
4:45 p.m.—The Kids' Club (WIBA): "Bozo and His Rocket Ship."

Miscellaneous
7 p.m.—People Are Funny (WBMM): Art Linkletter in spelling bee with contestants.
"Hark the Years!" (W F O W): voices of the past, with Fredric March as narrator.
8:15 p.m.—Excursions in Science (WFOV): "Tomorrow's Leaders in Science."

WFOV-FM
104.9 Mhz. TUESDAY A.M.
6:00 Early Risers
7:00 News, X-ray Patrol
7:15 Weather Report
7:30 News, Patrol
7:45 Weather Report
8:00 News, Clockwatchers
8:30 Weather Report
8:45 News, Patrol
9:00 Clockwatchers
9:15 Herb Kern
9:30 Danee Band
9:45 Weather Report
10:00 Morning Melodies
10:30 Show Tunes
10:45 Novelty Shop
11:00 Willy Luce
11:30 Navy Band
11:45 Sacred Heart Program
12:00 News, Ray Block
12:15 Jan Anhalt
12:30 Al Jolson
12:45 Sons of the Pioneers
1:00 Ink Spots
1:15 Richard Hayes
1:30 Part Parade
1:45 Arthur Godfrey
2:00 Concert in Music
3:00 Music to Listen to

Documentary
9:45 p.m.—Lonesome Road (WENR): "New Drugs: an Interim Report." Gunnar Back and story of antibiotic.

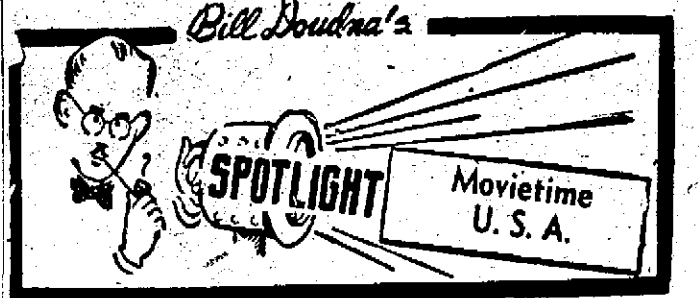
Music
7:45 a.m.—George Morgan (WIBA): "Scatterbrain," "Don't Be Afraid to Love Me."
8:30 p.m.—Music of the Masters (WIBA): "Serenade for Orchestra," Milhaud.
8:30 p.m.—Curly Massey Time (WBMM): "Belle, Belle, My Liberty Belle," "Bella Bimba."
8:30 p.m.—Club 15 (WBMM): "Hawaiian War Chant."
9 p.m.—FM Concert (WHA-FM): "Trio in A Minor," Tschaiakowsky.

Variety
8 p.m.—Bob Hope (WIBA).

Girls Get One for the Books



Even a car's movement couldn't deter Madison's autograph hunters Monday when film celebrities paraded down State st. Here are a couple of girls getting the signature of William Demarest, famed character comedian who, in bygone vaudeville days was a frequent performer at the old Orpheum theater. (Another Picture, Story, Page 1)



TIP O' THE MORNING: Edmund Gwenn will recreate his "Mr. 880" role on CBS-WBBM at 8 p. m. Monday.

The film folk who visited Madison on Monday were impressed mightily with its beauty—even Dennis Morgan, who has been here quite often, and Bill Demarest, frequently a visitor in the old days of vaudeville.

Meeting these people reaffirmed this department's belief that "the bigger they are, the nicer they are." Hollywood sent us friendly, homey folk, who were interested in what they saw just as the state was interested in seeing them.

The turnout of exhibitors' cars—about 250 of them—impressed the guests and really thrilled Ben Marcus and Al Kwool, co-chairmen of the statewide event. Planning for the Madison day was largely in the capable hands of Fred Reeth, manager of the Capitol theater.

Catherine McLeod wouldn't believe that Lake Mendota would really freeze over. She admitted that the only ice-boating she has ever seen was in a movie—but Richard Argen told her of his boating at St. Paul, and she finally was

More Money Requested for Loyalty Checks
WASHINGTON—(AP)—Congress has been told that unless it gives the civil service commission an additional \$1,700,000 there will be about 500,000 employees on the job in the federal government whose loyalty has not been determined.

This was disclosed Sunday with release of a report on recent hearings held by a house appropriations subcommittee.

Chairman Robert Ramspeck of the commission said in a statement that since the outbreak of the Korean war, expansion of government employment has resulted in a backlog of 430,000 check cases from last year.

Friends Society Sends Clothing to Koreans
The Madison Society of Friends has announced that clothing for Korea and other needy areas is being accepted at the sewing rooms of the College club, 12 E. Gilman st.

It is requested that bundles be left at the rear entrance. Donors may earmark their parcels for Korea.

Clothing for Korea is shipped from Madison to the American Friends service committee in Philadelphia, Pa., where it is held subject to specific requests by the army as to time of shipment and type of clothing needed.

ART: The 1951 Gimbel Wisconsin art exhibit will be shown at Wayland academy in Beaver Dam from Thursday to Sunday. It features work of outstanding Wisconsin artists.

The display will be set up in the gymnasium on the Wayland campus and will be open each afternoon and night.

This year's showing, titled "Wisconsin, the Playground," includes 49 paintings.

Tune In Tonight
WKOW 7:00
Ronald Colman
FAVORITE STORY

sponsored by
MADISON
STEAM DYE WORKS
Since 1864

116 S. Pinckney St. — Madison

JACOBY ON BRIDGE

By Oswald Jacoby

My friend, B. J. Becker is, in my opinion, the most careful bridge player in the world.

He combines great skill and shrewdness with his carefulness, and the combination is quite formidable.

Since he will be playing in the Metropolitan Tournament in New York the last weekend of October, I can warn you right now.

If you play against Becker, don't count on him to make too many careless mistakes.

Becker played the South cards of the hand shown today. It's quite an exercise in forethought and sheer technique.

West opened the 10 of hearts, and Becker naturally took the finesse. It lost to East's king, and the heart return took out dummy's ace.

Declarer now had his first chance to make a careless mistake. A hasty player might lead the king of spades to draw the first round of trump and then West would be sure of a trump trick.

Becker began the trumps by leading low to his ace. Only a 4-0 split was a threat. If East

NORTH (D) 16			
♦ K Q 7 5			
♠ A Q			
♥ K 6			
♣ K J 7 5 2			
WEST			
♦	J 10 6 3	EAST	None
♠	10 9 8 5	♥	K J 7 4 2
♥	J 4	♠	10 7 3
♣	8 4 3	♥	Q 10 9 6
SOUTH			
♦	A 9 8 4 2		
♠	6 3		
♥	A 9 8 5 2		
♣	A		
N.-S. vul.			
North	East	South	West
1 ♠	Pass	1 ♠	Pass
4 ♠	Pass	6 ♠	Pass
Opening lead—♥ 10			

had four trumps, nothing could be done about it.

If West had four trumps it was vital to keep both of dummy's honors to kill West's honors.

After taking the ace of trumps, Becker cashed the ace of clubs. Next he led the deuce of trumps.

West put up the 10, and dummy won with the queen.

Now dummy was in position to return a low club for a ruff.

And Becker carefully ruffed with the eight of spades.

Declarer next led a diamond to dummy's king, and returned another low club.

Continuing his plan, he ruffed with the nine of spades.

This left Becker in position to lead the four of spades through West. No matter what West played, dummy could win a finesse and draw the last trump.

If South had carelessly ruffed a club with a low trump, he would have the eight or nine left at this point, and would win the third round of trumps in his own hand instead of in dummy.

After drawing trumps, Becker could cash the king of clubs and the established jack of clubs.

The ace of diamonds then took the twelfth trick for a well-earned slam.

Masked Bartender of Famous Hotel Conducts Unique PALATE BALLOT!

He's a true expert in fine whiskies—a famous bartender in a famous hotel. But under federal regulations we can't show his face—or name the place.



Why pay more than \$2.30 a pint for your whiskey when men who sampled silken WILKEN from plain decanter voted it "tops!"

Yes, sophisticated "big city" men were delighted by the mellow country-style flavor of silken Wilken. "Smo-o-o-th" they said. "Really silky!"

"You know, I figure it out this way—your palate doesn't read price tags. It just knows what it likes!

I poured and served the drinks from a plain decanter, with my own two hands.

And I asked the gentlemen across the bar to drink, and vote. To let their palates cast the ballots.

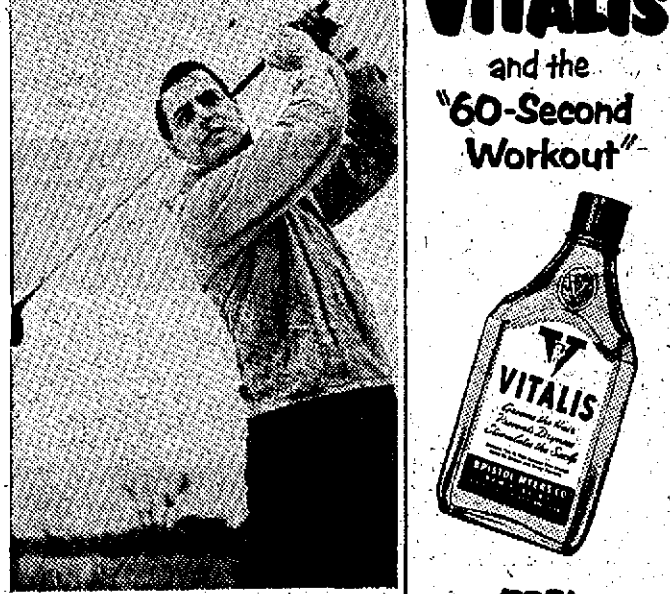
And I hereby testify that good old silken Wilken rated tops for smoothness—silken smoothness!—and mellowness and flavor. Amazing!—when you stop to think that it costs so much less!"

Enjoy its Silken Smoothness!
silken WILKEN

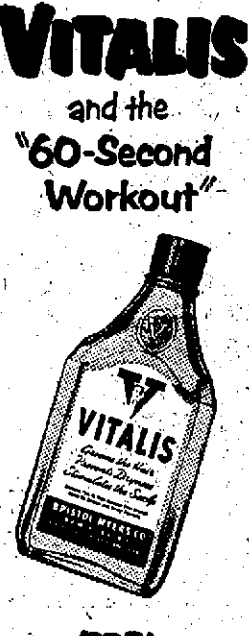


LET YOUR PALATE CAST ITS BALLOT!
\$2.30 FULL PINT (\$3.65) (4 1/2 QUART)

Know-how Pays Off



A stiff 18-hole workout, say golfers, makes you feel fitter, look better. Do make your scalp feel fitter, hair look better, the smart tip is—the famous Vitalis "60-Second Workout!" 50 seconds' brisk massage with stimulating Vitalis and you FEEL the difference in your scalp—prev. 10 dryness, ruff flaky dandruff! Then 10 seconds to comb and you SEE the difference in your hair—far handsover, healthier-looking, neatly groomed. For better care of scalp and hair, get Vitalis today!



VITALIS and the "60-Second Workout!"
FEEL the difference in your scalp—SEE the difference in your hair!
A Product of Bristol-Myers

Tonight's Star Attractions on WIBA Dial 1310

CAVALCADE OF AMERICA
dramatizes *The Fields Are Green* with Audie Murphy, Rosemary Rice and Robert Hastings.
at 7:00

TUMS HOLLYWOOD THEATRE
stars William Powell in "The Murder, the Money, and Mr. Shakespeare".
at 7:30

Music and comedy reign on
THE BOB HOPE SHOW
with the Ski-snot Kid himself in charge of puns, gag, and ad-lib.
at 8:00

FIBBER MCGEE AND MOLLY
with fuller closets, louder schemes, fibber fibs, bigger and bigger laughs to entertain you.
at 8:30

BIG TOWN
There's rocket-pace adventure when Steve Wilson and star reporter Lorelei crack down on the underworld tonight.
at 9:00

PHILIP MORRIS PLAYHOUSE ON BROADWAY
presents Joan Fontaine in "September Affair"
at 9:30

Silver Jubilee on NBC