na. 8:30 p.m. — Fibber McGee and Molly (WIBA).

11:45 a. m. - World Series

8:15 p. m. — Excursions in cience (WFOW): "Tomorrow's

WFOW-FM

104.9 Mers. TUESDAY

TUESDAY
A, M.
Early Risers
News: Yawn Patrol
Weather Report
Yawn Patrol
Weather Report
News: Clockwatchers
Weather Report
Clockwatchers

Masked Bartender of Famous Hotel

Conducts Unique PALATE BALLOT!

He's a true expert in fine whiskies-a famous bartender in a famous hotel.

But under federal regulations we can't show his face-or name the place.

Baseball

Radio Jimetable

TUESDAY				
	WIBA	WISC	WKOW	WIBU
	1310 kc	1480 kc	1070 kc	1240 kc
6:00	Sunrise	* Top o' the	Uncle Julius Farm Hour	Silent
6:15	Frolic	Morning * Top o' the	JChonel IN AIR	Rural
6:30 6:45	Musical Clock	Morning	[Weather: Markets	Roundup
7:00	Alex Dreier	Top o Morning	Land Use	News; Farm
7:15	Musical Clock Journal News	* News	News Westher Coffee	Service • News: Weath
7:30 7:45	George Morgan	Pauline Fred'k	Weather: Coffee Club: News	* News; Weath * Farm Frolic
8:00	Musical	 Breakfast 	Markets; Coffee Club; News Kitchen Club	TIL 1 I C.O. O.O.
R:15	Clock '	Club	Club; News	• Musical Clock
8:30 8:45	Musical Clock News	Breakfast Club	Coffee Club; News	
9:00	Welcome	* My True	Arthur Godfrey	Freddy Martin
9:15	Travelers	Story Betty Crocker	Arthur Godfrey Arthur Godfrey	* Sweet
9:30 9:45	Ericson Day Trader: News	Against Storm	Arthur Godfrey	Music
0:00	Strike It	- Ladies	Arthur Godfrey	Women's News Musical Variety
U:15 :	Rich Vincent Lopez	Fair: News Queen for a	Arthur Godfrey Music Speaks	Wig-Mollink
0:3D 0:45	Dave Garroway	Day	L. Mortenson	Matinee
1:00	Eddy Arnold Magic in Music	 Jack Berch 	INews	News: Matines Headlines
1:15 1:30		 Victor Lindlahr Sweepstakes 	Aunt Jenny Helen Trent	Farm and Hop Farm News
1:30 1:45	Farm Roundup	* World Series	Our Gal Sunday	
2:00	• News Roundup	* World Series	Uncle Julius	Music; Market News
2:15	* Farm Service * News	 World Series World Series 	News Markets: Farm	 News; Marke
2:45 3:30	Polka Party	* World Series	Parade	Parm and Hon
1:0D 1:15	* Double or	 World Series 	Social Security	Farm Service Si Hays and
1:15 1:30	Nothing	l World Series	Shopping to Mus.	Daughter
1:30 1:45	' Melody Matinco	* World Series - * World Series	Harper	Chr'n Science
2.00	. Life Beautiful	* World Series	(Luclia	Music Booth
2:15 2:30	Road of Life Pepper Young	* World Series * Bob Swanson	Mortenson House Party:	• Organ Music
2:45	Right to Hap's	Evelyn Winters		* U. S. Navy
3:00	Backstage Wife	Break the	Strike It	Chapel in The Sky
3:15 3:30	 Stella Dallas Widder Brown 	Bank Lady of House	Rich Forbidden Diarr	* Melody
3:45	• Wom, in House	Lady of House To the Ladies	News	Hour
4:00	* Just Pinin Bill	The	Mary Casey's	* Melody Hour
4:15 4:30	• Front P. Farrell • Lorenzo Jones	ABO Club	Showcase Harmony	News
4:45	* Kids' Club	• Uncle Dick	House	* Radio Parade
5:00	• Kids' Club	* Challenge of	News	Fiesta Time University
5:15 5:30	 Fiesta Time News 	the Yukon	Hits; Final scores Schind Scenes; You Asked	Special
5:45	Sports: News	King		Univ. Special
6:00	F Dinner .	News; Screnade	News Music for Dining	News Old Time Band
6:15 6:30	Melody; News News of World	 Fulton Lewis Mister 	Music: Sports	* Sports Time
6:45	Man's Family	Mercury	Music for Dining Music; Sports IE. R. Murrow	Bing Sings
7:00	* Cavalcade of	* Chance of a	Favorite Story	Serenade News
7:15 7:30	• Hollywood	* Newsstand	Mr. and Mrs.	· Old Timers'
7:30 7:45	Theater	Theater	North	Jamboree
8:00	Bob	America's Town	Life With	Jam boree
8:15 8:30	Hope McGee	Meeting	Jan Garber	* Old Timers
8:45_	and Molly	* Madison M't'r	Orchestra	Jambores University
9:00	• Big	Mysterious Travelur	Meet Millie	Farm Hour
9:15 9:30	• Playhouse on	News	Robert Q's	* News: At You
9:45	Broadway	• Eimer Davis	Waxworks	* At Your
0:00	 News News of World 	News Frank Edwards	News Sports	Request At Your
D:15 D:36	• News of World	• Ed Sllvera	The Trio Top Tunes	At Your
0:45	Parade	Show	Top Tunes	Request Silent
	• News; 1310	News; the	News; Lawler's Folly	* Silent
1:00	Clark			
1:00 L:15 L:30	Club Carlos Molina	Ed Silvera Show	Lawier's Folly	• Silent • Silent

Starred programs are also carried on corresponding I'M stations
... F M channels: WIBA-FM .. 101.5 M. WWCF (WIBU) .. 94.9 M.
WISC-FM .. 98.1 M.

JACOBY ON BRIDGE

By Oswald Jacoby -

My friend, B. J. Becker is, in my opinion, the most careful bridge player in the world.

He combines great skill and shrewdness with his carefulness, and the combination is quite for-Since he will be playing in the

Metropolitan Tournament in New York the last weekend of October, I can warn you right now. If you play against Becker, don't count on him to make too many

careless mistakes. Becker played the South cards of the hand shown today. It's quite an exercise in forethought and sheer technique.

West opened the 10 of hearts, and Becker naturally took the finesse. It lost to East's king, and the heart

return took out dummy's ace. Declarer now had his first chance to make a careless mistake.

A hasty player might lead the had four trumps, nothing could be king of spades to draw the first done about it.

Becker began the trumps by leading low to his ace. Only a 4-0 split was a threat. If East Next he led the deuce of trumps.

Milwaukeean Hits **Polio Group Tactics**

MILWAUKEE -(UP)- Atty. Clyde M. Paust, formerly of Madi- the eight of spades. son, accused National Polio foundation leaders Monday of being dummy's king and returned anundemocratic and urged more other low club. rule for local chapters.

chapter last year, made the plea in a letter to Basil O'Connor, founda-

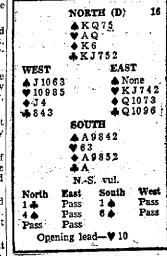
tion president, at New York.

He acted after the local chapter proposed Christ T. Scraphim as its 1952 March of Dimes chairman and 155 Court had a continuous the court of spaces through We s.t. No matter what West played, dummy could win a finesse and draw the last trump.

"It seems to us that the founda- instead of in dummy. tion is managing this fight in the most unpopular way," the letter could cash the king of clubs and said. "It's board of directors is not the established jack of clubs. democratic, the field workers have the ace of diamonds then took no voice. It amounts to a 'get in line or get out' attitude."

The ace of diamonds then took the twelfth trick for a well-earned slam.

Know-how Pays Off



round of trump and then West would be sure of a trump trick.

If West had four trumps it was wifal to keep both of dummy's hon-

West put up the 10, and dummy

won with the queen. Now dummy was in position to return a low club for a ruff. And Becker carefully ruffed with

Declarer next led a diamond to

ule for local chapters.

Paust, head of the Milwaukee with the nine of spades.

This left Becker in position to lead the four of spades through

state Chairman F. James Sensen- If South had carelessly ruffed a brenner, given the appointment club with a low trump, he would power by the foundation, opposed him. Paust said Seriphim was coauthor of the letter to O'Connor.

Today's Radio Highlights with Evelyn Knight, Jerry Colon-

Special Events 9:30 2.m. - Leif Erickson Day (WIBA): history and significance.

7 p.m.—Cavalcade of America (WIBA): Audie Murphy in "The (WISC). Fields Are Green," story of teenagers and worn-out farm.
7:30 p.m. — Hollywood Theater Discussion

7:30 p.m. — Hollywood Theater (WIBA): William Powell in "The Murder, the Money, and Mr. Shakespeare," tale of murderous college professor. Mr. and Mrs. North (WKOW): 21-year-old victors with the wind with the win

21-year-old victim of murder frame upgets
last-minute reprieve Newsstand Theater (WIBA): "Getting Set for Winter Dairying." Lester Legrid 12:15 p. m. — Farm Service (WIBA): "14 Months of Pasture." (WIBA): "14 Months of Pasture." (WIBA): "14 Months of Pasture." (WIBA): "15 p. m. — Farm Service (WIBA): "16 Montfort, and Frank Mayfield.

8 p.m. — Life With Luigi (WKOW): Basco becomes reporter for neighborhood newspaper. Dwarfs." The Wide Clab

hood newspaper. Dwarfs." (WFOW): "Error in Diagnosis."

445 p. m. — The Kids' Club (WIBA): "Bozo and His Rocket 8:30 p.m. — Pursuit (WBBM): Ship."
The Soviet Embassy Killer."
9 p.m.—Big Town (WIBA): chip Miscellaneous

from eye-glasses points way to killer. Mysterious Traveler (WBBM). Art Linkletter in spelling bee with contestants. WISC): new to this station.

9:30 p.m.—Playhouse on Broad—"Hark the Years!" (W. F. O. W) way (WIEA): Joan Fontaine in September Affair".... All Their March as narrator.

Powers (WFOW): 'Health Comes 8:15 p. m. — Excursions in Science (WFOW): Leaders in Science."

Documentary

9:45 p.m. — Lonesome Road (WENR): "New Drugs; an Interim Report;" Gunnar Back and story of antabuse.

7:45 a.m. — George Morgan (WIBA): "Scatterbrain," "Don't Be Clockward
Herb Kern
is Ben Light
0 Dance Band
is Weather Report
00 Merning Musical Variety
30 Show Tunes
145 Novelty Shop
1:00 Willy Lupe
11:30 Navy Bend
11:45 Sacred Heart Program
12:00 News: Ray Block
12:15 Jan August
11:130 Al Jolson
y, 12:45 Sons of the Ploneers
1:15 Richard Hayes
1:15 Richard Hayes
1:15 Parthur Godfrey
1:16 Arthur Godfrey
1:16 Contrasts in Music Afraid to Love Me." 3:30 p.m.—Music of the Masters (WHA): "Serenade for Orchestra,"

5:30 p.m. - Curt Massey Time (WBBM): "Belle, Belle, My Liber-ty Belle," "Bella Bimba." 6:30 p.m. — Club 15 (WBBM): "Hawaiian War Chant."
9 p.m.—FM Concert (WHA-FM): "Trio in A Minor," Tschaikowsky.

ariety
8 p.m. — Bob Hope (WIBA):

1.15 Elchard Hayes
1.20 Pattl Page
1.25 Arthur Godfrey
2.200 Contrasts in Music
3:00 Music to Listen to

Girls Get One for the Books



Even a car's movement couldn't deter Madison's autograph hunters Monday when film celebrities paraded down State st. Here are a couple of girls getting the signature of William Demarest, famed character comedian who, in bygone vaudeville days was a frequent performer at the old Orpheum theater. (Another Picture, Story, Page 1) -Photo by Edwin Stein

Juke Box Jampores Tiny Hill Essy Listening Tiny hill Easy Listening. Ken Griffin Adventures of Jimmy Allen Off the Record of the Record
ews: Musical Menu
utdoor Sports News
tusical Menu
utdoor Sports News
tusical Menu
howeses

Showcase
Family Doctor
Excursions in Science
Package of New Records
Twillight Time
Sharpen Your Wits
All Their Powers
News

WHA WHA-FM

970 Kc.—38.7 Megs. TUESDAY A. M. 7:00 Farm Frostam 7:30 Band Wagon Farm Program
Band Wagen
Morning News
Wenther Report
Morning Melodies
Survey of Russian Literature
Music
Growing Up
Markets
Wenther Report
Homemakers Program

2:00 Chicago Roundtable
2:30 Music You Want
3:00 London Forum
3:30 Music of the Masters
4:30 For the Children5:00 Musical Varieties
5:30 Vistas of Israel
5:45 News
6:00 Organ Melodies
6:30 Dinner Musicale
7:00 U. N. Story
7:15 Views of the News
7:30 America and the World
8:00 Music for the Connelsseur
9:00 FM Concert
10:50 News (to 11)

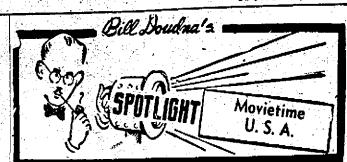
Friends Society Sends Clothing to Koreans

The Madison Society of Friends in the federal government whose has announced that clothing for loyalty has not been determined:

Korea and other needy areas is bely an adjusted by the causing rooms. of the College club, 12 E. Gilman ing held by a house appropriations

st.
It is requested that bundles be left at the rear entrance. Donors may earmark their parcels for Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the outbreak of the Ko-the commission said in a statement that since the commission said in the commiss

Clothing for Korea is shipped from Madison to the American employment has resulted in a backfriends service committee in Philadelphia. Powers it is adelphia. adelphia, Pa., where it is held year. subject to specific requests by the army as to time of shipment and type of clothing needed.



TIP O' THE MORNING: Edmund Gwenn will recreate his "Mr. 880" role on CBS-WBBM at 8 p. m. Mon-

The film folk who visited Madison on Monday were impressed nightily with its beauty—even Dennis Morgan, who has been here quite often, and Bill Demarest,

frequently a visitor in the old days sold on the thrills of the sport, as of vaudeville.

Meeting these people reaffirmed this department's belief that "the bigger they are, the nicer they are." Hollywood cent " friends and the finality of the freeze-over.

THEATER CHILD. The sport, as well as the reality of the freeze-over. are." Hollywood sent us friendly, homey folk, who were interested theater Guild will hear a report homey lolk, who were interested on the theater in South America was interested in seeing them.

The turnout of exhibitors' cars—about 250 of them—impressed the night in the Community center. guests and really thrilled Ben Marcus and Al Kvool, co-chairmen of the statewide event. Planning for the Madison day was largely in the capable hands of Fred Reeth, mandal of the Capable thands of t Miss Peet spent three years

ART: The 1951 Gimbel Wisconsin art exhibit will be shown at Wayland academy in Beaver Dam

Catherine McLeod wouldn't bereally freeze over. She admitted that the only ice-boating she has lieve that Lake Mendota would sin_artists. ever seen was in a movie—but Richard Arlen told her of his boat-The display will be set up in the ing at St. Paul, and she finally was gymnasium on the Wayland campus and will be open each after-

This year's showing, titled "Wisconsin, the Playground," includes 49 paintings.

Tune In Tonight **WKOW 7:00**

Ronald Colman FAYORITE STORY sponsored by

ings held by a house appropriation:

116 S. Pinckney St. - Madis

Tonight's Star Attractions on WIBAdial 1310



ager of the Capitol theater:

More Money Requested

WASHINGTON-(P)-Congress has

been told that unless it gives the

civil service commission an additional \$1,700,000 there will be about 500,000 employes on the job

for Loyalty Checks

dramatizes The Fields Are Green with Audie Murphy. Rosemary Rice and Robert. Hastings;

at 7:00

TUMS THEATRE "The Murder, the Money, and Mr. Shakespeare"

at 7:30

Music and comedy reign on



THE BOB HOPE SHOW

with the Ski-snoot Kid himself in charge of puns. gage; and ad-libs

al 8:00



FIBBER McGEE AND MOLLY

fuller closets, louder schemes. fibbier fibs, bigger and bigger laughs to entertain you

al 8:30



BIG TOWN There's rocket-pace

adventure when Steve Wilson and star reporter Lorelei crack down on the underworld tonight

at 9:00



PHILIP MORRIS PLAYHOUSE ON BROADWAY

presents Joan Fontaine in "September Affair" al 9:30

Silver Jubilee on NBC

Why pay more than \$2.30 a pint for your whiskey when men who sampled silken WILKEN from plain decanter voted it "tops!"

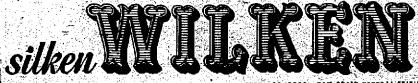
Yes, sophisticated "big city" men were delighted by the mellow country-style flavor of silken Wilken. "Smo-o-o-th" they said. "Really silky!"

"You know, I figure it out this way-your palate doesn't readprice tags. It just knows what it likes!

And I asked the gentlemen across the bar to drink, and vote.

And I hereby testify that good old silken Wilken rated tops for smoothness - silken smoothness! - and mellowness and flavor. Amazing! - when you stop to think that it costs so

Enjoy its Silken Smoothness!





I poured and served the drinks from a plain decanter with my own two hands. To let their palates cast the ballots.

A stiff 18-hole workout, say golfers, makes you feel fitter, look better. To make your scalp feel fitter, hair look better, the amart tip is—the famous Vitalis "60-Second Workout!" 50 seconds' brisk massage with stimulating Vitalis and you FEEL the difference in your scalp-prevent dryness, rout flaky dandruff. Then 10 seconds to comb and you SEE the difference in your hair-far handsomer, healthierlooking, neatly groomed. For better care of scalp and hair, get Vitalis today!







the difference

in your scalp-

SEE the difference

in your hair!

A Product of Bristol-Myers