

Radio Timetable

FRIDAY

WIBA 1310 kc	WISC 1480 kc	WKOW 1070 kc	WIBU 1240 kc
6:00 Surprise	Top of the Morning News	Breakfast Symph	Rural Science Exch
6:15 Musical Clock	Top of the Morning News	News: Farm Hour	Silent
6:30 Clock: News	Top of the Morning News	Chapel of Air	Silent
7:00 Altk Deller	Top of the Morning News	Weather: Mks.	Silent
7:15 Musical Clock	Top of the Morning News	Coffee Club	News: Farm Service
7:30 News	Top of the Morning News	Weather: Coffee Club: News	News: Farm News
7:45 George Morgan	Top of the Morning News	Market: Coffee Club: News	Rev. Peterson
8:00 Musical Clock	Breakfast Club	Market: Coffee Club: News	Musical Clock
8:15 Musical Clock	Breakfast Club	Market: Coffee Club: News	Musical Clock
8:30 News	Breakfast Club	Market: Coffee Club: News	Musical Clock
8:45 News	Breakfast Club	Market: Coffee Club: News	Musical Clock
9:00 Welcome	My True Story	Arthur Godfrey	News: Music
9:15 Travelers	Betty Crocker	Arthur Godfrey	News: Music
9:30 Catton News	Against Storm	Arthur Godfrey	Sweet Music
9:45 Traders	Against Storm	Arthur Godfrey	Sweet Music
10:00 Strike It	Ladies	Arthur Godfrey	Women's News
10:15 Rich	Ladies	Arthur Godfrey	Women's News
10:30 Victory Lopez	Buen for a Day	Arthur Godfrey	Women's News
10:45 Dave Garrows	Buen for a Day	Arthur Godfrey	Women's News
11:00 Sons of Pioneers	World Series	Arthur Godfrey	Women's News
11:15 Music in Music	World Series	Arthur Godfrey	Women's News
11:30 Farm Roundup	World Series	Arthur Godfrey	Women's News
11:45 Roundup	World Series	Arthur Godfrey	Women's News
12:00 News: Roundup	World Series	Arthur Godfrey	Women's News
12:15 News: Roundup	World Series	Arthur Godfrey	Women's News
12:30 News: Roundup	World Series	Arthur Godfrey	Women's News
12:45 News: Roundup	World Series	Arthur Godfrey	Women's News
1:00 Double O	World Series	Arthur Godfrey	Women's News
1:15 Double O	World Series	Arthur Godfrey	Women's News
1:30 Double O	World Series	Arthur Godfrey	Women's News
1:45 Double O	World Series	Arthur Godfrey	Women's News
2:00 Life Beautiful	World Series	Arthur Godfrey	Women's News
2:15 Life Beautiful	World Series	Arthur Godfrey	Women's News
2:30 Life Beautiful	World Series	Arthur Godfrey	Women's News
2:45 Life Beautiful	World Series	Arthur Godfrey	Women's News
3:00 Backstage Wife	World Series	Arthur Godfrey	Women's News
3:15 Backstage Wife	World Series	Arthur Godfrey	Women's News
3:30 Backstage Wife	World Series	Arthur Godfrey	Women's News
3:45 Backstage Wife	World Series	Arthur Godfrey	Women's News
4:00 Just Plain Bill	World Series	Arthur Godfrey	Women's News
4:15 Just Plain Bill	World Series	Arthur Godfrey	Women's News
4:30 Just Plain Bill	World Series	Arthur Godfrey	Women's News
4:45 Just Plain Bill	World Series	Arthur Godfrey	Women's News
5:00 The Kids' Club	World Series	Arthur Godfrey	Women's News
5:15 The Kids' Club	World Series	Arthur Godfrey	Women's News
5:30 The Kids' Club	World Series	Arthur Godfrey	Women's News
5:45 The Kids' Club	World Series	Arthur Godfrey	Women's News
6:00 Dinner	World Series	Arthur Godfrey	Women's News
6:15 Dinner	World Series	Arthur Godfrey	Women's News
6:30 Dinner	World Series	Arthur Godfrey	Women's News
6:45 Dinner	World Series	Arthur Godfrey	Women's News
7:00 Roy Rogers	World Series	Arthur Godfrey	Women's News
7:15 Roy Rogers	World Series	Arthur Godfrey	Women's News
7:30 Roy Rogers	World Series	Arthur Godfrey	Women's News
7:45 Roy Rogers	World Series	Arthur Godfrey	Women's News
8:00 Duffy's Tavern	World Series	Arthur Godfrey	Women's News
8:15 Duffy's Tavern	World Series	Arthur Godfrey	Women's News
8:30 Duffy's Tavern	World Series	Arthur Godfrey	Women's News
8:45 Duffy's Tavern	World Series	Arthur Godfrey	Women's News
9:00 Nish	World Series	Arthur Godfrey	Women's News
9:15 Nish	World Series	Arthur Godfrey	Women's News
9:30 Nish	World Series	Arthur Godfrey	Women's News
9:45 Nish	World Series	Arthur Godfrey	Women's News
10:00 News	World Series	Arthur Godfrey	Women's News
10:15 News	World Series	Arthur Godfrey	Women's News
10:30 News	World Series	Arthur Godfrey	Women's News
10:45 News	World Series	Arthur Godfrey	Women's News
11:00 News: 1310	World Series	Arthur Godfrey	Women's News
11:15 News: 1310	World Series	Arthur Godfrey	Women's News
11:30 News: 1310	World Series	Arthur Godfrey	Women's News
11:45 News: 1310	World Series	Arthur Godfrey	Women's News

Starred programs are also carried on corresponding FM stations...
 WIBA-FM 101.5 M. WWCW (WIBU) 94.9 M.
 WISC-FM 98.1 M.

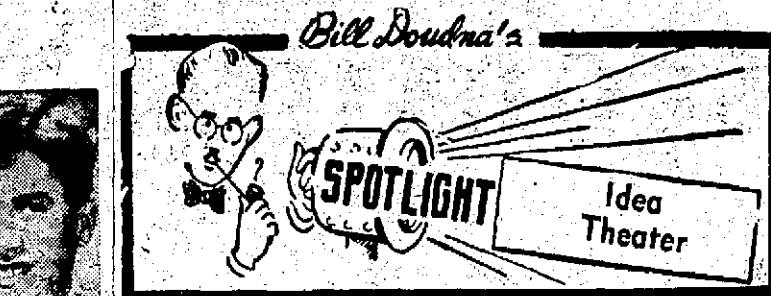
Today's Radio Highlights

Sports
 11:45 a. m. — Baseball (WISC): World Series.
 7:25 p. m. — Football (WFOW): Madison East vs. Kenosha.
 7:30 p. m. — Football (WIBA-FM): Madison East vs. Kenosha.
 9 p. m. — Boxing (WISC): Danny Nardico vs. Georgie Kaplan.
 About 9:30 p. m. — Football (WFOW): remaining portion of Janesville-Kenosha game.
 9:45 p. m. — Roundy (WIBA): forecasts on weekend football.

Drama
 7 p. m. — Roy Rogers (WIBA): new series with Dale Evans, Trigger, and Bullet... Richard Diamond (WISC): Dick Powell's detective stories return.
 7:30 p. m. — This Is Your FBI (WISC): a general clear bank clerk, framed by killer.
 8 p. m. — Ozell and Harriet (WISC): lesson in sales resistance.
 8:30 p. m. — You Can't Take It With You (WMAQ): comedy-drama series at new time.
 Mr. District Attorney (WISC): Harrington spends day at races, uncovers murder-and-swindle evidence.
 9 p. m. — Nightbeat (WIBA): Frank Lovejoy's mystery series at new time.

Music
 7:45 a. m. — George Morgan (WIBA): "Anytime," "San Antonio Rose," "Jealous Heart."
 11 a. m. — Jack Berch (WISC): "Punky Punkin," "Blue Skies."
 3:30 p. m. — Music of the Masters (WHA): Paul's Suite for Strings, "Holt."
 5:30 p. m. — Curt Massey Time (WBBM): "I Get Ideas."
 6:30 p. m. — Club 15 (WBBM): "Whispering," "Cold, Cold Heart."
 7:15 p. m. — Musciland, U. S. A. (WKOW): new series with Earl Wrightson, Alfredo Antonini's on-

WHA WHA-FM
 570 kc.—88.7 Mcs.
 FRIDAY
 7:00 Farm Program
 7:30 Bard Wagon
 7:45 Morning News
 7:58 Weather Report
 8:00 Morning Melodies
 8:30 Child Welfare
 8:45 Music
 9:00 Rhythm and Games
 9:30 Markets
 9:45 Weather Report
 10:00 Home-makers Program
 10:30 Comedy Air
 10:45 Views of the News
 11:00 History of World War II
 11:50 Noon Music
 P. M.
 12:20 News
 12:30 Farm Program
 1:30 Book Trails
 1:50 Music
 2:00 The People Act
 2:30 Music You Want
 3:00 French Program
 3:15 Radio Journal
 3:30 Music of the Masters



TIP OF THE MORNING: New Yorkers think that Ann Sothern's stage-return piece, "Faithfully Years," is due for a long run.

An elaborate program of work in drama which extended to every part of Wisconsin was carried out during the 1950-51 season by the Wisconsin Idea theater, its annual report—just made public—reveals.

A total of 12,581 persons received instruction through its services during the year, the report shows.

A University of Wisconsin summary shows these major phases of the idea theater's activities:

1. Field Work and Instruction—Carried on chiefly in 30 different counties of the state, the projects also extended to other areas and trained leaders from every county in Wisconsin.

"As a result of this instruction, there has been a marked increase in interest in rural dramatics, with 800 4-H clubs presenting one-act plays as part of their regular program. Rural adults have produced many new plays, and a number of district rural play festivals have been held."

"Estimates again establish that approximately one in every three persons throughout Wisconsin witnessed one play in 1950-51, and this approximately million-person audience saw generally a better quality of production than in 1949-50."

2. The Work of the Wisconsin Rural Writers' Assn.—A project of the theater begun in 1948, has, according to many letters received, given richer values of education and creative fulfillment to Wisconsin writers and the whole state has seemed to have a richer literary interpretation through its efforts.

3. Radio Program—A new series, "Creative Wisconsin," was begun in co-operation with WHA, the university radio station, planned to stimulate work in, and appreciation of the cultural arts and indigenous lore of Wisconsin, it has proceeded through one term on WHA's College of the Air and will probably continue as a feature of the program.

4. The Wisconsin Idea Theater Quarterly—This publication of the agency, in its fourth year, now reaches approximately 500 people each issue, and is generally conceded the leading place among regional theater publications in the country.

5. New Plays and New Plays Theater—Old Bascom Hall theater

Boy's Stolen Brace Replaced



He is too young to realize the piece of paper is valuable but, at his mother's prompting, 2-year-old Ronnie Morris of Detroit says "thank you" to Donald Barton of the Wayne county March of Dimes organization. The paper is a check for a new leg brace to replace one stolen from the Morris auto while the youngster was sleeping. He was stricken with polio 13 months ago. (International Soapphoto.)

Railroads to Seek Full 15% Freight Rate Hike

CHICAGO—The nation's railroads announced Wednesday night they will ask the Interstate Commerce Commission (ICC) to reconsider its decision on freight rate boosts and authorize the full 15 per cent increase sought by the carriers.

If the ICC granted the new request, it would mean further freight rate boosts of approximately 9 per cent elsewhere, the carriers said.

The carriers asked for a 15 per cent freight rate hike in March. The ICC subsequently rendered two increases amounting to a total of 9 per cent in the east and 6 per cent elsewhere.

U. S. Losing Cold War, Legion Chief Declares

CHICAGO (UP)—Erie Cooke, Jr., national commander of the American Legion, declared Wednesday that America is losing the cold war.

He said the nation must cut off "wholesale handouts" to its Allies because "dollars do not win friends for America; they merely silence enemies."

Cooke told the closing session of the American Bankers Assn. convention that "we are losing the

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 to the
Don Sinaiko Show
 10:30 P. M.
WKOW
 Featuring the beautiful voice of Shirley Sweet.

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THE FAST ROUTE TO CHICAGO
 REVISED SCHEDULES
 EFFECTIVE SEPTEMBER 30, 1951

SOUTHBOUND			
Train No.	#502-500 Daily	#504 Ex. Sun.	#518 Daily Dakota "400"
Leave Madison	8:00 am	10:30 am	5:20 pm
Leave Evansville	8:24 am	10:55 am
Leave Janesville	8:45 am	11:12 am	5:58 pm
Leave Beloit	9:04 am	6:15 pm
Arrive Chicago	11:00 am	1:20 pm	7:50 pm

NORTHBOUND			
Train No.	#519 Daily Dakota "400"	#511 Daily Deluth-Sup. Ltd.	#515 Daily The Victory
Leave Chicago	10:00 am	6:30 pm	9:00 pm
Arrive Beloit	11:34 am	8:23 pm
Arrive Janesville	11:52 am	8:47 pm
Arrive Evansville	12:09 pm	9:08 pm
Arrive Madison	12:35 pm	9:38 pm	11:40 pm

For further information, tickets and reservations Phone 6-5449

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 PIONEER RAILROAD OF CHICAGO AND THE WEST—SINCE 1848

Make your Meals Tastier... Save Money by cooking with HOUSEHOLD INSTITUTE WATERLESS COOKWARE

You can serve tastier-meals because you can cook without water, on low heat. This keeps in the food, more of the natural flavors and juices that make it tasty, more of the vitamins and minerals that protect health. You can save money because food shrinks less, and you use less fuel to cook due to low-heat, top-of-range methods.

Household Institute cooks without water, on low heat, because of its special construction. It is thick, solid aluminum, cast in one piece to heat quickly, evenly, and hold tight. Bottoms are flat and range-hugging; covers, steam-tight and self-heating; handles and knobs, comfortable to grasp and hold. Fine quality at a bargain price!

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1-QT. COVERED SAUCE PAN
 Just the size for small foods, small quantities, small—large—families. Holds full quart because it's "waterless." You save 50% on this item. **\$1.69 WITH CARD. PRICE WITHOUT CARD \$3.75**

3-QT. DUTCH OVEN
 Scores of uses, including stews, soups, preserves, top-of-range roasting up to 8 lbs. Makes meats extra tender, juicy. **\$4.49 with card. Price without card, \$9.00.**

2-QT. COVERED SAUCE PAN
 For vegetables, fruits—cooked "waterless" on other sauce pan uses. 13 and 4-qt. sizes also available for larger foods and larger quantities. **\$2.29 with card. Price without card \$4.50.**

10-INCH FRYING PAN
 Browns quickly, beautifully. Saves fuel, fry less fat. Dutch oven cover fits it converts it to "chicken fryer" with many uses. **\$1.69 with card Price without card \$3.50**

3 3/4-IN. OPEN FRYING PAN
 Makes frying a joy—it browns food so quickly and evenly. No sticking or smoking when used as directed. You save 50% on this item. **\$1.30 WITH CARD. PRICE WITHOUT CARD \$3.00**

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