

Radio Timetable

WEDNESDAY			
WIBA 1310 Kc.	WISC 1480 Kc.	WKOW 1070 Kc.	WIBU 1240 Kc.
6:00 Sunrise 6:15 Tropic 6:30 Music 6:45 Clock News	6:00 Top of the Morning 6:15 Top of the Morning 6:30 Top of the Morning 6:45 Top of the Morning	6:00 Uncle Julius 6:15 Farm Hour 6:30 Chapel of St. Joseph 6:45 Roundup Mkt	6:00 Silent 6:15 Rural 6:30 Roundup Mkt 6:45 Roundup Mkt
7:00 Alex Dreier 7:15 Musical Clock 7:30 Journal News 7:45 George Morgan	7:00 Top of the Morning 7:15 Top of the Morning 7:30 Top of the Morning 7:45 Top of the Morning	7:00 Coffee Club 7:15 Coffee Club 7:30 Coffee Club 7:45 Coffee Club	7:00 News 7:15 News 7:30 News 7:45 News
8:00 Musical Clock 8:15 Musical Clock 8:30 Musical Clock 8:45 Musical Clock	8:00 Breakfast Club 8:15 Breakfast Club 8:30 Breakfast Club 8:45 Breakfast Club	8:00 Rev. Peterson 8:15 Rev. Peterson 8:30 Rev. Peterson 8:45 Rev. Peterson	8:00 News 8:15 News 8:30 News 8:45 News
9:00 Welcome 9:15 Travelers 9:30 Carson Collier 9:45 Carson Collier	9:00 My True Story 9:15 My True Story 9:30 My True Story 9:45 My True Story	9:00 Arthur 9:15 Arthur 9:30 Arthur 9:45 Arthur	9:00 News 9:15 News 9:30 News 9:45 News
10:00 Striker It 10:15 Striker It 10:30 Striker It 10:45 Striker It	10:00 Ladies Fair 10:15 Ladies Fair 10:30 Ladies Fair 10:45 Ladies Fair	10:00 Music Speaks 10:15 Music Speaks 10:30 Music Speaks 10:45 Music Speaks	10:00 News 10:15 News 10:30 News 10:45 News
11:00 Sons of Pioneers 11:15 Sons of Pioneers 11:30 Sons of Pioneers 11:45 Sons of Pioneers	11:00 Victor Lindvall 11:15 Victor Lindvall 11:30 Victor Lindvall 11:45 Victor Lindvall	11:00 News 11:15 News 11:30 News 11:45 News	11:00 News 11:15 News 11:30 News 11:45 News
12:00 News Roundup 12:15 News Roundup 12:30 News Roundup 12:45 News Roundup	12:00 News of the Hour 12:15 News of the Hour 12:30 News of the Hour 12:45 News of the Hour	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News
1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 Double or Nothing	1:00 Baseball 1:15 Baseball 1:30 Baseball 1:45 Baseball	1:00 Baseball 1:15 Baseball 1:30 Baseball 1:45 Baseball	1:00 Baseball 1:15 Baseball 1:30 Baseball 1:45 Baseball
2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 Life Beautiful	2:00 Baseball 2:15 Baseball 2:30 Baseball 2:45 Baseball	2:00 Baseball 2:15 Baseball 2:30 Baseball 2:45 Baseball	2:00 Baseball 2:15 Baseball 2:30 Baseball 2:45 Baseball
3:00 Backstage Wife 3:15 Backstage Wife 3:30 Backstage Wife 3:45 Backstage Wife	3:00 Break the Bank 3:15 Break the Bank 3:30 Break the Bank 3:45 Break the Bank	3:00 Scribble 3:15 Scribble 3:30 Scribble 3:45 Scribble	3:00 Chapel 3:15 Chapel 3:30 Chapel 3:45 Chapel
4:00 Just Plain Bill 4:15 Just Plain Bill 4:30 Just Plain Bill 4:45 Just Plain Bill	4:00 ABC 4:15 ABC 4:30 ABC 4:45 ABC	4:00 News 4:15 News 4:30 News 4:45 News	4:00 News 4:15 News 4:30 News 4:45 News
5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News	5:00 News 5:15 News 5:30 News 5:45 News
6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 The Halls of Ivy 7:15 The Halls of Ivy 7:30 The Halls of Ivy 7:45 The Halls of Ivy	7:00 Mystery 7:15 Mystery 7:30 Mystery 7:45 Mystery	7:00 Doctor 7:15 Doctor 7:30 Doctor 7:45 Doctor	7:00 News 7:15 News 7:30 News 7:45 News
8:00 Groucho 8:15 Groucho 8:30 Groucho 8:45 Groucho	8:00 Mr. President 8:15 Mr. President 8:30 Mr. President 8:45 Mr. President	8:00 News 8:15 News 8:30 News 8:45 News	8:00 News 8:15 News 8:30 News 8:45 News
9:00 Barrie Crane 9:15 Barrie Crane 9:30 Barrie Crane 9:45 Barrie Crane	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News	9:00 News 9:15 News 9:30 News 9:45 News
10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News	10:00 News 10:15 News 10:30 News 10:45 News
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Today's Radio Highlights

Drama
7 p. m. — Halls of Ivy (WIBA): Mr. and Mrs. Ronald Colman open third season... Mr. Chamblain (WBMM): "The White Lies Murder Case"...

Mystery Theater (WISC): new to this station: Robert Carroll plays Inspector Mark Saber of homicide squad.
7:30 p. m. — Dr. Christian (WKOW): wife beats husband in political race... Case book of Gregory Hood (WISC): on new schedule: George Petrie as suave amateur detective... Great Gildersleeve (WMAQ): with Willard Waterman... 8:30 p. m. — Big Story (WIBA): 16-year-old Cincinnati reporter helps track down cabbie's killer... 9 p. m. — Barrie Crane (WIBA): new mystery series starring William Gargan (formerly of "Martin Kane").

Variety
8 p. m. — Red Skelton (WKOW): starts new season.
8:30 p. m. — Bing Crosby (WKOW): back from vacation; Jane Wyman and Bill "Old Timer" Thompson, guests.
Sports
12:25 p. m. — Baseball (WISC): Giants vs. Dodgers.
9 p. m. — Boxing (WKOW): Dave Sands vs. Bobo Olson.
Quiz
8 p. m. — Groucho Marx (WIBA): begins new season in "You Bet Your Life."
9 p. m. — Sharpen Your Wits (WFOV): Madison quiz show.

Farm Products
12:15 p. m. — Farm Service (WIBA): "Select Barrows and Gits Now for Spring Shows."
12:30 p. m. — Farm Parade (WKOW): "Fertilizer Outlook for 1952." C. J. Chapman.

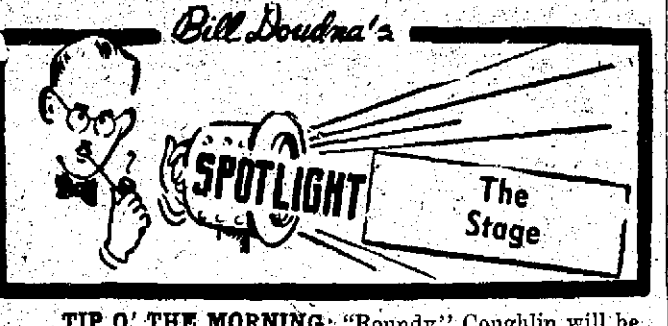
For Children
4 p. m. — ABC Club (WISC): Peter and the Wolf.
4:45 p. m. — The Kids' Club (WIBA): "Gossamer Wump."

Miscellaneous
8 a. m. — Breakfast Club (WISC): Don McNeill honors Mrs. P. D. Mitchell, Chicago social worker.
9:30 a. m. — Chef Carson Gulley (WIBA): "Sweet Potatoes and Acorn Squash."

Choirmaster Named at Grace Episcopal
Ernest Justice, supervisor of music at Wisconsin High school, has been appointed choirmaster at Grace Episcopal church, according to the church vestry.
Mrs. John Stillman, a member of the music staff of Radio Station WHA, has been named organist at the church, the announcement said.
Justice recently moved to Madison from Oklahoma where he had been director of the concert choir at Northeastern State college for two years. He holds a master's degree in music from the University of Wisconsin.
Mrs. Stillman also holds a master's degree from Wisconsin. She is a graduate of Syracuse, N. Y. university.

Illinois Tech President Elected NYU Chancellor
CHICAGO—(AP)—Dr. Henry Townley Heald, 46, president of Illinois Institute of Technology, has been elected chancellor of New York university.
"Dr. Fred I. Kent, president of the council of the university, announced that Dr. Heald had accepted the New York post."
Dr. Heald is expected to assume his new duties after the first of the year, but an exact date has not been determined.
He will fill the vacancy left by the retirement July 1 of Dr. Harry Woodburn Chase.

W. A. Platz to Address Accountants' Group
William A. Platz, assistant state attorney-general, will be the speaker at 6:30 tonight at the Capital hotel at the meeting of the Madison chapter of the Wisconsin Society of Certified Public Accountants (CPA).
Platz will speak on "The CPA as a Consultant and Expert Witness."
The group also announced that E. F. Riedel of the Wisconsin department of state audits had been elected to the society.



TIP O' THE MORNING: "Roundy" Coughlin will be on WIBA twice a week. He'll have a new show at 9 p. m. Sundays starting this weekend.

Two important announcements have arrived from two theatrical groups.
Wisconsin Players have sold all season books for their 1951-52 season, according to Prof. John E. Dietrich, business manager of the University of Wisconsin student organization.

United States are the American farm kids who have spent this past summer working on the farms of troubled Europe.
That was the major conclusion of Everett Mitchell, NBC farm commentator, in a report to nearly 100 farm editors and writers assembled in Milwaukee to hear the results of Mitchell's recent tour of European and Middle Eastern agricultural areas.
Mitchell journeyed from near the Arctic circle to Israel, and wherever he went he found that American representatives of the farm youth exchange program were ably doing chores in their temporary European homes and were ably expounding the gospel of American ideals.

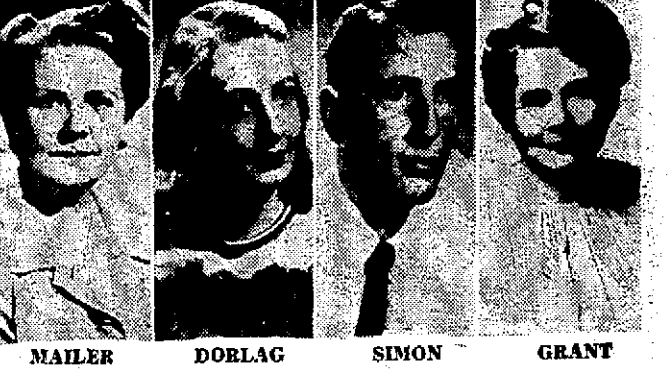
To get answers from European farmers direct, Mitchell followed a policy of not staying in the cities nor accepting guidance from official groups. The result, he says, is that he learned that the rural classes in Europe are well aware of American aid and are grateful to this country for it.
In Italy and France, especially, and in Greece, Mitchell found that American youngsters were actively combating Communist propaganda about the U. S. The native ability of one American farm youngster to fix a broken hay baler in the Po valley area became an active political argument contravening Communist claims that American farmers were overlords who depended on slave labor.

L. J. Meinhardt, chairman of season ticket sales, said Tuesday that persons still intending to buy season books for the four Guild shows must do so this week to be eligible for preferred seating at the first play. Books may be purchased at the book department of Yost's store; from Guild sales representatives; or by addressing "Madison Theater Guild, 16 E. Doty St., Madison 3, Wis." enclosing check or money order and a self-addressed stamped envelope.
Telephone calls for books may be made to 5-5725 or 4-9513. Full instructions on advance reservation procedure, which must be done by mail, are in each season coupon book.

Marshfield Woman Gives Birth to Triplets
MARSHFIELD, Wis.—(P)—Mrs. Orin Backaus presented her husband with three baby daughters Monday — the first set of triplets born at 60-year old St. Joseph's Hospital.
The Backaus' have five other children, four boys and girl.

B. W. JOSEPH, O.D. Optometrist
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Defense Spending Boosts Inflation, Snyder Declares

CHICAGO—(U.P.)—Secretary of the Treasury John W. Snyder warned Tuesday that defense spending will increase inflationary pressures in the nation.
He spoke at the 77th convention of the American Bankers Assn. (ABA) and asked bankers to help fight inflation by:
ONE. Encouraging savings of all kinds to help "stabilize the value of the dollar."
TWO. Sell bonds.
THREE. Being selective in loans.

Snyder told the convention that "our banks are in better shape than they've ever been in the history of the country," and added that the treasury department was in a good position, too.
"Our national debt in 1946 was \$270,000,000,000," he said "today it is \$255,000,000,000."
Earlier James E. Shelton, president of the ABA, told delegates that excessive government taxation and regulation is helping "undermine the moral fiber of our people."
The present Socialist government in England, although elected by the people, has probably deprived more Englishmen of more rights, privileges and immunities, and has placed greater burdens on greater numbers of people than any of their most despotic kings would have dared to attempt," Shelton said.

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Back Tonight YOU BET YOUR LIFE
The questions are just incidental to the laughs. Groucho Marx starts a great new season tonight at 8:00 WIBA dial 1310

Back Tonight THE HALLS OF IVY
Radio's award-winning comedy program starring the Ronald Colmans at 7:00 WIBA dial 1310

WFOV-FM
1645 Mcn. A. M.
5:00 Early Risers
5:30 News
6:00 News
6:15 News
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"Come and visit our brewery any weekday - including Saturday"

"Sure is nice to see so many of you Wisconsin folks accepting our invitation to visit the Schlitz brewery."
"And, for those of you who haven't taken the tour yet, I just want to remind you that we're now open to our friends every Saturday, too."
"So bring your friends and neighbors along. See for yourself how we brew the beer that's first in sales in the U.S.A. And be our guests in the famous Schlitz Brown Bottle for a first-hand taste of the best Schlitz brewed in 103 years—the same great Schlitz that's yours to enjoy in your favorite tavern, restaurant, or home."
"We'll be looking for you—any day now!"

Best Schlitz brewed in 103 years

WORLD'S FIRST GASOLINE TO STOP RUST

STOP RUST AND START SAVING

SAVE CAR LIFE

SAVE REPAIR BILLS

GO

Every day moisture condenses in your gas tank. This starts rust and corrosion throughout your fuel system — but not if you use Sinclair Gasoline regularly!

You get walloping "GO" in Sinclair Gasoline. Who's more, it stops rust and corrosion in your fuel system when used regularly. The vital parts that feed power to your engine last longer. Performance stays nearer new-car peak! That's because RD-119, Sinclair's exclusive rust inhibitor, is blended into every gallon of Sinclair Gasoline: it protects your whole fuel system, prolongs your car's life.

Did you know motorists spent over \$100-million last year for repairs to fuel system parts ruined by rust and corrosion? Protect your car by using either Sinclair H-C or Sinclair Ethyl Gasoline every time. RD-119 in Sinclair Gasoline forms an invisible protective lining in your gas tank, fuel pump and carburetor, stopping rust and corrosion and saving you needless repairs! Save as you GO. Get Anti-Rust Sinclair Gasoline today at your nearby Sinclair Dealer's.

SINCLAIR FUEL OILS ALSO CONTAIN RD-119 ANTI-RUST

SINCLAIR GASOLINE

STOP AT THIS SIGN!

WITH RD-119 STOPS RUST NO EXTRA COST